

# Font use within Ubuntu

Version: 1.0  
Created by: Neale Willis  
Matthew Paul Thomas

Supporting information. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae.

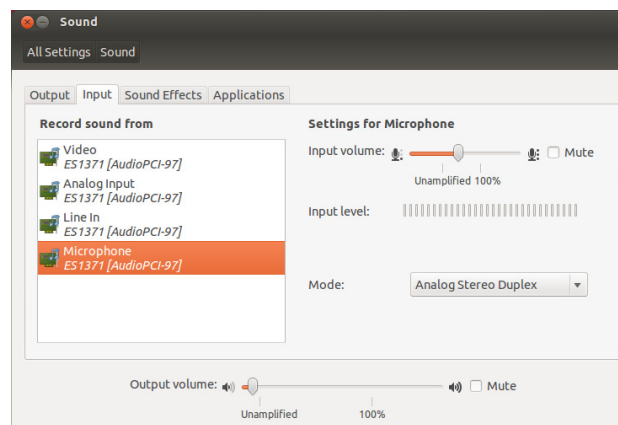
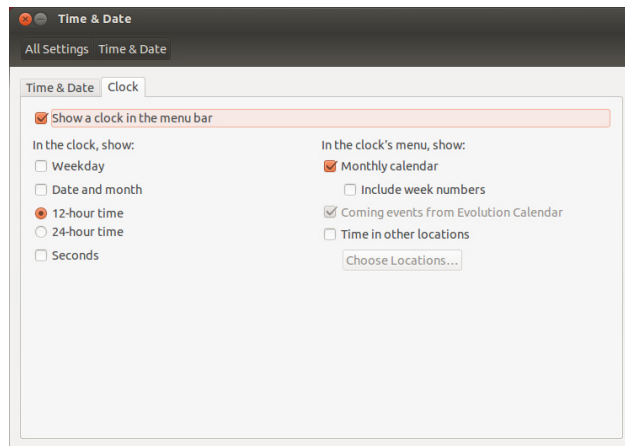
Change history

Version	Date	Author	Comments
1.0			

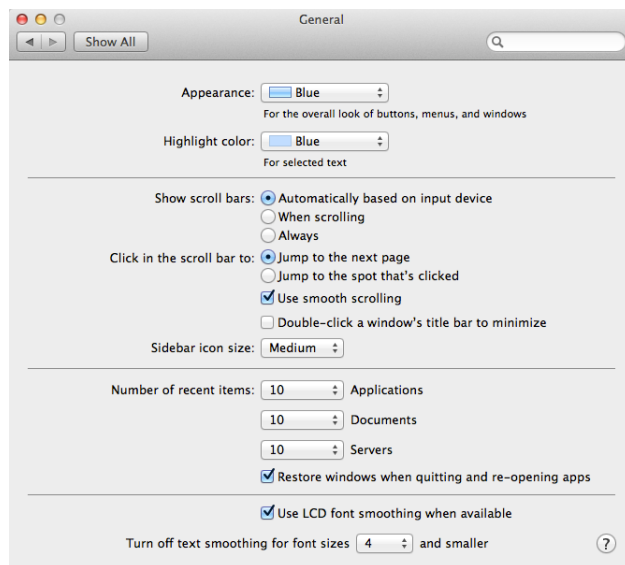
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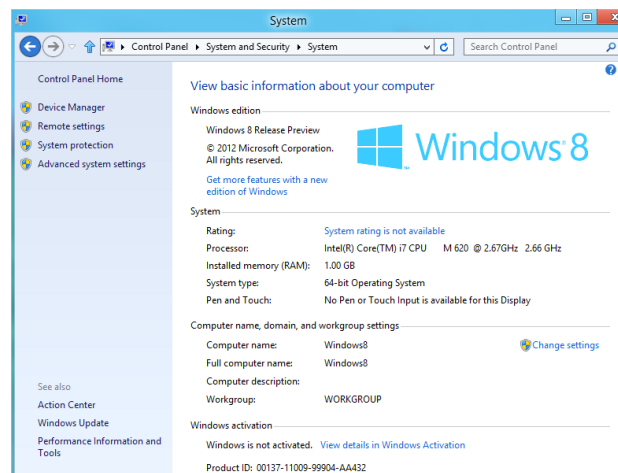
## Ubuntu 12.04



