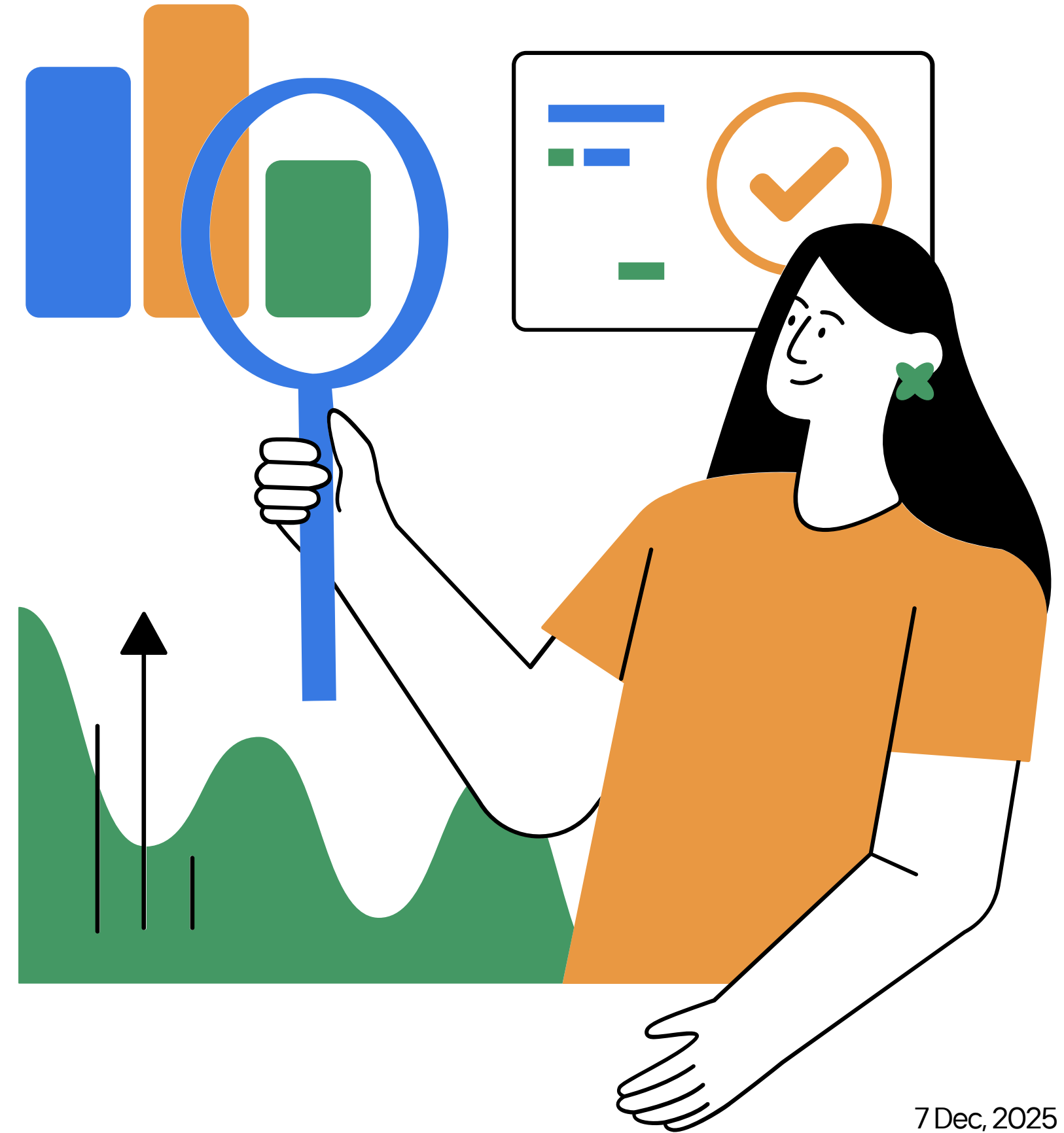


# Master Path AI

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# Motivation: Why Masterpath AI?

## Explosion of academic literature

→ difficult for students to navigate

### Students want to know:

"Which universities are strong in my topic?"

"How active is this field globally?"

"Who collaborates with whom?"

## Existing resources require manual reading and are not personalized

### Need for:

- ✓ Automated data processing
- ✓ AI topic understanding
- ✓ Clear visualization
- ✓ Personalized recommendations

# Project Overview

## Masterpath AI consists of three major modules:

### Data Module

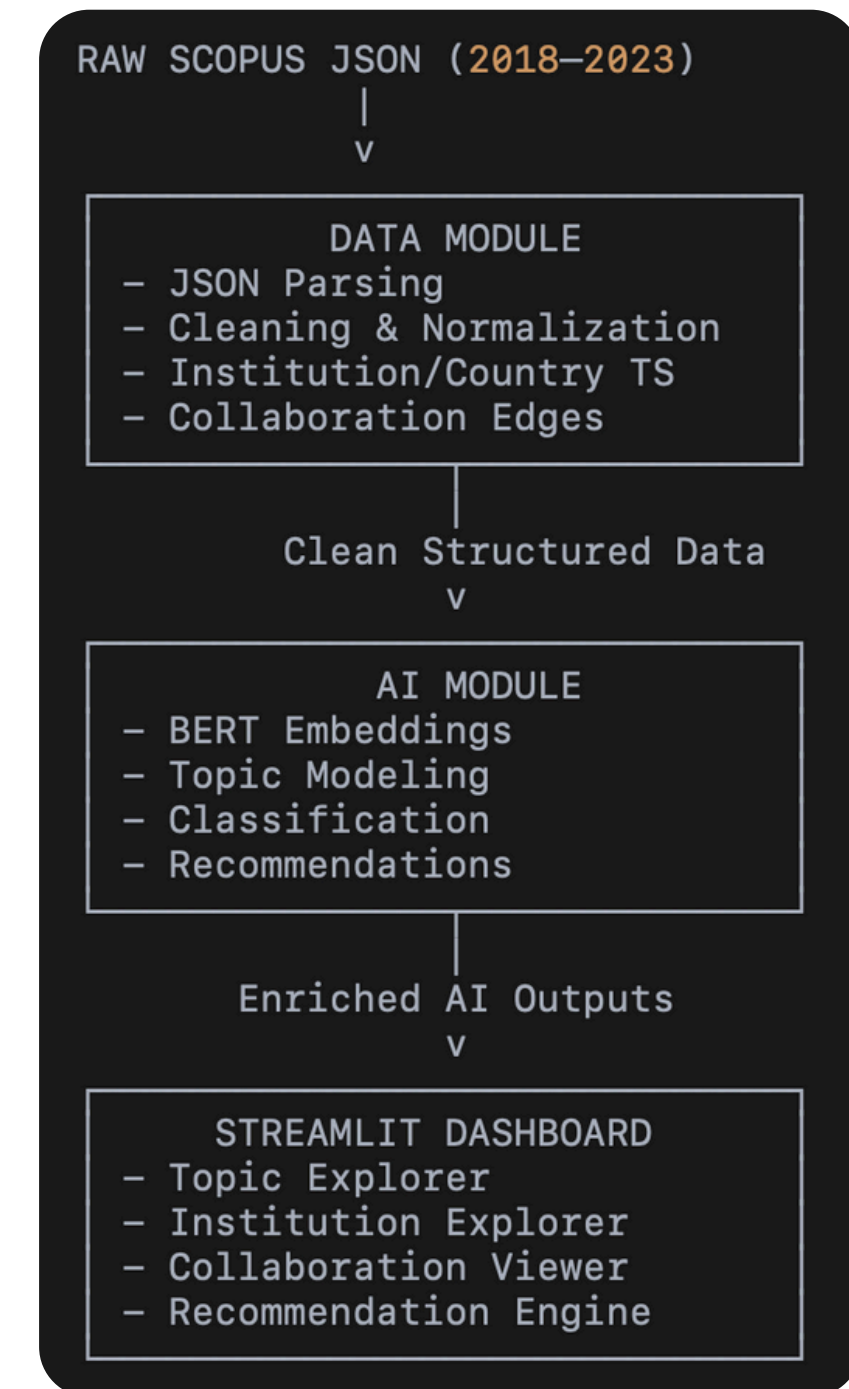
Extracts, cleans, and structures Scopus research data (2018–2023).

