



**BRIDGING
THE FIAT AND CRYPTO
GLOBAL ECONOMIES**

01

COMPANY INTRODUCTION





WHO ARE WE?

BRIDGING THE FIAT AND CRYPTO GLOBAL ECONOMIES

- Alchemy Pay (ACH) is a Coinbase & Binance listed project that pioneered the world's first fiat-crypto payment system that connects fiat and crypto economies for global consumers, merchants, developers, and institutions.
- We provide online and offline merchants with convenient acceptance of both fiat and crypto, enabling easy onboarding to blockchain ecosystems, and making DeFi services highly accessible.

170+

Supported Countries

50+

Fiat Currencies

300+

Fiat Payment Channels

12K+

Cryptocurrencies supported

Trusted Partners Worldwide





01

Corporate Strategists

14x Market Cap In One Year

Growth hacker team are made of serial entrepreneurs, leaders from fast-growing and Fortune 500 companies. ACH, the native token of Alchemy Pay, has been listed in top exchanges as follows:



+More to come

02

Large Scale Operations

Operational Scalability

Our team are veterans that dealt with large-scale domestic & cross-border transactions at global leading payment and financial institutions.



+More to come

03

Compliance Veterans

Breaking Regulatory Barriers

We know how to navigate through complex regulatory environments and stay compliant with demanding rules such as Singapore's Payment Services Act, UK's Payment Services Regulations and more.



FINANCIAL CONDUCT AUTHORITY
Monetary Authority of Singapore



+More to come

04

Marketing Gurus

Attracting The Right Attention

In less than 2 years, we've gained over 300K global followers and have countless features by top global media that covers our products and services.



