## The Career Atlas: Mathematical Notation

#### Cao Bittencourt

<sup>a</sup>B. Sc. in Economics from EPGE (FGV), RJ, Brazil. <sup>b</sup>Statistician at Atlas Career Guide Inc., FL, USA.

#### Abstract

This is a brief document to define statistical methods for data-drive career choice and development. It deals with topics such as: career matching (i.e. vocational choice); estimation of competence, or overall skill level; estimation of skill set generality; versatility; skill set profitability; employability; labor market competitiveness; labor market taxonomy; optimal human resources acquistion and allocation; and so on and so forth. Each concept shall be explained at length in separate articles.

**Keywords:** Career choice; Career development; Matching algorithms; Competence; Similarity.

#### Contents

1	Bas	c Definitions	4						
	1.1	Skill Sets	4						
	1.2	Skill Set Normalization	4						
	1.3	Preferences	4						
2	Basic Skill Set Models 5								
	2.1	Skill Set Generality	5						
	2.2	Attribute Equivalence	5						
	2.3	Skill Set Competence	6						
3	Comparative Models 6								
	3.1	Pairwise Comparative Models	6						
		3.1.1 Similarity	6						
		3.1.2 Qualification	7						
		3.1.3 Interchangeability	9						
		3.1.4 Education and Experience Equivalence	9						
		3.1.5 Hireability	9						
			10						
	3.2		10						

	3.3	3.2.1 Employability3.2.2 CompetitivenessLabor Economic Models3.3.1 Economic Taxonomy3.3.2 Competition in Labor Markets	10 10 11 11 11				
4	Mic	croeconomic Models	11				
	4.1	Marginal Human Capital Models	11				
		4.1.1 Marginal Compensation or Market Prices	11				
		4.1.2 Marginal Time Investment	11				
		4.1.3 Micro-Flexibility	12				
	4.2	Aggregate Human Capital Models	12				
		4.2.1 Skill Set Value	12				
		4.2.2 Macro-Flexibility	12				
5	Ada	ditional Comparative Models	12				
•	5.1	Total Time Investment (ETA)	12				
	5.2	Letter-Shaped Skill Sets	12				
6	Ada	ditional Skill Set Models	<b>12</b>				
Ū	6.1	Versatility	12				
	6.2	Leverage? [aggregate micro-flexibility]	13				
7	Roadmap Models 1:						
	7.1	Career Recommendation	13				
		7.1.1 Macro-Strategies	13				
		7.1.2 Preference-Adjusted Strategic Matching	13				
	7.2	Competency Training Recommendation	13				
		7.2.1 Micro-Strategies	13				
		7.2.2 Preference-Adjusted Strategic Training	13				
8	Factor-Analytic Models 13						
Ü	8.1	Exploratory Factor Analysis of the O*NET Database	13				
	8.2	Psychometric Questionnaire Optimization	13				
		8.2.1 Minimal Factor Representation	13				
		8.2.2 Retained Variance	13				
		8.2.3 Retained Matching Accuracy and Precision	13				
	8.3	Factor-Analytic Intelligence Quotient (IQ) Approximation	13				
	8.4	Factor-Analytic Comparative Statics	13				
		8.4.1 Unbounded Exogenous Impacts	14				
		8.4.2 Truncated Exogenous Impacts	14				
	8.5	Career Type	14				

9	Wri	ting Plan	14
	9.1	Introduction to Quantitative Career Matching: How to Statisti-	
		cally Pick the Right Occupation	14
	9.2	Equivalence Estimators for Quantitative Career Matching	14
	9.3	Generalists vs Specialists: Who Are the Most Competent Workers?	14
	9.4	Alternative/Advanced Career Matching Methods	14
	9.5	Employability and Competitiveness	14
	9.6	A Hierarchical Clustering Labor Market Taxonomy	14
	9.7	Competition in Labor Markets	15
	9.8	Human Capital Flexibility	15
	9.9	Time Investment and Expected Returns of Human Capital	15
	9.10	The Career Roadmap: A Mathematical Map to Career Choice	
		and Career Development	15
	9.11	Letter-Shaped Career Profiles: A Generalization of "T-Shaped	
		Skills"	15
	9.12	Factor-Analyzing the Occupational Information Network Database	16
	9.13	Career Types for the Occupational Information Network Database	16
	9.14	Factor-Analytic Comparative Statics: Estimating Exogenous Im-	
		pacts on the Labor Market	16
	9.15	Factor-Analytic Intelligence Quotient Approximation	16

#### 1. Basic Definitions

#### 1.1. Skill Sets

The i-th professional attribute, or competency, of a person k is defined as:

$$a_i^k \in [0, 100],$$
 (1)

where the interval [0, 100] determines the bounds for every competency.

