Download this, extract it to your C:\ drive (literally just C:\ in the pathway to extract to)

https://www.gyan.dev/ffmpeg/builds/ffmpeg-release-essentials.zip

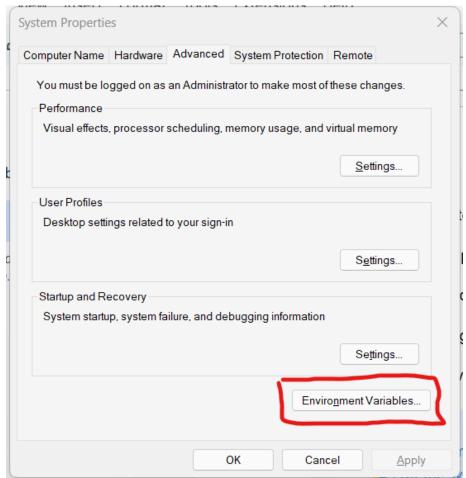
press windows button and type " control panel ", open control panel.

in the search bar in top right corner, type " environment " .

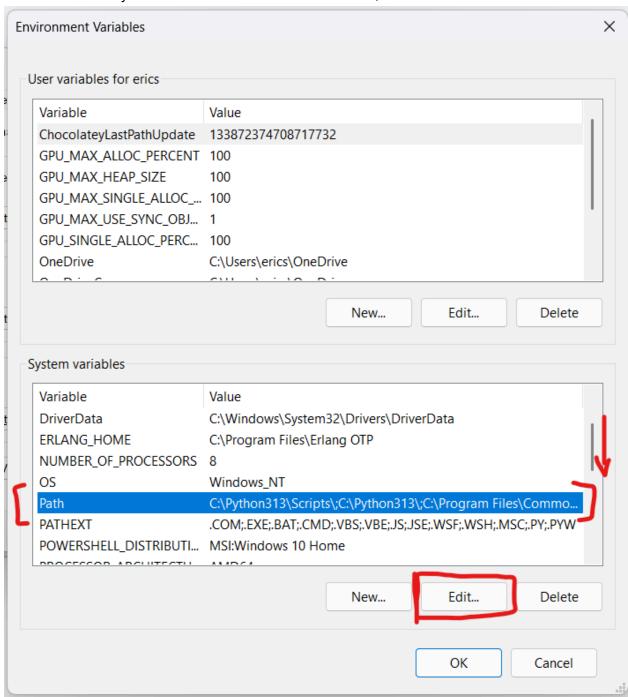
click "Edit the system environment variables"



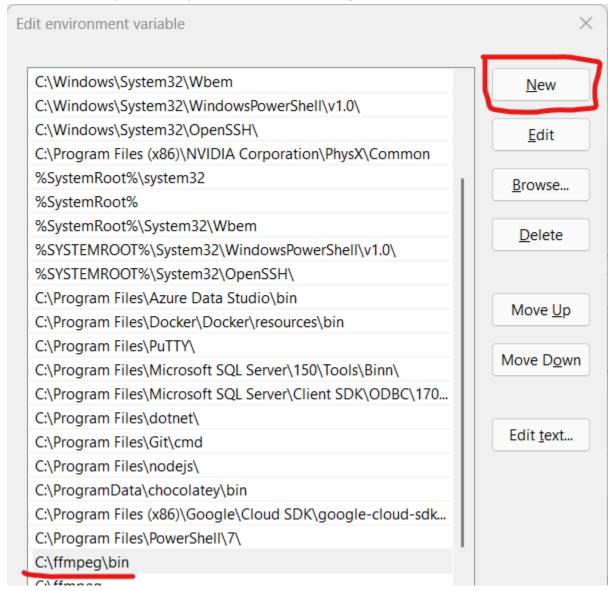
Click environment variables



Scroll down the "System variables" list and click on "Path", then click Edit



Click New, then type (or copy and paste in) C:\ffmpeg\bin



Click ok on windows to exit