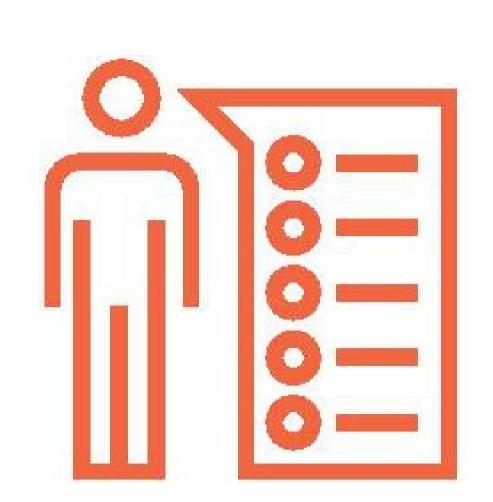


Project name Designed for Designed by Date 22-06-2019



1. Know yourself

PITCH Introduce your company

R's Earn mission is to encourage the community to be responsible with the environment and to create partnerships who will efficiently provide accessible and gratifying ways in recycling. Our company provide a reverse paper vending machine with accompanying app which collect paper waste and give rewards to those users in able to motivate them. Our target market are school and business establishment where use papers as their daily basis. The device is very useful to the institution to centralize their collection of papers.

INVESTOR LEGACY What financial commitments do you have?

We are almost done the prototype and it will be ready in dry run on this coming July. During our market validation, there are many junk shops and paper recycling industry willing to buy paper waste especially in bulk with the good price.

INVESTOR READINESS What are your strengths and weaknesses?

Based in our study, our product is a first of it's kind in the Philippines. Our team are all IT students who focus in IOT and we all active volunteers in any environmental activities. All members are willing to learn any discipline in order to success this project. One of our weakness is we have lack of initial funding to support our project. Currently we have lesser knowledge regarding marketing.

TRACTION

What is your current traction?

We are planning a soft launching in University of Cebu-Banilad Campus which is serve as our partner to build this idea.



GROWTH STRATEGY

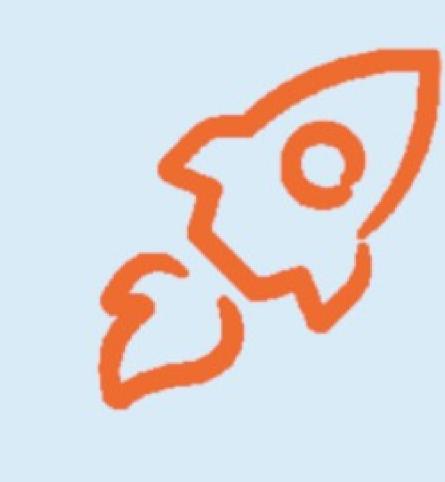
What is your ambition and how will you get there?

We sell our product to schools and business establishments to promote environmental awareness to their company. Our team aims that in the coming future people enjoy in recycling with less effort. Due to the high demand of paper in the society we are planning to have mass production in our machine base upon orders. We are planning our product will expose globally to support in paper waste recycling. Our team looks for partnership or non government organization that concentrate in minimizing the paper pollution in our society. We

FUNDING STRATEGY

How will you finance your growth?

As of now, we are depending in our initial capital comes from to us, family and friends. When we get customer that they buy mass of our product that is the time we need funding from our potential investor. We are planning first is to get customer who buy our machine and then we find partners who invest to us in supply the needs of our business.



3. Next round

FUNDING NEED

How much money do you seek and for what?

We need \$1500.00 for the production of other 5 machines where we plan to distribute in other universities. It includes the strengthen our sales team and cost of launching any ads or product promotion.

INVESTOR TYPE

What type of investor best aligns with your financial and smart needs?

Our target investors are those who promote environmental activities. Support any start up idea that concerns in saving and improving our environment. Investors that willing to give funds in paper recycling as business.

TERMS

What terms do you want to negotiate?

We can decide investor share if the validation result of our product is final so that we can identify how much exact money we need for expansion. We don't take risk if there is no win-win solution.

SMART NEEDS

What expertise or contribution do you need from your investor (beyond money)?

We need entrepreneur whose have some valuable contacts or have links to other businesses that can help to expand our business which align to our start up. We are hoping the government to support our project to motivate people in recycling.

COMPATIBILITY

Is your next round compatible with your current situation and growth and funding strategy?

Our strategy is to convince business establishments to buy our product in order to get mass production.

Trough this mass production, surely, we can get partners who invest our business. In short, we don't make cost if we don't get profit.



