

Incorporating the playfulness of Dogecoin and the nostalgia of Windows 98, Windoge98 emerges as a unique and engaging onboarding vehicle for the Internet Computer a similar way that Dogecoin helped people into Bitcoin.

Windoge98, with its dual references to a popular memes and a pivotal operating system, embodies both the fun spirit of modern digital currencies and a nod to a foundational era in personal computing. This blend of humor and nostalgia makes Windoge98 an accessible and intriguing entry point for a broad audience, including those new to blockchain technology.

The fusion of Dogecoin's viral appeal with the iconic status of Windows 98 in Windoge98 creates a powerful narrative around technological evolution and accessibility. For the Internet

Computer, a platform aiming to redefine the internet's infrastructure, such a narrative is priceless.

It presents the Internet Computer as part of this ongoing technological evolution, from the familiar grounds of early personal computing to the innovative horizons of blockchain. This approach not only demystifies the complexities of ICP's technology but also draws in users with a sense of curiosity and nostalgia.

Engaging with Windoge98, therefore, becomes more than just another meme coin; it becomes part of a larger journey into the future of internet technology, making the Internet Computer's advanced blockchain features more relatable and appealing to a diverse range of users.

Here are some ways Windoge98 could help in this regard:

- Lowering the Entry Barrier: The playful and accessible nature of Windoge98 can
  attract people who are not traditionally interested in blockchain technology. Its appeal lies
  in its simplicity and the fun aspects of meme culture, which can be less daunting than the
  technical intricacies of ICP.
- Cultural and Nostalgic Connection: The reference to Windows 98 taps into a sense of nostalgia, connecting with a demographic that remembers the early days of personal computing. This connection can make the leap to understanding and accepting modern blockchain technology like ICP feel more natural.
- Community Engagement: Meme coins often foster strong, vibrant communities
  centered around shared humor and interests. Windoge98 could create a community that
  is welcoming and supportive, providing a space for newcomers to learn about blockchain
  and ICP in a more relaxed and friendly environment.

- Education Through Familiarity: By drawing parallels between the evolution of technology from Windows 98 to modern blockchain platforms like ICP, Windoge98 can educate people about the importance and potential of blockchain technology in a context that is familiar and relatable.
- Bridging the Gap: Windoge98 can act as a bridge between the fun aspect of
  cryptocurrencies and the more serious, revolutionary potential of platforms like ICP. It can
  gradually introduce concepts central to ICP, easing users into more complex discussions
  about decentralized technology

The Internet Computer aims to revolutionize the way we interact with the internet, offering a decentralized and scalable blockchain network. By associating with Windoge98, we can leverage the coin's appeal to introduce new users to its complex technologies in a more approachable manner.

# Windoge98 Roadmap

#### Phase 1: Foundation and Integration

Token creation and integration

Objective: Creation of token and initialization of LP

#### Action Steps:

- Website creation.
- Establishing a social media presence.
- Creating the Windoge98 token canister.
- Launching on ICPSwap. Initial pool is allocated 2200 ICP/8m EXE.
- · Integration with Sonic Exchange.
- Integration with ICDEX.
- Integration with OpenChat.

### **Phase 2: Liquidity and Value Management**

- Provide initial liquidity to ICPSwap
  - · Leverage liquidity provider (LP) rewards from ICPSwap to buy back burn EXE.
- Migrate liquidity to Sonic upon listing.

### **Phase 3: Visibility and Accessibility**

Coin Tracking Listings:

- Objective: List Windoge98 on coin tracking sites, enhancing visibility and accessibility.
  - Action Steps:
    - Coordinate with ICPCoins for listing requirements and procedures.
    - Complete any necessary technical integrations or compliance checks for the listing.
    - Apply for CoinGecko listing.
    - Apply for CoinMarketcap listing.

#### Phase 4: Community Engagement and Education

Development of Onboarding Materials:

Objective: Create comprehensive materials to educate and onboard new users.

#### Action Steps:

- Develop a range of resources like tutorials, FAQs, and guides about Windoge98,
   ICP, and its ecosystem.
- Distribute these materials through various channels, including social media, the
   Windoge98 website, and community forums.
- Create a lot of dank memes.
- Create a lot more danker memes.

#### **Phase 5: Decentralized Governance Formation**

DAO Formation for Management of Reserved EXE:

- Objective: Establish a Decentralized Autonomous Organization (DAO) to decide on the usage of the 15% token reserve.
  - Action Steps:
    - Develop an initial proof of concept of the Microdao polling dApp working on Windoge98
    - Expand Microdao to support any ICRC-1 token
    - Allow polls/proposals to be created for any ICRC-1 token for a small fee

#### Phase 6: Multichain

Take Windoge98 to Ethereum.

- Objective: Establish a token and LP on another chain.
  - Action Steps:
    - TBD

#### **Phase 7: Frontend Improvements**

Create a Clippy DApp (In Progress)

Objective: Create a dapp for Clippy on the desktop that allows users to submit texts in exchange for burning EXE tokens. These texts will be rotated through on the desktop based on various factors.

Create a Popup DApp (In Progress)

Objective: Create a dapp that allows users to bid for ad space in a pop up window that appears on every initial page load. These will be rotated through with items that burn the most EXE getting the most exposure.

Wallet Guide (In Progress)

- Objective: Create a detailed wallet guide for multiple ICP wallets that helps users set up and navigate using their new wallet.
  - Action Steps:
    - Develop content for the guide.
    - Implement it in a frontend window.

Each phase of this roadmap focuses on a specific aspect of Windoge98's growth and stability, from enhancing its market presence to engaging the community in its governance. These phases don't imply any specific order they just help organize goals. The roadmap aims to create a sustainable and community-driven ecosystem around Windoge98, ensuring its long-term success and relevance in the Internet Computer protocol ecosystem.

## **Tokenomics**

