



Virtual Event Platform University Pricing

Host memorable virtual & hybrid events

About vFairs



6+

Years in the
industry



250+

Events Experts



10

Global Offices



4,000+

Events Hosted



58,000+

Exhibitors Served



50+ Million

Attendees Served

Market Leader in Hybrid & Virtual Events



Why vFairs?



Unbeatable Event Management

Get ready to be spoiled by our customer service. We top G2 rankings because we don't just hand you a technology; we partner with you to make your event a smashing success.

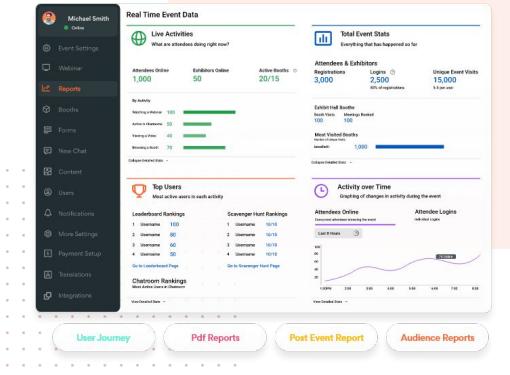
[Check out our glowing reviews](#)



Visually Unique, Stellar Experiences

We want your attendees & exhibitors to LOVE your event, not just show up. We co-create unique 3D environments to ensure your audiences find your event memorable, shareable & delightful.

[Check out our design gallery](#)



Targeted Solutions for your Business Case

Whether you're running a conference, job fair or trade show, we provide use-case specific features to help you win. We'll equip your event with the right tools to deliver high on ROI.

[Check out our list of solutions](#)

Standard Plans

All prices are including VAT

SINGLE EVENT LICENSE

Conduct 1 Virtual Event in the year

€7,849

ITEM	INCLUDED	ADDITIONAL
Booths/Stands	15	€132/booth
Sessions/ Webinars (live or semi-live)	15	€132/Session
LIVE Days	1	€1,723/LIVE day
On Demand Hosting	1 month	€457/month



Option to exchange
booths & sessions as
credits.

TWO EVENTS LICENSE (15% discounted)

Conduct 2 Virtual Events in the year

€13,382

ITEM	INCLUDED	ADDITIONAL
Booths/Stands	15	€132/booth
Sessions/ Webinars (live or semi-live)	15	€132/Session
LIVE Days	1	€1,723/LIVE day
On Demand Hosting	3 months	€457/month



Custom Landing Page, Custom
Registration Form, vFairs Domain



1 Interior Lobby (Animated or Static, 1
Hall (1 floor), 1 Auditorium, 1 Lounge &
1 Help Desk

All plans come with



All Networking,
Chat & Webinar Tools
& Unlimited Registrations



Project Manager and
Customer Success
Manager



LIVE Day Project
Support



PDF & Excel Reports
& Raw Data

Standard Plans

All prices are including VAT

ANNUAL LICENSE OPTION A

Conduct up to 4 unique Virtual Events in the year

€25,078

Conduct up to 4 Events

within 12 months of signing up on up to 4 unique URLs.

Each event includes:

- 15 Booths/Stands
- 15 Sessions/Webinars
- 1 LIVE Day
- 12 months of on-demand hosting.

Additional events billable at €6,180 per event.



Option to exchange booths & sessions as credits.