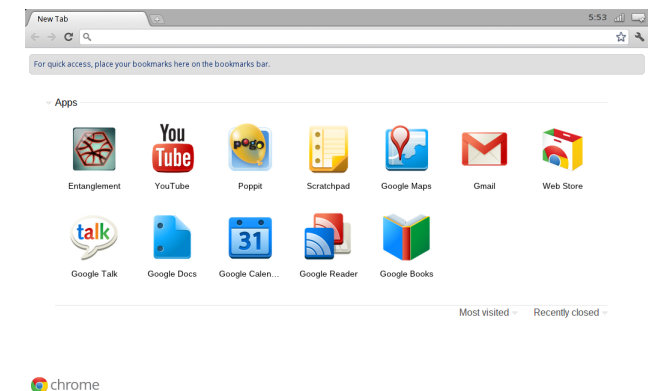
## OS X 10.7

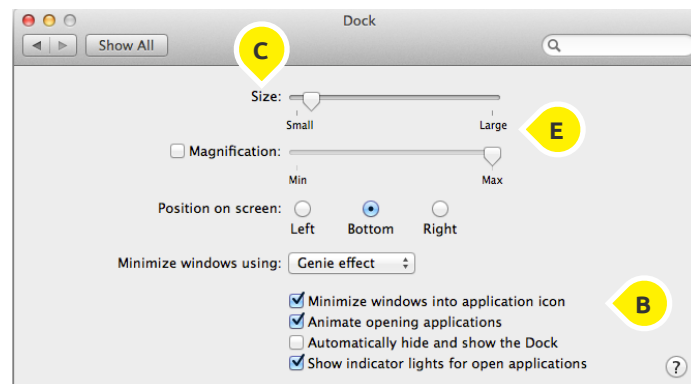
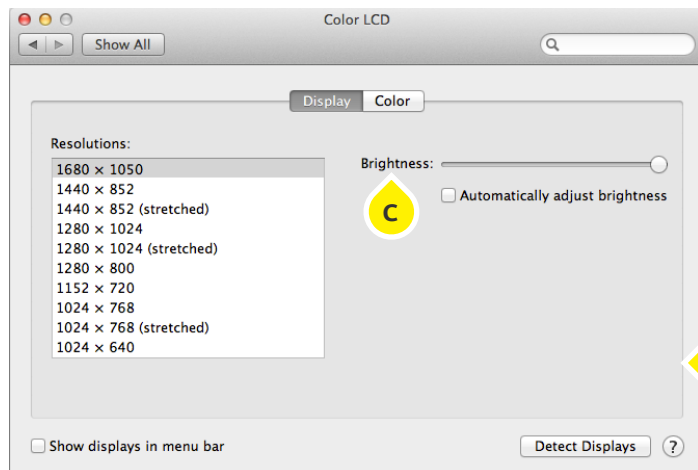
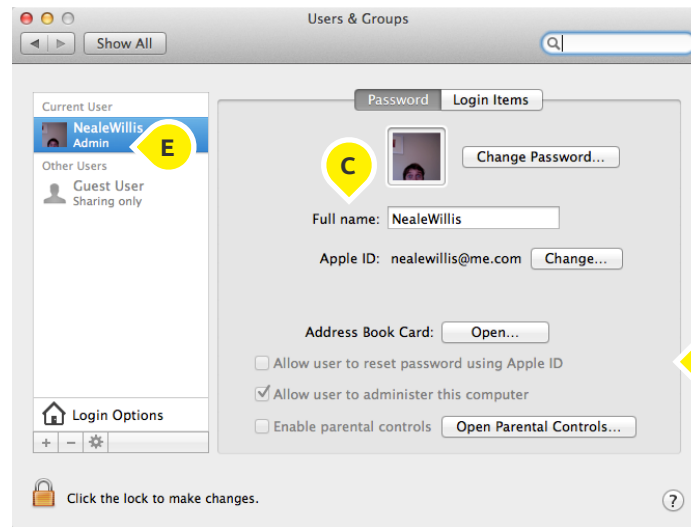
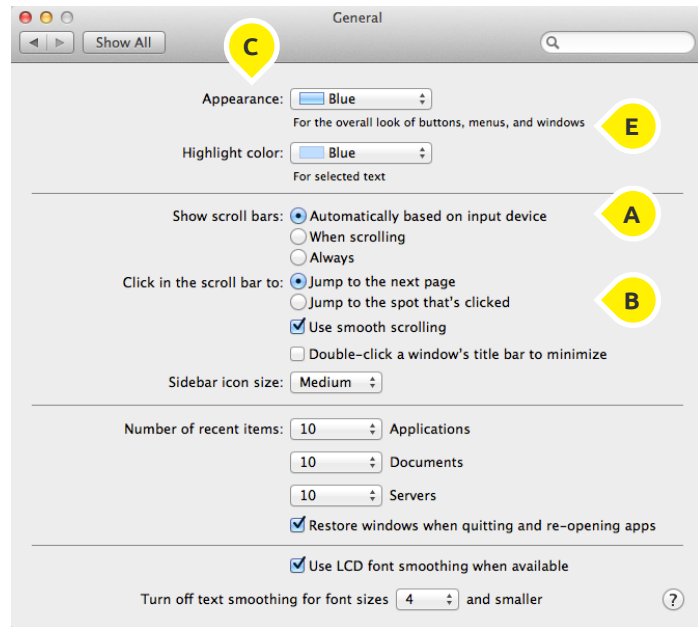


## Windows 8



## Google Chromebook

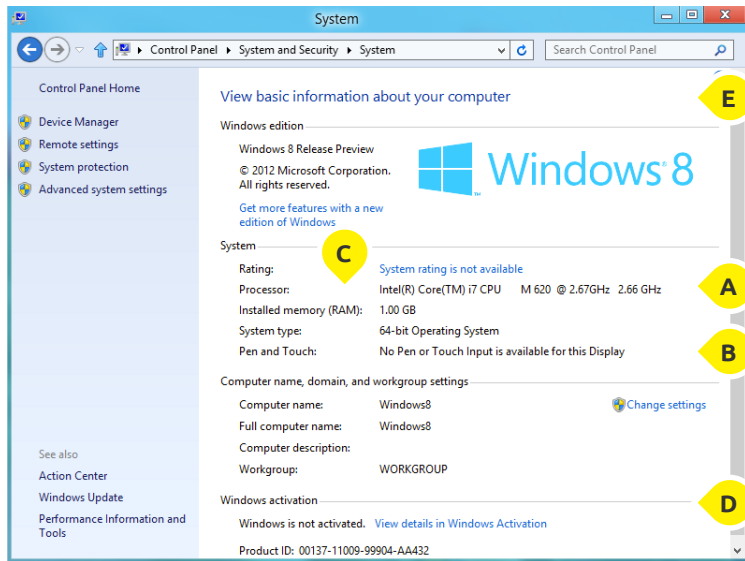




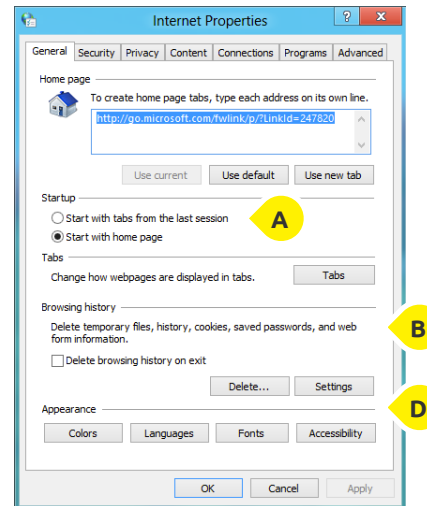
### Windows 8 and XP

- A. Consistent font use, only one weight
- B. Clear spacing rules of text and elements
- C. Right aligned labels
- D. Clear division of sections
- E. Small text used only as supporting information