### AI Module

Uses BERT embeddings + machine learning for topic classification and semantic recommendation

### Visualization Module

Interactive Streamlit dashboard for exploration and recommendations.



**System Architecture Diagram**

# Data Description & Scale

## Primary dataset:

Scopus Engineering research records (2018–2023)

## JSON format, containing:

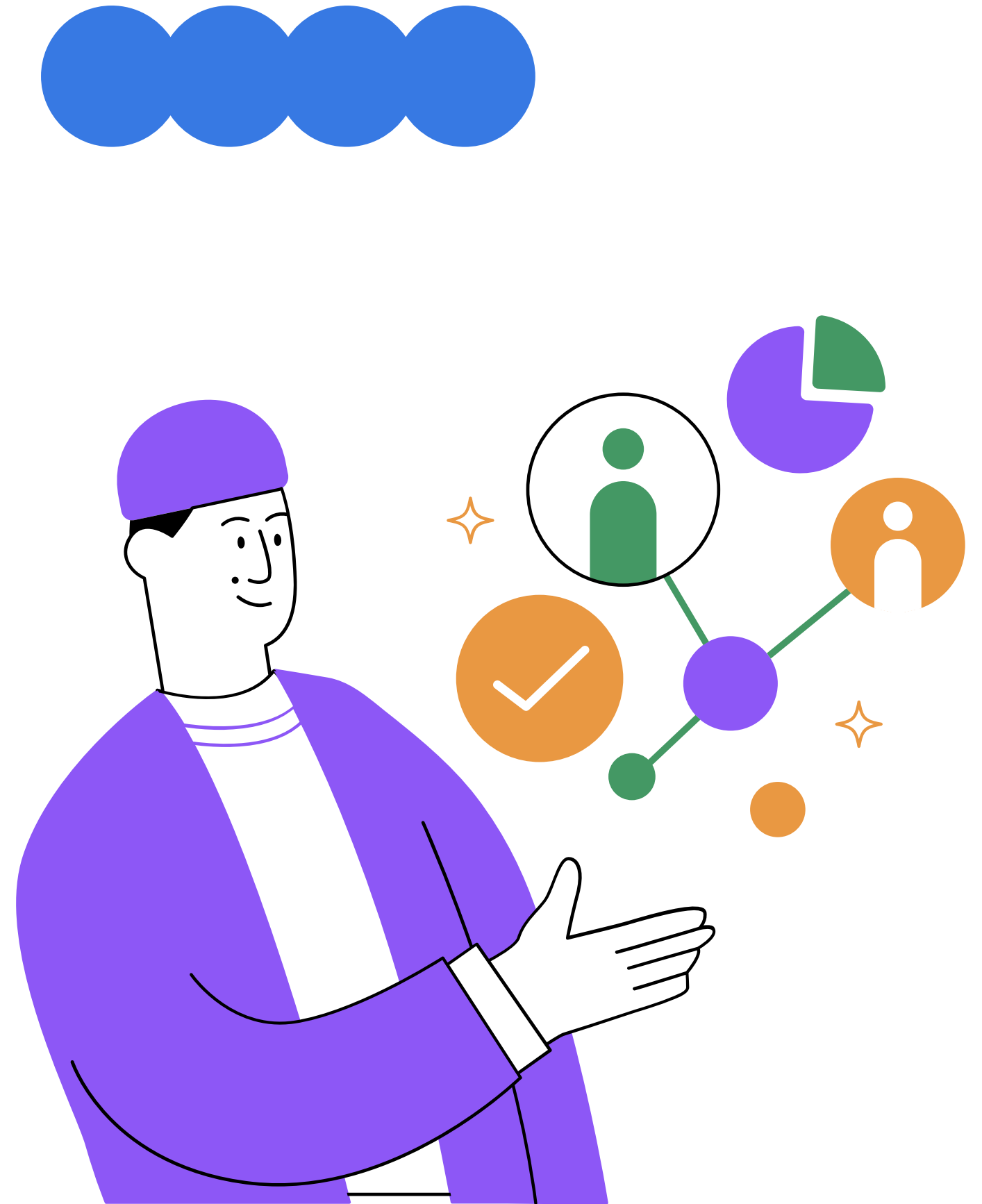
- ✿ Title, abstract, publication date
- ✿ Authors & affiliations
- ✿ Institution & country
- ✿ Keywords & classification codes
- ✿ Citations and references

## Additional data:

- ✿ country\_centroids.csv for geographic visualization
- ✿ Wikipedia-based normalization of institution names

## Scale:

- ✿ 20,216 research papers
- ✿ 66,799 unique authors
- ✿ 19,334 institutions
- ✿ 176 countries