ANNUAL LICENSE OPTION B

Conduct 12 LIVE days in a year on one URL

€25,078

ITEM	INCLUDED	ADDITIONAL
Booths/Stands	50	€132/booth
Sessions/ Webinars (live or semi-live)	30	€132/Session
LIVE Days	12	€1,723/day
On Demand Hosting	12 months	N/A

ANNUAL LICENSE OPTION C

Conduct Unlimited events on one URL

€49,840

ITEM	INCLUDED	ADDITIONAL
Booths/Stands	100	€132/booth
Sessions/ Webinars (live or semi-live)	100	€132/Session
LIVE Days	365	N/A
On Demand Hosting	12 months	N/A

All plans come with



Custom Landing Page, Custom Registration Form, vFairs Domain



1 Interior Lobby (Animated or Static, 1 Hall (1 floor), 1 Auditorium, 1 Lounge & 1 Help Desk



All Networking,
Chat & Webinar Tools
& Unlimited Registrations



Project Manager and Customer Success Manager



LIVE Day Project Support



PDF & Excel Reports & Raw Data

Summary of Value-Adds

FREE ADD ONS: Included in All Licenses		CUSTOM DESIGNS		EXTRAS	
Landing Page, Registration Form & Login	FREE	Custom Lobby (Interior or Exterior)	Animated: €3,492/lobby Static: €2,166/lobby	Extra Auditorium Room	€1,260 / extra room
Content Pages (up to 5)	FREE	Custom Avatars	Animated: €872/design	Extra Concurrent License	€840 / license
Mobile Responsive	FREE	Custom 360° designs	€872 per room	Extra Content Pages 5+	€850 / content page
LIVE Email Support	FREE	Custom Booth Template	€1,723 / booth design	Extra Hall	€1,260 / extra Hall
24/7 Chat Support	FREE	Custom Hall	€2,166 / hall	Extra Language	€1,723 / language
Two Factor Authentication	FREE	Custom Auditorium	€1,723 / auditorium	Extra Room	€1,260 / room
GDPR, CCPA, Accessibility Compliance	FREE	Custom Domain	€1,723 per domain	Extra Trainings	€840 / training
Hosting Amazon USA, Canada or Europe	FREE	ENGAGEMENT TOOLS		NETWORKING TOOLS	
SSL - HTTPS Support	FREE	Leaderboard	€1,260 / event	Smart Matchmaking	€1,260 per event
Email Builder and Campaigns	FREE	Scavenger Hunt	€2,166 / event	Kumospace	€1,260 per event
Other Features		Photo booth	€1,260 / event	Posters	€43 per poster
Personalized Agenda Builder	FREE	Survey	€1,260 / survey	vFairs Mobile App	€4,440 per event
Manuals (Attendees, Exhibitors, Speakers)	FREE	Certification Feature / CE Credits	€1,260 / event	White Label Mobile App	€13,400 per event
1 Training (Attendee, Exhibitor, Speaker)	FREE	Slido / Polls	€1,260 / event	Round Table Networking	€1,260 per event
Unlimited Registrations	FREE	Miroboard	€850 / event	Abstract Management	€1,260 per event
Enhanced Attendee Search	FREE	Social Wall	€850 / event	INTEGRATIONS & MANAGED SERVICES	
Facebook/Twitter Feed	FREE	Spin the Wheel	€1,260 / event	Single Sign On Integration	€2,600 / event
Group & Private Chat, Audio/Video Calls	FREE	Kahoot	€1,260 (up to 50 users) - €20 per extra user	CRM/ Zapier Integration	€2,600 / integration
Noise/Music Voice in the Lobby/Event	FREE			Marketing Tools (Marketo etc)	€2,600 / integration
Chat Queue	FREE			Payment Integration	€2,600 / event
Press Release	FREE			Exclusive Access / User Group	€840 / event
vFairs Discover Listing	FREE			Managed Services: Booths (15)	€1,400/event
Carbon Calculator	FREE			Managed Webinars (15)	€4,420/event
Accessibility Tool	FREE				
What's Happening Center	FREE				

