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# PROBLEM STATEMENT

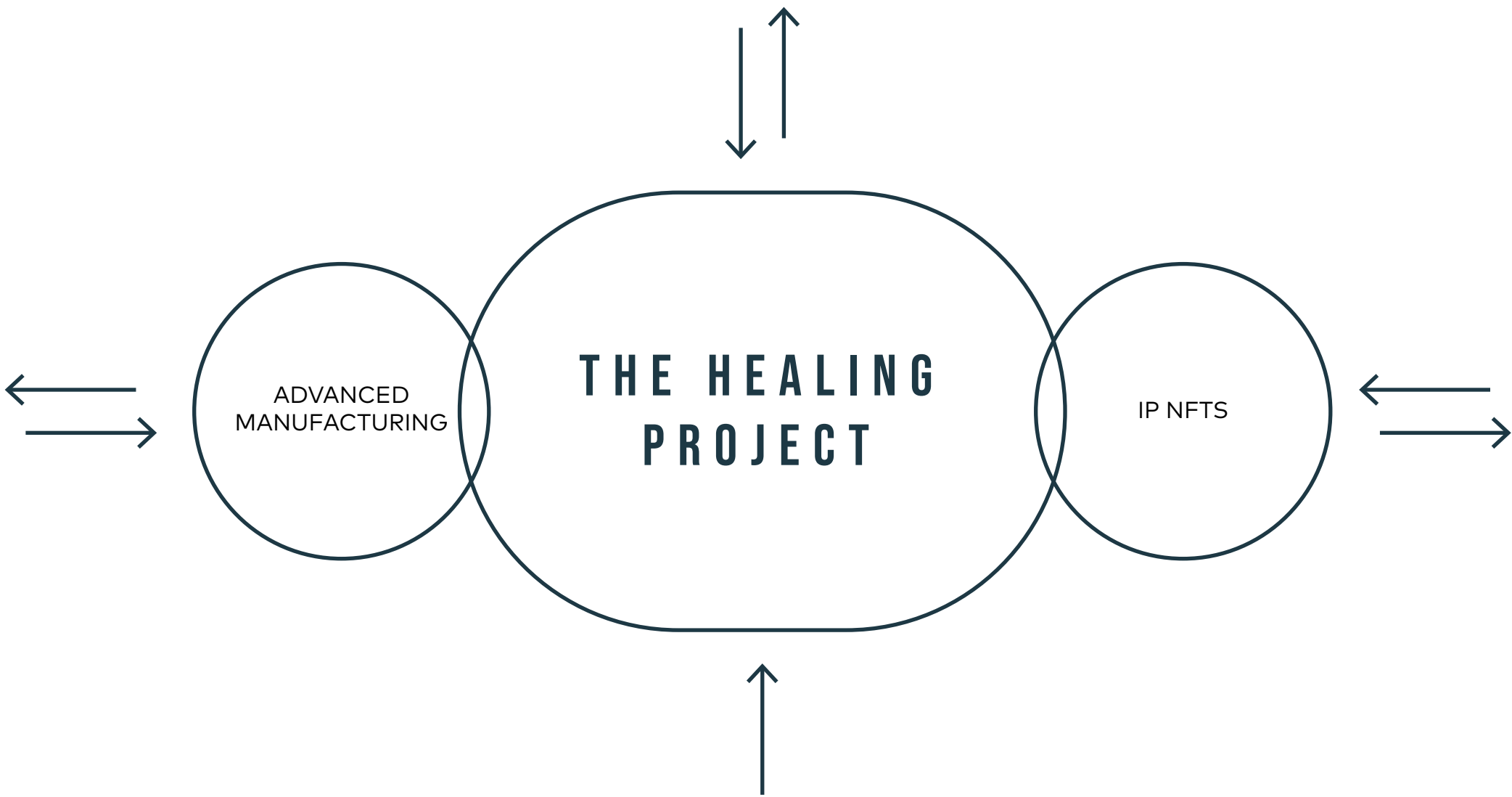
Chronic inflammation presents some of the most pervasive health challenges facing the world today. Ischemic heart disease, stroke, cancer, diabetes, arthritis, fatty liver disease and both auto-immune and neurodegenerative conditions are only a few examples of common illnesses linked to inflammation. Chronic inflammation is also recognized as the primary cause of death in the world, with more than 50% of all deaths attributable to inflammation-related diseases.

Current conventional treatments typically involve the administration of nonsteroidal anti-inflammatory drugs (NSAIDs), opioids, glucocorticoids and immunosuppressant drugs, which are not ideal for everyone, have triggered addictions and include a range of side effects. Moreover, conventional treatments do not eliminate the source of inflammation and can be responsible for other ailments during or after treatment.

