

Capstone Project – Media & Design

Vision

AmaliTech is a social business empowering the next generation of technology leaders in sub-Saharan Africa. As a global talent accelerator, they provide free IT training to skilled youth in regions of great need. They offer an employment pathway into the digital sector, accompanying young talents from recruitment to employment. In accordance with this, the background, project portfolio, performance and development of every Batch 2 trainee should be documented and presented in a **Digital Profile for AmaliTech** stakeholders to holistically evaluate their successful completion of training and suitable roles in the service center.

Initial Customer Requirements

- As AmaliTech, we would like to show our stakeholders a list of all the batch 2 trainees with an overview of their skills and competencies as well as highlighted projects
- As AmaliTech, we would like to have different access roles or users with different (e.g. trainer, trainees, and guest/visitors)
- As AmaliTech, we would like for you to produce the following marketing collaterals: pullups, branded notebooks, caps, flyers, etc

Roles

- Scrum Master
- Tester/System Analyst/Requirement Engineer
- Web/Graphics Designer
- Web Developer

Deliverables

- Project plan (including product backlog and user stories on Jira)

- Information architecture and UI designs
- Edited photos of all trainees and map assets for their locations
- Source files of the website on GitHub and database dump
- Final project presentation

Criteria

- 20%: How consistent is the design across the website including assets – **10% Trainer, 10% Designated Customer.**
- 20%: To which degree is the final website functioning (navigation, map) – **5% Trainer, 10% Service Center Manager.**
- 15%: How appropriate was the choice of colors and design elements. – **10% Trainer, 5% Designated Customer**
- 15%: How good is the quality of self-created media assets and edited photos – **10% Trainer, 5% Service Center Manager.**
- 10%: How did the team communicate with the customer – **10% Designated Customer**
- 10%: How well did the trainees present their results? – **5% Trainer, 5% Service Center Manager**
- 10%: How valuable is the contribution of each trainee (individual rating) – **5% Trainer, 5% Designated Client**

Clients

Design collaterals – Yvonne Marian Yawson(yvonne.yawson@amalitech.org)

Digital Portfolio – Kristine (kristine.leabres-matthee@amalitech.org)

Amos(amos.nkum@amalitech.org)

AmaliTech Training Academy
P.O. Box AX 1690

SSNIT Office Complex, 27 Ama
Akroma Rd, Takoradi, Ghana

T: +233 (0) 200200966
www.amalitech.org