**2017 Website Persona  
Daniel Augun**

**Summary**  
Service User, In Crisis, low access, Male, Suicide, Aboriginal

**Age:** 16  
**Location:** Buffalo Point First Nation, Manitoba **Location type:** Remote   
**Occupation:** Student   
**Status:** Single  
 **Personality**

Extrovert / Introvert  
Sensing / Intuition  
Thinking / Feeling  
Judging / Perceiving

**Brands**Social platform: tumblr  
Hobby/Interest: music, guitar  
Restaurant: McDonald’s  
Clothing: Walmart

**Technology**Tech savvy/Tech challenged

Photo goes here.

**Bio/Background**Dan grew up on the reserve. He struggles with school. His parents are divorced and he lives with his mother. Dan feels alone and has recently had thoughts of suicide.

**Goals/Motivations/Wants**

* Needs info/help now
* Urgency
* Human connection
* Needs options

**Frustrations/Barriers**

* Low access to the internet
* Isolation
* Impatient
* Cultural and gender stigmas against reaching out