



# Enabling Self-Service Data Provisioning Through Semantic Enrichment of Data

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# Table of Contents

<b>1</b>	<b>Introduction</b>	<b>4</b>
1.1	Contexte et Motivation . . . . .	4
1.2	Scnario d'utilisation . . . . .	5
1.3	Dfis de la Recherche . . . . .	6
1.3.1	Intgration et l'enrichissement de Données . . . . .	6
1.3.2	Maintenance et Dcouverte de Données . . . . .	7
1.3.3	Qualit de Données . . . . .	7
1.4	Contributions de Thse . . . . .	7
1.4.1	Contributions sur Maintenance et Dcouverte de Données . . . . .	8
1.4.2	Contributions sur la Qualit de Données . . . . .	9
1.4.3	Contributions sur l'intgration et l'enrichissement de Données . . . . .	9
<b>2</b>	<b>Towards A Complete Dataset Profile</b>	<b>10</b>
2.1	Dataset Profiles and Models . . . . .	10
2.2	Dataset Profiles Generation and Validation . . . . .	13
2.3	Objective Linked Data Quality Assessment . . . . .	16
<b>3</b>	<b>Towards Enriched Enterprise Data</b>	<b>20</b>
3.1	Data Integration in the Enterprise . . . . .	20
3.1.1	Data Reconciliation . . . . .	21
3.1.2	Matching Unnamed and Untyped Columns . . . . .	21
3.1.3	Column Labeling . . . . .	21
3.1.4	Handling Non-String Values . . . . .	22
3.1.5	Important Properties for Entities . . . . .	22
3.2	Semantic Social News Aggregation . . . . .	22
<b>4</b>	<b>Achievements</b>	<b>24</b>
4.1	Contributions for Data Portals Administrators . . . . .	24
4.2	Contributions for Data Analysts . . . . .	24
4.3	Perspectives . . . . .	25
4.3.1	Data Profile Representation . . . . .	25
4.3.2	Automatic Dataset Profiling . . . . .	25
4.3.3	Objective Linked Data Quality . . . . .	26
4.3.4	Enterprise Data Integration . . . . .	26
	<b>Bibliography</b>	<b>27</b>

# Introduction

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Business Intelligence (BI) a toujours t sur la cration d'un nouvel aperu des affaires par la conversion des donnees en ce sens qu'il peut tre partage entre les gens conduire le changement dans l'organisation. Un aspect cl de la cration de sens est d'avoir une comprhension commune et partage des informations aussi connu comme Smantique.

Classique BI et mme les nouveaux outils de visualisation Agile concentrent une grande partie de leurs caractristiques de vente sur des visualisations attrayantes et uniques. Prparation des donnees pour ces visualisations cependant reste la tche beaucoup plus difficile dans la plupart des projets BI, grandes et petites. Le but ultime de la BI est de faciliter les dcisions efficaces tout en liminant certains des maux de tte IT. Traditionnellement, les approches BI ont t contrls par une version centralise de la vrit avec un mur entre l'informatique et l'entreprise. Donnees provisioning en libre-service vise limiter ce mur grce des techniques de dcouverte du jeu de donnees, acquisition et d'intgration intuitives intuitivement l'utilisateur final.

## 1.1 Contexte et Motivation

Les entreprises utilisent un large ventail de systmes d'information htrognes dans leurs activits commerciales telles que la planification des ressources d'entreprise (ERP), de gestion des relations client (CRM) et Supply Chain Management (SCM) systmes. Une entreprise distribue paysage informatique contient plusieurs systmes utilisant diffrentes technologies et des normes de donnees [38]. En plus de cette htrognit, la quantit d'informations dans des bases de donnees de l'entreprise et sur les magasins en ligne de donnees augmente de faon exponentielle chaque anne. Enterprise Big Data est pas grand volume seulement, mais dans les formats de fichiers associs. L'information est galement souvent stockes dans des formats non structurés et inconnus.

L'intgration des donnees est difficile car elle ncessite la combinaison de donnees rsidant diffrentes sources, et fournir l'utilisateur une vue unifie de ces donnees [33]. Dans les grandes entreprises, il ya un temps et des ressources tche coteuse. Diverses approches ont t proposes pour rsoudre ce dfi d'intgration. Ces approches ont t principalement bases sur XML comme la syntaxe de representation de donnees, services Web pour fournir les protocoles d'change de donnees et Service-Oriented Architecture (SOA) comme une approche holistique de l'architecture de systmes distribus et de la communication. Cependant, il a t constat que ces technologies ne sont pas suffisantes pour rsoudre les problemes d'intgration dans les grandes entreprises [18, 19]. Rcemment, des approches d'intgration de donnees bass sur l'ontologie ont t suggres o ontologies sont utilisss pour dcire les donnees, des requetes et des correspondances entre elles [50]. Une approche lgrement diffrente est l'utilisation du paradigme Linked Data [7] pour l'intgration de donnees d'entreprise. Entreprises comme Google et Microsoft ne sont pas seulement utilisent le paradigme de l'intgration de donnees lies leurs systmes d'information, mais visent galement renforcer les bases de connaissances de l'entreprise (comme le Knowledge Graph

Google aliment en partie par Freebase footnote url [http:// freebase .com](http://freebase.com)) qui agissent comme un point de leurs donnes structures de cristallisation.

Les donnes devient plus utile quand il est ouvert, largement disponibles dans des formats partageables et quand Advanced Computing et l'analyse peut donner d'elle. La qualit et la quantit de connaissance structure disponible sur le web le rendent dsormais possible pour les entreprises de la mienne cette norme quantit de donnes publiques et de l'intgrer dans leurs systmes de gestion d'information d'entreprise de prochaine gnration. Un exemple de ces donnes externe est le nuage Linked Open Data (LOD). A partir de 12 ensembles de donnes catalogues en 2007, il a grandi aujourd'hui pour prs de 1000 jeux de donnes contenant plus de 82 milliards de triplets<sup>1</sup> [7]. Les donnes sont publies par les secteurs tant public que priv, et couvre un ensemble diversifi de domaines de sciences de la vie aux mdias ou les donnes du gouvernement. Le LOD nuage est potentiellement une mine d'or pour les organisations et les individus qui cherchent tirer parti de sources de donnes externes afin de produire des dcisions d'affaires plus claires [11]. Ces donnes externes peuvent tre accessibles via des portails de donnes publiques comme [datahub.io](http://datahub.io) et [publicdata.eu](http://publicdata.eu) ou privs comme [quandl.com](http://quandl.com) et [enigma.io](http://enigma.io). L'analyse de ce nouveau type de donnes dans le contexte des donnes d'entreprise existantes devrait leur apporter de nouvelles ou plus prcises des analyses commerciales et permettre une meilleure reconnaissance du chiffre d'affaires et des opportunités de march [31].

## 1.2 Scnario d'utilisation

Pour permettre grande chelle et l'intgration efficace des donnes, il ya quelques efforts ncessaires de divers cts. Dans cette thse, nous abordons les enjeux et les dfis du point de vue de deux personnages:

- **Analyste de donnes:** Un analyste de donnes est un professionnel expriment qui est en mesure de recueillir et d'acquies des donnes provenant de multiples sources de donnes, filtrer et nettoyer les donnes, interprter et analyser les rsultats et fournir des rapports en cours.
- **Administrateur du portail de donnes:** Un administrateur du portail de donnes surveille la sant globale d'un portail. Il supervise la cration des utilisateurs, des organisations et des ensembles de donnes. Les administrateurs tentent d'assurer un niveau de qualit de certaines donnes en vrifiant en permanence pour le spam et l'amlioration d'ensembles de donnes manuellement descriptions et annotations.

Tout au long de cette thse, nous allons prsenter un scnario de cas d'utilisation impliquant les deux personae pour illustrer les dfis et les solutions que nous fournissons.

