

Phoenix, Arizona - October 1, 2011 - A long line of enthusiastic visitors lined up outside the doors of Tan United Saturday, casually chatting while waiting their turn for a complimentary chair massage.

Meanwhile, others toured the new "Unique" salon, browsing through the extensive retail space of TU Collection, scouting out the many high quality tanning beds of Tan United and the tranquil massage treatment room of Jesse James Massage.

Saturday night marked the grand opening for TU Collection and Jesse James Massage, who initially teamed up less than a month ago at 4700 North Central Ave, Suite 116 Phoenix AZ 85012.

"I couldn't be more pleased at the number of people that turned out to say hello and check out our new location. Its so great to be back in central Phoenix again," reported owner and massage therapist Jesse James Ferrell. See bio below.

In order to meet a growing demand, Jesse James Massage added massage therapist Jon LaFlamme, to the team. Jon specializes in addressing chronic muscle tension and injuries. He work is preferred by doctors and athletes. See bio below.

"Jon is an incredible therapist," Jesse remarked. *"His work has helped me tremendously in overcoming both old and new injuries. I'm thrilled that he has joined me in serving the greater community of central phoenix."*

Please stop by for your transformational massage, full tour of salon, complimentary chair massage or visit our website www.JesseJamesMassage.com

Jon LaFlamme:

Jon massages with balance and precision, combining soothing, compassionate strokes with powerful and transformational techniques. Guided by intuition and advanced training, Jon listens carefully to your muscles as they communicate tension, pain, and resistance. This conversation guides Jon directly to the root source of your pain, helping you to overcome postural imbalances, old injuries, and more. Jon's greatest success has comes from working with athletes and people suffering from chronic issues. Jon works relentlessly at expanding and perfecting his skills and his knowledge of the human body.

Jesse James Ferrell:

Clients call me 'fearless'. In truth, it is precisely this 'fearless' attitude that has driven me to defy traditional limits of bodywork, unleashing the full potential of healing power in the human body. Jesse James Massage is about synergy and intuition, artfully weaving a spectrum of modalities and techniques into one ultimate transformational experience. Over ten years and ten thousand hours later, I'm here to share the Jesse James Method with you. It is my honor and privilege.