The skill set, or career profile, of a person k is the vector of their m attributes:

$$\boldsymbol{a_k} = (a_1^k, \dots, a_m^k). \tag{2}$$

The skill set matrix, or career profile matrix, is the collection of all n skill sets in the economy:

$$\mathbf{A} = \begin{bmatrix} a_1^1 & \dots & a_m^1 \\ \vdots & \ddots & \vdots \\ a_1^n & \dots & a_m^n \end{bmatrix}. \tag{3}$$

#### 1.2. Skill Set Normalization

Normalization by the scale bounds is defined by the tilde operator:

$$\tilde{a}_i^k = \frac{a_i^k - 0}{100 - 0} = \frac{a_i^k}{100} \in [0, 1]; \tag{4}$$

$$\tilde{\boldsymbol{a}}_{\boldsymbol{k}} = (\tilde{a}_1^k, \dots, \tilde{a}_m^k); \tag{5}$$

$$\tilde{\mathbf{A}} = \begin{bmatrix} \tilde{a}_1^1 & \dots & \tilde{a}_m^1 \\ \vdots & \ddots & \vdots \\ \tilde{a}_1^n & \dots & \tilde{a}_m^n \end{bmatrix}. \tag{6}$$

Normalization by a skill set's highest attribute is defined by the hat operator:

$$\hat{a}_i^k = \frac{a_i^k}{\max a_i^k} \in [0, 1]; \tag{7}$$

$$\hat{\boldsymbol{a}}_{\boldsymbol{k}} = (\hat{a}_1^k, \dots, \hat{a}_m^k); \tag{8}$$

$$\hat{\mathbf{A}} = \begin{bmatrix} \hat{a}_1^1 & \dots & \hat{a}_m^1 \\ \vdots & \ddots & \vdots \\ \hat{a}_1^n & \dots & \hat{a}_m^n \end{bmatrix}. \tag{9}$$

#### 1.3. Preferences

- 1. individual attribute preference  $v_i^k$
- 2. attribute preference vector  $v_k$
- 3. attribute preference matrix  $\Upsilon$
- 4. most attribute operations apply to preferences
- 5. preference-adjusted skill sets

 $<sup>^{1}</sup>$ More generally, these could be defined as  $a_{\rm lb}$  (the lower bound) and  $a_{\rm ub}$  (the upper bound). Here, the interval [0, 100] is used because of its ease of interpretation.

#### 2. Basic Skill Set Models

## 2.1. Skill Set Generality

The generality of a skill set is the mean of its maxima-normalized attributes:

$$\gamma_k = \left(\frac{1}{m}\right) \sum_{i=1}^m \hat{a}_i^k \in [0, 1]. \tag{10}$$

People with high  $\gamma_k$  scores are called *generalists*. Conversely, those with low  $\gamma_k$  scores are called *specialists*. Career profiles that are neither broad nor specialized are said to be *balanced*.

The generality vector of all n skill sets in the economy is:

$$\gamma = (\gamma_1, \dots, \gamma_n). \tag{11}$$

#### 2.2. Attribute Equivalence

The attribute equivalence of a particular attribute in a skill set measures the importance of that attribute relative to the skill set's highest attribute. It is calculated using skill set generality as both a midpoint and scaling parameter in the following linear-logistic classification function:

$$\operatorname{aeq}(\hat{a}_i^k, \gamma_k) = \hat{a}_i^k \left[ 1 + \gamma_k (1 - \hat{a}_i^k) \exp\left(\frac{\hat{a}_i^k - \gamma_k}{\gamma_k - 1}\right) \right]^{-\frac{\gamma_k}{\hat{a}_i^k}} \in [0, 1].$$
 (12)

For a short-hand notation, the attribute equivalence can be denoted by the umlaut operator:

$$\ddot{a}_i^k = \operatorname{aeq}(\hat{a}_i^k, \gamma_k). \tag{13}$$

This is not to be confused with the Netwonian dot notation for partial derivatives, which we do not employ, instead preferring the more explicit  $\frac{\partial x}{\partial y}$  derivative operator of Leibniz.

At any rate, attributes with high levels of  $\ddot{a}_i^k$  are said to be equivalent to the skill set's most importante attribute. These are a career profile's *core* competencies. The remaining competencies are classified as either *important*, *auxiliary*, *minor*, or *unimportant*.

