

Developers guide to server-side productivity

A flight through the landscape of feature sets,
technologies and Open Source implementations

Motivation

- Increase productivity and quality of software
- Empower developers to have more fun
- All this achieved by making better decisions

About us

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Agenda

- What challenges are we facing
- A brief look at potential aid
- Case study
- Conclusion
- Q&A

What challenges are we facing

Challenges

- Myths
- Options
- Processes

There can only be one!

- It is a myth!! - Example: J2EE
 - 1997 - superhot! All vendors(-Microsoft), all hotshots super stoked!
 - 1998 - Pet store. Statefull FUD. Year of EJB benchmarking.
 - 2000 - Hotshots turn against EJB. No silver bullet (again)
 - 2002 - Year of Spring in early adopters markets (Norway)
 - 2005 - Hotshots turn against Spring and Java web development. Look at RAILS!!
 - 2009 - Hotshots turn against Rails. Look at Scala and Lift.

There can only be one!

- There are plenty of examples:
 - RDBMS
 - Web applications
 - .Net
 - Windows
 - SOA and Web Services
 - HTTP RPC (REST)
 - [...]

There can be only one!

- Conclusion:
 - There is no silver bullet.
 - Use the brain, Developer!
 - Fun to follow the hype - but it does not create value
 - Different problems require different solutions (like in the rest of the world)

Decisions, decisions, decisions

Soa

JDO

EJB

JINI

ORM

JPA

Decisions, decisions, decisions

- Context : f.eks Artikkelbase til publisering.
- Teknologi : f.eks CMS
- Implementasjon f.eks OpenCMS

Decisions, decisions, decisions

- How to make BAD decisions in this chaotic landscape:
 - Psychological aspects
 - Cultural aspects
 - Corporate policies
- Is there a better way?

Psychological aspects

- Fear of making wrong decisions:
 - Sartre: "Med valg følger angst"
 - "Nobody ever been fired for choosing IBM"
 - "You can't go wrong with beige"

Culture and religion

- Polarization
 - Lightweight vs Suites
 - Linux vs Microsoft
 - Remember: There can be only one!
- A religion war!
 - Easier to get attention when crying out loud.
 - Most effective way to create a revolution.

Company policies

- Thou shalt only use Java/J2EE/.NET/LAMP[...]!
- Reduces the value created from technology (50-90%)
- Increases the startup and training costs (30-200%)
- You create a VERY big hammer that must be used for ALL tasks: hitting nails and changing lightbowls.

Company policies

- Special considerations regarding training costs.
 - Company policies increase them!
 - Using inadequate tools create solutions that are hard to understand. Training debt!
 - When problems seems hard to solve
 - Stop and think: Am I using the right tools for the job?

Company policies

- Special considerations regarding operations ..
 - Will you let your

Other strategies

- Read the white pages? (CMS matrix)
- Try out demos (CMS eksempel?)
- Create prototypes?
- Experience (own or others)?
- Implement more than one solution?
- Go with the flow?

***Sigh*This is hard stuff...**

A brief look at potential aid

A counter measure to faith, culture and religion.

- We need some kind of help in order to resist the temptation of religion!

Categorization and exemplifying solutions.

