"How to Grow your <u>User Base</u>, <u>Community</u>, amount of <u>Token Holders</u>, <u>Token Trading Volume</u>, and <u>Market Cap</u> using Affiliate Marketing."

As a blockchain-related project, you've probably already tried doing giveaways, ineffective airdrops, and used crazily expensive crypto influencers to promote your project.

After months of testing, we've found the most efficient way to transform the presence of any blockchain project, from one that no one has heard of - to being a trending project with a huge following & amazing VCs.

We've used this method to grow Magic Square's user base from 0 to 300,000 in a matter of months, with a very little amount of marketing spend, and our communities to:

Twitter - 129,000 Followers.
Telegram - 85,000 members in the community and announcements.
Discord - 77,000 users.

In addition, using this method, **Magic Square** has been selected by **BNB Chain** as one of the **top 40 projects** on their Chain - [Click here to view.](#)

Last but not least, Magic Square has been selected as a ["Project Spotlight"](#) by BNB Chain.

We've raised over 4.5 Million Dollars during the bear market from leading investors such as Binance Labs, Crypto.com Capital, Republic, Hoabi Ventures, Kucoin Labs, GSR, Gate.io Labs, and many more.

Once they saw that we can effectively scale our communities and user base, they understood this method is a game changer in the blockchain field.

I'd like to share the same method with you now.

Magic Boosts Method to effectively grow your user base, community, Token Holders, Token Trading Volume, and Market Cap:

To begin with, we focus on growing your 3 main community channels and getting as many users there, first.

The Pareto principle states that for many outcomes, roughly 80% of consequences come from 20% of causes.

Instead of focusing on getting users to download your app, use your DeFi service or buy your NFT, warm them up first by giving them as much value as possible on your 3 community channels.

How to get as many real community members with a minimum cost?
We use what's called a "Joint Gleam Campaign" and let our affiliates on Magic Boost promote it on all of their socials.

What is a "Joint Gleam Campaign"?

We (Magic Square) host a Gleam Campaign with 2 different projects (from different fields, with no direct competitors on the same gleam).

This means there isn't a need for your project to pay 200$ per month to gleam, we use our account.

We add tasks to join your Telegram, Discord and follow your Twitter.

We Also Add 1 Additional task to download your app, visit your website or connect their wallet on your site, etc… but we can't set this task as mandatory since affiliates will charge more commission for this, and we want to maximize your budget to the maximum.

We gather all the users' email addresses to send them a newsletter with all your project's information and calls to action.

We supply a giveaway amount ranging between 1000$ - 2500$ to the users that complete the gleam tasks. (Magic Square pays the users, there's no need for the project to add an additional giveaway budget).

Once the gleam is ready, we add it as an offer on the Magic Boost Platform and let our affiliates promote it on their different social channels and reward them for every successful unique conversion.

To view Live Campaigns on Magic Boost, click here - https://magic.store/magic-boost

What is Magic Boost?

Magic Boost is a Web3 & Blockchain affiliate network that offers cost-effective and impactful marketing solutions to blockchain projects through its affiliate technology and intuitive design. The affiliate network consists of over 20,000 affiliates and influencers from YouTube, TikTok, Instagram, PPC Ads, websites, and more.

The network sits inside the Magic Store, offering its apps a unique and effective way to grow their user base, communities, token holders, and market cap.

Search

Total Earnings: **0$**   Total Withdrawals: **0$**   Current Balance: **0$**

Categories ▼   Languages ▼   Type ▼

1inch Network

Get a $40 commission by referring ...

Type	Language	Category
CPPA	**EN**	**App**
Subcategory		Commission
1inch Network		**40$**

▲ Actions ▲

EASY

Mizar and Speak NFT Joint Gleam

Refer users to complete this Gleam ...

Type	Language	Category
CPPL	**EN**	**Gleam**
Subcategory		Commission
Joint Gleam		**0.5$**

▲ Actions ▲

EASY

Coral App & Realfevr Joint Gleam

Refer users to complete this Gleam ...

Type	Language	Category
CPPL	**EN**	**Gleam**
Subcategory		Commission
Joint Gleam		**0.5$**

▲ Actions ▲

Clicks -**75**   Leads -**0**   Sales -**0**   Payouts - **0$**

MAGIC SQUARE

Who Are Magic Boost's Affiliates?

Our affiliates are divided into many different sources and are from many diverse regions. Here are some of the categories explaining who the affiliates are:

1. Media buyers: affiliates who will promote your offer on media buying platforms such as Google, Facebook, etc.
2. SEO: affiliates who operate websites and can include the offer on their website for promotional purposes.
3. Influencers: affiliates who are social influencers on YouTube, Twitter, Instagram, etc.
4. Mass Messengers - Email, Push Notifications, Telegram broadcasts.
5. Shillers and Guerilla Marketers: - affiliates who will take the offer and post it on various websites and social networks to drive traffic

Get more visibility to your project on the Magic Store with a Boost campaign:

Projects that are promoted on Magic Boost, get better placement on the Magic Store for users to discover them, therefore increasing their amount of traffic and users.

