

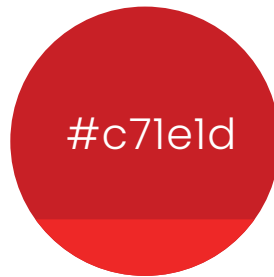


# GRAPHICS STYLE GUIDE

## GRAPHICS / ACCENT COLORS

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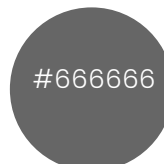
### MAIN GRAPHICS COLORS:



### SECONDARY / ACCENT COLORS:



### WEBSITE COLORS:

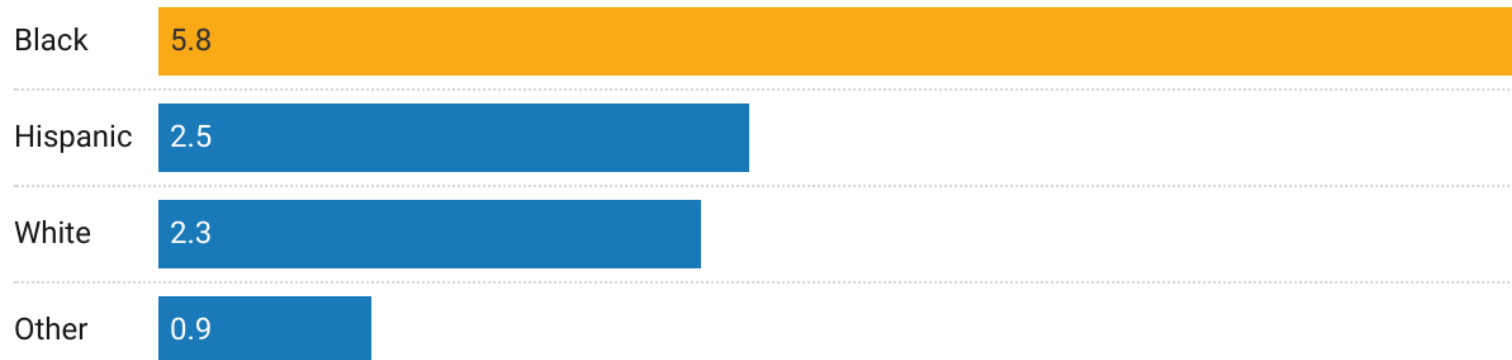


### DATAWRAPPER BAR CHART

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## Black Americans are killed by police at a much higher rate than other Americans

Between 2015 and 2023, 5.8 Black people per 1 million were killed by the police, more than twice the rate of white Americans.



*Numbers represent people per 1 million killed by people between 2015 and 2023.*

Chart: Adam Marton • Source: The Washington Post • Created with Datawrapper

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**Headline:** Clearly describes what the graphic shows. Regular case, no period. Keep it simple.

**Chatter:** Adds context. Regular case with punctuation. 1 – 2 sentences.

**Note:** Include if needed to explain a caveat in the data. Italic, regular case.

**Source:** Where the data came from. Include link if possible.

**Byline:** Who created the chart.

**Colors:** Use CNS colors (see first page of styleguide).

## DATAWRAPPER LINE CHART

## Fatal overdoses from fentanyl skyrocketed between 2011 and 2021

There were 2,348 fatal overdoses from fentanyl in 2022 compared to just 58 in 2013.

