



Photorealistic, Decentralised, Business District In The Metaverse

Who We Are

- We are a virtual reality metaverse where people can immerse themselves with realistic avatars in banking, business, learning, games, and life
- We aim to elevate financial system through DeFi and provide a positive social impact
- We are a cross blockchain technology that provides investment and earning opportunities



Our Mission

The Metaverse Business District (MBD) project aims to enable and empower every individual with the opportunity to own and control their financial freedom via an entirely new digital cross-chain metaverse experience.

The problem

Not all communities worldwide have access to the same resources and opportunities. Simple access to Work, Loans, Entertainment, Education, Healthcare, and Training are limited by circumstance.

This circumstance is not one of natural condition, but instead, the very real limitations of human social, geographic, public health, political, and technological constraints.

This problem also provides opportunity: a global market of citizens raised in the "digital age" and seeking better access to financial and social opportunities



The Solution

Digitalization of
Modern Economic
Systems Through the
use of Photo Realistic
Virtual Reality and
Web 3.0



Our Vision

MBD Financials is developing a mixed reality metaverse Business district. By combining Virtual reality with the decentralization of blockchain technology we are providing users with means to monetize their online experiences.

MBD's project will provide opportunity for every unique individual as well as communities, businesses, and charitable organizations to thrive in a decentralized world where equitable services are readily available.

The project's roadmap and social impact scope include decentralized services and deliverables such as: a Non-Fungible Token Marketplace (NFT), Fiat and Crypto Financial Investment Opportunities, Digital Real Estate Exchange, Globalized Educational Services, Health and Wellness, Entrepreneurial Marketplace, and Advertising opportunities.





The digital economy and freedom of choice held within the Metaverse Business District delegates control of opportunity to the individual.

This approach enables equality and access to all global citizens, no matter of race, identity, wealth, political views, religion, or background to benefit and flourish in a Web 3.0 world full of hope and prosperity.

Our community is how the impact of this project will become a reality. We want everyone to be a part of this journey. We want everyone to feel and say "I saw the potential and I made an impact to bring change to a world in need of balance and shared prosperity for everyone".

MBD FINANCIALS ECOSYSTEM

FINANCIAL SOLUTIONS

EDUCATION

HEALTHCARE

GAMING



REAL ESTATE

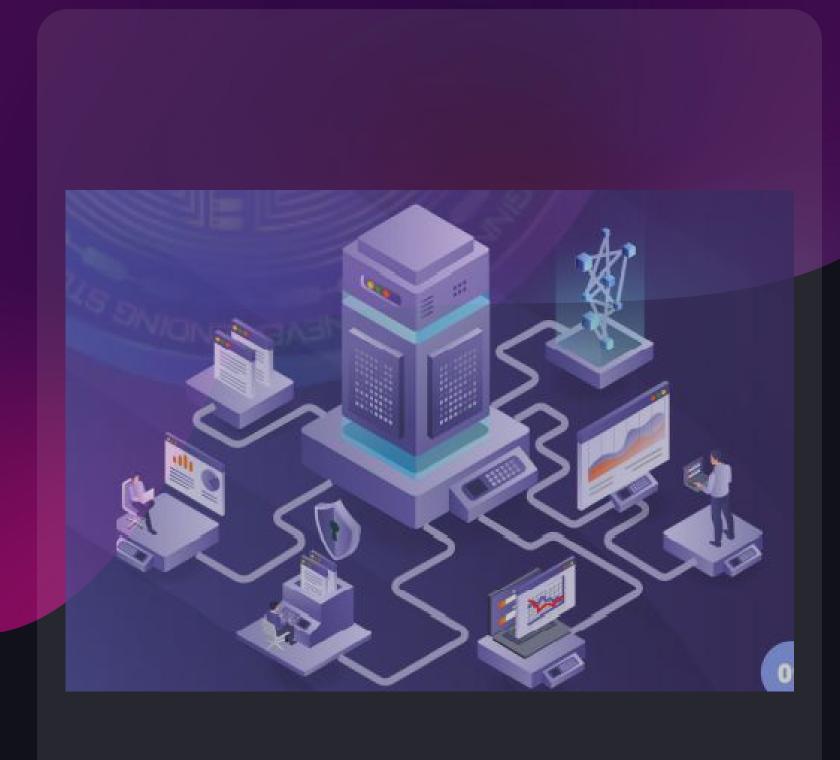
BUY, SELL & RENT: OFFICE, APARTMENTS, HOMES