Summary of Value-Adds

WEBINAR TECH		WEBINAR ADD-ONS	
Zoom	Priced as a session/webinar	Wordly integration translation	€1,260 /event (up to 10 hours) €135 per extra hour
Livestream (Restream/Mux)	Priced as a session/webinar	SyncWords Live human captioning	€1,260 (up to 20 hours) €40 per hour captioning fee + per language (translation)
Webinar.net integration	€228 per webinar per hour 1000 users included	Interprefy	Available upon request
MS Teams integration	€228 per session per hour License excluded (up to 350 users)	Kudoway	Available upon request
PRODUCTION SERVICES			
	vFairs Walkthrough Video	€2,600 per video	
	A/V Production	Available upon request- Link	

Custom Designs

Applicable to new designs that are not part of our existing design library



Custom Lobby

Animated: €3,492
Static: €2,166



Custom Avatars

Animated: €872/design
Static: €571/design

If you need to change the avatars (custom avatar of an actual person etc) in any existing design in our library or create original ones, you can avail this add-on.



Custom Hall

€2,166/event



Custom Booth Template

€1,723/booth design



Custom Exterior

€3,492/event

This is an animated fly-in before the attendee enters the lobby.

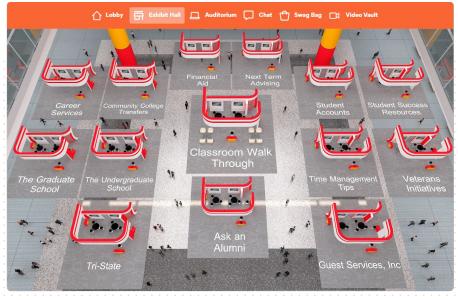


Custom Auditorium

€1,723/auditorium or lounge

Customers can avail a 50% discount on designs if they provide the design as per our requirements..

Extras



Extra Hall

€1,260/hall

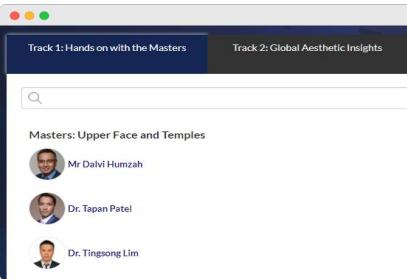
Add another exhibit hall with booths to your event.



Extra Auditorium

€1,260/auditorium

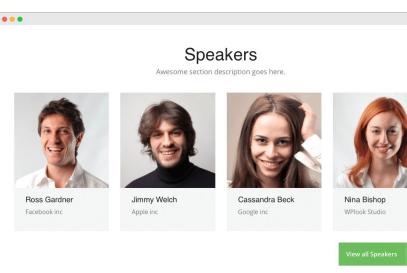
Add another auditorium to the event to house different sets of sessions.



Extra Track

FREE

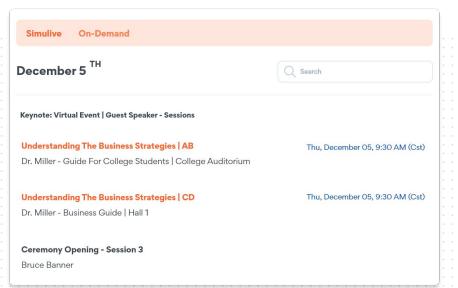
Add tracks to better categorize your sessions for attendees.



Extra Room

€1,260/room

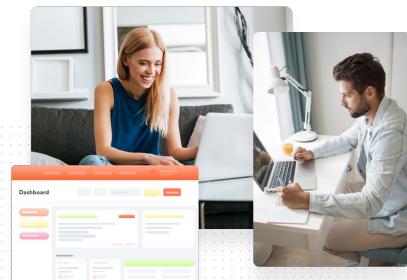
Add a virtual space like lounge or poster hall.



Concurrent License

€840/session

Run concurrent sessions that run parallel to your base track.

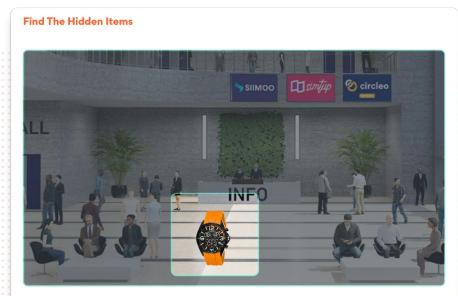


Extra Trainings

€840/session

We offer 1 speaker training in the base package. For multiple training sessions, you can avail this add-on.

