

“Research Forum 2019”
POSTER EXHIBIT CONTEST
Student/Professional Category

MECHANICA FOR POSTER PRESENTATION
EXHIBIT GUIDELINES:

1. CONCEPT

- The poster should include the following identifying information:
 - Name or title of research or project
 - Complete author address
 - Telephone or contact numbers and email
- It should give a brief description of the research in layman’s language
- It should cite reasons why such project was developed or why the study was conducted; the study’s potential benefits in terms of its impact on the quality of life, science or technology contributions or socio-economic benefits.
- The poster may exhibit the highlight/s of the study in picture or colored presentation.
- Graphical and other appropriate presentations may also be included.

2. FORM

- One poster panel will be allowed per entry
- Poster size should be 2 ft. width by 4 ft. height. Tarpaulin will be used.

3. IMPORTANT REMINDERS

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| • Setting Up of Exhibits | October 21, 2019
Time: 10:00 AM
Venue: UC-Banilad, Main Lobby |
| • Poster Exhibits | October 22, 2019
Time: 2:00 PM |
| • Judging | October 22, 2019 @ 1:00 pm
<i>Participants are expected to be present. Entries will be judged according to the criteria.</i> |
| • Awarding | October 22, 2019
Venue: UC-Banilad, AVR 1 |

CRITERIA FOR JUDGING

• Message delivery (understandability, use of simple/layman's language, public appeal, overall impact on the reader)	50%
• Color, design, and style (creativity, attractiveness)	30%
• Proponent's salesmanship (product knowledge, communication skill)	20%
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	100%