INSURANCE

ENTERTAINMENT

NON PROFIT

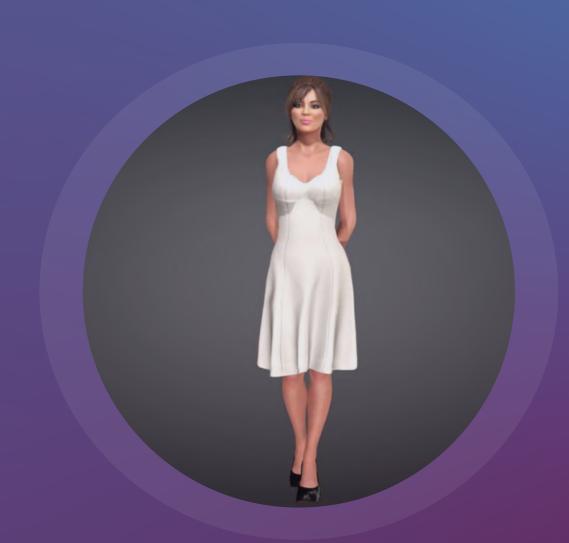




Economics

According to a recent survey, about 40% of Americans had not visited a financial institution or a bank in several months. The following are some noteworthy facts concerning blockchain in the banking industry: In the next four years, 66 percent of banks, according to IBM, want to adopt blockchain in commercial production and scale. By 2029, the global blockchain in the banking sector is expected to be worth \$4112.5 million, with an annual growth rate of 18.4%.

The Magic



VISUALS

Developed using Unreal Engine 5+ and our proprietary toolset for maximum realism.



DELIVERY SYSTEM

Fully accessible through any PC, VR and XR clients (including mobile phones).



THE NETWORK

Decentralized via gossip protocol, providing high data throughput and computability.

Revenue model

MBD Financials will generate revenue via the following:

- MBD Token
 - Buy & Sell Transaction Fees
- NFT Marketplace
 - Transaction processing fees
 - Marketing fees
 - Subscription business model for exclusive features
- NFT Marketplace
 - Transaction processing fees
 - Marketing fees
 - Subscription business model for exclusive features
- Development of Prime Virtual Real Estate
- Creation and Sale of In Metaverse Items
- Sale and Lease of In Metaverse Advertising Space
- Sale of Digitized Events (live concerts etc)
- Offering Insurance on Digitized Assets