If you have a game for example, and you've just been verified on the Magic Store, you'll probably appear at the end of most user's searches, until the store algorithm kicks in and showcases your project based on reviews, shares, and likes.

By joining a Magic Boost campaign, you will automatically appear on the front page of the Magic Store, gaining much higher visibility and traction.

Fraud Detection, Prevention & Security - how can we ensure there are no Bots, VPNs, and Fraud?:

1. We have fraud detection and prevention tools that would block VPN & PRoxy Traffic. This means, no BOTs, Clones, or fake users.
2. You can set geographical limitations and target a specific country, or block specific countries - for example, blocking US IP addresses from accessing the offer.
3. Many advanced tools to detect and block duplicates/bots/spam etc.

Status	Link ID	Creation Time	System (Offer) id	Duplicated	Duplicated By	Proxy	IP
Approved, ... (3) ▼		Filter...		All ▼		All ▼	Search...
Approved	148	12/02/2023 11:39	144	No		No	130.180.143.5
Approved	148	12/02/2023 11:30	144	No		No	58.145.186.240
Pending	148	12/02/2023 11:27	144	Yes	79786	No	178.150.2.10
Pending	148	12/02/2023 11:03	144	Yes	79979	No	37.111.222.252
Approved	148	12/02/2023 11:02	144	No		No	37.111.222.252
Approved	148	12/02/2023 09:42	144	No		No	182.2.37.234
Approved	148	12/02/2023 08:30	144	No		No	114.130.185.102
Approved	148	12/02/2023 07:34	144	No		No	111.119.177.16
Approved	148	12/02/2023 07:31	144	No		No	111.119.185.57

GEO-Specific Targeting:

Using our technology, we can open the campaign to specific regions, GEOs, and even countries. We can target specific languages and audiences based on your request.

Book a call with Nate here - [Book a Call Now.](#)

Boost Packages:

The packages you may choose from guarantee the amounts of new and unique community members. Usually, the statistics are between 30%-35% immediate conversions to use your service, and the rest follow as you share more insights and value through your communities.

1) 500$ - 750 New Community Members
2) 1000$ - 2000 New Community Members
3) 2500$ - 6000 New Community Members
4) 5000$ - 15,000 New Community Members
5) 10,000$ - 40,000 New Community Members

Case Studies - How Projects Saved over 90% of their marketing budget using Magic Boost:

Case Study 1: [LEAP](#)

We ran a Gleam campaign for LEAP, reaching an incredible record of 47,540 entries and over 2000 new alpha testers to their platform, in less than 3 weeks with a minimum budget of $1,000.

Case Study 2: [Praise Pals](#)

The Gleam campaign recorded 3,405 entries in less than 2 weeks. The power of our affiliate marketing technology enabled Praise Pals™ to spend only on where they get results.

Case Study 3: [Ready Games](#)

The Gleam campaign entries totaled up to 16,125 while over 1,500 new users registered on their platform on the back of a $1,000 budget.

Case Study 4: [Centurion Exchange](#)

With over 5,000 active Magic Affiliates across YouTube, Twitter, Telegram, and more. The campaign was a success, attracting almost 100,000 entries equivalent to over 5000 new registered users on their platform in less than 2 months. The cost was $5,000.

Book a call with Nate here - [Book a Call Now.](#)

Case Study 5: [Paysenger](#)

"The campaign was a huge success, resulting in over 250 downloads and 62 sales within just a 2-month time frame. Rather than spending over $5,000 for a similar campaign, Magic Boost and its network of affiliates were able to achieve these results for less than $2,000."

Case Study 6: [Crypto.com](#)

"This campaign was extremely profitable for Crypto.com, as they received many new videos, articles, and various promotions almost for free. The ROI on this campaign was overwhelmingly positive."

Case Study 7: [Changelly Swap](#)

"The results of the campaign were remarkable, with over 250 conversions recorded in just 60 days. The payment of $5000 for the campaign resulted in a spike in transactions and brought in thousands of new users to Changelly for the first time."

Case Study 8: [Swissborg](#)

"The results that Swissborg received from Magic Boost were nothing short of phenomenal. In less than a month and a half, the affiliates generated 400 conversions, resulting in 400 authentic new users who have downloaded the app and completed photo verification."

Case Study 9: [Anito Legends Game](#)

"The Anito Legends team published an offer on Magic Boost, inviting affiliates to promote their game and NFT collection in exchange for a $4 commission for each NFT sale. The results of this campaign were truly remarkable. In just three weeks, the affiliates generated 117 conversions, meaning that 117 authentic new users joined the game. The cost of the campaign was just under $600. "With a $600 budget, I believe the Anito team would have made little to no progress on Facebook, Twitter, or Google Ads," says Nate Holtzman, Head of Magic Boost. "With an incredible diversity of affiliates, including social media influencers, large websites, and specialized digital marketers, we're able to achieve great results through affiliate marketing for each web3 and blockchain project."

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