

# CANDICE MARTINS

## UX DESIGNER



A UX Designer with a strong passion for design strategy, colour, iconography and storyboarding.

Strive to meet the user's needs by putting myself in the user's shoes, creating new ideas and solving issues that initially seem impossible.

 [/candicanza](#)

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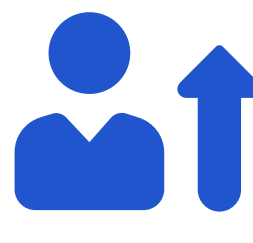
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## DESIGN PROJECTS

- UX DESIGNER** Cakebusters  
**Mar 2022 - Present**  
Designed a mobile app with a hassle-free pickup and delivery experience for bakery lovers where they can order online with the different payment methods and pick it up at their own convenient time or quickly get a fast delivery service.user interviews, competitive analysis,storyboarding,sketching,wireframing and prototyping using Figma.
- UX DESIGNER** Rebook (Reuse the book)  
**Jan 2022 - May 2022**  
Designed a mobile app which enhanced the experience of book lovers by providing them with the unique feature of a preview video of the secondhand book before purchasing it. Conducted user interviews, user journey mapping, and heuristic evaluation and created an interactive prototype using Figma.



## SKILLS

- User Research
- Persona
- Story Boarding
- Sketching
- Wireframing
- Heuristic Evalution
- Prototyping



## CERTIFICATES

- Google UX Design Professional** Mar 2022 - Present  
at Coursera
- UX UI Design from Scratch** Jan 2022 - May 2022  
at Designerrs Academy



## TOOLS

 Figma  XD



## WORK EXPERIENCES

- ASSOCIATE IT** TATA STEEL LTD,BOISAR  
**Jun 2021 - Feb 2022**  
Solving the user's problems by creating new form and report per the user's requirement, working on SAP and PLSQL and debugging the Oracle forms and reports to solve the user problem.
- BUSINESS DEVELOPMENT EXEC** E-FREEBESS PVT LTD,VIKHROLI  
**Jan 2021 - May 2021**  
Providing softwares demos for the companies listed with BSE or NSE all over India. completing the target daily by arranging the timeslots for the CA of the respective companies to join us for a demo and who is willing to purchase the software.
- GRADUATE APPRENTICE** TATA STEEL LTD,BOISAR  
**Aug 2019 - Aug 2020**  
Worked on Oracle forms and report builder and created a report that would help the accounts department find the the annual cost for the entire month of the coils and provide an excel download option to that report.



## EDUCATION

- University of Mumbai** 2014 - 2019  
Bachelor of Computer Science