Experiment No 1 Faculty: Sana Shaikh

Social Media Analytics Lab

2023-24

Class: BE Comp

Experiment No: 2

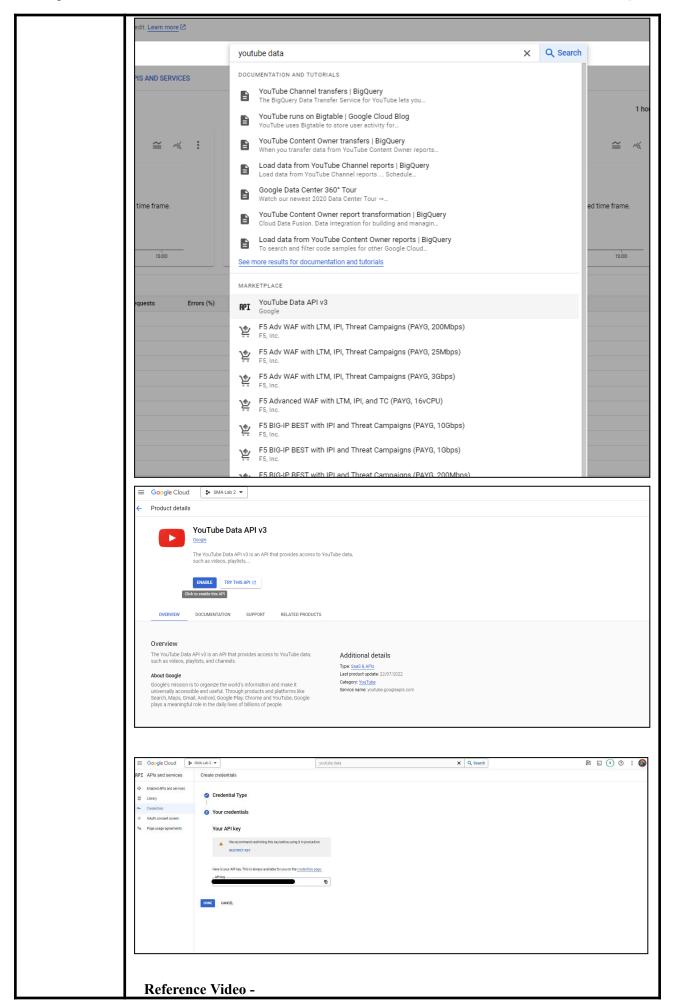
Name: Alston Fernandes Roll No. : 19

Batch: C Performance Date :

| Topic: | Data Collection-Select the social media platforms of your choice (Twitter, Facebook, LinkedIn, YouTube, Web blogs etc), connect to and capture social media data for business (scraping, crawling, parsing) | | | | | |
|----------------------|---|--|--|--|--|--|
| Prerequisite: | Knowledge of Social Media concepts, Data Collection methods | | | | | |
| Mapping With COs: | CSDL8023.3 | | | | | |
| Objective: | - Technique to collect social media data in business | | | | | |
| Outcome: | Students should be able to determine the type of data, the source and technique to collect social media data in business. | | | | | |
| Instructions: | 1. This experiment is a compulsory experiment. All the students are required to perform this experiment individually. | | | | | |
| Deliverables: | Creation of API Key Search Search | | | | | |

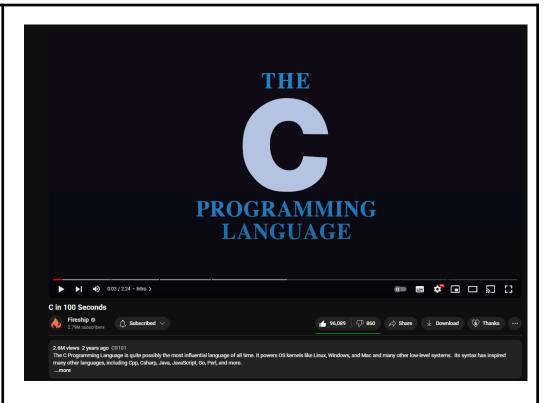
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Scraping all the youtube comments