Dans notre scnario, **Dan** est un analyste de donnes en collaboration avec le ministre des Transports en France. Son outil de prdilection pour les calculs, la manipulation et la visualisation de donnes SAP est Lumira<sup>2</sup>, un outil de visualisation de donnes en libre-service qui le rend facile pour importer des donnes provenant de sources multiples, effectuer visuelle analyse BI l'aide de tableaux de bord intuitifs, des cartes interactives, des graphiques, et des infographies. Dan recoit une note de sa direction pour crer un rapport comparant le nombre d'accidents de voiture qui ont eu lieu en France pour cette anne, son homologue du Royaume-Uni (UK). En outre, il est demand de mettre en vidence les accidents lis la consommation illgale d'alcool dans les deux pays.

<sup>1</sup><http://datahub.io/dataset?tags=lod>

<sup>2</sup><http://saplumira.com/>

Après avoir examiné les dossiers du ministre, Dan est en mesure de recueillir les données nécessaires pour créer son rapport pour la partie française. Dan publie également une demande officielle au ministre des Transports au Royaume-Uni pour collecter les données nécessaires. Cependant, Dan sait que le processus prend beaucoup de temps et sa gestion doit le rapporter dans quelques jours. Dan est familier avec le mouvement Open Data et commence son voyage à travers différents portails de recherche de données au Royaume-Uni.

**Paul** est un administrateur du portail de données pour le `data.gov.uk`. Il supervise en permanence les processus d'acquisition, préparer et de publier des ensembles de données. Paul essaie toujours de veiller à ce que les données publiées sont de haute qualité et contiennent des métadonnées jointes suffisantes pour permettre facilement la recherche et de la découverte. Paul reçoit souvent des plaintes au sujet des ensembles de données inexacts ou spam. Il supprime manuellement et corrige les erreurs tout en gardant les canaux de communication ouverts avec les services de données de publication.

## 1.3 Défis de la Recherche

Dans le scénario présenté ci-dessus, les deux acteurs (Portail administrateurs de données) et les utilisateurs (analystes de données) ont besoin de solutions pragmatiques qui les aident dans leurs tâches. Pour permettre cela, il y a quelques questions de recherche difficiles qui doivent être abordées. Ces défis sont organisés en trois grandes catégories comme suit :

### 1.3.1 Intégration et l'enrichissement de Données

- Les Sources de données hétérogènes entreprises posent des défis normaux. Ils ont fondamentalement différents formats de fichiers, les protocoles d'accès ou des langages de requête. Ils possèdent leur propre modèle de données avec différentes façons de représenter et stocker les données. Données à travers ces sources peuvent être bruyant (par exemple, dupliquer ou incompatibles), incertain ou sémantiquement similaire mais pourtant différent. **Paul** a besoin d'outils puissants pour cartographier et organiser les données afin d'avoir une vue unifiée pour ces structures de données hétérogènes et complexes.
- Fixation des métadonnées et des informations sémantiques aux instances peut être délicat. Une entité est généralement pas associée à un type générique unique dans la base de connaissances, mais plutôt un ensemble de types spécifiques qui peuvent être pertinents ou non compte tenu du contexte. **Paul** est contesté à trouver le type de l'entité la plus pertinente dans un contexte donné.
- Entités jouent un rôle clé dans les bases de connaissances en général et dans le Web de données en particulier. Entités comme ceux de DBpedia, sont généralement décrits avec beaucoup de propriétés. Cependant, il est difficile pour **Dan** d'évaluer celles qui sont plus "importantes" que d'autres pour des tâches particulières telles que l'augmentation des données et de visualiser les principaux faits d'une entité.
- Les réseaux sociaux ne sont pas seulement rassemblent les utilisateurs d'Internet en groupes d'intérêts communs, ils aident aussi les gens suivre les nouvelles de rupture, contribuer aux débats en ligne ou apprendre des autres. Ils sont en train de transformer l'utilisation du Web en termes de comportement point d'entrée, la recherche, la navigation et l'achat initial des utilisateurs.

Cependant, l'intégration des informations de ces réseaux sociaux peut être difficile **Paul** en raison de la grande quantité de données disponibles ce qui rend difficile repérer ce qui est pertinent en temps opportun.

### 1.3.2 Maintenance et Découverte de Données

- Même si les ensembles de données populaires comme DBPedia<sup>3</sup> Freebase et sont bien connus et largement utilisés, il existe d'autres données utiles car certains ensembles ne sont pas utilisés. En effet, ces ensembles de données peuvent être utiles pour les domaines spécialisés, sans toutefois bon registre de sujets, il est difficile pour les analystes de données comme **Dan** de les trouver [30].
- Tant que la quantité croissante de données nécessite des métadonnées riches pour atteindre son plein potentiel. Ces métadonnées permettent la découverte de données, la compréhension, l'intégration et la maintenance. Malgré les différents modèles et des vocabulaires décrivant les ensembles de données des métadonnées, la capacité d'avoir un aperçu de l'ensemble de données en inspectant il est métadonnées peut être limité. Par exemple, **Dan** a des difficultés à trouver des ensembles de données avec une couverture géographique spécifique, car cette information est manquante à partir de presque tous les profils de jeux de données examinés.
- Les utilisateurs, les organisations et les gouvernements sont habilités à publier des ensembles de données. Toutefois, les administrateurs du portail de données comme **Paul** ont besoin de vérifier en permanence et manuellement les portails pour détecter le spam et maintenir des données de haute qualité.

### 1.3.3 Qualité de Données

Les données se composent de l'information structurée soutenue par des modèles, des ontologies et des vocabulaires et contiennent des paramètres de la requête et des liens. Cela rend l'assurance de la qualité des données d'un défi. Malgré le fait que la qualité Linked Open Data est une tendance et le sujet très demandé, très peu d'efforts sont en train d'essayer de normaliser, de suivre et de formaliser les cadres de délivrance de certificats ou des scores qui aideront les consommateurs de données dans leurs tâches d'intégration. Les administrateurs de portail de données comme **Paul** ont besoin d'avoir une vision globale de la qualité de leurs portails et que vous voulez intégrer ces paramètres dans les profils d'ensembles de données existants. D'autre part, les analystes de données et les utilisateurs comme **Dan** veulent savoir l'avance si l'ensemble de données sur la main est d'un certain degré de qualité pour être utilisé dans leurs rapports.

## 1.4 Contributions de Thse

Dans cette thèse, nous proposons un cadre pour permettre la fourniture de données en libre-service pour les sources de données internes et externes à l'entreprise. Le cadre contribue aux trois principaux défis décrits ci-dessus. En résumé, les principales contributions de ce travail sont les suivantes:

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<sup>3</sup><http://dbpedia.org>