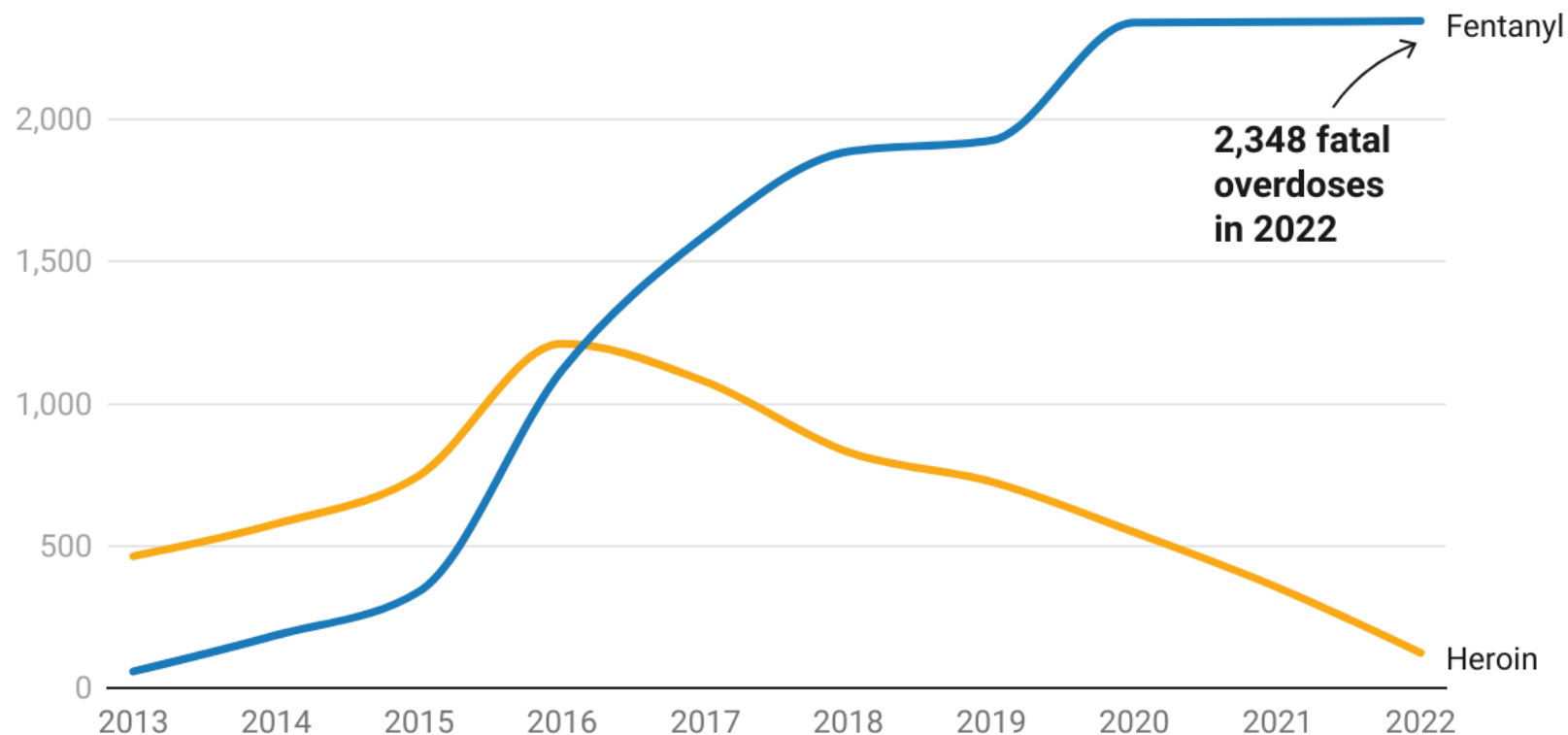


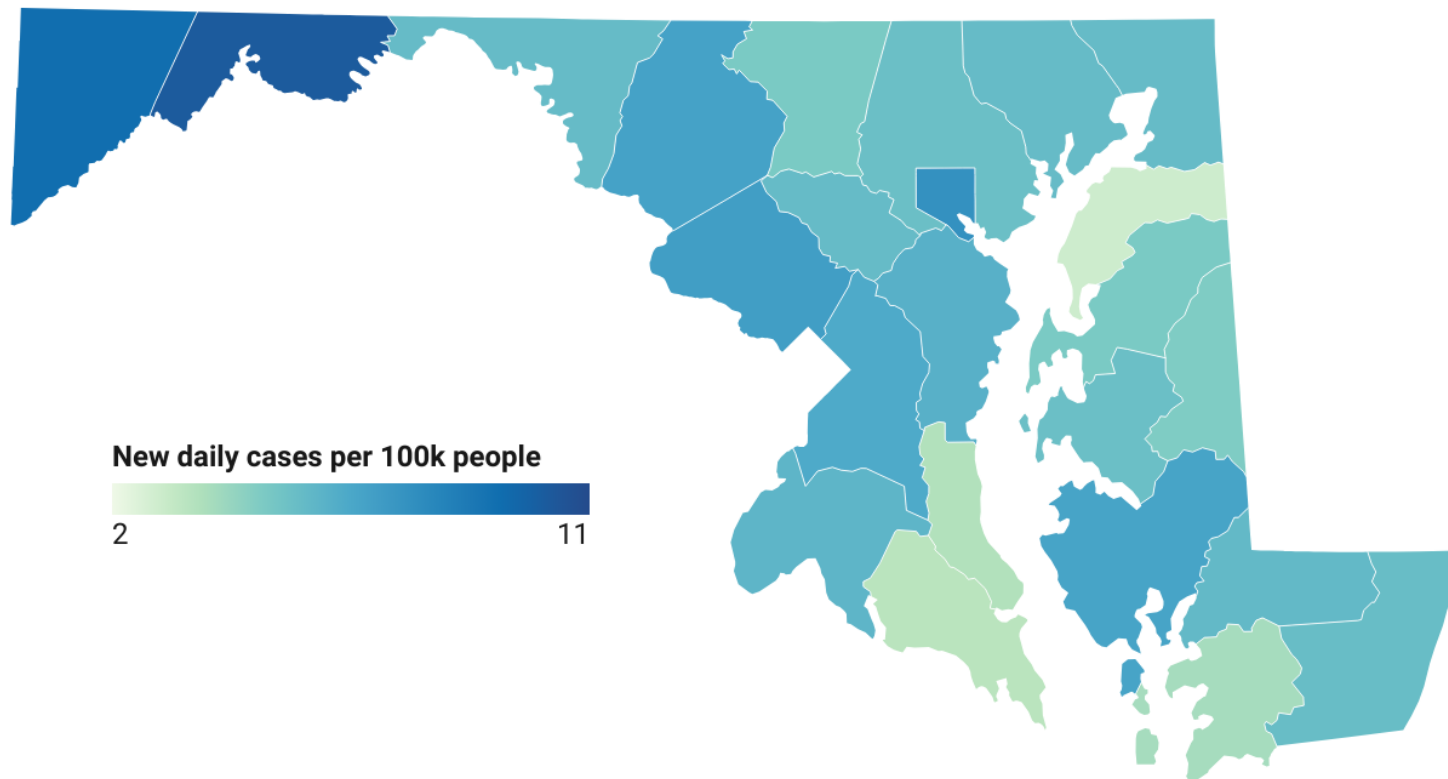
Chart: Adam Marton • Source: Maryland Opioid Operational Command Center • Created with Datawrapper

### DATAWRAPPER MAP

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## Allegany leads Maryland in new daily COVID cases