+More to come

02

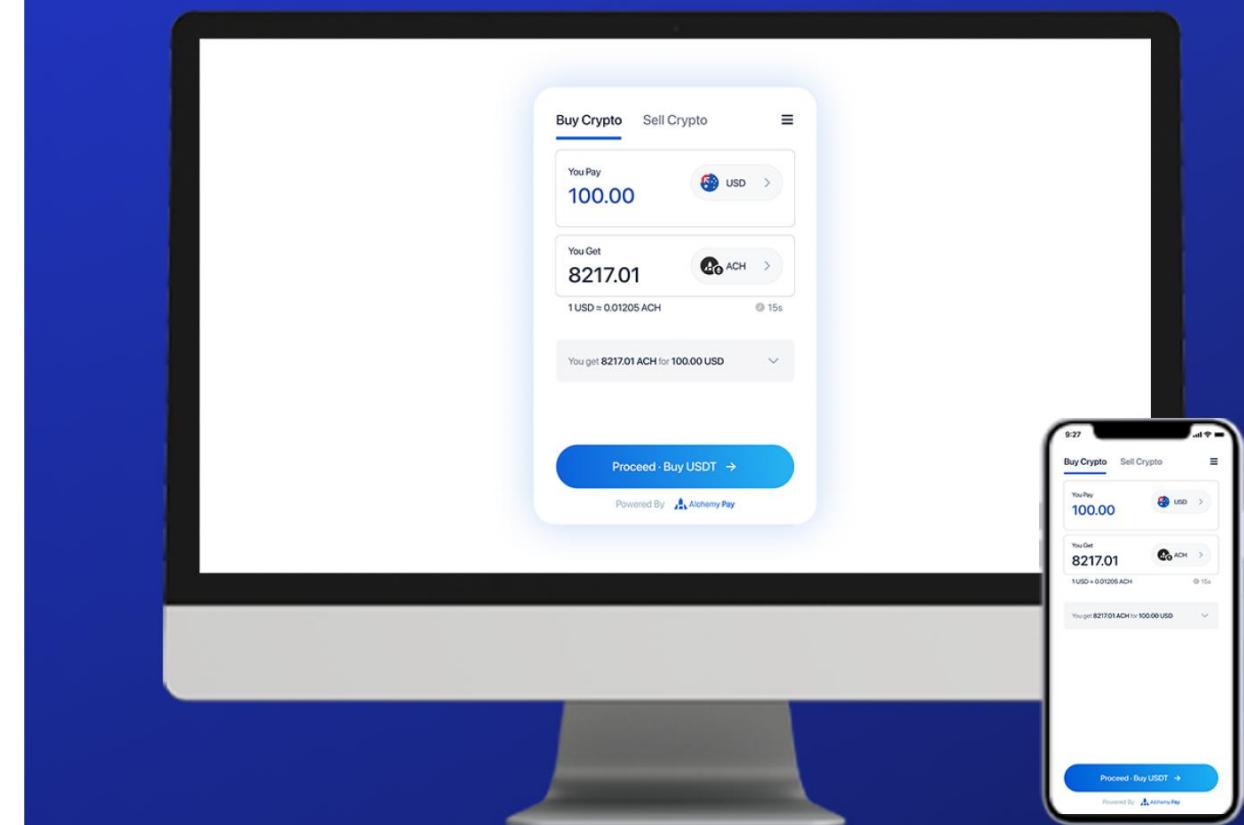
OUR SOLUTIONS



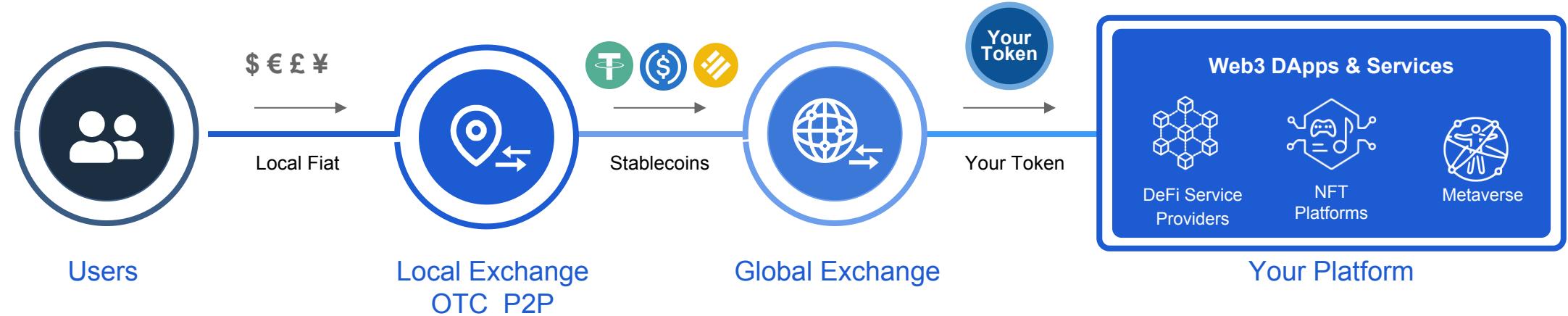


YOUR WEB3 PROJECT PAYMENT SOLUTION

One-Stop Solution for Web2 Users to
Buy & Sell Crypto or NFT



Without RAMP services



Challenges

-  Exchange Dependency
Expensive & slow listing process
-  Complex
Users need to be familiar with crypto exchanges
-  Cumbersome
Extremely troublesome process for your users

What this means for you

-  Expensive & Slow
At the mercy of exchanges; high listing fee with long waiting time
-  Limited User Base
You can only target crypto natives
i.e. 4% global population
-  High Drop-Off Rate
Costly fees for end users & low end to end transaction success rates

THE JOURNEY TO YOU



Alchemy Pay Ramp



Our Solutions



Go Live Immediately

Start selling to your users with your own liquidity

- Turnkey DEX Solution
- Global Exchanges



Target Anyone, Anywhere

Comprehensive channels connects you to ALL investors

- Developed Markets
- Frontier Markets
- Crypto Natives
- Hidden Potential



Boost Success Rates

Alternative Payment Methods (APMs) are much cheaper w/ 100% success rates

- Domestic Payments
- Mobile Wallets
- Bank Transfers
- Exchange Wallets

ON-RAMP: USER JOURNEY



9:27

Buy Crypto Sell Crypto

You Pay **100.00** USD

You Get **8217.01** ACH

1 USD = 0.01205 ACH

15s

You get 8217.01 ACH for 100.00 USD

Proceed · Buy ACH →

Powered By Alchemy Pay

This screen shows the user's intent to buy crypto. It displays the amount to be paid in USD (100.00) and the resulting amount in ACH (8217.01). Below this, it provides the conversion rate (1 USD = 0.01205 ACH) and a processing time of 15 seconds. A note at the bottom indicates the user will receive 8217.01 ACH for 100.00 USD.

9:27

< Receive USDT

Enter your Ethereum (ERC20) address

Enter your wallet address

Memo

Pay attention: Please make sure the address you enter is correct and belong to the network that you choose. If you enter incompatible address, you will lose your funds.

Proceed →

This screen is for receiving a USDT payment. It asks the user to enter their Ethereum (ERC20) address and wallet address. A note at the bottom cautions the user to ensure the address is correct and belongs to the chosen network to avoid losing funds.

9:27

< Confirm your payment

Paying with

Master Card (****3683)

CVV

ETH Address

23hd8932bc3455ert76e4rre2345

15s

You get 123.45 USDT for 123.00 USD

I authorise AlchemyPay to debit the amount above and understand that this can not be cancelled, recalled or refunded.

By proceeding the payment, you agree to accept our Terms of Use.

Confirm the Payment →

This screen confirms the payment details. It shows the payment method (Master Card), CVV, ETH address, and the amount received (123.45 USDT for 123.00 USD). It includes a checkbox for authorizing the payment and a note about non-refundability. A note at the bottom states that by proceeding, the user agrees to the Terms of Use.

9:27

< Payment ReSult

Payment success! 8217.01 ACH will transfer to your wallet address. We will notify you of the result by email zyfqqq123456@gmail.com

You get 8217.01 ACH for 100.00 USD

Continue to by Cryptos →

This screen displays a success message indicating the payment was successful and the ACH will transfer to the user's wallet address. It also provides an email notification link. A note at the bottom indicates the user will receive 8217.01 ACH for 100.00 USD. It includes a "Continue to by Cryptos" button.



ON-RAMP

Global Targeting

Checkout

Payment Amount
HK\$ **100**
0.00054 BTC

Select a payment method

Indicated fee as charged by payment provider.