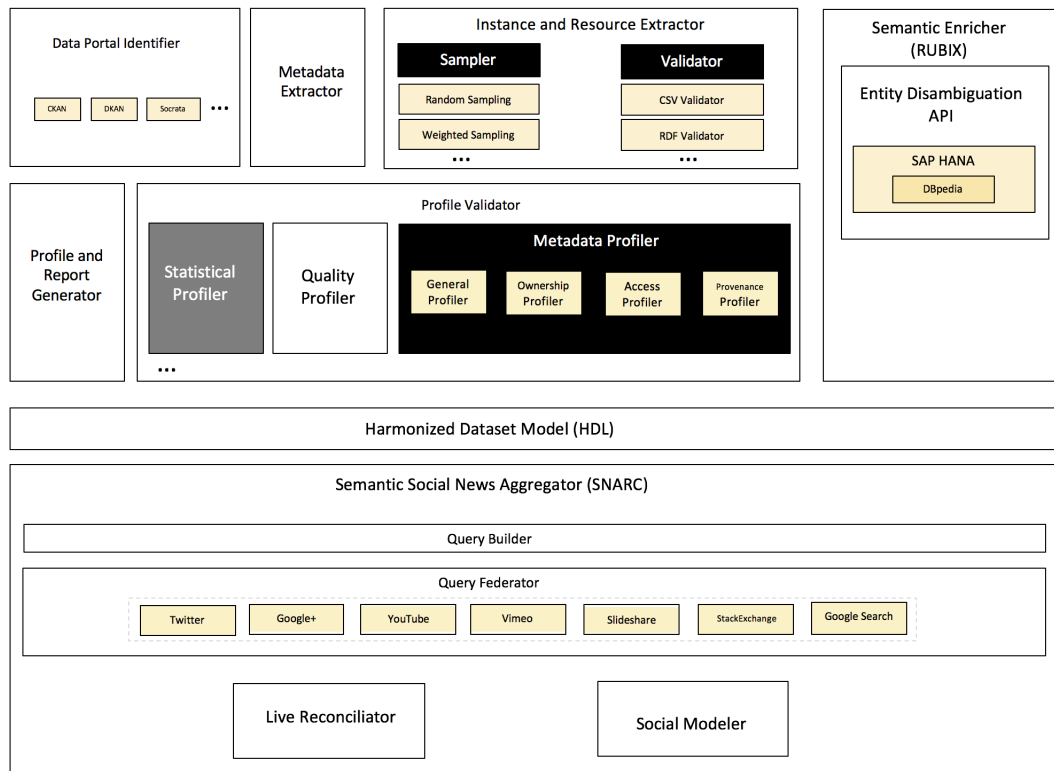


Figure 1.1: Schma de l'architecture des données pour permettre l'approvisionnement en libre-service

#### 1.4.1 Contributions sur Maintenance et Dcouverte de Données

En ce qui concerne cet aspect de notre recherche, nous avons accompli les tches suivantes:

- Nous avons interrog le paysage de différents modles et des vocabulaires qui dcrivent des ensembles de données sur le web. Depuis la cration d'un vocabulaire commun ou le modle est la cl de la communication, nous avons identifi le besoin d'un modle de mtadonnées de jeu de données harmonise contenant suffisamment d'informations afin que les consommateurs peuvent facilement comprendre et ensembles de données de processus. Premirement, nous avons mis en place un ensemble de correspondances entre chacune des propriéts des modles tudis. Ceci a conduit la conception de HDL, un modle de données harmonise, qui prend le meilleur sur ces modles et les tend à assurer une couverture complte de mtadonnées pour permettre la dcouverte de données, l'exploration et la rutilisation.
- Nous avons analys le paysage des outils de profilage des ensembles de données et dcouvert diverses lacunes. En consequence, nous avons propos Roomba, un cadre volutif pour extraire automatique, la validation, la cration et de gnrer des profils d'ensembles de données lies descriptives. Roomba applique plusieurs techniques afin de vrifier la validit des mtadonnées fournies et pour gnrer des informations descriptives et statistiques pour un ensemble de données particulier ou pour un portail de données entire.



### 1.4.2 Contributions sur la Qualit de Données

Concernant nos contributions sur l'évaluation de la qualité Linked Data, nous avons accompli les tâches suivantes:

- Nous avons proposé un cadre d'évaluation de la qualité des données liées concentrant sur les mesures objectives des données. Nous avons identifié un total de 64 indicateurs de qualité qui ont été mappés lorsque approprié pour quatre catégories principales (entité, DataSet liens, modèles) correspondant aux principes de la publication de données de base liées.
- Sur l'arpentage du paysage des outils de qualité de données, nous avons remarqué un manque dans les outils automatiques pour vérifier les paramètres de qualité de l'ensemble de données proposées dans notre cadre. En conséquence, nous avons tendu Roomba pour effectuer une série de contrôles de qualité des données sur les ensembles de données liés. Notre extension couvre la plupart des indicateurs de qualité proposés avec un accent sur l'exhaustivité, l'exactitude, la provenance et les licences.

### 1.4.3 Contributions sur l'intégration et l'enrichissement de Données

En ce qui concerne cet aspect de notre recherche, nous avons accompli les tâches suivantes:

- Nous avons créé un cadre appelé RUBIX qui permet de données d'entreprise potentiellement bruyantes brassage-up et des données externes. Le cadre exploite des bases de connaissances de référence pour annoter des données avec un ensemble de concepts sémantiques (mtadonnées). Un des avantages de ces mtadonnées est d'améliorer le processus d'appariement des sources de données hétérogènes au sein d'une entreprise.
- Les mtadonnées attachées par RUBIX peuvent encore être utilisées pour enrichir les ensembles de données existants. Toutefois, les concepts sont souvent représentés avec un grand ensemble de propriétés. Pour mieux recommander le haut "importants" propriétés d'un concept, nous inversons ingénier les choix faits par Google lors de la création des panneaux de graphes de connaissances et présentons ces choix en utilisant explicitement le vocabulaire de Fresnel, de sorte que toute application peut lire ce fichier de configuration pour décider qui propriétés d'une entité qui est intéressante enrichir.
- Agrégation nouvelles sociale pertinente est pas une tâche facile. Nous fournissons une Application Programming Interface (API) qui permet l'agrégation de nouvelles sociales sémantiques appelées SNARC. Nous avons conçu un exemple d'application frontend tirant parti des capacités de SNARK pour permettre aux utilisateurs de découvrir instantanément les nouvelles sociales pertinentes.

# Towards A Complete Dataset Profile

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## 2.1 Dataset Profiles and Models

The value of Open Data is recognized when it is used. To ensure that, publishers need to enable people to find datasets easily. Data portals are specifically designed for this purpose. They make it easy for individuals and organizations to store, publish and discover datasets.

Data portals (or data catalogs) are the entry points to discover published datasets. They are curated collections of datasets metadata that provide a set of complementary discovery and integration services.

Data portals can be public like `Datahub.io` and `publicdata.eu` or private like `quandl.com` and `enigma.io`. Private portals harness manually curated data from various sources and expose them to users either freely or through paid plans. Similarly, in some public data portals, administrators manually review datasets information, validate, correct and attach suitable metadata information. This information is mainly in the form of predefined tags such as *media*, *geography*, *life sciences* for organization and clustering purposes.

There are several Data Management Systems (DMS) that power public data portals. CKAN<sup>1</sup> is the world's leading open-source data portal platform powering web sites like DataHub, Europe's Public Data and the U.S Government's open data. Modeled on CKAN, DKAN<sup>2</sup> is a standalone Drupal distribution that is used in various public data portals as well. In addition to these tradition data portals, there is a set of tools that allow exposing data directly as RESTful APIs like `thedataatank.com`.

A dataset metadata model must contain sufficient information so that consumers can easily understand and process the data that is described. After analyzing the most prominent dataset models, we find out that a dataset can contain four main sections:

- **Resources:** The actual raw data that can be downloaded or accessed directly via queryable endpoints. Resources can come in various formats such as JSON, XML or RDF.
- **Tags:** Descriptive knowledge about the dataset content and structure. This can range from simple textual representation to semantically rich controlled terms. Tags are the basis for datasets search and discovery.
- **Groups:** Groups act as organizational units that share common semantics. They can be seen as a cluster or a curation of datasets based on shared categories or themes.
- **Organizations:** Organizations are another way to arrange datasets. However, they differ from groups as they are not constructed by shared semantics or properties, but solely on the dataset's association to a specific administration party.

