



# C a p t a i n V R

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V I R T U A L   R E A L I T Y



@CaptainVR8



@CaptainVR8

# Mission

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CAPTAIN VR  
VIRTUAL REALITY







The best VR Idea in  
The Netherlands for  
improving lives.  
2016



CAPTAIN VR  
VIRTUAL REALITY





A detailed marble statue of the Roman general and statesman Julius Caesar. He is shown from the waist up, wearing a detailed military cuirass over a paludamentum (cloak fastened at the shoulder). His right arm is bent, with his hand near his shoulder, and he holds a spear (vitis) in his left hand. He has a laurel wreath on his head and a serious expression.

Experience is the teacher of  
all things.

*Julius Caesar*

# Introduction

CaptainVR's mission is to develop XR Tools that assist people in becoming the Captains of their own lives.

## Captain VR is also:



Educating people how to work with VR.



Using biofeedback & work with psychologist & researchers to build proven cases





CAPTAIN VR  
VIRTUAL REALITY

# Problem

## Long term sick-leave

For example in The Netherlands a burnout costs €60.000 per person, per year

An average organization has 5% of employee's burnout at home.



# Solution

## VR & Digital Experiences:

- 1 | Stress-reduction & burnout prevention
- 2 | Influence, mood, thoughts & behavior
- | Reach certain goals that increase health & happiness

# Results

## FBTO Pilot VR MoodBooster

- 1 | Less stress & more focus
- 2 | Healthy & happy employees
- 3 | KPI: 2 % improvement in productivity
- 4 | KPI: €200.000 profit