CREDIT

- MASTERCARD
- VISA

CEX Wallets

- BINANCE PAY

WALLET

- OVO
- DANA
- ShopeePay
- Linkaja
- Gopay
- Qris

DOMESTIC PAYMENTS

- PIX
- SPEI
- BANK TRANSFER

PAY NOW

Powered by Alchemy Pay

Developed Markets

Cards	Bank Transfers
Australia #24	
New Zealand #45	
UAE #45	

Hidden Potential

Japan #9	
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Crypto Natives

70+ Million Users	10+ Million Users

Developing Markets

Country	Domestic Payment	Mobile Wallets
Brazil #4		-
Indonesia #8	Virtual Account	
Thailand #14		
Vietnam #15	Bank QR Bank Transfer	
Mexico #16		-
Philippines #25	-	
Malaysia #28	-	



OUR OFF-RAMP NETWORK COVERS 50+ COUNTRIES AND LOCAL CURRENCIES

The mobile application interface displays a "Sell Crypto" screen. At the top, there are two tabs: "Buy Crypto" and "Sell Crypto". The "Sell Crypto" tab is active, indicated by a blue underline. Below the tabs, the user has selected "BTC" to sell. The amount "0.01" is displayed in a large blue box, followed by a "BTC" icon and a right-pointing arrow. Below this, another box shows "You Get" 166.96, accompanied by an "USD" icon and a right-pointing arrow. A note at the bottom states "1 BTC ≈ 16922.74 USD". A timer icon indicates the transaction will complete in 15s. A summary box at the bottom reiterates "You Sell 0.01 BTC for 166.96 USD". A large blue button at the bottom reads "Proceed · Sell BTC →". At the very bottom, it says "Powered By Alchemy Pay".



OFF-RAMP: USER JOURNEY



9:27

Buy Crypto Sell Crypto ☰

You Sell **0.01** BTC >

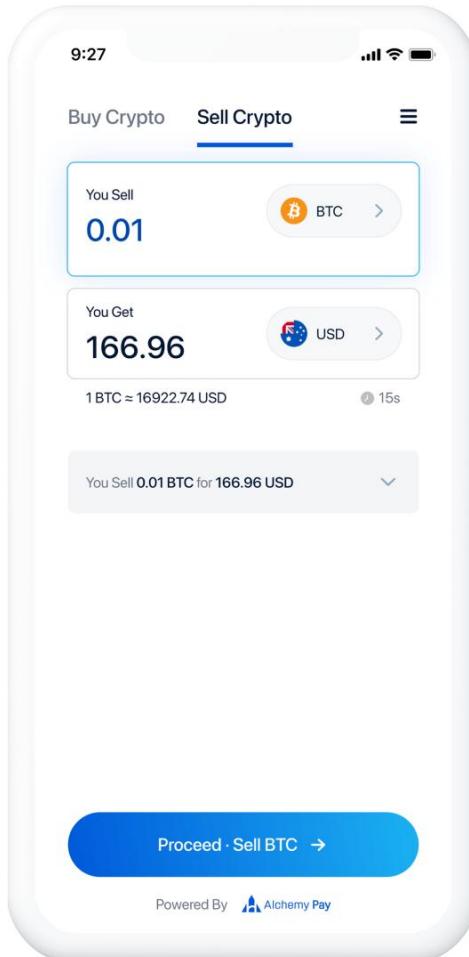
You Get **166.96** USD >

1 BTC ≈ 16922.74 USD 15s

You Sell **0.01 BTC for 166.96 USD** ▼

Proceed · Sell BTC →

Powered By Alchemy Pay



9:27

◀ Add Bank Account - United States ☰

Use this Information More

Account number: ****1234

Name: john.

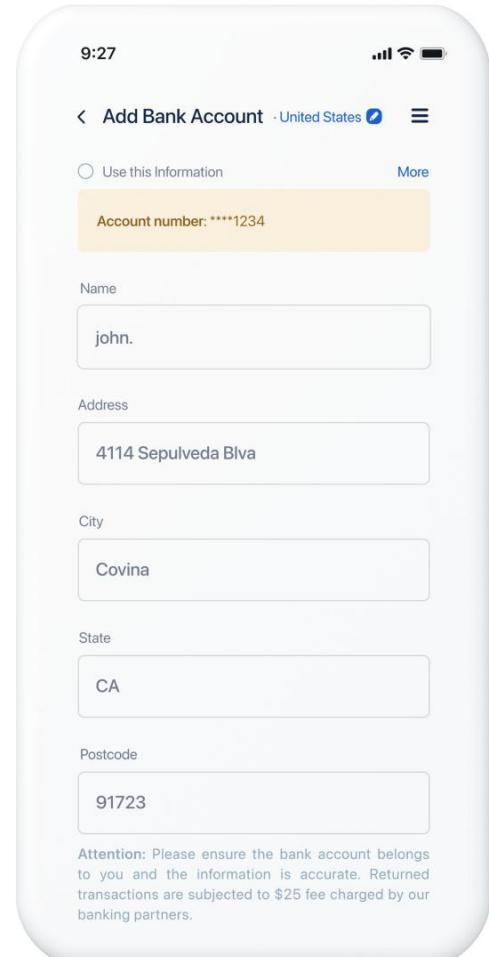
Address: 4114 Sepulveda Blva

City: Covina

State: CA

Postcode: 91723

Attention: Please ensure the bank account belongs to you and the information is accurate. Returned transactions are subjected to \$25 fee charged by our banking partners.



