

Food & Drink MATTERS

Media Information

About Us

Food & Drink Matters is a multi-media digital magazine which circulates directly to 20,000 targeted businesses per issue, and via social media Twitter, LinkedIn and our iOS and Android apps. Food & Drink Matters is circulated to decision makers involved in the UK's food and drink markets. Each edition updates readers with current trends and developments, as well as new products and services launched into the marketplace. This makes Food & Drink Matters an excellent reference tool.

Follow us on

Twitter 

LinkedIn 



Regular features

Although we do not publish a forward features list and we work issue to issue, we do publish the following features regularly:

- Exhibition reviews and previews
- Health and safety
- Cleaning and hygiene
- Print and packaging
- Labelling
- Automation
- Food and drink processing
- Food and drink manufacturing
- Logistics and distribution
- Import/export
- Security
- Heating, ventilation and air conditioning
- Refrigeration
- Hospitality
- Retail
- Facilities management
- Appointments

Publication date & sizes

Published monthly.

Page size = 297mm high x 210mm wide.

All pages have headers and footers.

Image size = 281mm high x 185mm wide (note this is not acceptable as a full page ad size).

Bleed = 3mm. Bleed is available for full page ads. Bleed ads should include cropmarks.

An advertorial service/colour separation charge may apply.

Proofs are only available on written request.

Preferred formats

- An ad should be supplied to us as a high resolution PDF with all images at 300dpi or above, flattened transparency and embedded fonts, or as a high resolution JPG at 300dpi to the correct size at 100% (some common sizes are detailed right).
- Text should be supplied in Word document format.
- Pictures supplied to accompany large and small editorial pieces should be 300dpi high resolution JPGs, approximately A6 in size (105mm x 148mm), in either portrait or landscape format (files larger in size than this are acceptable, files smaller are not).
- We welcome high resolution logos in Illustrator EPS format if available.
- GIFs, PNGs, Powerpoint files, Publisher documents and low resolution imagery pulled off websites are not acceptable for publication.
- Our email service has issues with files over 20MB in size; please feel free to use free online file delivery services like www.wetransfer.com or www.mailbigfile.com

Ad Sizes

Some typical ad sizes, measurements & prices

Size	Height (mm)	Width (mm)	Price (£)
Classified	42	58	50
Quarter page	127	90	295
Half page horizontal	127	185	495
Half page vertical	259	90	495
Full page inc bleed	303	216	825

Digital edition

The current issue and previous issues are archived and can be viewed on our website: www.foodanddrinkmatters.co.uk

If you would like to feature an advertorial or advertisement for your company in the publication, please contact us by email at: info@foodanddrinkmatters.co.uk, or by phone on 01562 756960.

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