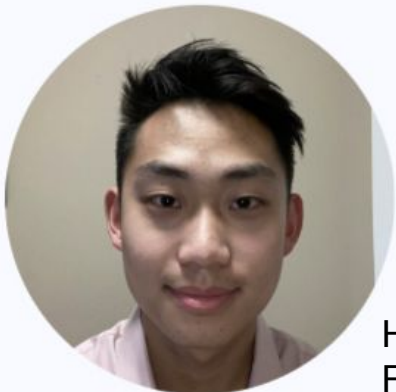


Investment Grade

ENSE477 - Vlog 6

Erika McCluskey, Hayden Jin

Team



Hayden Jin
Full stack developer

Erika McCluskey
Full stack developer



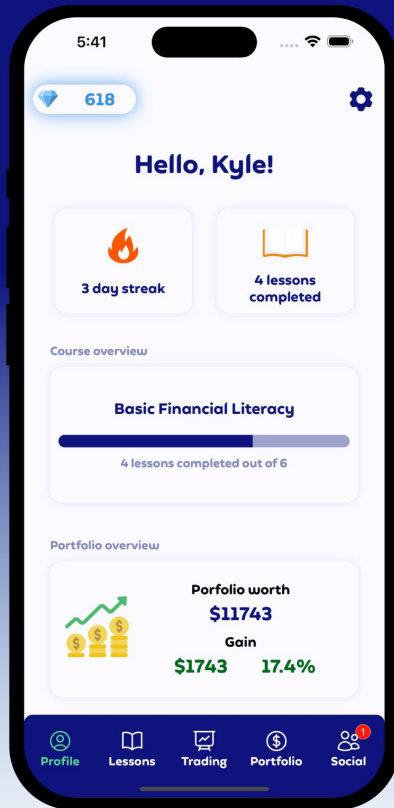
Problem statement

The complexities of the stock market are overwhelming and confusing, leaving many young adults feeling intimidated and unsure of where to start learning about investing.

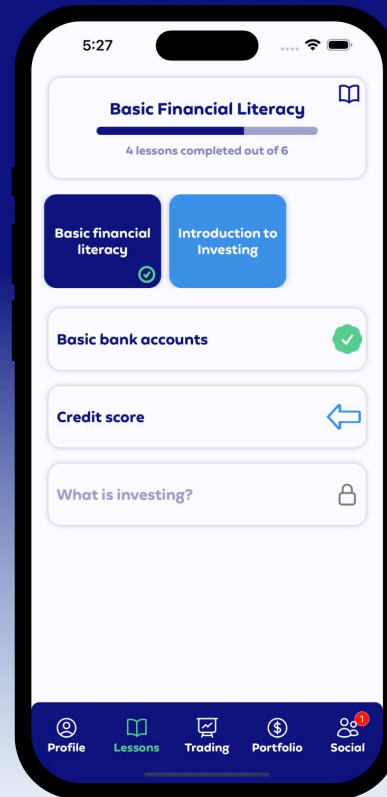


Solution

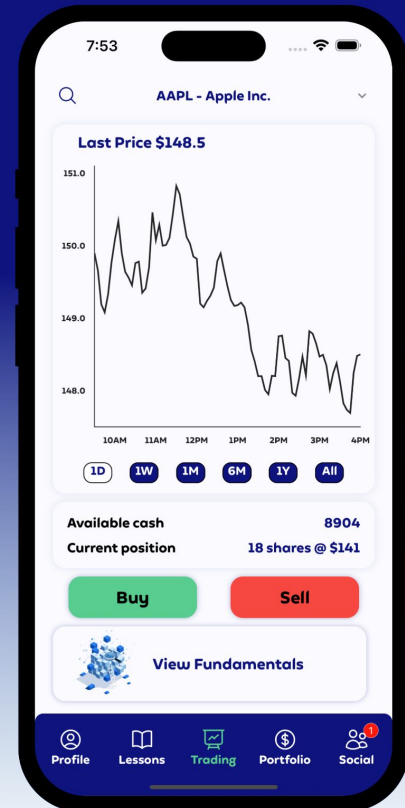
Learn about investing & paper trade



Lessons for all knowledge levels



Real time prices for an authentic experience





Demo

Work completed since the last vlog

- Legal things for app store legibility
- Designs

Settings

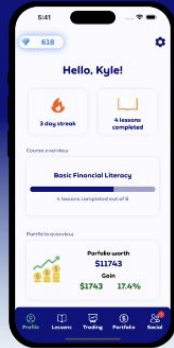
Sign Out

Delete your account

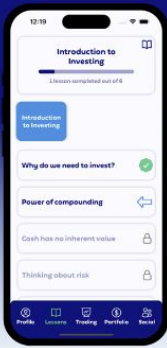
Terms and Conditions

Privacy Policy

Learn about investing
& paper trade



Lessons for all
knowledge levels

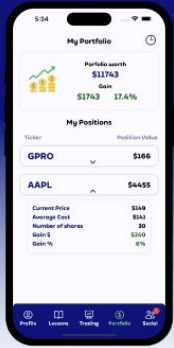


Real time prices for an
authentic experience



Build your portfolio

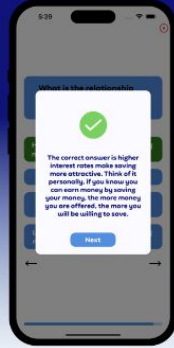
Apply your knowledge from
the lessons



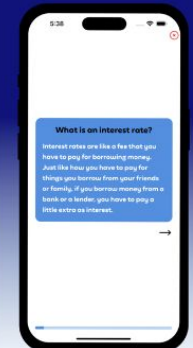
Grow your portfolio
and compete



Interactive learning
with feedback



Simple, fun, and easy
to learn

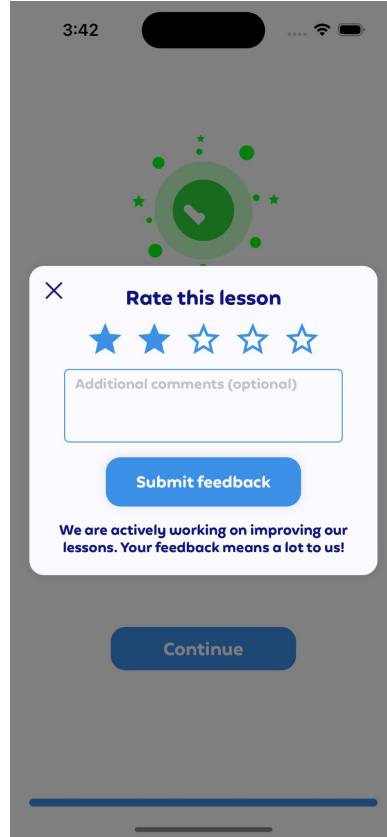


Simulates real broker
experience



Work completed since the last vlog

- User testing
- End to end testing
- Bug fixes
- Handling exceptions
- Improving user experience
- Profile page completion



Project updates

- Changed our financial data API
- Target audience update (niche)
- Thinking about monetization

Next up

- Work on the poster
- Work on the project report
- Keep testing if time permits



Status



- Achieved our goals that we had set out at the beginning of the semester (+ more)
- Official app store listings pending
- Great feedback from classmates and other users



The background is a solid pink color. In the top right corner, there is a decorative pattern of overlapping geometric shapes, including triangles and squares, in various shades of pink and magenta.

Thank you!