9:27

◀ Sell BTC ☰

You sell **0.01 BTC for 166.96 USD** 15s

Ramp fee: **\$ 0.81**

Order ID: d7bHJKBY2n2BIBwbd2739BN2911 copy

Please transfer BTC to the address within **2:00:00**

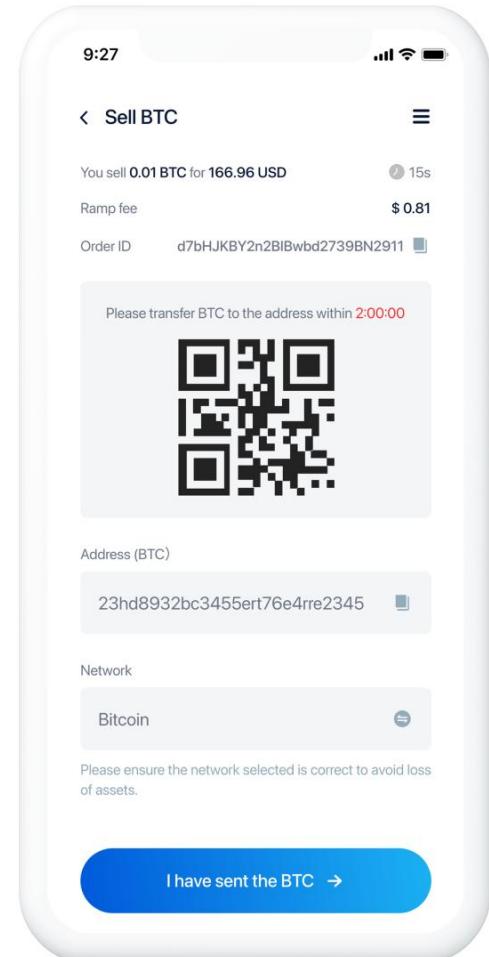


Address (BTC): 23hd8932bc3455ert76e4rre2345 copy

Network: Bitcoin ≡

Please ensure the network selected is correct to avoid loss of assets.

I have sent the BTC →



9:27

Order Status ×

Crypto Sent
Block confirmed (50/50)

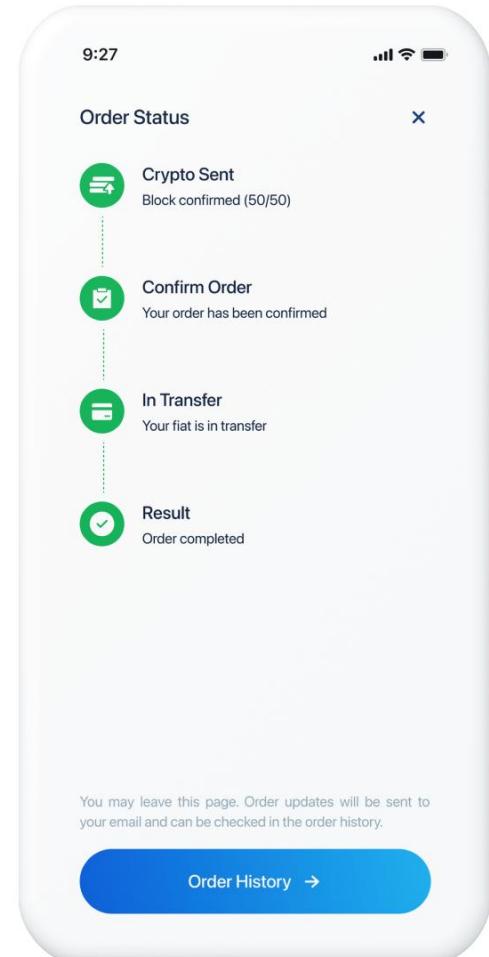
Confirm Order
Your order has been confirmed

In Transfer
Your fiat is in transfer

Result
Order completed

You may leave this page. Order updates will be sent to your email and can be checked in the order history.

