

GROWING SHADE INTERACTIVE TOOL

User Guide

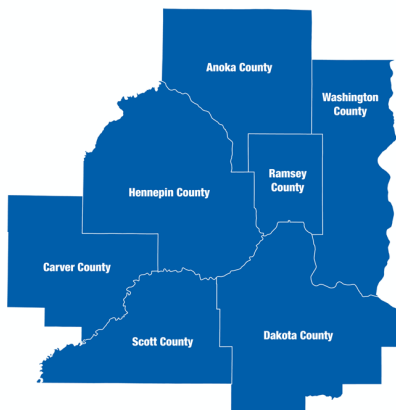


METROPOLITAN
C O U N C I L

The Council's mission is to foster efficient and economic growth for a prosperous metropolitan region

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The Metropolitan Council is the regional planning organization for the seven-county Twin Cities area. The Council operates the regional bus and rail system, collects and treats wastewater, coordinates regional water resources, plans and helps fund regional parks, and administers federal funds that provide housing opportunities for low- and moderate-income individuals and families. The 17-member Council board is appointed by and serves at the pleasure of the governor.

On request, this publication will be made available in alternative formats to people with disabilities. Call Metropolitan Council information at 651-602-1140 or TTY 651-291-0904.

Introduction

What the Growing Shade Interactive tool does

The [Growing Shade project](#) recognizes that trees provide critical ecosystem services and are important components of both natural and built environments. With a desire to create healthy places for people to live (mitigate heat islands and/or reduce home cooling costs, reduce localized flooding risk, improve mental health, etc.) and a resilient future (carbon sequestration, biodiversity, etc.), building or enhancing tree canopy cover is an actionable step.

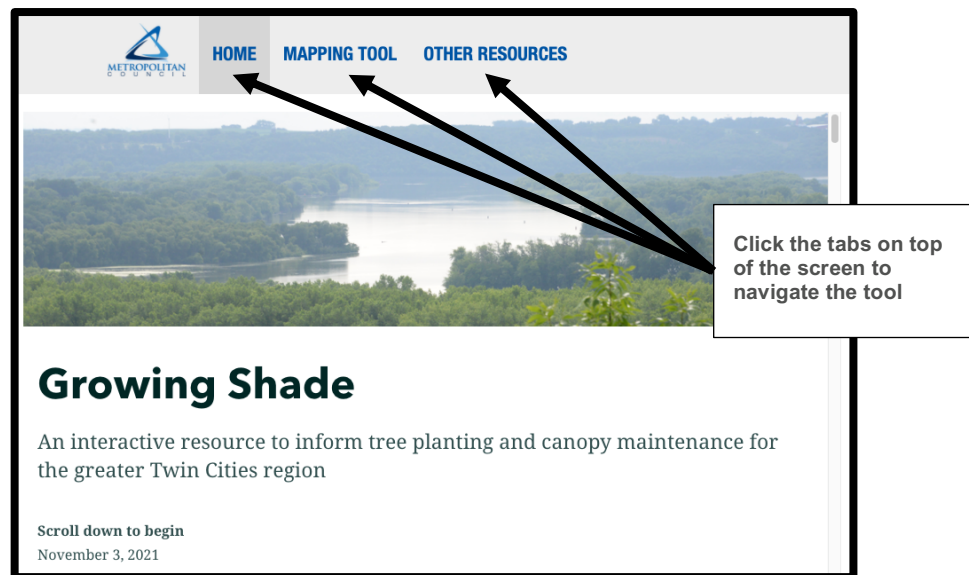
[The interactive](#) provides stories and a mapping tool to identify areas where an enhanced tree canopy could have a disproportionately positive benefit for people and the environment. Stories provide a narrative to contextualize the importance of this work within our region. Users can customize the mapping tool to reflect specific priorities towards identifying tree planting opportunities. Resources are also provided to helping stakeholders evaluate other considerations involved with tree plantings, such as cost-benefit analysis and species considerations.

What the Growing Shade Interactive tool cannot do

Users can create valuable, data-driven analyses through this tool. Our experience and research tells us that data cannot substitute for stakeholders engagement to understand community-specific concerns or opportunities. The on-the-ground knowledge of residents and the expertise of practitioners are valuable sources of information necessary to enhance and refine the shared understanding of this data.

User Interface

To begin using the tool, notice the tabs on the top of the screen. Navigate to different parts of the tool by clicking on the tabs. This document goes through each tab in detail.



