

easy-go package I

1 platform

The following is for one social media platform only

strategy for 2020-2021

- market research
- strategic planning

\$20
(once off)

social media management

- content creation
 - x3 posts a week
 - photos
 - branded content
 - x2 videos a months
 - campaigns / giveaways
 - influencer marketing
 - analytics
- *Note: all campaigns / giveaways & influencer marketing will be discussed before hand.

\$300

copywriting

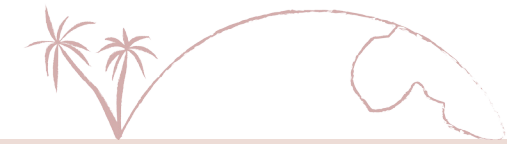
- captions
- niche specific hashtags

free

social media training for front of house (facebook & instagram)

- how to engage
 - comment / like
 - direct messaging
 - connect with clients
 - reposting
 - stories
- how to take bookings from social media

free



easy-go package II

1 platform

The following is for one social media platform only

strategy for 2020-2021

- market research
- strategic planning

\$30
(once off)

social media management

- content creation
 - x3 posts a week
 - photos
 - branded content
 - x2 videos a months
 - campaigns / giveaways
 - influencer marketing
 - analytics
- *Note: all campaigns / giveaways & influencer
Smmarketing will be discussed before hand.

\$300

copywriting

- captions
- niche specific hashtags

free

social media engagement

- engaging
 - comment / like
 - direct messaging
 - connect with clients
 - reposting
 - stories

\$300