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<sup>1</sup><http://ckan.org>

<sup>2</sup><http://nucivic.com/dkan/>

Upon close examination of the various data models, we grouped the metadata information into eight main types. Each section discussed above should contain one or more of these types. For example, resources have general, access, ownership and provenance information while tags have general and provenance information only. The eight information types are:

- **General information:** The core information about the dataset (e.g., title, description, ID). The most common vocabulary used to describe this information is Dublin Core<sup>3</sup>.
- **Access information:** Information about dataset access and usage (e.g., URL, license title and license URL). In addition to the properties in the models discussed above, there are several vocabularies designed specially to describe data access rights, e.g., Linked Data Rights<sup>4</sup>, the Open Digital Rights Language (ODRL)<sup>5</sup>.
- **Ownership information:** Authoritative information about the dataset (e.g., author, maintainer and organization). The common vocabularies used to expose ownership information are Friend-of-Friend (FOAF)<sup>6</sup> for people and relationships, vCard [24] for people and organizations and the Organization ontology [43] designed specifically to describe organizational structures.
- **Provenance information:** Temporal and historical information about the dataset creation and update records, in addition to versioning information (e.g., creation data, metadata update data, latest version). Provenance information coverage varies across the modeled surveyed. However, its great importance lead to the development of various special vocabularies like the Open Provenance Model<sup>7</sup> and PROV-O [32]. DataID [12] is an effort to provide semantically rich metadata with focus on providing detailed provenance, license and access information.
- **Geospatial information:** Information reflecting the geographical coverage of the dataset represented with coordinates or geometry polygons. There are several additional models and extensions specifically designed to express geographical information. The Infrastructure for Spatial Information in the European Community (INSPIRE) directive<sup>8</sup> aims at establishing an infrastructure for spatial information. Mappings have been made between DCAT-AP and the INSPIRE metadata. CKAN provides as well a spatial extension<sup>9</sup> to add geospatial capabilities. It allows importing geospatial metadata from other resources and supports various standards (e.g., ISO 19139) and formats (e.g., GeoJSON).
- **Temporal information:** Information reflecting the temporal coverage of the dataset (e.g., from date to date). There has been some notable work on extending CKAN to include temporal information. govdata.de is an Open Data portal in Germany that extends the CKAN data model to include information like `temporal_granularity`, `temporal_coverage_to` and `temporal_granularity_from`.

<sup>3</sup><http://dublincore.org/documents/dcmi-terms/>

<sup>4</sup><http://oeg-dev.dia.fi.upm.es/licensius/static/ldr/>

<sup>5</sup><http://www.w3.org/ns/odrl/2/>

<sup>6</sup><http://xmlns.com/foaf/spec/>

<sup>7</sup><http://open-biomed.sourceforge.net/opmv/>

<sup>8</sup><http://inspire.ec.europa.eu/>

<sup>9</sup><https://github.com/ckan/ckanext-spatial>

- **Statistical information:** Statistical information about the data types and patterns in datasets (e.g., properties distribution, number of entities and RDF triples). This information is particularly useful to explore a dataset as it gives detailed insights about the raw data when provided properly. VoID is the only model that provides statistical information about a dataset. VoID defines properties to express different statistical characteristics of datasets like the total number of triples, total number of entities, total number of distinct classes, etc. However, there are other vocabularies such as SCOVO [21] that can model and publish statistical data about datasets.
- **Quality information:** Information that indicates the quality of the dataset on the metadata and instance levels. In addition to that, a dataset should include an openness score that measures its alignment with the Linked Data publishing standards [5]. Quality information is only expressed in the POD metadata. However, govdata.de extends the CKAN model also to include a `ratings_average` field. Moreover, there are various other vocabularies like daQ [13] that can be used to express datasets quality. The RDF Review Vocabulary<sup>10</sup> can also be used to express reviews and ratings about the dataset or its resources.

Since establishing a common vocabulary or model is the key to communication, we identified the need for an harmonized dataset metadata model containing sufficient information so that consumers can easily understand and process datasets. To create the mappings between the different models, we performed various steps:

- Examine all the models and vocabularies specifications and documentations.
- Examine existing datasets using these models and vocabularies. Data Portals<sup>11</sup> provides a comprehensive list of Open Data Portals from around the world. It was our entry point to find out portals using CKAN or DKAN as their underlying DMS. We also investigated portals known to be using specific DMS. Socrata, for example, maintains a list of Open Data portals using their software on their homepage such as <http://pencolorado.org> and <http://data.maryland.gov>.
- Examine the source code of some portals. This was specifically the case for Socrata as their API returns the raw data serialized as JSON rather than the dataset's metadata. As a consequence, we had to investigate the Socrata Open Data API (SODA) source code<sup>12</sup> and check the different classes and interfaces.

From our survey, we found that a proper integration of Open Data into businesses requires datasets to include the following information:

- **Access information:** a dataset is useless if it does not contain accessible data dumps or query-able endpoints;
- **License information:** businesses are always concerned with the legal implications of using external content. As a result, datasets should include both machine and human readable license information that indicates permissions, copyrights and attributions;

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<sup>10</sup><http://vocab.org/review/>

<sup>11</sup><http://dataportals.org>

<sup>12</sup><https://github.com/socrata/soda-java/tree/master/src/main/java/com/socrata/model>

- **Provenance information:** depending on the dataset license, the data might not be legally usable if there are no information describing its authoritative and versioning information. Current models under-specify these aspects limiting the usability of many datasets.

Since establishing a common vocabulary or model is the key to communication, we identified the need for a harmonized dataset metadata model containing sufficient information so that consumers can easily understand and process datasets. We have identified four main sections that should be included in the model: resources, groups, tags and organizations. Furthermore, we have classified the information to be included into eight types. Our main contribution is a set of mappings between each properties of those models. This has lead to the design of HDL, a harmonized dataset model, that takes the best out of these models to ensure complete metadata coverage to enable data discovery, exploration and reuse.

## 2.2 Dataset Profiles Generation and Validation

The heterogeneous nature of data sources reflects directly on the data quality as they often contain inconsistent as well as misinterpreted and incomplete metadata information. Moreover, the significant variation in size, formats and freshness of the data, makes it more difficult to find useful datasets without prior knowledge. This can be clearly noticed in the LOD Cloud where few datasets such as DBPedia [9], Freebase [10] and YAGO [47] are favored over less popular datasets that may include domain specific knowledge more suitable for the tasks at hand. For example, for the task of building context-aware recommender systems in an academic digital library over the LOD cloud, popular datasets like the Semantic Web Dog Food<sup>13</sup>, DBLP<sup>14</sup> or Yovisto<sup>15</sup> can be favored over lesser known but more specific datasets like VIAF<sup>16</sup> which links authority files of 20 national libraries, list of subject headings for public libraries in Spain<sup>17</sup> or the French dissertation search engine<sup>18</sup>.

Users explore datasets in data portals relying on the metadata information attached by either the dataset owner or the data portal administrator. This information is mainly in form of predefined tags such as *media*, *geography*, *life sciences* that are used for organization and clustering purposes. However, the increasing diversity of those datasets makes it harder to classify them in a fixed number of tags that are subjectively assigned without capturing the essence and breadth of the dataset [30]. Furthermore, the increasing number of datasets available makes the manual review and curation of metadata unsustainable even when outsourced to communities.

Roomba is a tool we build to address the challenges of automatic validation and generation of descriptive datasets profiles. It is an extensible framework consisting of a processing pipeline that combines techniques for data portals identification, datasets crawling and a set of pluggable modules combining several profiling tasks. The framework validates the provided dataset metadata against an aggregated standard set of information. Metadata fields are automatically corrected when possible (e.g., adding a missing license URL reference). Moreover, a report describing all the issues that cannot be automatically fixed is created to be sent by email to the dataset's maintainer. There exist various

<sup>13</sup><http://datahub.io/dataset/semantic-web-dog-food>

<sup>14</sup><http://datahub.io/dataset/dblp>

<sup>15</sup><http://datahub.io/dataset/yovisto>

<sup>16</sup><http://datahub.io/dataset/viaf>

<sup>17</sup><http://datahub.io/dataset/lista-encabezamientos-materia>

<sup>18</sup><http://datahub.io/dataset/thesesfr>

statistical and topical profiling tools for both relational and Linked Data. The architecture of the framework allows to easily add them as additional profiling tasks. However, in this section, we focus on the task of dataset metadata profiling, ignoring the tasks of statistical and topical profiling. We validate our framework against a manually created set of profiles and manually check the accuracy by examining the results of running it on various CKAN-based data portals.