The attribute equivalence vector of a skill set is given by the collection of their m umlauted attributes:

$$\ddot{\boldsymbol{a}}_{k} = (\ddot{a}_{1}^{k}, \dots, \ddot{a}_{m}^{k}). \tag{14}$$

Finally, the attribute equivalence matrix is the collection of all attribute equivalence vectors in the economy:

$$\ddot{\mathbf{A}} = \begin{bmatrix} \ddot{a}_1^1 & \dots & \ddot{a}_m^1 \\ \vdots & \ddots & \vdots \\ \ddot{a}_1^n & \dots & \ddot{a}_m^n \end{bmatrix}. \tag{15}$$

#### 2.3. Skill Set Competence

The overall competence of a skill set is the mean of its scale-normalized attributes, weighted by each attribute's importance (i.e. its attribute equivalence):

$$c_k = \frac{\sum_{i=1}^m \ddot{a}_i^k \tilde{a}_i^k}{\sum_{i=1}^m \ddot{a}_i^k} \in [0, 1]. \tag{16}$$

Career profiles with high  $c_k$  are said to be competent. However, this adjective can be seen as offensive to some people; and, most importantly, it could also be misleading, because competence is often defined relative to the specific requirements of a particular job. Therefore, we opt for the more generic competence classification of *high level*, *mid level*, and *low level*, which is somewhat less ambiguous.

The competence vector of all n skill sets in the economy is:

$$\mathbf{c} = (c_1, \dots, c_n). \tag{17}$$

## 3. Comparative Models

#### 3.1. Pairwise Comparative Models

#### 3.1.1. Similarity

The most basic comparative model is that of Euclidean matching with linear weights:

$$s_{k,q} = s(a_k, a_q) = 1 - \tilde{d}(a_k, a_q) \in [0, 1],$$
 (18)

where

$$\tilde{d}_{k,q} = \tilde{d}(\boldsymbol{a_k}, \boldsymbol{a_q}) = \sqrt{\frac{\sum_{i=1}^{m} a_i^q (a_i^k - a_i^q)^2}{\sum_{i=1}^{m} a_i^q \max(100 - a_i^q, a_i^q)^2}} \in [0, 1].$$
 (19)

In this model, we compare a skill set  $a_k$  to a skill set  $a_q$  by calculating the weighted Euclidean distance from  $a_k$  to  $a_q$  normalized by the maximum theoretical distance to  $a_q$ .

Other weighting systems can be employed in this type of matching model. We could, for instance, substitute the linear weights with either quadratic weights,

$$a_i^{q^2} \in [0, 1],$$
 (20)

or speciality-root weights,

$$a_i^{q\frac{1}{1-\gamma_k}} \in [0,1].$$
 (21)

But the best and most interpretable results are obtained using attribute equivalence as the weighting function:

$$\tilde{d}_{k,q} = \tilde{d}(\boldsymbol{a_k}, \boldsymbol{a_q}) = \sqrt{\frac{\sum_{i=1}^{m} \ddot{a}_i^q (a_i^k - a_i^q)^2}{\sum_{i=1}^{m} \ddot{a}_i^q \max(100 - a_i^q, a_i^q)^2}} \in [0, 1].$$
 (22)

We could also employ other matching methods instead of the "baseline" weighted Euclidean model. [detail each method later]:

- 1. logit regression matching
- 2. probit regression matching
- 3. byls regression matching
- 4. tobit regression matching
- 5. pearson correlation matching
- 6. kendal nonparametric correlation matching
- 7. spearman nonparametric correlation matching

At last, similarity and normalized distance metrics determine the respective vectors and matrices, as follows:

$$\mathbf{s}_{\mathbf{k}} = (s_{k,1}, \dots, s_{k,n}); \tag{23}$$

$$\tilde{\boldsymbol{d}}_{\boldsymbol{k}} = (\tilde{d}_{k,1}, \dots, \tilde{d}_{k,n}); \tag{24}$$

$$\mathbf{S} = \begin{bmatrix} s_{1,1} & \dots & s_{n,1} \\ \vdots & \ddots & \vdots \\ s_{1,n} & \dots & s_{n,n} \end{bmatrix} = \begin{bmatrix} 1 & \dots & s_{k,1} & \dots & s_{n,1} \\ \vdots & \ddots & \vdots & \ddots & \vdots \\ s_{1,k} & \dots & 1 & \dots & s_{n,k} \\ \vdots & \ddots & \vdots & \ddots & \vdots \\ s_{1,n} & \dots & s_{k,n} & \dots & 1 \end{bmatrix}; \tag{25}$$

$$\mathbf{D} = \begin{bmatrix} \tilde{d}_{1,1} & \dots & \tilde{d}_{n,1} \\ \vdots & \ddots & \vdots \\ \tilde{d}_{1,n} & \dots & \tilde{d}_{n,n} \end{bmatrix} = \begin{bmatrix} 0 & \dots & \tilde{d}_{k,1} & \dots & \tilde{d}_{n,1} \\ \vdots & \ddots & \vdots & \ddots & \vdots \\ \tilde{d}_{1,k} & \dots & 0 & \dots & \tilde{d}_{n,k} \\ \vdots & \ddots & \vdots & \ddots & \vdots \\ \tilde{d}_{1,n} & \dots & \tilde{d}_{k,n} & \dots & 0 \end{bmatrix}.$$
(26)

