## steam-games-2023

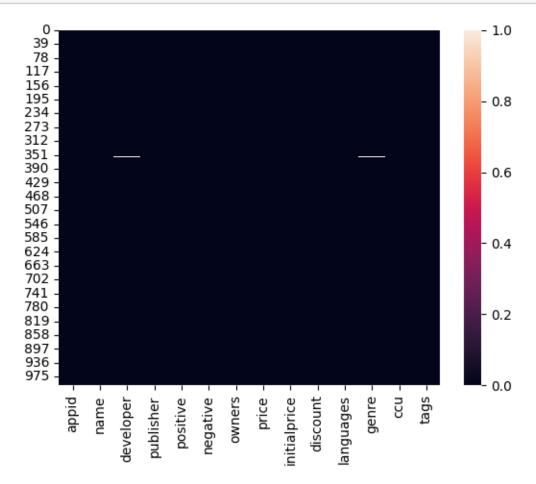
## August 19, 2023

```
[82]: import warnings
      warnings.filterwarnings('ignore')
      import pandas as pd
      import numpy as np
      import matplotlib.pyplot as plt
      import seaborn as sns
      %matplotlib inline
[83]: df = pd.read_csv("steamspy_data.csv")
      df.head()
[83]:
         appid
                                                     developer publisher
                                       name
                                                                           positive
                                                         Valve
            10
                            Counter-Strike
                                                                    Valve
                                                                             216345
      1
            20
                     Team Fortress Classic
                                                         Valve
                                                                    Valve
                                                                                6472
      2
            30
                             Day of Defeat
                                                         Valve
                                                                    Valve
                                                                                5686
      3
            40
                        Deathmatch Classic
                                                         Valve
                                                                    Valve
                                                                                2242
      4
                Half-Life: Opposing Force Gearbox Software
                                                                    Valve
                                                                              17468
            50
                                                  initialprice
         negative
                                  owners
                                          price
                                                                discount
                    10000000 - 20000000
                                            999
      0
             5530
                                                           999
      1
              990
                     5000000 - 10000000
                                            499
                                                           499
      2
              634
                     5000000 - 10000000
                                            499
                                                           499
                                                                        0
      3
              490
                                            499
                                                           499
                     5000000 - 10000000
                                                                        0
              890
                      2000000 - 5000000
                                            499
                                                           499
                                                    languages
                                                                genre
                                                                          ccu
         English, French, German, Italian, Spanish, Chinese, ... Action
                                                                      10775 \
         English, French, German, Italian, Spanish, Korean, R... Action
      1
                                                                         77
      2
                      English, French, German, Italian, Spanish Action
                                                                           89
      3 English, French, German, Italian, Spanish, Korean, R... Action
                                                                          8
      4
                               English, French, German, Korean Action
                                                                          162
                                                         tags
      0 {'Action': 5448 'FPS': 4862 'Multiplayer': 341...
      1 {'Action': 759 'FPS': 320 'Multiplayer': 272 '...
      2 {'FPS': 794 'World War II': 261 'Multiplayer':...
      3 {'Action': 633 'FPS': 147 'Classic': 113 'Mult...
```

```
4 {'FPS': 905 'Action': 343 'Classic': 271 'Sci-...
[84]: df.shape
[84]: (1000, 14)
[85]: df.dtypes
[85]: appid
                        int64
      name
                       object
      developer
                       object
      publisher
                       object
                        int64
      positive
                        int64
      negative
      owners
                       object
                        int64
      price
      initialprice
                        int64
                        int64
      discount
                       object
      languages
      genre
                       object
      ccu
                        int64
      tags
                       object
      dtype: object
     Q1. Is there is a duplicate records in this dataset? if yes, then remove them
[86]: df.duplicated().sum() # if we found any dublicate date then will use "df.
       →drop_duplicates(inplace=True)"
[86]: 0
     Q2. Is there is a null values in this data? If yes then show it in the heatmap
[87]: df.isnull().sum()
[87]: appid
                       0
      name
                       0
      developer
                       1
      publisher
                       0
      positive
                       0
                       0
      negative
      owners
                       0
      price
                       0
      initialprice
                       0
      discount
                       0
      languages
                       0
      genre
                       3
                       0
      ccu
```

tags 0 dtype: int64

```
[88]: sns.heatmap(df.isnull()) plt.show()
```



Q3. For 'Left 4 Dead 2' Game what is the appid and who is the developer of this Game?

```
[89]: df.loc[df['name']=="Left 4 Dead 2",['appid','developer']]
```

