

Outline

Global Company Profile: Amazon.com

- The Importance of Inventory
- Managing Inventory
- Inventory Models
- Inventory Models for Independent Demand

Inventory Management at Amazon.com

- Amazon.com started as a "virtual" retailer
 no inventory, no warehouses, no overhead just computers taking orders to be filled by others
- Growth has forced Amazon.com to become a world leader in warehousing and inventory management

Inventory Management at Amazon.com

- 1.Each order is assigned by computer to one of the distribution centers
- 2.A "flow meister" at each distribution center assigns work crews
- 3. Robots and technology help workers move merchandise and pick the correct items
- 4.Items are placed into crates on a conveyor, bar code scanners scan each item 15 times to virtually eliminate errors

Inventory Management at Amazon.com

- Crates arrive at central point where items are boxed and labeled with new bar code
- 6. Order arrives at customer within 1 2 days

Amazon expects the customer experience to yield the lowest price, fastest delivery, and error-free order fulfillment

Learning Objectives

When you complete this chapter you should be able to:

- 7.1 Conduct an ABC analysis
- 7.2 Explain and use cycle counting
- 7.3 Explain and use the EOQ model for independent inventory demand
- 7.4 Compute a reorder point and explain safety stock
- 7.5 Apply the production order quantity

Inventory Management

The objective of inventory management is to strike a balance between inventory investment and customer service

Importance of Inventory

- One of the most expensive assets of many companies representing as much as 50% of total invested capital
- Less inventory lowers costs but increases chances of shortages which might stop processes or result in dissatisfied customers
- More inventory raises costs but improves the likelihood of meeting process and customer demands

Functions of Inventory

- 1. To provide a selection of goods for anticipated demand and to separate the firm from fluctuations in demand
- 2. To decouple or separate various parts of the production process
- 3. To take advantage of quantity discounts
- 4. To hedge against inflation

Types of Inventory

- Raw material
 - Purchased but not processed
- **►** Work-in-process (WIP)
 - Undergone some change but not completed
 - ► A function of flow time for a product
- Maintenance/repair/operating (MRO)
 - Necessary to keep machinery and processes productive
- ► Finished goods
 - Completed product awaiting shipment

The Material Flow Cycle

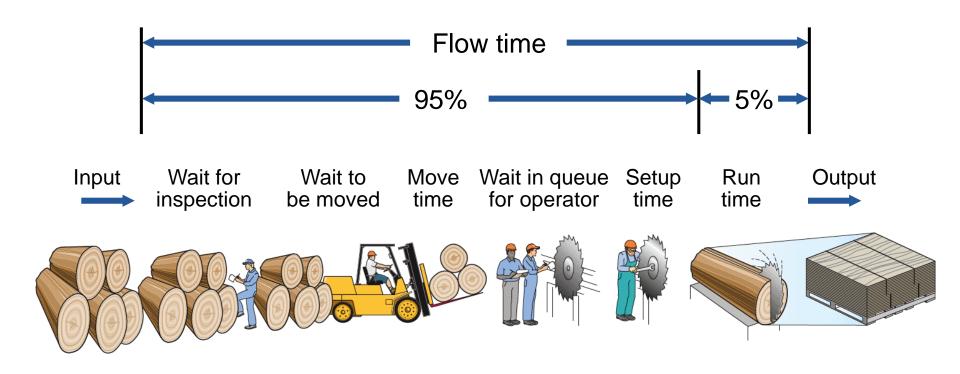
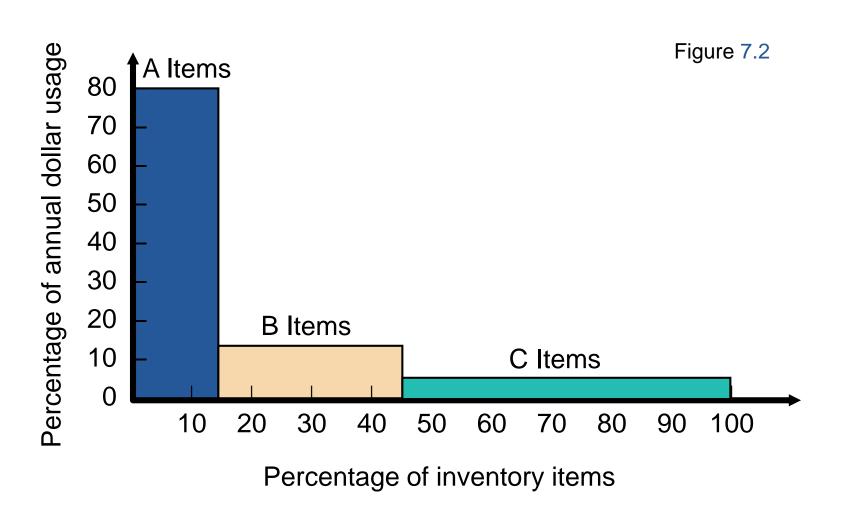