Windows 8



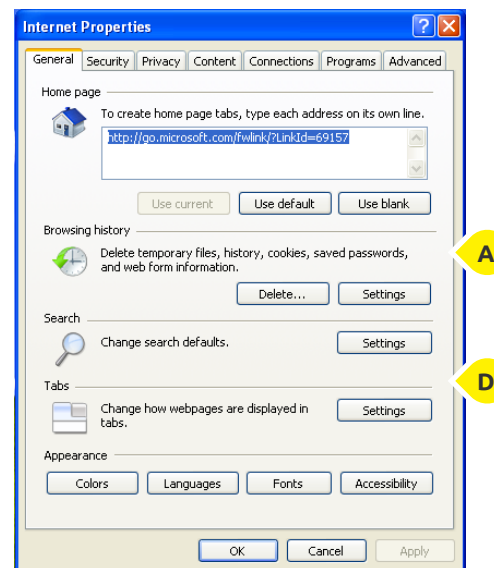
Windows 8

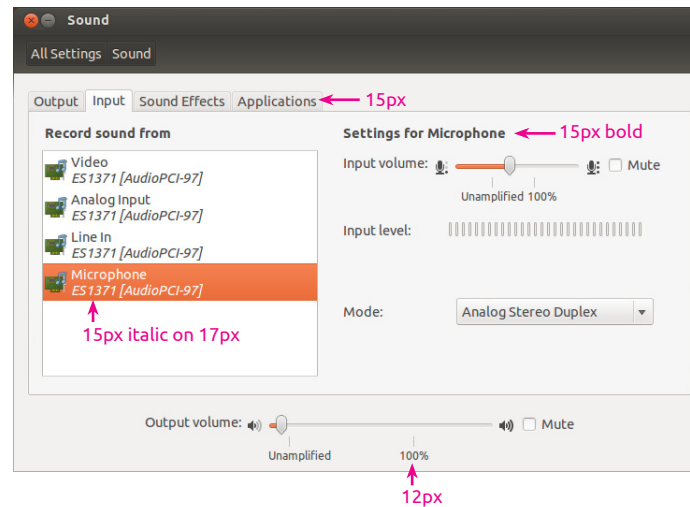
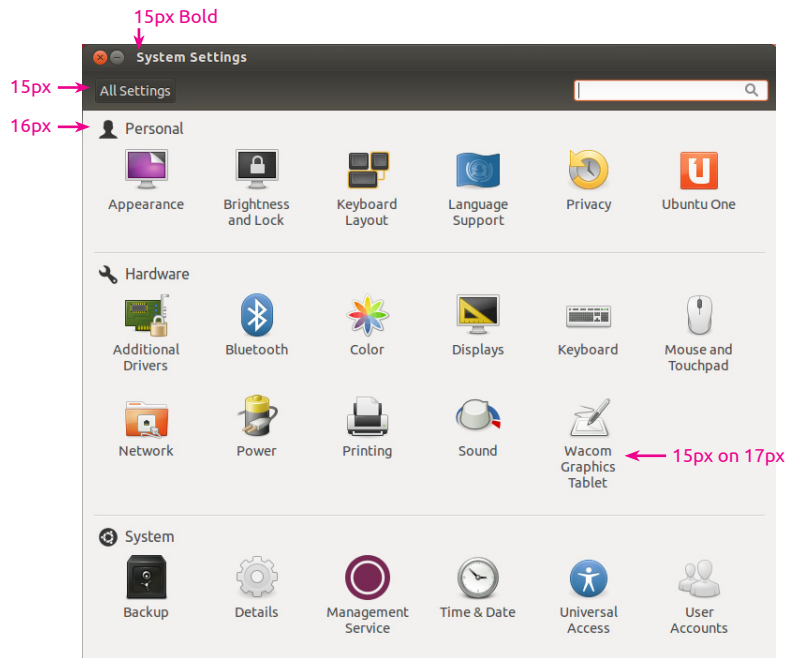


### Windows 8 and XP

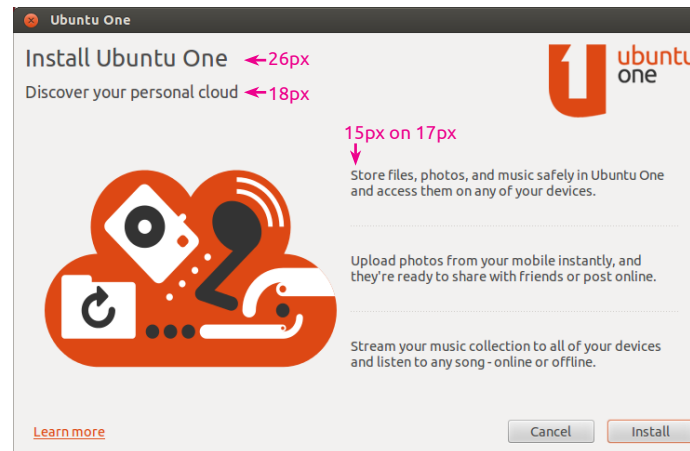
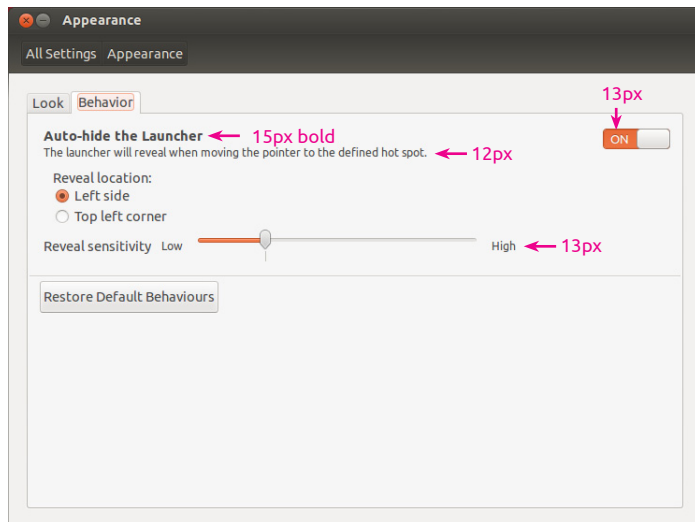
- A. Consistent font use, only one weight
- B. Clear spacing rules of text and elements
- C. Left aligned labels
- D. Clear division of sections
- E. Distinct hierarchy

Windows XP

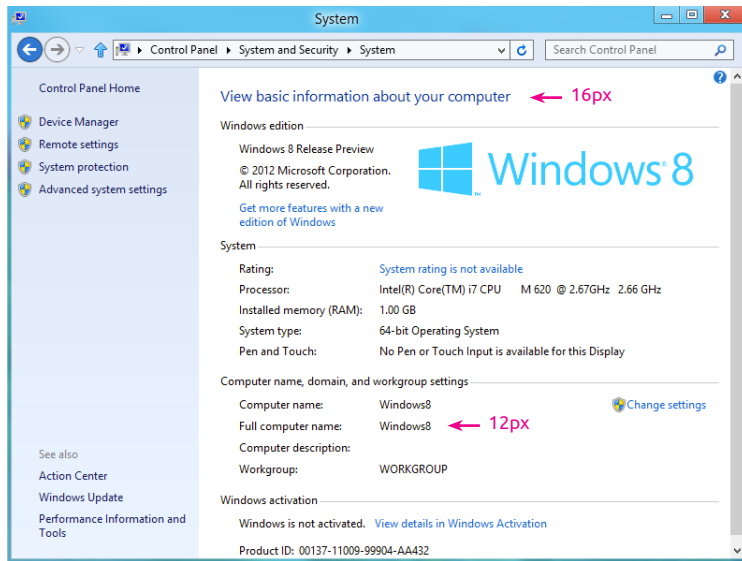




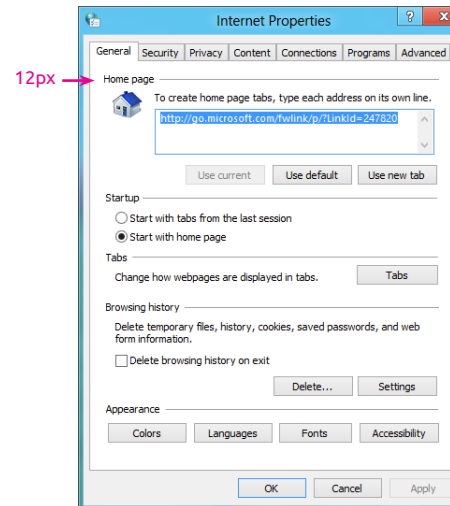
Font: Ubuntu  
 Variations: Bold  
 Italic  
 Sizes: Heading: 26px or 16px  
 Subheading: 18px  
 Body: 15px  
 Button: 13px  
 Supporting: 12px



