

DID THE SUN JUST EXPLODE?  
(IT'S NIGHT, SO WE'RE NOT SURE.)



FREQUENTIST STATISTICIAN:

THE PROBABILITY OF THIS RESULT HAPPENING BY CHANCE IS  $\frac{1}{36} = 0.027$ .  
SINCE  $p < 0.05$ , I CONCLUDE THAT THE SUN HAS EXPLODED.



BAYESIAN STATISTICIAN:

BET YOU \$50 IT HASN'T.



# A Brief Introduction to Bayes

## Lesson 3

The unifying principal is statistical estimation based on probability

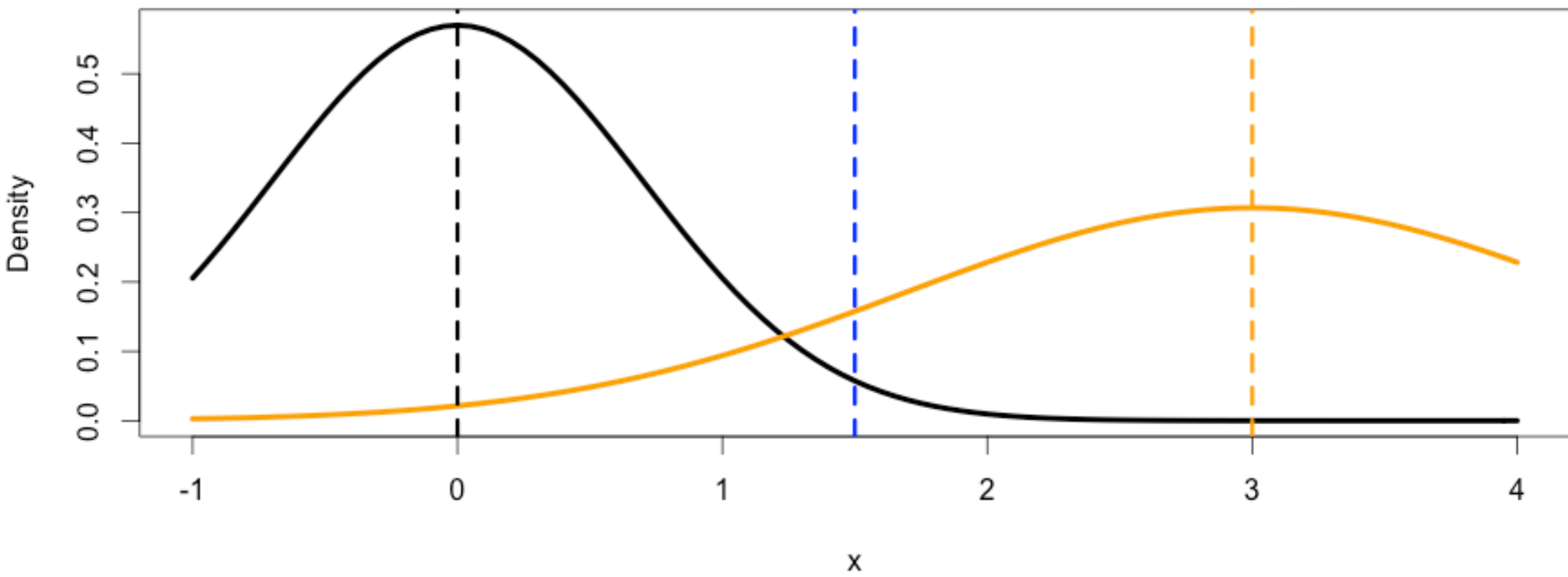
# A bit on motivation....

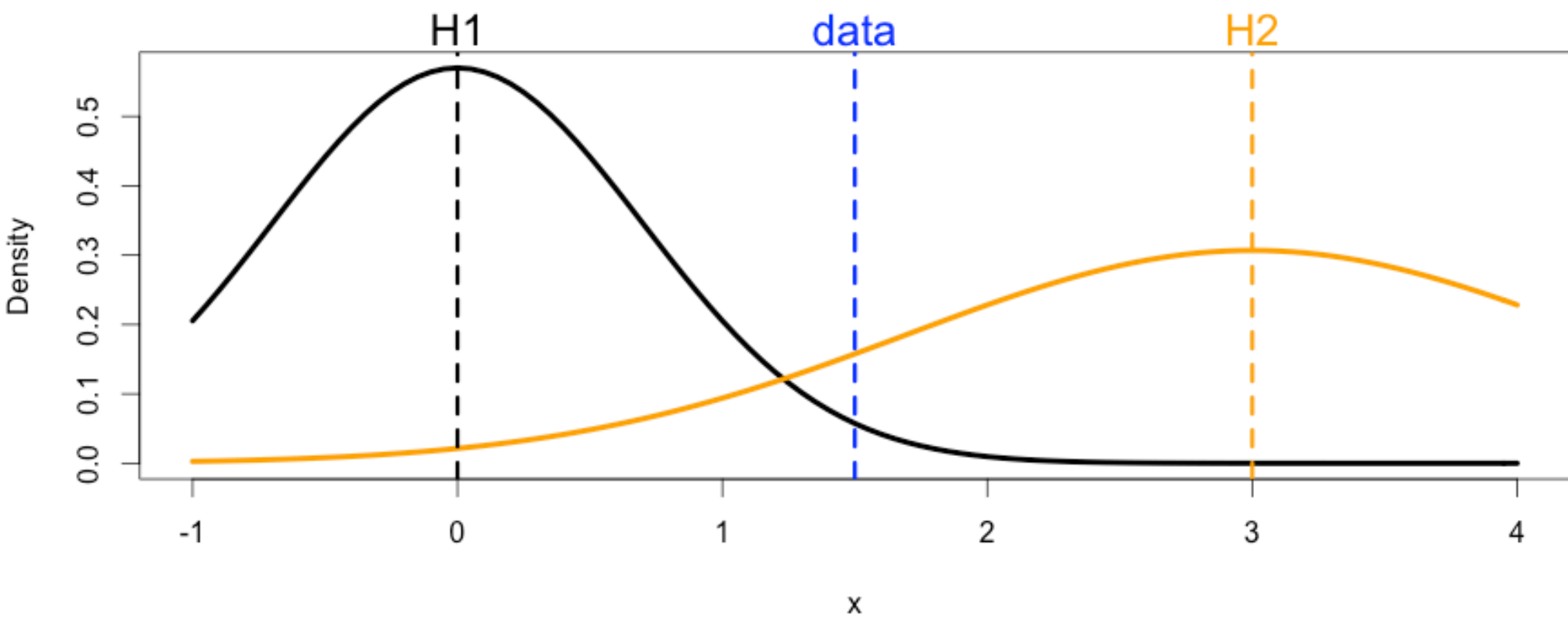
Data are usually complex &  
violate the assumptions of classical tests

Forecasts need to be updated (iteratively)

May have multiple sources of data, variability

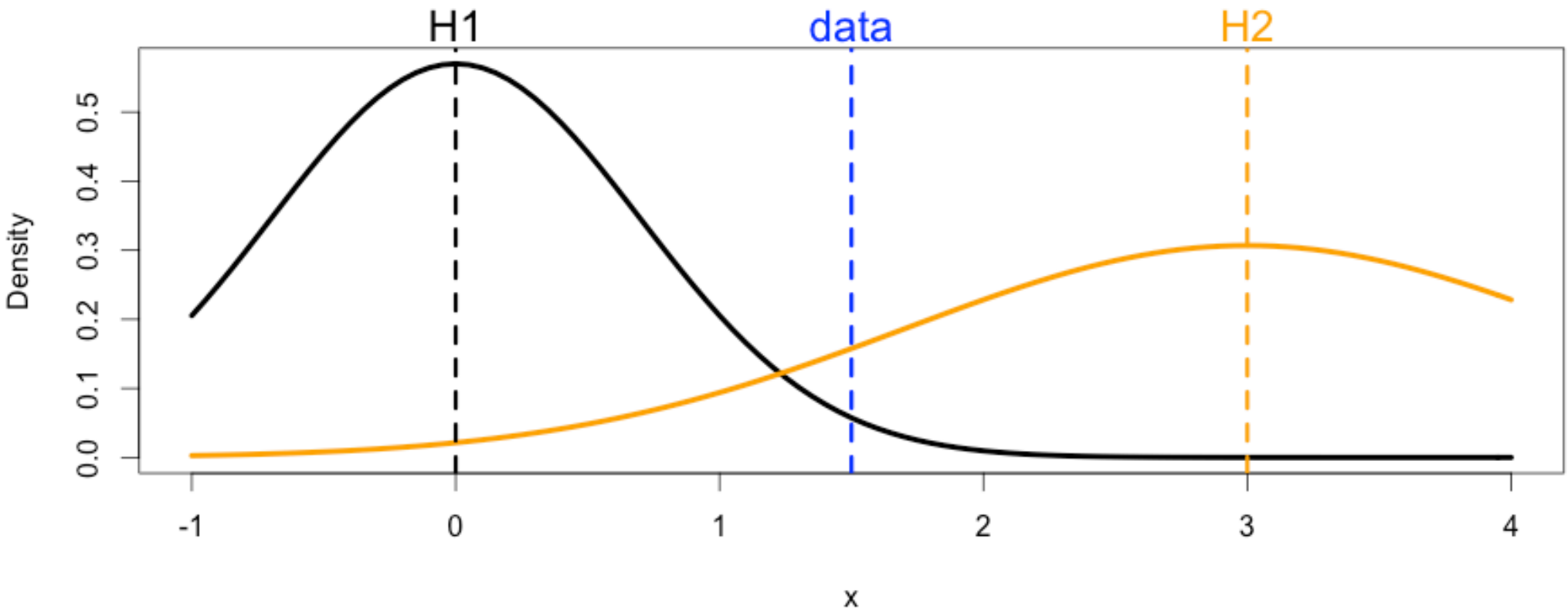
This complexity can be addressed with modern  
techniques





$\text{dnorm}(1.5, 0, 0.7)$

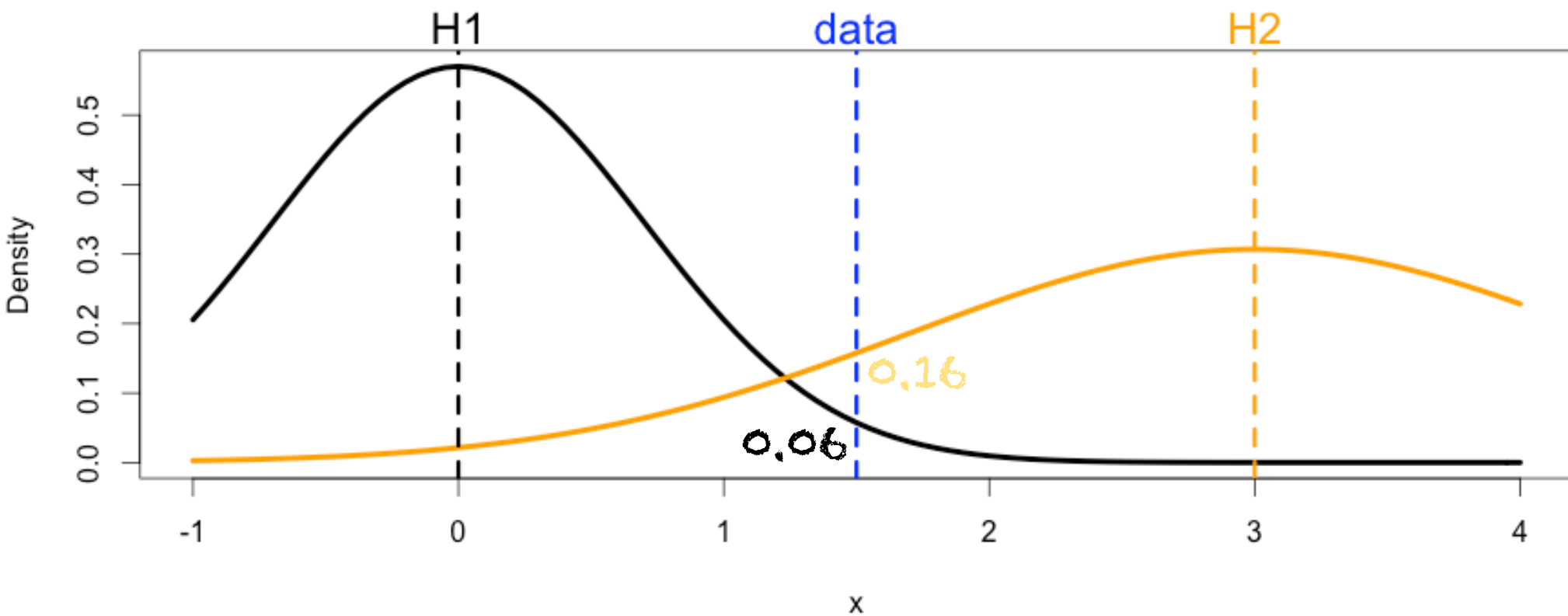
$\text{dnorm}(1.5, 3, 1.3)$





$\text{dnorm}(1.5, 0, 0.7)$

$\text{dnorm}(1.5, 3, 1.3)$



# LIKELIHOOD



$$L = P(X = x | \theta) = P(\textit{data} | \textit{model})$$

- Probability of observing a given data point  $x$  conditional on parameter value  $\theta$
- Likelihood principle: a parameter value is more likely than another if it is the one for which the data are more probable

# Linear Regression

$$y_i = a_0 + a_1 x_i + \epsilon_i$$

$$\epsilon_i \sim N(0, \sigma^2)$$



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Process Model

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Data Model

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Data Model

- Likelihood

$$\begin{aligned} L &= \prod_{i=1}^n N(y_i | a_0 + a_1 x_i, \sigma^2) \\ &= \left( \frac{1}{\sqrt{2\pi}\sigma} \right)^n \exp \left[ \frac{-1}{2\sigma^2} \sum_{i=1}^n (y_i - a_0 - a_1 x_i)^2 \right] \end{aligned}$$

