CNS
MARYLAND

GRAPHICS STYLE GUIDE

CNS STYLE GUIDE
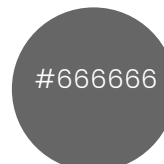
GRAPHICS / ACCENT COLORS

MAIN GRAPHICS COLORS:

#1979b9

#faa916

#c71e1d
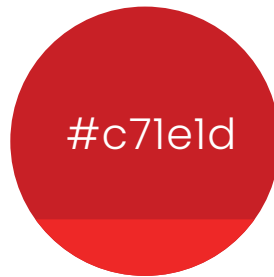
SECONDARY / ACCENT COLORS:

#80217f

#de5826

#2ec4b6

#8fd694

WEBSITE COLORS:

#fbd603

#990000

#0a0a0a

#666666

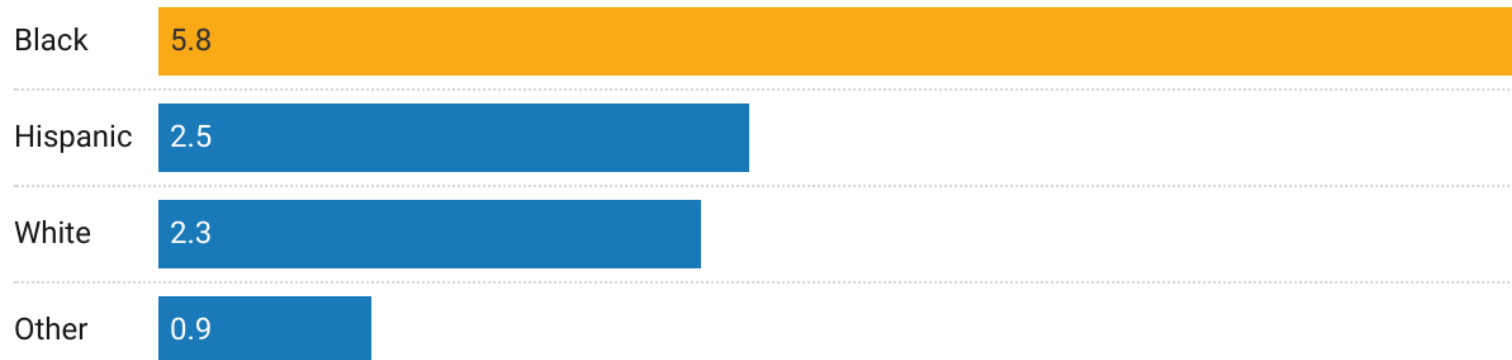Generate color ramps at Adobe Color (color.adobe.com) or Color Brewer 2 (https://colorbrewer2.org)

DATAWRAPPER BAR CHART

Black Americans are killed by police at a much higher rate than other Americans

Between 2015 and 2023, 5.8 Black people per 1 million were killed by the police, more than twice the rate of white Americans.

Black	5.8
Hispanic	2.5
White	2.3
Other	0.9

Numbers represent people per 1 million killed by people between 2015 and 2023.

Chart: Adam Marton • Source: The Washington Post • Created with Datawrapper

Headlline: Clearly describes what the graphic shows. Regular case, no period. Keep it simple.

Chatter: Adds context. Regular case with punctuation. 1 - 2 sentances.

Note: Include if needed to explain a caveat in the data. Italic, regular case.

Source: Where the data came from. Include link if possible.

Byline: Who created the chart.

Colors: Use CNS colors (see graphics styleguide).