Order History →



NFT CHECKOUT

Select

Select NFT to purchase

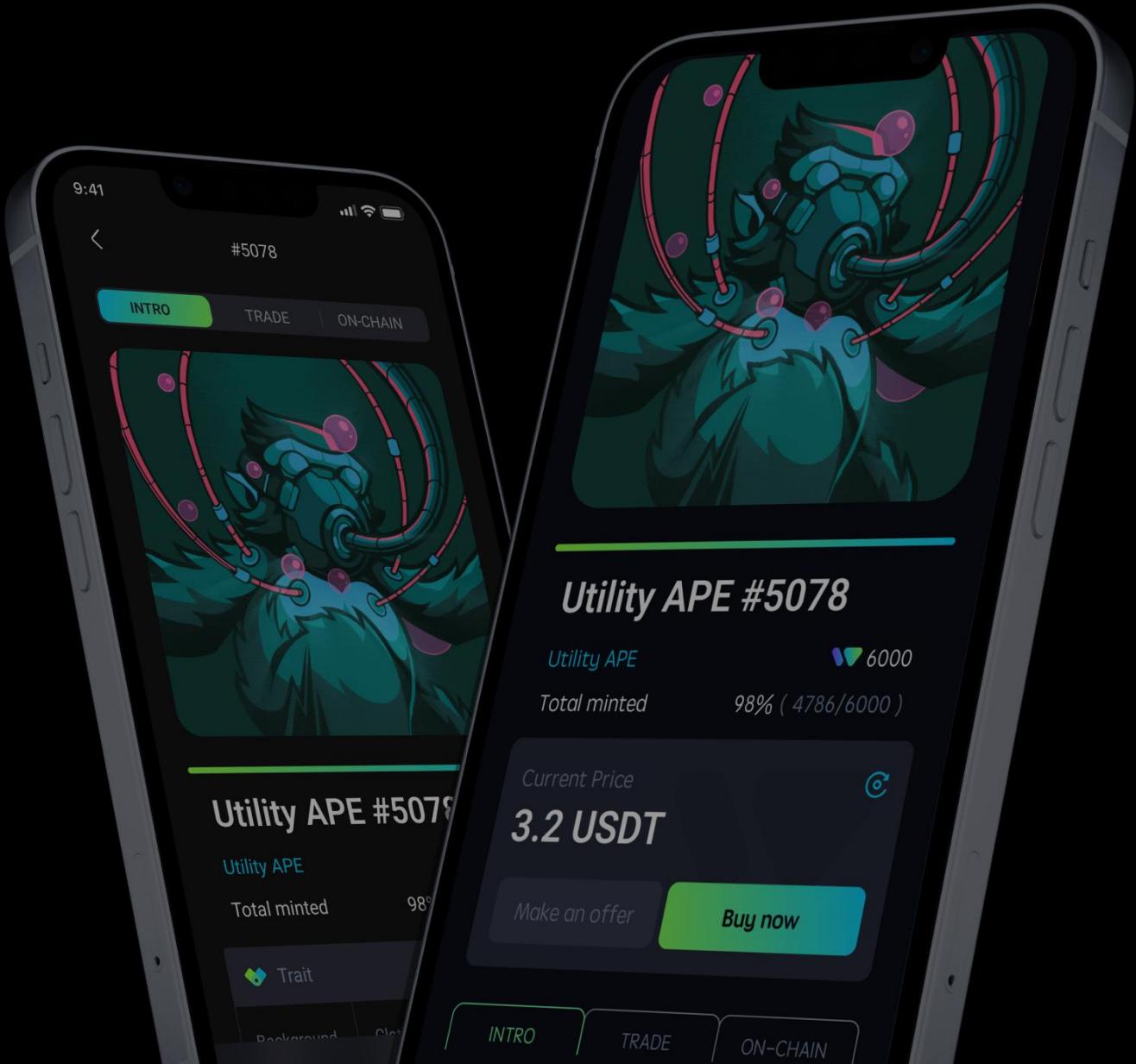
Pay

Pay with credit card

Receive

Receive NFT instantly

- NFT Checkout is built for brands, creators, and marketplaces that want to give their users access to NFTs.
- It's the very easy solution that enables your users to buy NFTs with a credit card like E-commerce.





SPECIALIZED PAYMENT SCHEME FOR NFT

By using Alchemy Pay, you can significantly lower the barrier of purchasing NFTs and get more paying customers.



Most Payment Methods

- Pay with Card
- Pay with Crypto
- Pay with E-wallet
- Pay with QR scan
- Pay with Apple Pay
- Pay with Bank transfer



Higher payment pass rate

- We classify NFT as "digital goods" and use MCC matching this scenario



Sell NFTs on any blockchain

- We support all this, so you don't have to compromise. Supports all public chains in the EVM ecosystem.



No KYC

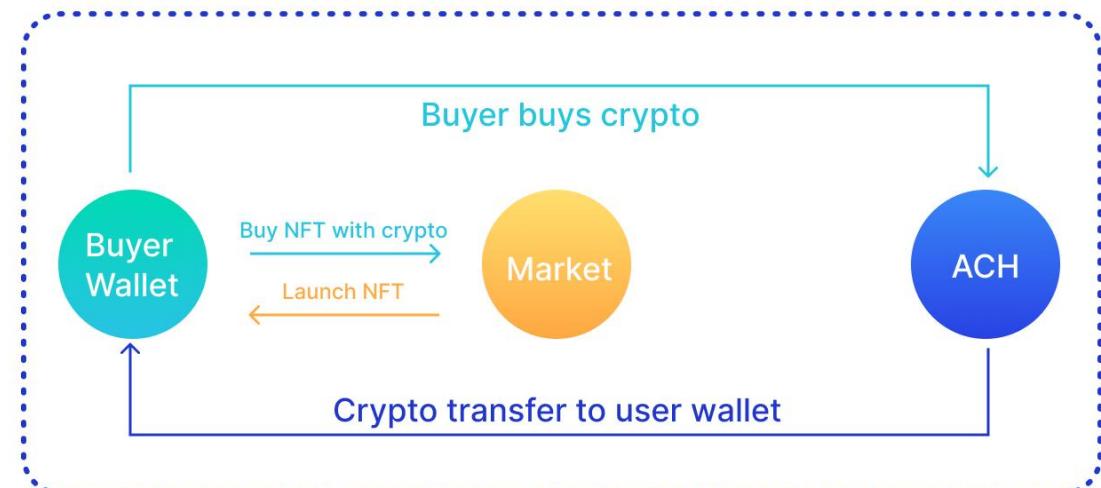
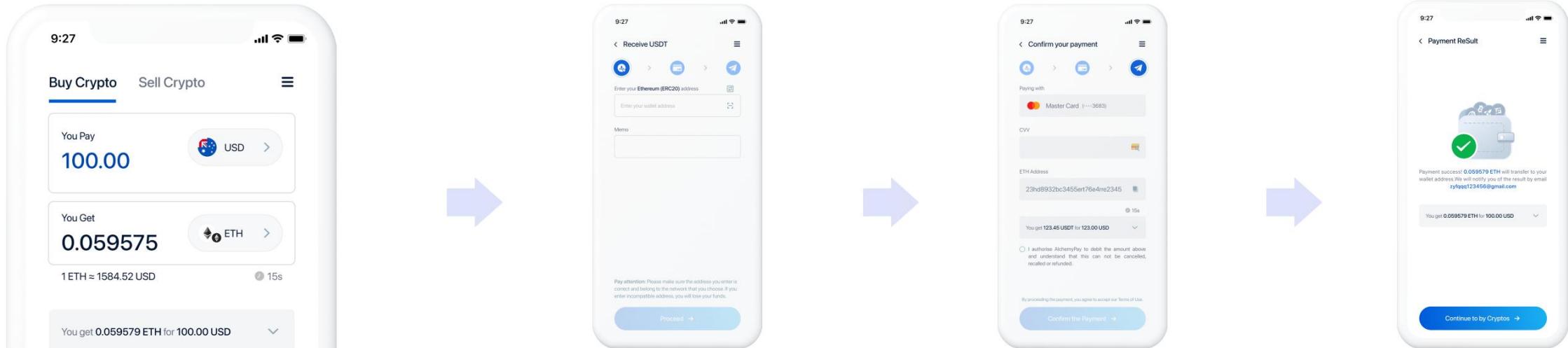
- No ID documents are required for NFT purchases up to USD 8,000.