Value-Adds 1/5



Scavenger Hunt

€2,166

Increase engagement by rewarding attendees when they find & click on hidden images placed across the event.

Leaderboard

€1,260

Gamify the experience by rewarding attendees on favorable actions like attending a webinar or downloading content.

Embedded Survey

€1,260

Capture feedback from your audience by adding a custom survey to the event.

Shopping Cart

€1,723

Show attendees a searchable product listing. Enable them to add items to their cart and submit an intent of order via email. (*payment capture not included*)

Rank	Name	Points Earned
1	Nicoletta Danilos	15590 points
2	Aysun Ciftci	14590 points
3	Yesim Misirli	14070 points
4	Vanja	13390 points
5	Debi	12950 points
6	✓ 新民	12470 points
7	Alex Heezen	12370 points
8	Kate Kulakowski	11490 points
9	Jeanine Oteri	10770 points

A screenshot of a virtual event lobby. On the left, there's a survey panel with the question 'Question 5: To what extent do you agree with the following statement: The company made it easy for me to handle my issue.' and five response options: Strongly Agree, Agree, Partly Agree, Disagree, and Strongly Disagree. On the right, there are navigation icons for Lobby, Exhibit Hall, Auditorium, Chat, and Swap Bag.



Live Stream Widget

Counted as 1 webinar

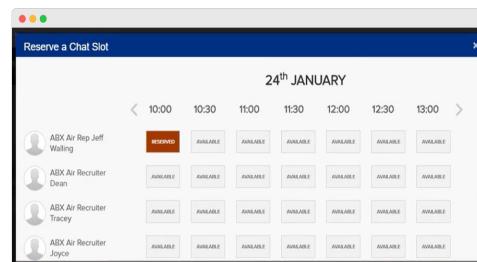
Add any embeddable Live Stream to the event e.g. Youtube Live, Mux, Restream, StreamYard, Facebook Live, etc.



Facebook/Twitter Widget

FREE

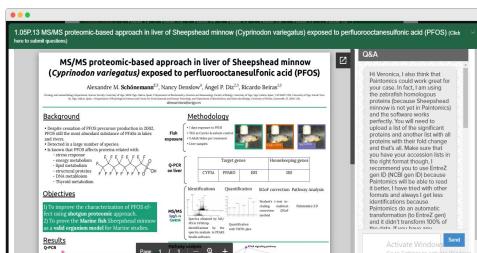
Add a standard Facebook or Twitter widget to display your social media feed.



Chat Slot Booking

FREE

Allow attendees to pre-book appointments with exhibitors.

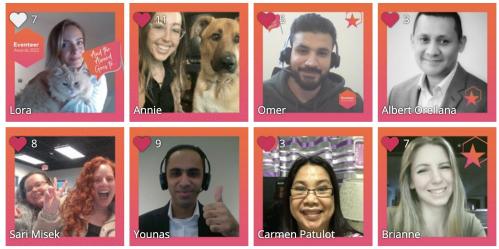


Poster Sessions

€43/poster

Enable attendees to review posters in a poster hall & ask questions to representatives through a chat box.

Value-Adds 2/5



Photobooth

€1,260 / event

Attendees can take a selfie with a custom background which can be later viewed in a gallery.

Slido Integration

€1,260 / event

Use Slido to conduct your sessions and run polls in the vFairs platform.

Wordly Integration

€1,260 / event and €132 per hour

Subtitles in multiple languages for live sessions.

Job search/ Resume search feature

FREE
Search for job postings and a directory of candidates. Filter profiles with ease.

Personalized agenda

FREE

Users can build their own agenda from a list of all sessions.

