

## viral package I

### 2 platforms of any choice

The following is included for two different social media platforms

#### strategy for 2020-2021

- market research
- strategic planning

\$50  
(once off)

#### social media management

- content creation
  - x3 posts a week
  - photos
  - branded content
  - x2 videos a months
- campaigns / giveaways
- influencer marketing
- analytics

\$550

\*Note: all campaigns / giveaways & influencer marketing will be discussed before hand.

#### copywriting

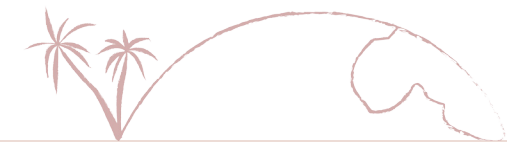
- captions
- niche specific hashtags

free

#### social media training for front of house (facebook & instagram)

- how to engage
  - comment / like
  - direct messaging
  - connect with clients
  - reposting
  - stories
- how to take bookings from social media

free



## viral package II

### 2 platforms of any choice

The following is included for two different social media platforms

#### strategy for 2020-2021

- market research
- strategic planning

\$50  
(once off)

#### social media management

- content creation
  - x3 posts a week
  - photos
  - branded content
  - x2 videos a months
- campaigns / giveaways
- influencer marketing
- analytics

\$550

\*Note: all campaigns / giveaways & influencer marketing will be discussed before hand.

#### copywriting

- captions
- niche specific hashtags

free

#### social media engagement

- engaging
  - comment / like
  - direct messaging
  - connect with clients
  - reposting
  - stories

\$550