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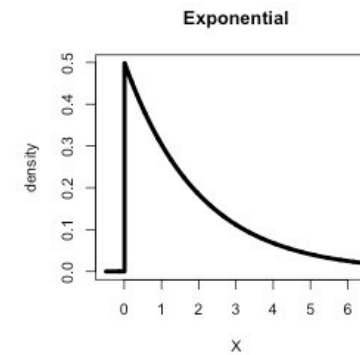
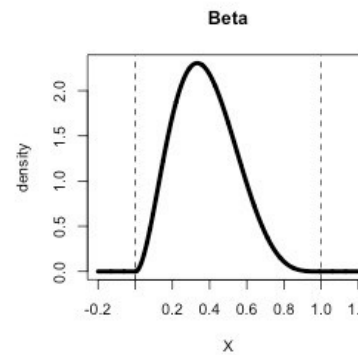
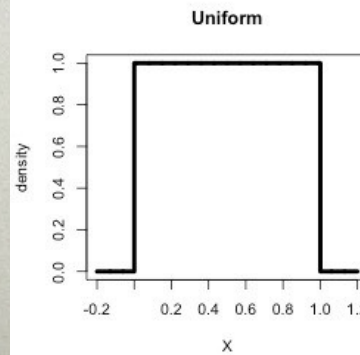
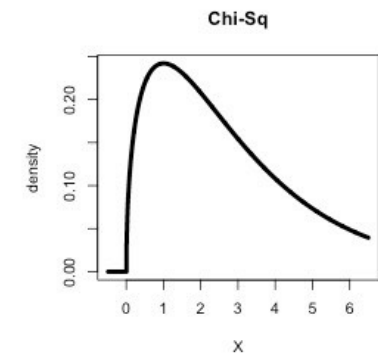
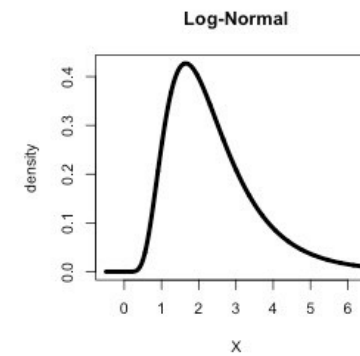
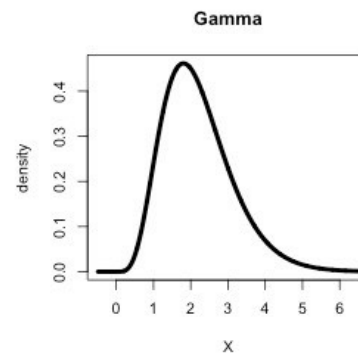
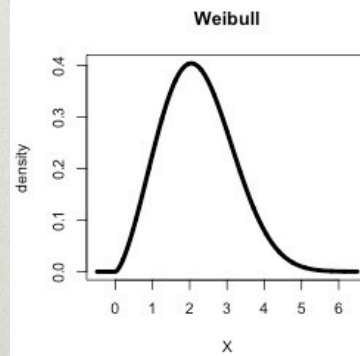
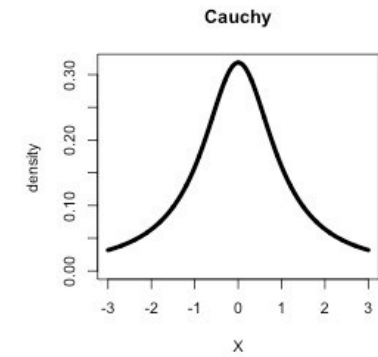
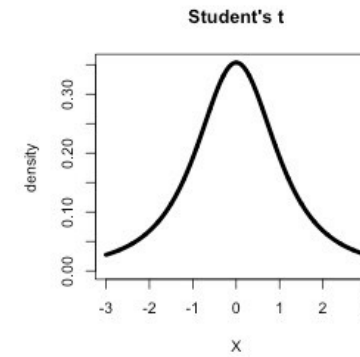
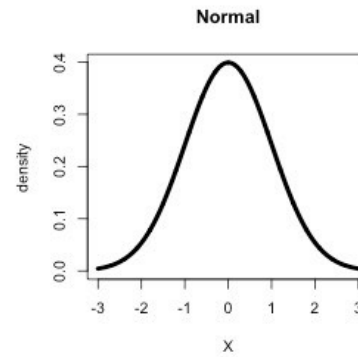
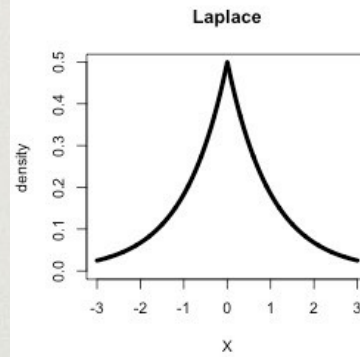
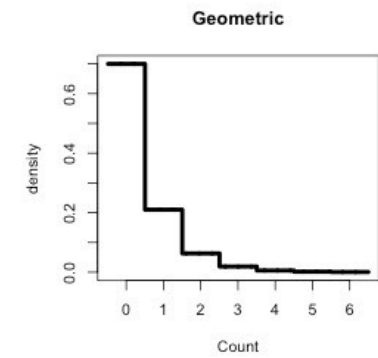
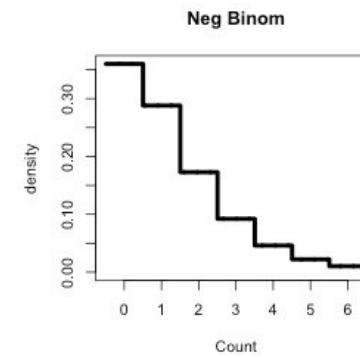
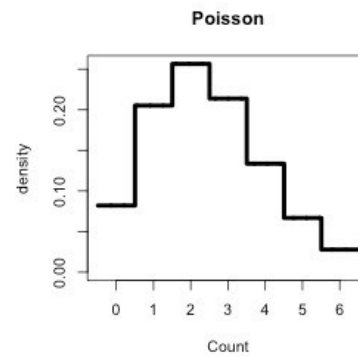
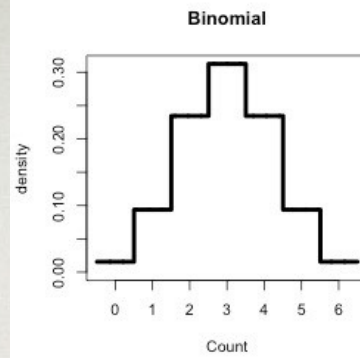
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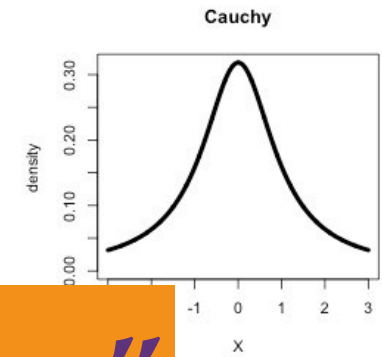
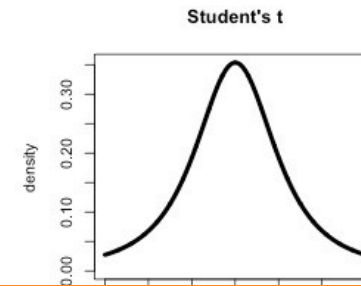
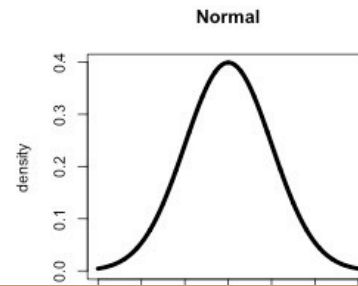
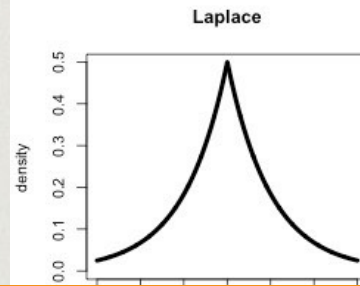
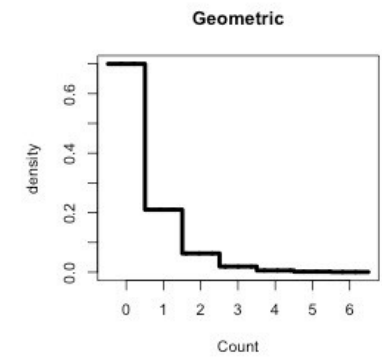
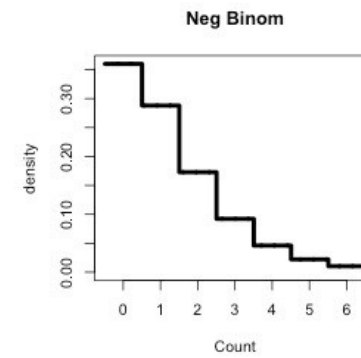
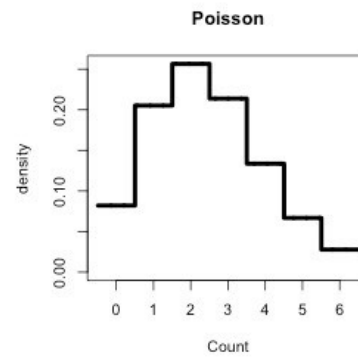
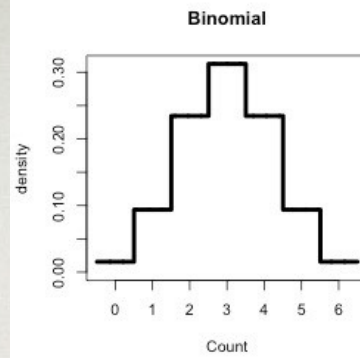
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- What distributions are an appropriate description of the data?

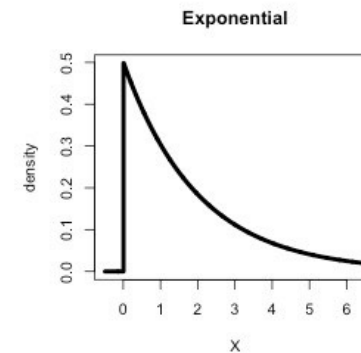
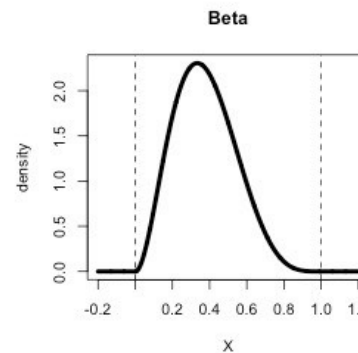
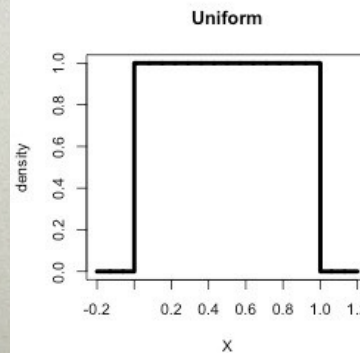
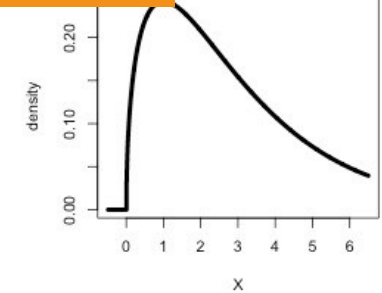
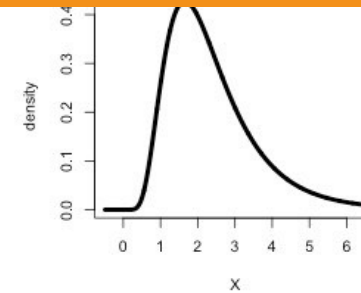
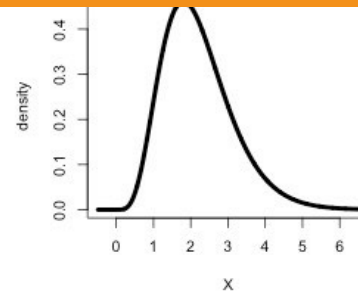
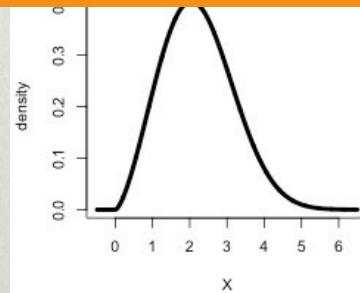
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**Resist the “Gaussian Reflex”**





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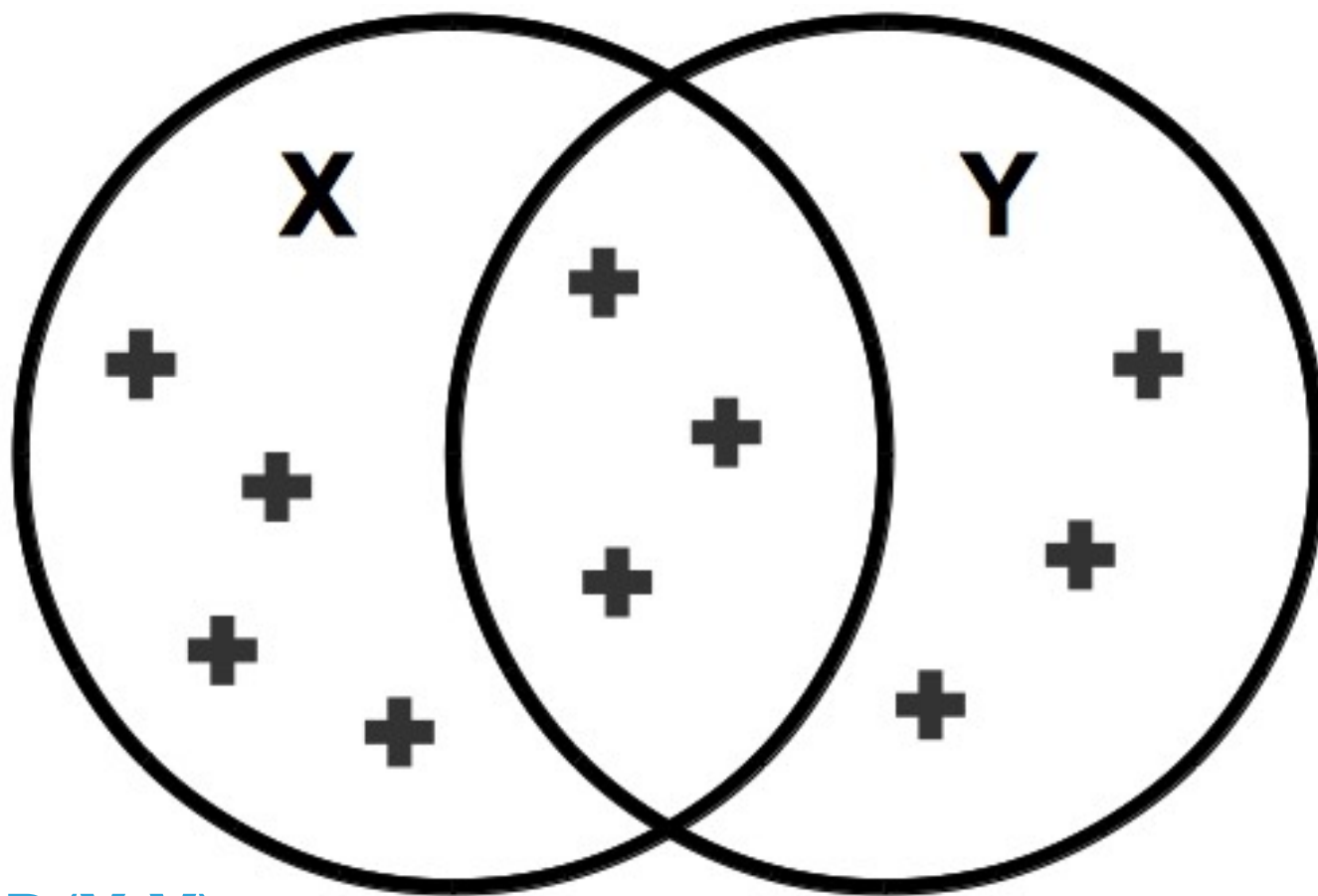
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- Inference in a vacuum: no prior knowledge, no updating, harder to combine sources of info.