Consumer/User

Metaverse Venue

Digitized Experience

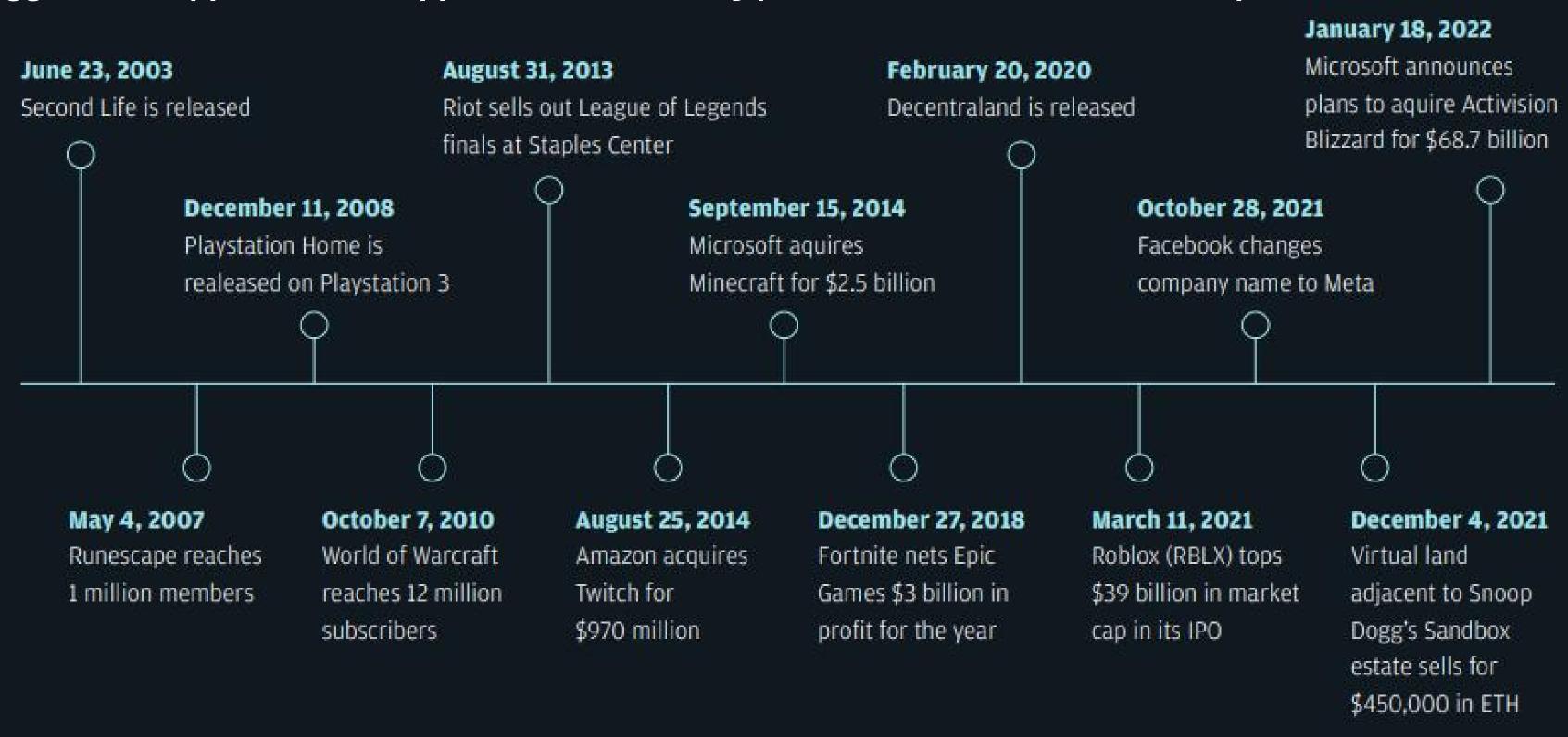


How the metaverse has evolved

MARKET SIZE

The metaverse is evolving from two decades of gaming and will be built upon gaming infrastructure

Biggest DeFi applications or apps based on monthly protocol revenue since launch up to December 2021



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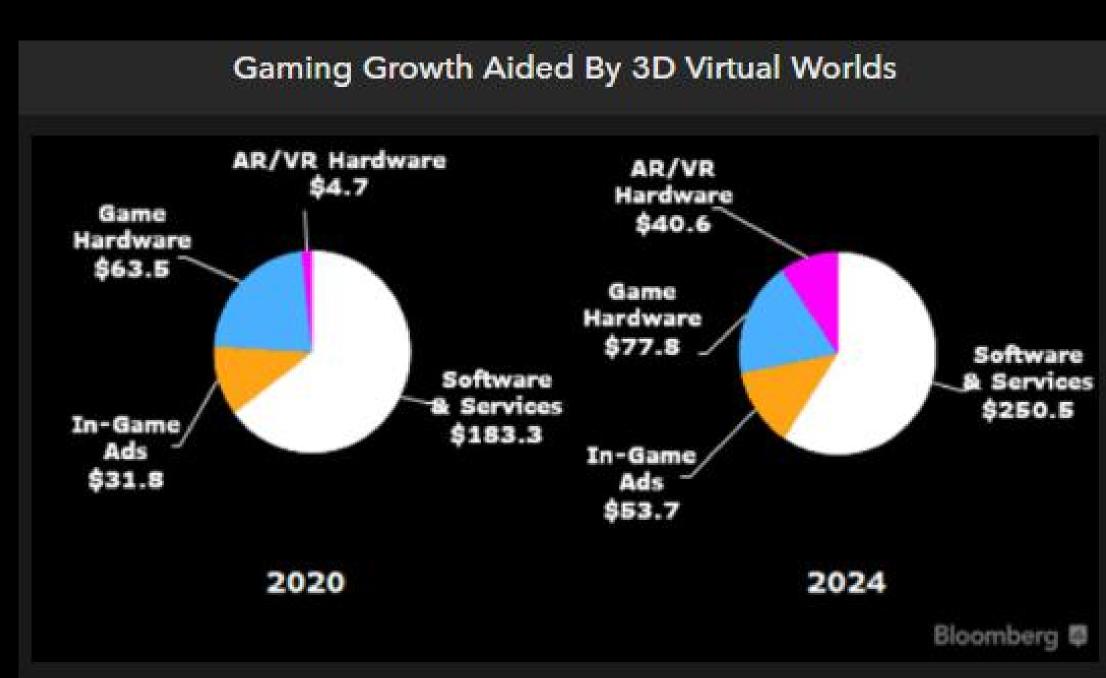
According to Bloomberg

"The global Metaverse revenue opportunity could approach \$800 billion in 2024 vs. about \$500 billion in 2020, based on our analysis and Newzoo, IDC, PWC, Statista and Two Circles data."

