



MBD FINANCIALS



MBD NFT MARKETPLACE

THE FUTURE OF PRODUCTS & SERVICES



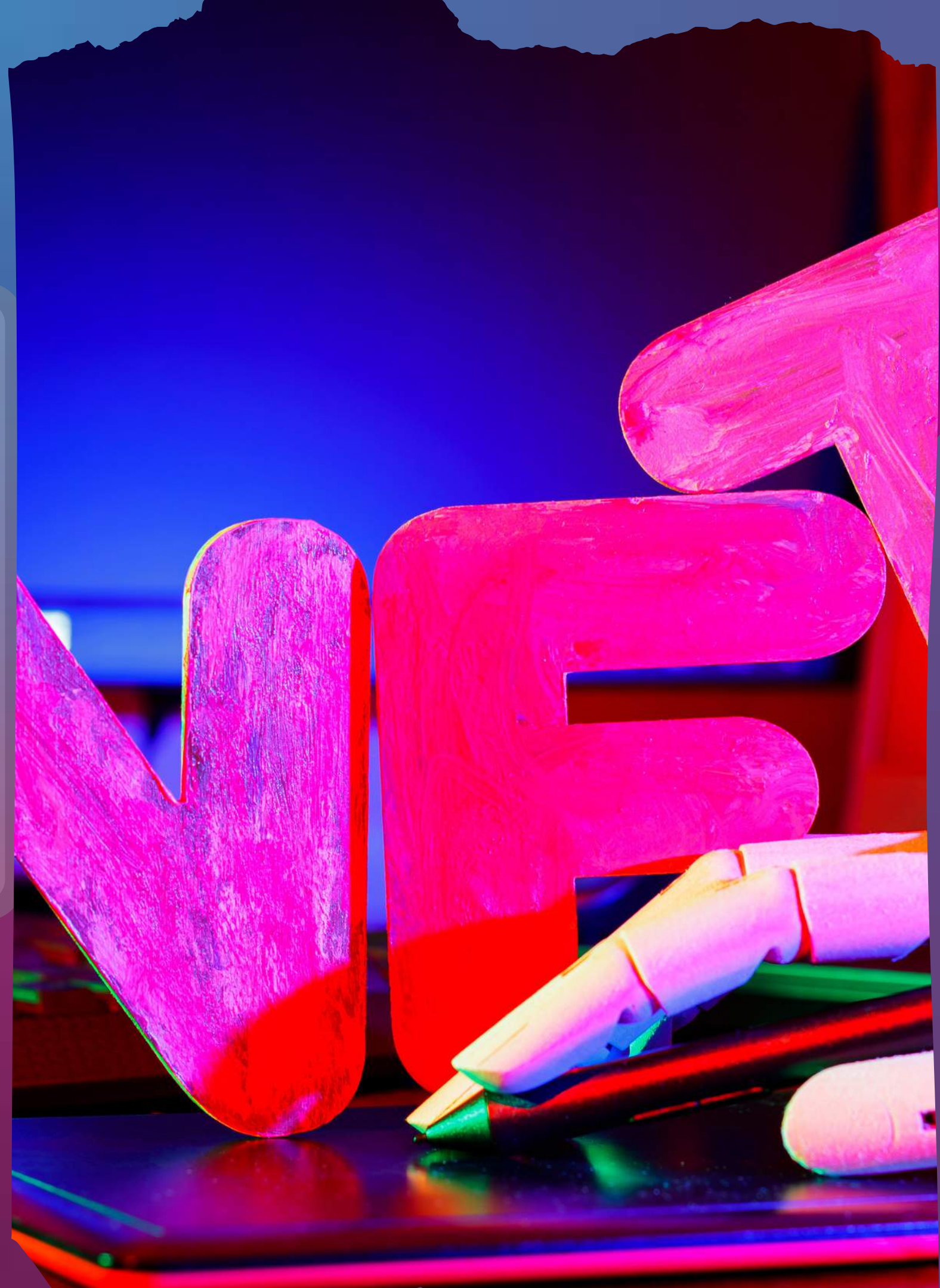
Who We Are

- We are a virtual reality metaverse where people can immerse themselves with realistic avatars in banking, business, learning, games, and life
- We aim to elevate financial system through DeFi and provide a positive social impact
- We are a cross blockchain technology that provides investment and earning opportunities



Our Mission

MBD Financials Cross-Chain NFT Marketplace is a ecosystem that empowers enterprises, brands, celebrities, influencers, organizations, non profits, retailers, network operators and creators to launch their own virtual NFT shop by minting and deploying customized smart contracts that provides optimal user experience for both sellers and consumers.