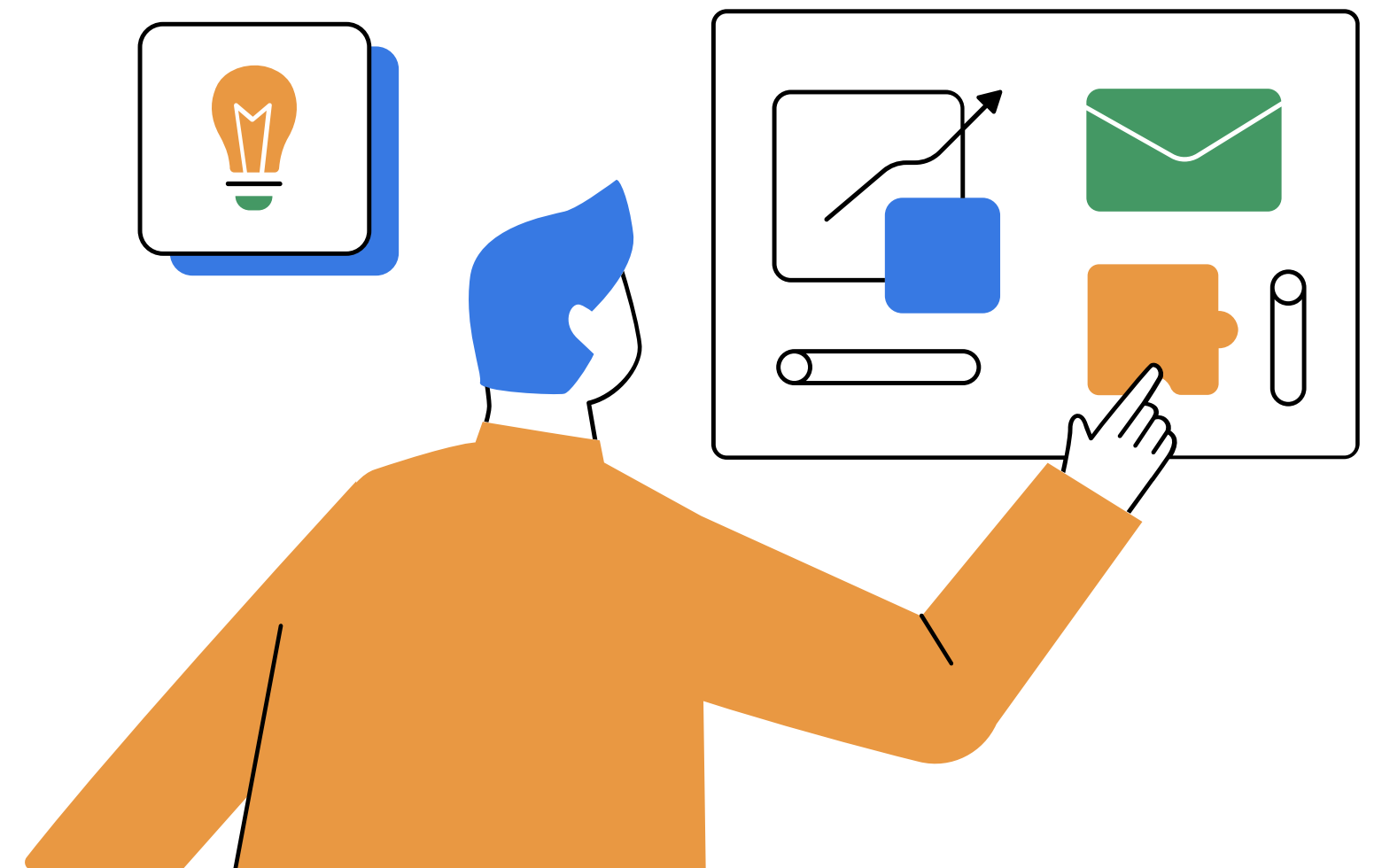


# DATA MODULE Overview

## Data Module: Turning raw JSON into analytic data

### Process:

1. Manual + automatic JSON parsing
2. Flatten nested fields
3. Normalize institutions
4. Map countries + attach geo coordinates
5. Build:
  - institution-year table
  - country-year table
  - collaboration edges
  - master dataset
6. Export cleaned CSVs



```
# IMPORTANT CHANGE: OPEN *
for file in input_dir.rglob():
    if file.is_dir():
        continue

    try:
        with open(file, "r", encoding="utf-8") as f:
            data = json.load(f) # will fail if not JSON

        files_opened += 1

        # --- Core data ---
        cores = find_all_keys(data, "coredata")
        if not cores:
            files_skipped += 1
            continue
        core = cores[0]

        paper_id = extract_paper_id(core)
        paper_title = extract_title(core)
        paper_date = extract_date(core)

        # --- Author groups ---
        author_groups = find_all_keys(data, "author-group")
        if not author_groups:
            files_skipped += 1
            continue

        for group_block in author_groups:
            groups = normalize_list(group_block)

            for group in groups:
                aff_info = extract_affiliation_info(group)

                authors = normalize_list(group.get("author"))

                for auth in authors:
                    author_name = (
                        auth.get("ce:indexed-name")
                        or auth.get("authname")
                        or "Unknown Name"
                    )
```

### Step 1 — Load JSON files

- Loop through 20k+ raw publications
- Extract title, abstract, authors, institution, keywords

```
for file in FILES_TO_CLEAN:
    path = DATA_DIR / file
    if not path.exists():
        print(f"Skipped {file} (not found)")
        continue

    df = pd.read_csv(path)

    # Detect institution-related columns
    inst_cols = [
        c for c in df.columns
        if "institution" in c.lower() or c in ["source", "target"]
    ]

    for col in inst_cols:
        # Standardize text
        df[col] = (
            df[col]
            .astype(str)
            .str.strip()
            .str.replace(bad_symbols_pattern, "", regex=True)
            .str.replace(r"\s+", " ", regex=True)
        )

        # Remove address-like / hospital / department / numeric garbage
        mask = df[col].str.contains(combined_pattern, na=False)
        removed = df.loc[mask, col].nunique()
        df = df[~mask]

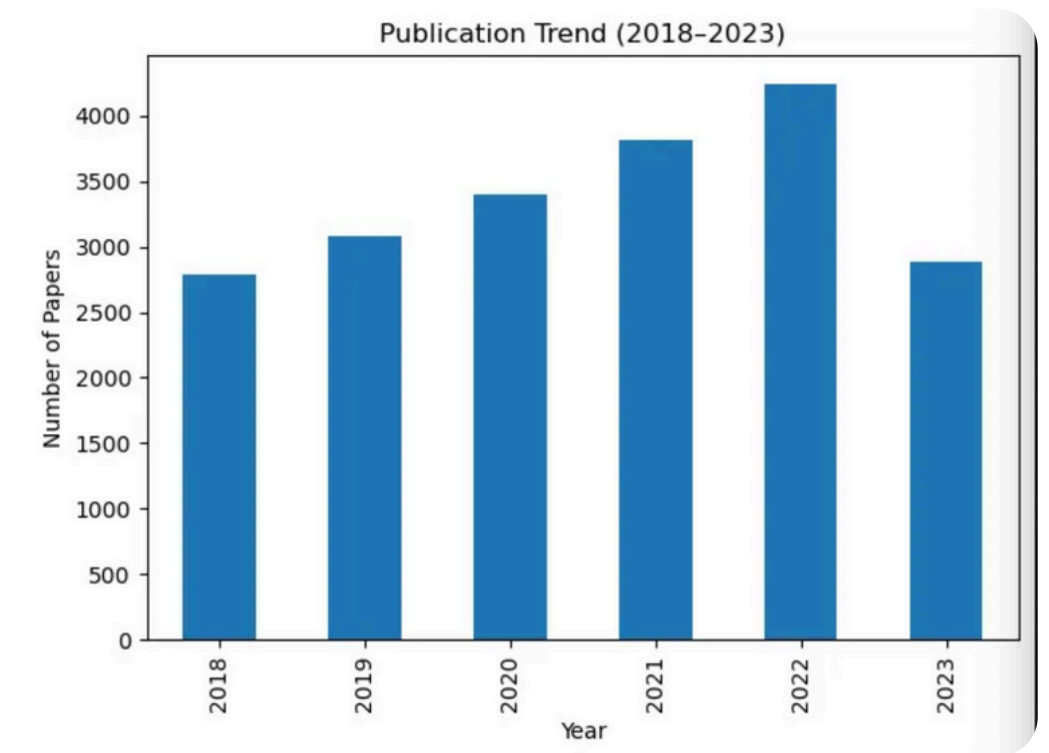
        print(f"{file}: removed {removed} invalid entries from '{col}'")

    # Remove empty & ultra-short garbage values
    df = df[df[col].notna()]
    df = df[df[col].str.len() >= 4]
```

### Step 2 — Clean & normalize institution names



- Remove punctuation
- Apply canonical mapping
- Uniform institution identities  
(MIT, Massachusetts Institute of Technology → MIT)