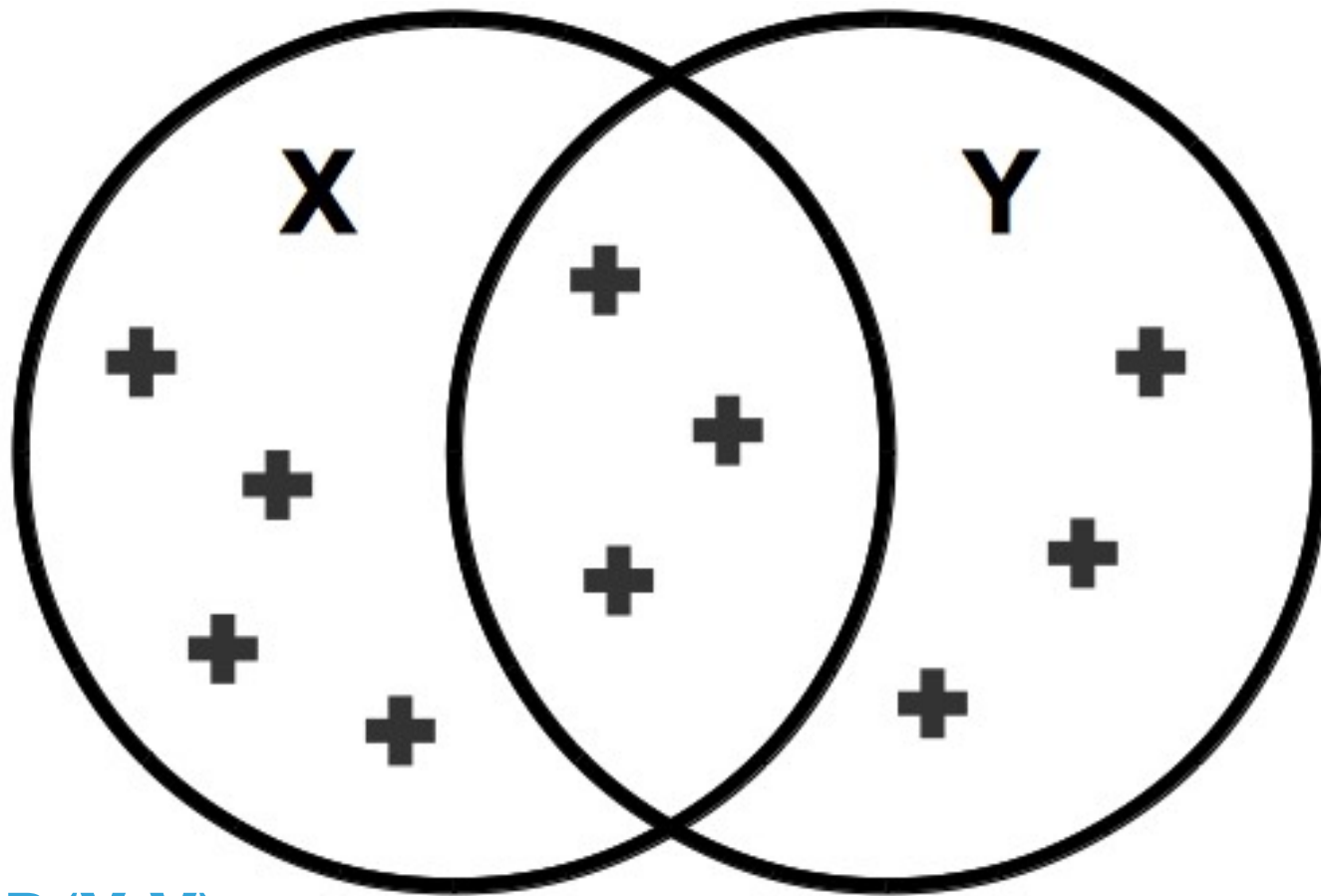




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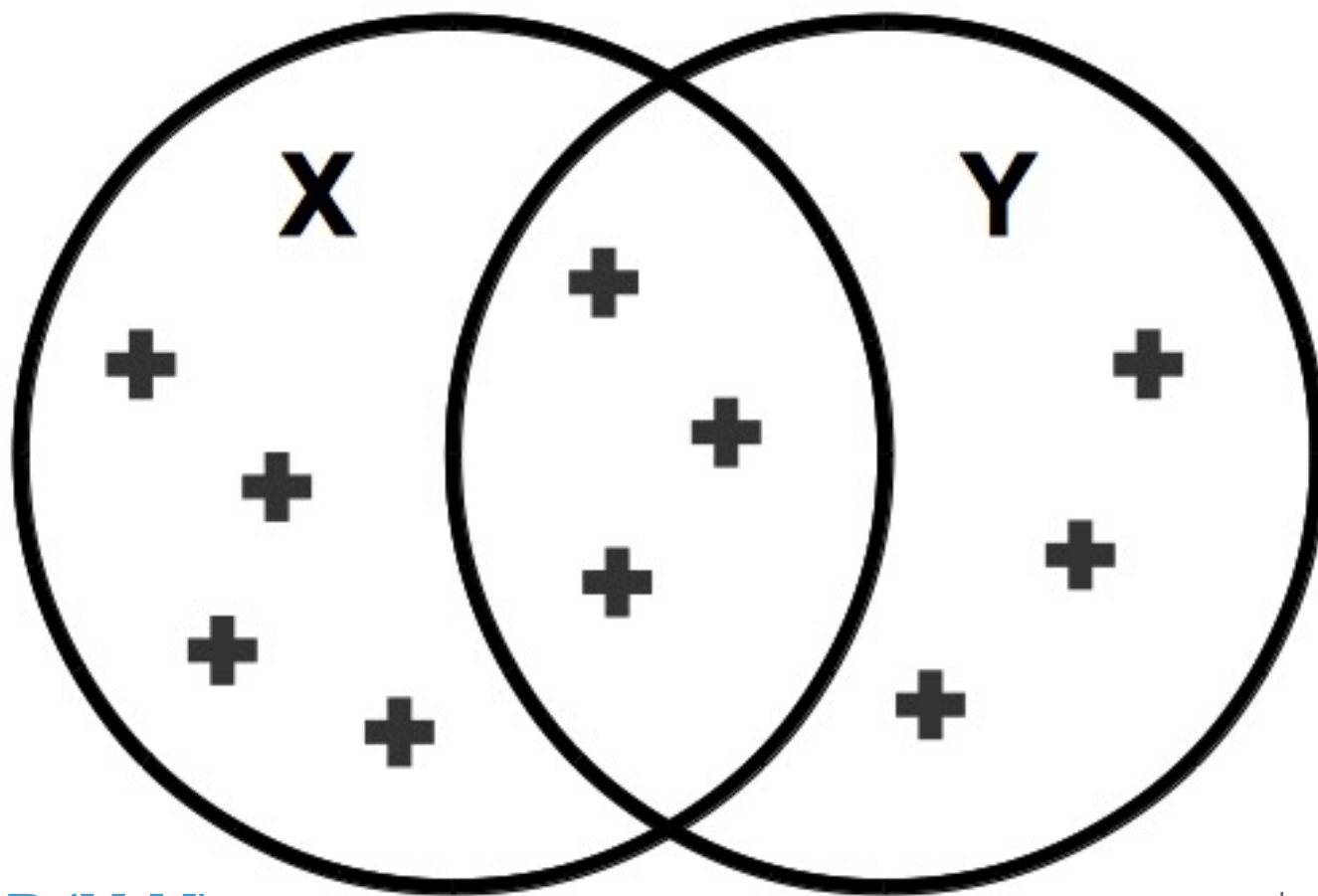
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## JOINT, CONDITIONAL, AND MARGINAL PROBABILITY

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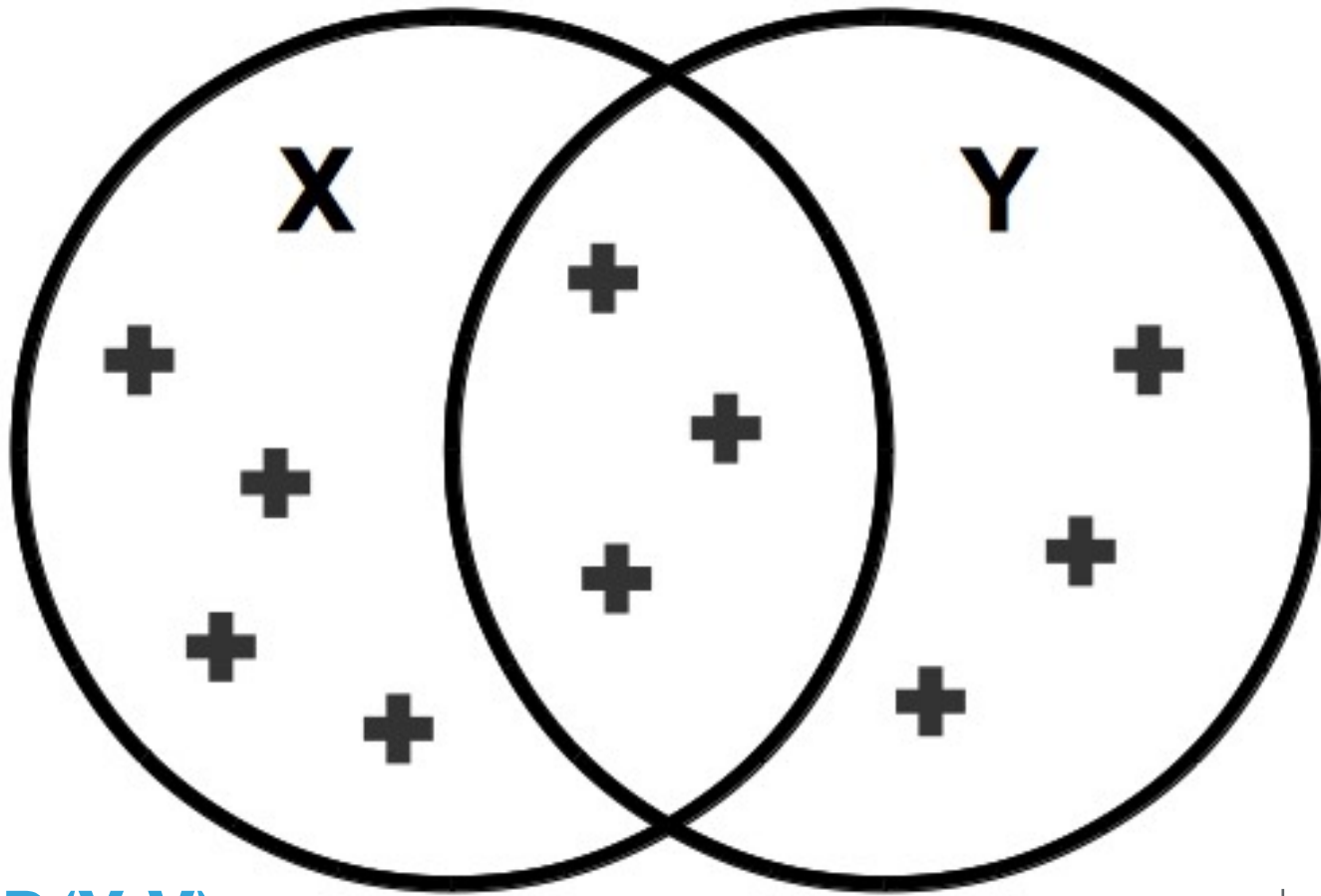
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**P(MODEL | DATA)**

---

## FALSE POSITIVES

- ▶ If a patient has a disease the test returns a positive 99% of the time  $P(+ | D)$
- ▶ If a patient does not have the disease, the test returns positive 5% of the time  $P(+ | !D)$
- ▶ 0.1% of the population has the disease  $P(D)$
- ▶ What is the probability that someone who tested positive has the disease?  $P(D | +)$



$$P(D \mid +) = \frac{P(+ \mid D)P(D)}{P(+ \mid D)P(D) + P(+ \mid !D)P(!D)}$$

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$$P(D | +) = \frac{0.00099}{0.00099 \cdot 0.04995} \approx 0.019$$

$$P\left(\begin{array}{c} \text{I'M NEAR} \\ \text{THE OCEAN} \end{array} \middle| \begin{array}{c} \text{I PICKED UP} \\ \text{A SEASHELL} \end{array}\right) =$$

$$\frac{P\left(\begin{array}{c} \text{I PICKED UP} \\ \text{A SEASHELL} \end{array} \middle| \begin{array}{c} \text{I'M NEAR} \\ \text{THE OCEAN} \end{array}\right) P\left(\begin{array}{c} \text{I PICKED UP} \\ \text{A SEASHELL} \end{array}\right)}{P\left(\begin{array}{c} \text{I'M NEAR} \\ \text{THE OCEAN} \end{array}\right)}$$

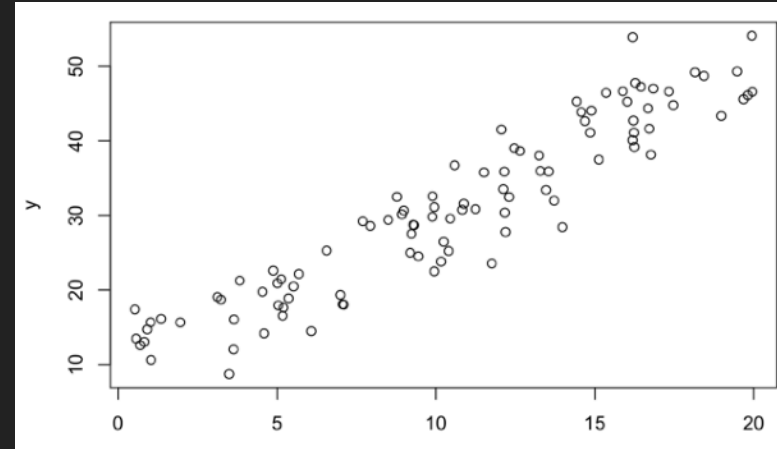


CRASHHH  
SPLOOSH

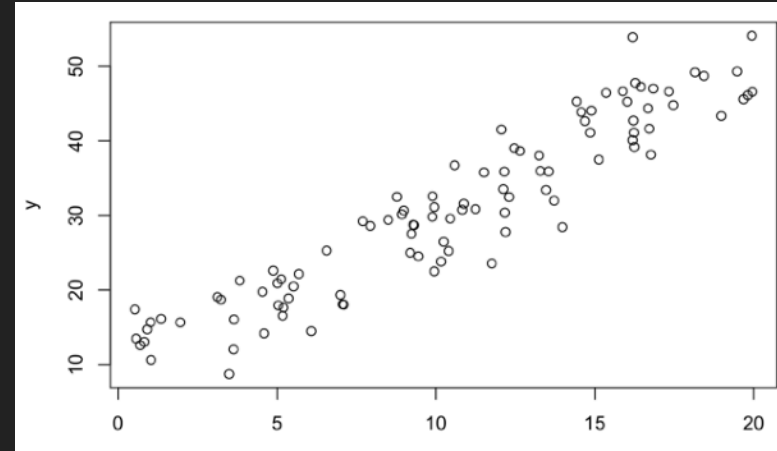
STATISTICALLY SPEAKING, IF YOU PICK UP A SEASHELL AND DON'T HOLD IT TO YOUR EAR, YOU CAN PROBABLY HEAR THE OCEAN.

**ALSO WORKS WITH  
DISTRIBUTIONS  
AND MODELS**

# ALSO WORKS WITH DISTRIBUTIONS AND MODELS

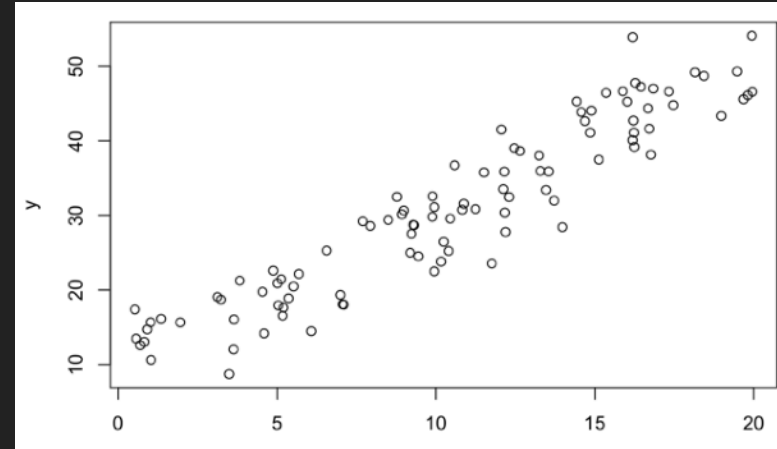


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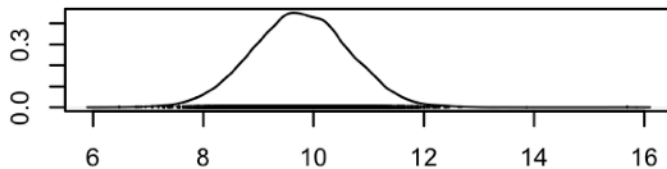
$$P(\vec{\beta}, \sigma^2 | X, Y) = \frac{N(Y | X\vec{\beta}, \sigma^2)P(\sigma^2)P(\beta)}{\int N(Y | X\vec{\beta}, \sigma^2)P(\sigma^2)P(\beta)}$$

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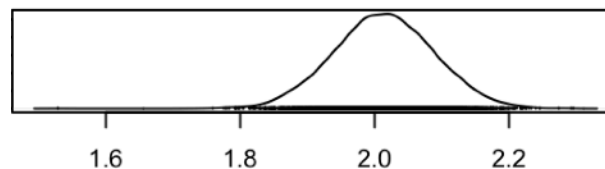


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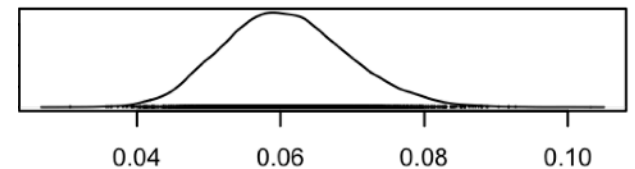
Density of b[1]



Density of b[2]