Windows 8

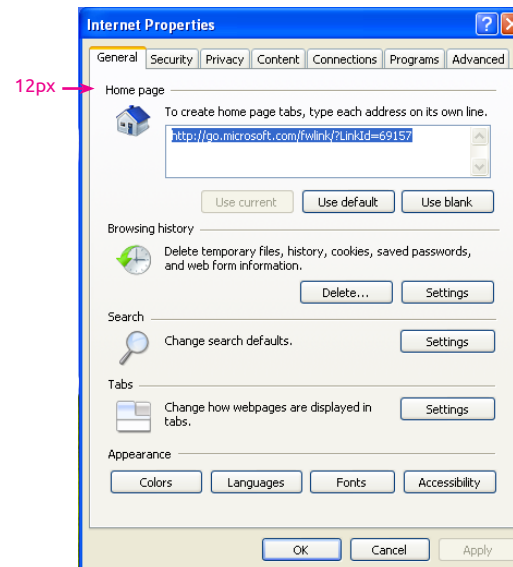


Windows 8



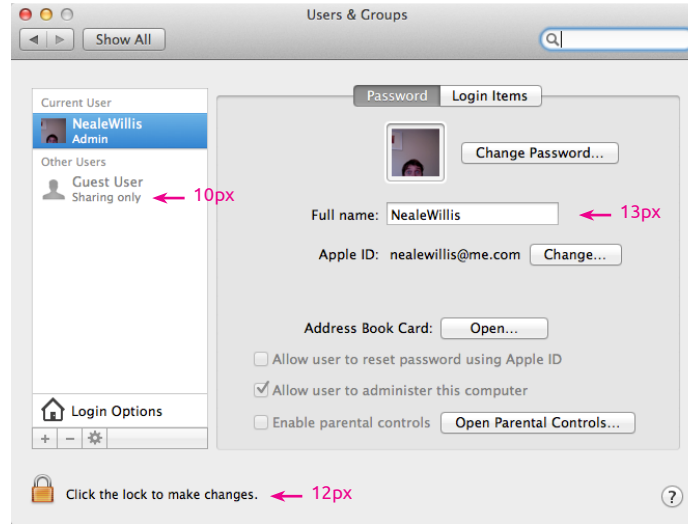
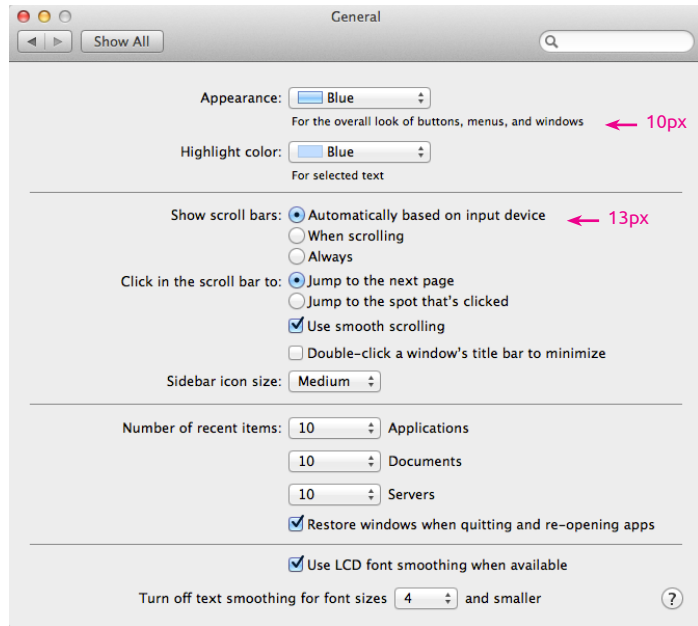
Font: Segoe UI  
 Sizes: Heading: 16px  
 Body: 12px

