



easy-go package I

1 platform

The following is for one social media platform only

strategy for 2020-2021

\$20

- market research

(once off)

- strategic planning

social media management

- content creation

x3 posts a week

photos

branded content

x2 videos a months

\$300

- campaigns / giveaways
- influencer marketing
- analytics
- *Note: all campaigns / giveaways & influencer marketing will be discussed before hand.

copywriting

free

- captions
- niche specific hashtags

social media training for front of house (facebook & instagram)

- how to engage

free

- comment / like
 - direct messaging
 - connect with clients
 - reposting
 - stories
- how to take bookings from social media



candy and the king

easy-go package II

1 platform

The following is for one social media platform only

strategy for 2020-2021

\$20

- market research

(once off)

- strategic planning

social media management

- content creation

x3 posts a week

photos

branded content

x2 videos a months

\$300

- campaigns / giveaways
- influencer marketing
- analytics

*Note: all campaigns / giveaways & influencer Smarketing will be discussed before hand.

copywriting

- captions

free

- niche specific hashtags

social media engagement

- engaging

\$300

comment / like

direct messaging

connect with clients

reposting

stories



candyandtheking



viral package I

2 platforms of any choice

The following is included for two different social media platforms

strategy for 2020-2021

- market research

- strategic planning

\$50

(once off)

social media management

- content creation

x3 posts a week

photos

branded content

x2 videos a months

\$550

- campaigns / giveaways
- influencer marketing
- analytics
- *Note: all campaigns / giveaways & influencer marketing will be discussed before hand.

copywriting

- captions

free

free

- niche specific hashtags

social media training for front of house (facebook & instagram)

- how to engage

comment / like

direct messaging

connect with clients

reposting

stories

- how to take bookings from social media



viral package II

2 platforms of any choice

The following is included for two different social media platforms

strategy for 2020-2021

- market research

- strategic planning

\$50 (once off)

social media management

- content creation

x₃ posts a week

photos

branded content

x2 videos a months

\$550

- campaigns / giveaways
- influencer marketing
- analytics
- *Note: all campaigns / giveaways & influencer marketing will be discussed before hand.

copywriting

- captions

- niche specific hashtags

free

social media engagement

- engaging

comment / like

direct messaging

connect with clients

reposting

stories

\$550