- To make good selections, we need to categorize the problems and contexts
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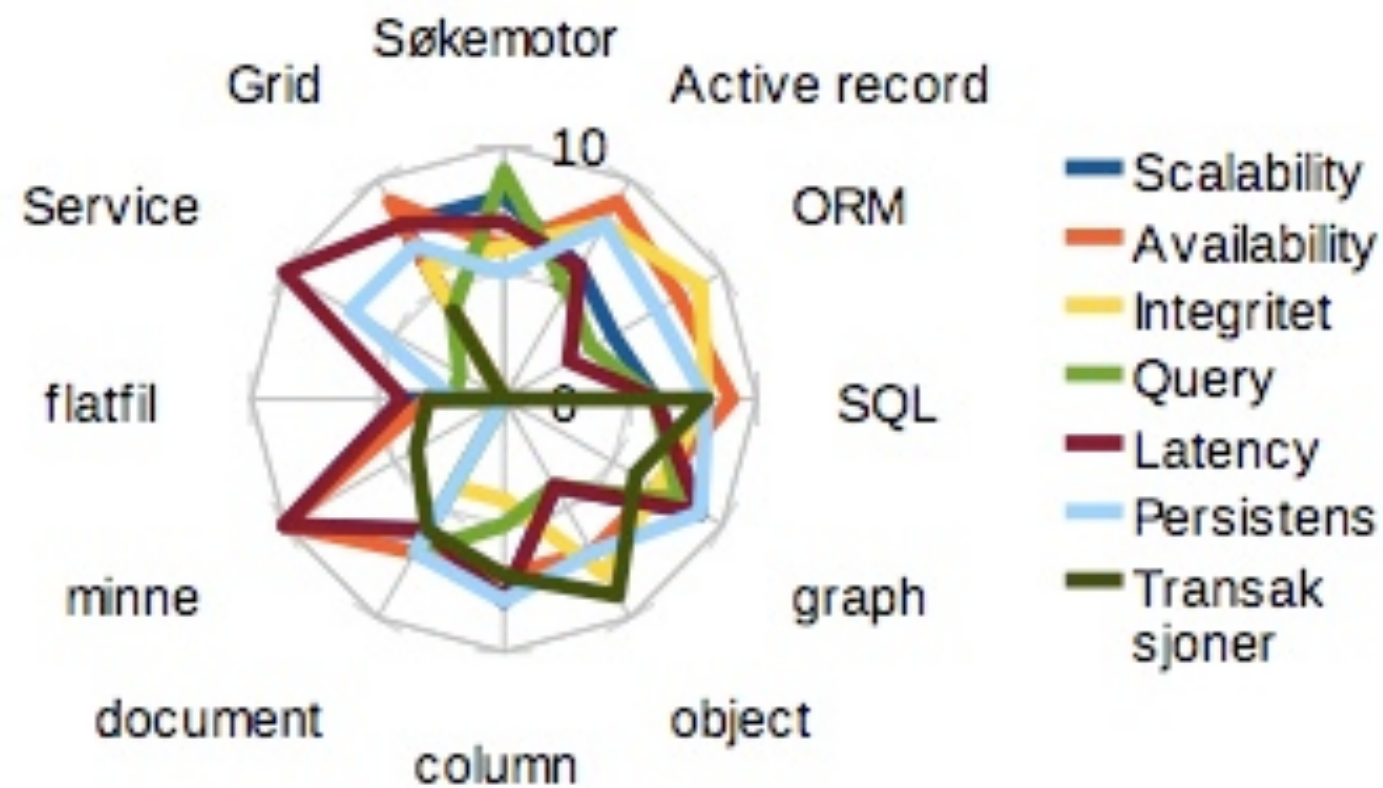
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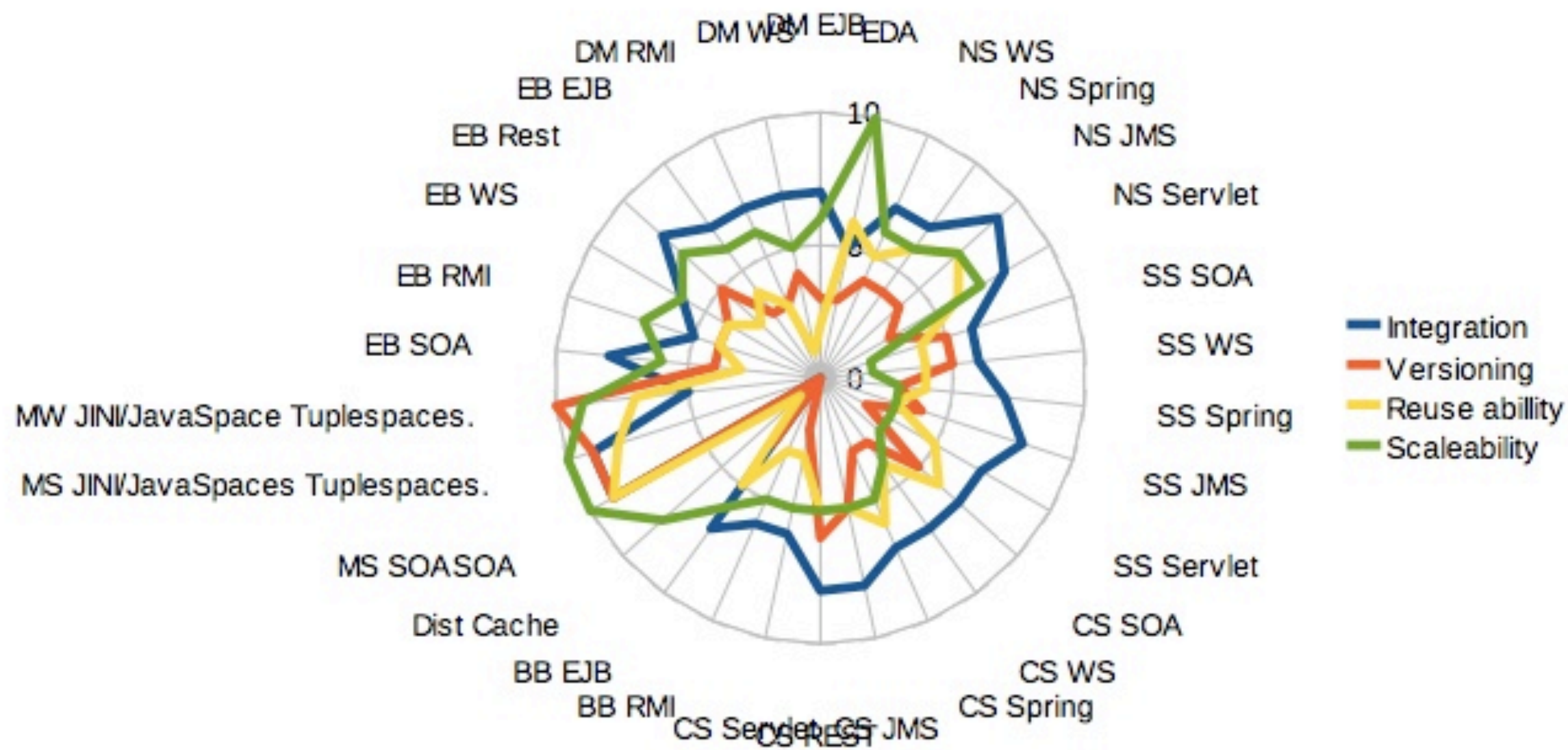
- Lets look at which strategies we have regarding handling state in server-side systems

Datastyles

- And what are our options regarding datamodels?