Windows XP



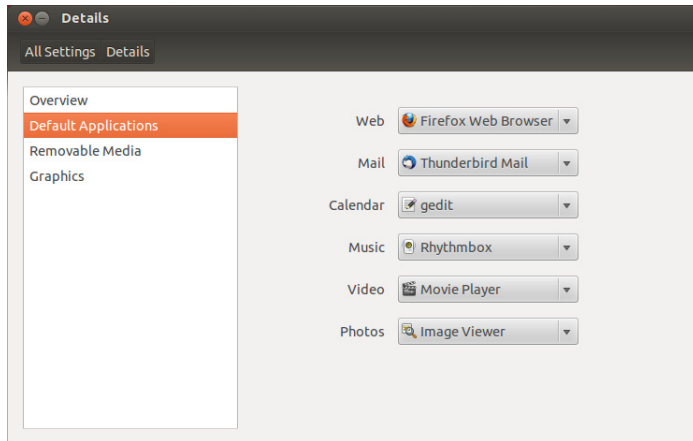


OS X 10.7

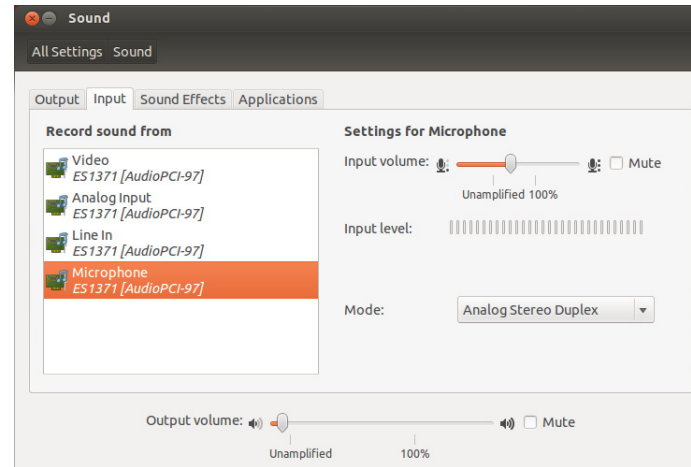


Font: Lucia Grande  
 Sizes: Body: 13px  
 Information: 12px  
 Supporting: 10px

## Right alignment

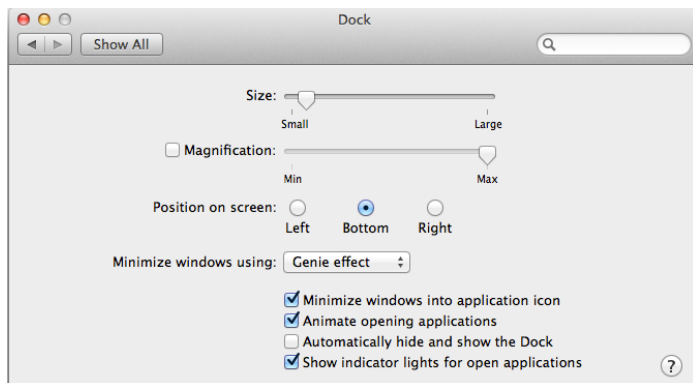


## Left alignment

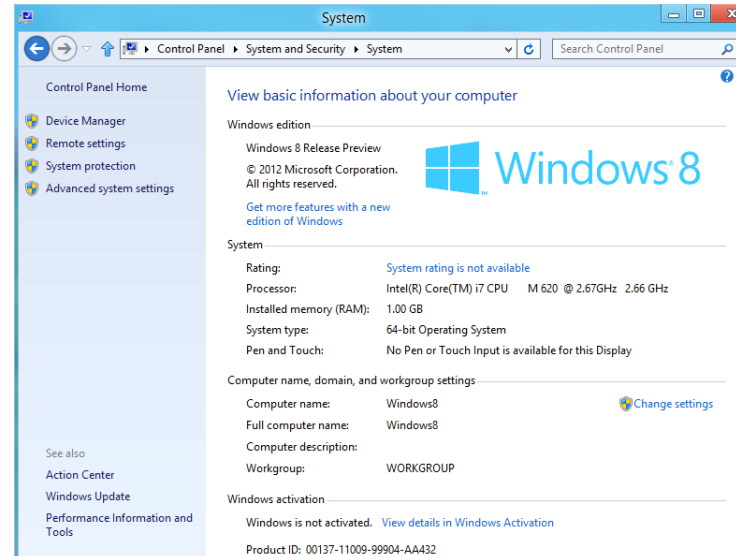


Ubuntu: Left and right alignment used  
OSX 10.7: Right alignment  
Windows 8: Left alignment