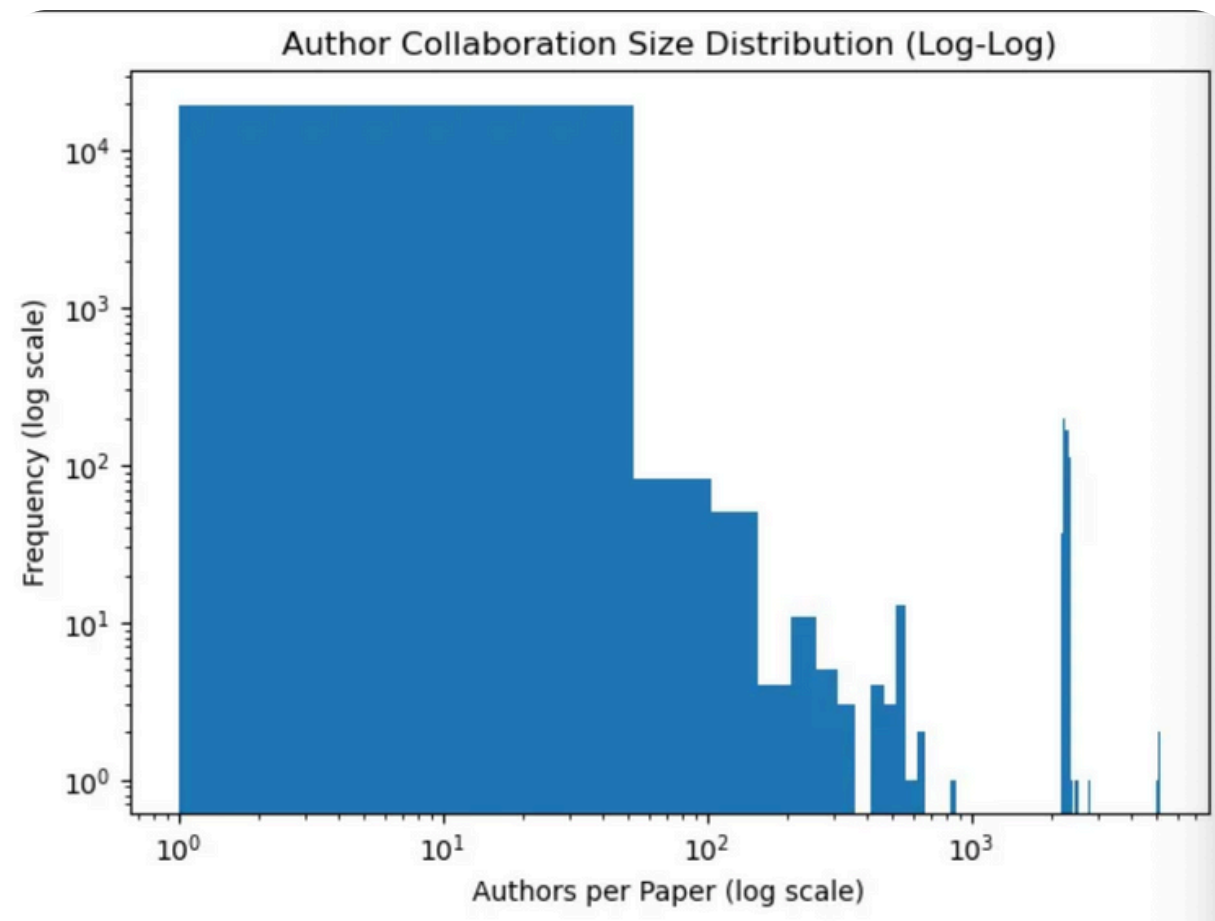
### Step 3 — Build institution-year statistics

- Count papers per year
- Used for trend visualization

## Step-by-Step: Data Module (Deep Dive)



## Step-by-Step: Data Module (Deep Dive)



### Step 4 — Build collaboration network

- For each paper: generate pairs of institutions
- Count collaboration frequency  
→ edge weights

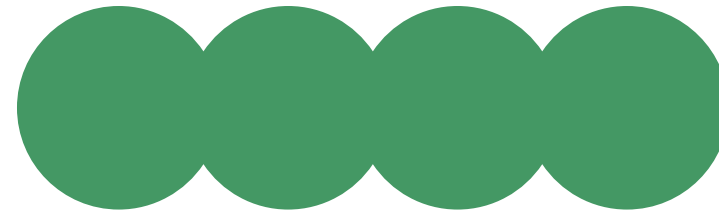


### Step 5 — Merge geographic coordinates

- Join with country\_centroids.csv
- Required for pydeck map visualization

```
institution_year_output.csv: removed 0 invalid entries from 'institution'  
Fully cleaned: institution_year_output.csv  
institution_collaboration_edges.csv: removed 0 invalid entries from 'source'  
institution_collaboration_edges.csv: removed 0 invalid entries from 'target'  
Fully cleaned: institution_collaboration_edges.csv  
institution_ai_summary.csv: removed 0 invalid entries from 'institution'  
Fully cleaned: institution_ai_summary.csv  
MASTER CLEANING COMPLETE – only true university institutions remain.
```

```
Cleaned: institution_ai_summary.csv  
Cleaned: institution_year_output.csv  
Cleaned: institution_collaboration_edges.csv  
All ghost institutions removed.
```

