

Indicative Teaching Schedule CUFE – Semester 4-2022

BPD2100 – International Business Challenge

Timing	Activities/topics	Relevant readings/ Resources/Outputs	Additional notes
<p>WEEK 1</p> <p>Tuesday</p> <p>05/07/2022</p> <p>2pm-4pm class1</p> <p>4-6pm class 2</p> <p>(4 hours)</p>	<p>What Is International Business Challenge (IBC-2) All About? Graduate Capabilities & Career ePortfolio Presentation</p> <p>Activities will focus on:</p> <ul style="list-style-type: none"> • Welcome to IBC-2 International Business Challenge • Examination of the unit outline and the assessment requirements; • What employers are looking for in graduates & graduate capabilities; employability skills; • ePortfolio presentation as a way to showcase your professional and personal skills in the context of graduate opportunities and employer expectations; 	<p>- <i>VU Collaborate Space for Week 1, Week 2 & Week 3</i></p> <p>- <i>Computer</i></p> <p>- <i>Employment opportunities and relevant skills identification</i></p>	<p>- <i>Assignment 1; Career ePortfolio</i></p>
<p>WEEK 1</p> <p>Thursday</p> <p>7/07/2022</p> <p>2pm-4pm class1</p> <p>4-6pm class 2</p> <p>(4 hours)</p>	<p>ePortfolio Presentation, Career Plan, CV And Submission Requirements</p> <p>Activities and readings will focus on:</p> <ul style="list-style-type: none"> • ePortfolio Webpage Creation • Developing and reviewing a career plan (learning plan; balance & rewards; life goals); • Networking and relationship building 	<p>- <i>VU Collaborate Space for Week 1, Week 2 & Week 3</i></p> <p>- <i>Computer</i></p> <p>- <i>Career Plan</i></p> <p>- <i>CV</i></p>	<p>- <i>Assignment 1; Career ePortfolio</i></p>

	<ul style="list-style-type: none"> • Examples of CVs & what to include & what not to include; review of Careers Unit guide; • Review progress on Career ePortfolio presentation; • ePortfolio consultation and submission requirements 		
<p>WEEK 2</p> <p>Monday</p> <p>11/07/2022</p> <p>Recorded Lectures</p>	<p>Career ePortfolio, Career SWOT Analysis, Career Perception, Evaluation Of Skills And Lifelong Learning</p> <p>Activities and readings will focus on:</p> <ul style="list-style-type: none"> • Using My ePortfolio presentation for marketing your skills, knowledge, experiences and attributes to the potential employers; • Personal career SWOT analysis • Individual perception of career; • Evaluating technical & generic skills; • Writing relevant evidence • Lifelong Learning concepts & impacts; • Business Case Assignment Requirements • Review progress on Career ePortfolio presentation; • ePortfolio consultation and submission requirements 	<p>- VU Collaborate Space for Week 1, Week 2 & Week 3</p> <p>- Computer</p> <p>- ePortfolio page</p> <p>- Marketing skills</p>	<p>- Assignment 1; Career ePortfolio</p>
<p>WEEK 2</p> <p>Wednesday</p> <p>13/07/2022</p> <p>2pm-4:00 pm class 1</p>	<p>Team Formation And Key Concept For Developing The Business Case</p> <ul style="list-style-type: none"> • ePortfolio practical application • Generating Business Idea 	<p>- VU Collaborate Space for Week 1, Week 2 & Week 3</p> <p>- Computer</p> <p>- Updating ePortfolio page</p>	<p>- Assignment 1; Career ePortfolio</p>

4:00-6:00pm class 2 (4 hours)	<ul style="list-style-type: none">• Students' business case idea creation• Students' consultation		
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