Zero Fraud Chargebacks

- We handle all fraud across all payment methods, so you don't need to stress.

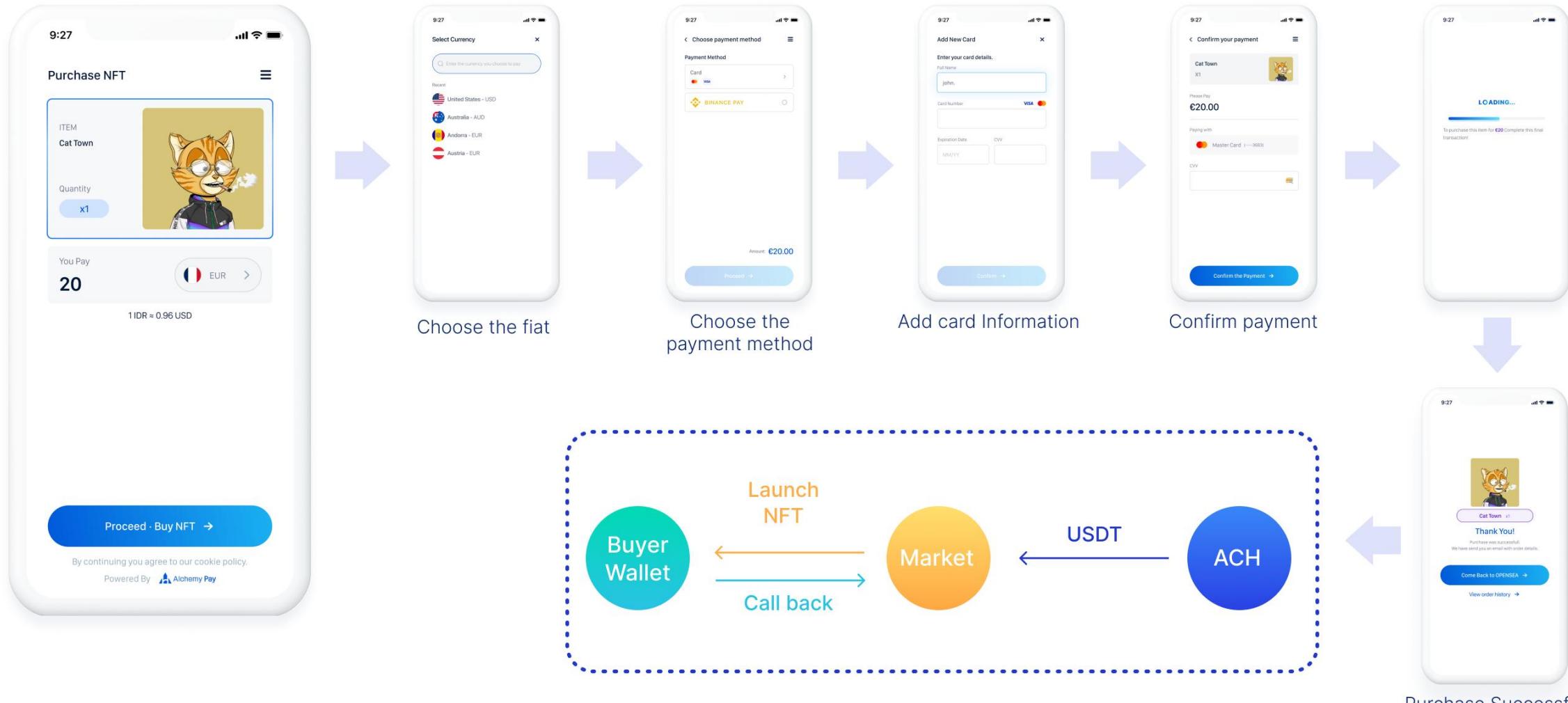
BUY NFT WITH CRYPTO



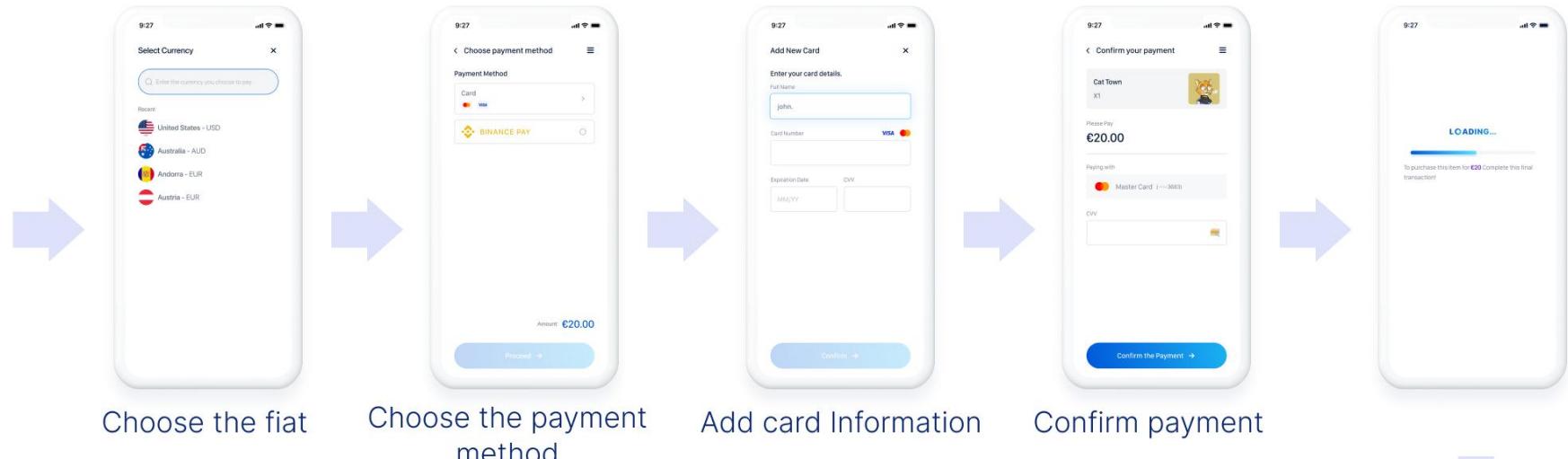
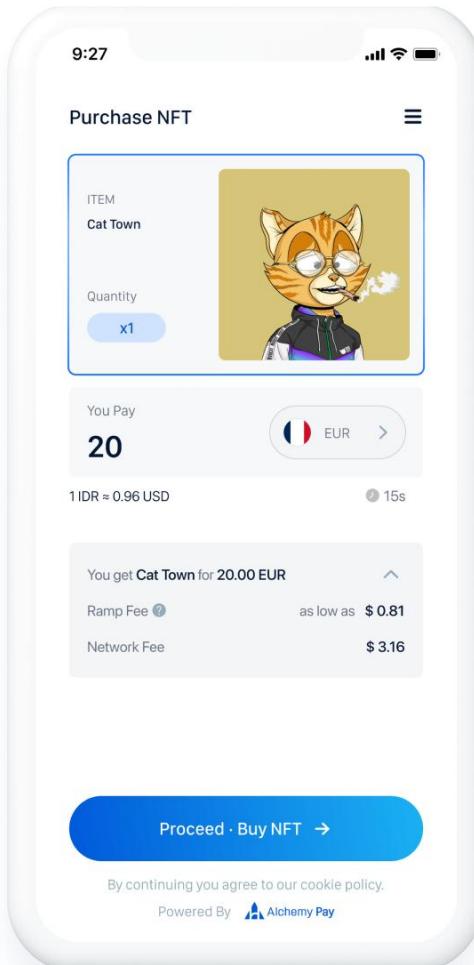


BUY NFT WITH FIAT CENTRALIZED NFT MARKETPLACE