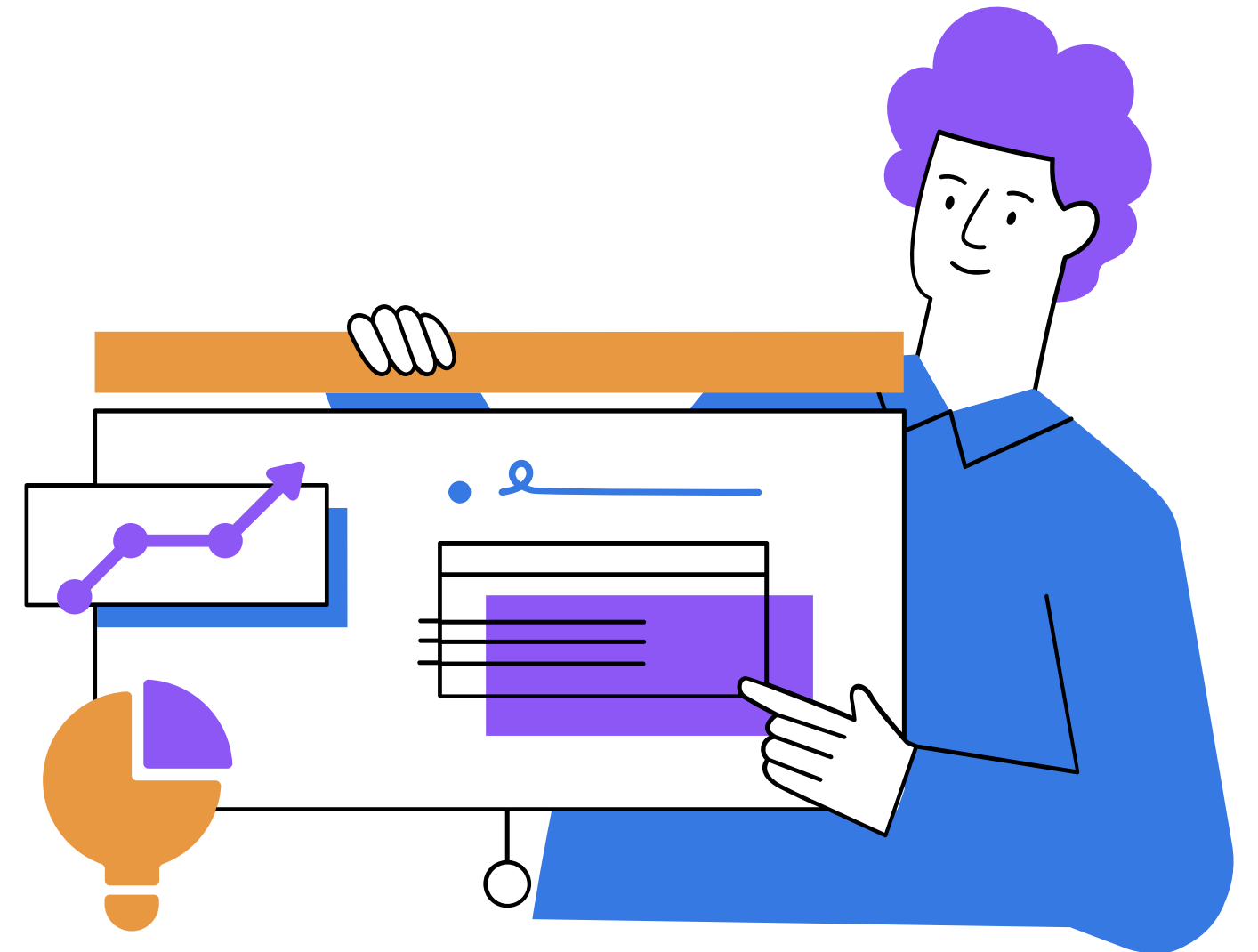


# AI MODULE Overview

## AI Module: Understanding Topics & Making Predictions

Components:

1. Text preprocessing
2. Semantic embedding with Sentence-BERT
3. Topic clustering
4. Supervised classification (Logistic Regression)
5. Evaluation metrics
6. University recommendation engine





# Step-by-Step: AI Module (Deep Dive)

```
inst_year = pd.read_csv(DATA_DIR / "institution_year_output.csv")
edges = pd.read_csv(DATA_DIR / "institution_collaboration_edges.csv")

print("institution_year_output:", inst_year.shape)
print(inst_year.head())

print("\ncollaboration_edges:", edges.shape)
print(edges.head())
```

```
institution_year_output: (13518, 4)
   institution  year  num_papers  author_count
0          Luigi Vanvitelli  2021         1         3
1  Magna Graecia University of Catanzaro  2022         1         1
2      Mater Domini Hopsital  2023         1         1
3              CEP  2021         1         1
4      IRyCIS Madrid  2023         1         1

collaboration_edges: (485366, 3)
   source          target  weight
0  Chulalongkorn University  Mahidol University    976
1    Mahidol University  Chulalongkorn University    801
2    Peking University  University of Hamburg    530
3  Université Libre de Bruxelles  University of Hamburg    521
4  Université Libre de Bruxelles    Peking University    521
```

## Step 1 — Load processed data

- Clean text from Data Module
- Combine title + abstract

```
# =====
# 7. SAVE ALL BERT EMBEDDINGS (FOR FUTURE USE)
# =====

print("Encoding ALL institutions for embedding export...")
all_embeddings = bert.encode(df["text"].values, show_progress_bar=True)

emb_df = pd.DataFrame(all_embeddings)
emb_df["institution"] = df["institution"].values
emb_df["label"] = df["label"].values

emb_df.to_csv("data/bert_embeddings.csv", index=False)
print("BERT embeddings saved to data/bert_embeddings.csv")

Loaded: (7426, 15)
Label distribution:
Label
0    5564
1    1862
Name: count, dtype: int64
Loading BERT model...
Encoding train set...
```

## Step 2 — Generate BERT embeddings



- 768-dim feature vectors
- Each vector = semantic meaning of a paper

```
# =====
# 2. TRAIN / TEST SPLIT
# =====

X_train, X_test, y_train, y_test = train_test_split(
    df["text"].values,
    df["label"].values,
    test_size=0.2,
    random_state=42,
    stratify=df["label"]
)
```

## Step 3 — Split train/test



- Maintain label distribution
- Prevent overfitting

# Step-by-Step: AI Module (Deep Dive)

```
# =====
# BERT + CLASSIFIER
# =====

from sentence_transformers import SentenceTransformer
from sklearn.metrics import (
    accuracy_score, precision_score, recall_score,
    f1_score, roc_auc_score, classification_report
)

# =====
# 1. LOAD YOUR EXISTING AI SUMMARY FILE
# =====

DATA_PATH = "data/institution_ai_summary.csv"
df = pd.read_csv(DATA_PATH)

print("Loaded:", df.shape)

# -----
# Create TEXT field for BERT
# We combine institution name + numeric signals as text
# -----

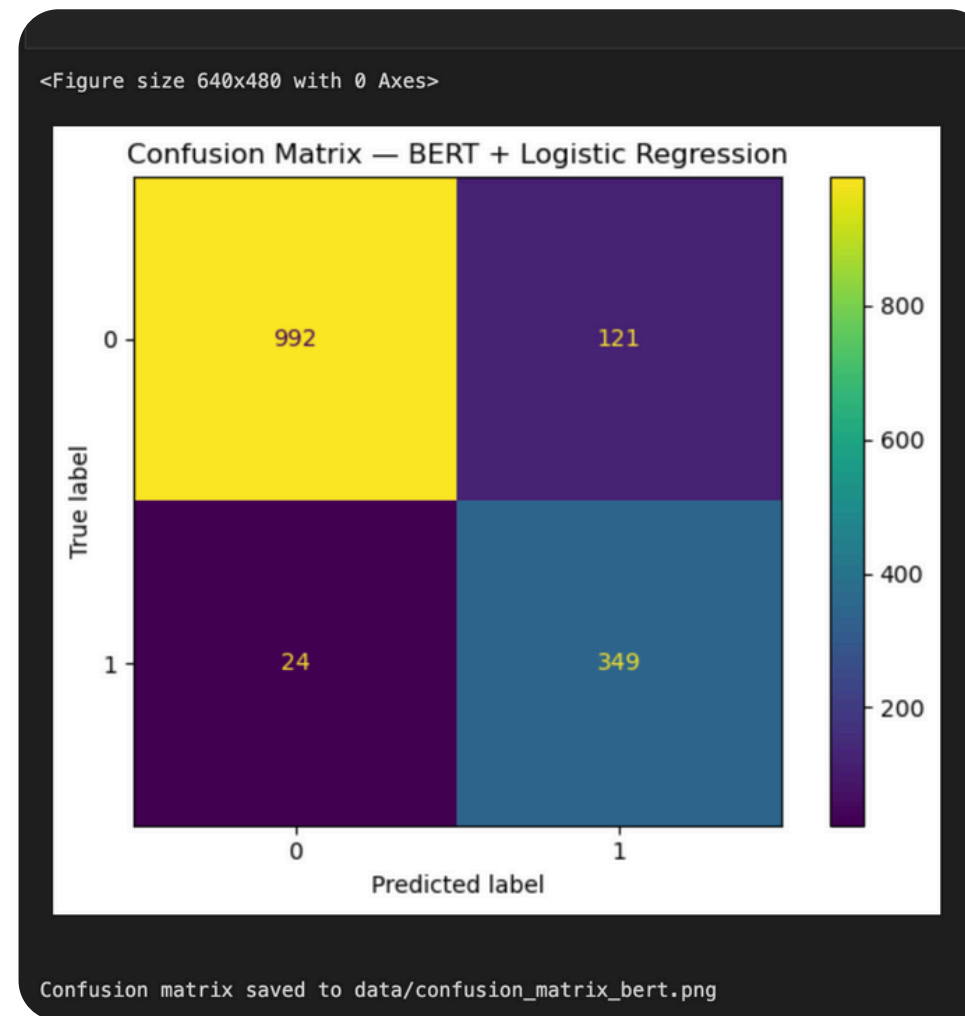
df["text"] = (
    df["institution"].astype(str) + " " +
    "cluster " + df["cluster"].astype(str) + " " +
    "degree " + df["weighted_degree"].astype(str)
)

# -----
# Create LABEL automatically (Top vs Non-Top)
# Using top 25% of weighted_degree
# -----

threshold = df["weighted_degree"].quantile(0.75)
```