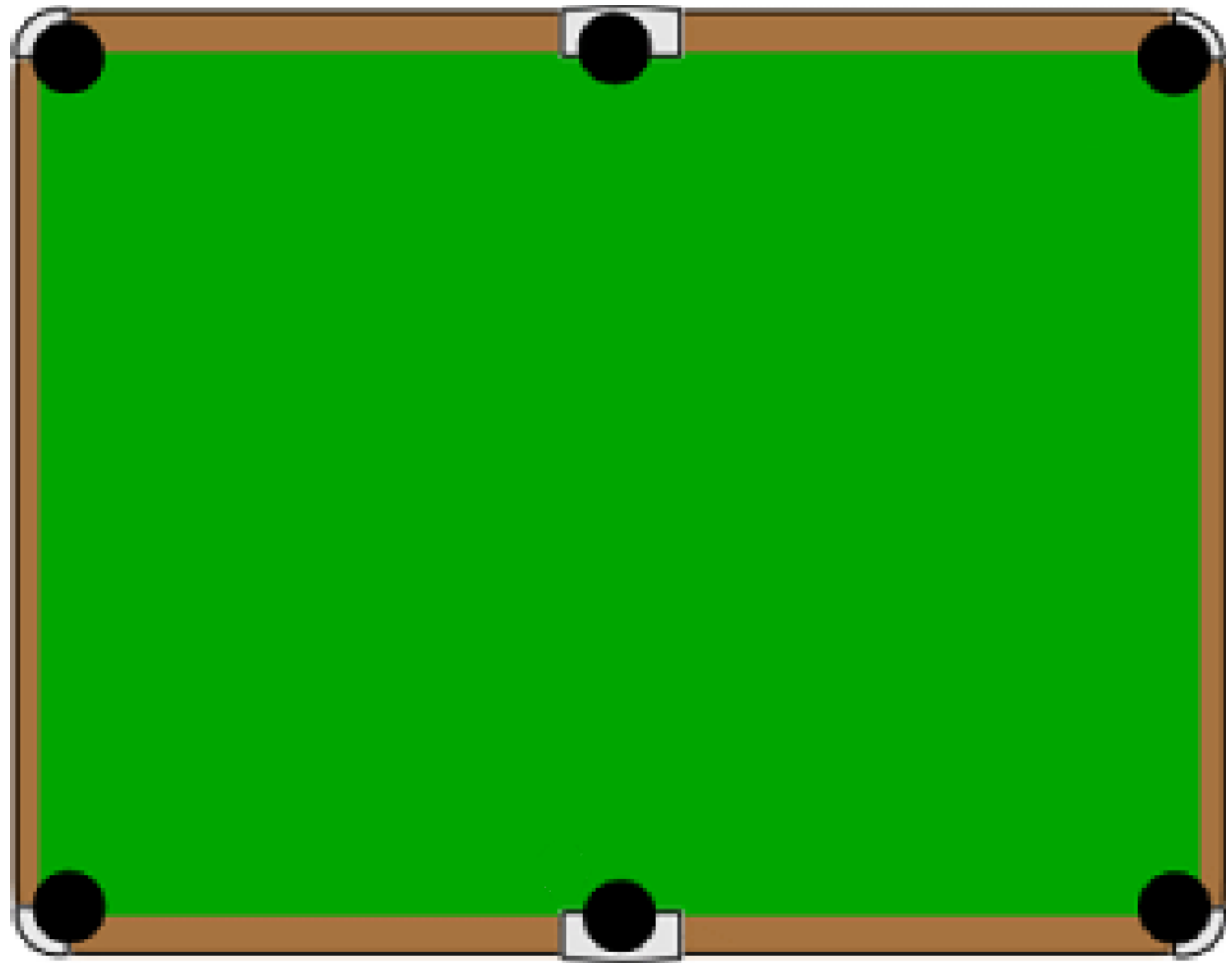


Density of S



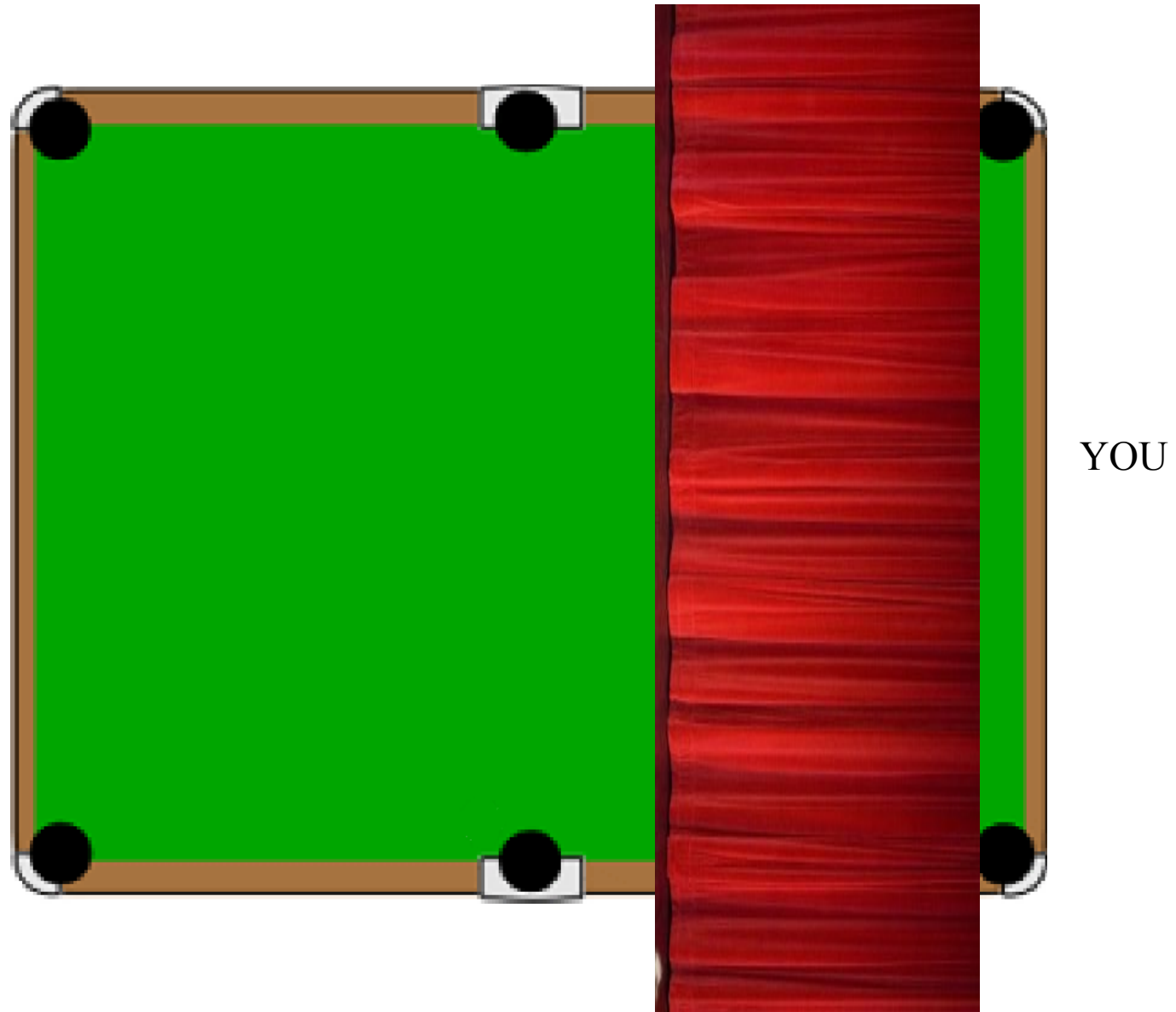


# Bayes' Billiard Table

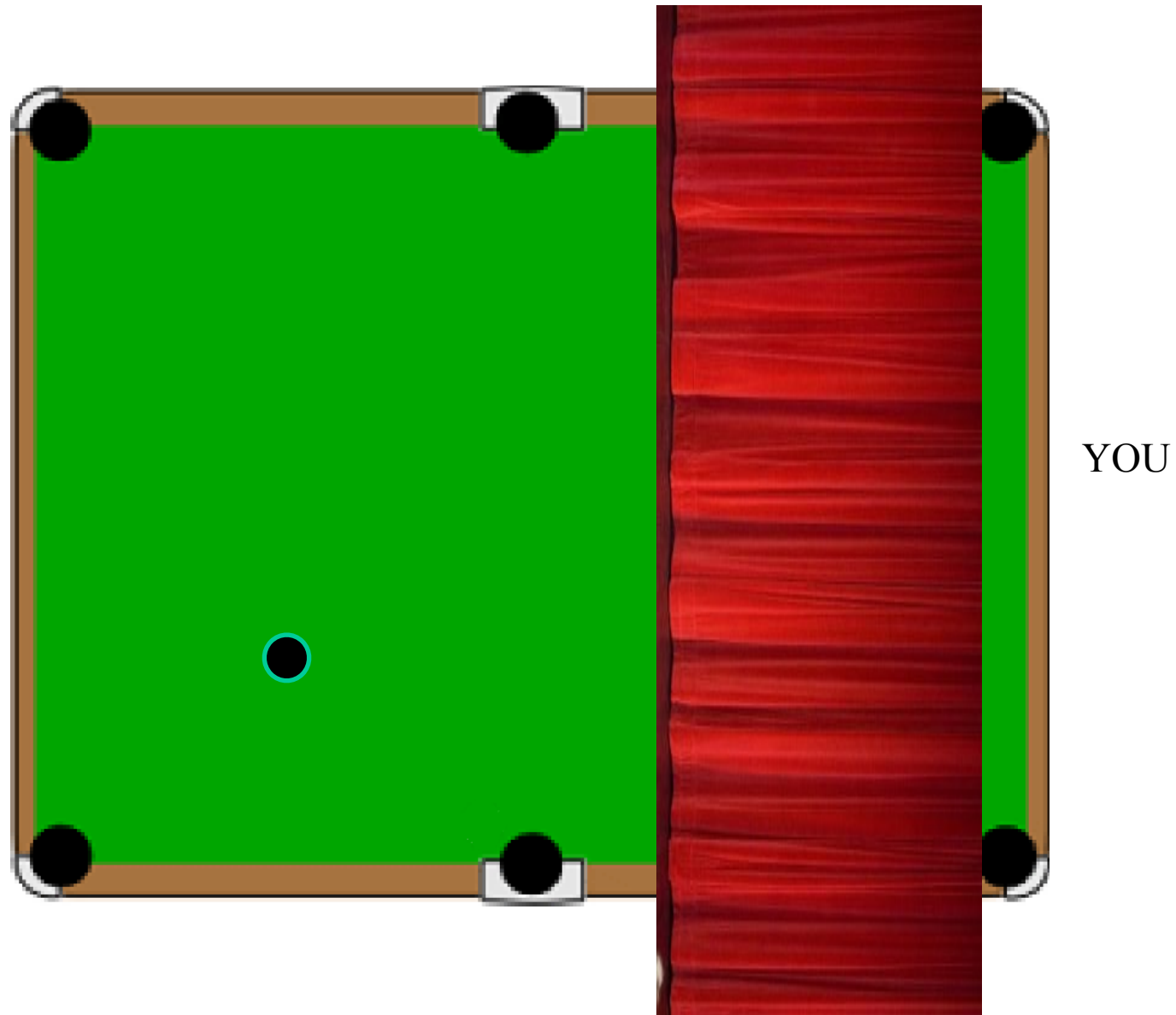


YOU

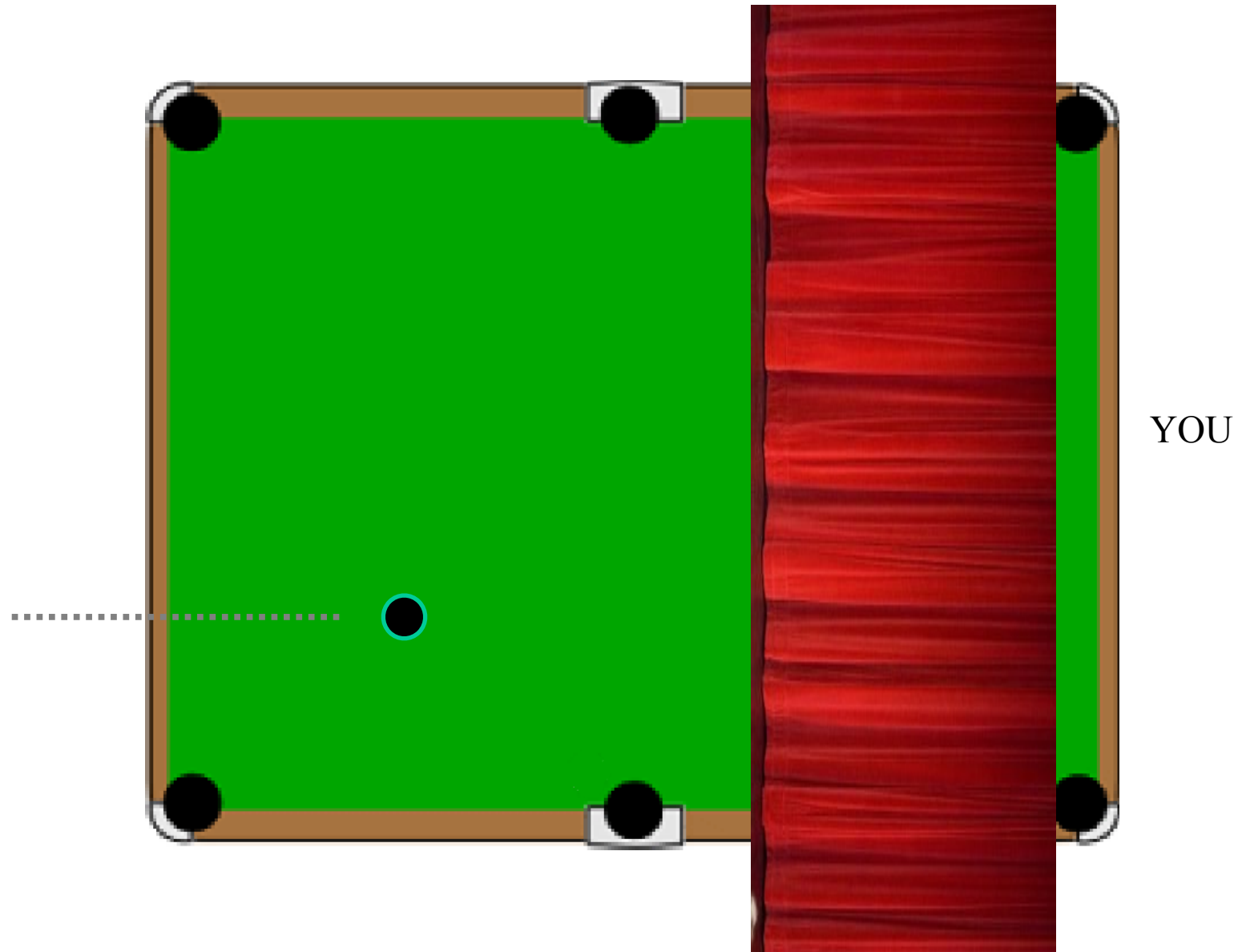
# Bayes' Billiard Table



# Bayes' Billiard Table

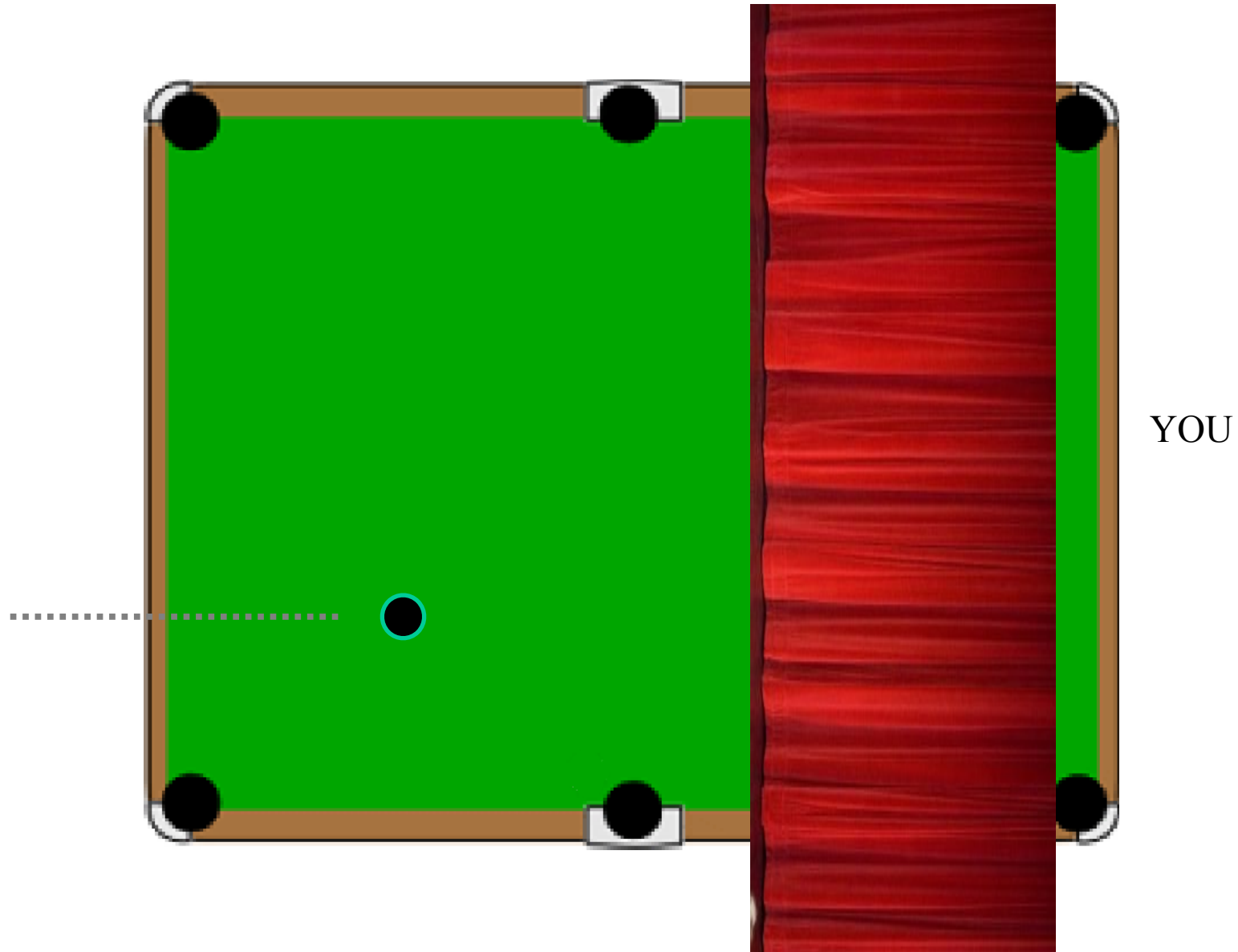


# Bayes' Billiard Table



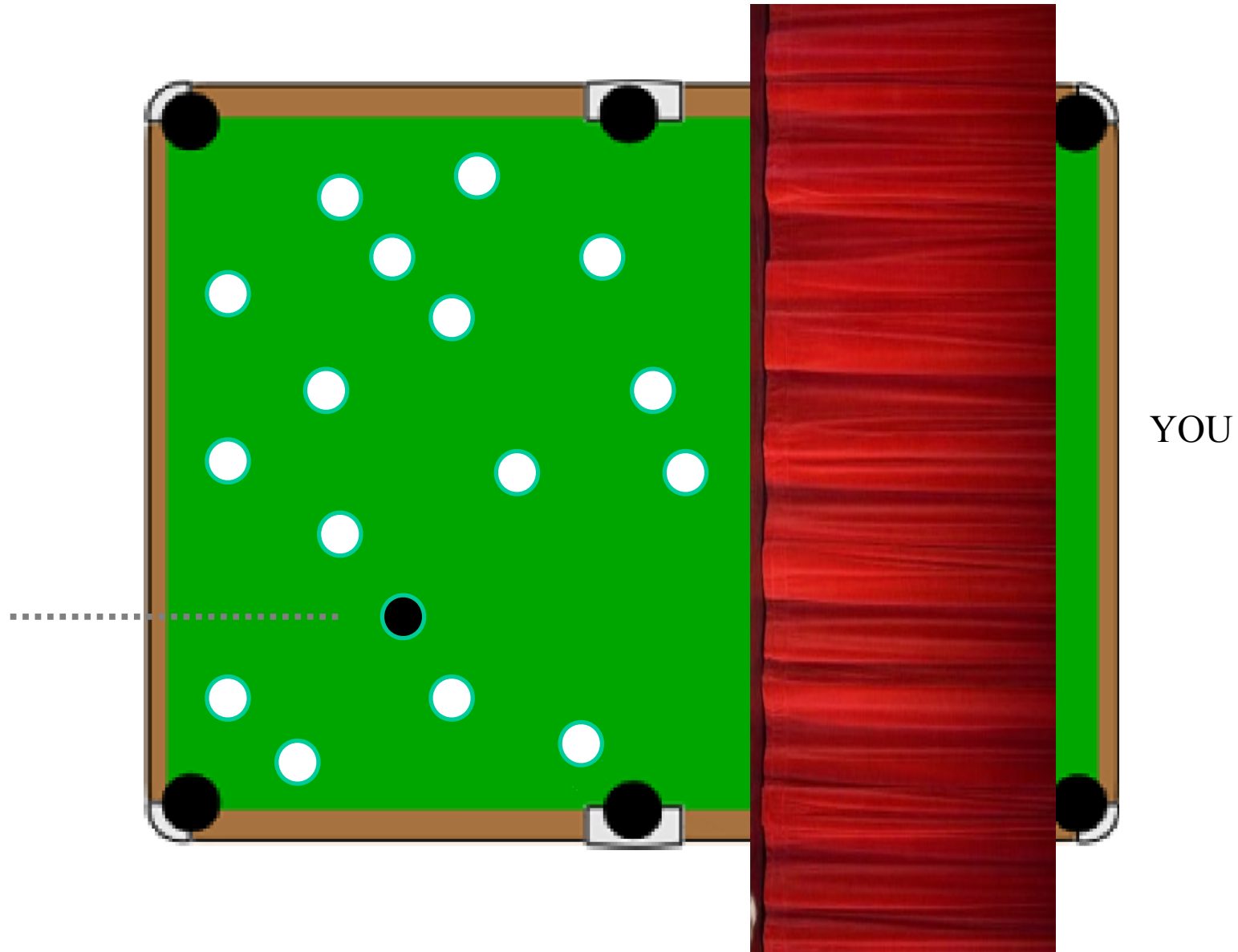
# Bayes' Billiard Table

$$P(\theta) = \textit{Unif}$$



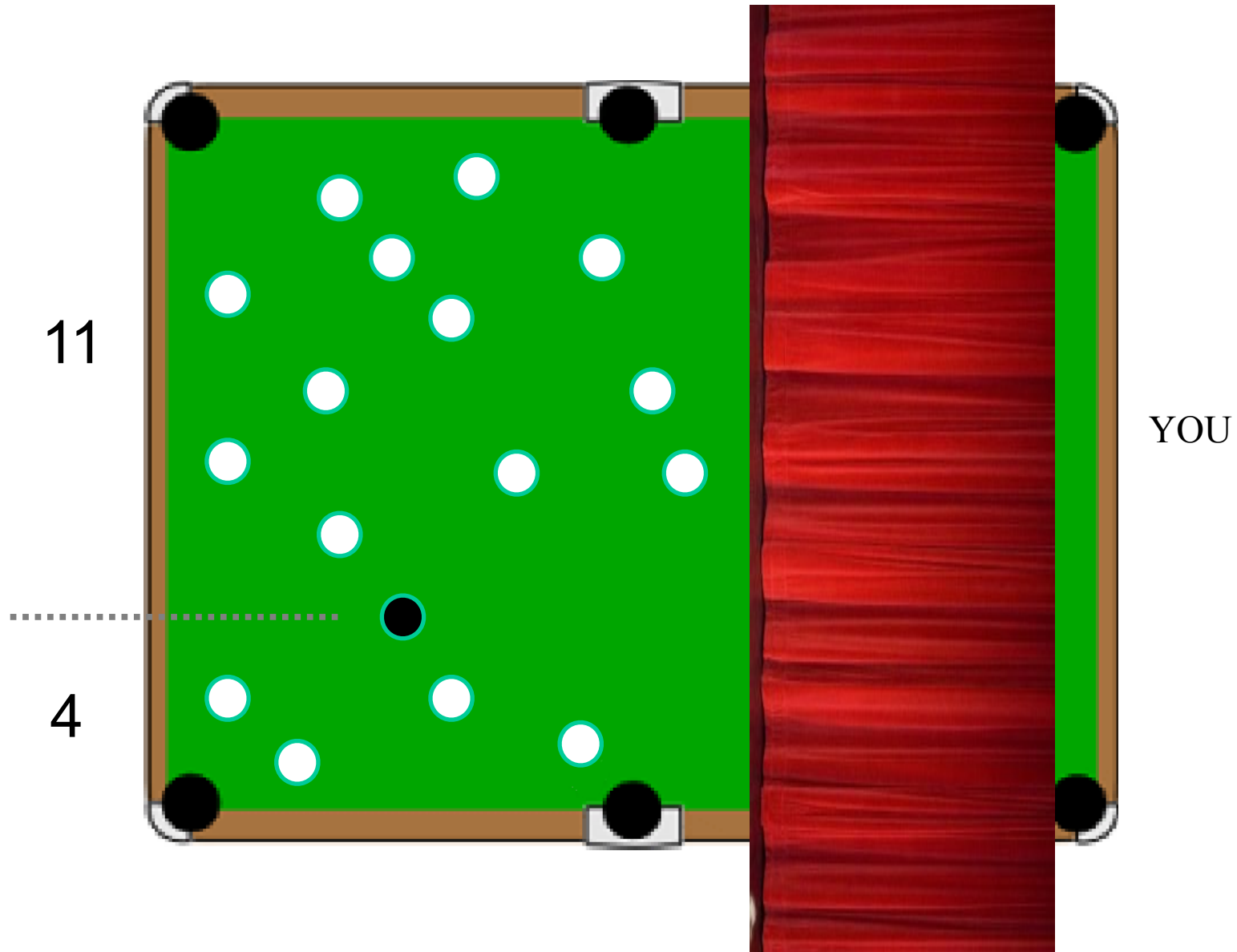
# Bayes' Billiard Table

$$P(\theta) = \textit{Unif}$$



# Bayes' Billiard Table

$$P(\theta) = \text{Unif}$$

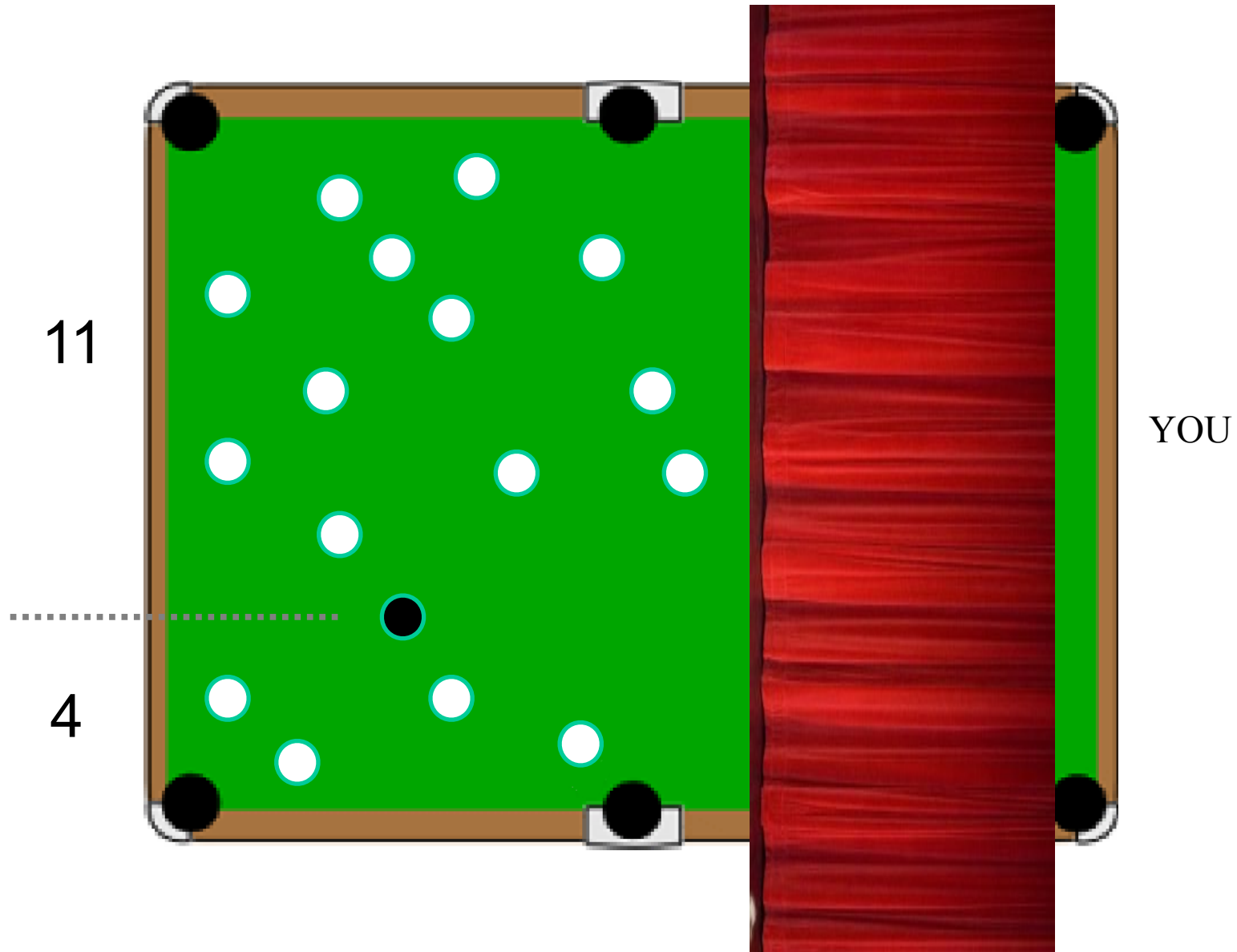


# Bayes' Billiard Table

$$P(\theta) = \text{Unif}$$



$$P(\theta | Y) = ??$$






$$P(\theta | Y) \propto P(Y | \theta)P(\theta)$$

$$P(\theta | Y) \propto P(Y | \theta)P(\theta)$$




Unif(0,1)