DATAWRAPPER LINE CHART

Fatal overdoses from fentanyl skyrocketed between 2011 and 2021

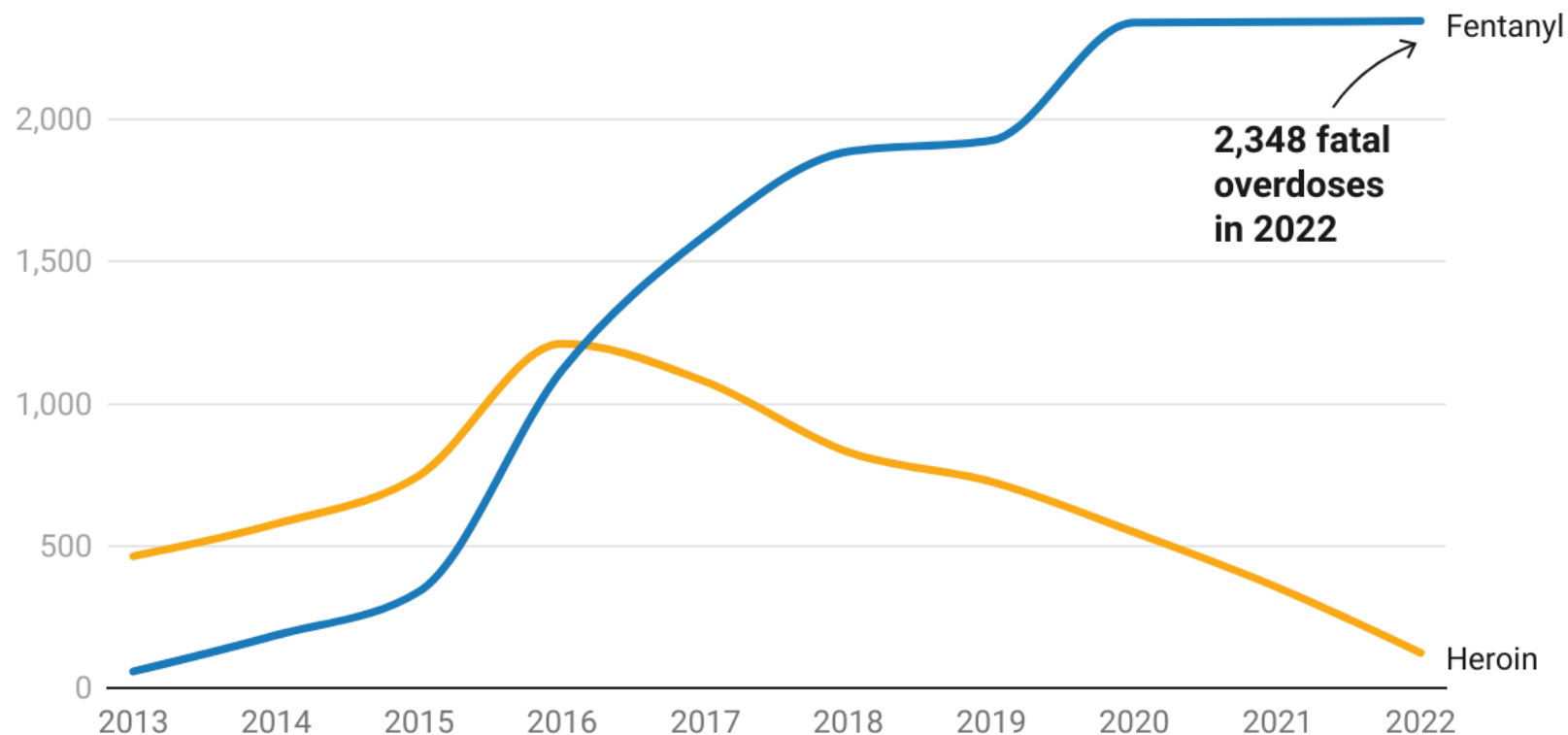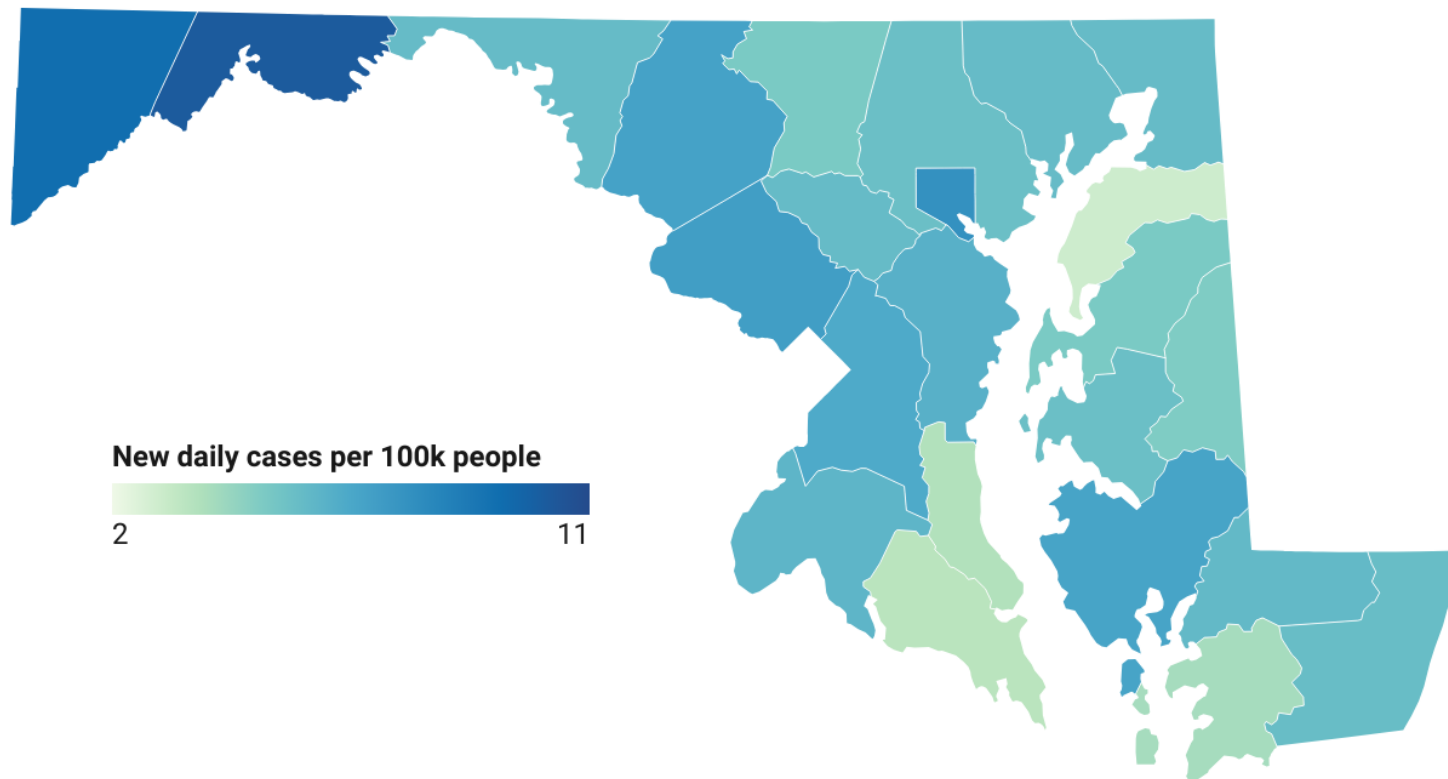There were 2,348 fatal overdoses from fentanyl in 2022 compared to just 58 in 2013.