MARKET SIZE

- The NFT market size was nearly \$25 billion in 2021.
- In 2022 the NFT market is expected reach as much as \$35 billion in net sales volume.
- Based on its current growth rate, reputable sources forecast the NFT market to grow to about \$80 billion by 2025.



FEATURES



Multi-Chain and Cross-Chain NFT Exchange

The implementation of multi-chain and cross-chain accessibility within the NFT marketplace will take the asset class to new levels, finally allowing for fluid movement of NFTs regardless of their native network. Not only will any singular NFT be accessible on any chain, but users will also be able to buy, sell, and transact with their NFTs directly cross-chain.



Multi-Chain NFT Creation

This multi-chain feature will allow users to mint NFTs on any compatible network using the NFT trade platform.



Escrowed Peer-to-Peer Trading

P2P trading means that users will be able to trade directly with each other, without the need of an intermediary, using smart contracts to guarantee that both parties are satisfied with the transaction.

Digitalization of Modern Economic Systems Through the use of Photo Realistic Virtual Reality and Web 3.0



FEATURES



Social Features

With the growth of NFT collectors and users, we will offer a collective space where anyone can share their NFT experience and thoughts, interact with other users and collectors, create stories and dialogues, and most importantly, show off your NFTs to the world.



Luxury product trading and provenance tracking

This multi-chain feature will power the next era of innovation in luxury trading by helping to address endemic problems around counterfeiting, trust, and ease as well as cost of transaction.

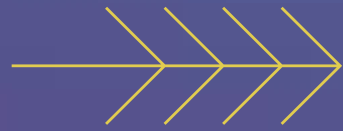


Gaming, Immersive Art, VR content, Fashion, Real-estate & Avatars

Digitalization of Modern Economic Systems Through the use of Photo Realistic Virtual Reality and Web 3.0



BUSINESS MODEL EXAMPLE: FASHION PRODUCTS

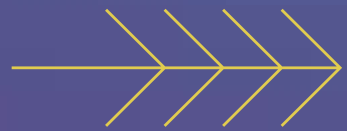


NFT Creators can build various revenue models including recurring revenue into the created NFT.

For Example: A designer creates a product they would like to receive royalty in the marketplace for their brand and all past owners. They are able to mint the NFT and create a recurring revenue model via smart contract which will include a percentage to the past owners. This incentivizes owners of the product to keep all sales on-chain to ensure they continue to receive royalty as the product is purchased and sold in the marketplace.



BUSINESS MODEL EXAMPLE: RESTAURANT INDUSTRY

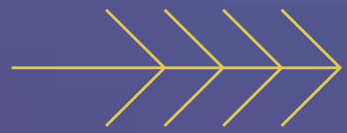


NFT Creators (Business Owners) can build various revenue models including rare offers as well as employee incentives.

- Company posts a recipe for 100 meals they need made for gala.
- The NFT contain the recipe, pickup date, time, as well as plating instructions to complete the meals.
- 5 local Chefs pick up the NFTS in batches of 20 and prepare the meals.
- The meals are picked up by delivery drivers.
- Chefs are paid instantly when food is picked up.
- Chefs are then rated by the Corporation according to quality.



BUSINESS MODEL EXAMPLE: SPA INDUSTRY



NFT Creators can build various revenue models including rare offers that creates an extension to loyalty programs.

For Example:

- The owner of the SPA mints 100 Massages as NFTs
- These NFTs get sold on a digital market for 100 USD
- The new owner handles any further sales as well as marketing of the business to turn additional profit over the baseline.
- The original seller gets 5% commission from each subsequent resale of the service.
- The history of sales is publicly accessible for both parties to verify. All payouts are automatic and immediate.



Web 3.0 Services

We can help businesses expand, grow, launch an NFT collection, plan an event in the Metaverse and drive more sales across all channels.