## 3.1.2. Qualification

A closely related concept to matching is the qualification comparative model. In this family of functions, however, Euclidean matching is mandatory, as other matching methods do not make sense for this specific type of calculation. The reason for this is at that, here, we are not particularly interested in matching (i.e. a typical classification problem), but rather in the actual distances between comparison skill sets.

To define these models, we first have to define the gap function, which measures only positive competency gaps:

$$\delta_{k,q}^i = \delta(a_i^k, a_i^q) = \max(a_i^k - a_i^q, 0) \in [0, 100]. \tag{27}$$

Having defined the gap function, we can write the underqualification model:

$$\tilde{\delta}_{k,q}^{\leq} = \operatorname{uqa}(\boldsymbol{a_k}, \boldsymbol{a_q}) = \sqrt{\frac{\sum_{i=1}^{m} \ddot{a}_i^q \delta(a_i^q, a_i^k)^2}{\sum_{i=1}^{m} \ddot{a}_i^q \delta(a_i^q, 0)^2}} = \sqrt{\frac{\sum_{i=1}^{m} \ddot{a}_i^q \delta(a_i^q, a_i^k)^2}{\sum_{i=1}^{m} \ddot{a}_i^q a_i^{q^2}}}.$$
 (28)

And, analogously, the overqualification model is given by:

$$\tilde{\delta}_{k,q}^{\geq} = \operatorname{oqa}(\boldsymbol{a_k}, \boldsymbol{a_q}) = \sqrt{\frac{\sum_{i=1}^{m} \ddot{a}_i^q \delta(a_i^k, a_i^q)^2}{\sum_{i=1}^{m} \ddot{a}_i^q \delta(100, a_i^q)^2}} = \sqrt{\frac{\sum_{i=1}^{m} \ddot{a}_i^q \delta(a_i^k, a_i^q)^2}{\sum_{i=1}^{m} \ddot{a}_i^q (100 - a_i^q)^2}}.$$
 (29)

The final set of "sufficient qualification" is, evidently, the complement of the underqualification model:

$$s_{k,q}^{\geq} = \operatorname{sqa}(\boldsymbol{a_k}, \boldsymbol{a_q}) = 1 - \sqrt{\frac{\sum_{i=1}^{m} \ddot{a}_i^q \delta(a_i^q, a_i^k)^2}{\sum_{i=1}^{m} \ddot{a}_i^q \delta(a_i^q, 0)^2}} = 1 - \operatorname{uqa}(\boldsymbol{a_k}, \boldsymbol{a_q}).$$
 (30)

As with the similarity and normalized distance statistics described above, these three qualification models are bounded to the [0,1] interval. Likewise, they also determine qualification vectors:

$$\tilde{\boldsymbol{\delta}}_{k}^{<} = (\tilde{\delta}_{k,1}^{<}, \dots, \tilde{\delta}_{k,n}^{<}); \tag{31}$$

$$\tilde{\boldsymbol{\delta}}_{k}^{\geq} = (\tilde{\delta}_{k,1}^{\geq}, \dots, \tilde{\delta}_{k,n}^{\geq}); \tag{32}$$

$$s_{k}^{\geq} = (s_{k,1}^{\geq}, \dots, s_{k,n}^{\geq});$$
 (33)

and matrices

$$\tilde{\Delta}_{\leq} = \begin{bmatrix} \tilde{\delta}_{1,1}^{\leq} & \dots & \tilde{\delta}_{n,1}^{\leq} \\ \vdots & \ddots & \vdots \\ \tilde{\delta}_{1,n}^{\leq} & \dots & \tilde{\delta}_{n,n}^{\leq} \end{bmatrix} = \begin{bmatrix} 0 & \dots & \tilde{\delta}_{k,1}^{\leq} & \dots & \tilde{\delta}_{n,1}^{\leq} \\ \vdots & \ddots & \vdots & \ddots & \vdots \\ \tilde{\delta}_{1,k}^{\leq} & \dots & 0 & \dots & \tilde{\delta}_{n,k}^{\leq} \\ \vdots & \ddots & \vdots & \ddots & \vdots \\ \tilde{\delta}_{1,n}^{\leq} & \dots & \tilde{\delta}_{k,n}^{\leq} & \dots & 0 \end{bmatrix};$$
(34)

