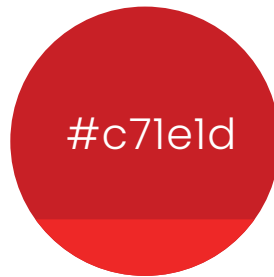




GRAPHICS STYLE GUIDE

GRAPHICS / ACCENT COLORS

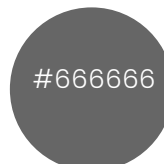
MAIN GRAPHICS COLORS:



SECONDARY / ACCENT COLORS:



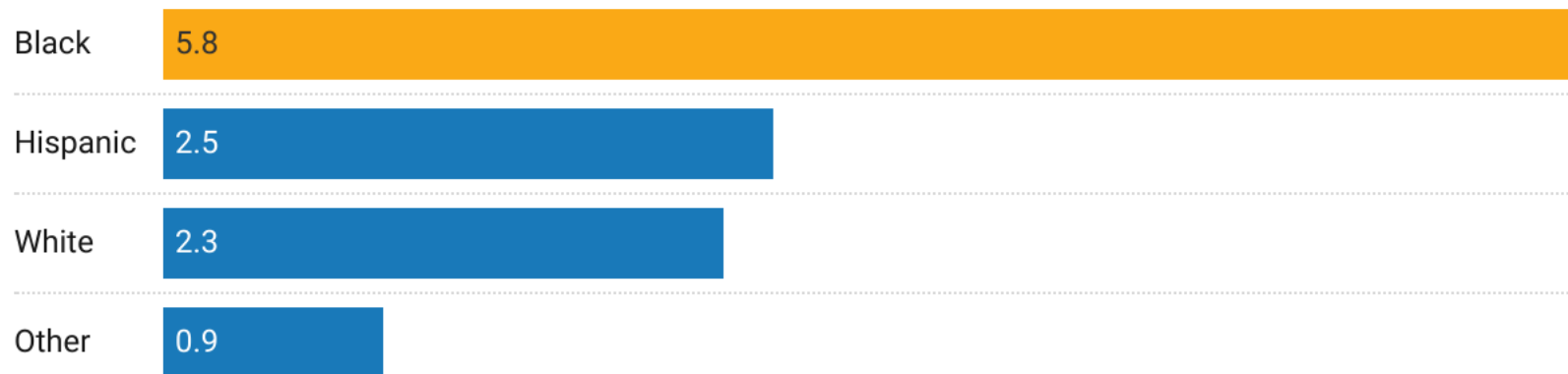
WEBSITE COLORS:



DATAWRAPPER BAR CHART

Black people are killed by police at a much higher rate than others

Between 2015 and 2023, 5.8 Black people per 1 million were killed by the police, more than twice the rate of white people in the United States.



Numbers represent people per 1 million killed by people between 2015 and 2023.

Chart: Adam Marton • Source: The Washington Post • Created with Datawrapper

Headline: Clearly describes what the graphic shows. Regular case, no period. Keep it simple.

Chatter: Adds context. Regular case with punctuation. 1 – 2 sentences.

Note: Include if needed to explain a caveat in the data. Italic, regular case.

Source: Where the data came from. Include link if possible.

Byline: Who created the chart.

Colors: Use CNS colors (see first page of styleguide).

DATAWRAPPER LINE CHART

Fatal overdoses from fentanyl skyrocketed between 2011 and 2021

There were 2,348 fatal overdoses from fentanyl in 2022 compared to just 58 in 2013.