Figure 7.1

Managing Inventory

- 1) How inventory items can be classified (ABC analysis)
- How accurate inventory records can be maintained

- Divides inventory into three classes based on annual dollar volume
 - Class A high annual dollar volume
 - Class B medium annual dollar volume
 - Class C low annual dollar volume
- Used to establish policies that focus on the few critical parts and not the many trivial ones



ABC Calc	ulation					
(1)	(2)	(3)	(4)	(5)	(6)	(7)
ITEM STOCK NUMBER	PERCENTAGE OF NUMBER OF ITEMS STOCKED	ANNUAL VOLUME (UNITS)	UNIT x COST	ANNUAL DOLLAR = VOLUME	PERCENTAGE OF ANNUAL DOLLAR VOLUME	CLASS
#10286	20%	1,000	\$ 90.00	\$ 90,000	38.8%) A
#11526		500	154.00	77,000	33.2%	7 2% A
#12760		1,550	17.00	26,350	11.3%) B
#10867	30%	350	42.86	15,001	6.4%	≻ 23% B
#10500		1,000	12.50	12,500	5.4%	Ј В
#12572		600	14.17	8,502	3.7%) c
#14075		2,000	.60	1,200	.5%	С
#01036	50%	100	8.50	850	.4%	> 5% C
#01307		1,200	.42	504	.2%	С
#10572		250	.60	150	.1%) c
	-	8,550		\$232,057	100.0%	•

- Other criteria than annual dollar volume may be used
 - High shortage or holding cost
 - Anticipated engineering changes
 - Delivery problems
 - Quality problems

- ► Policies employed may include
 - More emphasis on supplier development for A items
 - 2. Tighter physical inventory control for A items
 - 3. More care in forecasting A items

Record Accuracy

- Accurate records are a critical ingredient in production and inventory systems
 - Periodic systems require regular checks of inventory
 - Two-bin system
 - Perpetual inventory tracks receipts and subtractions on a continuing basis
 - May be semi-automated



Record Accuracy

- Incoming and outgoing record keeping must be accurate
- Stockrooms should be secure



 Necessary to make precise decisions about ordering, scheduling, and shipping

Cycle Counting

- Items are counted and records updated on a periodic basis
- Often used with ABC analysis
- Has several advantages
 - 1. Eliminates shutdowns and interruptions
 - 2. Eliminates annual inventory adjustment
 - 3. Trained personnel audit inventory accuracy
 - 4. Allows causes of errors to be identified and corrected
 - 5. Maintains accurate inventory records

Cycle Counting Example

5,000 items in inventory, 500 A items, 1,750 B items, 2,750 C items

Policy is to count A items every month (20 working days), B items every quarter (60 days), and C items every six months (120 days)

ITEM CLASS	QUANTITY	CYCLE COUNTING POLICY	NUMBER OF ITEMS COUNTED PER DAY
Α	500	Each month	500/20 = 25/day
В	1,750	Each quarter	1,750/60 = 29/day
С	2,750	Every 6 months	2,750/120 = 23/day
			77/day

Control of Service Inventories

- Can be a critical component of profitability
- Losses may come from shrinkage or pilferage
- Applicable techniques include

Kiểm soát dịch vu kho

- Good personnel selection, training, and discipline
- 2. Tight control of incoming shipments
- 3. Effective control of all goods leaving facility

Inventory Models

- ►Independent demand the demand for item is independent of the demand for any other item in inventory
- ▶ Dependent demand the demand for item is dependent upon the demand for some other item in the inventory