$$\tilde{\Delta}_{\geq} = \begin{bmatrix} \tilde{\delta}_{1,1}^{\geq} & \dots & \tilde{\delta}_{n,1}^{\geq} \\ \vdots & \ddots & \vdots \\ \tilde{\delta}_{1,n}^{\geq} & \dots & \tilde{\delta}_{n,n}^{\geq} \end{bmatrix} = \begin{bmatrix} 0 & \dots & \tilde{\delta}_{k,1}^{\geq} & \dots & \tilde{\delta}_{n,1}^{\geq} \\ \vdots & \ddots & \vdots & \ddots & \vdots \\ \tilde{\delta}_{1,k}^{\geq} & \dots & 0 & \dots & \tilde{\delta}_{n,k}^{\geq} \\ \vdots & \ddots & \vdots & \ddots & \vdots \\ \tilde{\delta}_{1,n}^{\geq} & \dots & \tilde{\delta}_{k,n}^{\geq} & \dots & 0 \end{bmatrix};$$
(35)

$$\mathbf{S}_{\geq} = \begin{bmatrix} s_{1,1}^{\geq} & \dots & s_{n,1}^{\geq} \\ \vdots & \ddots & \vdots \\ s_{1,n}^{\geq} & \dots & s_{n,n}^{\geq} \end{bmatrix} = \begin{bmatrix} 1 & \dots & s_{k,1}^{\geq} & \dots & s_{n,1}^{\geq} \\ \vdots & \ddots & \vdots & \ddots & \vdots \\ s_{1,k}^{\geq} & \dots & 1 & \dots & s_{n,k}^{\geq} \\ \vdots & \ddots & \vdots & \ddots & \vdots \\ s_{1,n}^{\geq} & \dots & s_{k,n}^{\geq} & \dots & 1 \end{bmatrix}.$$
(36)

## 3.1.3. Interchangeability

- 1. sufficient similarity
- 2. scaled similarity
- 3. similarity in the strong sense
- 4. s.s.  $\rightarrow \beta_{k,q}$
- 5. alternatively,  $\beta_{k,q} = \text{seq}(...) = \ddot{s}_{k,q}$
- 6. interchangeability vector  $\boldsymbol{\beta}_{k}$
- 7. interchangeability matrix **B**

## 3.1.4. Education and Experience Equivalence

- 1. years of education  $\tau_k$ ,  $\tau_q$
- 2. years of education vector  $\boldsymbol{\tau}$
- 3.  $\ddot{\tau}_{k,q} = \text{eeq}(...) = \text{teq}(\tau_k, \tau_q, ...)$ 4.  $\ddot{\tau}_{k,q}^{\theta} = \text{eeq}(...) = \text{teq}(\tau_k, \tau_q, ...) \times s_{k,q}^{\theta}$
- 5. field similarity (direction):  $s_{k,q}^{\theta} = \cos \theta_{k,q} = \frac{\ddot{a}_k \cdot \ddot{a}_q}{\|\ddot{a}_k\|\|\ddot{a}_q\|}$
- 6.  $s_{k,q}^{\theta} \in [0,1]$ , because cosine cannot be negative, as attributes are truncated
- 7. interpretation: equivalent education and experience in the same field
- 8. vector:  $s_k^{\theta}$
- 9. matrix:  $S_{\Theta}$
- 10. eeq vector:  $\ddot{\tau}_{k}^{\theta}$
- 11. eeq matrix:  $\ddot{\mathbf{T}}_{\Theta}$

## 3.1.5. Hireability

- 1. to be hireable is to be:
- 2. sq: sufficiently qualified (basic skill level)
- 3. se: sufficiently educated / experienced (in the field)
- 4. ss: sufficiently similar (good fit, same shape)
- 5.  $h_{k,q} = \operatorname{sq}(\boldsymbol{a_k}, \boldsymbol{a_q}) \times \operatorname{se}(\boldsymbol{a_k}, \boldsymbol{a_q}) \times \operatorname{ss}(\boldsymbol{a_k}, \boldsymbol{a_q}) =$  $\operatorname{sqa}(\boldsymbol{a_k}, \boldsymbol{a_q}) \times \operatorname{eeq}(\boldsymbol{a_k}, \boldsymbol{a_q}) \times \operatorname{seq}(\boldsymbol{a_k}, \boldsymbol{a_q}) =$  $s_{k,q}^{\geq} \times \ddot{\tau}_{k,q}^{\theta} \times \beta_{k,q} =$  $s_{k,q}^{\geq} \times \ddot{\tau}_{k,q} \times s_{k,q}^{\theta} \times \ddot{s}_{k,q}$
- 6. candidate is hireable if  ${}_{0}^{1}[h_{k,q}]$
- 7. candidate is hireable for  ${}_{0}^{1}[h_{k,q}] \times h_{k,q}$  percent of jobs
- 8. hireability vector:  $h_k$
- 9. hireability matrix: H
- 10. evaluated hireability vector:  ${}_{0}^{1}[h_{k}]$
- 11. evaluated hireability matrix:  $\frac{1}{0}[\mathbf{H}]$
- 12. ?percent of hireable jobs vector:  ${}_{0}^{1}[h_{k}]h_{k}$
- 13. ?percent of hireable jobs matrix:  ${}_{0}^{1}[\mathbf{H}]^{\top}\mathbf{H}$