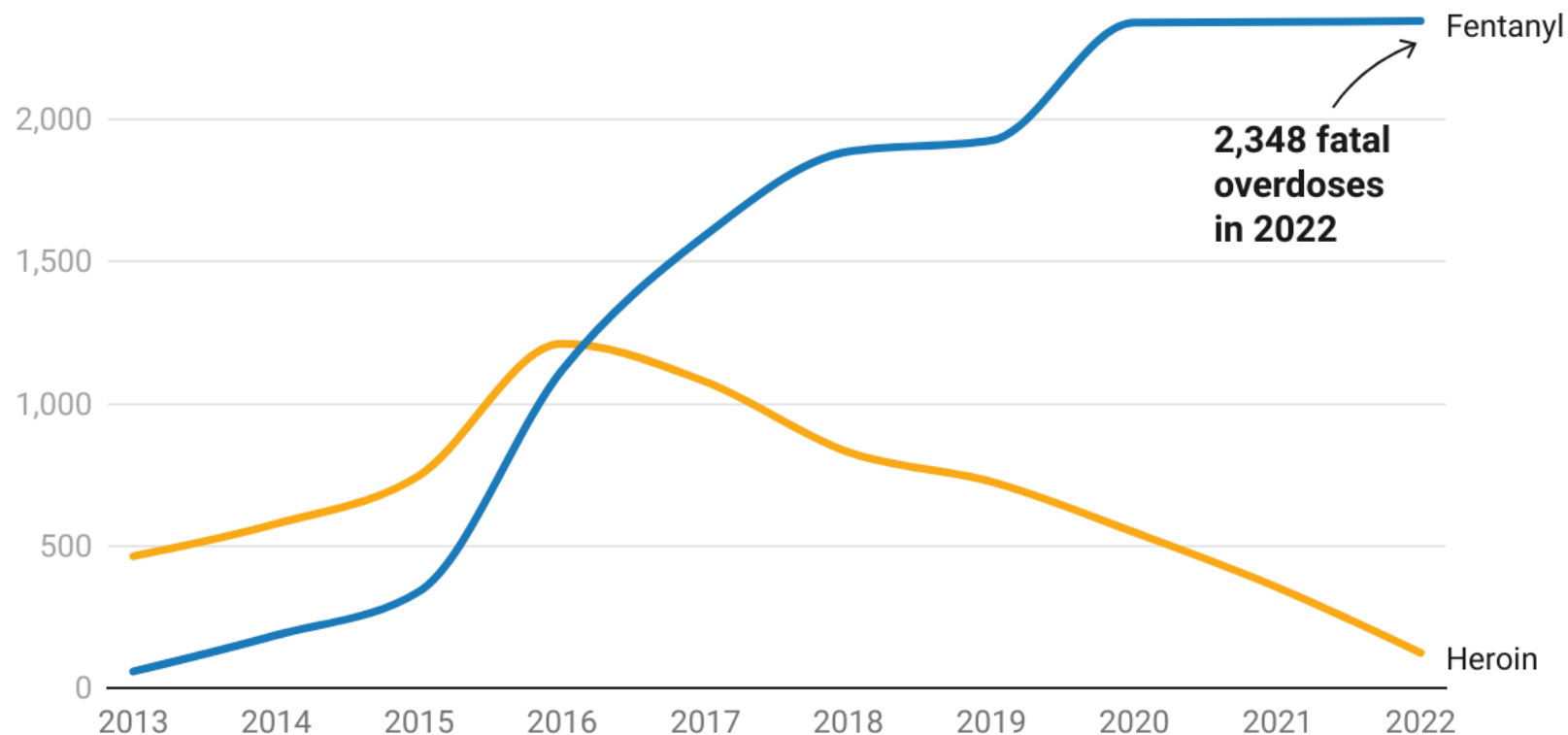