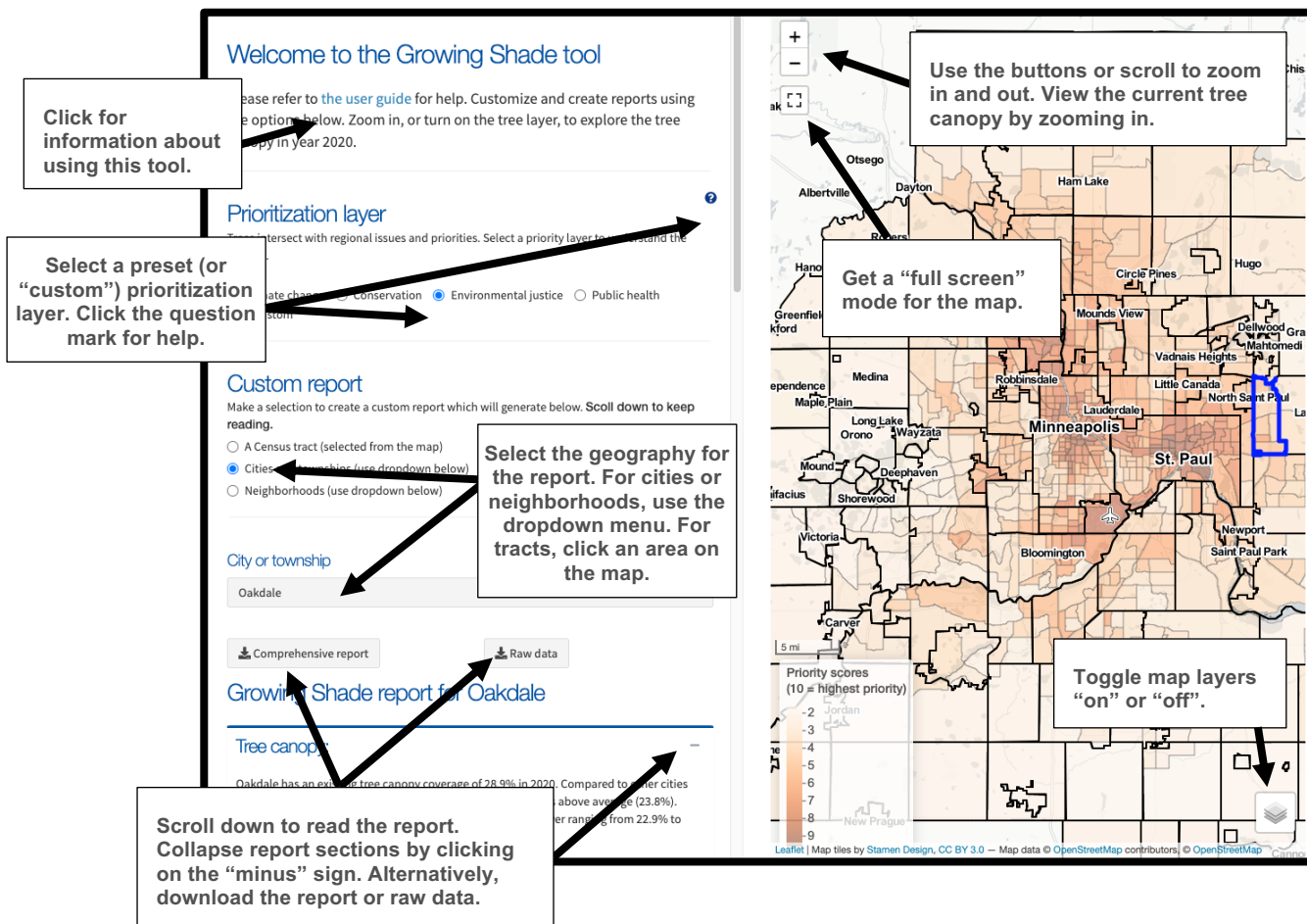
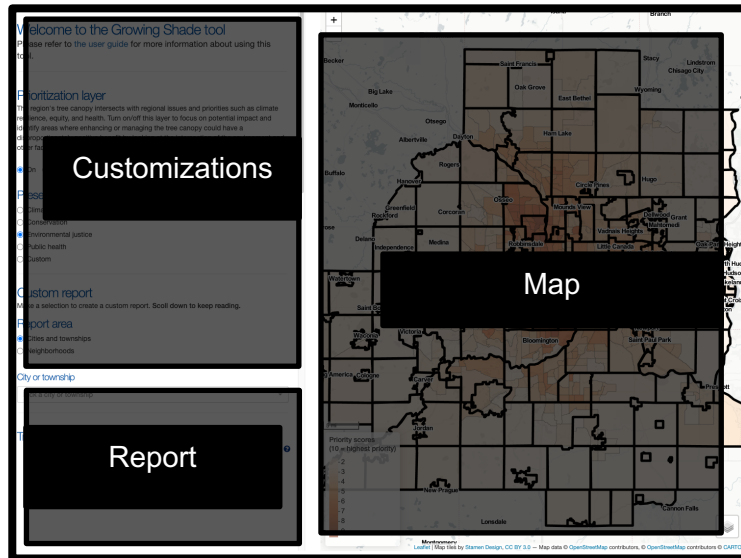
“Home” tab

On the home page, scroll down to find a general overview about what this tool does, and ways in which you might find this tool useful. Scroll down to learn about trees and related issues and hear stories about local residents making a difference.

