

CNS MARYLAND

WEB STYLE GUIDE

FONTS

Aa

Poppins
Weight: 400
Style: normal

Aa

Source Serif
Weight: 400
Style: normal

Aa

Poppins
Weight: 600
Style: normal

Aa

Source Serif
Weight: 600
Style: normal

A

Lovelo
Weight: 600
Style: normal

FONTS USAGE

Source Serif | **Source Serif bold**

Best used for paragraph type, body copy

 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum a rhoncus massa. Quisque dignissim metus velit, non ullamcorper ligula ultricies ut. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Donec interdum felis ut risus pretium tempus. Duis vel ultrices dui, eu finibus nulla. Suspendisse et aliquam nulla, a mattis purus. **Proin vel molestie felis.**

Poppins | **Poppins bold**

Best used for headlines, pull quotes, highlight text

A HEADLINE Alt headline

LOVELO BLACK

CNS logo font. Best used for logos and branding

CNS MARYLAND

COLORS

ORIGINAL/NEUTRAL



ACCENT COLORS



WEBSITE TYPOGRAPHICAL STYLES

SECTION HEAD

POPPINS | WEIGHT 600 | 45PT | #000000

Article Headline

POPPINS | BOLD | 38PT | #080808 | H5

Homepage Headline

POPPINS | BOLD | 16PT | #080808 | H5

Body copy

DROID SERIF | REGULAR | 13PT | #080808 | P

BYLINE

POPPINS | REGULAR | 10PT | #080808 | H5

RAIL HEADER

POPPINS | BOLD | 20PT | #ffffff | UPPERCASE | #990000

FEATURED CATALOG

POPPINS | REGULAR | 10PT | #ffffff | #666666

BRANDING



CAPITAL NEWS SERVICE

CAPITAL NEWS SERVICE



PODCAST LOGOS



CNS PODCAST NETWORK



WASHINGTON BULLPEN | 2018



ANNAPOLIS BULLPEN | 2018



TALKING POP CULTURE | 2017



WAR ON HOT TAKES | 2017



FANALYTICS | 2017