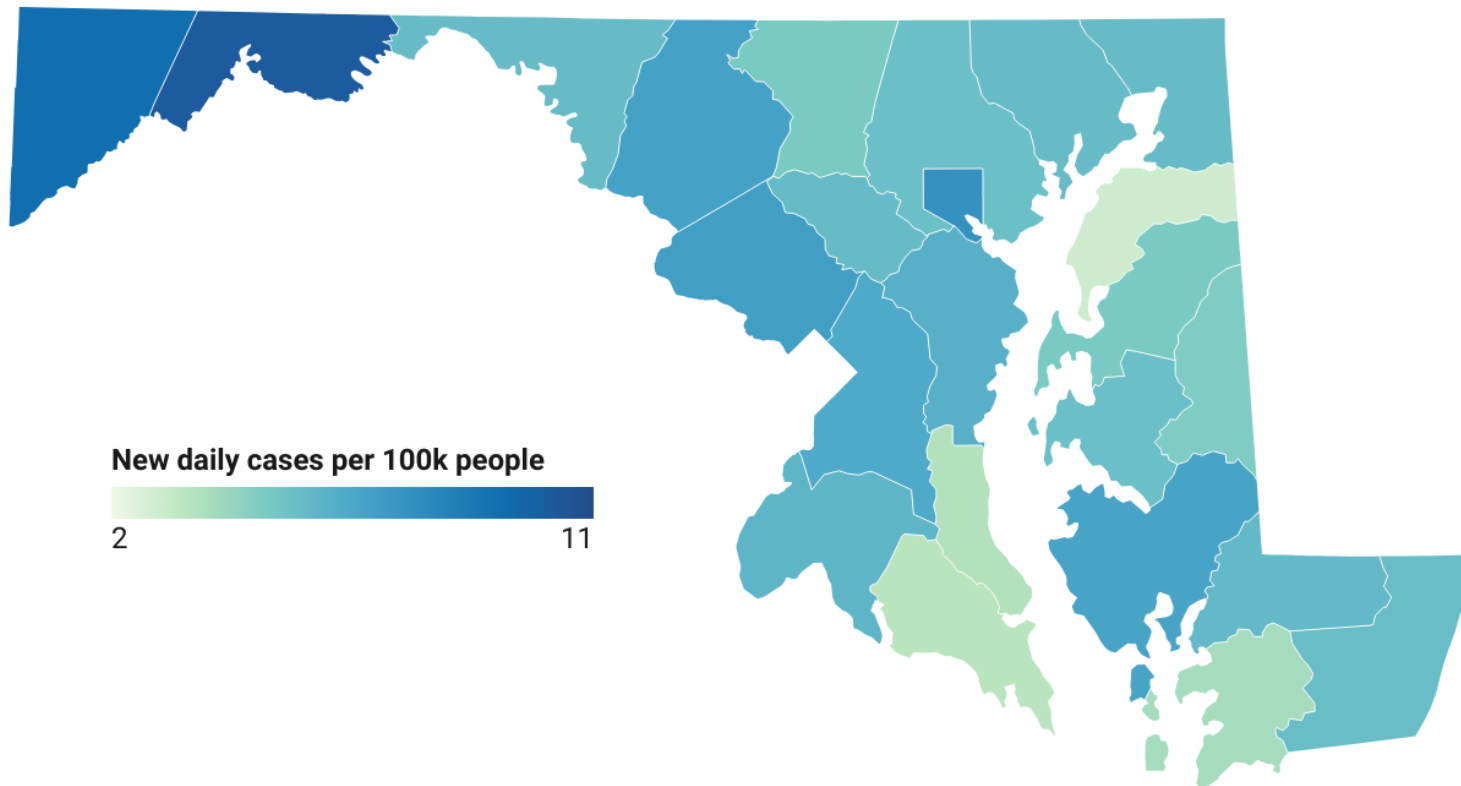