Allegany County has 9.3 new daily COVID-19 cases per 100k people, the highest in Maryland. Kent has the lowest with 2.9.



*Data current as of January 17, 2024*

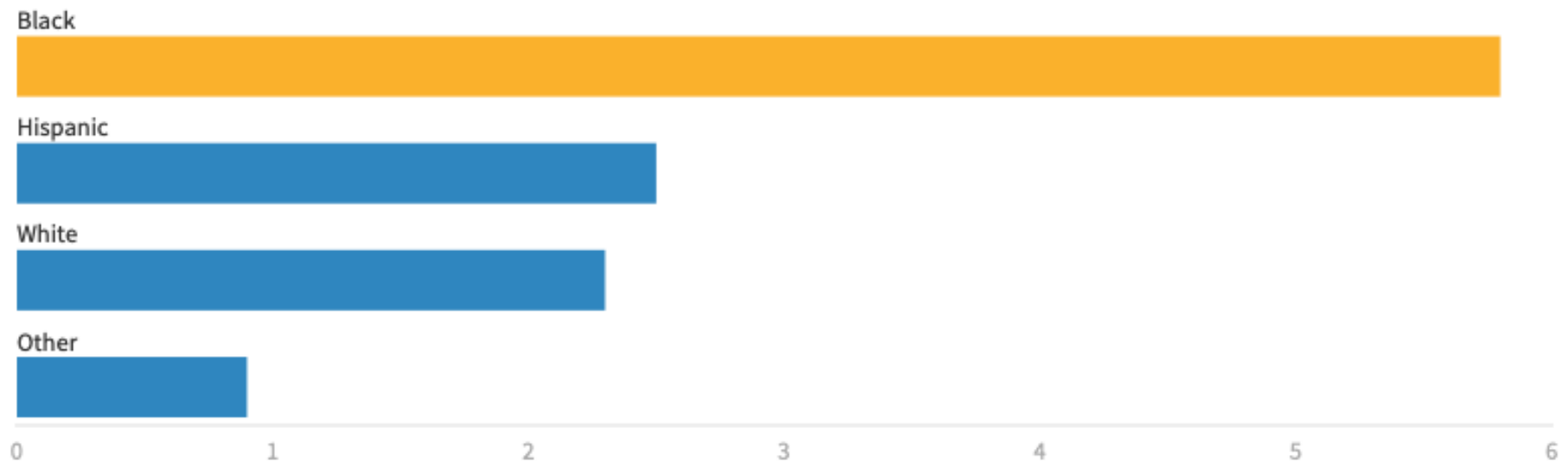
Map: Adam Marton • Source: Johns Hopkin CCI • Created with Datawrapper