Advancements in research and development are pivotal in addressing the increasing interest and urgent need for natural, alternative treatments to alleviate inflammation-related diseases. Healthcare research, however, has often grappled with the challenges of acquiring adequate funding which is usually subsidized in two ways: through government funds and private investments.

While the former requires extensive time and resources coupled with high-failure rates and competition rather than collaboration, the latter is often cited as being a means of bias and personal gain. Combined, these barriers have compromised progress towards a real solution.

With botanicals growing in popularity as an inflammation treatment, non-fungible tokens (NFTs) are also being embraced as a new method of democratically funding critical healthcare research and development. By pairing NFTs and healthcare research, there is an exciting opportunity to explore novel, promising alternatives in a modern, culturally relevant way that eliminates accessibility obstacles while remaining autonomous, transparent and accountable.



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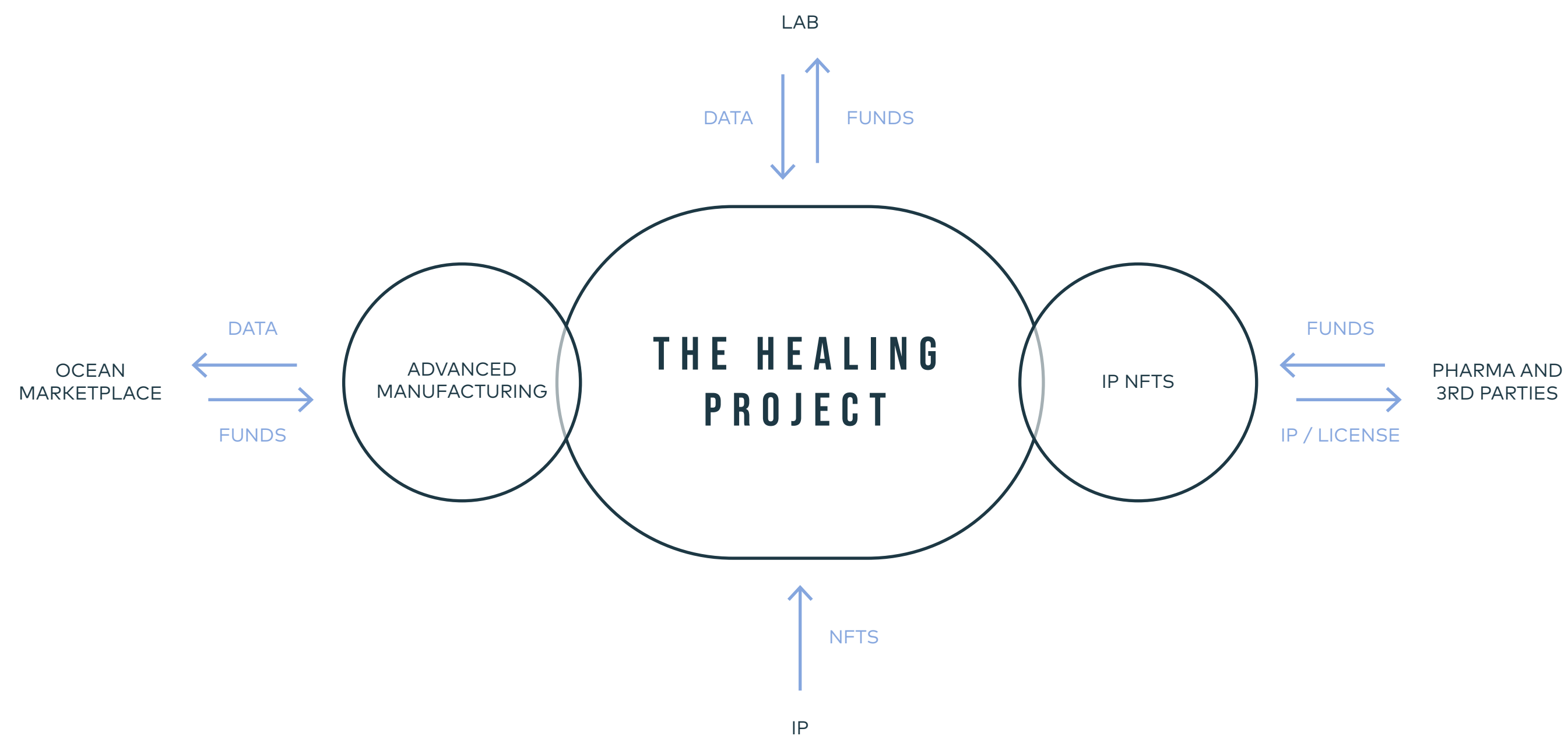
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