

XTRAORDINARY JOY: WEBSITE PROPOSAL

The supporting documents contain wireframes and mockups for three proposed re-designed website pages for Xtraordinary Joy. The wireframes and mockups show the homepage, events page, and contact page in both mobile and desktop layouts. As part of our proposal we plan to utilize WordPress to develop this website and will incorporate several plugins providing interactive elements to the site. The list below contains our proposed plugins to accompany the website.

CONTACT FORM:

The client's operations would benefit from an easy and efficient way for users to contact the organization. This would be best handled by a simple contact form plugin, in which users can indicate their name, email, subject of the message, as well as the message itself. We envision the contact form to be of a simple, elegant, and easy to use design that goes well with the rest of the design of the site. Additionally, the plugin will provide a simple "Thank You" message upon successful completion of the form to inform the user that their information has been received by the organization.

DONATIONS:

One of Xtraordinary Joy's primary objectives is to raise funds for research and awareness. To do so, the website will require a plugin in which users can easily donate to the organization. Paypal is one of the most established and easiest to use medium to transfer funds online and thus would be the ideal platform on which to build a system for users donate to the cause. Ideally, the plugin would be diverse enough to handle systems other than Paypal, but for now Paypal would suffice. There will be a donation button on every page on the website.

IMAGE EFFECTS:

To help enhance the user experience we are planning to utilize an image hover effect plugin on the website. We plan to utilize this on several pages to add an additional element of surprise for the user. Our plan is to use the hover effect on images to provide quotes and additional information. The effects will utilize our current color palette and font style.

IMAGE SLIDER:

One of the major elements of our website design for Xtraordinary Joy are large images. To make the site more visually interesting and dynamic, we are planning on using an image slider plugin to automatically show a simple slide show of images on primarily the homepage, but it may also manifest itself on internal pages as well.

PHOTO GALLERY:

The client has a desire to showcase images from their events on the website. In the current format having the images on the site is currently slowing the loading speed. We plan to utilize a photo gallery plugin that will allow us to showcase many images in a way that is organized and does not effect website loading speed. The proposed layout of this gallery is included in our desktop event page mockup. We are planning to have a gallery for both of the main events, the Human Foosball Tournament and the Masquerade Ball.

SOCIAL SHARE:

Social Media is a great tool for organizations like Xtraordinary Joy to get the word out about who they are and the events they are hosting to raise money. To engage site visitors we will incorporate a social media share plugin. This will allow users to easily post blogs and events to their social media accounts and will hopefully encourage more sharing.