

Candi Webber

5 Sixth Avenue, St Peters, SA 5069

0423 764 141

candilola01@gmail.com

<https://www.linkedin.com/in/candi-webber-1743637b/>

Summary

A UX/UI designer with a background in graphic design. A creative, organised, detail oriented professional who is passionate about user focused design, with more than 20 years experience as a designer and production manager within the media. Specialising in user research, usability testing, information architecture, wireframing and prototyping, I create interfaces that bring users joy and increase brand loyalty. My career has taken me all over the world including London, Sydney and Adelaide. I am comfortable collaborating in different environments from large teams to remote working.

Technical skills

Adobe Xd // Figma // Photoshop // Illustrator // InDesign // HTML // CSS // Visual Studio Code // Bootstrap // Miro // Invision // G-Suite // Trello // Powerpoint

UX/UI Skills

Wireframing // Prototyping // information Architecture // visual communication // User research // Usability testing // Heuristic Evaluation // User focused design

Employment

Production Manager, News Corp, Adelaide SA

July 2020 - Present

- Recognised by the managing editor and creative director for my role in the relaunch of a Escape after major rebranding.
- Trained the new design and production team to use the systems and practices required to produce Escape each week including Methode, News Corps content management publication system.

- Responsible for the logistics and technical production of Escape, a weekly national travel publication, in collaboration with senior editorial staff and the national team across all iterations of multiple mastheads around the country.
- Create and maintain templates, style systems and archives, interfacing with other design and content management systems.
- Ensure tight deadlines are strictly adhered to on a daily basis
- Recognised around the business as an expert user of the Methode publishing content management system.

Head Designer, Pagemasters, Adelaide SA

March 2018 - July 2020

- Restructured work practices and streamlined production methods of Escape to enable the Pagemasters team to meet the production requirements on deadline after taking over the entire Escape production contract.
- Responsible for the design and production of Escape, a weekly national travel publication in collaboration with senior editorial staff and the national team.
- Managed the logistics and technical production of all iterations of Escape across multiple mastheads around the country - sometimes in excess of 300 pages.
- Responsible for building and maintaining templates and archives, interfacing with other design and content management systems.
- Ensured tight deadlines were met on a daily basis

Senior designer, The Advertiser & Sunday Mail, Adelaide SA

June 2002 - July 2018

- Responsible for the design of layouts, graphics and other artwork across all Advertiser and Sunday Mail publications in collaboration with editors, picture editors and writers.

Education

UX/UI bootcamp Certificate, Adelaide University Sept 2020 - March 2021

First Class honours degree 2013 Creative industries, Graphic design Newcastle College of Art and Design, United Kingdom

HND Graphic design 1996, Newcastle college of Art and Design, UK