

Skills

- HTML/CSS
- JavaScript
- Google Analytics
- Web development
- WordPress
- Concrete5
- Adobe Suite
- Graphic design
- Content writing

Certifications

- **HTML Developer** – W3Schools.com
- **CSS Developer** – W3Schools.com
- **Landing Page & Conversion Optimization** – GetResponse
- **Google Analytics Individual Qualification** – Google Analytics Academy

Experience

Public Relations Lead – November 2018-
Carahsoft Technology Corp. Present

- Manage 4-member team of PR and web professionals
- Custom coded 75 custom landing pages using HTML/CSS across Carahsoft.com site
- Built 380 webpages within CMS systems (Concrete5 & WordPress)
- Lead trainings for Carahsoft Web team on fundamentals of HTML/CSS and implementations of these languages on Carahsoft website
- Lead trainings for Carahsoft Marketing team on fundamentals of HTML/CSS

Content Writer – August 2018-
Apptium Technologies November 2018

- Produced all content for online marketing efforts and clients
- Supervised social media announcements and set posting schedule
- Drafted all proposals and contracts for client marketing agreements

Digital Media Coordinator – May 2017-
Carahsoft Technology Corp. August 2018

- Researched and implemented Teamwork project management software
- Created and led content marketing campaign on Medium
- Assumed primary responsibility for webpage content, graphics, and maintenance of Carahsoft Innovation microsite
- Drafted and published over 50 blog posts on Carahsoft's WordPress site

Education

Bachelor of Science – 2014-2017
Writing, Rhetoric, and Technical Communication - Summa
James Madison University Cum Laude

Leadership

Eagle Scout – Boy Scouts of America

- Planned and oversaw clearing of barn foundation for Blue Ridge Center for Environmental Stewardship

Publications

JMURJ – 2017 **ArtAscent** – 2016, 2018 & 2019
Lexia – 2016 & 2017 **Virginia's Best Emerging Poets**
The Breeze – 2016-2018 – 2017 & 2019
Gardy Loo – 2015

Stephen A.
Roddewig

Writer | Editor
Web Developer

Arlington, VA

stephenaroddewig.com

github.com/Captain63