## Step 4 — Train classifier

- Logistic Regression on BERT embeddings
- Predicts topic or AI category



## Step 5 — Evaluate



- Accuracy, precision, recall, F1
- Save in ai\_model\_metrics.csv

## 2. Build institution feature matrix (for clustering & classification)

```
# Ensure year is int
inst_year["year"] = inst_year["year"].astype(int)

# Pivot: one row per institution, columns = year's paper count
year_cols = sorted(inst_year["year"].unique())
inst_pivot = (
    inst_year
    .pivot_table(
        index="institution",
        columns="year",
        values="num_papers",
        aggfunc="sum",
        fill_value=0
    )
)

inst_pivot = inst_pivot.reset_index()
inst_pivot.columns.name = None

print("Pivoted institution features:", inst_pivot.shape)

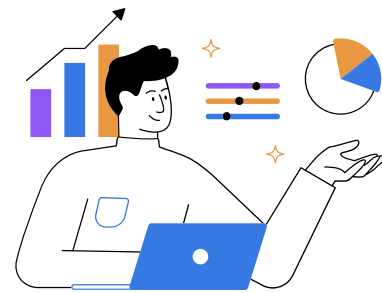
feature_cols = [c for c in inst_pivot.columns if isinstance(c, (int, np.integer))]
print("Feature columns (years):", feature_cols)
```

## Step 6 — Topic modeling



- Cluster embeddings into topics
- Extract keywords for interpretation

# AI Module: Recommendation Engine

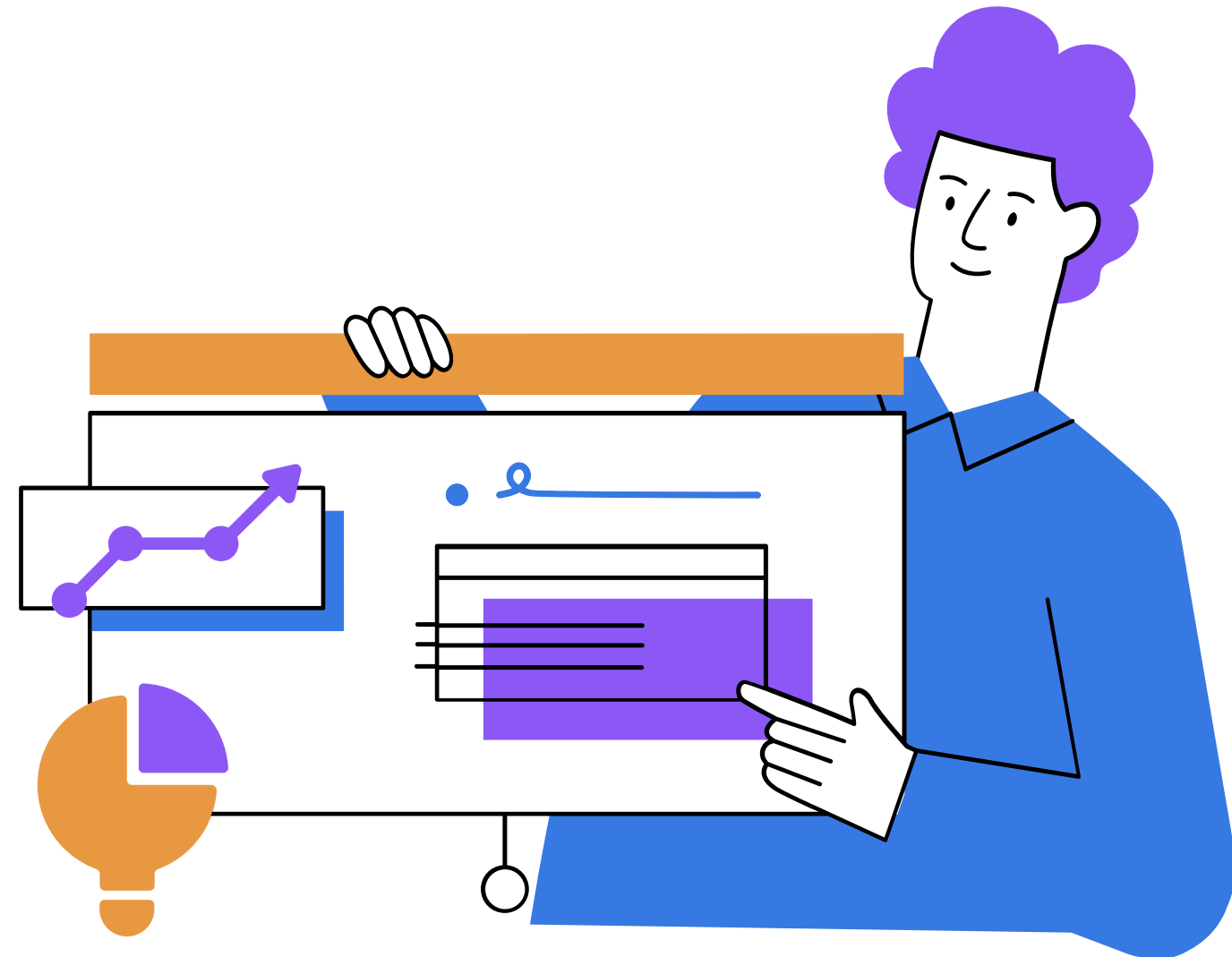
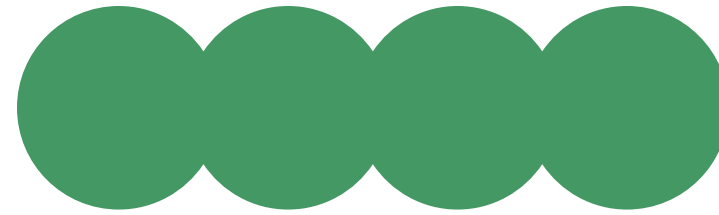


## Example Output:

Rank	University	Match Score	Strength
1	MIT	0.93	Deep Learning
2	Tsinghua	0.91	Robotics/ML
3	U of Toronto	0.89	Optimization/ML

