**Literature Review**

Broad overview of sentiment analysis/opinion mining

* Opinion mining includes polarity classification (of a single issue – which can have a degree to it) and agreement detection (should pair of text items receive same labels); can we detect and exclude “flames” – overly heated or antagonistic language.
* Extract feature vectors for term frequency and presence, use token position; adjectives heavily used for sentiment classification
* Unsupervised learning – sentiment lexicon a term’s prior polarity/subjectivity helps id contextual polarity or subjectivity
* Have to develop pos/neg specific to movies and books