

Stakeholder Interviews

Steven M.

Former Event Organizer, Paper Aviation

How hard was it to get Paper Aviation funded?

“Not hard, really. We mostly just needed a room for us to use. I thought it would be nice to eventually get t-shirts made or something but the university never came through with the funding. We actually lost the room eventually too.”

What features would you like to see in a crowdfunding application for university clubs?

“I want it to be able to customize my page. I want to use it to get funding and attract more club members at the same time”

Have you personally used crowdfunding apps before?

“I used Kickstarter before.”

How can we make it easy for people to donate using our app? What are some roadblocks that will personally prevent you from donating?

“I can’t think of any. Maybe a problem with payment? I know I use Paypal a lot because it’s easy to log in and use, and some sites don’t take it.”

Tell me, if you can, a horror story you’ve heard about a crowdfunding service. Can you think of a time where a crowdfunding endeavor went horribly wrong?

“Yeah, I remember that thing with Star Citizen where people wanted to get their money back because the game was delayed over and over. The guy making it wouldn’t do it and people were trying to sue him.”

Emily B.

Kent Boxing Club

How hard was it to get the boxing club funded?

"It was difficult. We have to resort to club dues to take care of the small stuff, but the big problem was getting a space for us to practice. We always tried to get the combative studio in the rec, but they told us "large groups" were not allowed to sign up for studio time unless we pay for it. I tried to get the university to pay for it, since it's the university's rec center, you know, but they never did anything."

What features would you like to see in a crowdfunding application for university clubs?

"I'm not sure. I guess I want it so its easy to use and donate with and it will be seen by a lot of people. That way the clubs might get funded. Yeah, I want an app with a lot of traffic."

Have you personally used crowdfunding apps before?

"Not really. I've used like those donation things before on Facebook where you just set it up and post it, but I've never used the big crowdfunding apps."

How can we make it easy for people to donate using our app? What are some roadblocks that will personally prevent you from donating?

"Well, I want people to know about the app, so I guess my biggest concern is people actually using it. It'll be easier to use if the word is out. I probably won't bother setting up a funding page for the club if no one's on there."

Tell me, if you can, a horror story you've heard about a crowdfunding service. Can you think of a time where a crowdfunding endeavor went horribly wrong?

"I can't think of a specific time. My roommate once shown me this video where people Kickstarter spent a bunch of money on this board game and the company making it just never made the board game. It was like, a lot of people were angry and Kickstarter couldn't just get the money back to them."