

# art ambassadors

# ART AMBASSADORS

An independent decentralized community of art professionals, which includes art managers, cultural project producers, art entrepreneurs, art event organizers, gallery owners, art critics, curators, researchers of the contemporary art process, journalists writing about culture, as well as specialists in PR and digital technologies in art.



# MISSION

- Through the international professional consolidation, Art Ambassadors creates a platform for dialogue, reflection, effective interaction, experience exchange, research, knowledge enhancement, mutual support and development of activities within the priorities of the association.
- Our support enables artists to work in an ever-changing modern world; to stay in a global cultural context, promote international cooperation and grow professionally.
- We consider it important through our activities to be involved in building a supranational cultural and humanitarian agenda based on respect between representatives of different cultures, creativity and security.
- We strongly believe in the importance of our activities and hoping to build a supranational cultural and humanitarian agenda, based on mutual multicultural respect, creativity and security.

# PRIORITIES

- Support representatives of the art community and independent art initiatives aimed at multicultural dialogue.
- Develop a strategy and program of work of the Community, aimed at the long term.
- Create an infrastructure and a set of tools and resources available, for the systematic and methodical work of the art community members.
- Interact with professional associations, communities and initiatives with similar values worldwide.



# CURRENT ACTIVITIES

- Free consultation by practitioners in the areas of visa / psychological / legal assistance / logistics / digitalization / insurance / sales / PR & Marketing / digitalization and NFT.
- Regular reviews of opportunities for artists - competitions, awards, art residencies, grants.
- Open educational programs on professional updating of art community members.
- Interaction programs for brands/companies and artists/art projects/initiatives.
- Support packages for cultural initiatives and cultural entrepreneurs.
- Regular research of the art ecosystem, preparation and visualization of analytics.
- Exhibitions and discussions of events in various formats (offline/online/ hybrid).
- Interviews with representatives of the art community.
- Open database of the art ecosystem (institutions/initiatives/events/research).
- Administration of crowdsourcing and fundraising campaigns.

# GEOGRAPHY



Russia, USA, UK, Germany, Italy, Finland, Holland, UAE, Ecuador, Israel, Switzerland, Netherlands, Austria, France, Latvia, Estonia, Armenia, Portugal, Turkey, Hong Kong, Spain, Georgia, New Zealand...

# OUR VALUES

CULTURE   ART   CREATION   PEACE   RESPECT   DIALOGUE   SUPPORT  
PROFESSIONALISM   FREEDOM   UNITY   HARMONY   INVOLVEMENT  
HOPE   ACTION   AESTHETICS   CONFIDENCE   MINDFULNESS   HONOUR  
INTELLECTUALITY   METHODOLOGY   AUGMENTATION   PERSPECTIVE  
EDUCATION   SELF-EXPRESSION   CULTURAL DIVERSITY   SOLIDARITY  
HERITAGE   COGNITION   QUALITY   OPENNESS   WISDOM   RESEARCH  
CONSISTENCY   EFFICIENCY   HUMANITY   RESPONSIBILITY   COOPERATION

# CONTACTS



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