Matchmaking

€1,260

Video matchmaking based on profiles.



Restream/ Mux Livestream

FREE

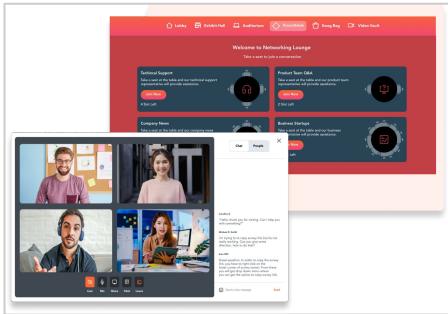
Broadcast sessions in a Hybrid format with livestream RTMP feeds.

Email builder

FREE

Launch email campaigns attendees upon registration, reminders or communicate.

Value-Adds 3/5



Round Table Networking

€1,260/ event

Through this interactive networking module, users are able to join a concentrated discussion with other users

A screenshot of the 'vFairs Abstract Upload Form'. The form has fields for 'Virtual Event Name Or URL', 'Abstract Title', 'Abstract Group', 'Your Name', 'Your Current Name', 'Your Email Address', 'Handout Title', 'Upload Handout PDF', 'Abstract Description', 'Upload Abstract Thumbnail', 'Upload Abstract PDF', 'Abstract Group', 'Your Name', 'Your Current Name', 'Your Email Address', 'Handout Title', 'Upload Handout PDF', 'Keywords', and a 'Save' button.

Abstract Management

€1,260/ event

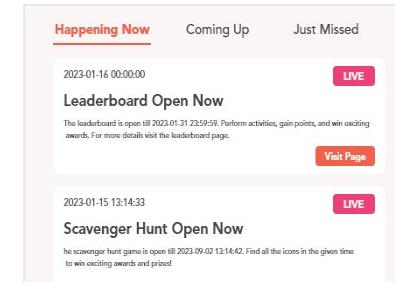
Use our abstract submission form and automate the process of receiving and managing submissions.



Carbon Calculator

FREE

Calculate the reduction in carbon footprint that a user can make by attending the event virtually.



What's Happening Center

FREE

Keep the attendees updated with what's happening in the event. So they do not miss out on any detail!

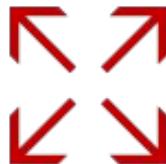
Value-Adds 4/5



PAYMENT INTEGRATION

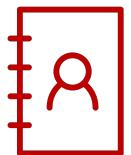
€2,600/event

We help you capture payment for attendance or booths by integrating your Paypal and Stripe embeds on the landing page. New integrations: Paymaya, PayGate, BlueSnap, Moyasar



CONCURRENT USERS

Platform upgrade above 3,000 concurrent users
€1 per concurrent user



CRM INTEGRATION/SSO

€2,600/event

Send data from the registration form automatically to CRMs like Hubspot or hook the authentication with your single-sign on service. Integrations:



EXCLUSIVE ACCESS

€840 / user group

Show exclusive links on the navigation to attendees with special access & hide it from others.



CUSTOM DOMAIN

€1,723/domain

Host your event on a vanity URL like events.companyname.com.



DATA IMPORT FREE

Import registration/attendee data into the platform through a CSV if you are using your own registration/landing page.

Value-Adds 5/5



MANAGED SERVICE BOOTH MANAGEMENT

€1,400/event

Up to 15 booths (€250 per extra booth)

Save on effort & time with a dedicated support rep who will:

- Liaise with your exhibitors
- Setup all the booths & upload content
- Deliver 3 trainings for all exhibitors
- Resizing the images for a booth



MANAGED SERVICE SESSION MANAGEMENT

€4,420/event

Up to 15 sessions (€250 per extra session)

Enjoy worry-free live webinars with a dedicated support rep that will:

- Liaise with your speakers
- Provide tech support during each webinar
- Deliver 3 trainings for all speakers



Thank you



sales@vfairs.com