Inventory Models

- Holding costs the costs of holding or "carrying" inventory over time
- Ordering cost the costs of placing an order and receiving goods
- Setup cost cost to prepare a machine or process for manufacturing an order
 - ► May be highly correlated with setup time

Holding Costs

TABLE 7.1 Determining Inventor	y Holding Costs
CATEGORY	COST (AND RANGE) AS A PERCENTAGE OF INVENTORY VALUE
Housing costs (building rent or deprecial operating costs, taxes, insurance)	ation, 6% (3 - 10%)
Material handling costs (equipment lead depreciation, power, operating cost)	se or 3% (1 - 3.5%)
Labor cost (receiving, warehousing, sed	curity) 3% (3 - 5%)
Investment costs (borrowing costs, taxe insurance on inventory)	es, and 11% (6 - 24%)
Pilferage, space, and obsolescence (name in industries undergoing rapid characters and smart phones)	, , , , , , , , , , , , , , , , , , ,
Overall carrying cost	26%

Holding Costs

TABLE 7.1 Determining Inventory Holding	Costs
	COST (AND DATE
Holding costs vary considerably detection the business, location, and interest Generally greater than 15%, some and fashion items have holding contact.	
than 40%.	570 (3 - 5%)
than 40%. In	50/
than 40%. In	970 (3 - 5%)

Inventory Models for Independent Demand

Need to determine when and how much to order

- 1. Basic economic order quantity (EOQ) model
- 2. Production order quantity model
- 3. Quantity discount model (*reading*)

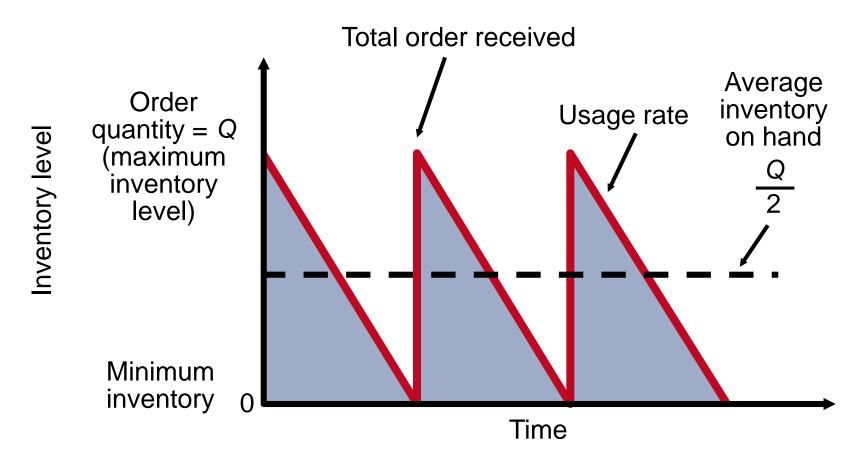
Basic EOQ Model

Important assumptions

- 1. Demand is known, constant, and independent
- 2. Lead time is known and constant
- Receipt of inventory is instantaneous and complete
- 4. Quantity discounts are not possible
- Only variable costs are setup (or ordering) and holding
- 6. Stockouts can be completely avoided

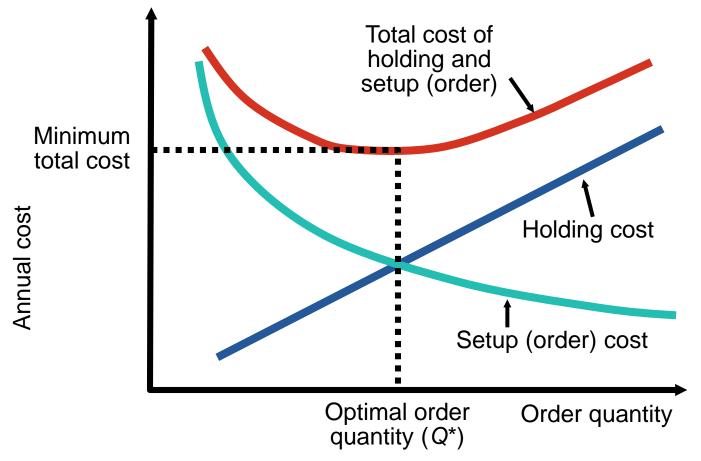
Inventory Usage Over Time

Figure 7.3



Objective is to minimize total costs

Table 7.4



- By minimizing the sum of setup (or ordering) and holding costs, total costs are minimized
- Optimal order size Q^* will minimize total cost
- A reduction in either cost reduces the total cost
- Optimal order quantity occurs when holding cost and setup cost are equal

The necessary steps are:

- Develop an expression for setup or ordering cost
- 2. Develop an expression for holding cost
- Set setup (order) cost equal to holding cost
- Solve the equation for the optimal order quantity.