## How the recommendation works:

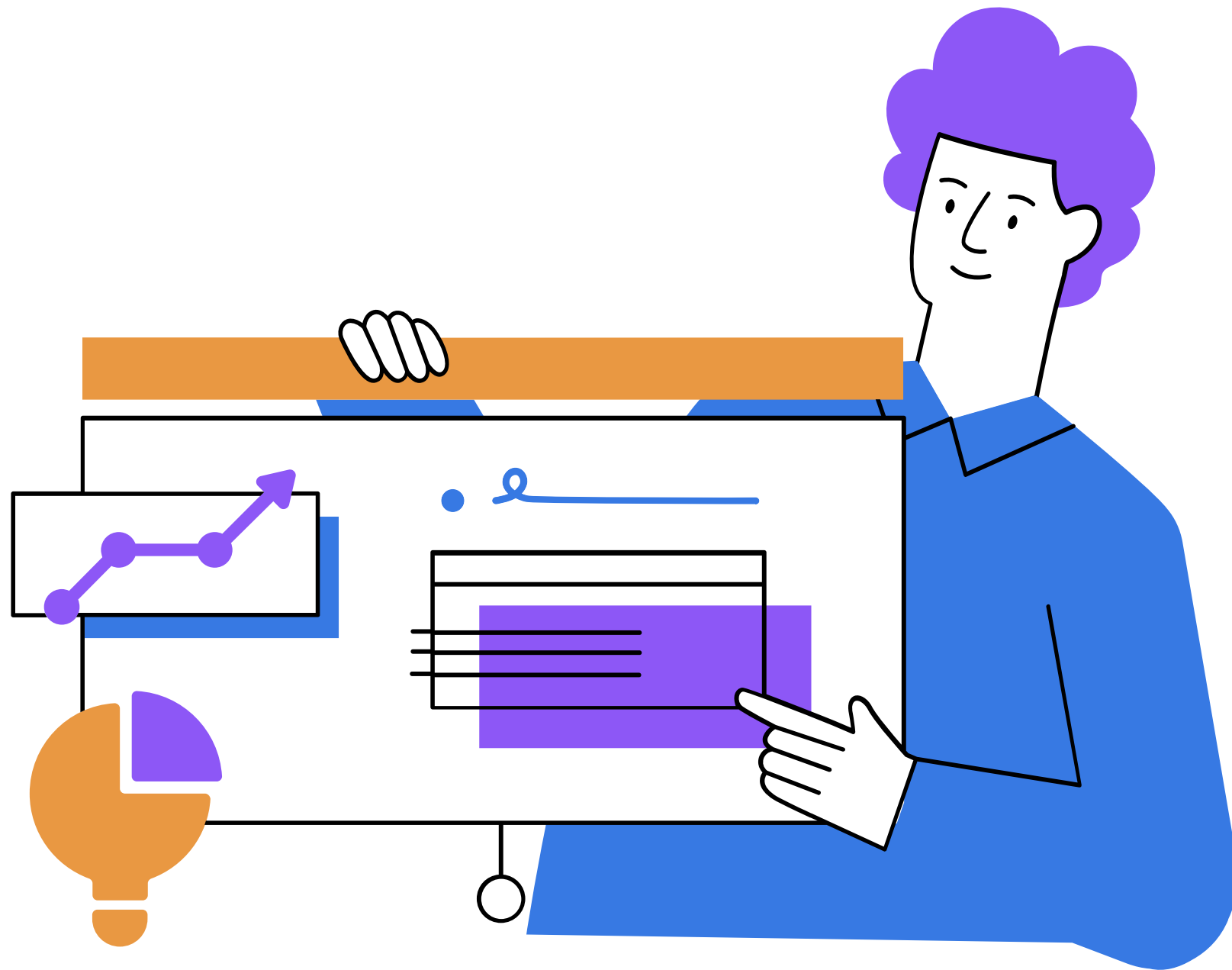
1. Student enters their research interest
2. Model encodes the text into a BERT embedding
3. System compares embedding to institutional topic profiles
4. Ranks universities using:
  - Topic similarity
  - AI intensity score
  - Number of relevant publications
5. Produces Top-N recommended universities



# Visualization Module

## **Streamlit Dashboard: Making Insights Interactive Pages:**

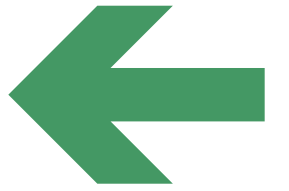
- 1.Home Overview
- 2.Topic Explorer
- 3.Institution Explorer
- 4.Collaboration Network
- 5.Search & Recommendation
- 6.AI Model Performance



# Institution Explorer Demo

## Content:

- Select an institution
- See:
  - Paper count per year
  - Topic dominance
  - Overall AI intensity
- Compare institutions

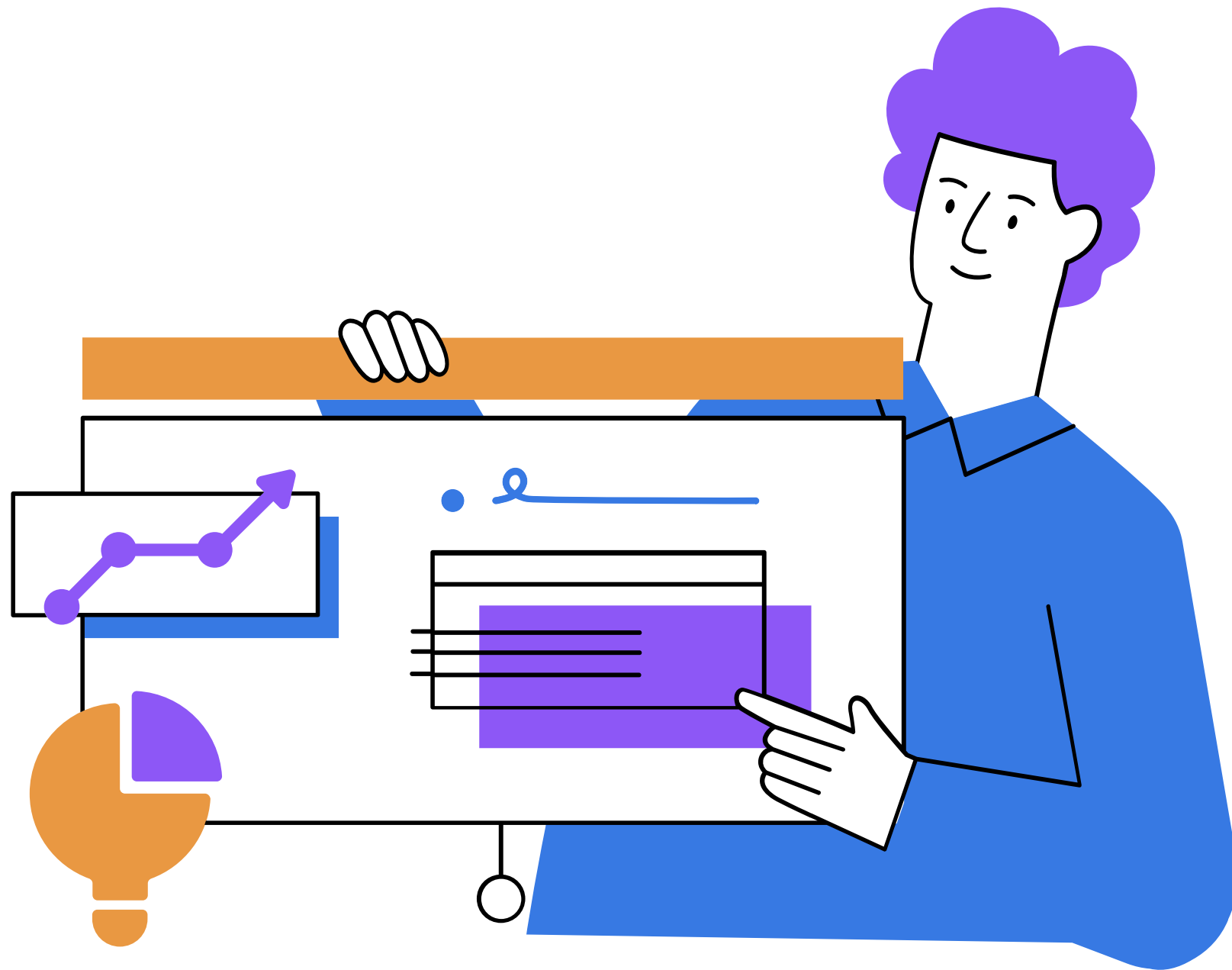
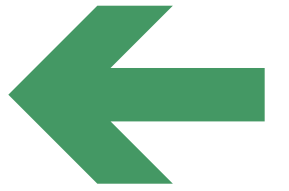