## FLOURISH BAR CHART

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### Black Americans are killed by police at a much higher rate than other Americans

Between 2015 and 2023, 5.8 Black people per 1 million were killed by the police, more than twice the rate of white Americans.



Source: [The Washington Post](#) • Chart by Adam Marton

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#### Styling:

No tick marks

No y-axis lines

X-Axis Labels not angled

Include CNS logo and link

Use CNS colors

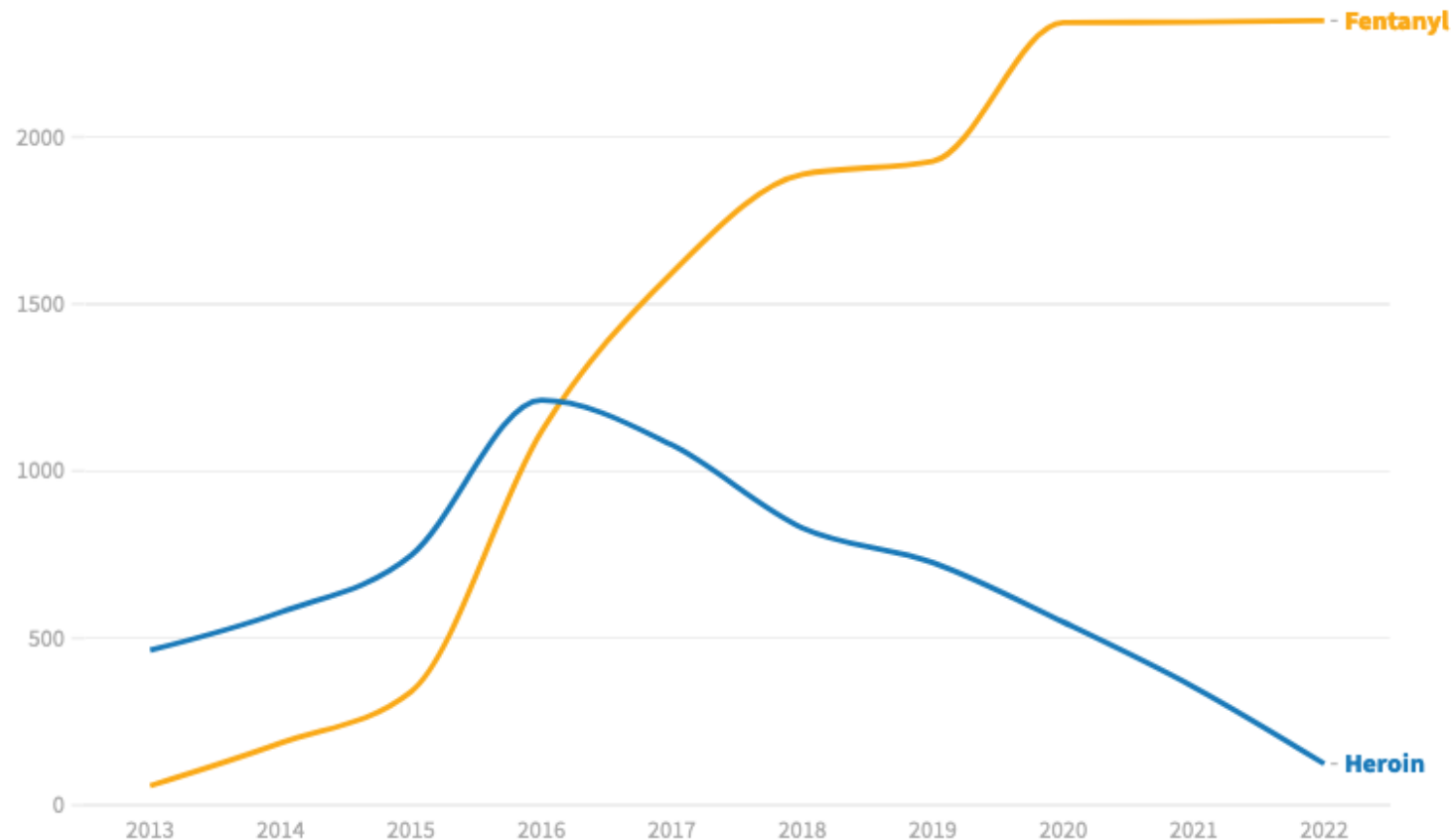
See Datawrapper Bar Chart page for general rules