$$P(\theta | Y) \propto P(Y | \theta)P(\theta)$$


Unif(0,1)

What is  $P(y | \theta)$ ?

$$P(\theta | Y) \propto P(Y | \theta)P(\theta)$$


Unif(0,1)

What is  $P(y | \theta)$ ?

$$L = P(Y | \theta) = \textit{Binom}(Y | N, \theta)$$

$$P(\theta | Y) = \frac{Binom(Y | N, \theta) Unif(\theta | 0, 1)}{\int_0^1 Binom(Y | N, \theta) Unif(\theta | 0, 1)}$$

$$P(\theta | Y) = \frac{Binom(Y | N, \theta) Unif(\theta | 0, 1)}{\int_0^1 Binom(Y | N, \theta) Unif(\theta | 0, 1)}$$

$$P(\theta | Y) = \frac{\binom{N}{Y} \theta^Y (1 - \theta)^{N-Y} \cdot 1}{\int_0^1 \binom{N}{Y} \theta^Y (1 - \theta)^{N-Y} \cdot 1}$$

$$P(\theta | Y) = \frac{\theta^Y (1 - \theta)^{N-Y}}{\int_0^1 \theta^Y (1 - \theta)^{N-Y}}$$

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What do I do with this?



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What do I do with this?

mean? Var? CI?

