



OrganiCup



impact brand

Product:

reusable menstrual cup that is made of 100% soft medical-grade silicone.
Designed to replace pads and tampons as a sustainable healthy alternative to women that also doesn't harm the natural

Mission:

to provide a sustainable and scalable solution to end period poverty



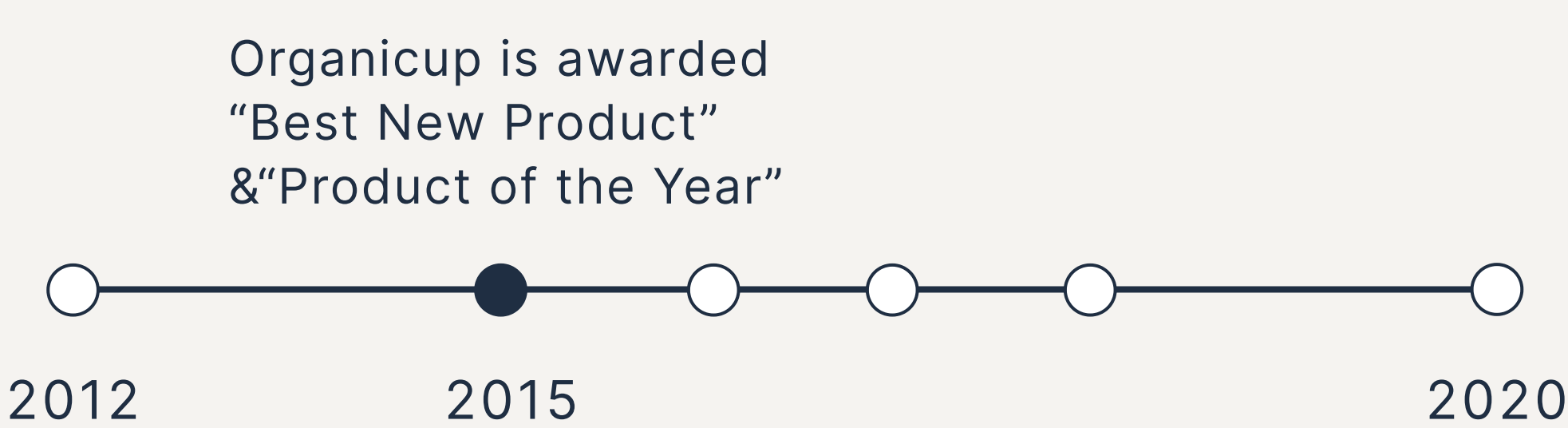
Report

impact brand assessment report

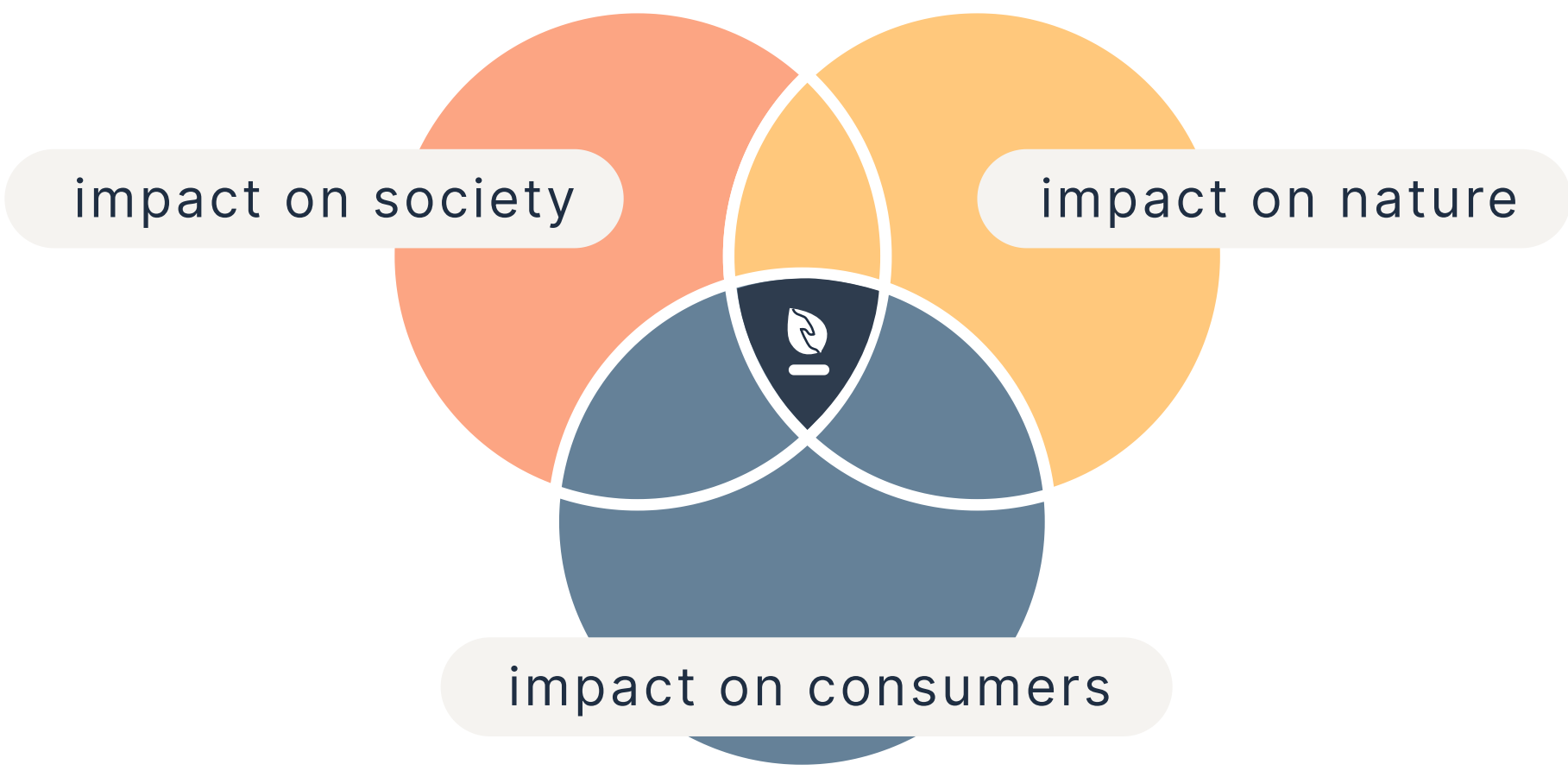
Labels



Awards



Triple Impact



About The Product ●

impact on consumers

You may have heard of the menstrual cup, a fairly new alternative to tampons and pads. A cup is convenient, and is keeping an enormous amount of waste out of our landfill.
The Organicup menstrual cup is made out of 100% medical- grade silicone, derived from the second most abundant mineral on our planet (Quartz). The cup comes in a small recycled carton package, and in a handy storage bag for your cup that is from unbleached organic cotton. There is not much more one can do to shrink one's period(ical) footprint!