Fentanyl

2,348 fatal overdoses in 2022

2,000

1,500

1,000

500

Heroin

0

2013 2014 2015 2016 2017 2018 2019 2020 2021 2022

Chart: Adam Marton • Source: Maryland Opioid Operational Command Center • Created with Datawrapper

See Datawrapper Bar Chart page for style rules

DATAWRAPPER MAP

Allegany leads Maryland in new daily COVID cases

Allegany County has 9.3 new daily COVID-19 cases per 100k people, the highest in Maryland. Kent has the lowest with 2.9.

New daily cases per 100k people

2   11

Data current as of January 17, 2024

Map: Adam Marton • Source: Johns Hopkin CCI • Created with Datawrapper

Color: Use default Datawrapper color ramps for choropleth maps
See Datawrapper Bar Chart page for other style rules

ILLUSTRATOR GRAPHIC STYLE

Fatal overdoses from fentanyl skyrocketed between 2013 and 2022

There were 2,348 fatal overdoses from fentanyl in 2022 compared to just 58 in 2013.

BY ADAM MARTON | CAPITAL NEWS SERVICE

2,348 fatal overdoses in 2022

Fentanyl

Heroin
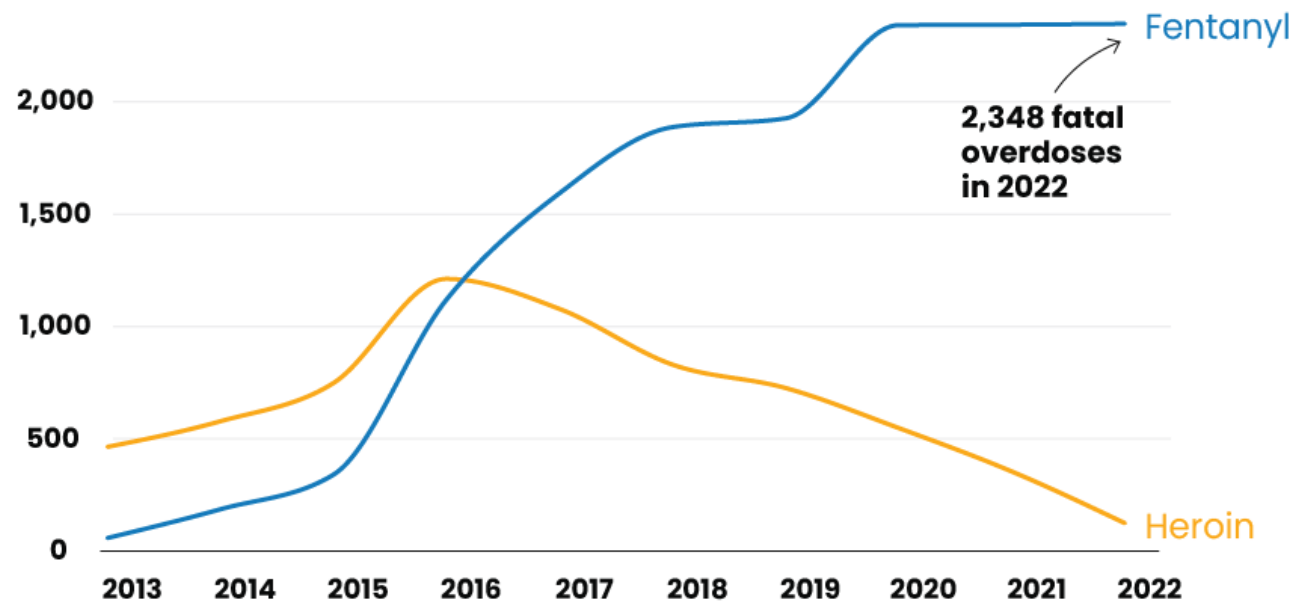
Source: Maryland Opioid Operational Command Center

Use source serif for headline and source, poppins for all byline, dateline and all labels.

There is a template available for Illustrator graphics, see Adam M for details