Stephen A. Roddewig

Writer | Editor Web Developer

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Arlington, VA

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<u>captain63.github.io/</u> <u>web-portfolio</u>

github.com/Captain63

Technical Skills

- HTML/CSS
- JavaScript
- jQuery
- Git

- GitHub
- Visual Studio
- Dreamweaver
- WordPress
- Google Analytics
- Adobe Suite
- Communication
- Innovation

Certifications

- HTML Developer W3Schools.com
- CSS Developer W3Schools.com
- Landing Page & Conversion Optimization GetResponse

Education

Certificate - 2021

Full Stack Web Development

The George Washington University

Bachelor of Science – 2014-2017
Writing, Rhetoric, and Technical Communication
James Madison University
Cum Laude

Relevant Experience

Public Relations Lead – Carahsoft Technology Corp.

November 2018-

Present

- Manage 4-member team of PR and web professionals
- Designed 85 custom landing pages using HTML/CSS across Carahsoft.com site
- Built 300 additional webpages within Concrete5 and WordPress CMS
- Lead trainings for Web and Marketing teams on fundamentals of HTML/CSS and implementations of these languages on Carahsoft website

Additional Experience

Content Writer – Apptium Technologies

August 2018-October 2018

- Produced all content for client webpages and online marketing campaigns
- Supervised social media announcements and set posting schedule
- Drafted all proposals and contracts for client marketing agreements

Digital Media Coordinator – Carahsoft Technology Corp.

May 2017-August 2018

- Researched and implemented Teamwork project management software
- Created and oversaw content marketing campaign on Medium
- Produced webpage content and designed graphics for Innovation microsite
- Drafted and published over 50 blog posts on WordPress site

Leadership

Eagle Scout - Boy Scouts of America

• Planned and led barn foundation restoration for Blue Ridge Center for Environmental Stewardship as part of rank requirements.