Proven results

# Samenwerking FBTO



CAPTAIN VR  
VIRTUAL REALITY

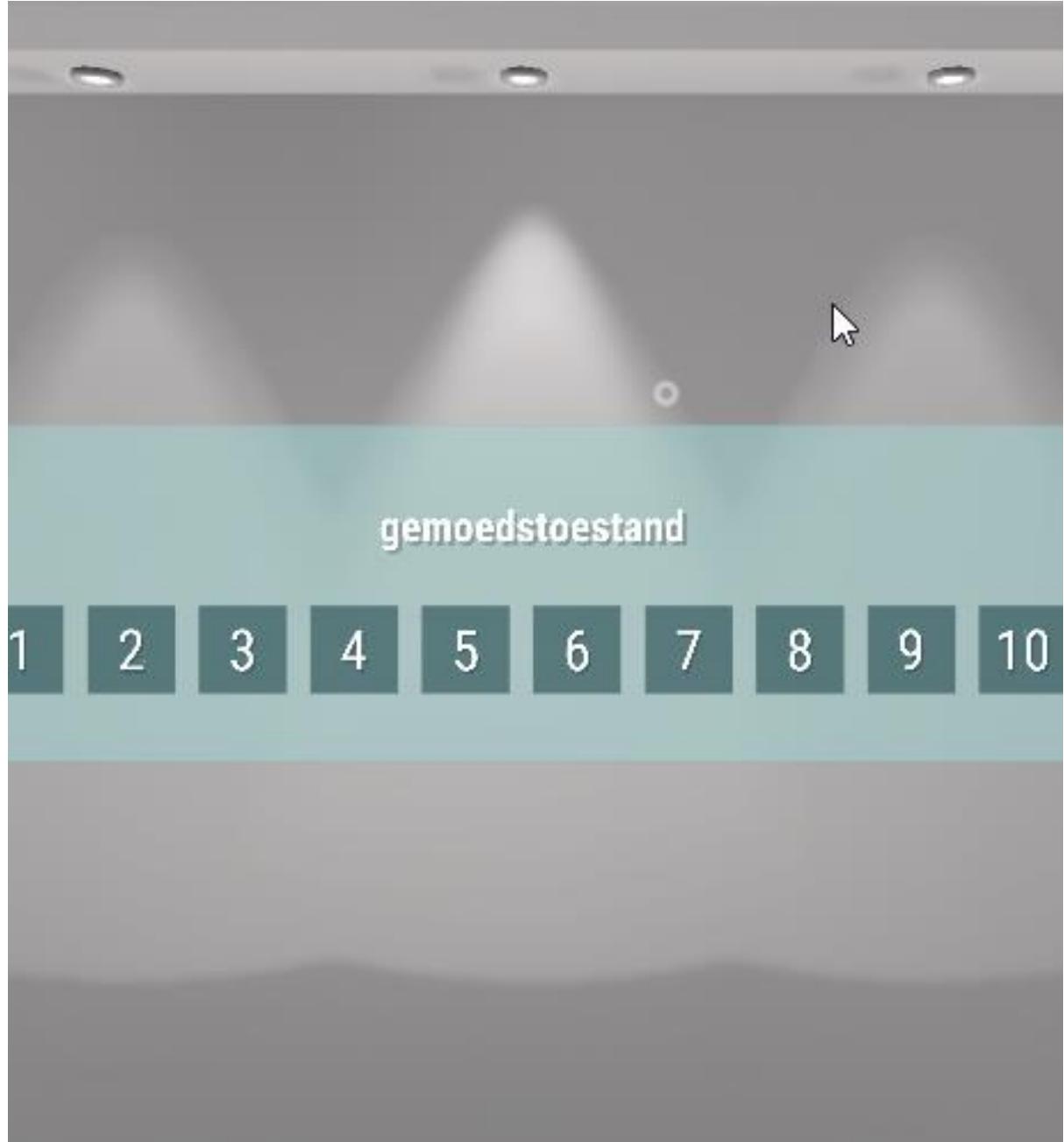


# VR MoodBooster

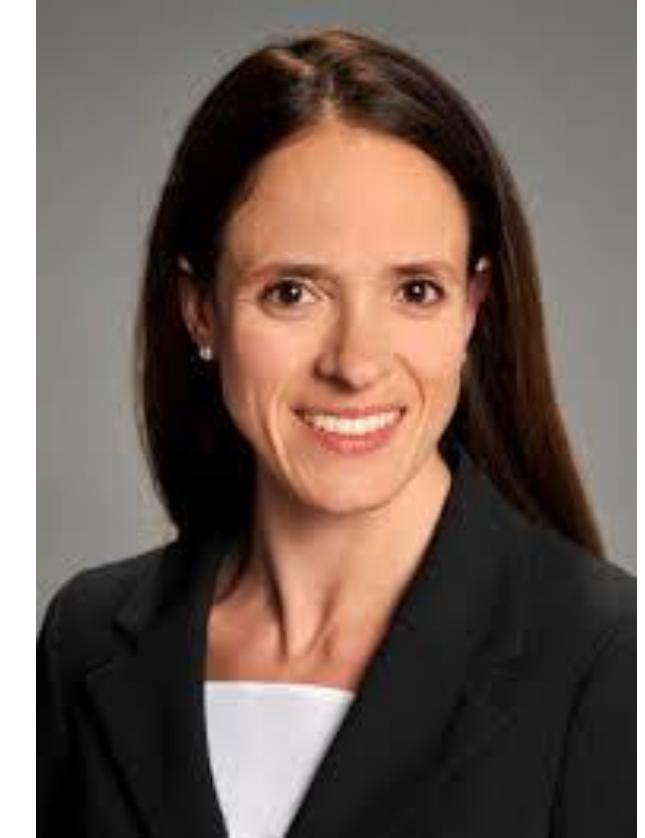
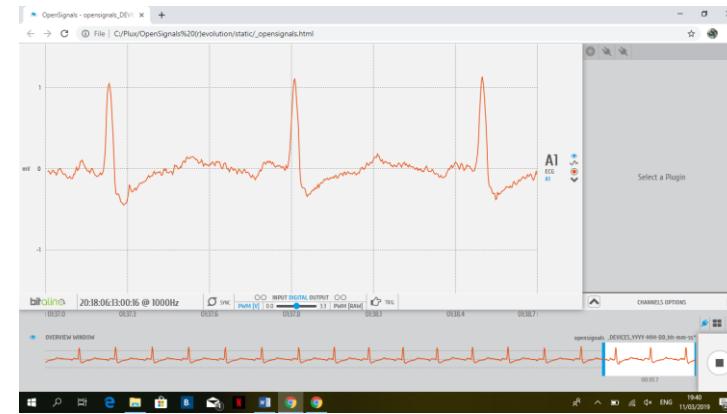
# VR Mini Holiday

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Proven results

# Highlights



## Samsung award & sponsoring

First prize winner Samsung VR challenge and received additional sponsoring (2016)



## Partner, Coach, Mentor

Top 5 Startup Incubator in the world (2019)



## Collaboration

Insurance organization FBTO is testing CaptainVR Meditation Tools for stress-reduction (2018-2019)



## Facebook/ Oculus Business

ISV Program, collaboration to accelerate customer adoption (2020)



## Incentive Innovation Award

Stress-reduction/ Burnout prevention (2019)



## Corporate Coaching & Recruitment Awards

Most innovative Coaching & Training VR Solutions Developer (2020)

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**How to implement this tool into the Health system?**

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# Contact



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