Total – 2,629 Comments

video ID

U3aXWizDbQ4

Extract comment info using video ID

Using Code

```
import googleapiclient.discovery
import pandas as pd
import googleapiclient.errors
from google.colab import userdata

api_service_name = "youtube"
api_version = "v3"

DEVELOPER_KEY = userdata.get('DEV_KEY') # get key from
environment variable

youtube = googleapiclient.discovery.build( api_service_name,
api_version,
developerKey=DEVELOPER_KEY)

request = youtube.commentThreads().list(
   part="snippet",
   videoId="U3aXWizDbQ4",
   maxResults=100 )
```

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```
comments = []
response = request.execute()
for item in response['items']:
           comment = item['snippet']['topLevelComment']['snippet']
           comments.append([
                       comment['authorDisplayName'],
                       comment['publishedAt'],
                       comment['updatedAt'],
                       comment['likeCount'],
                       comment['textDisplay']
           1)
df = pd.DataFrame(comments, columns=['author', 'published_at',
 'updated at', 'like count', 'text'])
df.head(15)
                                                                                                                                                                 updated_at like_count
                 @crum--business 2024-02-14T08:44:10Z 2024-02-14T08:44:10Z 1 Full form of printf<br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr><br/>cbr<br/>cbr><br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br/>cbr<br
                                                @adriatic123 2024-02-08T23:10:21Z 2024-02-08T23:17:19Z
                                                                                                                                                                                                                                                      This is really good. After all those years mod...
                                             @Plasma9345 2024-02-05T19:00:22Z 2024-02-05T19:00:22Z 0
                                                                                                                                                                                                                                                                         With x2 speed you learn in 1 minute
                                                        @snapnut 2024-02-04T05:25:32Z 2024-02-04T05:25:32Z 1 <a href="https://www.youtube.com/watch?v=U3aXW_" |

        @ratanpal6760
        2024-01-31T09.42-08Z
        2024-01-31T09.42-08Z
        0
        Meanwhile the segmentation fault*

        @gotitboom
        2024-01-29T22.27.28Z
        2024-01-29T22.27.28Z
        0
        I just started learning programming and I alrea

        @fahid3342
        2024-01-29T07.08:31Z
        2024-01-29T07.08:31Z
        0
        I have no idea what any of this means. I liter.

        @easygreasy3989
        2024-01-27T18:37:47Z
        2024-01-27T18:37:47Z
        0
        Holy crap. Did programing at university in jav.

        8 @fayzulloevk 2024-01-25T14:34:51Z 2024-01-25T14:34:51Z 0 Cool
                                                    @fayzulloevk 2024-01-25T14:34:30Z 2024-01-25T14:34:30Z

        10
        @fleontrotsky
        2024-01-25T06:10:23Z
        2024-01-25T06:10:23Z
        1
        C will forever remain my favorite programming –

        11
        @frenchmarty7446
        2024-01-22T03:46:01Z
        2024-01-22T03:46:01Z
        0
        <a href="https://www.youtube.com/watch?v=U3aXW_">a href="htt

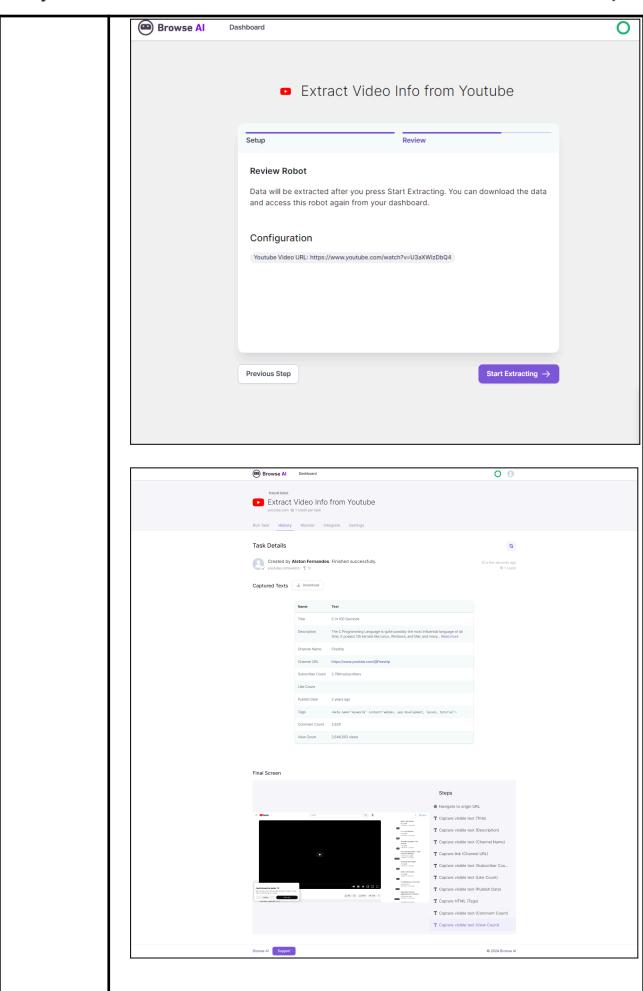
        12
        @bouncypeople8749
        2024-01-22T02:15:16Z
        2024-01-22T02:15:16Z
        2