BUSINESS AND WEB 3.0 CONSULTING

LAUNCH AN
ECOMMERCE
STORE OR AN NFT
COLLECTION

CREATE AND
LAUNCH YOUR
NFT
COLLECTIONS

CUSTOMIZED
SMART
CONTRACTS FOR
THE NEEDS OF
THE INDIVIDUALS
OR
ORGANIZATIONS

MARKETING
SERVICES



Revenue model

MBD Financials Cross-Chain NFT Marketplace will generate revenue via the following:

- NFT Marketplace
 - Transaction processing fees
 - Marketing fees
 - Subscription business model for exclusive features
 - Loyalty Program
 - Development and launch services



MBD FINANCIALS ECOSYSTEM

**FINANCIAL
SOLUTIONS**

EDUCATION

HEALTHCARE

GAMING

IMMERSIVE NFT



REAL ESTATE

**BUY, SELL & RENT:
OFFICE,
APARTMENTS, HOMES**

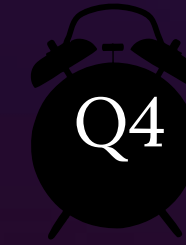
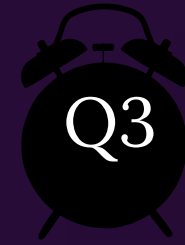
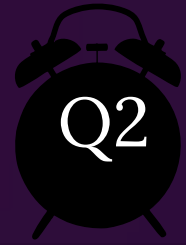
INSURANCE

ENTERTAINMENT

NON PROFIT



Roadmap 2022-2023



- Market Research
- Technical & Blockchain feasibility
- Roadmap
- Development of cross-chain NFT Marketplace.
- Community development
- Marketing
- Launch Est. June 1sr

- Partnerships & Integration
- Development of 3.0
- Immersive content

- Development of Financial District Real-Estate
- Community & User Growth
- Deployment of MBD App
- Development of protocols for the NFT Marketplace

- Development of Metahuman digital passport
- Development of avatar accessories.
- Partnership & Integration
- Global User growth



Cross-Chain NFT Marketplace
1.0 • Create, Buy, Sell, P2P Swap



Cross-Chain NFT Marketplace
2.0 • Capital Raise, Learn 2 Earn, Games 2 Earn



Cross-Chain NFT Marketplace
3.0 • E-commerce to NFT, Immersive NFT, Branding with merchandise



Leadership Team

FD

Founder & Chief Executive Officer

- Experienced leading international expansions, financial restructuring, and reducing international tax liabilities.
- Extensive background in MR, AR, VR.
- Industry expert in blockchain technology and digital finance

MAY Mahboob

Co-Founder & President

- Successful International Business Founder
- Experience in turning around failing brick and mortar stores into market leaders
- Experienced leading international expansions, financial restructuring, and reducing international tax liabilities.

OV Mahboob

Chief Revenue Officer

- Successful business founder
- Background in Data Driven Decision Management
- Experienced in development and implementation of multi-million dollar sales models

ANGELA Pouncil

Director of Sales and Marketing

- Background in Horizontal Sales
- Experienced team lead and motivator

RIDWANA Mahboob

Director of Business Development

- Biochemical scientist and healthcare research and development
- Healthcare business development through innovative strategies

HANNAH Rolan

Executive Support Specialist

- Published neuroscience studies while being an educator and obtaining her Med.
- A strong proponent for impacting the world with life changing technologies.



Team Of Advisors

Brad Guilbault

Vice President Solution Advisory- SAP

- Mr. Guilbault is a senior technology evangelist and strategic executive consultant with 20+ years in the industry. Mr. Guilbault's 20+ years of large enterprise software experience including IBM, Microsoft and SAP combined with his entertainment and arts background from Cirque du Soleil brings tremendous value to our team at Meta Bank Defi.

Asaf Kuper

Manager EMEA Business Applications Delivery- Microsoft

- Mr. Kuper is a 20+ years Microsoft veteran with an extensive experience in growing business & driving customer impact. Asaf's journey has led him from Development, Consulting, Engagement Management to Management. Certified Mental Coach, Asaf has been educated by the best in the industry. His coaching focuses on high performance and high impact. Asaf's experience includes developing high performing teams, leadership, advisory, business growth as well as hire and retain the best talents in the market.

Raj A. Kapoor

Founder- India Blockchain Alliance

- Mr. Kapoor is the Founder of India Blockchain Alliance and an Advisory Board Member at several blockchain companies like 5ire, Floyx and Chainsense UK and the Founder and Chairman of the India Blockchain Alliance, the largest Indian emerging technology tech think tank. He is a global, Blockchain & Cryptocurrency & FinTech Educator, Certified Bitcoin Professional (CBP), Blockchain Solution Architect, and friend of disruptive ideas, protem Chairman for Organization of Blockchain Technology Users (OBTU). Mr. Kapoor Raj has designed and worked on 4 Blockchains, 5 Centralised Exchanges, 3 Swaps and 3 DEX's.