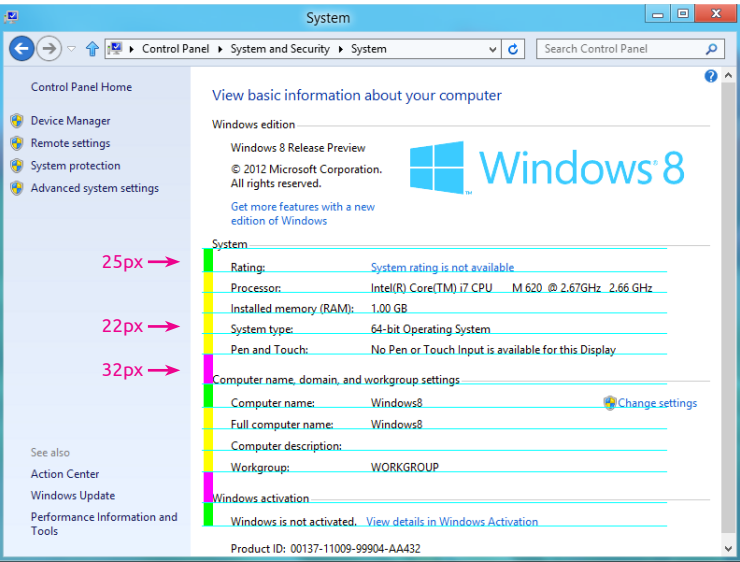
## Right alignment



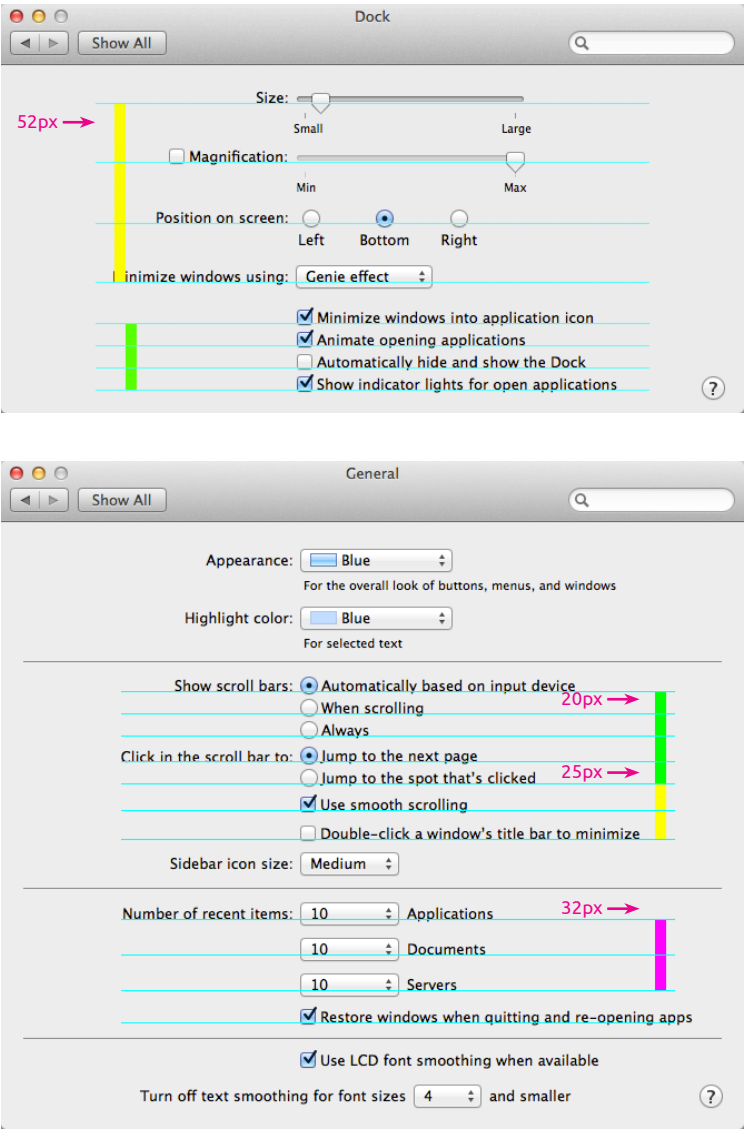
## Left alignment



Windows 8

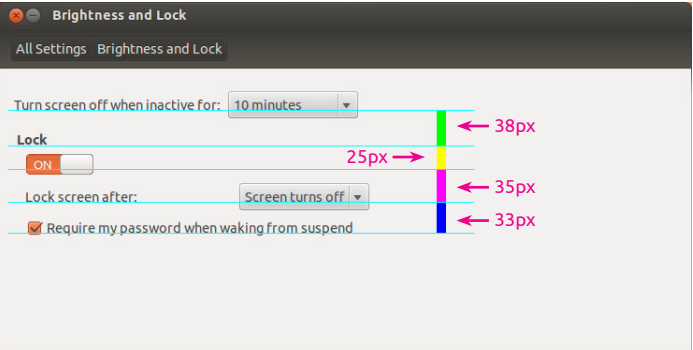
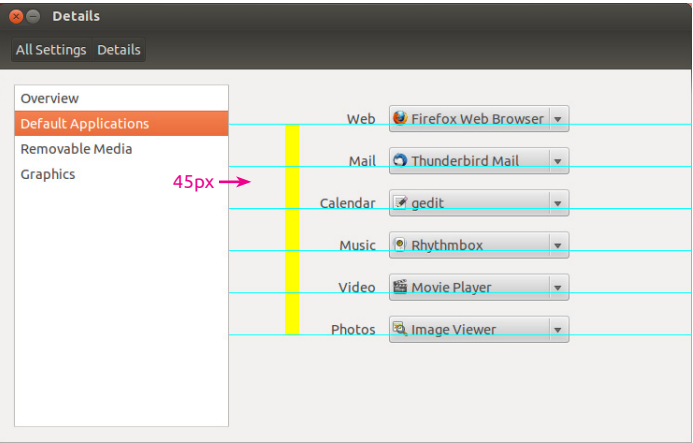
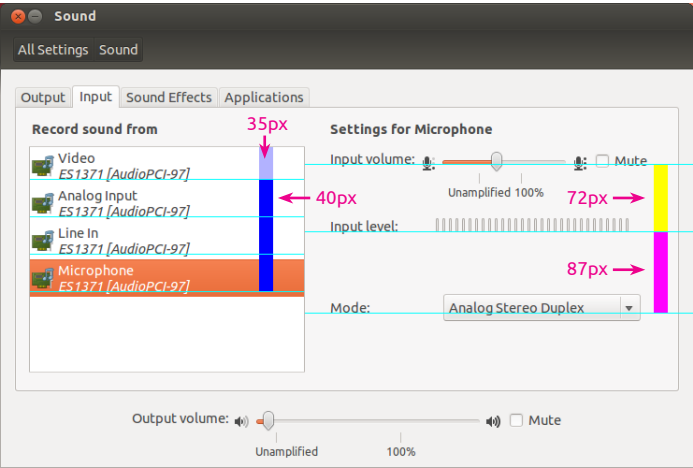
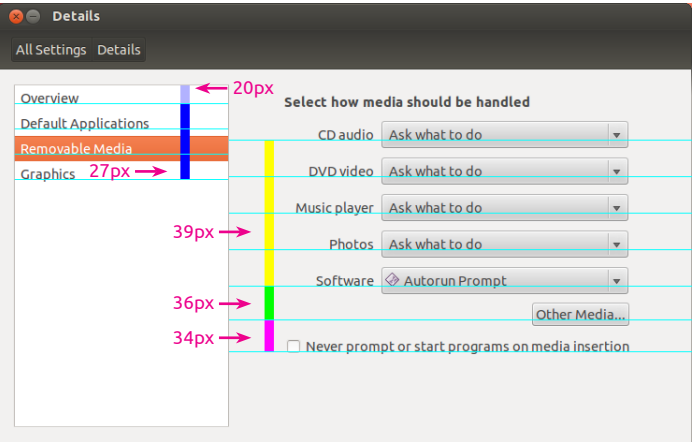


OSX 10.7

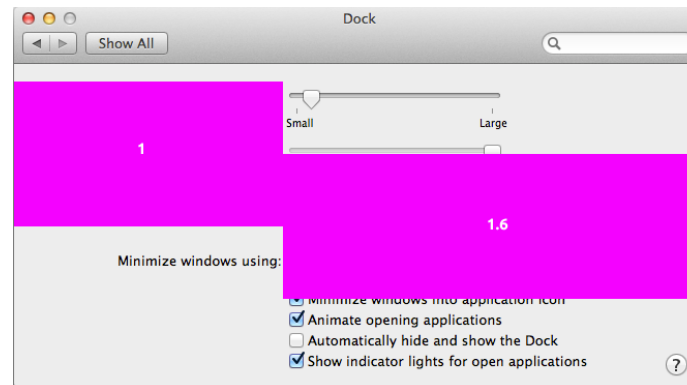
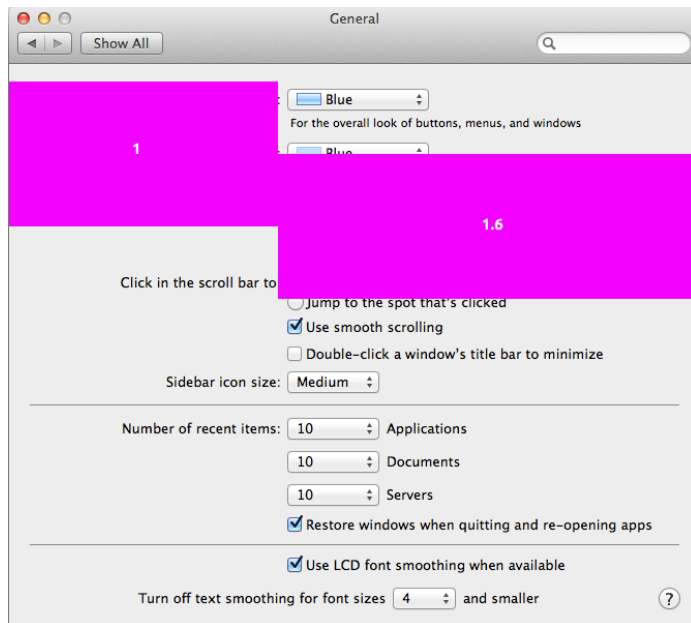


Windows 8:

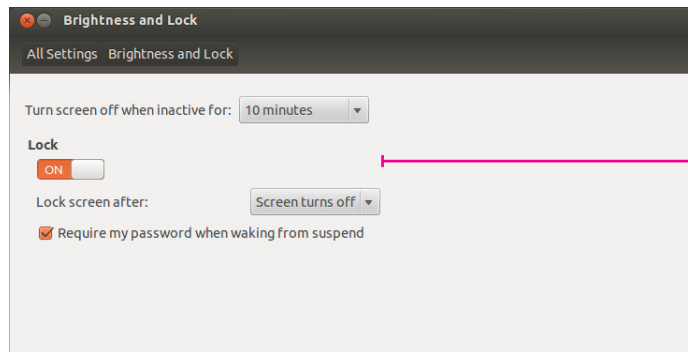
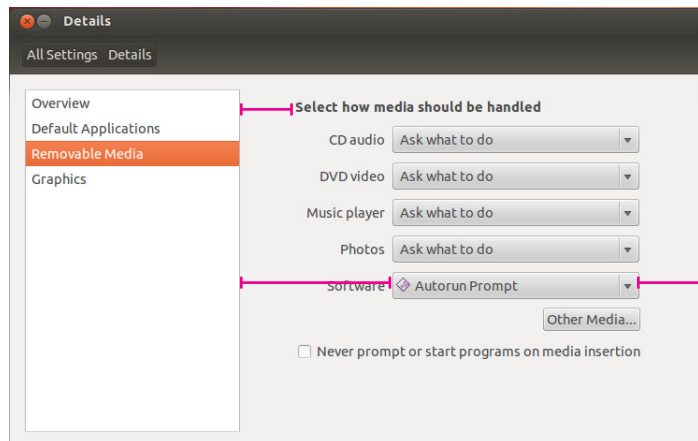
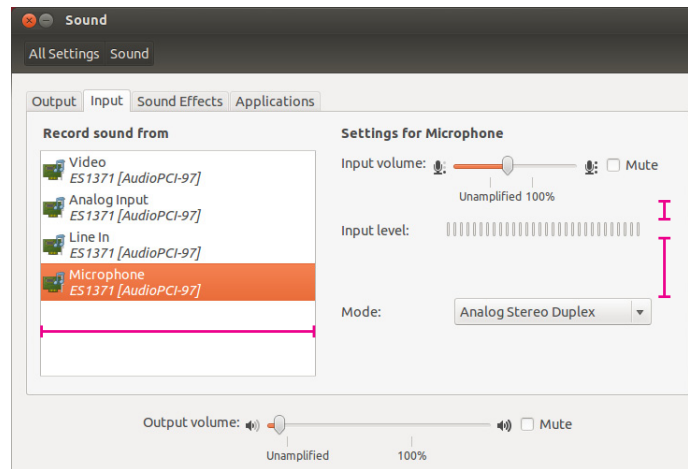
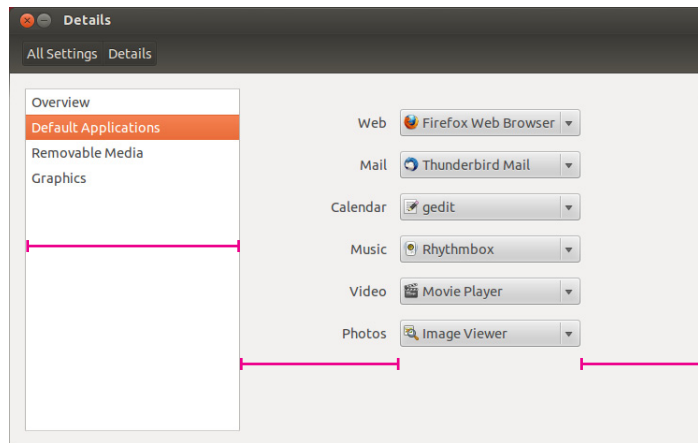
OSX 10.7:



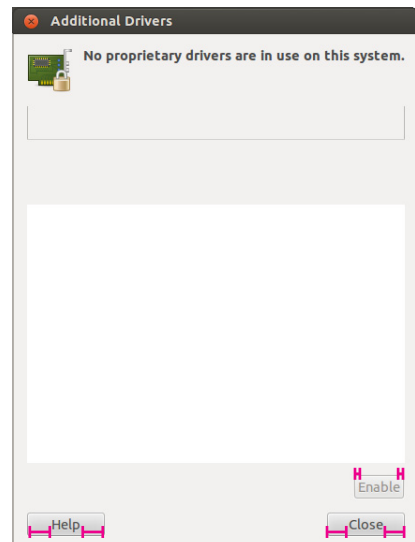
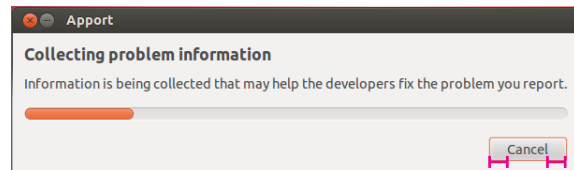
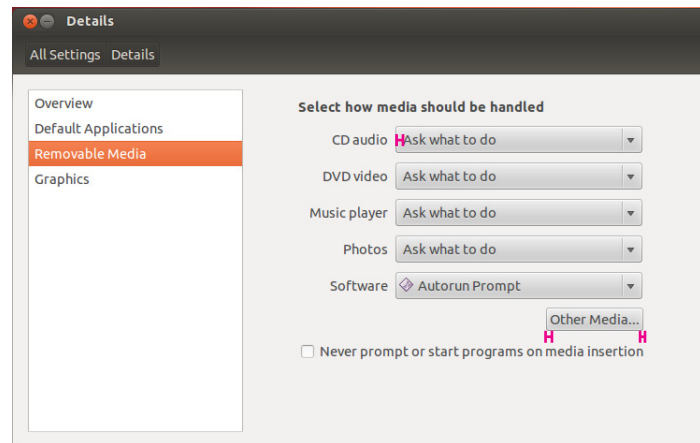
OSX 10.7