        13
        @whatcomesafterinfinity3291
        2024-01-17T08:36:59Z
        2024-01-17T08:36:59Z
        0
        < a h</th>

                                                                                                                                                                                                                                                 C is the daddy of all. RIP To the legend Denni...
                                                                                                                                                                                                                       0 <a href="UCkszU2WH9av1mb0dV-11UIa/KsIfY6LzFoLM...</p>
        14 @PolarDev1 2024-01-16T18.09:11Z 2024-01-16T18.09:11Z 0
                                                                                                                                                                                                                                                                                                                        Me encantó 🛡
Using 3rd party tool
```

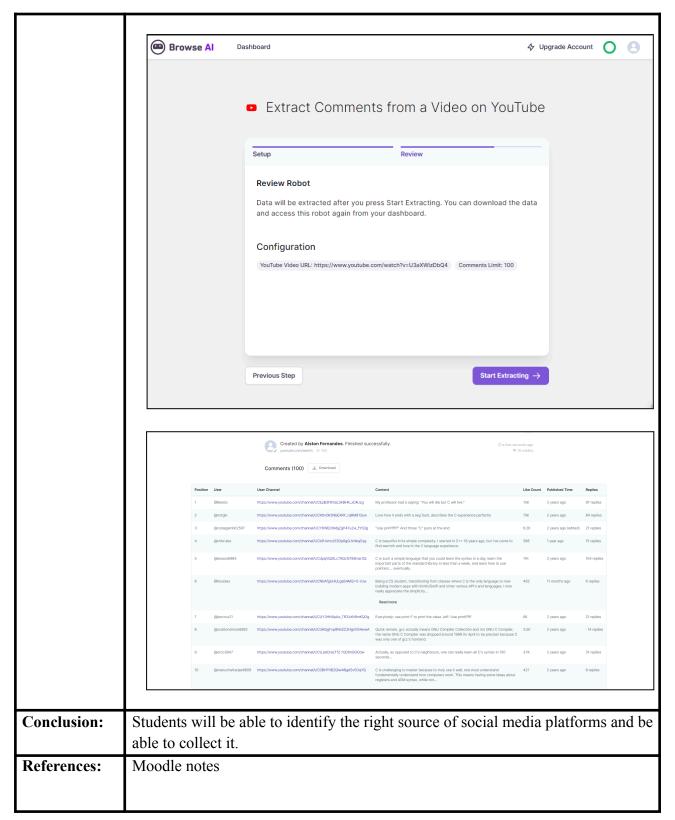
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Don Bosco Institute of Technology Department of Computer Engineering

Assessment Rubric for Experiment No. 2

Title of Experiment: Data Collection from social media platforms

Year and Semester: 4th Year and VIIIth Semester

| Sr. No. | Criteria | 1 Marks | 2 Marks | 3 Marks | 4 Marks | 5 Marks |
|------------|---------------------------------|---|--|-----------|-----------|-----------|
| 1 | Productivity | Not Satisfactory | Satisfactory | Good | Very Good | Excellent |
| 2 | Performance (Implementation) | Not Satisfactory | Satisfactory | Good | Very Good | Excellent |
| 3 | Viva | Satisfactory | Good | Very Good | | |
| 4 | Submission on Time | Submitted after the given deadline | Submitted before the given deadline | | | |