Roomba is built as a Command Line Interface (CLI) application using Node.js and is available on the tools Github repository<sup>19</sup>. Roomba allows data portal administrators like **Dan** to:

- Fetch information about the portal's data management system
- Fetch all the information about datasets from a data portal
- Fetch all the groups information from a data portal
- Crawl, fetch and cache datasets (a specific dataset, datasets in a specific group, datasets in the whole portal)
- Execute aggregation report on a specific group or on the whole data portal
- Profile a specific dataset, a whole group or the whole data portal

Figure 1.1 shows the main steps which are the following:

- **Data management system identification:** The Data Portal Identifier relies on several Web scraping techniques in the identification process which includes a combination of URL inspection, meta tags inspection and Document Object Model (DOM) inspection.
- **Metadata extraction:** After identifying the underlying portal software, The Metadata Extractor performs iterative queries to the API in order to fetch datasets metadata and persist them in a file-based cache system. Depending on the portal software, The Metadata Extractor can issue specific extraction jobs. For example, in CKAN-based portals, The Metadata Extractor is able to crawl and extract the metadata of a specific dataset, all the datasets in a specific group (e.g., LOD cloud) or all the datasets in the portal.
- **Instance and resource extraction:** From the extracted metadata, the Instance and Resource Extractor is able to identify all the resources associated with that dataset. They can have various types like a SPARQL endpoint, API, file, visualization, etc. However, before extracting the resource instance(s). Considering that certain datasets contain large amounts of resources and the limited computation power of some machines on which the framework might run on, a Sampler submodule is introduced to execute various sample-based strategies as they were found to generate accurate results even with comparably small sample size of 10% [15].
- **Profile validation:** The Profile Validator (component (iv)) identifies missing information and the ability to automatically correct them. Each set of metadata (general, access, ownership and provenance) is validated and corrected automatically when possible. Each profiler task has a set of metadata fields to check against. The validation process check if each field is defined and if the value assigned is valid.

<sup>19</sup><https://github.com/ahmadassaf/opensdata-checker/tree/master/test>

There exist many special validation steps for various fields. For example, the email addresses and URLs should be validated to ensure that the value entered is syntactically correct. In addition to that, for URLs, the Profile Validator issues an HTTP HEAD request in order to check if that URL is reachable. The Profile Validator also uses the information contained in a valid content-header response to extract, compare and correct some resources metadata values like `mimetype` and `size`.

- **Profile and report generation:** The validation process highlights the missing information and presents them in a human readable report. The report can be automatically sent to the dataset maintainer email if exists in the metadata. In addition to the generated report, the enhanced profiles are represented in JSON using the CKAN data model and are publicly available<sup>20</sup>.

We ran our tool on two CKAN-based data portals. The first is the Datahub targeting specifically the LOD cloud group. The current state of the LOD cloud report [44] indicates that the LOD cloud contains 1014 datasets. They were harvested via an LDSpider crawler [26] seeded with 560 thousands URIs. Roomba on the other hand, fetches datasets hosted in data portals where datasets have attached relevant metadata. As a result, we relied on the information provided by the Datahub CKAN API. Examining the tags available, we found two candidate groups. The first tagged with “lodcloud” returned 259 datasets, while the second tagged with “lod” returned only 75 datasets. After manually examining the two lists, we found out the datasets grouped with the tag “lodcloud” are the correct ones as they contained more recent and accurate metadata. To qualify other CKAN-based portals for the experiments, we used `dataportals.org`, which contains a comprehensive list of Open Data portals from around the world. We chose the Amsterdam data portal<sup>21</sup> as it is updated frequently and highly maintained. The portal was commissioned in 2012 by the Amsterdam Economic Board Open Data Exchange (ODE), and covers a wide range of information domains (energy, economy, education, urban development, etc.) about Amsterdam metropolitan region.

In our evaluation, we focused on two aspects: i) *profiling correctness* which manually assesses the validity of the errors generated in the report, and ii) *profiling completeness* which assesses if the profilers cover all the errors in the datasets metadata.

Our evaluation showed that Roomba has complete correctness and completeness for the properties examined. As a result, we ran Roomba over the LOD cloud group hosted in the Datahub. We discovered that the general state of the examined datasets needs attention as most of them lack informative access information and their resources suffer low availability. These two metrics are of high importance for enterprises looking to integrate and use external linked data. We found out that the most erroneous information for the dataset core information are ownership related since this information is missing or undefined for 41% of the datasets. Datasets resources have the poorest metadata: 64% of the general metadata, all the access information and 80% of the provenance information contained missing or undefined values. We also showed that the automatic correction process can effectively enhance the quality of some information. We believe there is a need to have a community effort to manually correct missing important information like ownership information (maintainer, author, and maintainer and author emails).

<sup>20</sup><https://github.com/ahmadassaf/opendata-checker/tree/master/results>

<sup>21</sup><http://data.amsterdamopendata.nl/>



## 2.3 Objective Linked Data Quality Assessment

We are entering an era where open is the new default. Governments, universities, organizations and even individuals are publicly publishing huge amounts of open data. This openness should be accompanied with a certain level of trust or guarantees about the quality of data. The Linked Open Data is a gold mine for those trying to leverage external data sources in order to produce more informed business decisions [11]. However, the heterogeneous nature of sources reflects directly on the data quality as these sources often contain inconsistent as well as misinterpreted and incomplete information.

Traditional data quality is a thoroughly researched field with several benchmarks and frameworks to grasp its dimensions [27, 6, 51]. Data quality principles typically rely on many subjective indicators that are complex to measure automatically. The quality of data is indeed realized when it is used [34], thus directly relating to the ability of satisfying users' continuous needs.

Web documents that are by nature unstructured and interlinked require different quality metrics and assessment techniques than traditional datasets. For example, the importance and quality of Web documents can be subjectively calculated via algorithms like Page Rank [40]. Despite the fact that Linked Open Data quality is a trending and highly demanded topic, very few efforts are currently trying to standardize, track and formalize frameworks to issue scores or certificates that will help data consumers in their integration tasks.

Data quality assessment is the process of evaluating if a piece of data meets the consumers need in a specific use case [8]. The dimensionality of data quality makes it dependent on the task and users requirements. For example, DBpedia [9] and YAGO [47] are knowledge bases containing data extracted from structured and semi-structured sources. They are used in a variety of applications e.g., annotation systems [37], exploratory search [36] and recommendation engines [39]. However, their data is not integrated into critical systems e.g., life critical (e.g., medical applications) or safety critical (e.g., aviation applications) as its data quality is found to be insufficient.

The basic idea behind Linked Data is that its usefulness increases when it is more interlinked with other datasets. Tim Berners-Lee defined four main principles for publishing data that can ensure a certain level of uniformity reflecting directly data's usability [5]:

- **Make the data available on the Web:** assign URIs to identify things.
- **Make the data machine readable:** use HTTP URIs so that looking up these names is easy.
- **Use publishing standards:** when the lookup is done provide useful information using standards like RDF.
- **Link your data:** include links to other resources to enable users to discover more things.

Building on these principles, we group the quality attributes into four main categories:

- **Quality of the entities :** quality indicators that focus on the data at the instance level.
- **Quality of the dataset:** quality indicators at the dataset level.
- **Quality of the semantic model:** quality indicators that focus on the semantic models, vocabularies and ontologies.



- **Quality of the linking process:** quality indicators that focus on the inbound and outbound links between datasets.