"The total Metaverse market size may reach 2.7x that of just gaming software, services and advertising revenue."

"Gaming, AR, VR creates \$413 billion primary market"

"Games that successfully pivot towards virtual 3D worlds can capture a greater share of engagement and user growth, accelerating sales growth."



MBD

Source: Bloomberg Intelligence, Newzoo, IDC



Leadership Team

FD

Founder & Chief Executive Officer

- Experienced leading international expansions, financial restructuring, and reducing international tax liabilities.
- Extensive background in MR, AR, VR.
- Industry expert in blockchain technology and digital finance

MAY Mahboob

Co-Founder & President

- Successful International Business Founder
- Experience in turning around failing brick and mortar stores into market leaders
- Experienced leading international expansions, financial restructuring, and reducing international tax liabilities.

OV Mahboob

Chief Revenue Officer

- Successful business founder
- Background in Data Driven Decision Management
- Experienced in development and implementation of multi-million dollar sales models

ANGELA Pouncil

Director of Sales and Marketing

- Background in Horizontal Sales
- Experienced team lead and motivator

RIDWANA Mahboob

Director of Business Development

- Biochemical scientist and healthcare research and development
- Healthcare business development through innovate strategies

HANNAH Rolan

Executive Support Specialist

- Published neuroscience studies while being an educator and obtaining her Med.
- A strong proponent for impacting the world with life changing technologies.



Team Of Advisors

Brad Guilbault

Vice President Solution Advisory-SAP

• Mr. Guilbault is a senior technology evangelist and strategic executive consultant with 20+ years in the industry. Mr. Guilbault's 20+ years of large enterprise software experience including IBM, Microsoft and SAP combined with his entertainment and arts background from Cirque du Soleil brings tremendous value to our team at Meta Bank Defi.

Asaf Kuper

Manager EMEA Business Applications Delivery- Microsoft

• Mr. Kuper is a 20+ years Microsoft veteran with an extensive experience in growing business & driving customer impact. Asaf's journey has led him from Development, Consulting, Engagement Management to Management. Certified Mental Coach, Asaf has been educated by the best in the industry. His coaching focuses on high performance and high impact. Asaf's experience includes developing high performing teams, leadership, advisory, business growth as well as hire and retain the best talents in the market.

Raj A. Kapoor

Founder-India Blockchain Alliance

• Mr. Kapoor is the Founder of India Blockchain Alliance and an Advisory BoardMember at several blockchain companies like 5ire, Floyx and Chainsense UKand the Founder and Chairman of the India Blockchain Alliance, the largestIndian emerging technology tech think tank. He is a global, Blockchain &Cryptocurrency & FinTech Educator, Certified Bitcoin Professional (CBP), Blockchain Solution Architect, and friend of disruptive ideas, protem Chairman for Organization of Blockchain Technology Users (OBTU). Mr. Kapoor Raj has designed and worked on 4 Blockchains, 5 Cetralised Exchanges, 3Swaps and 3 DEX's.

Dara Albright

Fintech Speaker, Advisor, Board Member, Investor, and the Host of the DWealthMuse podcast

• Ms. Albright is a recognized authority, thought provoker and frequent speaker on topics relating to fintech, digital finance, decentralized finance cryptofinance, peer finance & crowd finance and how all of this financial innovation is transforming the retirement infrastructure. Albright possesses a distinguished 30-year career in financial services encompassing IPO execution, investment banking, trading, corporate communications, financial conference production as well as institutional and retail sales. Albright was one of the earliest voices covering the JOBS Act and advocating for greater democracy in the equity and credit markets. Albright has produced multiple conferences in the alternative finance space which has hosted some of the most prominent figures in the fintech industry as well as the legislature.

