

FARAZI BATUL FATHIMA

Experienced Web Developer | HTML | CSS | Javascript

@ fatimabatul1977@gmail.com

[LinkedIn/Portfolio](#)

Hyderabad, India

FB

SUMMARY

With a professional history spanning 12 years, I am experienced in developing versatile, user-friendly websites employing HTML, CSS, Javascript and PHP. One of my significant achievements includes leading a website migration project at IBM, improving the efficiency and reducing server downtimes.

EXPERIENCE

Senior Web Developer

IBM

2015 - 2021 Dallas, Texas

Led the frontend development unit, responsible for building robust, scalable websites

- Developed an internal web-based tool increasing team productivity by 40%
- Worked on continual maintenance and updates to the company's public website, enhancing user interface and user experience
- Supervised the migration of 50+ client websites from a legacy system to Wordpress, reducing server downtimes by 60%

Web Developer

Salesforce

2011 - 2015 Dallas, Texas

Designed and implemented client websites using HTML, CSS, and Javascript

- Developed 30+ custom websites for clients across various industries, resulting in an increase in customer satisfaction rate to 95%
- Redesigned company's main website leading to a 20% increase in organic traffic
- Addressed and resolved 300+ website issues and bugs, improving site performance and usability

Junior Web Developer

Google

2009 - 2011 Dallas, Texas

Supported in the design and development of web-based applications

- Coded and launched 10+ interactive features, improving user engagement by 15%
- Conducted regular website audits, finding and rectifying 100+ errors and bugs
- Collaborated on a major website refresh, which boosted conversion rates by 10%

STRENGTHS



Problem-Solving

I successfully debugged and fixed 300+ website issues during my time at Salesforce.



Creativity and Innovation

Developed numerous interactive features leading to increased user engagement by 15% at Google.



Leadership

Handled a team of 5 junior developers at IBM and together we increased team productivity by 40%.

EDUCATION

Master in Information Technology

Texas A&M University

📅 2007 - 2009 📍 College Station, Texas

Bachelor of Information technology

The University of Texas at Austin

📅 2003 - 2007 📍 Austin, Texas

SKILLS

HTML

CSS

Javascript

PHP

Wordpress

Adobe Create Suite

MySQL

React

Agile Development

Project Management

ColdFusion

Domain Management

Java

Ms office

CERTIFICATION

Advanced CSS and Sass

An online course provided by Udacity focusing on advanced CSS techniques and Sass preprocessor.

Understanding PHP

An in-depth course offered by Coursera covering all major aspects of PHP programming.

PASSIONS



Coding

I enjoy creating efficient codes and always searching for ways to improve existing systems.



Outdoor Activities

I enjoy hiking and exploring nature during my free time to take a break from screen-time.
Long trips with my friends and family during vacation.

LANGUAGES

English

Native