Read more

About The Organicup's Public Benefit ● ●

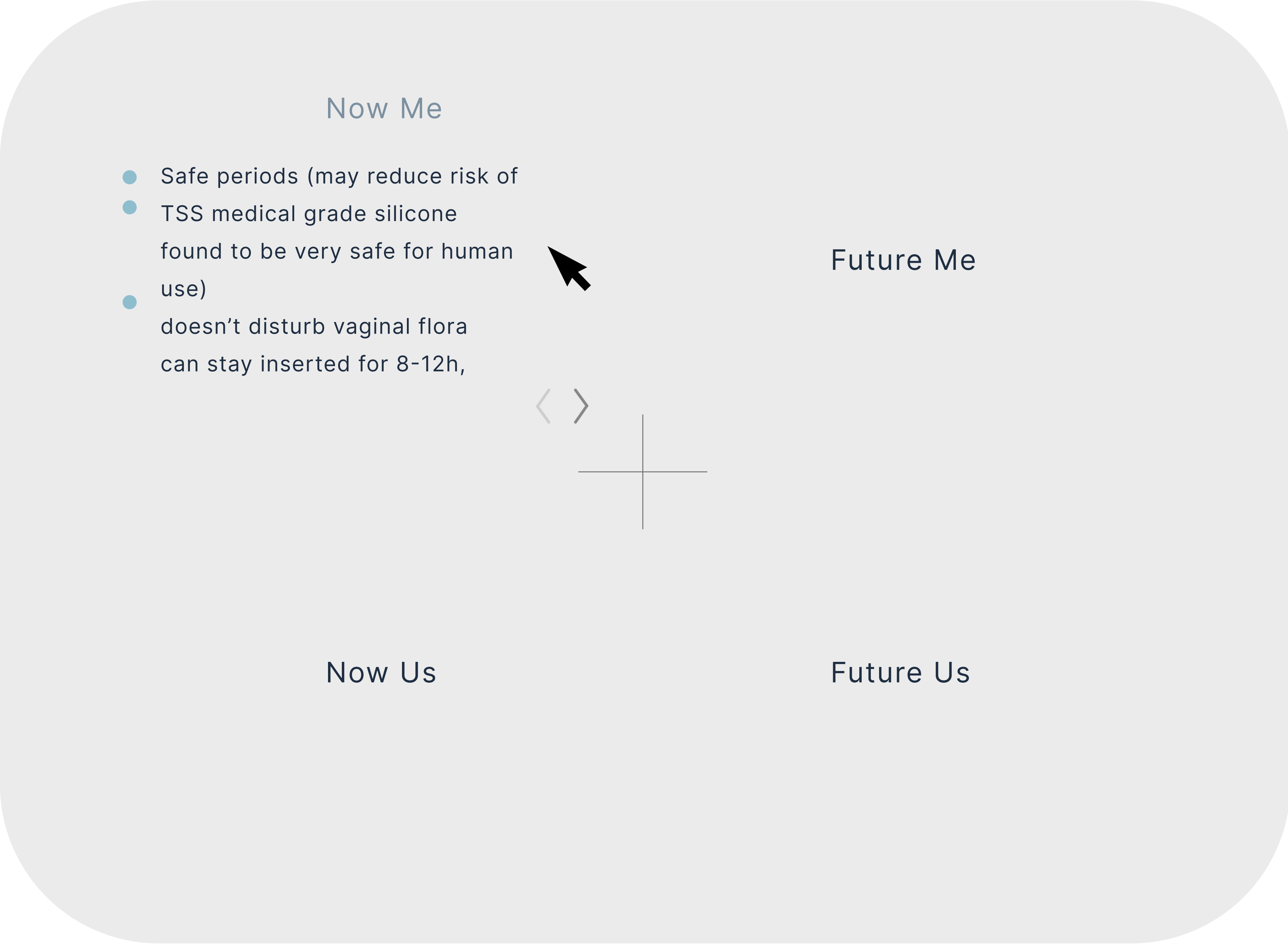
impact on society & nature

Like many other impact brands, Organicup aims to benefit both people and the environment.
Using a menstrual cup for two years can save up to 528 tampons worth of waste - that's roughly 30 kilos! And each cup can actually be used for much longer than that: up to 9-10 years. This way, Organicup helps eliminate tons of waste from our landfills and oceans by providing a safe, convenient and reusable alternative to tampons and pads.
In fact, to this day, women switching to OrganiCup waste free period products collectively avoided over 369 Million disposable period products, that all contain plastic and come wrapped in plastic packaging!
On top of waste-reduction, a silicone-grade menstrual cup like the one from Organicup can be



Read more

Short & Long Term Benefits



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