## FLOURISH LINE CHART

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### Fatal overdoses from fentanyl skyrocketed between 2013 and 2022

There were 2,348 fatal overdoses from fentanyl in 2022 compared to just 58 in 2013.



Source: [Maryland Opioid Operational Command Center](#) • Chart by Adam Marton

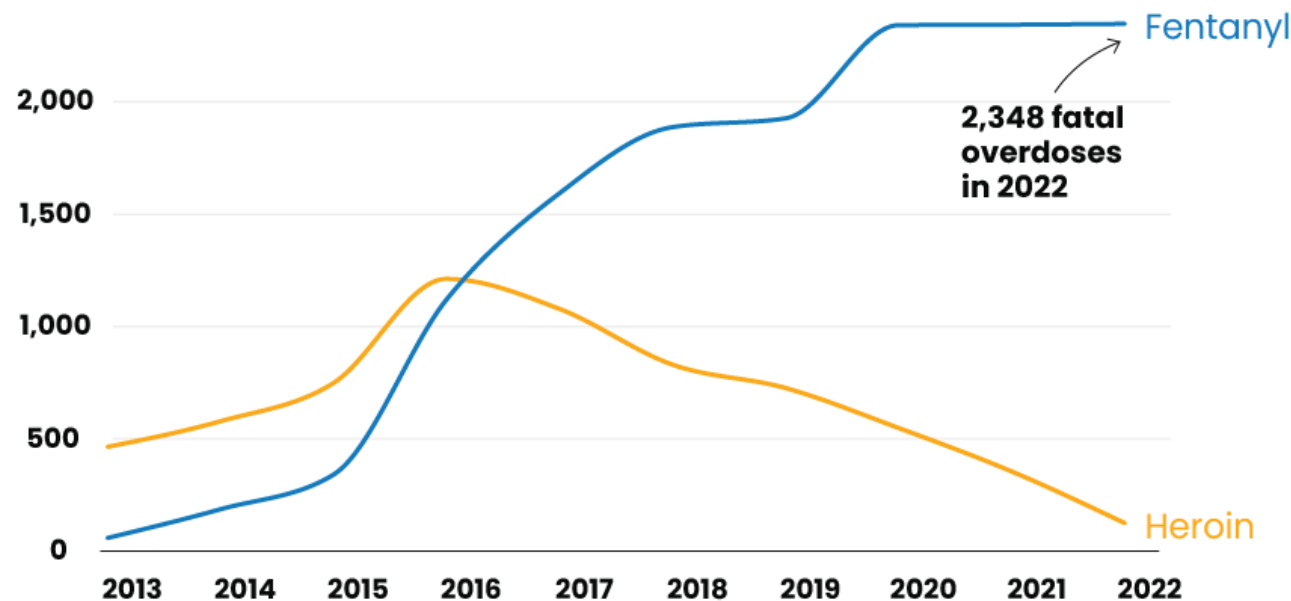
CAPITAL NEWS SERVICE

## ILLUSTRATOR GRAPHIC STYLE

### Fatal overdoses from fentanyl skyrocketed between 2013 and 2022

There were 2,348 fatal overdoses from fentanyl in 2022 compared to just 58 in 2013.

BY ADAM MARTON | CAPITAL NEWS SERVICE



Source: Maryland Opioid Operational Command Center

Use source serif for headline and source, poppins for all byline, dateline and all labels.

There is a template available for Illustrator graphics, see Adam M for details