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What do I do with this?

mean? Var? CI?

$$Beta(x | \alpha, \beta) = \frac{x^{\alpha-1} (1 - x)^{\beta-1}}{\int_0^1 x^{\alpha-1} (1 - x)^{\beta-1}}$$

$$P(\theta | Y) = \frac{\theta^Y (1 - \theta)^{N-Y}}{\int_0^1 \theta^Y (1 - \theta)^{N-Y}}$$

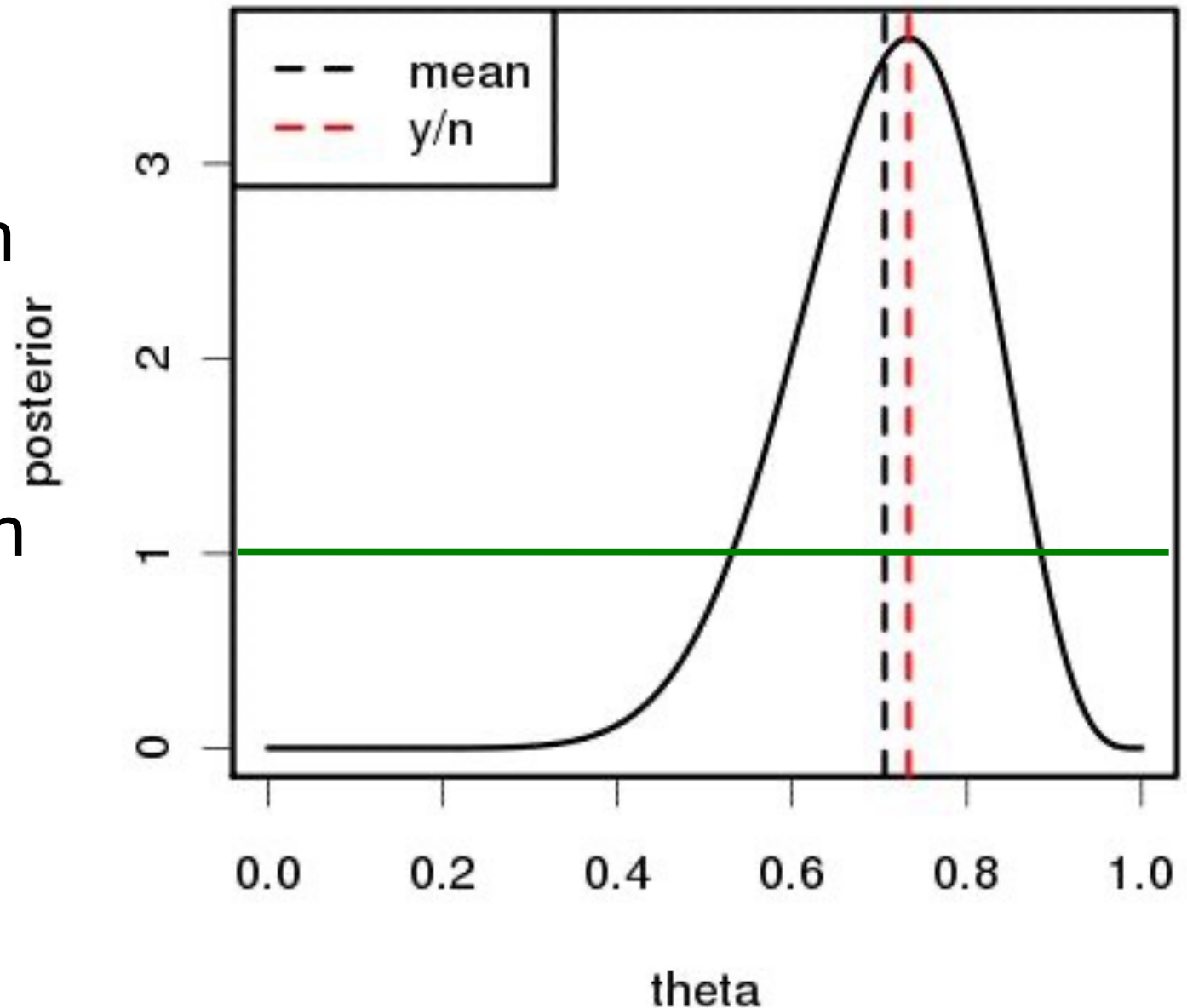
What do I do with this?

mean? Var? CI?

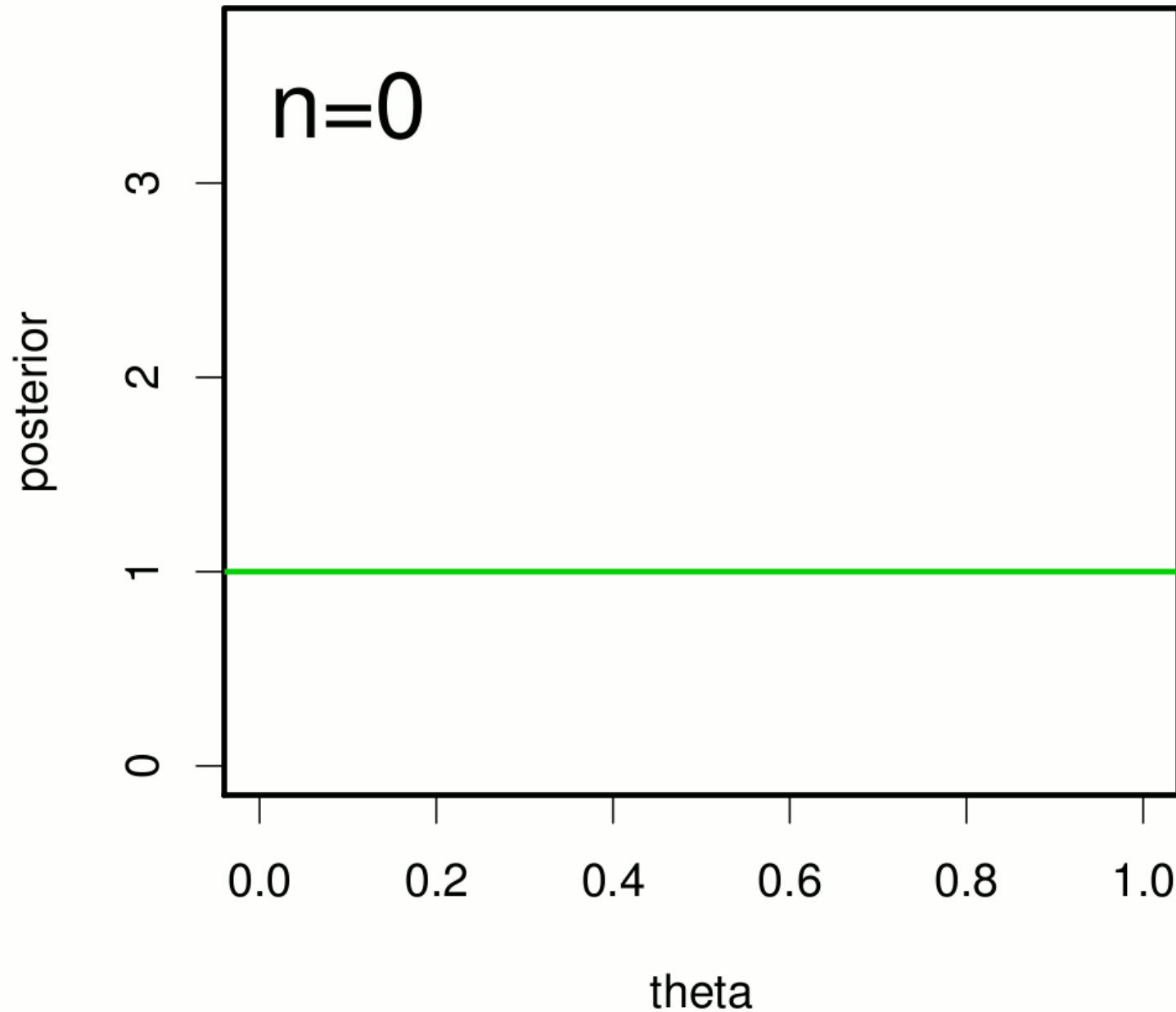
$$Beta(x | \alpha, \beta) = \frac{x^{\alpha-1} (1 - x)^{\beta-1}}{\int_0^1 x^{\alpha-1} (1 - x)^{\beta-1}}$$

$$P(\theta | Y) = Beta(\theta | Y + 1, N - Y + 1)$$

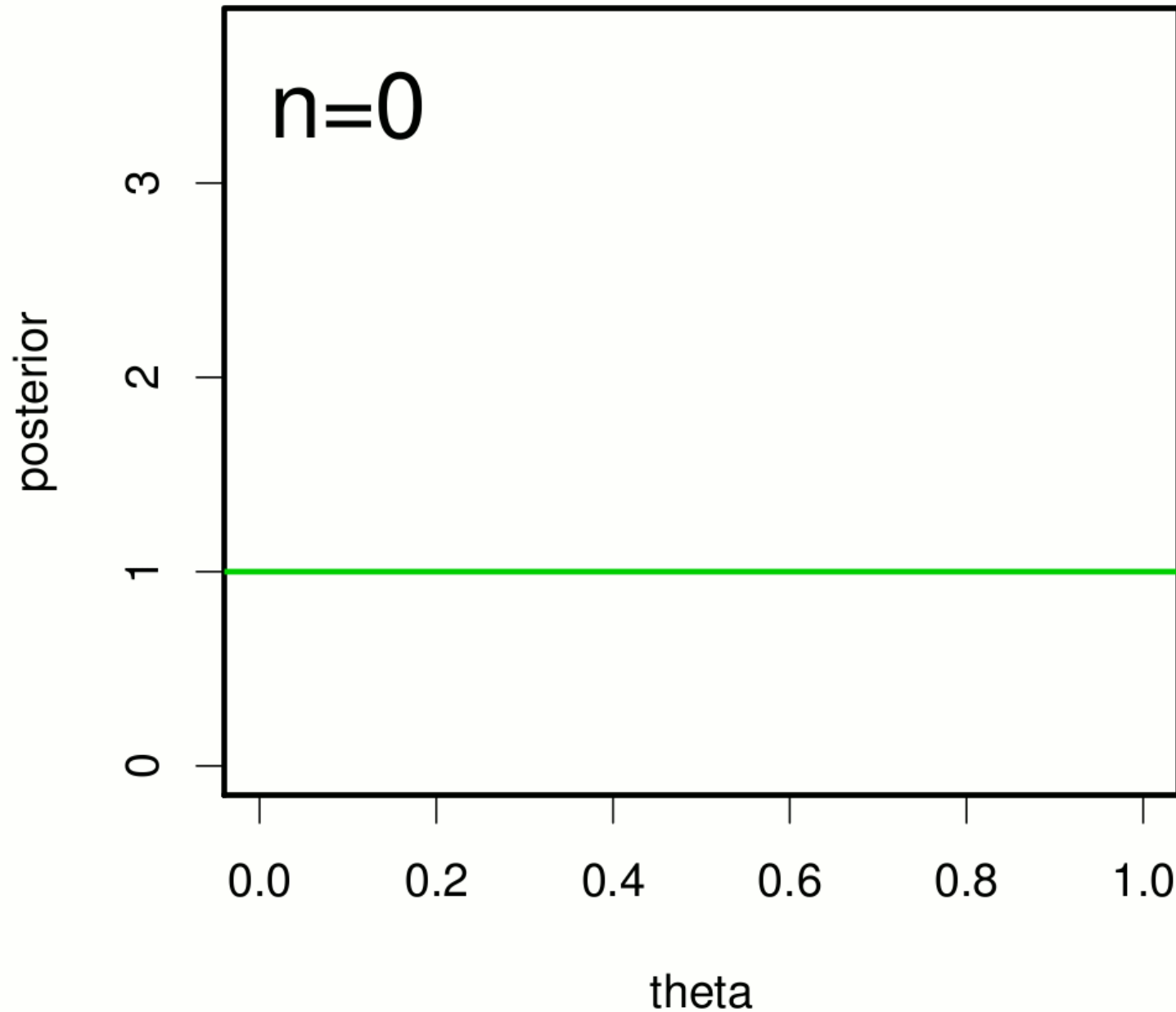
- Posterior is a PDF
- $\theta$  is a random variable
- Interested in full distribution



# Data updates the prior



# Data updates the prior



# Normal mean and variance

# Normal mean and variance

$$L = P(Y|\mu) = N(Y|\mu, \sigma^2) \propto \exp \left[ \frac{-(Y - \mu)^2}{2\sigma^2} \right]$$




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$$prior = P(\mu) = N(\mu|\mu_0, \tau^2) \propto \exp \left[ \frac{-(\mu - \mu_0)^2}{2\tau^2} \right]$$

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Prior Mean

# Normal mean and variance

$$L = P(Y|\mu) = N(Y|\mu, \sigma^2) \propto \exp \left[ \frac{-(Y - \mu)^2}{2\sigma^2} \right]$$

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Prior Mean

Prior Variance



$$P(\mu \mid Y) = N(Y \mid \mu, \sigma^2) \cdot N(\mu \mid \mu_0, \tau^2)$$

$$P(\mu \mid Y) = N(Y \mid \mu, \sigma^2) \cdot N(\mu \mid \mu_0, \tau^2)$$

$$\propto \exp \left[ \frac{-(Y - \mu)^2}{2\sigma^2} \right] \cdot \exp \left[ \frac{-(\mu - \mu_0)^2}{2\tau^2} \right]$$

$$P(\mu | Y) = N(Y | \mu, \sigma^2) \cdot N(\mu | \mu_0, \tau^2)$$

$$\propto \exp \left[ \frac{-(Y - \mu)^2}{2\sigma^2} \right] \cdot \exp \left[ \frac{-(\mu - \mu_0)^2}{2\tau^2} \right]$$

$$\propto \exp \left[ \frac{-(Y - \mu)^2}{2\sigma^2} + \frac{-(\mu - \mu_0)^2}{2\tau^2} \right]$$



$$P(\mu \mid Y) = N \left( \mu \mid \frac{\left( \frac{Y}{\sigma^2} + \frac{\mu_0}{\tau^2} \right)}{\left( \frac{1}{\sigma^2} + \frac{1}{\tau^2} \right)}, \frac{1}{\left( \frac{1}{\sigma^2} + \frac{1}{\tau^2} \right)} \right)$$

$$P(\mu | Y) = N \left( \mu \mid \frac{\left( \frac{Y}{\sigma^2} + \frac{\mu_0}{\tau^2} \right)}{\left( \frac{1}{\sigma^2} + \frac{1}{\tau^2} \right)}, \frac{1}{\left( \frac{1}{\sigma^2} + \frac{1}{\tau^2} \right)} \right)$$

Precision = 1/variance

$$P(\mu | Y) = N \left( \mu \mid \frac{\left( \frac{Y}{\sigma^2} + \frac{\mu_0}{\tau^2} \right)}{\left( \frac{1}{\sigma^2} + \frac{1}{\tau^2} \right)}, \frac{1}{\left( \frac{1}{\sigma^2} + \frac{1}{\tau^2} \right)} \right)$$

Precision = 1/variance       $S = 1/\sigma^2$

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Precision = 1/variance       $S = 1/\sigma^2$        $T = 1/\tau^2$

$$P(\mu | Y) = N \left( \mu \left| \frac{\left( \frac{Y}{\sigma^2} + \frac{\mu_0}{\tau^2} \right)}{\left( \frac{1}{\sigma^2} + \frac{1}{\tau^2} \right)}, \frac{1}{\left( \frac{1}{\sigma^2} + \frac{1}{\tau^2} \right)} \right. \right)$$

Precision = 1/variance       $S = 1/\sigma^2$        $T = 1/\tau^2$

$$P(\mu | Y) = N \left( \mu \left| Y \cdot \frac{S}{S + T} + \mu_0 \cdot \frac{T}{S + T}, \frac{1}{S + T} \right. \right)$$

$$P(\mu | Y) = N \left( \mu \left| \frac{\left( \frac{Y}{\sigma^2} + \frac{\mu_0}{\tau^2} \right)}{\left( \frac{1}{\sigma^2} + \frac{1}{\tau^2} \right)}, \frac{1}{\left( \frac{1}{\sigma^2} + \frac{1}{\tau^2} \right)} \right. \right)$$

Precision = 1/variance       $S = 1/\sigma^2$        $T = 1/\tau^2$

$$P(\mu | Y) = N \left( \mu \left| Y \cdot \frac{S}{S + T} + \mu_0 \cdot \frac{T}{S + T}, \frac{1}{S + T} \right. \right)$$

Precision weighted average of data and prior

What if we can't solve the model  
analytically??