# Collaboration Network Demo

## Content:

- Visual network of institutional collaborations
- Node size = research volume
- Edge width = collaboration strength

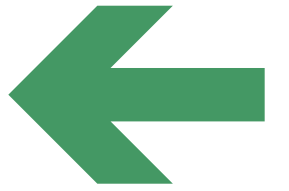




# Recommendation Page Demo

## Content:

- User inputs research interest
- Dashboard outputs top recommended universities
- Built from AI module's semantic engine



# Technical Achievements

- Processed large-scale JSON data (20k+ publications)
- Built an institution-level research analytics pipeline
- Applied BERT embeddings for semantic understanding
- Built a topic-based classifier
- Generated AI evaluation metrics automatically
- Designed a multi-page Streamlit dashboard
- Implemented real-time university recommendation

## Challenges:

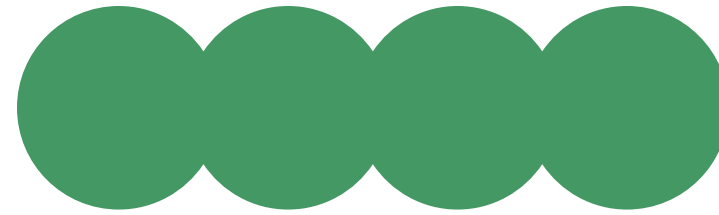
- ✿ Messy Scopus JSON
- ✿ Ambiguous institution names
- ✿ High-dimensional embedding space
- ✿ Slow processing

## Solutions:

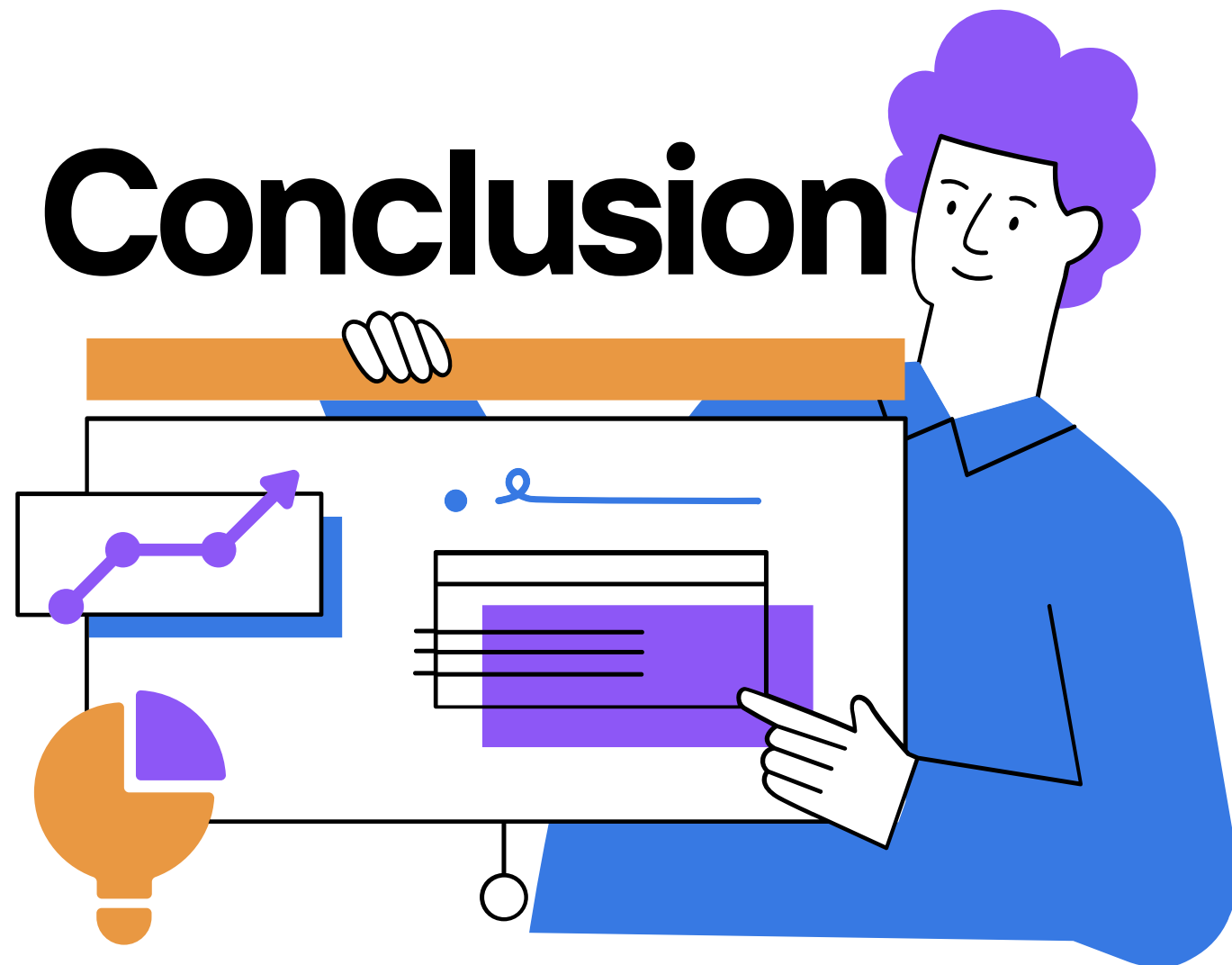
- ✿ Recursive JSON parsing
- ✿ Institution name normalization
- ✿ Dimensionality reduction / batching
- ✿ Cached loading in Streamlit



# Challenges & Solutions



# Conclusion



## Masterpath AI provides:

- ✓ A complete research analytics ecosystem
- ✓ Smart topic-based university recommendations
- ✓ Interactive visual exploration
- ✓ AI-powered insights for student decision-making



# Future Enhancements

Add citation-based impact scores

Integrate Google Scholar or Dimensions API

Add GPT topic summarization

Deploy online for public use

Add comparison mode between two universities

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