Dinesh Patel

Lead Database SRE - Coinbase

Mr. Patel is a strategic technology leader with over decade of experience solving business problems using technologies for companies in various domains such as Crypto, FinTech, Retail, IT Consulting and Healthcare. He took on challenges with a growth mindset to achieve the desired outcomes. Over last decade, he has played leadership & individual contributor roles at small to large companies; Lead Database SRE at Coinbase, Sr. Manager of Infrastructure and Database Reliability Engineering at University Of Maryland Medical Systems, Sr. Database Architect at Medallia, Principal Database Engineer at WithMe & Lead Database Architect at OmniTI."

Team Of Advisors

Michael Rava

Founder Rava Consultings, CEO at Canned Soul Productions

Mr. Rava is an entrepreneur, influencer, consultant, advisor, investor, full-stack
marketer, brand and retail expert, social media visionary, strategist for future tech
trends, keynote speaker and transformation expert. As a high-end networker with
over 30 years of business experience he has shattered quotas and outpaced
competitors. His success is fueled by the strength of his relationships, the depth of
his network – over 2.4+ million datasets in his CRM – and his authentic desire to
bring people and businesses together for mutual benefit. He works – and lives – by
"The Mastermind Principle".

Sanjay Mendis

Blockchain & Cryptocurrency Strategist, CEO Bitazza, Director & COO at FlexID

• Mr. Mendis primary skills and expertise lie in enabling organizations to achieve exponential revenue growth through digital transformation. He is an advocate of transitioning into blockchain, digital currency and assets, and is strongly embedded within multiple global Blockchain projects. Formerly the CTO of Big Bad Wolf Books (Bookxcess Seb Bhd) Malaysia, he currently serves as the Director/ CEO of Bitazza Lanka, a regulated crypto exchange from Thailand and as the Director/ COO for FlexID, a Singapore based Self-Sovereign Identity Company and CIO Blockchain Strategist for Bridge Advisory Consulting, In his spare time, Sanjay enjoys moonlighting as the author of Bitcoins.lk, an informative blog focused on educating new entrants to the era of digital assets and blockchain.

Advisor

Treasurer, Former Council Member - Cardano Foundation

Dena Makawi

Founder Mekawi Impact, Speaker, Social Impact Strategist, Creative Connector

 Ms. Mekawi is a voice for underrepresented communities and a chosen representative to the United Nations NGO,DGC. Recognized and selected to moderate & develop peace strategies for International Day Of Peace 2016 alongside notable Goodwill ambassadors, DiCaprio, Stevie Wonder, and former Secretary General of the United Nations, Ban Ki Moon, and Michael Douglas. Her experience includes advisor to United Nations agencies, Oprah Magazine, celebrities, influencers to create strategic communication strategies and parnerships which includes market entry into UAE.

Mario Cole

 Mr. Cole has a long history of infrastructure design and scaling to exceed business growth and goals. He has worked across multiple industries such as Facebook, Synacor, and Cloudmark service providers, social media, and businesses with messaging infrastructure and anti-abuse mitigation. His skills have led him from system administration to pre sales engineering to production engineering and co-founding his own company that provided messaging services for cable companies.

John Aggery

Chairman & CEO- Unicorn Group LLC.

• Mr. Aggrey is the Chairman & Chief Executive Officer of The Unicorn Group, an Executive Relationship Marketing firm. He has spent many years in the technology sector and is responsible for the vision and long-range strategic plan for the company. Under his leadership the company has delivered services for over 130 companies worldwide. Clients include Clear Channel, AirMall USA, Commonwealth Technology, Union Track, MediaBarn, Dig-It III Games, Truvincio, Vet Advisors and Mobile Commons.

Roadmap 2022-2023



- Market Research
- Technical & Blockchain feasibility
- Roadmap
- Whitepaper V1
- Prepare project teams
- Research & Market analysis
- Research & development of cross-chain MBD token
- Token listing submissions

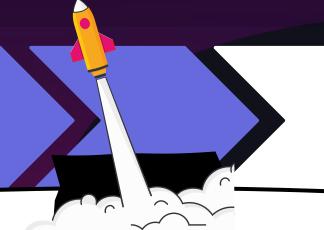
Q2

- Partnerships & Integration
- Private sale
- Development of crosschain NFT Marketplace.
- Community development
- Development of Defi platform
- Public Fundraising via launchpad
- Tier 1 & 2 token listed

Q3

- Development of Financial District Real-Estate
- Listing on major exchanges
- Community & User Growth
- Development of protocols to add to the Defi platform
- Deployment of MBD App
- Development of protocols for the NFT Marketplace