[89]: appid developer 21 550 Valve

**Top Selling Games:** What are the top 10 best-selling games based on the number of owners?

```
[90]: # 'positive' and 'negative' represent user ratings or reviews
df['total_reviews'] = df['positive'] + df['negative']
```

```
#'price' represents the current price of the game after discounts
df['revenue'] = df['price'] * df['owners']

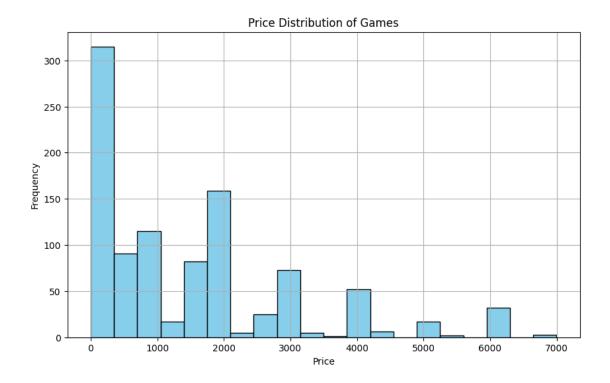
# Sort the DataFrame by revenue to find the top selling games
top_selling_games = df.sort_values(by='revenue', ascending=False)

# Display the top selling games
top_selling_games[['appid', 'name', 'revenue', 'total_reviews']].head()
```

```
[90]:
            appid
                                                        name
      869 1063730
                                                   New World \
      401
          271590
                                          Grand Theft Auto V
                                          EA SPORTS FIFA 23
      986 1811260
      808 814380 Sekiro: Shadows Die Twice - GOTY Edition
      546 374320
                                              DARK SOULS III
                                                     revenue total_reviews
     869 50000000 - 10000000050000000 - 10000000500000...
                                                                   258104
      401 50000000 - 10000000050000000 - 10000000500000...
                                                                  1583872
      986 5000000 - 100000005000000 - 100000005000000 - ...
                                                                   126489
      808 5000000 - 100000005000000 - 100000005000000 - ...
                                                                   239316
      546 5000000 - 100000005000000 - 100000005000000 - ...
                                                                   354770
```

**Price Distribution:** What is the distribution of game prices in database?

```
[91]: # df with the 'price' variable
    # Create a histogram of game prices
    plt.figure(figsize=(10, 6))
    plt.hist(df['price'], bins=20, color='skyblue', edgecolor='black')
    plt.title('Price Distribution of Games')
    plt.xlabel('Price')
    plt.ylabel('Frequency')
    plt.grid(True)
    plt.show()
```



Genre Analysis: Which game genre has the highest average positive review score?

```
[92]: # Group the data by genre and calculate the average positive review score for_
each genre
genre_avg_positive = df.groupby('genre')['positive'].mean()

# Find the genre with the highest average positive review score
highest_avg_positive_genre = genre_avg_positive.idxmax()
highest_avg_positive_score = genre_avg_positive.max()

print(f"The genre with the highest average positive review score is_
-'{highest_avg_positive_genre}' with a score of {highest_avg_positive_score:.
-2f}")
```

The genre with the highest average positive review score is 'Action Adventure Free to Play Massively Multiplayer' with a score of 687870.00

**Developer Success:** Which developer has the highest number of games in the database?

```
[93]: # Group the data by developer and count the number of games for each developer
developer_game_counts = df['developer'].value_counts()

# Find the developer with the highest number of games
highest_game_count_developer = developer_game_counts.idxmax()
highest_game_count = developer_game_counts.max()
```

```
print(f"The developer with the highest number of games is 

→'{highest_game_count_developer}' with {highest_game_count} games.")
```

The developer with the highest number of games is 'Valve' with 27 games.

**Publisher Influence:** What is the correlation between the number of games published by a publisher and their average review scores?

```
[94]: # Group the data by publisher and calculate the number of games and the average_

→positive review score for each publisher

publisher_stats = df.groupby('publisher')['positive'].agg(['count', 'mean'])

# Calculate the correlation between the number of games and average review_

→scores

correlation = publisher_stats['count'].corr(publisher_stats['mean'])

print(f"The correlation between the number of games published and average_

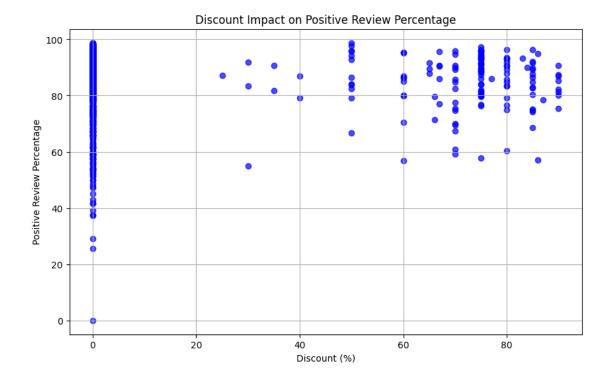
→review scores is: {correlation:.2f}")
```