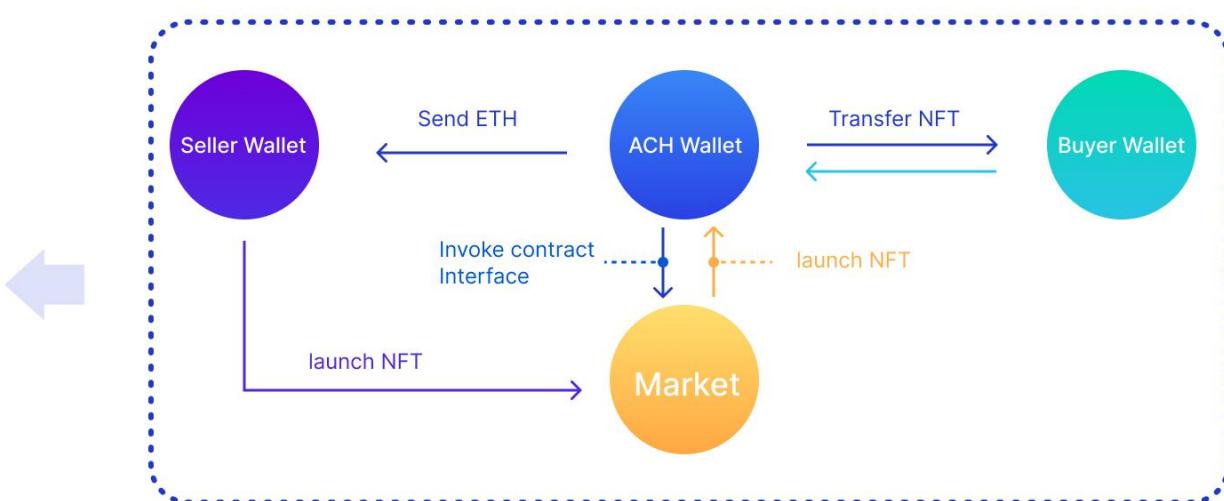
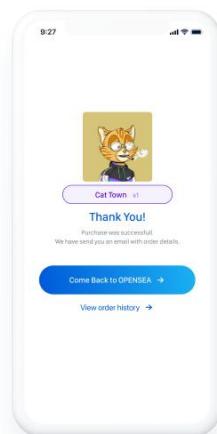
- Support the settlement stablecoin or fiat to NFT Marketplace Operator or Seller .
- The NFT Marketplace operator shall perform the transfer of NFTs upon payment confirmation.



