

Candi Webber

Adelaide, South Australia

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https://candilola.github.io/CANDIWEBBER_Portfolio/

Summary

A UX/UI designer with a background in graphic design, with a Certificate in UX/UI from the University of Adelaide. Extensive experience as a designer and production manager within the media, working in London, Sydney and Adelaide. Specialist in user research, usability testing, information architecture, wireframing and prototyping. A creative, organised, detail-oriented professional who is passionate about human centred design and creating digital experiences that increase brand loyalty and bring users joy. Collaborative and experienced in working with technical and non-technical team members in different environments from large teams to remote working.

Technical skills

Figma, Adobe Xd, Photoshop, Illustrator, InDesign, HTML, CSS, Visual Studio Code, Bootstrap, Miro, Invision, G-Suite, Trello, Powerpoint

UX/UI Skills

User research, Usability testing, Wireframing, Prototyping, Information Architecture, Visual communication, Heuristic Evaluation, Empathy, Design thinking, Human centred design principles, Accessibility

Project examples

Adelaide Survivors Abreast dragon boat racing club website

https://candilola.github.io/CANDIWEBBER_Portfolio/casestudy1.html

A three-week, end-to-end responsive website redesign project.

Responsible for: Qualitative research, UX Design, Information Architecture, Wireframing, Usability testing, UI design, Prototyping, Front-end development

Used: Adobe Xd, Photoshop, Miro, VS Code, HTML, CSS, Github, G-suite, Zoom

Story Dogs website

https://candilola.github.io/CANDIWEBBER_Portfolio/casestudy2.html

A three-week responsive website redesign project.

Responsible for: Qualitative research, UX Design, Information Architecture, Wireframing, Usability testing, UI design, Prototyping

Used: Adobe Xd, Photoshop, Miro, G-suite, Zoom

Career History

UX/UI designer (Freelance), Studio Veld, Adelaide SA

June 2021 – Present

- Recognised by the company director for delivering a design solution for a new product at short notice and under extreme time pressure which resulted in winning another contract for a bigger project.
- Responsible for designing and developing visual elements and interactive prototypes in accordance with the client brief.
- Attend client meetings and discovery sessions to gather and evaluate client and user requirements for new and existing products.
- Work closely with the developer and product manager to create beautiful, functional products.
- Design and reorganise information architecture.
- Analyse existing products to identify UX problems and user needs, then implement new designs.
- Conduct basic rapid testing of new designs to gather insights and iterate design solutions.
- Create design systems and style guides.
- Produce elegant user-centric designs for clients under tight deadline pressure.

Production Manager, News Corp, Adelaide SA

July 2020 - Present

- Recognised by the managing editor and creative director for delivery in the relaunch of Escape after major rebranding.
- Trained the new design and production team to use the systems and practices required to produce Escape each week including Methode, News Corps content management publication system.
- Responsible for the logistics and technical production of Escape, a weekly national travel publication, in collaboration with senior editorial staff and the national team across all iterations of multiple mastheads around the country.
- Create and maintain templates, style systems and archives, interfacing with other design and content management systems.
- Ensure tight deadlines are strictly adhered to on a daily basis
- Recognised around the business as an expert user of the Methode publishing content management system.

Head Designer, Pagemasters, Adelaide SA

March 2018 - July 2020

- Restructured work practices and streamlined production methods of Escape to enable the Pagemasters team to meet the production requirements on deadline after taking over the entire Escape production contract.
- Responsible for the design and production of Escape, a weekly national travel publication in collaboration with senior editorial staff and the national team.
- Managed the logistics and technical production of all iterations of Escape across multiple mastheads around the country - sometimes in excess of 300 pages.
- Responsible for building and maintaining templates and archives, interfacing with other design and content management systems.
- Ensured tight deadlines were met on a daily basis

Senior designer, The Advertiser & Sunday Mail, Adelaide SA

June 2002 - July 2018

- Responsible for the design of layouts, graphics and other artwork across all Advertiser and Sunday Mail publications in collaboration with editors, picture editors and writers.

Education

Sept 2020 - March 2021 Certificate in UX/UI, Adelaide University

2013 First Class honours degree Creative industries, Graphic design, Newcastle College of Art and Design, UK

1996 HND Graphic design, Newcastle college of Art and Design, UK

Referee

Lauren Byleveld, Director, Studio Veld

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