- Q =Number of units per order
- Q^* = Optimal number of units per order (EOQ)
 - D = Annual demand in units for the inventory item
 - S = Setup or ordering cost for each order
- H = Holding or carrying cost per unit per year

Annual setup cost = (Number of orders placed per year) × (Setup or order cost per order)

$$= \stackrel{\text{?}}{\varsigma} \frac{D}{Q} \stackrel{\text{?}}{\circ} S$$

Minimizing (

Annual setup cost = $\frac{D}{O}S$

Q = Number of pieces per order

 Q^* = Optimal number of pieces pelocation (=0.4)

D = Annual demand in units for the inventory item

S =Setup or ordering cost for each order

H = Holding or carrying cost per unit per year

Annual setup cost = (Number of orders placed per year) × (Setup or order cost per order)

$$= \overset{\text{?}}{\varsigma} \frac{D}{Q} \overset{\text{?}}{\circ} S$$

Minimizing (

Annual setup cost = $\frac{D}{Q}S$ Q = Number of pieces per order Q^* = Optimal number of pieces pe

= Annual demand in units for the inventory item

S = Setup or ordering cost for each order

H = Holding or carrying cost per unit per year

Annual holding cost = (Average inventory level) × (Holding cost per unit per year)

$$= \left(\frac{\text{Order quantity}}{2}\right) \text{(Holding cost per unit per year)}$$

$$= {\stackrel{\mathcal{X}}{\downarrow}} \frac{Q}{2} {\stackrel{\circ}{\neq}} H$$

Minimizing

Annual setup cost = $\frac{D}{Q}S$ Annual holding cost = $\frac{Q}{2}H$

Q = Number of pieces per order

 Q^* = Optimal number of pieces pel

= Annual demand in units for the inventory item

S = Setup or ordering cost for each order

H = Holding or carrying cost per unit per year

Optimal order quantity is found when annual setup cost equals annual holding cost

$$\stackrel{\mathcal{R}}{\varsigma} \frac{D \ddot{0}}{Q \dot{\varphi}} S = \stackrel{\mathcal{R}}{\varsigma} \frac{Q \ddot{0}}{2 \dot{\varphi}} H$$

$$\stackrel{\dot{e}}{\dot{e}} \frac{Q \ddot{0}}{Q \dot{\varphi}} = \stackrel{\dot{e}}{\dot{e}} \frac{Q \ddot{0}}{2 \dot{\varphi}} H$$

Solving for Q^* $2DS = Q^2H$

$$2DS = Q^2H$$

$$Q^2 = \frac{2DS}{H}$$

$$Q^* = \sqrt{\frac{2DS}{H}}$$

Determine optimal number of needles to order

D = 1,000 units

S = \$10 per order

H = \$.50 per unit per year

$$Q^* = \sqrt{\frac{2DS}{H}}$$

$$Q^* = \sqrt{\frac{2(1,000)(10)}{0.50}} = \sqrt{40,000} = 200 \text{ units}$$

Determine expected number of orders

$$D = 1,000 \text{ units}$$

$$Q^* = 200 \text{ units}$$

S = \$10 per order

H = \$.50 per unit per year

Expected number of orders
$$= N = \frac{\text{Demand}}{\text{Order quantity}} = \frac{D}{Q^*}$$

$$N = \frac{1,000}{200} = 5 \text{ orders per year}$$

Determine optimal time between orders

D = 1,000 units

 $Q^* = 200 \text{ units}$

S = \$10 per order

N = 5 orders/year

H = \$.50 per unit per year

Expected time between
$$= T = \frac{\text{Number of working days per year}}{\text{Expected number of orders}}$$