# Numerical Methods for Bayes

$$P(\theta|X) = \frac{P(X|\theta)P(\theta)}{\int P(X|\theta)P(\theta)}$$

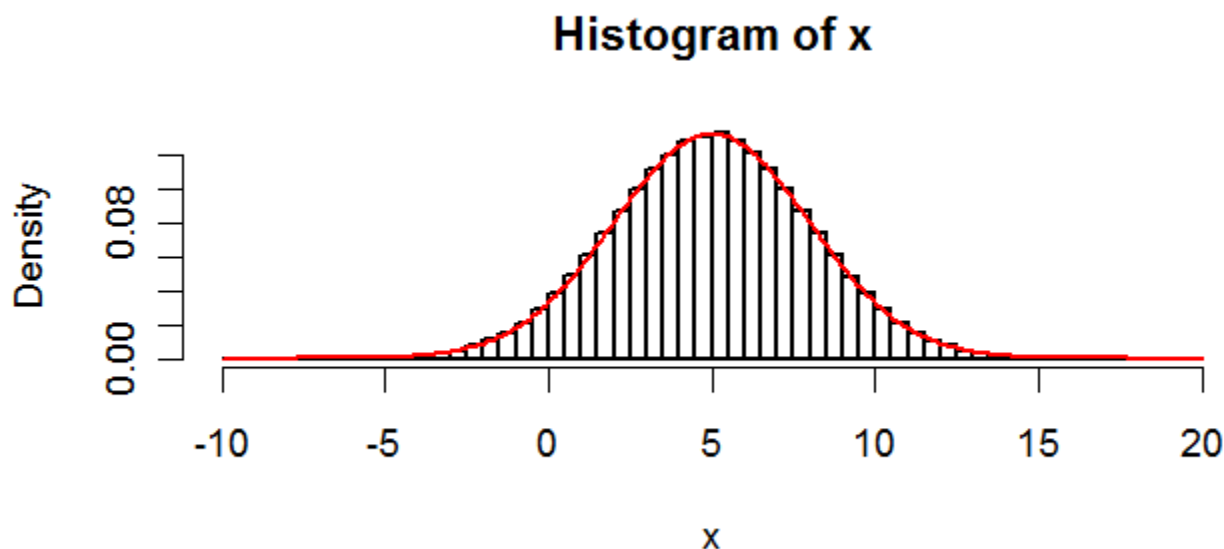
- Not just optimization
- Need to integrate denominator
  - Numerical Integration
- Would also like to know the mean, median, mode, variance, quantiles, confidence intervals, etc.



# Idea:

## Random samples from the posterior

- Approximate PDF with the histogram
- Performs *Monte Carlo Integration*
- Allows all quantities of interest to be calculated from the sample (mean, quantiles, var, etc)



	TRUE	Sample
mean	5.000	5.000
median	5.000	5.004
var	9.000	9.006
Lower CI	-0.880	-0.881
Upper CI	10.880	10.872

# Markov Chain Monte Carlo

# Markov Chain Monte Carlo

- 1) Start from some initial parameter value

# Markov Chain Monte Carlo

1) Start from some initial parameter value  $\theta$

# Markov Chain Monte Carlo

- 1) Start from some initial parameter value  $\theta$
- 2) Calculate the unnormalized posterior

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- 1) Start from some initial parameter value  $\theta$
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# Markov Chain Monte Carlo

- 1) Start from some initial parameter value  $\theta$
- 2) Calculate the unnormalized posterior  $P(Y|\theta)P(\theta)$
- 3) Propose a new parameter value

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- 1) Start from some initial parameter value  $\theta$
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# Markov Chain Monte Carlo

- 1) Start from some initial parameter value  $\theta$
- 2) Calculate the unnormalized posterior  $P(Y|\theta)P(\theta)$
- 3) Propose a new parameter value  $\theta^*$
- 4) Calculate the new unnormalized posterior

# Markov Chain Monte Carlo

- 1) Start from some initial parameter value  $\theta$
- 2) Calculate the unnormalized posterior  $P(Y|\theta)P(\theta)$
- 3) Propose a new parameter value  $\theta^*$
- 4) Calculate the new unnormalized posterior  $P(Y|\theta^*)P(\theta^*)$

# Markov Chain Monte Carlo

- 1) Start from some initial parameter value  $\theta$
- 2) Calculate the unnormalized posterior  $P(Y|\theta)P(\theta)$
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- 4) Calculate the new unnormalized posterior  $P(Y|\theta^*)P(\theta^*)$
- 5) Decide whether or not to accept the new value

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- 1) Start from some initial parameter value  $\theta$
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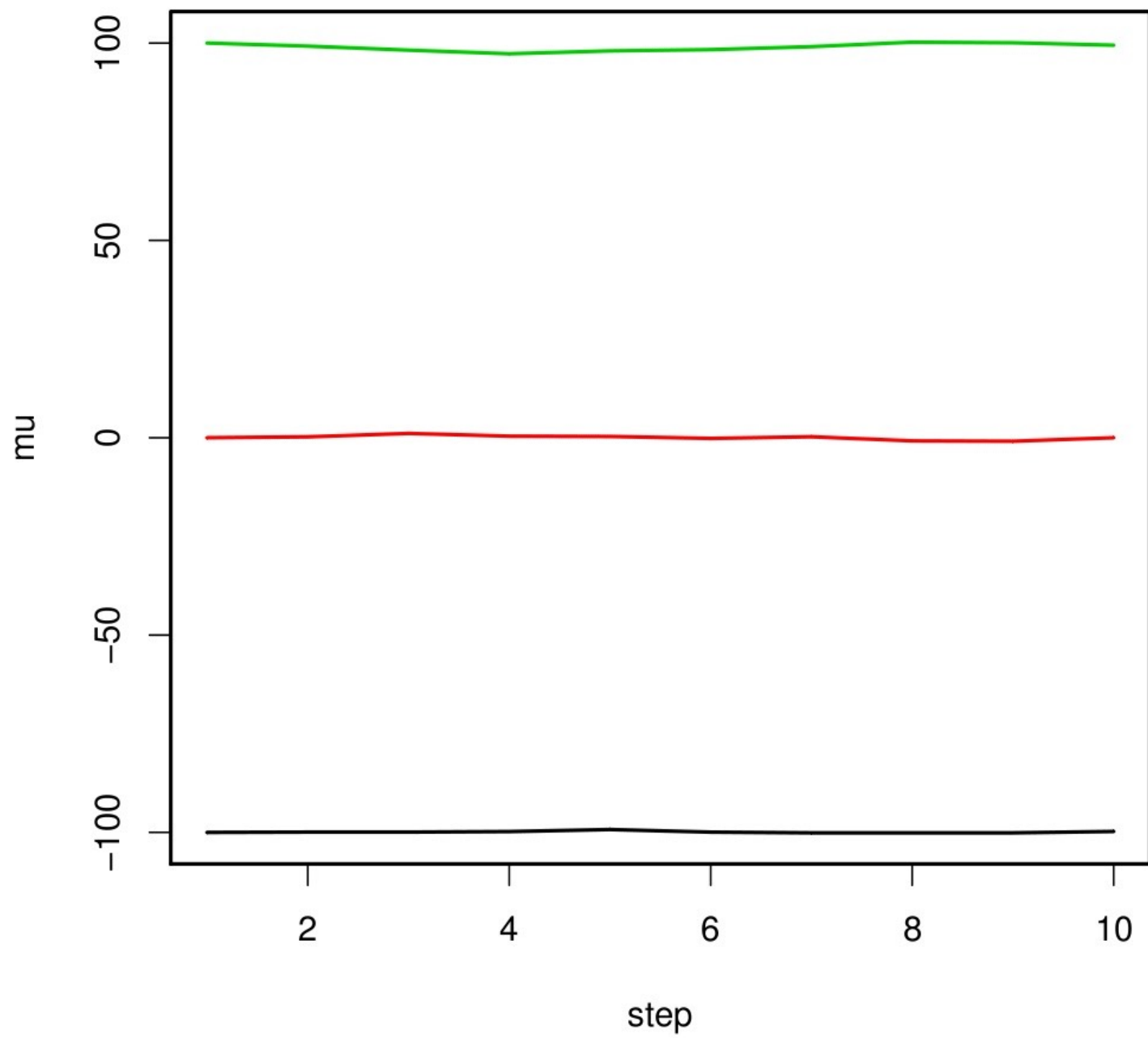
$$P(\text{accept}) = \frac{P(Y|\theta^*)P(\theta^*)}{P(Y|\theta)P(\theta)}$$

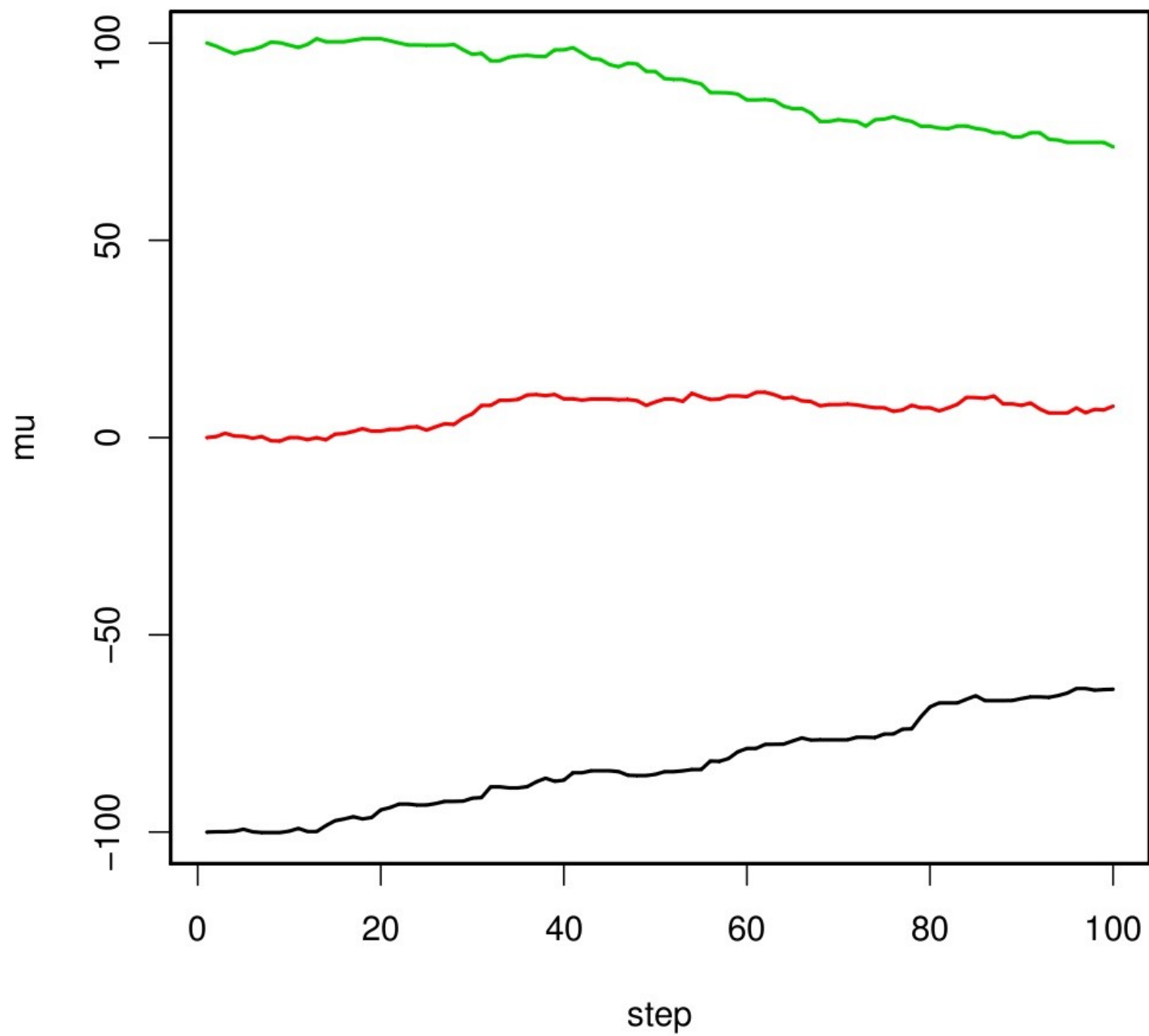
# Markov Chain Monte Carlo

- 1) Start from some initial parameter value  $\theta$
  - 2) Calculate the unnormalized posterior  $P(Y|\theta)P(\theta)$
  - 3) Propose a new parameter value  $\theta^*$
  - 4) Calculate the new unnormalized posterior  $P(Y|\theta^*)P(\theta^*)$
  - 5) Decide whether or not to accept the new value
  - 6) Repeat 3-5
- $$P(\text{accept}) = \frac{P(Y|\theta^*)P(\theta^*)}{P(Y|\theta)P(\theta)}$$