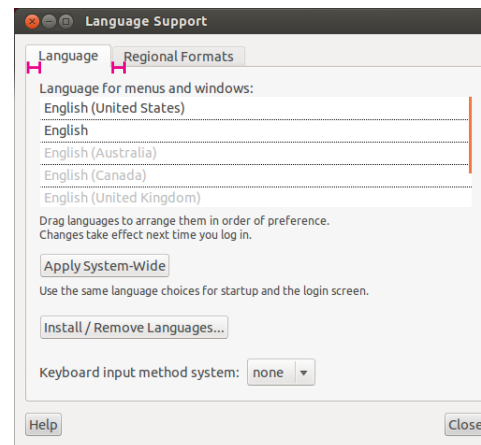
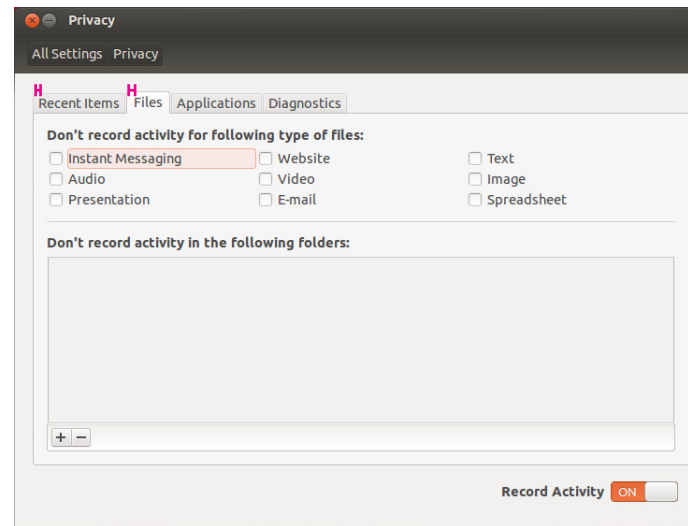
Some OSX panels are constructed using the golden ratio to create optical centring of labels and control elements.



## Buttons



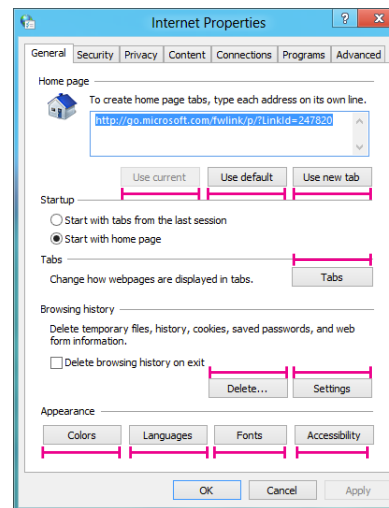
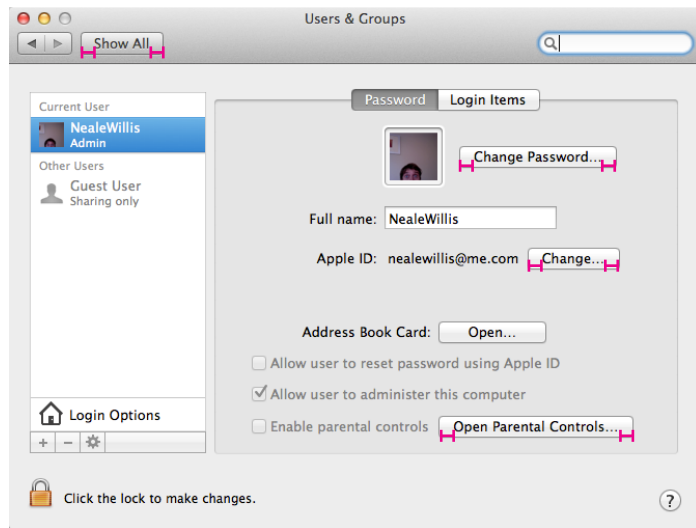
## Tabs



Padding around text and therefore the proximity of edge of elements to text can impact on legibility.

Within Ubuntu, this spacing is somewhat arbitrary with amounts of padding differing from element to element, on occasion within the same panel.

Also, an lack of a defined minimum size of button or similar element contributes to this problem.



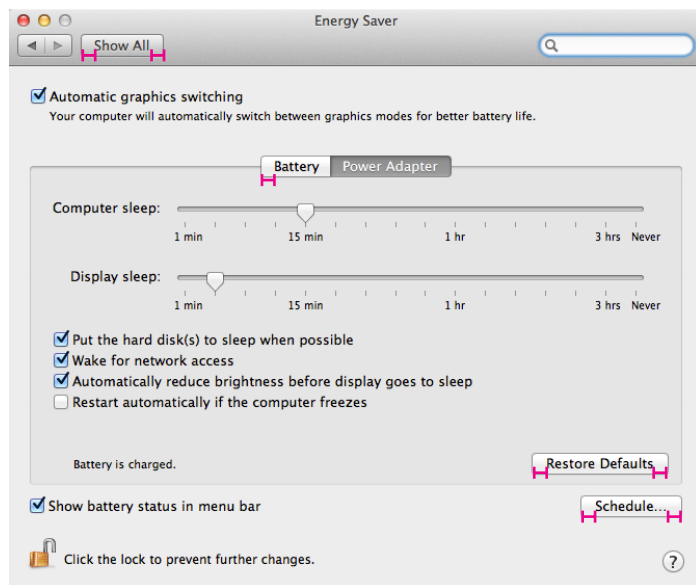
### OSX 10.7

A consistent spacing around text within the majority of elements helps create a unified appearance.

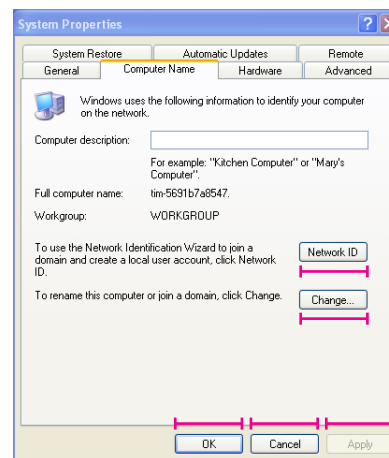
### Windows 8 and XP

Consistent sized buttons help create a unified and structured appearance.

### OS X 10.7



### Windows XP





## OSX 10.7

Font: Lucia Grande

Weights: Regular

Sizes: Body: 13px  
Information: 12px  
Supporting: 10px

Labels: Right

Other: Clear division of ideas or content types.  
A definite underlying structure helps both the placement and sizing of elements.  
Consistent panel sizes.  
Maximum line length.

## Windows 8

Font: Segoe UI

Weights: Regular

Sizes: Heading: 16px  
Body: 12px

Labels: Left

Other: Clear division of ideas or content types.  
An underlying structure helps both the placement and sizing of elements.  
Blue body text denotes clickability.  
Maximum line length.

## Ubuntu 12.04

Font: Ubuntu

Weights: Regular  
Bold  
Italic

Sizes: Heading: 26px or 16px  
Subheading: 18px  
Body: 15px  
Button: 13px  
Supporting: 12px

Labels: Left and right

Generally more restrained use of font variations throughout competitors, both in terms of sizing and weights.

Font sizes used throughout are on the whole smaller in competitors.

Label alignment is decided and adhered to.

Some structure to type layout is evident in competitors, both in horizontal and vertical layout.

## Questions

- Is the text too large?
- Could a baseline be applied?
- Should Medium replace Bold?
- Are Italics required?