SITE SPECIFICATIONS
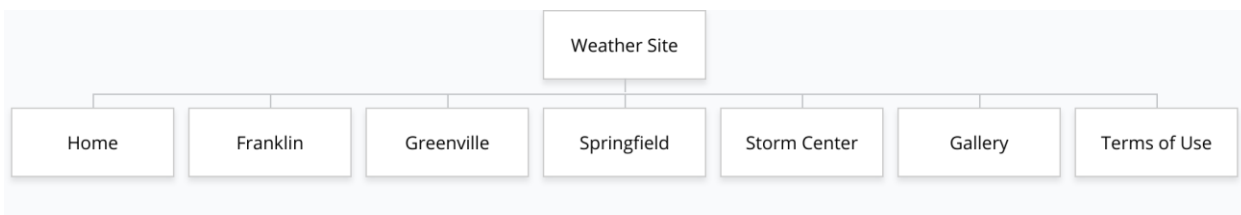
NAME

Three City Weather

PURPOSE

Provide weather information about three cities.

TARGET AUDIENCE

Because the weather affects everyone this site will be for anyone who lives in one of these three cities. The audience will most frequently be teenagers and adults because children don't usually check the weather.

SITEMAP

COLOR SCHEME

Most of the site will be a flat white and black. Color accent will be in blues such as #2492fe and for a darker shade #2580fe A yellow such as #f6e506 can be used as a second color. The dark blue can be an outlines, light blue as a fill color, and yellow as a hover and/or selected color. This scheme will be used on things you can click on. The same scheme or a modified version can be used on other elements that need color to draw the eye. Text will be black. The background will be white.

TYPOGRAPHY
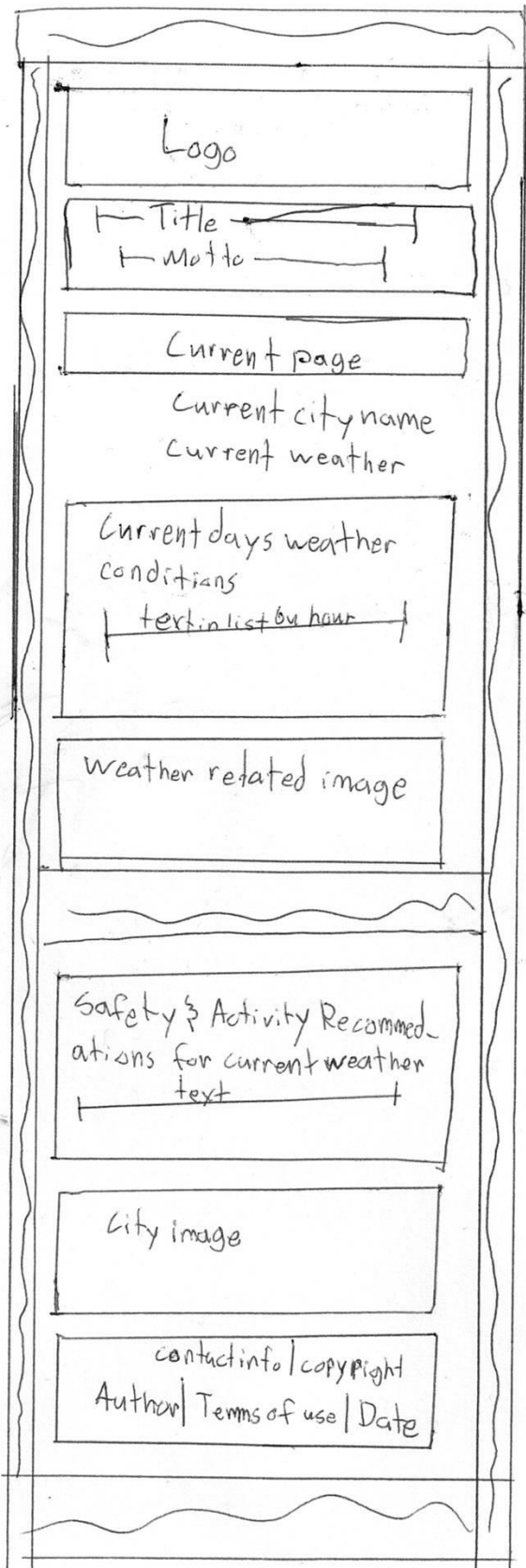
Will be Verdana, Geneva, or any sans serif font. Important headings will be enlarged and bold. Sub headings will only be enlarged. Small text will simply be smaller. Body text will be somewhere in between.

Verdana	Geneva	sans serif (Arial)
Verdana	Geneva	sans serif (Arial)
Verdana	**Geneva**	**sans serif (Arial)**

WIREFRAMES

Starts on next page

Logo

Title

Motto

Current page

Current city name

Current weather

Current days weather
conditions

text in list by hour

weather related image

Safety & Activity Recommend-
ations for current weather
text

City image

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← Will expand into list
with all pages when
selected

Scroll to see whats off screen

Logo

Title

Motto

Small graphic of weather

| Home | Franklin | Springfield | Greenville | Storm Center | Gallery |

Current City Name

Current weather

Current day's weather predictions

text in list by hour

Weather related image

City image

Safety & Activity Recommendations for current weather

text

Contact info | Copyright
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Logo

Title

Motto

another graphic for current weather

Home | Franklin | Springfield | Greenville | Storm Center | Gallery

weather related image

City image

Current city name

Current weather

Current Days weather predictions

text in list by hour

Safety & Activity Recommendations for current weather

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