

# CANDICE MARTINS

## UX DESIGNER

### Summary

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A UX Designer with a strong passion for design strategy, colour, iconography and storyboarding. Strive to meet the user's needs by putting myself in the user's shoes, creating new ideas and solving issues that initially seem impossible.

### Work Experience

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#### TATA STEEL LTD

Associate IT

Boisar  
June 2021 to Feb. 2022

Solving the user's problems by creating new form and report as per the user's requirement, working on SAP and PLSQL and debugging the Oracle forms and reports to solve the user problem.

#### E-Freebess Pvt Ltd

Business Development Executive

Vikhorli  
Jan. 2021 to May 2021

Providing softwares demos for the companies listed with BSE or NSE all over India. completing the target daily by arranging the timeslots for the CA of the respective companies to join us for a demo and who is willing to purchase the software.

#### TATA STEEL LTD

Graduate Apprentice

Boisar  
Aug. 2019 to Aug. 2020

Worked on Oracle forms and report builder and created a report that would help the accounts department find the annual cost for the entire month of the coils and provide an excel download option to that report.

### Projects

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#### Cakebusters

Mar. 2022 to June 2022

Designed a mobile app with a hassle-free pickup and delivery experience for bakery lovers where they can order online with the different payment methods and pick it up at their own convenient time or quickly get a fast delivery service. user interviews, competitive analysis, storyboarding, sketching, wireframing and prototyping using Figma.

#### Rebook (Reuse the book)

Jan. 2022 to May 2022

Designed a mobile app which enhanced the experience of book lovers by providing them with the unique feature of a preview video of the secondhand book before purchasing it. Conducted user interviews, user journey mapping, and heuristic evaluation and created an interactive prototype using Figma.

### Certificates

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#### Google UX Design Professional at Coursera

Mar. 2022 to June 2022

#### UX UI Design from Scratch at Designerrs Academy

Jan. 2022 to May 2022

### Contact

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### Education

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#### University of Mumbai

BE Computer Science 2019

### Skills

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USER RESEARCH

PERSONA

STORY BOARDING

SKETCHING

WIREFRAMING

HEURISTIC EVALUATION

PROTOTYPING

TOOLS

Figma  
XD