$$T = \frac{250}{5} = 50$$
 days between orders

Determine the total annual cost

$$D = 1,000 \text{ units}$$
 $Q^* = 200 \text{ units}$

$$S = $10 \text{ per order}$$
 $N = 5 \text{ orders/year}$

$$H = $.50$$
 per unit per year $T = 50$ days

Total annual cost = Setup cost + Holding cost

$$TC = \frac{D}{Q}S + \frac{Q}{2}H$$

$$= \frac{1,000}{200}(\$10) + \frac{200}{2}(\$.50)$$

$$= (5)(\$10) + (100)(\$.50)$$

$$= \$50 + \$50 = \$100$$

The EOQ Model

When including actual cost of material *P*

Total annual cost = Setup cost + Holding cost + Product cost

$$TC = \frac{D}{Q}S + \frac{Q}{2}H + PD$$

Determine optimal number of needles to order

$$D = 1,000 \text{ units}$$
 1,500 units

S = \$10 per order

$$H = $.50$$
 per unit per year

N=5 orders/year

$$Q^*_{1.000} = 200 \text{ units}$$

T = 50 days

$$Q^*_{1.500}$$
 = 244.9 units

Ordering old Q^*

$$TC = \frac{D}{Q}S + \frac{Q}{2}H$$

$$= \frac{1,500}{200}(\$10) + \frac{200}{2}(\$.50)$$

$$= \$75 + \$50 = \$125$$

Ordering new Q^*

$$=\frac{1,500}{244.9}(\$10)+\frac{244.9}{2}(\$.50)$$

$$=6.125(\$10)+122.45(\$.50)$$

$$= \$61.25 + \$61.22 = \$122.47$$

Determine optimal number of

D = 1,000 units 1,500 units

S = \$10 per order

H = \$.50 per unit per year

N=5 orders/year

Only 2% less than the total cost of \$125 when the order quantity was 200

Ordering old Q^*

$$TC = \frac{D}{Q}S + \frac{Q}{2}H$$

$$=\frac{1,500}{200}(\$10)+\frac{200}{2}(\$.50)$$

$$= $75 + $50 = $125$$

$$=\frac{1,500}{244.9}(\$10)+\frac{244.9}{2}(\$.50)$$

$$= 6.125(\$10) + 122.45(\$.50)$$

$$= \$61.25 + \$61.22 = \$122.47$$

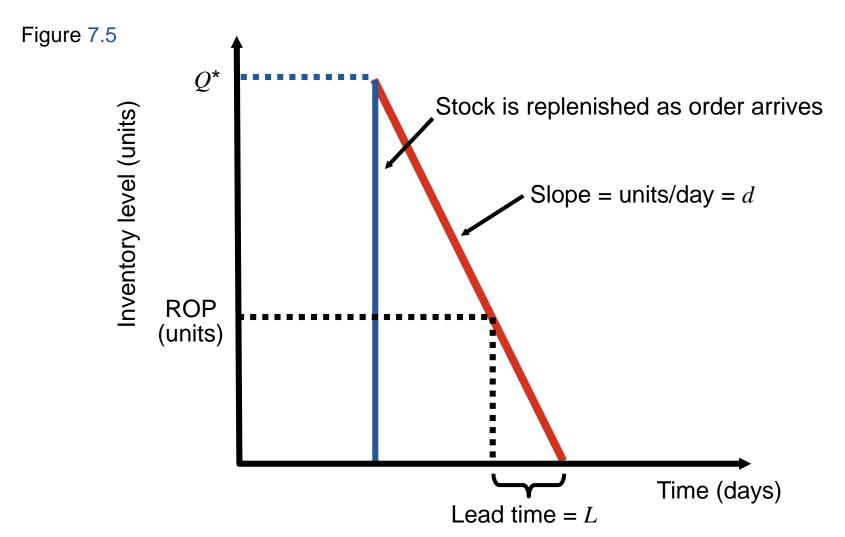
Reorder Points

- ► EOQ answers the "how much" question
- ► The reorder point (ROP) tells "when" to order
- ▶ Lead time (L) is the time between placing and receiving an order

$$ROP = d \times L$$

$$d = \frac{D}{\text{Number of working days in a year}}$$

Reorder Point Curve



Reorder Point Example

Demand = 8,000 iPhones per year 250 working day year Lead time for orders is 3 working days, may take 4