Landscapes





Case I

- Web-based customer system for department in large enterprise (10k+ emp.)
- Existing database
- No suitable API's to integrate with.
- Yet another database driven web application.

Which translates to the following features:

- Database layer
 - No though requirements in Scalability, Availability, Integrity, Query functionality, Latency, Persistence and transactions.
- Service layer
 - No though requirements in Integration, versioning, reusability, scalability.
- We are free to choose **fun** and **productivity**!

Decisions, decisions, descisions

- Context:
 - Java server environment.
 - All developers know Java.
 - Corporate policy: Java, Oracle og JPA.

Let's make it fun and productive with Java and open source!

- Standard 3 layers webapp:
 - Frontend: JSF or Struts2
 - Domain logic: Spring framework
 - Persistence: Hibernate ORM to DB
- Nobody got fired from choosing IBM.

No, no, no!

- Stop and think!
- There are much more suitable alternatives
 - much more fun
 - much more productive
 - and still open source and Java

Let's look at 4 key Java open source alternatives

- Groovy on Grails
- jRuby on Rails
- Scala and Lift
- 4GL / model driven

jRuby on Rails

- Focus on RAD and productivity.
- Simple and productive ORM with Active Record.
- Integrates with Java.
- Built in mvc and scaffolding features.
- Productivity factor: Ten times as productive.
- Fun factor: Five times more fun.

Groovy on rails

- Focus on RAD and productivity
 - Easy reuse of existing Java libraries
 - ORM through GORM .
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- Productivity factor: Six times as productive.
 - Fun factor: Five times more fun..

Scala and Lift

- Focus on RAD and productivity.
 - Supports active record.
 - Good Java integration.
 - MVC support
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- Productivity factor: Two times as productive.
 - Fun factor: Ten times more fun. On top of developers hype curve.

4GL / model driven

- Some kind of generation based on the datamodel.
- >10 open source products available.
- Productivity factor: five to twenty times as productive.
- Fun factor: Developers hate them. below zero.

Time for a decision:

- The winner is....
- `jRuby on Rails`.
- The best combination for fun and productivity (for this case)
- But all options are suitable alternatives.

What happens next...?

- Great success!!
 - 80% of the department is using the app on weekly basis.
 - Rumors of the application spreads like wild fire!
 - Developers and stakeholders are treated as heros.

... now everyone wants the application!

- The landscape changes:
 - A large number of databases and CRM systems.
 - A myriad of customer structures.
 - Off the shelf software
 - 24/7 requirements

Consequences

- Data mastering becomes a huge issue.
 - Not possible to do updates and/or deletes.
- Need some kind of data consolidation.
- Rate of change in requirements skyrocket!
- 24/7 requirements
- Our simple integration strategy is now void.

Which translates to the following features:

- Database layer
 - Though requirements in Scalability, Availability, Integrity, Latency.
- Service layer
 - Though requirements in Integration and Versioning.
- We are no longer free pick and choose freely.

Our context has changed
dramatically!

“Hate to tell, I told you so!”
- The hives

- **“Our Enterprise Corporate policy would have prevented this!”.**
- **Wrong: No application, no problem!**
- **Wrong: Poor application, same problem!**

“Hate to tell, I told you so!”

- The hives

- “We need to re-implement the solution on a platform that supports this new complex scenario!”
 - Wrong: There is nothing wrong with the application!
 - Wrong: The new requirements can be handled on the existing platform.
 - Wrong: The enterprise platform does not solve any problems.

.... and if we need to throw it away, it's not a huge sunk

Stop and think (again)

- Enterprise company policy did/will not save us.
- Let's focus on the problems at hand:
- Versioning, Scalability, Latency, Integrations, Availability

What kind of technology can save us?

None! This is a design challenge!

Landscape revisited.

- We can use the landscape to rate integration strategies for each individual system.
- Keep focus on the problems at hand.

What do we do?

- Frontend: No significant changes.
- Backend:
 - Add some new integration strategies to support the various systems.
 - Correlation of data from different sources
 - Active caching of all external data.

Keep Active record?

- "An object that wraps a row in a database table or view, encapsulates the database access, and adds domain logic on that data."
- Reduce the responsibility of active records from "domain objects" to an integration strategy for a subset of data sources.
- Add suitable integration strategies for the other datasources.

Architecture v2

- Reduce the responsibility of active records from “domain objects” to an integration strategy for a subset of data sources.
- Introducing domain repository
- Introducing mappers and correlators
- Adding new integration strategies
- re-wire frontend to use repository.

Conclusion