## 3.1.6. Utility Equivalence

- 1. normalized wages  $\hat{y}_k = y_k / \max y_q$
- 2. normalized wages vector  $\hat{\boldsymbol{y}}$
- 3. wage utility function  $u(\hat{y}_k)$
- 4. utility equivalence function  $\ddot{u}_{k,q} = \text{ueq}(u(\hat{y}_k), u(\hat{y}_q), ...)$
- 5. static utility  $u_k$  vs comparative utility  $u_{k,q}$
- 6. incorporate preferences in the utility function like in the eeq function? (def = 1 for O\*NET career profiles)
- 7. e.g.  $\ddot{u}_{k,q} = \text{ueq}(u(\hat{y}_k), u(\hat{y}_q), ...) \times s_{k,q}^{\upsilon}$

## 3.2. Aggregate Comparative Models

## 3.2.1. Employability

- 1. employment levels  $w_k, w_q$
- 2. total workforce  $W = \sum_{q=1}^{n} w_q$
- 3.  $\Lambda_k = \left(\frac{1}{W}\right) \sum_{q=1}^n {}_{0}^{1} [h_{k,q}] h_{k,q} w_q$
- 4. alternatively,  $\Lambda_k = \left(\frac{1}{W}\right) \sum_{q=1}^n {}_0^1[h_{k,q}] s_{k,q}^{\geq} w_q$
- 5. employability = percentage of jobs in the economy on which a candidate could be hired
- 6. employability can also be defined at specific aggregation levels of the economy (see Labor Economic Models)
- 7.  $\Lambda_k^? = (\frac{1}{W}) \sum_{i=0}^{1} [h_{k,q}] h_{k,q} w_q$
- 8. ? is the economic aggregation level (e.g. sector, industry, market, role)
- 9. employability vector  $\Lambda$
- 10. need to define an axiom to go from x percent of hireability in one job of a class to hireability in x percent of jobs of that class

#### 3.2.2. Competitiveness

- 1. employment levels  $w_k, w_q$
- 2. total workforce  $W = \sum_{q=1}^{n} w_q$
- 3.  $\operatorname{vs}_k = \left(\frac{1}{W}\right) \sum_{q=1}^n {}_0^1 [\ddot{u}_{q,k}]_0^1 [h_{q,k}] h_{q,k} w_q$
- 4. alternatively,  $v_{s_k} = \left(\frac{1}{W}\right) \sum_{q=1}^{n} {}_{0}^{1} [\ddot{u}_{q,k}]_{0}^{1} [h_{q,k}] s_{q,k}^{\geq} w_q$
- 5. competitiveness (versus) = percentage of workers in the economy that could (and would like to) be hired for a particular job
- 6. competitiveness can also be defined at specific aggregation levels of the economy (see Labor Economic Models)
- 7.  $\operatorname{vs}_{k}^{?} = \left(\frac{1}{W}\right) \sum_{?} {}_{0}^{1} [\ddot{u}_{q,k}]_{0}^{1} [h_{q,k}] h_{q,k} w_{q}$
- 8. ? is the economic aggregation level (e.g. sector, industry, market, role)
- 9. competitiveness vector  $\mathbf{v}\mathbf{s}$

#### 3.3. Labor Economic Models

#### 3.3.1. Economic Taxonomy

- 1. hierarchical clustering of hireability coefficients
- 2. number of levels = 1 (i.e. trivial, economy) + L levels, where L is the number for which the levels L and L 1 (i.e. the previous aggregation) are identical
- 3. alternatively, use optimization methods to choose number of aggregation levels
- 4. alternatively, use the same number of aggregation levels as popular economic taxonomies (e.g. ISIC, NAICS, SIC, NACE, OKVED)