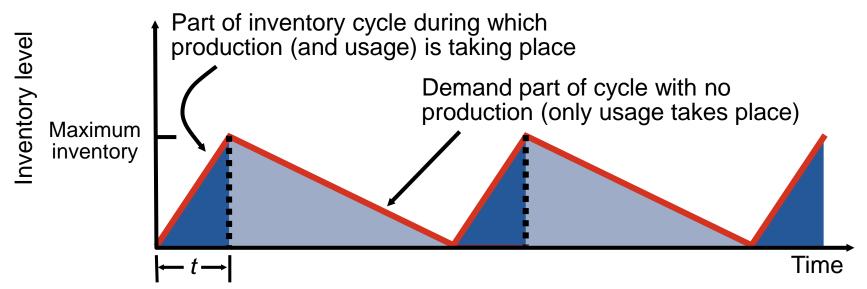
$$d = \frac{D}{\text{Number of working days in a year}}$$
$$= 8,000/250 = 32 \text{ units}$$

$$ROP = d \times L$$

= 32 units per day x 3 days = 96 units

= 32 units per day x 4 days = 128 units

- 1. Used when inventory builds up over a period of time after an order is placed
- 2. Used when units are produced and sold simultaneously



```
Q = Number of units per order p = Daily production rate
H = \text{Holding cost per unit per year} d = \text{Daily demand (usage) rate}
 t = Length of the production run in days
(Annual inventory) = (Average inventory level) × (Holding cost per unit per year)
Annual inventory = (Maximum inventory level)/2
 (Maximum inventory level) = (Total produced during the production run) - (Total used during the production run)
                      = pt - dt
```

Q = Number of units per order p = Daily production rate

H = Holding cost per unit per year d = Daily demand (usage) rate

t = Length of the production run in days

$$= pt - dt$$

However, Q = total produced = pt; thus t = Q/p

$$\left(\begin{array}{c} \text{Maximum} \\ \text{inventory level} \end{array}\right) = p \left(\begin{array}{c} \underline{Q} \\ \overline{p} \end{array}\right) - d \left(\begin{array}{c} \underline{Q} \\ \overline{p} \end{array}\right) = Q \left(1 - \frac{d}{p}\right)$$

Holding cost =
$$\frac{\text{Maximum inventory level}}{2} (H) = \frac{Q}{2} \left[1 - \left(\frac{d}{p} \right) H \right]$$

Q = Number of units per order p = Daily production rate

H = Holding cost per unit per year d = Daily demand (usage) rate

t = Length of the production run in days

Setup cost =
$$(D/Q)S$$

Holding cost = $\frac{1}{2}HQ_{\rm e}^{\rm \acute{e}}1 - \left(d/p\right)_{\rm U}^{\rm \acute{e}}$

$$\frac{D}{Q}S = \frac{1}{2}HQ[1 - (d/p)]$$

$$Q^2 = \frac{2DS}{H[1 - (d/p)]}$$

$$Q_p^* = \sqrt{\frac{2DS}{H[1 - (d/p)]}}$$

Production Order Quantity Example

$$D = 1,000 \text{ units}$$

$$S = $10$$

$$H = $0.50$$
 per unit per year

$$p = 8$$
 units per day

$$d = 4$$
 units per day

$$Q_p^* = \sqrt{\frac{2DS}{H[1 - (d/p)]}}$$

$$Q_p^* = \sqrt{\frac{2(1,000)(10)}{0.50[1 - (4/8)]}}$$

$$= \sqrt{\frac{20,000}{0.50(1/2)}} = \sqrt{80,000}$$

$$= 282.8 \text{ hubcaps, or 283 hubcaps}$$

Note:

$$d = 4 = \frac{D}{\text{Number of days the plant is in operation}} = \frac{1,000}{250}$$

When annual data are used the equation becomes:

$$Q_p^* = \sqrt{\frac{2DS}{H_{\zeta}^2 1 - \frac{\text{Annual demand rate } \ddot{0}}{\text{Annual production rate } \ddot{\emptyset}}}}$$