



# THE HEALING PROJECT

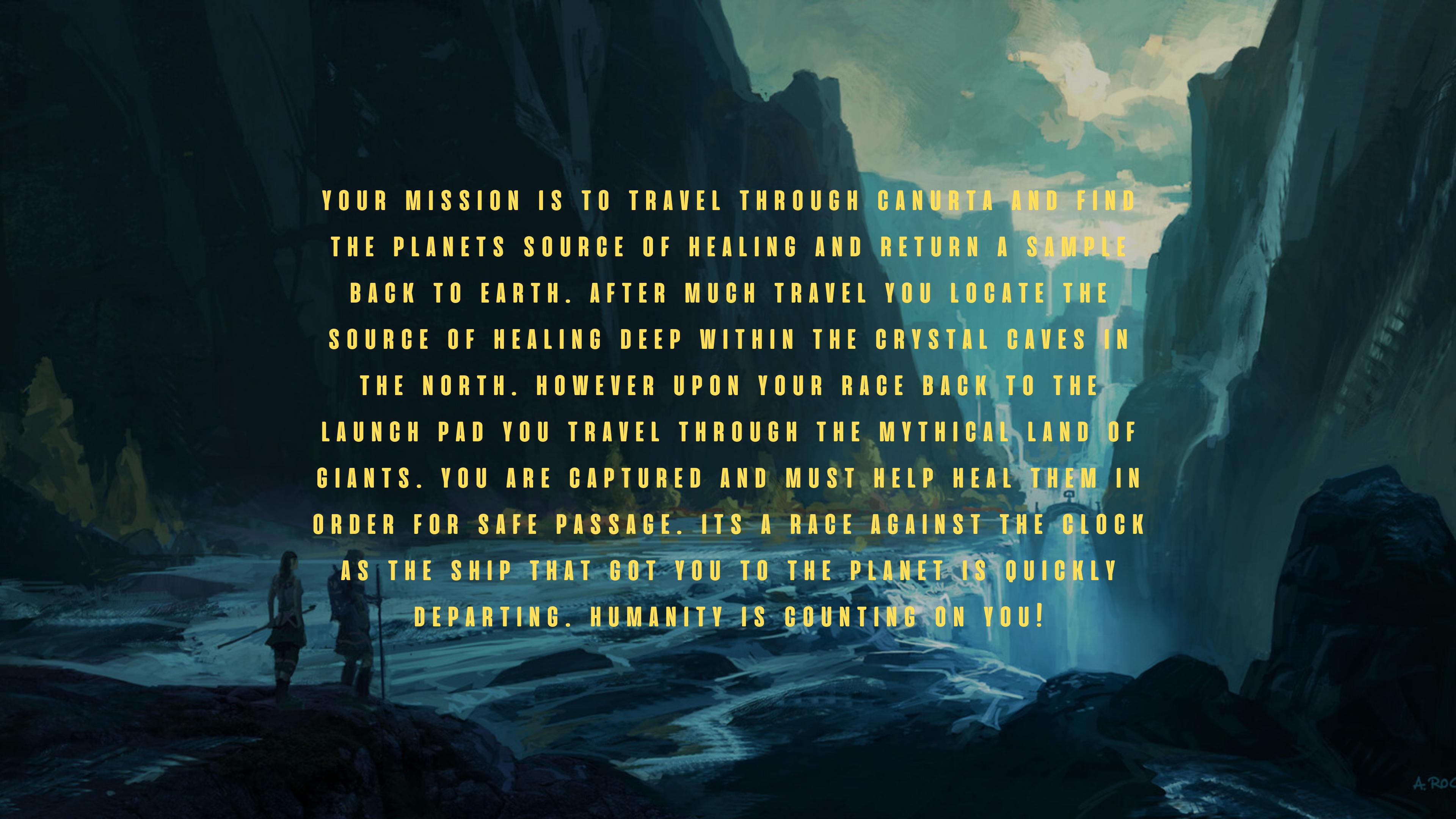
CANURTA RESEARCH LABORATORIES

CREATED JORDAN SOOK

The proposed NFT creative is a dynamic 3-6 minute visualizer that takes one through the Canurta process, from molecular abstraction to healing. The visualizer will be formatted to serve for large scale presentation as well as smaller offerings. Uniquely the NFT will be designed to use live updated photos of molecular level breakthroughs based on the chronic illness the research focuses on.

YOU'RE BEING TAKEN ON A JOURNEY, FAR AWAY  
FROM HERE TO A LAND NOT LIKE THIS ONE, BUT A  
PLACE THAT EXISTS FAR BEYOND OUTSIDE OF TIME  
AND SPACE . IN THIS PLACE THE WAVES TOUCH  
THE CLOUDS AND THE PLANETS ILLUMINATE EACH  
OTHER WHILE GIANTS ROAM FREELY AMONG  
CRYSTAL CAVES. THERE IS NO PAIN THERE IS NO  
SUFFERING, ONLY GROWTH AND HEALING....

THIS IS THE LAND OF CANURTA



YOUR MISSION IS TO TRAVEL THROUGH CANURTA AND FIND THE PLANETS SOURCE OF HEALING AND RETURN A SAMPLE BACK TO EARTH. AFTER MUCH TRAVEL YOU LOCATE THE SOURCE OF HEALING DEEP WITHIN THE CRYSTAL CAVES IN THE NORTH. HOWEVER UPON YOUR RACE BACK TO THE LAUNCH PAD YOU TRAVEL THROUGH THE MYTHICAL LAND OF GIANTS. YOU ARE CAPTURED AND MUST HELP HEAL THEM IN ORDER FOR SAFE PASSAGE. ITS A RACE AGAINST THE CLOCK AS THE SHIP THAT GOT YOU TO THE PLANET IS QUICKLY DEPARTING. HUMANITY IS COUNTING ON YOU!

A R T + C R E A T I V E D I R E C T I O N



- **lush greenery**
- **peaceful environment**
- **futuristic elements**
- **unrealistic physics**





A.ROCHA  
2015







# THE EXPERIENCE

(PLEASE ALSO REFERENCE STORYBOARD)



- **90% first person view**
- **rollercoaster takes viewer to destination**
- **computer voice engages with viewer**
- **unrealistic physics**
- **dynamic soundscape**





# PROJECT DELIVERABLES

- general storyboard guiding project
- 3-6 minute original artwork visualizer for leading NFT
- 5 Still images that can also be used as individual NFT

# W O R K P L A N

- **Nov 2 - Nov 15:** finalize project parameters, timelines, budgets and contracts
- **Nov 15-30:** Complete full storyboard concept 1 & complete shot list
- **Nov 15 - nov 30:** contract and finalize all artists, vfx and 3d rendering specialists needed to complete project
- **Dec 3-Dec 13:** Approval on storyboard
- **Dec 20 - Jan 31:** Design phase one ( rough 3D concepts built out)
- **Feb 1- Mar 15:** Design phase two ( Concept built out more, map rendered with little to some colouring)
- **Mar - April 30:** Design phase three ( Colouring and texturing added, focusing on filling and more details)
- **May 1- May 16:** Final edits and adjustments

# PROJECT ASK

- 30 - 35k (range based on length of visualizer)
- 3% of remaining pool of Canurta shares
- 7.5% royalty on NFT

**H E A L   T H E   W O R L D**