CANJIE ZHAO

Graphic Designer, UI/UX

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857-210-0288

SOFTWARE

Illustrator
InDesign
Photoshop
After Effects
Flash
Adobe XD
Figma
Sketch
Webflow
GitHub
Processing
Keynote
Microsoft Office
Google Suite

SKILL

UI/UX Design
Motion Design
Web Design
HTML & CSS
Coding
Advertising Design
Typography
Branding

LANGUAGES

English
Mandrin
Cantonese

EDUCATION

Massachusetts College of Art and Design – Boston, MA
BFA, Communication Design, 2021

Bunker Hill Community College – Boston, MA
Visual Design Program, 2014 – 2018

EXPERIENCE

Pineapple Trading, LLC – Peabody, MA
Graphic Designer and Store Manager, 2018 – Present

- Designed company promotional posters, business cards, and flyers
- Consulted with customers on product information and sales
- Provided sales and technical support
- Customized design features on phone products

ABclonal Technology – Woburn, MA
Freelance Designer, Spring 2018

- Developed assets and layouts for product brochures and posters
- Worked with sales team to create assets layout page
- Contributed ideas in conceptual brainstorming sessions

Chimelong Group Co, Ltd – Guangzhou, China
Graphic Designer, 2012 – 2014

- Designed website, company brochures, newsletters, infographics, presentations and advertisements
- Worked with marketing team to manage project design and delivery expectations
- Worked collaboratively with other team members on design initiatives
- Developed layouts based on established design templates

ZZ Trading, LLC – Braintree, MA
Graphic Designer and Sales Associate, 2015 – 2018

- Designed promotional posters, flyers, banners, and product communications materials
- Responsible for in-store visual merchandising
  Oversaw in-store inventory and retail operations
- Provided customer product consultation, sales assistance
- Exceeded established sales and productivity expectations