#### 3.3.2. Competition in Labor Markets

- 1. every hireable skill set competes at every level / market on which it is hireable
- 2. market value, industry value, etc = percent of money in an aggregation level
- 3. market value, industry employability, etc = weighted employability of workers at that level
- 4. market value, industry competitiveness, etc = weighted competitiveness of workers at that level
- 5. etc etc (define every variable for labor market aggregations)

## 4. Microeconomic Models

## 4.1. Marginal Human Capital Models

## 4.1.1. Marginal Compensation or Market Prices

- 1. wages  $y_k$
- 2. NNLS attributes vs wages  $\rightarrow p_i$
- 3.  $p_i$  is the marginal compensation (i.e. market price) of a point in an attribute
- 4. market prices vector **p**

## 4.1.2. Marginal Time Investment

- 1. years of education and experience  $\tau_k$
- 2. NNLS attributes vs years of education and experience  $\rightarrow \eta_i$
- 3.  $\eta_i$  is the marginal time investment (expected time of arrival) to gain a point in an attribute
- 4. marginal time investment (ETA) vector  $\eta$

## 4.1.3. Micro-Flexibility

- 1. NNLS attributes vs attributes  $\rightarrow \phi_{i,j}$
- 2. micro-flexibility = expected gain on other attributes for an additional point in an attribute
- 3. !requires additional statistical pressupositions for regression coefficients to be interpretable as  $\phi_{i,j}$
- 4. !potential for recursion
- 5. !affects ETA
- 6. define a geometric progression learning model?
- 7. attribute micro-flexibility vector  $\phi_i$
- 8. attribute micro-flexibility matrix  $\phi$

## 4.2. Aggregate Human Capital Models

#### 4.2.1. Skill Set Value

- 1. expected compensation based on market prices **p** and skill set  $a_k$
- 2.  $? = E[y_k | a_k, \mathbf{p}] = \sum_{i=1}^m a_i^k p_i$

## 4.2.2. Macro-Flexibility

- 1. attribute macro-flexibility  $\Phi_i = \left(\frac{1}{W}\right) \sum_{k=1}^n \tilde{a}_i^k w_k$
- 2. attribute macro-flexibility vector  $\Phi$

## 5. Additional Comparative Models

- 5.1. Total Time Investment (ETA)
  - 1. aggregate expected time investment to fill competency gaps
  - 2. uppercase eta  $\eta$
  - 3.  $\mathbf{H}_{k,q} = \sum_{i=1}^{m} \delta(a_i^k, a_i^q) \eta_i$ 4. vector  $\mathbf{H}_{k}$

  - 5. matrix **H**
  - 6. p.s.: notation conflicts with hireability matrix (probably change hireability notation)

#### 5.2. Letter-Shaped Skill Sets

- 1. a generalization of "T-Shaped Skills"
- 2. refer to the atlas.letters R package

#### 6. Additional Skill Set Models

- 6.1. Versatility
  - 1. the versatility of a skill set is the weighted sum of its macro-flexibility
  - 2.  $\Phi_k = \frac{\sum_{i=1}^m a_i^k \Phi_i}{\sum_{i=1}^m a_i^k}$
  - 3. probably move all the i, j attribute iterators from subscripts to superscripts (this avoids ambiguity and seems to make sense with the vectorized notation)

- 6.2. Leverage? [aggregate micro-flexibility]
  - 1. define a name for aggregate micro-flexibility (leverage?)
  - 2. same procedure as above

## 7. Roadmap Models

- 7.1. Career Recommendation
  - 1. this theory needs to be further developed, as I never got the chance to write it down completely
  - 2. see quantitative roadmap sketch for an idea of what this should be
- 7.1.1. Macro-Strategies
- 7.1.2. Preference-Adjusted Strategic Matching
- 7.2. Competency Training Recommendation
- $7.2.1.\ Micro-Strategies$
- 7.2.2. Preference-Adjusted Strategic Training
- 8. Factor-Analytic Models
- 8.1. Exploratory Factor Analysis of the O\*NET Database
  - 1. use standard factor-analytic notation (I already reserved many latin and greek characters for this reason)
- 8.2. Psychometric Questionnaire Optimization
- 8.2.1. Minimal Factor Representation
- 8.2.2. Retained Variance
- 8.2.3. Retained Matching Accuracy and Precision
- 8.3. Factor-Analytic Intelligence Quotient (IQ) Approximation
  - 1. in psychometrics, general intelligence (IQ) is denoted as g
  - 2. define a expected value notation (also solves the expected compensation, or skill set value, problem above)
  - 3.  $?g_k = \left(\frac{1}{m_{\psi}?}\right) \sum_{\psi?} \tilde{a}_i^k$
  - 4.  $\psi$ ? are the subset of items which are proxies for intelligence
  - 5. alternatively, write this coefficient as factor scores (if there is a notation for factor scores)
- 8.4. Factor-Analytic Comparative Statics
  - 1. there isn't a mathematical notation for this method yet
  - 2. but most or all of its variables and functions have already been defined above
  - 3. refer to the atlas.fstatics R package to understand how this model works