In [2], the authors identified 24 different Linked Data quality attributes. These attributes are a mix of objective and subjective measures that may not be derived automatically. In this paper, we refine these attributes into a condensed framework of 10 objective measures. Since these measures are rather abstract, we should rely on quality indicators that reflect data quality [16] and use them to automate calculating datasets quality.

The quality indicators are weighted. These weights give the flexibility to define multiple degrees of importance. For example, a dataset containing people can have more than one person with the same name thus it is not always true that two entities in a dataset should not have the same preferred label. As a result, the weight for that quality indicator will be set to zero and will not affect the overall quality score for the consistency measure.

Independent indicators for entity quality are mainly subjective e.g., the degree to which all the real-world objects are represented, the scope and level of details, etc. However, since entities are governed by the underlying model, we have grouped their indicators with those of the modeling quality.

Table 2.1 lists the refined measures alongside their objective quality indicators. Those indicators have been gathered by:

- Transforming the objective quality indicators presented as a set of questions in [2] into more concrete quality indicator metrics.
- Surveying the landscape of data quality tools and frameworks.
- Examining the properties of the most prominent linked data models from the survey done in [3].

Table 2.1: Objective Linked Data quality framework

Quality Attribute	Quality Category	ID	Quality Indicator
Completeness	Dataset Level	1	Existence of supporting structured metadata [22]
		2	Supports multiple serializations [52]
		3	Has different data access points
		4	Uses datasets description vocabularies
		5	Existence of descriptions about its size
		6	Existence of descriptions about its structure (MIME Type, Format)
		7	Existence of descriptions about its organization and categorization
		8	Existence of information about the kind and number of used vocabularies [52]
	Links Level	9	Existence of dereferencable links for the dataset [22, 35, 20]
	Model Level	10	Absence of disconnected graph clusters [35]
		11	Absence of omitted top concept [22]
		12	Has complete language coverage [35]
		13	Absence of unidirectional related concepts [22]
		14	Absence of missing labels [35]
		15	Absence of missing equivalent properties [28]
		16	Absence of missing inverse relationships [28]
		17	Absence of missing domain or range values in properties [28]
Availability	Dataset Level	18	Existence of an RDF dump that can be downloaded by users [16][22]
		19	Existence of a queryable endpoint that responds to direct queries
		20	Existence of valid dereferencable URLs (respond to HTTP request)

Continued on next page

Table 2.1 Objective Linked Data quality framework

Quality Attribute	Quality Category	ID	Quality Indicator
Licensing	Dataset Level	21	Existence of human and machine readable license information [23]
		22	Existence of de-referenceable links to the full license information [23]
		23	Specifies permissions, copyrights and attributions [52]
Freshness	Dataset Level	24	Existence of timestamps that can keep track of its modifications [17]
Correctness	Dataset Level	25	Includes the correct MIME-type for the content [22]
		26	Includes the correct size for the content
		27	Absence of syntactic errors on the instance level [22]
	Links Level	28	Absence of syntactic errors [49]
		29	Use the HTTP URI scheme (avoid using URNs or DOIs) [35]
	Model Level	30	Contains marked top concepts [35]
		31	Absence of broader concepts for top concepts [35]
		32	Absence of missing or empty labels [1, 35]
		33	Absence of unprintable characters [1, 35] or extra white spaces in labels [48]
		34	Absence of incorrect data type for typed literals [22, 1]
		35	Absence of omitted or invalid languages tags [48, 35]
		36	Absence of terms without any associative or hierarchical relationships
Comprehensibility	Dataset Level	37	Existence of at least one exemplary RDF file [52]
		38	Existence of at least one exemplary SPARQL query [52]
		39	Existence of general information (title, URL, description) for the dataset
		40	Existence of a mailing list, message board or point of contact [16]
	Model Level	41	Absence of misuse of ontology annotations [35, 28]
		42	Existence of annotations for concepts [28]
		43	Existence of documentation for concepts [35, 28]
Provenance	Dataset Level	44	Existence of metadata that describes its authoritative information [17]
		45	Usage of a provenance vocabulary
		46	Usage of a versioning
Coherence	Model Level	47	Absence of misplaced or deprecated classes or properties [22]
		48	Absence of relation and mappings clashes [48]
		49	Absence of blank nodes [23]
		50	Absence of invalid inverse-functional values [22]
		51	Absence of cyclic hierarchical relations [45, 48, 35]
		52	Absence of undefined classes and properties usage [22]
		53	Absence of solely transitive related concepts [35]
		54	Absence of redefinitions of existing vocabularies [22]
		55	Absence of valueless associative relations [35]
Consistency	Model Level	56	Consistent usage of preferred labels per language tag [25, 35]
		57	Consistent usage of naming criteria for concepts [28]
		58	Absence of overlapping labels
		59	Absence of disjoint labels [35]
		60	Absence of atypical use of collections, containers and reification [22]
		61	Absence of wrong equivalent, symmetric or transitive relationships [28]
		62	Absence of membership violations for disjoint classes [22]
Security	Dataset Level	63	Uses login credentials to restrict access [52]
		64	Uses SSL or SSH to provide access to their dataset [52]

We have extended Roomba with 7 submodules that will check various dataset quality indicators. Some indicators have to be examined against a finite set. Since Roomba runs on CKAN-based data portals, we built our quality extension to calculate the scores against the CKAN standard model.

A CKAN portal contains a set of datasets  $\mathbf{D} = \{D_1, \dots, D_n\}$ . We denote the set of resources  $R_i = \{r_1, \dots, r_k\}$ , groups  $G_i = \{g_1, \dots, g_k\}$  and tags  $T_i = \{t_1, \dots, t_k\}$  for  $D_i \in \mathbf{D} (i = 1, \dots, n)$  by  $\mathbf{R} = \{R_1, \dots, R_n\}$ ,  $\mathbf{G} = \{G_1, \dots, G_n\}$  and  $\mathbf{T} = \{T_1, \dots, T_n\}$  respectively.

Our quality framework contains a set of measures  $\mathbf{M} = \{M_1, \dots, M_n\}$ . We denote the set of quality indicators  $Q_i = \{q_1, \dots, q_k\}$  for  $M_i \in \mathbf{M} (i = 1, \dots, n)$  by  $\mathbf{Q} = \{Q_1, \dots, Q_n\}$ . Each quality indicator has a weight, context and a score  $Q_i < weight, context, score >$ . In Roomba, all the weights are equal and set to 1. However, they can be adjusted manually to rank the quality indicators. Each  $Q_i$  of  $M_i$  (for  $i = 1, \dots, n$ ) is applied to one or more of the resources, tags or groups. The indicator context is defined where  $\exists Q_i \in \mathbf{R} \cup \mathbf{G} \cup \mathbf{T}$ .

The quality indicator score is based on a ratio between the number of violations  $\mathbf{V}$  and the total number of instances where the rule applies  $\mathbf{T}$  multiplied by the specified weight for that indicator. In some cases, the quality indicator score is a boolean value (0 or 1). For example, checking if there is a valid metadata file (QI.1) or checking if the `license_url` is dereferenceable (QI.22).

$$Q \text{ weightedscore} = (V/T) * Q < weight > \quad (2.1)$$

$Q \text{ weightedscore}$  is an error ratio. A quality measure score should reflect the alignment of the dataset with respect to the quality indicators. The quality measure score  $\mathbf{M}$  is calculated by dividing the weighted quality indicator scores sum by the total number of instances in its context, as the following formula shows:

$$M = 1 - ((\sum_{i=1}^n Q_i \text{ weightedscore}) / |Q_i \text{ context}|) \quad (2.2)$$

Roomba covers 82% of the suggested datasets objective quality indicators. Based on our experiments running Roomba on the LOD cloud, we discovered that the general state of the datasets needs attention as most of them have low completeness, provenance, licensing and comprehensibility quality scores.