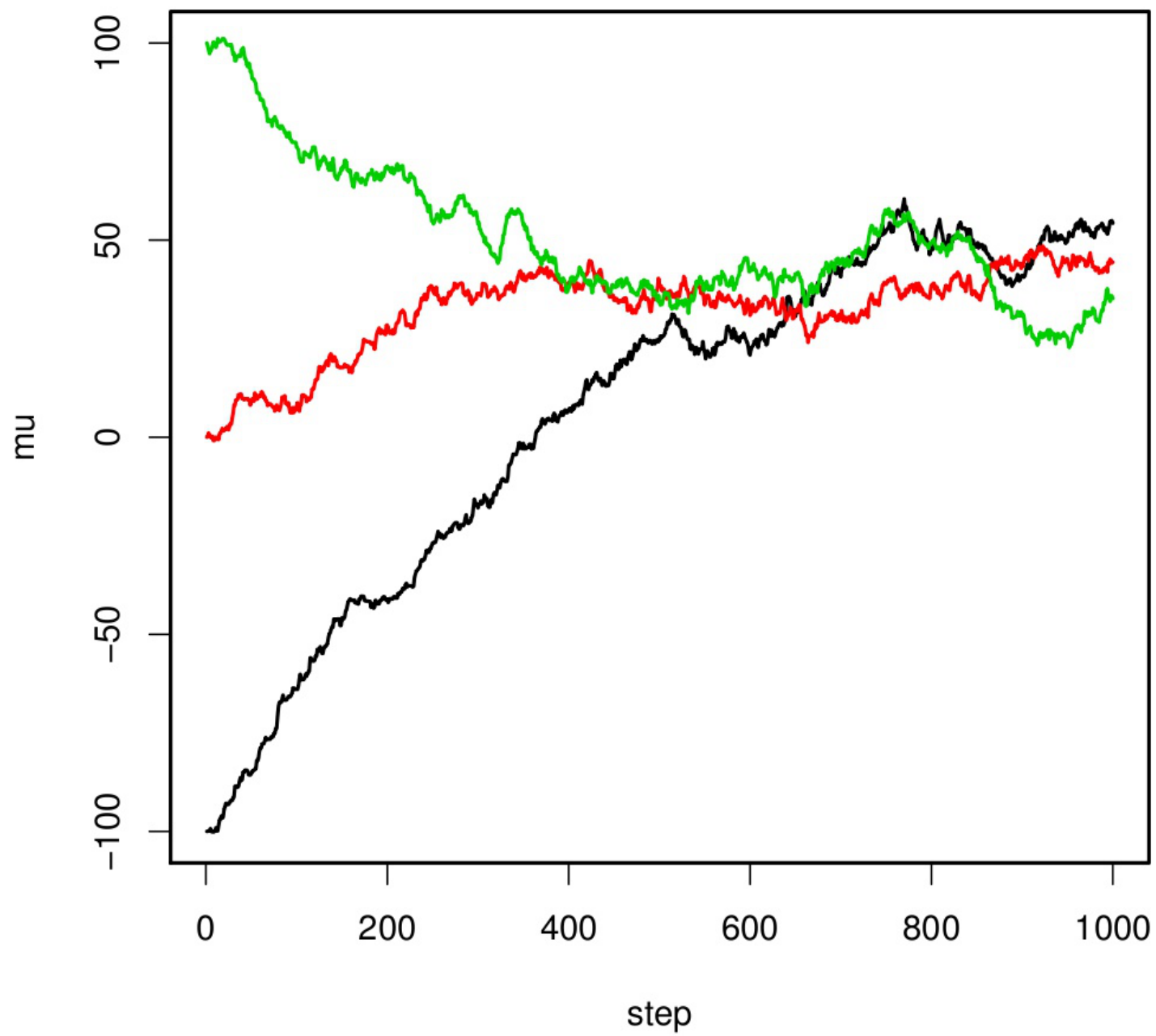
# Example

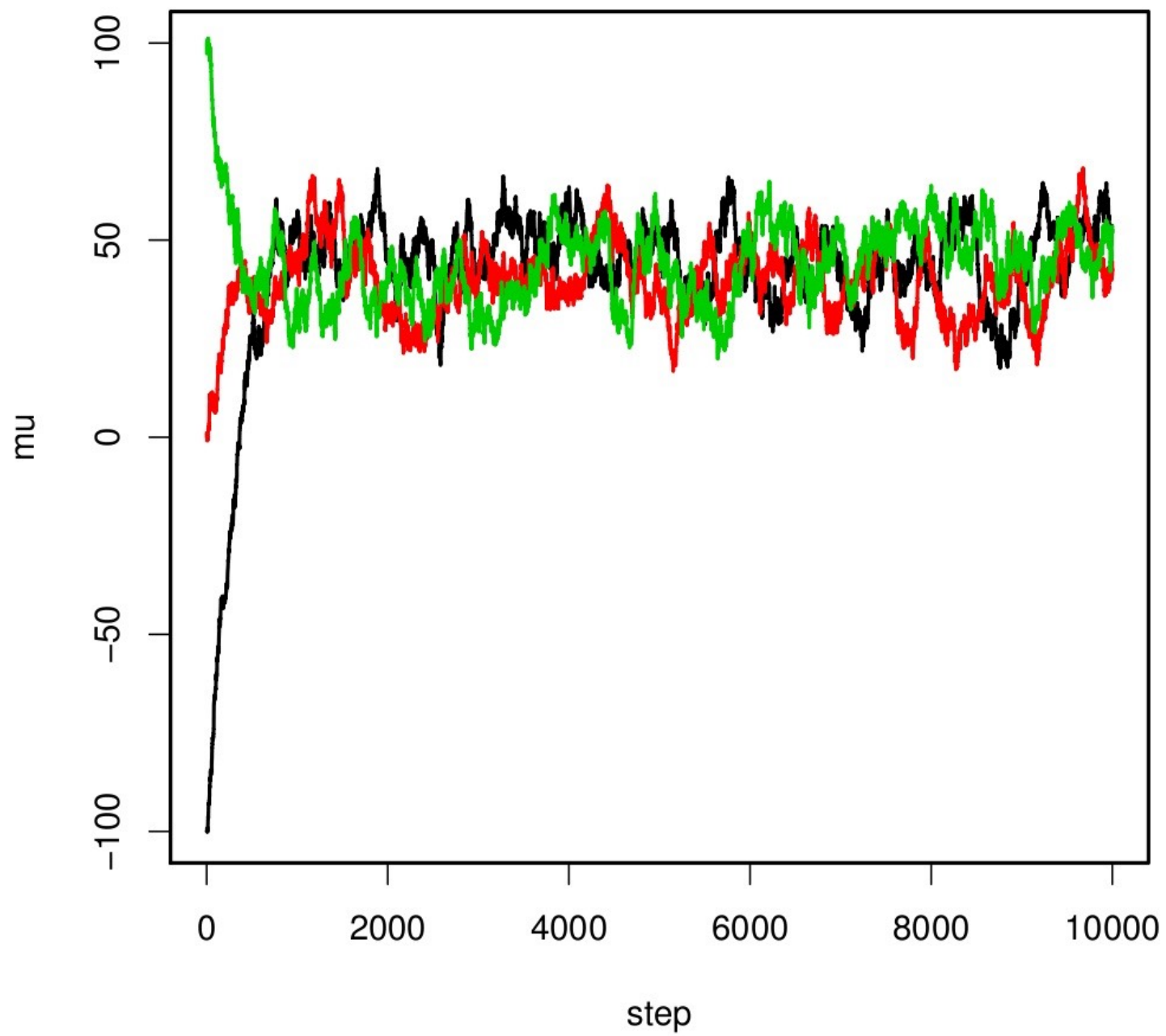
- Normal with known variance, unknown mean
  - Prior:  $N(53, 10000)$
  - Data:  $y = 43$
  - Known variance: 100
  - Initial conditions, 3 chains starting at -100, 0, 100

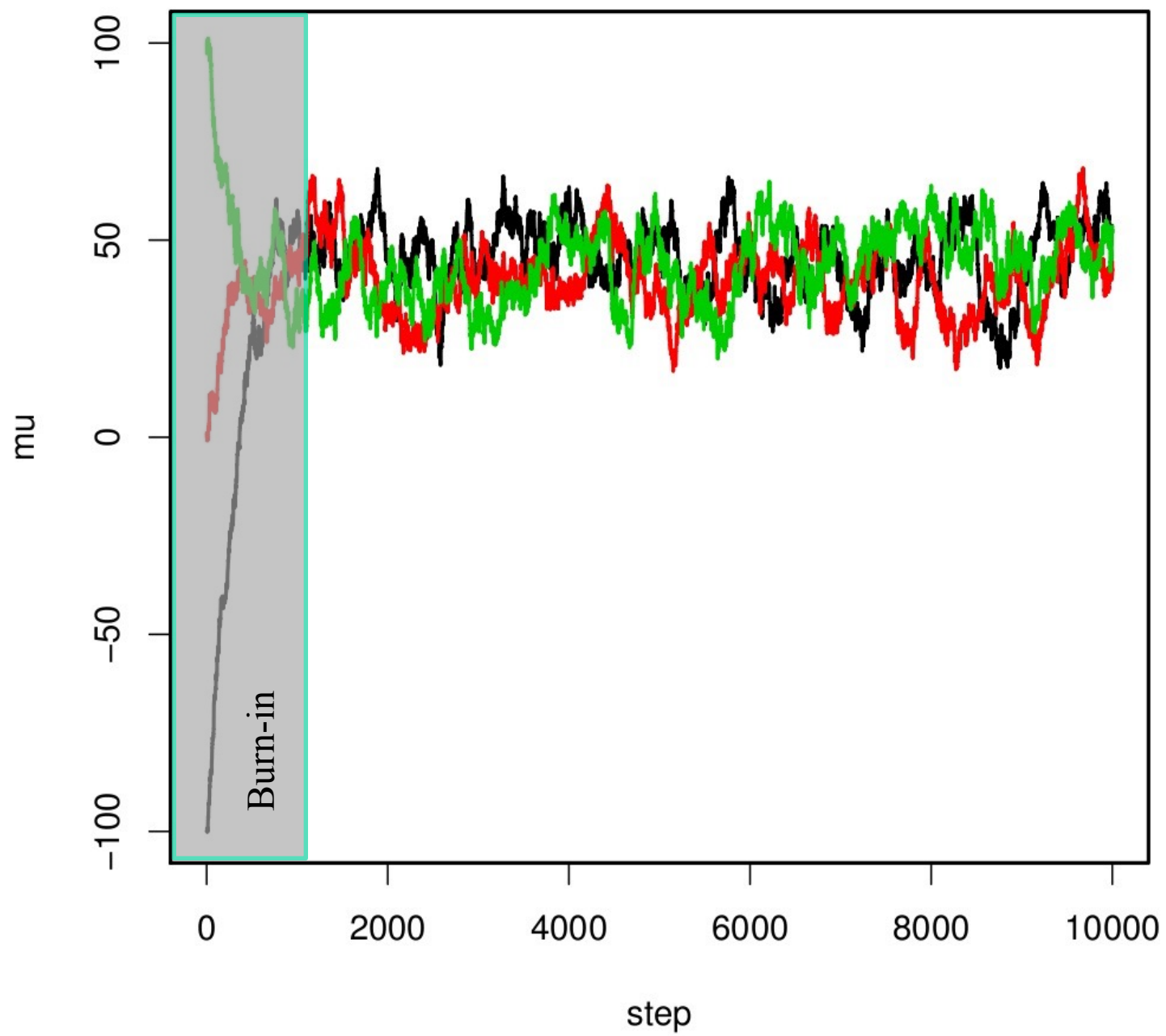




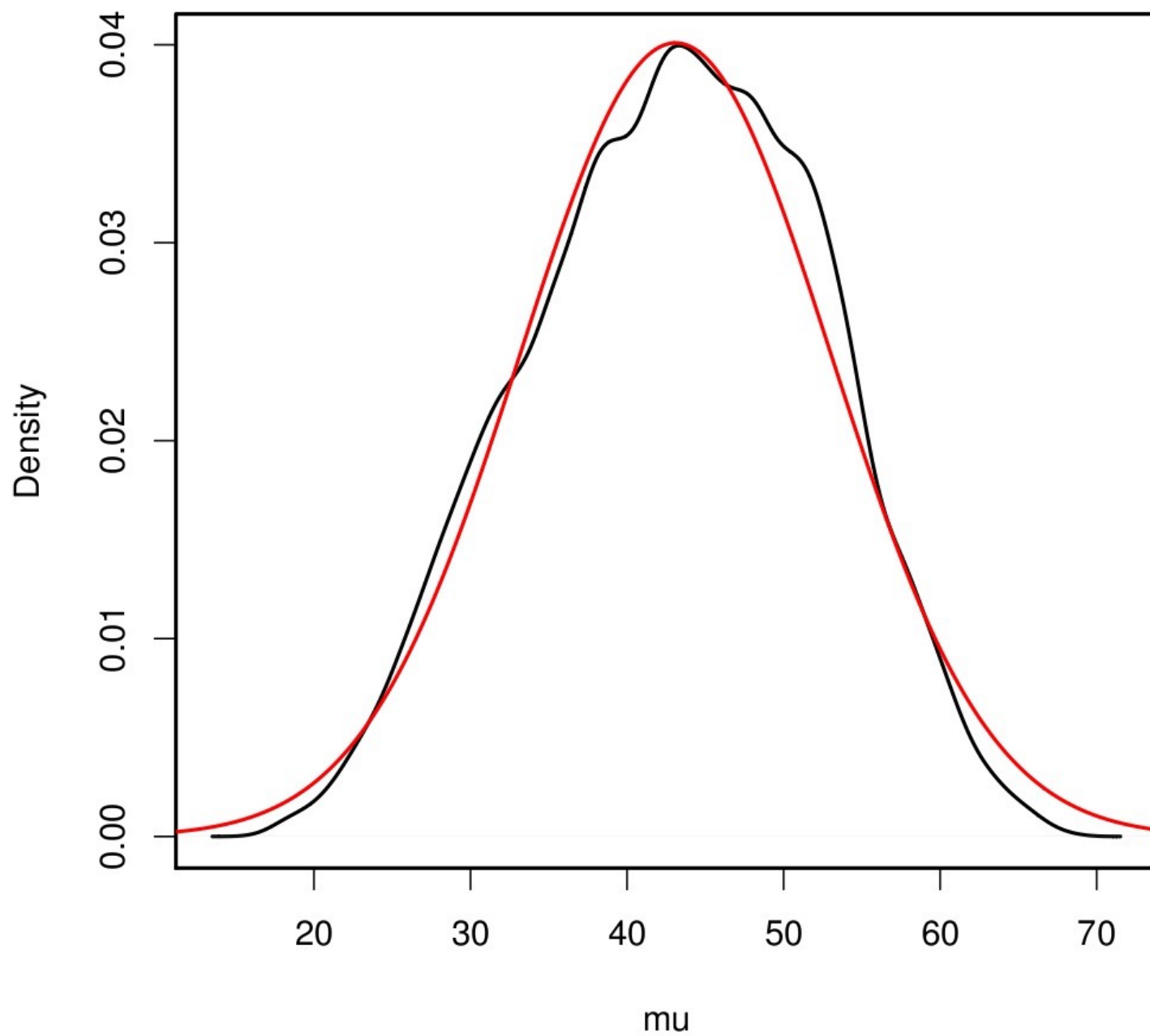








# MCMC Posterior Density



- Advantages

- Multi-dimensional, joint
- Simple
- Robust

- Disadvantages

- Sequential samples not independent
- Computationally intensive
- Discard “Burn – in” period before convergence
- Assessing convergence

# Priors

- Makes it possible to calculate a posterior density of the model parameter rather than the likelihood of the data
- Provides a way of incorporating information that is external to the data set(s) at hand
- Inherently sequential

Previous Posterior = New Prior

# Where do Priors come from?

- Uninformative / vague
  - Chosen to have minimal information content, allows the likelihood to dominate the analysis
- Previous analyses
  - Must be equivalent
  - Variance inflation
- “The literature”
  - Meta-analysis
- Expert knowledge

# Where do Priors come from?

- Uninformative / vague

- Ch
  - the

**Prior specification must be “blind” to the data in the analysis!!**

- Prev

- Mu
  - Va

**No “double dipping” -- leads to falsely overconfident results**

- “The

- Me

- Expert knowledge



# How do I choose a prior PDF?

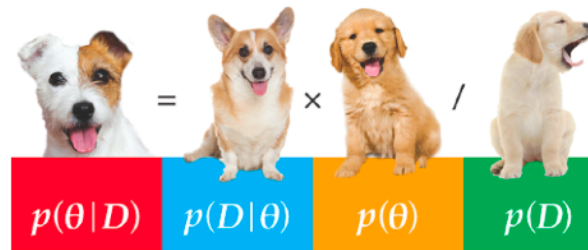
- Analogous to how we choose the data model
  - Range restrictions, shape, etc.
- Conjugacy
  - A prior is conjugate to the likelihood if the posterior PDF is in the same family as the prior
  - Allow for closed-form analytical solutions to either full posterior or (in multiparameter models) for the conditional distribution of that parameter.
  - Modern computational methods no longer require conjugacy

# Resources

Second Edition

## Doing Bayesian Data Analysis

A Tutorial with R, JAGS, and Stan



John K. Kruschke



## Bayesian Models

A Statistical Primer for Ecologists

N. Thompson Hobbs and  
Mevin B. Hooten

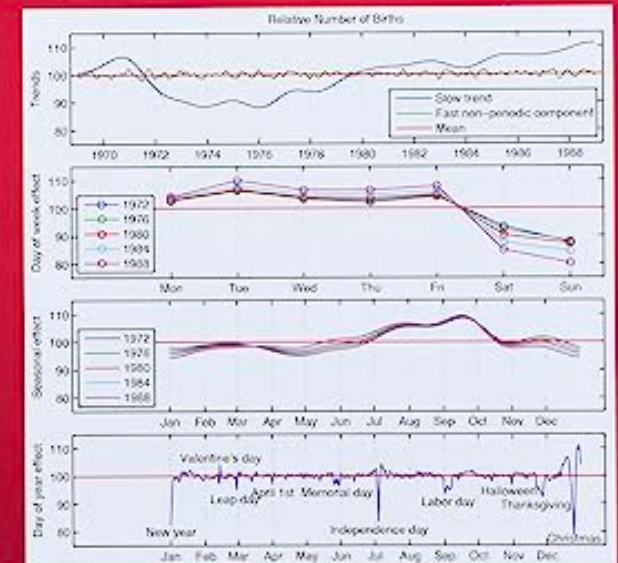
## ECOLOGICAL FORECASTING

Michael C. Dietze

## Texts in Statistical Science

# Bayesian Data Analysis

### Third Edition



Andrew Gelman, John B. Carlin, Hal S. Stern,  
David B. Dunson, Aki Vehtari, and Donald B. Rubin

**CRC Press**  
Taylor & Francis Group  
A CHAPMAN & HALL BOOK