The correlation between the number of games published and average review scores is: 0.04

**Price vs. Reviews:** Is there a relationship between game price and review scores (positive/negative)?



**Discount Impact:** Do games with higher discounts tend to have more positive reviews?



**Language Diversity:** How many different languages are supported by the games in the database on average?

Average number of different languages supported by games: 9.80

**Average Game Price:** What is the average price of games in each genre?

```
[98]: # Calculate the average price of games in each genre
average_price_by_genre = df.groupby('genre')['price'].mean()
average_price_by_genre.head()
```

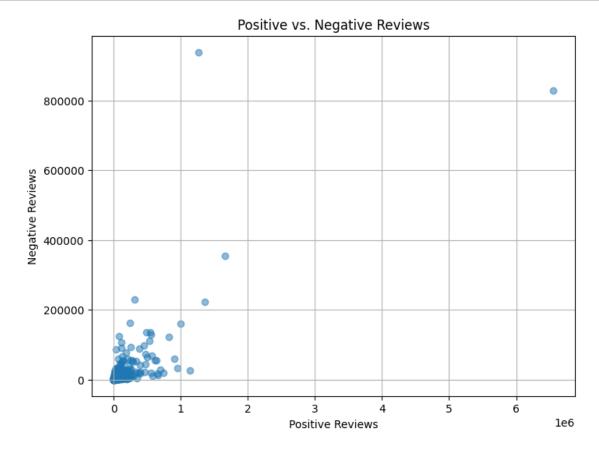
Action Adventure Casual Free to Play Indie Massively Multiplayer 0.000000 Name: price, dtype: float64

**Positive vs. Negative Reviews:** Is there a correlation between the number of positive reviews and the number of negative reviews for a game?

```
[99]: # Calculate the correlation between positive and negative reviews
    correlation = df['positive'].corr(df['negative'])

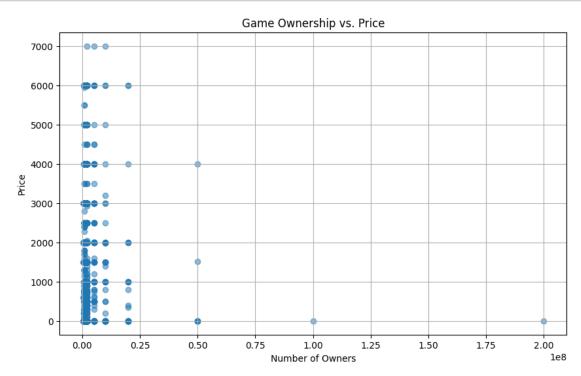
# Create a scatter plot
    plt.figure(figsize=(8, 6))
    plt.scatter(df['positive'], df['negative'], alpha=0.5)
    plt.title('Positive vs. Negative Reviews')
    plt.xlabel('Positive Reviews')
    plt.ylabel('Negative Reviews')
    plt.grid(True)
    plt.show()

print(f"Correlation between positive and negative reviews: {correlation:.2f}")
```



Correlation between positive and negative reviews: 0.77

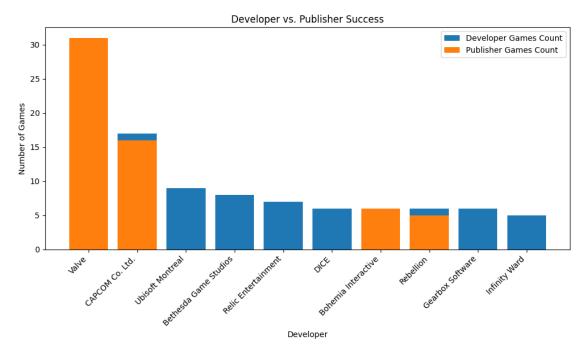
**Game Ownership vs. Price:** Is there a relationship between the number of owners and the game price?



