



CONTACT

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MEDIA KIT

With 2 million + followers on TikTok with our current being very international, we believe we're the perfect fit.

We are not only one of the most followed TikTok account in Africa, we are also professional content creators who capture brands and products in real life situations. Our main objective, is introducing our audience to a brand that they will love and show them the kind of lifestyle they can have with that brand/product. We believe our audience will fall in LOVE with you!

We would like to propose a short-term partnership of 1 to 3 months. You'll have irrevocable exclusive license to all the content we create for you and we'll use our platform and strong social media presence to increase exposure and product demand for you.

6.7±%

ENGAGEMENT
RATE

2.2M+

FOLLOWERS
ACROSS MULTIPLE
PLATFORMS

3.5M+

WEEKLY
IMPRESSIONS

AUDIENCE STATS

Interests: travel, business, fashion, beauty

Followers: 60.6% Women - 39.4% Men

Primary Age Group: 18-44

SERVICES OFFERED

- Endorsement/partnership
- Video and photo content
- Awareness and exposure



COTTON ON

Promotional photography + content creation

CASE STUDIES



alwaysontherunway Such a cute swimsuit! Will check them out 🥰❤️



ig_travelbuddy Wow! @cottonon_africa has really nice pieces



travelwithgilad Smile of happiness and freedom 🥰🥰🥰 this bikini looks heavenly 🍑

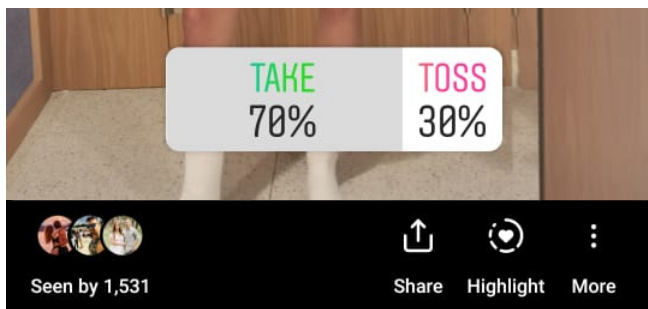


c.h.wanderlust I'm soooo happy you tagged your kini because I wouldve asked!! And all these tips are on point and PERFECT for upcoming kini SEASSSONNN



IG - CASE STUDIES

1,531 story views promoting Cotton On's new collection with multiple messages asking more about them.



TIKTOK - ANALYTICS

Current engagement and reach

Aug 07 — Sep 07

Custom ▾

Engagement ⓘ



▶ Video views
14.6M (+110.71%)

📄 Profile views
257.1K (+110.75%)

♥ Likes
1.5M (+207.99%)

💬 Comments
24.4K (+179.21%)

🔗 Shares
22.1K (+52.91%)



@candy_and_the_king

805
Following

2.2M
Followers

32.4M
Likes

Edit profile



📍 Kenya 🇰🇪

Check out what else we do

🔗 <https://candyandtheking.com/the-studio>

🔗 Q&A



content creation
influencer marketing

Partnerships and Rates

ENDORSMENT \$1000

TikTok videos and an Instagram post featuring you!

- 3 high resolution photos
- 1 dedicated Instagram post
- 1 Instagram storyline
- 1 short video (15s)
- 1 dedicated TikTok post

BRAND AMBASSADOR \$2600

Build a long-term partnership to increase sales!

3 month partnership

- 9 high resolution photos
- 3 dedicated Instagram post
- 3 Instagram storylines
- 3 short videos (15s)
- 3 dedicated TikTok posts

GIVEAWAY \$2200

Host a giveaway to gain more followers! Users must follow brand to enter.

- 3 high resolution photos
- 1 dedicated Instagram post
- 1 Instagram storyline
- 1 short videos (15s)
- 1 dedicated TikTok post

PRICE PER SERVICE

INFLUENCER MARKETING

- Permanent Instagram Post - \$500
- Instagram storyline (4 slides) - \$280
- Instagram Reel (15s) - \$740
- Featured TikTok post - \$3000

CONTENT CREATION

- Short video (15s to 20s) - \$390
- Short video (35s to 40s) - \$780
- Short video (1 min) - \$1560
- 10 Professional Photos - \$200