Uses

Keep track of vehicle

Reduce noise in urban locations (especially around offices)

Keep track of locations you have been over a span of time. Helps you keep track of habits

Keeping track of family members

Problems

Office building doesn't have service

How do we get people to use our service

could be inconvenient

could be inaccurate

Signal Interference

Can only be used on cars made after 1996 because of OBD2 port

Advertising

Word of mouth

Get in contact with companies and have them force workers to use our service.

Get people involved in a beta version of the app

Special offers with cars dealerships when buying a new car

Advertise to parents as a way to keep new drivers safe

travis scott

Advertise at car related events for the maintenance features

Safety

Finding the right car, instead of taking you to a random one

Hackers using it to stalk someone

Can let you know if a family member or someone else has parked their car, or left an area by their car

Let you know if car has left the spot without you being near it

Can alert users if car throws an engine code

Features

After going a certain speed and coming to a stop, will track where you parked your car

Keeps track of where you parked, puts it into a table to show frequent places. Can help identify patterns in behavior

Shows a map location of where you parked

Can connect to businesses and they can show where you can park

Recognizes who is in the car with Face ID

Crash detection that alerts emergency contacts

Track MPG for budgeting

Can track car statistics such as stop lights, pot holes, and turns taking

RGB lights for under glow to make younger people want to have it in their car

Product

Tracking device installed somewhere in car

Is there a membership for full features?

sold online or in store?

Cost

Company crossovers (Gucci, Apple, etc.)

Connect to a dash cam

Could develop partnerships with car companies that makes the use of our product more seamless

Plugs into cars OBD2 Port

Should be small, makes shipping easier and use more convenient