# Towards Enriched Enterprise Data

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## 3.1 Data Integration in the Enterprise

Companies have traditionally performed business analysis based on transactional data stored in legacy relational databases. The enterprise data available for decision makers was typically relationship management or enterprise resource planning data. However social media feeds, weblogs, sensor data, or data published by governments or international organizations are nowadays becoming increasingly available [11].

The quality and amount of structured knowledge available make it now feasible for companies to mine this huge amount of public data and integrate it in their next-generation enterprise information management systems. Analyzing this new type of data within the context of existing enterprise data should bring them new or more accurate business insights and allow better recognition of sales and market opportunities [31].

These new distributed sources, however, raise tremendous challenges. They have inherently different file formats, access protocols or query languages. They possess their own data model with different ways of representing and storing the data. Data across these sources may be noisy (e.g. duplicate or inconsistent), uncertain or be semantically similar yet different. Integration and provision of a unified view for these heterogeneous and complex data structures therefore require powerful tools to map and organize the data.

Establishing data knowledge bases in the enterprise can facilitate the provision of data integration services [19]. In this section, we present our work in using DBpedia as an internal knowledge base. We further present a set of services that we implemented on top of DBpedia allowing entity disambiguation and enhancing schema matching. These services enable business users to semi-automatically combine potentially noisy data residing in heterogeneous silos. Semantically related data is identified and appropriate mappings are suggested to users. On user acceptance, data is aggregated and can be visualized directly or exported to Business Intelligence reporting tools. Finally, we perform a reverse engineering of the Google Knowledge graph panel to find out what are the most relevant properties for an entity. We compare these results with a survey we conducted on 152 users and show how we can represent and explicit this knowledge using the Fresnel vocabulary.

Schema matching is typically used in business to business integration, metamodel matching, as well as ETL processes. For non-IT specialists the typical way of comparing financial data from two different years or quarters, for example, would be to copy and paste the data from one Excel spreadsheet into another one, thus creating redundancies and potentially introducing copy-and-paste errors. By using schema matching techniques it is possible to support this process semi-automatically, i.e. to determine which columns are similar and propose them to the user for integration. This integration can then be done with appropriate business intelligence tools that provide visualizations.

One of the problems in performing the integration is the quality of data. The columns may contain

data that is noisy or incorrect. There may also be no column headers to provide suitable information for matching. A number of approaches exploit the similarities of headers or similarities of types of column data. We proposed a new approach that exploits semantic rich typing provided by our entity disambiguation.

### 3.1.1 Data Reconciliation

Reconciliation enables entity disambiguation, i.e. matching cells with corresponding typed entities in case of tabular data. Google Refine already supports reconciliation with Freebase but requires confirmation from the user. For medium to large datasets, this can be very time-consuming. To reconcile data, we therefore first identify the columns that are candidates for reconciliation by skipping the columns containing numerical values or dates. We then use the disambiguation API to query for each cell of the source and target columns the list of typed entities candidates. Results are cached in order to be retrieved by our similarity algorithms.

### 3.1.2 Matching Unnamed and Untyped Columns

The AMC has the ability to combine the results of different matching algorithms. Its default built-in matching algorithms work on column headers and produce an overall similarity score between the compared schema elements. It has been proven that combining different algorithms greatly increases the quality of matching results [41][46]. However, when headers are missing or ambiguous, the AMC can only exploit domain intersection and inclusion algorithms based on column data. We have therefore implemented three new similarity algorithms that leverage the rich types retrieved from Linked Data in order to enhance the matching results of unnamed or untyped columns. They are presented below.

- **Cosine Similarity:** We compare the result vector of candidate types from the source column with the result vector of candidate types from the target column. The similarity  $s$  between the columns pair can be calculated using the absolute value of the cosine similarity function.
- **Pearson Product-Moment Correlation Coefficient (PPMCC):** The second algorithm that we implemented is PPMCC, a statistical measure of the linear independence between two variables  $(x, y)$  [29]. The input for PPMC consists of two arrays that represent the values from the source and target columns, where the source column is the column with the largest set of rich types found.
- **Spearman's Rank Correlation Coefficient:** The last algorithm that we implemented to match unnamed and untyped columns is Spearman's rank correlation coefficient. It applies a rank transformation on the input data and computes PPMCC afterwards on the ranked data. In our experiments we used Natural Ranking with default strategies for handling ties and NaN values. The ranking algorithm is however configurable and can be enhanced by using more sophisticated measures.

### 3.1.3 Column Labeling

We showed in the previous section how to match unnamed and untyped columns. Column labeling is however beneficial as the results of our previous algorithms can be combined with traditional header

matching techniques to improve the quality of matching.

Rich types retrieved from Freebase are independent from each other. We need to find a method that will determine normalized score for each type in the set by balancing the proportion of high scores with the lower ones using Wilson score interval for a Bernoulli parameter.

### 3.1.4 Handling Non-String Values

So far, we have covered several methods to identify the similarity between “String” values, but how about other numeral values such as dates, money, distance, etc. For this purpose, we have implemented some basic type identifier that can recognize dates, money, numerical values, numerals used as identifiers. This will help us in better match corresponding entries. Adjusting AMC’s combination algorithms can be of great importance at this stage. For example, assigning weights to different matchers and tweaking the configuration can yield more accurate results.

### 3.1.5 Important Properties for Entities

Entities are generally described with a lot of properties. However, not all properties have the same importance. Some properties are considered as keys for performing instance matching tasks while other properties are generally chosen for quickly providing a summary of the key facts attached to an entity. In contrast to entities, it is difficult to assess which properties are more “important”.

Web scraping is a technique for extracting data from Web pages. We aim at capturing the properties depicted in the Google Knowledge Panel (GKP) that are injected in search result pages [4]. We have developed a Node.js application that queries all DBpedia concepts that have at least one instance which is `owl:sameAs` with a Freebase resource (since Freebase is the knowledge base behind the graph panel) in order to increase the probability that the search engine result page (SERP) for this resource will contain a GKP. We assume in our experiments that the properties displayed for an entity are type and context dependent (country, time, query) which can affect the results. Moreover, we filter out generic concepts by excluding those who are direct subclasses of `owl:Thing` since they will trigger ambiguous queries. We obtained a list of 352 concepts<sup>1</sup>.

Fresnel<sup>2</sup> is a presentation vocabulary for displaying RDF data. It specifies *what* information contained in an RDF graph should be presented with the core concept `fresnel:Lens` [42]. PROV-O<sup>3</sup> is a vocabulary to describe semantically rich metadata with focus on providing detailed provenance, license and access information. We use those two vocabularies to explicitly represent what properties should be depicted when displaying an entity<sup>4</sup>. This dataset can now be re-used as a configuration for any consuming application for a snippet of the generated Fresnel file).

## 3.2 Semantic Social News Aggregation

With the rapid advances of the Internet, social media become more and more intertwined with our daily lives. The ubiquitous nature of Web-enabled devices, especially mobile phones, enables users to participate and interact in many different forms like photo and video sharing platforms, forums,

<sup>1</sup><https://github.com/ahmadassaf/KBE/blob/master/results/dbpediaConcepts.json>

