

## easy-go package I

### 1 platform

The following is for one social media platform only

### strategy for 2020-2021

- market research
- strategic planning

\$20  
(once off)

### social media management

- content creation
    - x3 posts a week
    - photos
    - branded content
    - x2 videos a months
  - campaigns / giveaways
  - influencer marketing
  - analytics
- \*Note: all campaigns / giveaways & influencer marketing will be discussed before hand.

\$300

### copywriting

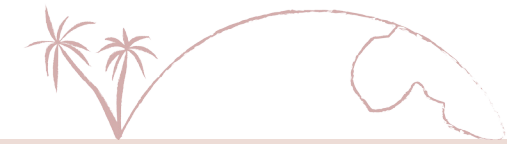
- captions
- niche specific hashtags

free

### social media training for front of house (facebook & instagram)

- how to engage
  - comment / like
  - direct messaging
  - connect with clients
  - reposting
  - stories
- how to take bookings from social media

free



## easy-go package II

### 1 platform

The following is for one social media platform only

#### strategy for 2020-2021

- market research
- strategic planning

\$20  
(once off)

#### social media management

- content creation
  - x3 posts a week
  - photos
  - branded content
  - x2 videos a months
- campaigns / giveaways
- influencer marketing
- analytics

\$300

\*Note: all campaigns / giveaways & influencer marketing will be discussed before hand.

#### copywriting

- captions
- niche specific hashtags

free

#### social media engagement

- engaging
  - comment / like
  - direct messaging
  - connect with clients
  - reposting
  - stories

\$300