- 8.4.1. Unbounded Exogenous Impacts
- 8.4.2. Truncated Exogenous Impacts
- 8.5. Career Type
  - 1. refer to the atlas.acti R package

## 9. Writing Plan

- 9.1. Introduction to Quantitative Career Matching: How to Statistically Pick the Right Occupation
  - 1. introduce the much neglected topic of data-driven career choice and development
  - 2. estimate the baseline Euclidean matching model
  - 3. for simplicity's sake
  - 4. to benchmark matching methods
- 9.2. Equivalence Estimators for Quantitative Career Matching
  - 1. aeq, seq functions
  - 2. eeq function?
  - 3. take  $\gamma_k$  and  $c_k$  parameters as given
  - 4. explain how to calculate generality and competence on the next paper
  - 5. recalculate the Euclidean matching model from paper 1 with these new methods
- 9.3. Generalists vs Specialists: Who Are the Most Competent Workers?
  - 1. explain how to calculate generality and competence
  - 2. weighted correlation between generality and competence
- 9.4. Alternative/Advanced Career Matching Methods
  - 1. explain all career matching methods besides the baseline Euclidean model
  - 2. compare all models against one another
  - 3. benchmark models against the baseline Euclidean model
  - 4. select one matching method
- 9.5. Employability and Competitiveness
  - 1. having defined all the statistical pressupositions for these models in the previous papers, calculate employability and competitiveness coefficients
  - 2. choose another name for this paper?
- 9.6. A Hierarchical Clustering Labor Market Taxonomy
  - 1. define the hireability taxonomic model
  - 2. choose another name for this paper?

## 9.7. Competition in Labor Markets

- 1. continue from where the taxonomy paper left off
- 2. choose another name for this paper

#### 9.8. Human Capital Flexibility

- 1. calculate macro-flexibility
- 2. calculate micro-flexibility
- 3. aggregate macro-flexibility for each skill set (versatility)
- 4. aggregate micro-flexibility for each skill set (?)

## 9.9. Time Investment and Expected Returns of Human Capital

- 1. choose another name for this paper?
- 2. calculate marginal compensation of human capital
- 3. calculate marginal time investment of human capital
- 4. aggregate marginal compensation of human capital (skill set value)
- 5. aggregate marginal time investment of human capital (ETA)
- 6. calculate which careers are most efficient to aim for in the short run (starting from the average skill set)
- 7. calculate which careers are most effective to aim for in the long run (starting from the average skill set)

# 9.10. The Career Roadmap: A Mathematical Map to Career Choice and Career Development

- 1. choose another name for this paper?
- 2. The Career Roadmap: Statistical Methods for Optimal Career Choice and Career Development?
- 3. define the concept of macro-strategies
- 4. combine all statistical metrics so far as the career recommendation coefficient
- 5. define the concept of micro-strategies
- 6. combine all statistical metrics so far as the training recommendation coefficient
- 7. calculate which careers are most efficient to aim for in the short run (starting from the average skill set)
- 8. calculate which careers are most effective to aim for in the long run (starting from the average skill set)

#### 9.11. Letter-Shaped Career Profiles: A Generalization of "T-Shaped Skills"

- 1. define the methodology for converting hersheys fonts to career profiles
- 2. match career profiles against the latin, greek, and cyrillic alphabets
- 3. find a way to include "from A-to-Z" in this paper's name
- 4. or from "A-to- $\Omega$ "

- 9.12. Factor-Analyzing the Occupational Information Network Database
  - 1. EFA on O\*NET db
- 9.13. Career Types for the Occupational Information Network Database
  - 1. calculate career types based on the factor model from the EFA paper and the statistics already defined in the previous papers
  - 2. career type molecules
- 9.14. Factor-Analytic Comparative Statics: Estimating Exogenous Impacts on the Labor Market
  - 1. ai impact analysis
  - 2. some other impact analysis
  - 3. aggregate on the attribute level
  - 4. aggregate on the occupation level
  - 5. aggregate on each taxonomic level defined in the economic taxonomy paper (including the entire economy)
- 9.15. Factor-Analytic Intelligence Quotient Approximation
  - 1. based on the factor model from the EFA paper, choose a proxy
  - 2. calculate factor-analytic approximation of IQ
  - 3. compare against data