Chart: Adam Marton • Source: Maryland Opioid Operational Command Center • Created with Datawrapper

DATAWRAPPER MAP

Allegany leads Maryland in new daily COVID cases

Allegany County has 10.2 new daily COVID-19 cases per 100k people, the highest in Maryland. Kent has the lowest with 2.9.



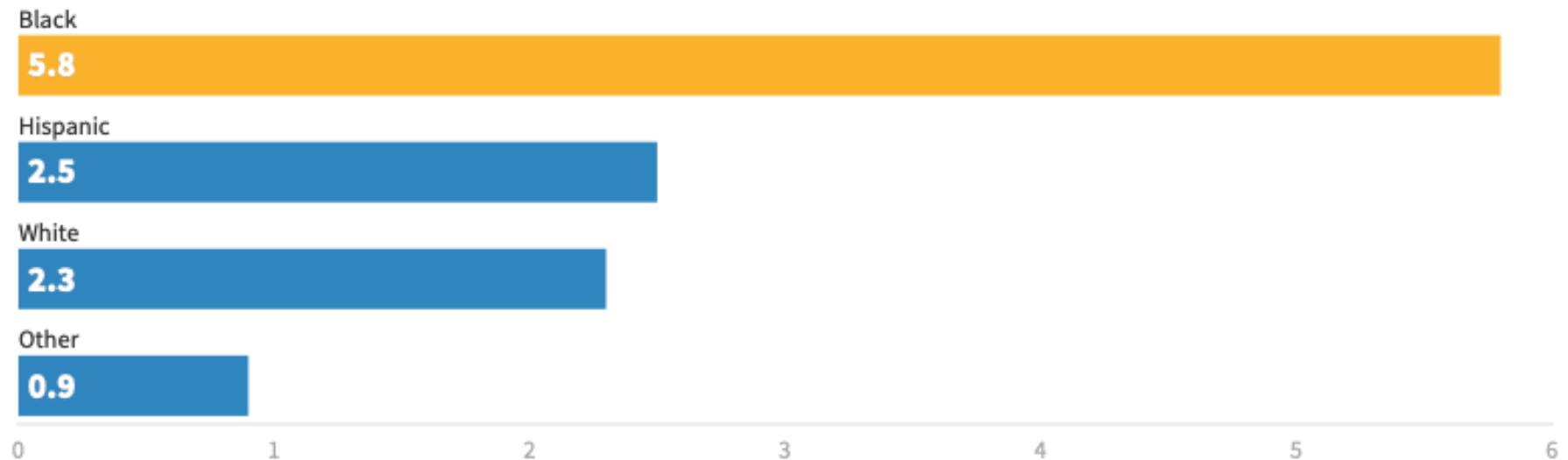
Data current as of January 17, 2024

Map: Adam Marton • Source: Johns Hopkins CCI • Created with Datawrapper

FLOURISH BAR CHART

Black people are killed by police at a much higher rate than others

Between 2015 and 2023, 5.8 Black people per 1 million were killed by the police, more than twice the rate of white people in the United States.



Source: [The Washington Post](#) • Chart by Adam Marton

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styling:

No tick marks

No y-axis lines

X-Axis Labels not angled

Include CNS logo and link

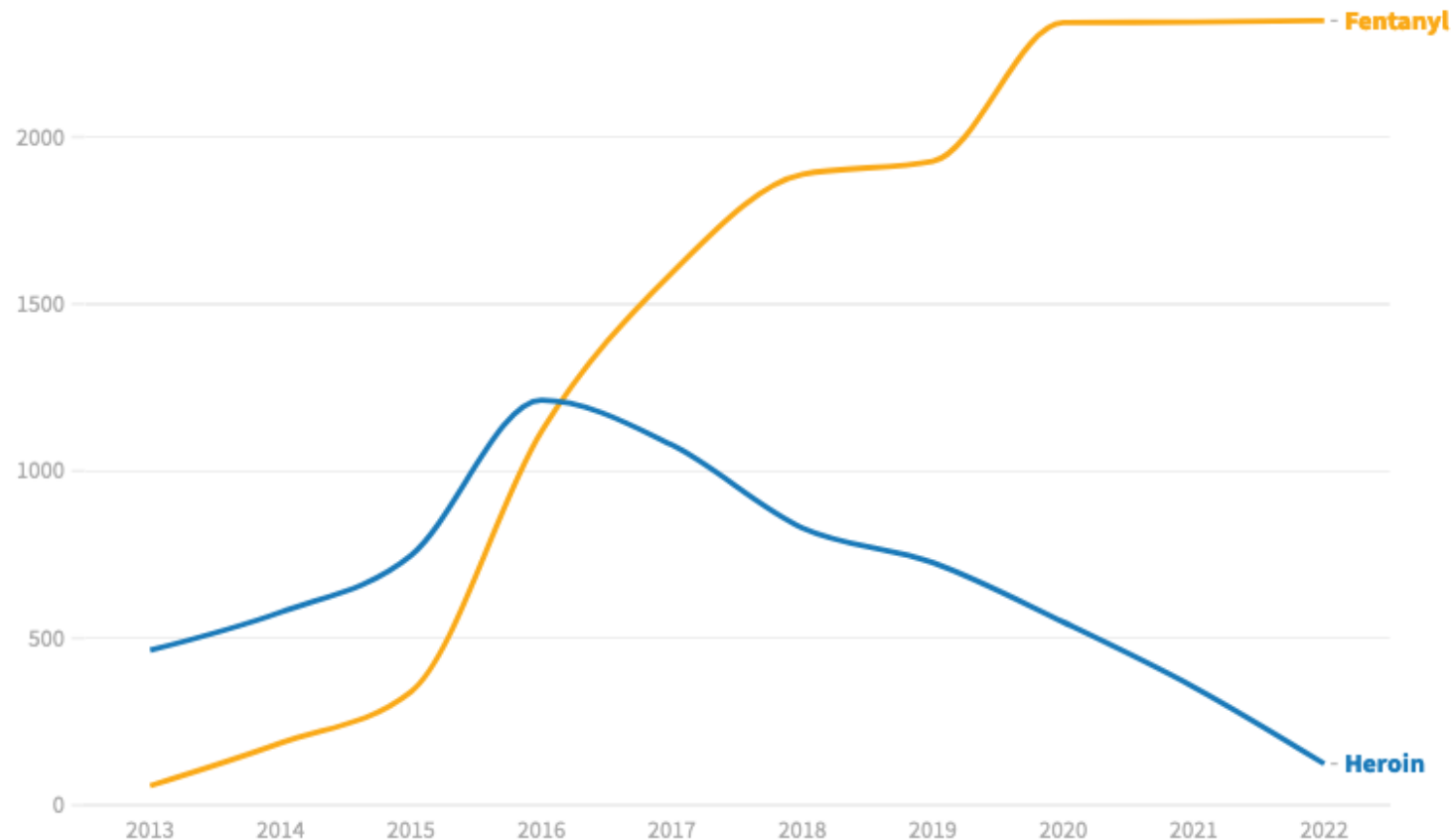
Use CNS colors

See Datawrapper Bar Chart page for general rules

FLOURISH LINE CHART

Fatal overdoses from fentanyl skyrocketed between 2013 and 2022

There were 2,348 fatal overdoses from fentanyl in 2022 compared to just 58 in 2013.



Source: [Maryland Opioid Operational Command Center](#) • Chart by Adam Marton

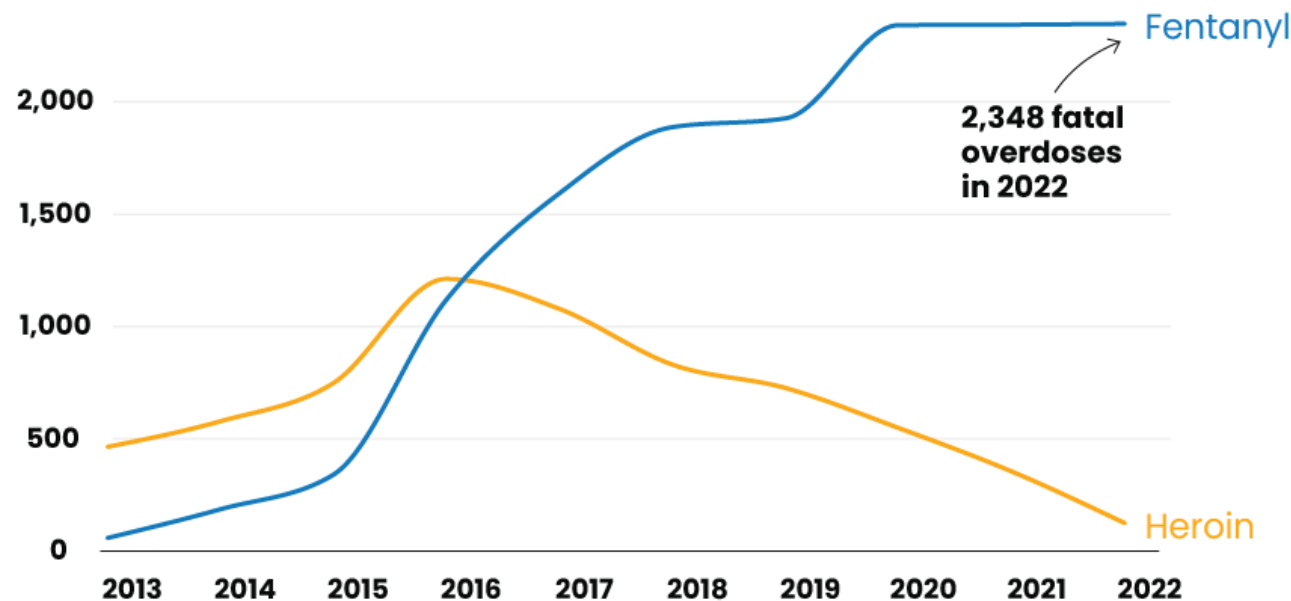
CAPITAL NEWS SERVICE

ILLUSTRATOR GRAPHIC STYLE

Fatal overdoses from fentanyl skyrocketed between 2013 and 2022

There were 2,348 fatal overdoses from fentanyl in 2022 compared to just 58 in 2013.

BY ADAM MARTON | CAPITAL NEWS SERVICE



Source: Maryland Opioid Operational Command Center

Use source serif for headline and source, poppins for all byline, dateline and all labels.

There is a template available for Illustrator graphics, see Adam M for details