“Mapping tool” tab

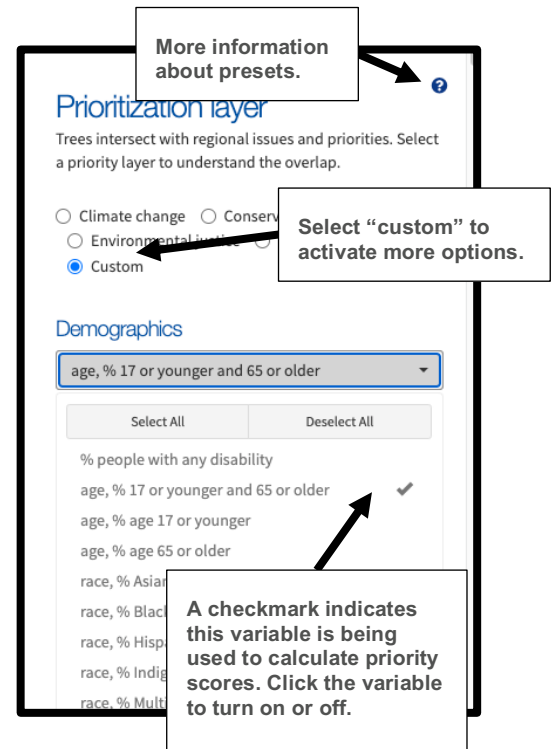
This tab allows users to create data-driven reports for communities across the Twin Cities. This page has three main components: 1) a place for users to customize the analyses, 2) a map of tree canopy prioritization and existing canopy cover, 3) a user-generated report.

An overview of the mapping tool is shown below.



To customize the map, select a “preset” on the left of the screen to create a tree canopy enhancement or maintenance priority layer. Selecting “custom” activates several drop down menus from which inputs can be selected. Click on a variable to turn in “on” or “off” – a “check mark” indicates that the input is being used to calculate priority scores. You can also “select all” or “deselect all” variables within a drop down menu.

Click the question mark for more information about the presets and priority scoring.



To create a report, select the geography of interest. If a “city or township” or “neighborhood” is selected, use the drop down menu to specify for which area the report should be created. If a “census tract” is selected, please click on an area within the map to create a report.

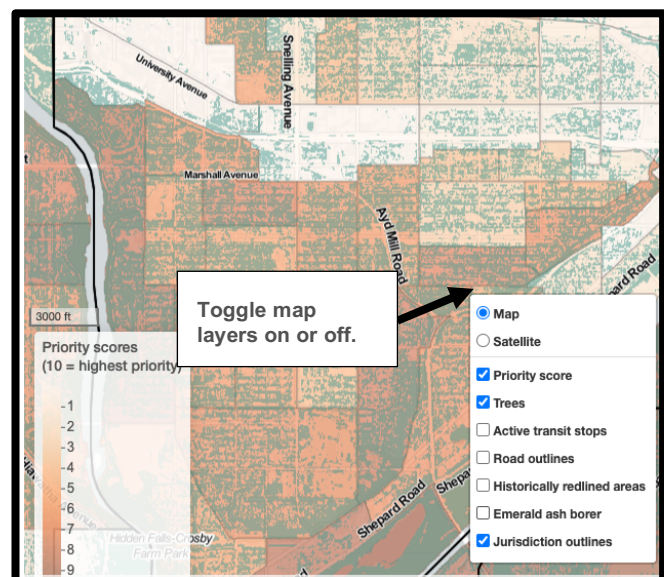
Scroll down to read the report. Alternately, download the report or the raw data. The figures in both reports are the same. The downloaded report contains more information about methodology and other considerations. The figure resolutions are higher in the downloaded report, and may be useful for making presentations or other communications.

Within the report, each section can be collapsed by clicking on the “minus” or “plus” symbol. This may be useful if you wish to compare a specific report selection across different geographies.

Zoom in on the map to view the current tree canopy (“tree” layer). We recommend taking a screenshot of the map if you will need this information offline (instructions [for mac](#) and [for windows](#)).

“Other resources” tab

This tab provides links to other tools which may be useful and methodological information.





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