**Developer vs. Publisher Success:** Are there any patterns between a developer's success (number of games) and the publisher they work with?

```
[101]: # Grouping the data by developer and publisher to count the number of games developer_counts = df.groupby('developer')['name'].count()
```

```
publisher_counts = df.groupby('publisher')['name'].count()
# Creating a DataFrame to compare developer and publisher success
success_df = pd.DataFrame({
    'Developer': developer_counts.index,
    'Developer Games Count': developer_counts.values,
    'Publisher Games Count': [publisher_counts.get(publisher, 0) for publisher_
→in developer_counts.index]
})
# Sorting the DataFrame by Developer Games Count in descending order
success_df = success_df.sort_values(by='Developer Games Count', ascending=False)
# Plotting the data
plt.figure(figsize=(10, 6))
plt.bar(success_df['Developer'][:10], success_df['Developer Games Count'][:10],
 →label='Developer Games Count')
plt.bar(success_df['Developer'][:10], success_df['Publisher Games Count'][:10],
 →label='Publisher Games Count')
plt.xlabel('Developer')
plt.ylabel('Number of Games')
plt.title('Developer vs. Publisher Success')
plt.xticks(rotation=45, ha='right')
plt.legend()
plt.tight_layout()
plt.show()
```

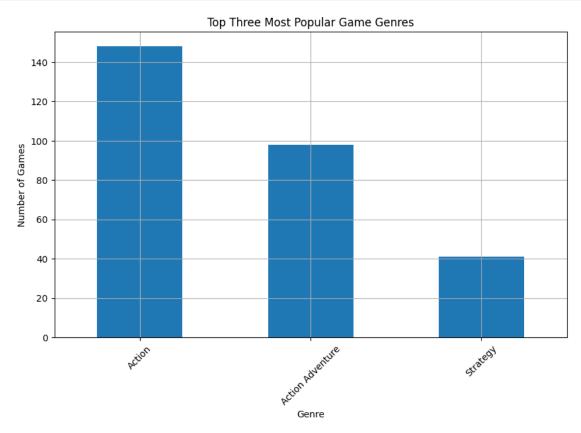


**Popular Genres:** What are the top three most popular game genres based on the number of games in the database?

```
[108]: # Count the number of games in each genre
genre_counts = df['genre'].value_counts()

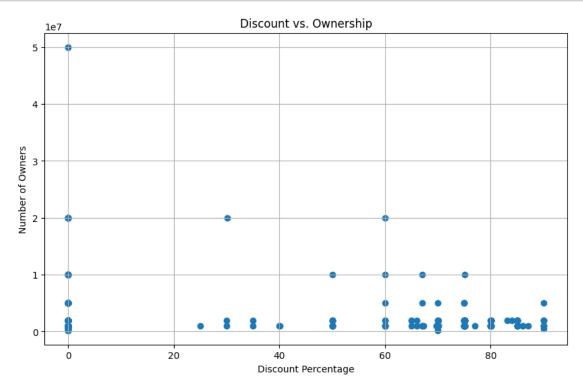
# Get the top three most popular genres
top_genres = genre_counts.head(3)

# Plotting the results
plt.figure(figsize=(10, 6))
top_genres.plot(kind='bar')
plt.xlabel('Genre')
plt.ylabel('Number of Games')
plt.title('Top Three Most Popular Game Genres')
plt.xticks(rotation=45)
plt.grid(True)
plt.show()
```



Discount and Ownership: Is there a relationship between the discount percentage and the

number of owners a game has?



**Developer Performance:** Which developer has the highest average review score?

```
[110]: # Convert 'positive' column to numeric, treating non-numeric entries as NaN
df['positive'] = pd.to_numeric(df['positive'], errors='coerce')
# Group by developer and calculate the average review score for each
```

The developer with the highest average review score is Valve Hidden Path Entertainment with an average score of 6547618.00

Genre and Price: Is there a correlation between the game genre and its price?

```
[116]: | # Convert 'price' column to numeric, treating non-numeric entries as NaN
       df['price'] = pd.to numeric(df['price'], errors='coerce')
       # Assuming you have a 'genre' column representing the game genre
       # Select the top 20 data entries based on some criteria (you can replace this,
       ⇔with your actual criteria)
       top_20_entries = df.head(100)
       # Plotting the results using a violin plot
       plt.figure(figsize=(12, 8))
       sns.violinplot(x='genre', y='price', data=top_20_entries)
       plt.xlabel('Genre')
       plt.ylabel('Price')
       plt.title('Top 20 Games: Genre vs. Price')
       plt.xticks(rotation=45)
       plt.grid(True)
       plt.tight_layout()
       plt.show()
```