<sup>2</sup><http://www.w3.org/2005/04/fresnel-info/>

<sup>3</sup><http://www.w3.org/TR/prov-o/>

<sup>4</sup><https://github.com/ahmadassaf/KBE/blob/master/results/results.n3>

**Algorithm 1** Google Knowledge Panel reverse engineering algorithm

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```

1: INITIALIZE equivalentClasses(DBpedia, Freebase) AS vectorClasses
2: Upload vectorClasses for querying processing
3: Set n AS number-of-instances-to-query
4: for each conceptType  $\in$  vectorClasses do
5:   SELECT n instances
6:   listInstances  $\leftarrow$  SELECT-SPARQL(conceptType, n)
7:   for each instance  $\in$  listInstances do
8:     CALL http://www.google.com/search?q=instance
9:     if knowledgePanel exists then
10:      SCRAP GOOGLE KNOWLEDGE PANEL
11:     else
12:      CALL http://www.google.com/search?q=instance + conceptType
13:      SCRAP GOOGLE KNOWLEDGE PANEL
14:     end if
15:     gkpProperties  $\leftarrow$  GetData(DOM, EXIST(GKP))
16:   end for
17:   COMPUTE occurrences for each prop  $\in$  gkpProperties
18: end for
19: gkpProperties

```

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newsgroups, blogs, micro-blogs, bookmarking services, and location-based services. Social networks are not just gathering Internet users into groups of common interests, they are also helping people follow breaking news, contribute to online debates or learn from others. They are transforming Web usage in terms of users' initial entry point, search, browsing and purchasing behavior [14].

A common scenario that often happens while reading an interesting article, coming across a nice video or participating in a discussion in a forum is the growing interest to check related material around the information read. To do so, users might go to Twitter, Google+ or YouTube. They can try several times with several keywords to obtain the desired results. In the end, they might end up with several browser tabs opened and get distracted by the information overload from all these resources. The same happens in companies when business users are interested in information provided by corporate web applications like enterprise communities. In this section, we present SNARC, a semantic social news aggregator that leverages live rich data that social networks provide to build an interactive rich experience on both the Internet and Intranets. The service retrieves news related to the current page from popular platforms like Twitter, Google+, YouTube, Vimeo, Slideshare, StackExchange and the Web. As a possible front-end implementation, we have created a Google Chrome extension which enriches the user experience by augmenting related contextual information to entities on the page itself, as well as displaying related social news on a floating sidebar.

The back-end of SNARC consists of three major components: a document handler that creates a "Semantic Model" representing any web resource, a query layer that is responsible for disseminating queries to the supported social services and a data parser which processes the search results, wraps them in a common social model and generates the desired output.

# Achievements

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This thesis thoroughly describes the different steps aiming at realizing the vision of enabling self service data provisioning in the enterprise. The work presented is beneficial to both our personae introduced. The contributions made are:

## 4.1 Contributions for Data Portals Administrators

Our data portal administrator **Paul** is always looking to expand his portals in terms of the number of datasets hosted, without compromising in their portal's data quality. In Section 2.1, we surveyed the landscape of various models and vocabularies that described datasets on the web. We found a shortcoming when it comes to having a complete descriptive dataset model taking into account access, license and provenance information. As a result, we proposed a Harmonized Dataset Model (HDL) that **Paul** will use as a basis to extend and present the datasets he controls. **Paul** now also knows what are the major dataset models out there, and what kind of metadata data owners need to fully represent their dataset. The mappings proposed will allow him to easily integrate data from various data management systems into his own.

In Section 2.2, we proposed Roomba, an automatic dataset profiles generation and validation tool that can be easily extended to perform various profiling tasks. Out of the box, **Paul** can use Roomba to automatically fix datasets metadata issues, and notify the datasets owners of the other issues to be manually fixed.

In Section 2.3, we proposed a comprehensive objective quality framework applied to the Linked Open Data. Moreover, after surveying the landscape of existing data quality tools, we identified several gaps and the need for a comprehensive evaluation and assessment framework and specifically for measuring quality on the dataset level. As a result, we presented an extension of Roomba that covers 82% of the suggested datasets objective quality indicators. **Paul** will be able now to identify spam and low quality datasets. In addition to that, data available in his portal will now have rich semantic information attached to it. For example, temporal and spatial information extracted will be assigned into the corresponding fields in HDL. As an exemplary result, various datasets will be easily identifiable to cover various parts of the UK.

## 4.2 Contributions for Data Analysts

Our data analyst **Dan** believes that “more data beats better algorithms” and is always hunting for high quality data to produce accurate reports to the management team. By examining the rich datasets metadata presented in HDL he will be able to make fast decisions whether the dataset examined is suitable or not. He will also have vital information about the licensing and limitations for using this



data internally. He will also have assurances on the dataset quality, which will help choose the best candidates out of ranked list.

**Dan** will be able to have direct access to rich and high-quality dataset descriptions generated by Roomba. Moreover, the topical profilers in Roomba will be able to identify occurrences of alcohol related terms like “wine” in various datasets. Query expansion methods can be used to relate alcohol to wine allowing him to find the datasets he wants.

In Section 3.1, we presented an entity disambiguation API built on top of SAP HANA. This API is used in RUBIX, a framework we proposed to enable mashup of potentially noisy enterprise and external data. **Dan** now has access to various datasets that he found matching his query to the portal administered by **Paul**. He will be also able to use the schema matching services to find and merge those datasets in his reports.

Having imported those dataset into Lumira, he will be also able to use the internal knowledge base to apply various semantic enrichments on this data.

In Section 3.2, we proposed SNARC, a semantic social news aggregation service that allows the user to explore relevant news from internal or external sources. **Dan** is also a modern person, who is always trying to fresh information and believes in the wisdom of the crowd. Having SNARC services integrated with Lumira, he is also able to see a feed of relevant social media items that can be of interest to him. He actually follows a link in some tweet that he saw and was able to find relevant pieces of pointers that he would like to investigate further.

In summary, the contributions above pave the way to build a set of smart services to enable analysts easily find relevant pieces of information and administrators fight spam and be able to maintain high quality data portals. The work presented in this thesis goes beyond the fact that attaching metadata to datasets is vital, but propose a set of services that can automatically achieve that in seamless manner.

## 4.3 Perspectives

This thesis could be extended in the following directions:

### 4.3.1 Data Profile Representation

The proposed Harmonized Dataset Model (HDL) is currently available as a hierarchical JSON file. An enhancement would be to refine HDL and present it as a fully fledged OWL ontology. In addition, HDL can be extended to propose also a set of enumerations as values to ensure a unified fine-grained representation of a dataset. Moreover, while we presented the mappings between various models in a table structure, presenting those mappings in a machine readable format will allow various tools like Roomba to use it.

### 4.3.2 Automatic Dataset Profiling

It has been noticed that the issues surrounding metadata quality affect directly dataset search as data portals rely on such information to power their search index. There are various extensions to our tool Roomba that can help in automatically building and enhancing dataset profiles. An example of these extension would be the integration of statistical and topical profilers allowing the generation of full

comprehensive profiles. We would also like to extend Roomba to be able to run over other data portal types like DKAN or Socrata. This extension can be done by leveraging the data models mappings we proposed. In addition to all that, a possible enhancement will be ability to correct the rest of the metadata either automatically or through intuitive manually-driven interfaces.

### 4.3.3 Objective Linked Data Quality

Ensuring data quality in Linked Open Data is a complex process as it consists of structured information supported by models, ontologies and vocabularies and contains queryable endpoints and links. In this thesis, we managed to narrow down the set of quality issues surrounding Linked Data to those who can be objectively measured and assessed by automatic tools. Our proposed tool covers 85% of the quality indicators proposed. A possible extension would be to integrate tools assessing models quality in addition to syntactic checkers with Roomba. This will provide a complete coverage of the proposed quality indicators. Moreover, there are currently no weights assigned to the quality indicators. A valid contribution would be to suggest weights to those indicators which will result in a more objective quality calculation process.

### 4.3.4 Enterprise Data Integration

A vital component to Data Integration in the enterprise is the existence of enterprise knowledge bases. Integrating additional linked open data sources of semantic types such as YAGO and evaluate our matching results against instance-based ontology alignment benchmarks such as OAEI<sup>1</sup> or ISLab<sup>2</sup> are possible future directions. Moreover, our work can be generalized to data classification. The same way the AMC helps identifying the best matches for two datasets, we plan to use it for identifying the best statistical classifiers for a sole dataset, based on normalized scores.

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<sup>1</sup><http://oei.ontologymatching.org/2011/instance/index.html>

<sup>2</sup><http://islab.dico.unimi.it/iimb/>

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