Dara Albright

Fintech Speaker, Advisor, Board Member, Investor, and the Host of the DWealthMuse podcast

- Ms. Albright is a recognized authority, thought provoker and frequent speaker on topics relating to fintech, digital finance, decentralized finance, cryptofinance, peer finance & crowd finance and how all of this financial innovation is transforming the retirement infrastructure. Albright possesses a distinguished 30-year career in financial services encompassing IPO execution, investment banking, trading, corporate communications, financial conference production as well as institutional and retail sales. Albright was one of the earliest voices covering the JOBS Act and advocating for greater democracy in the equity and credit markets. Albright has produced multiple conferences in the alternative finance space which has hosted some of the most prominent figures in the fintech industry as well as the legislature.

Dinesh Patel

Lead Database SRE - Coinbase

- Mr. Patel is a strategic technology leader with over decade of experience solving business problems using technologies for companies in various domains such as Crypto, FinTech, Retail, IT Consulting and Healthcare. He took on challenges with a growth mindset to achieve the desired outcomes. Over last decade, he has played leadership & individual contributor roles at small to large companies; Lead Database SRE at Coinbase, Sr. Manager of Infrastructure and Database Reliability Engineering at University Of Maryland Medical Systems, Sr. Database Architect at Medallia, Principal Database Engineer at WithMe & Lead Database Architect at OmniTI."



Team Of Advisors

Michael Rava

Founder Rava Consultings, CEO at Canned Soul Productions

- Mr. Rava is an entrepreneur, influencer, consultant, advisor, investor, full-stack marketer, brand and retail expert, social media visionary, strategist for future tech trends, keynote speaker and transformation expert. As a high-end networker with over 30 years of business experience he has shattered quotas and outpaced competitors. His success is fueled by the strength of his relationships, the depth of his network – over 2.4+ million datasets in his CRM – and his authentic desire to bring people and businesses together for mutual benefit. He works – and lives – by “The Mastermind Principle”.

Sanjay Mendis

Blockchain & Cryptocurrency Strategist, CEO Bitazza, Director & COO at FlexID

- Mr. Mendis primary skills and expertise lie in enabling organizations to achieve exponential revenue growth through digital transformation. He is an advocate of transitioning into blockchain, digital currency and assets, and is strongly embedded within multiple global Blockchain projects. Formerly the CTO of Big Bad Wolf Books (Bookxcess Seb Bhd) Malaysia, he currently serves as the Director/ CEO of Bitazza Lanka, a regulated crypto exchange from Thailand and as the Director/ COO for FlexID, a Singapore based Self-Sovereign Identity Company and CIO Blockchain Strategist for Bridge Advisory Consulting, In his spare time, Sanjay enjoys moonlighting as the author of Bitcoins.lk, an informative blog focused on educating new entrants to the era of digital assets and blockchain.

Advisor

Treasurer, Former Council Member – Cardano Foundation

Dena Makawi

Founder Mekawi Impact, Speaker, Social Impact Strategist, Creative Connector

- Ms. Mekawi is a voice for underrepresented communities and a chosen representative to the United Nations NGO,DGC. Recognized and selected to moderate & develop peace strategies for International Day Of Peace 2016 alongside notable Goodwill ambassadors, DiCaprio, Stevie Wonder, and former Secretary General of the United Nations, Ban Ki Moon, and Michael Douglas. Her experience includes advisor to United Nations agencies, Oprah Magazine, celebrities, influencers to create strategic communication strategies and partnerships which includes market entry into UAE.

Mario Cole

Ex-Facebook

- Mr. Cole has a long history of infrastructure design and scaling to exceed business growth and goals. He has worked across multiple industries such as Facebook, Synacor, and Cloudmark service providers, social media, and businesses with messaging infrastructure and anti-abuse mitigation. His skills have led him from system administration to pre sales engineering to production engineering and co-founding his own company that provided messaging services for cable companies.

John Aggery

Chairman & CEO– Unicorn Group LLC.

- Mr. Aggrey is the Chairman & Chief Executive Officer of The Unicorn Group, an Executive Relationship Marketing firm. He has spent many years in the technology sector and is responsible for the vision and long-range strategic plan for the company. Under his leadership the company has delivered services for over 130 companies worldwide. Clients include Clear Channel AirMall USA, Commonwealth Technology, Union Track, MediaBarn, Dig-It Games, Truvincio, Vet Advisors and Mobile Commons.



Why Now?

Today ecommerce is one of the biggest industries and the biggest companies of today were created around this topic. This is an industry that changed the habits of purchase and it will continue to do so.

NFTs present a similar approach here, they are trying to redefine the concept of ownership as well as the manner of consumption.

Contact

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