

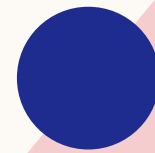
COMPANY PROFILE



HEALTHICON

AGENDA

- Introduction
- Service Portfolio
- Partners
- Timeline
- Projects
- Summary



INTRODUCTION

Say hello to Health Icon; your trusted regional partner in healthcare. We invite you to benefit from our constructive guidance for your food and drug business to grow and thrive locally, regionally, and internationally. We would surely empower you through our know-how, extensive relationships, and trusted data technology.

INTRODUCTION

Health Icon was started in 2015 in Amman, Jordan then followed with a Canadian entity in 2016. Health Icon was established to work as a bridge between two regions; North America from one side, MENA and Sub-Sahara region from another. Food and drug sourcing, technology, digital transformation, ... you name it, we find the right partnership for it.

Health Icon succeeded in establishing strong ties and knit a wide web of networking relationships internationally.

SERVICES PORTFOLIO



DIGITAL TRANSFORMATION

Health Icon spearheaded transforming the digital landscape in healthcare in the Sub-Saharan region working with private and governmental stakeholders and partnering with proven seasoned international SMEs.




Pharma Distribution

Health Icon has a trusted network of partners across MENA and Sub-Saharan working with international leaders in the pharmaceutical industry.



Business Development

Health Icon is your go-to choice for a comprehensive integrated process of business development. We have successfully done our homework in multiple projects.



“ A real business is that which provides value; either through enriching the existing ones, or by creating more. ”

Luay Khaled, Managing Director of Health Icon

PARTNERS



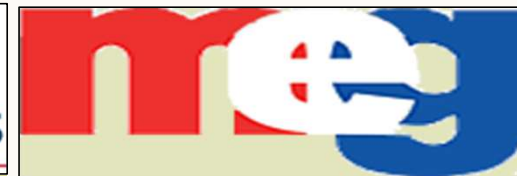
PAX-ME

Sourcing Partner



UNITED GLASS COMPANY

Sourcing Partner



UNITED GLASS COMPANY

Sourcing Partner



Systech One by Markem-Imaje

Digital transformation partner



Frappe by ERPNext

Digital transformation partner

TIMELINE

AUG 2015

FEB 2016

2016-2020

JUN 2020

DEC 2022

Establishment of the
Jordanian Division

Establishment of the
Canadian Division

Partnership with multiple
regional sourcing partners

Partnership with Systech
One Solutions Inc., USA

Partnership with ERPNext

PROJECTS

Track and Trace

- Health Icon provides Track and Trace solution that is built on a state-of-the-art serialization solution. This technology is a huge protection against counterfeiting and diversion of your products and empowers the control of your supply chain.
- Health Icon provides Level 1 to 5 serialization, aggregation, traceability, and digital e-fingerprinting solutions through its partnership with Systech One Solutions Inc., USA, that is powered by Blue Bites technologies. The solution is a premium offering of integrated hardware and software.

Pharmaceutical ERP Solution

- Health Icon has partnered with ERPNext to provide a quality ERP solution for the pharmacies. The solution takes care of everyday pharmacy operations and helps taking things to the next level.
- Powered by Frappe Framework and Frappe Cloud, this ERP solution is your turnkey solution for running your seamless daily pharmaceutical operations.

SUMMARY

Health Icon is your highway to the emerging markets of MENA and Sub-Saharan.

For more information, please feel free to visit our website at:
www.healthicon.co.

You can find our contact information here:
<https://healthicon.co/contact-us.html>