- Q4
- Development of Metahuman digital passport
- Development of avatar accessories.
- Development of MBD Financial District
- Partnership & Integration
- Global User growth



Cross-Chain NFT Marketplace

- 1.0 Create, Buy, Sell, P2P Swap
- 2.0 Capital Raise, Learn 2
 - Q3 Earn, Games 2 Earn
- B.O E-commerce to NFT,
 - Q4 Immersive NFT, Branding with merchandise



- LO Cross-chain wallet, Dex, Fiat to crypto, Transfers, NFT balances
- 2.0 High autostaking auto

 Q4 compound, automated yield optimizer with Al integration



Cross-chain flash Ioan Real-estate sale

Traction

Involvement in:

-The 2030 Agenda for Sustainable Development (UN)

-Working with leaders in Asia, and Africa on expading the future of education.

- Learn To Earn
- Gamification
- -Non-Profit Organizations
- -Immersive Art
- -Purpose Driven Artist

Media Publication

Podcast with DWealth Muse and Dara Albright http://bit.do/DWealthMuse

Featured in an article By Dr Jayne Thomason http://bit.do/DrJaneThomas-Meta

Featured in an article By CryptoPill http://bit.do/MayMahboob-Cryptopill

Interview with CoinNewsExtraTV http://bit.do/MayMahboob-CoinNews

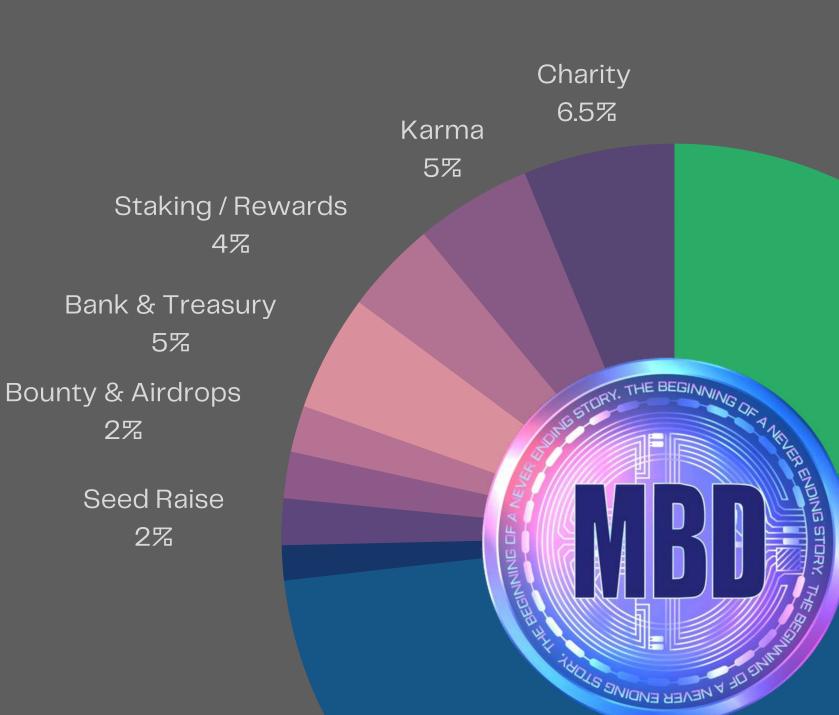
Article in Bitcoins.lk http://bit.do/Bitcoins-lk



Tokenomics

Token Distribution

TOTAL SUPPLY: 40
BILLION



Private Sale 2.5%

Pre-Sale 7.5%

Team

20%

Public 46.5%



The Ask WE ARE RAISING SEED ROUND SOFT CAP \$5 MILLION HARD CAP \$10 MILLION Team 10% Marketing 25% **Development MBD District**

Listing Sites and Exchanges





















Coinsniper, Coinhunt, Coinalpha, Coinvote, Watcher Guru, GemFinder, CoinMooner, CoinHunters, Freshcoins, Coinscope, Top100token, RugFreeCoins, CoinDiscovery, GemHunters, Coinxhigh, Cointoplist, Coinscout, MyCoinVote, Chronofficial, Watcher Guru

Coming Soon





















Why Now?

People are looking for ways to work from home. Businesses are looking for ways to maintain corporate culture. Metaverse Business district provides both while making a Global Social Impact.

Contact

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https://mbdfinancials.com/

Appendix

MBD Financials

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Contact Information