BUY NFT WITH FIAT DECENTRALIZED NFT MARKETPLACE



Real-time calculate the NFT price corresponding to fiat



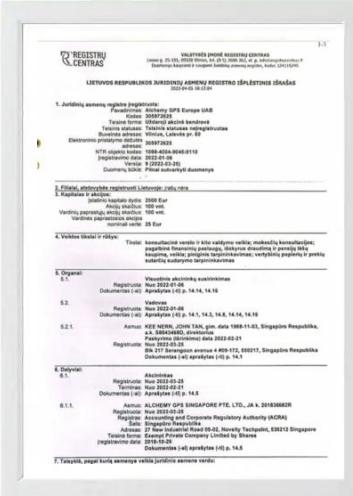
OUR LICENSES



Hong Kong MSO License
(Expected to be obtained Q1 2023)



United Kingdom EMI License by the FCA
(Expected to be obtained Q3 2023)



Lithuanian Crypto Exchange
and Wallet License



Canada MSB License



Bank Indonesia Payment License
Bank Indonesia Wallet License

CONVENIENT ACCESS TO **GLOBAL MARKETS**



Global Credit Card



Europe



EU Member States

AFRICA



The Federal
Republic Of Nigeria

South America



Mexico



Brazil



Colombia



Peru

Asia



Indonesia



Philippines



Vietnam



Thailand



THE UAE



Japan



Korea



India



Malaysia

GLOBAL CREDIT CARD INTEGRATION

50+

currencies

173

countries

VISA
&
Master Card

Discover
&
Dinersclub



Quickly unlock Visa and MasterCard collection capabilities by using Alchemy Pay's global payment platform and unified API. We offer support in **173** countries and currencies, processing payments anytime, anywhere, while helping you unlock more value in every transaction.

Furthermore, Alchemy Pay uses a unique anti-fraud risk control engine, from PCI to AML, to simplify compliance and make every transaction a breeze.

MOBILE PAYMENT SERVICE

Apple Pay G Pay



Supported currencies :



USD



EUR



KRW



SGD



AUD



TWD



HKD



CAD



JPY



NZD



AED



TRY

ASIA PAYMENT METHOD



● JAPAN

- Wallet

Paypay



● KOREA

- Wallet

Kakao Pay

- Credit Card

Visa, Master Card



● THE UAE

- Bank transfer

Support all bank transfers



● INDIA

- UPI

ASIA PAYMENT METHOD



PHILIPPINES

- Wallet • QR Code
- Gcash QRPH Insta pay
- Bank transfer
- AUB CBC CSB DBP LDB OFB
PBC PBB PVB PhiltrustBank



THAILAND

- QR Code
- Prompt Pay
- Wallet
- Line



INDONESIA

- Wallet • QR Code
- OVO DANA QRIS
- Bank transfer
- BRI CIMB Mandiri Permata
Danamon



VIETNAM

- Wallet • QR Code
- MOMO ZALO VTPay
- Bank transfer
- BIDV VCB TCB VTB STB MB

ASIA PAYMENT METHOD



MALAYSIA

- Bank transfer
- Boost
- QR

AFRICA PAYMENT METHOD



THE FEDERAL
REPUBLIC OF NIGERIA

- Bank transfer

EUROPE PAYMENT METHOD



EU

- SEPA
- Bank Payments

Barclays HSBC Bank of Scotland
Halifax Lloyds Nationwide
Natwest RBS Santander
StarlingBank Tesco TSB Ulster

SOUTH AMERICA PAYMENT METHOD



MEXICO

- SPEI

Support all bank transfers



COLOMBIA

- PSE

- Tpaga



BRAZIL

- Bank transfer

PIX



PERU

- Bank transfer

- Vita Wallet

SOUTH AMERICA PAYMENT METHOD



ARGENTINA

- Bank transfer



CHILE

- Bank transfer



ECUADOR

- Bank transfer



BitKeep

BigONE

PARTICLE NETWORK

TP
TOKEN POCKET

CHAINUP

LBANK

Pionex

ENCENTIVE

Bit.Store

MaskEX

X.Plus

Bitget

CoinW

GAME WONDERLAB

UPSTAIRS

ANTALPHA

BEFI WALLET

iNFTspace

ARBITRUM

MIXMARVEL

OPENWORLD

UNIPASS

MAP PROTOCOL

AAG

IN PERSONA
data that matters

V
vechain

METAO

WE ARE
SG



THANK YOU

Bridging Fiat And Crypto Global Economies