

# **SKILLS**

- Video Editing
- Graphic Design
- Adobe Premiere Pro
- Adobe Photoshop
- Social Media Management
- Canva
- Drone Operation
- WordPress
- PHP

#### **EDUCATION**

Master of Business Administration **SEU University** (Ongoing)

Bachelor of Computer Engineering

Pune University

#### **LANGUAGES**

English (C2)

Hindi (C2)

Marathi (Native)

# **ABHISHEK JADHAV**

### Multimedia Specialist | MBA Student in Tbilisi

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<u>captainajl.github.io/portfolio</u>

#### **PROFILE**

Experienced Multimedia Specialist blending creative storytelling with technical expertise. Skilled in video editing, graphic design, and social media content. Currently based in Tbilisi and pursuing an MBA, I bring 5+ years of cross-cultural content experience and a portfolio that spans real estate, lifestyle, and music media.

#### **WORK EXPERIENCE**

# Multimedia Specialist – SaudaGhar, Pune

Oct 2023 - Aug 2024

- Produced 100+ real estate videos, reels, and infographics to support digital campaigns
- Managed content strategy across YouTube, Instagram, and Facebook, boosting follower engagement
- Operated professional camera gear, gimbals, and drones for on-site shoots

# Video Editor (Remote) – Kape Strategy, London Aug 2022 – Sep 2023

- Crafted standout informative videos and visuals using AI tools.
- Delivered content optimised for engagement, reach, and platform-specific trends
- Collaborated remotely with UK-based creative and marketing teams

# Video Editor & Graphic Designer – SaudaGhar, Pune Oct 2019 – Aug 2022

- Produced 500+ YouTube videos with strong emphasis on audience retention and SEO
- Designed brand-aligned visuals for real estate listings, client testimonials, and event promos
- Managed post-production from rough cuts to publishing, using Adobe Premiere Pro

# Web Developer – NSoft Technologies, Pune Jul 2018 – Jul 2019

- Developed and maintained 5+ client websites using WordPress,
   PHP, HTML, and CSS
- Implemented custom themes and plugins for dynamic, responsive websites
- Provided ongoing support and updates for SME clients