Investment Grade

ENSE477 - Vlog 6

Erika McCluskey, Hayden Jin

Team

Erika McCluskey
Full stack developer
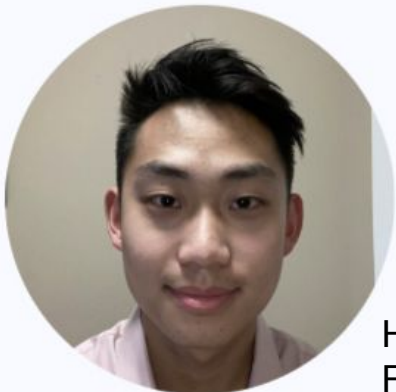
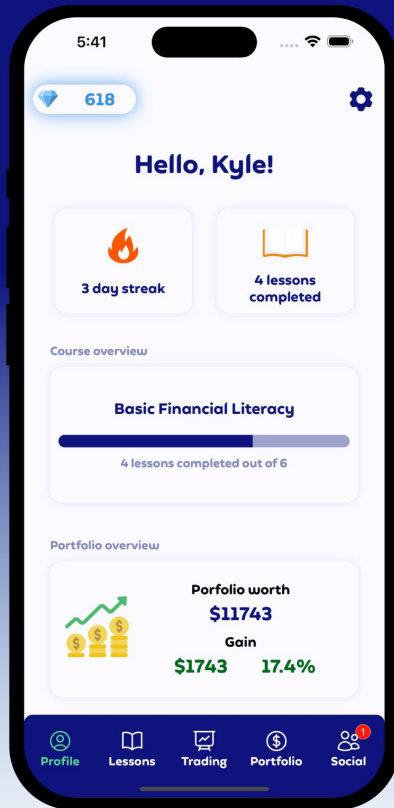Hayden Jin
Full stack developer

Problem statement

The complexities of the stock market are overwhelming and confusing, leaving many young adults feeling intimidated and unsure of where to start learning about investing.
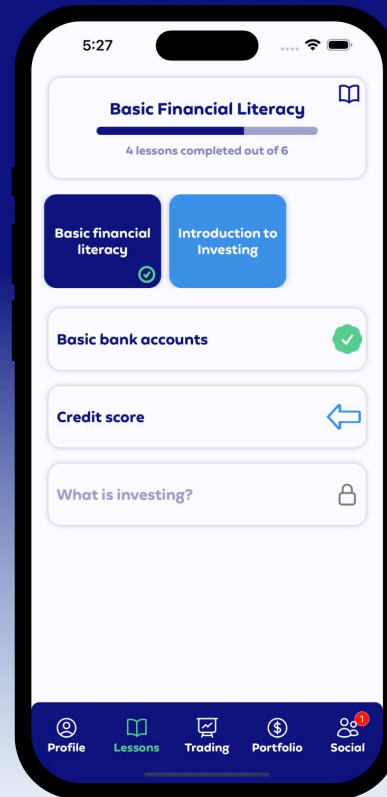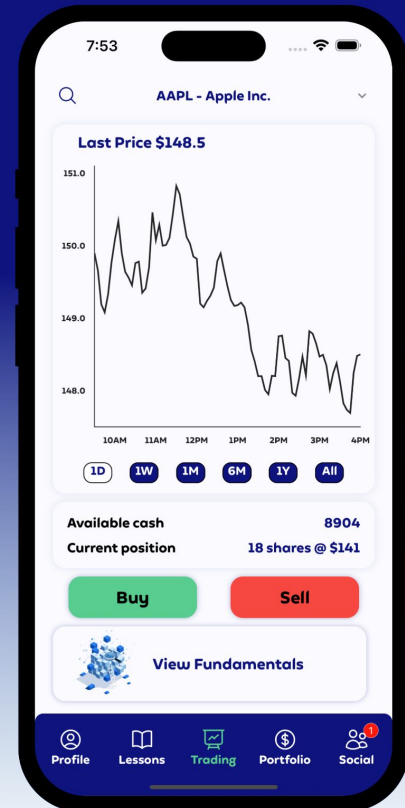
Solution

Learn about investing & paper trade

Lessons for all knowledge levels

Real time prices for an authentic experience
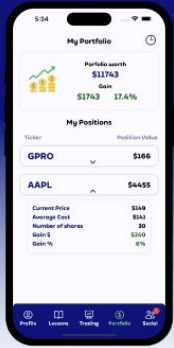
Demo

Work completed since the last vlog
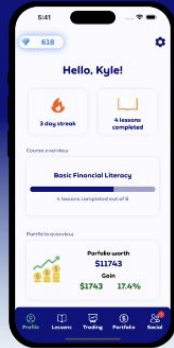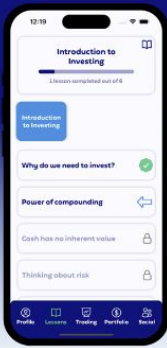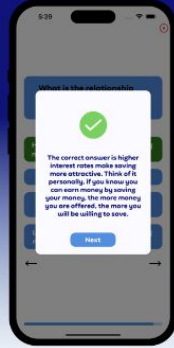
- Legal things for app store legibility

- Designs
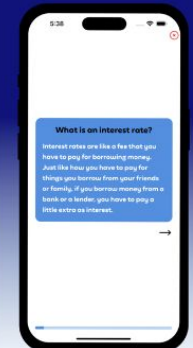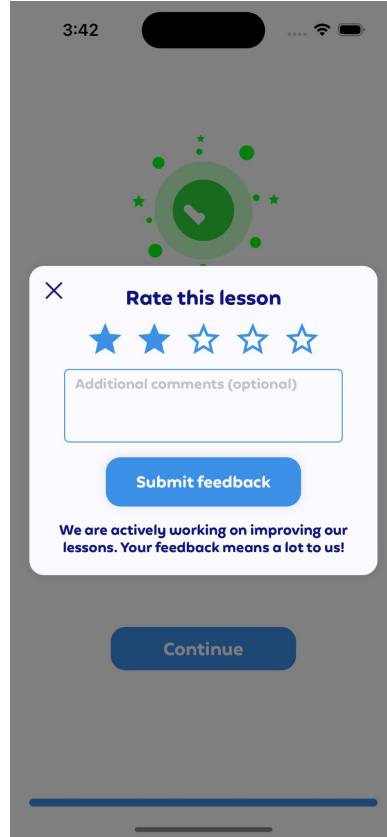
Work completed since the last vlog

- User testing

- End to end testing

- Bug fixes

- Handling exceptions

- Improving user experience

- Profile page completion

Project updates

- Changed our financial data API

- Target audience update (niche)

- Thinking about monetization

Next up

- Work on the poster
- Work on the project report
- Keep testing if time permits

Status

- Achieved our goals that we had set out at the beginning of the semester (+ more)

- Official app store listings pending

- Great feedback from classmates and other users

Thank you!