

## **THEME**

AZURA paint collection is inspired by Blue and White Porcelain, which grow up in 16th Century, from China trade to the world. Specially Europe. They are furniture and decoration, and what's more, they are the symbols of identity and power. Europe nobilities spent the whole family savings to buy this. These porcelains' colors are only blue and white when they are made. At that time, the trend of getting Blue and White Porcelains arises in the world. Now this trend of getting Blue and White arises again.



## **COLOR PALETTES**

Developing the blue and white in these porcelains, materials, tools, and accessories. We get our paint collection color to four series, such as Porcelain Blue, Kaolinite Grey, Seep White, and Nobility Shine.

### **PORCELAIN BLUE**







### **KAOLINITE GREY**







#### **SEEP WHITE**







#### **NOBILITY SHINE**









# **PORCELAIN BLUE**

This is a BLUE series, included three different kinds of blue, deep to light, warm and cold. The colors base on the Porcelain products and dyes.

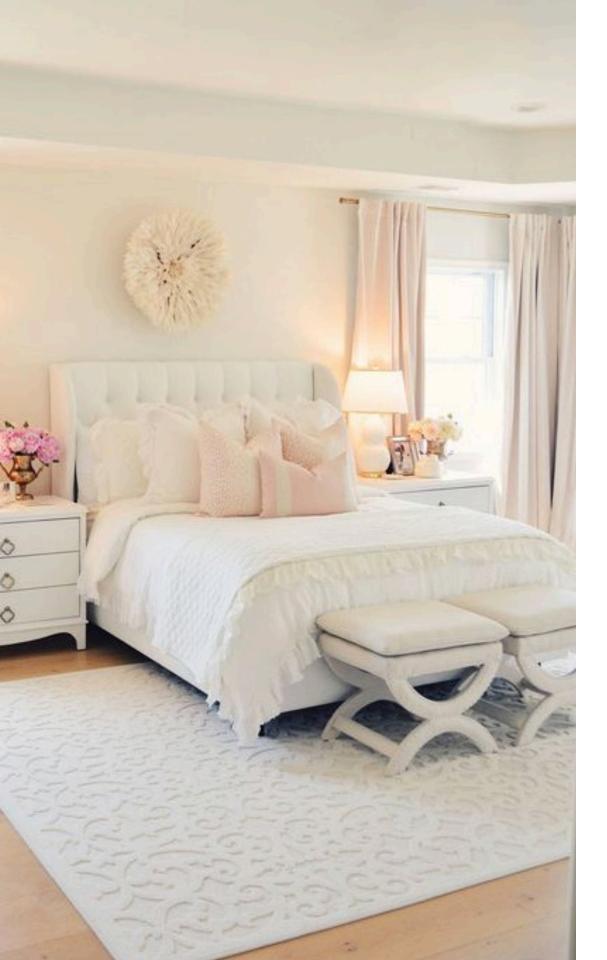


# **KAOLINTE GREY**

This is a GREY series, included three different kinds of grey, deep to light, warm and cold. The idea is from the materials that used to make the products. Wall color give consumer soft and comfortable feeling.







## **SEEP WHITE**

The Seep White is about the white in the porcelains. After the baptism time, the white change color to yellowish, or seep with the blue.



## **NOBILITY SHINE**

Nobility Shine is a strong color series. It inspired by the Europe nobilities. They use luxury accessory to pair with the porcelain. And the environment of the porcelain to put at.



