# DELE PAAGO

Versatile business development professional, software developer, researcher, and writer with a unique combination of technical, analytical, and creative skills.

Committed to continuous learning and professional development. I'm eager to make a positive impact on any team.

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Click here for my portfolio

## **EDUCATION HISTORY**

BA, HISTORY AND INTERNATIONAL STUDIES

**Institution: University of Ilorin** 

Year of Graduation: 2018

### **WORK EXPERIENCE**



#### **BUSINESS DEVELOPMENT EXECUTIVE**

**Brant Technologies Limited** 

July 2023 - Present

(3 months)

- Increasing company visibility through press releases, marketing and digital management
- Developed strategic ideas for expansion into waste management
- Analyzed financial data to streamline operations for the largest shoreline remediation project in the world under the aegis of the Hydrocarbon Remediation Project (HYPREP)

## PARTNER

#### **Blissel Advisory Limited**

March 2022 - Present (1 year)

- Consistently delivered a 95% customer satisfaction rating by troubleshooting and testing applications for websites
- Boosted clients' sales by 50% year over year by building an e-commerce site that promotes products and tracks subscriptions

## RELEVANT SKILLS

#### **FULLSTACK DEVELOPMENT**

JavaScript, Node.js, React, Vue.js, Express, MongoDB, MySQL, Git

Experienced in developing and deploying web applications from scratch, as well as maintaining and optimizing existing codebases.

#### **RESEARCH**

Quantitative & qualitative methods, data analysis, report writing, social theories.

Experienced in conducting surveys, interviews, and focus groups to gather insights on social and cultural phenomena.

#### **UI/UX DESIGN**

Wireframing, prototyping, user testing, responsive design, accessibility.

Skilled in creating wireframes, prototypes, and high-fidelity mockups using tools like Sketch, Figma, and Adobe XD.



### **CO-FOUNDER/CHIEF TECHNOLOGY OFFICER**

#### **StudyVolt**

Edutech SaaS built as customizable learning managment websites for content creators and schools

Jan 2023 - Present

(3 months)

- · Maintaining a user satisfaction rating of 100% year over year by providing responsive tech support to clients
- · Increased monthly productivity by 60% by creating software to organize, track bugs, and add feature requests



#### **SOFTWARE ENGINEER**

**El-Vizor Limited** 

Sept 2018 to December 2021 (3 years)

- · Learned about the operations of the company's web development team
- · Coordinated communications between multiple departments

#### **WRITING**

Fiction, non-fiction, commentary, content writing, iournalism

Capable of crafting engaging and persuasive narratives, as well as adapting writing style and tone to different audiences and purposes

#### **BUSINESS MANAGEMENT**

Marketing, customer service, team leadership, product development, fundraising

Skilled in identifying and evaluating business opportunities, as well as networking and collaborating with partners and stakeholders. Able to navigate the challenges and uncertainties of entrepreneurship.

### RECREATIONAL INTERESTS

- Reading
- · Video Games
- · Chess
- · Learning Languages

#### **ABIKU**

**ArtAfrika Publishing** ISBN: 9789789949335 2021

**PUBLICATIONS** 

**CERTIFICATIONS AND** 

## **GENERAL HEALTH, SAFETY AND ENVIRONMENT**

**Institute of Safety Professionals of Nigeria** 2021

#### **GOOGLE UI/UX DESIGN**

Cousera 2022

### **AMERICAN FOREIGN POLICY: THE BOKO HARAM PHENOMENON**

ILORIN JOURNAL OF HISTORY AND INTERNATIONAL STUDIES VOL.6

2016

## **VOLUNTEER WORK AND AFFILIATIONS**

#### **PROJECT OFFICER**

**Institution: Ogoni Youth Renaissance** 

2022 to Present

We partner with local institutions to hold talks & activities that promote inclusivity and diversity in the workplace.

#### **VOLUNTEER TEACHER**

**Institution: The Apostolic Glorious Academy** 

2021 to Present

Every month, I volunteer to teach children ages 5 to 7 years old how to do basic math.