

# e-TurFinSAS: Entity Based Turkish Sentiment Analysis System





## **Abstract**

This project aims to analyse investor behavior and market sentiment by analysing tweets published on social media about BIST100 companies. With the entity-based sentiment analysis model to be developed in the Turkish Financial Natural Language Processing (NLP) field, each company in the text will be detected with the entity name recognition method and the sentiment will be classified as positive, negative or neutral. The model will provide a decision support mechanism for investors and market analysts, allowing them to better predict market trends.



### **Problem Statement**

The project seeks to address the challenges of understanding social media sentiment associated with entities in the Turkish financial market



A specific NER model was developed to recognize words in erms of economic.



**Web Application was** developed with Flask.



We applied sentiment analysis to the data we gathered using chatgpt and savas-y bert models.



#### **Features**

- Detailed Stock Table
- Compare Stocks
- Stock Analysis
- Search Functionalty
- User Customization



Data gathered from **Investing and KAP web** sites.



#### **Team Members**

Taner Onur UYAR Ahmet Eren YAĞLI Baha ÖÇALAN Ahmet Gökay ÜRKMEZ Mert Şerafettin KARGI

Advisor: Dr. Gül TOKDEMİR Co-advisor: Sezer UĞUZ















For more info

