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Flying Safely: Identifying Low- Risk Aircraft for Business Expansion

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Content Today

- Overview
- Business Understanding
- Data Understanding
- Data Analysis
- Recommendations
- Next Steps
- Thank You & Questions



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Overview



Enhancing Decision-Making

- Which aircraft should our company purchase to minimize operational risk as we enter the aviation industry?
- We analyzed 60+ years of aviation accident data to identify the safest aircraft options for your business.

[Read More](#)



Business Understanding

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Why This Matters:

01

The company is diversifying into aviation, an industry with unique safety and financial risks.

02

Choosing the right aircraft is critical for safety, reputation, and profitability.

Key Business Question:

03

Which aircraft types present the lowest risk for our new aviation venture?





Data Understanding ...



Data Source

- National Transportation Safety Board accident dataset (1962–2023)

What's in the Data:

- Aircraft types, accident causes, severity, locations, and dates etc

Data Preparation:

- Imputed missing values, focused on relevant variables (e.g., aircraft model, accident rate, fatality rate)

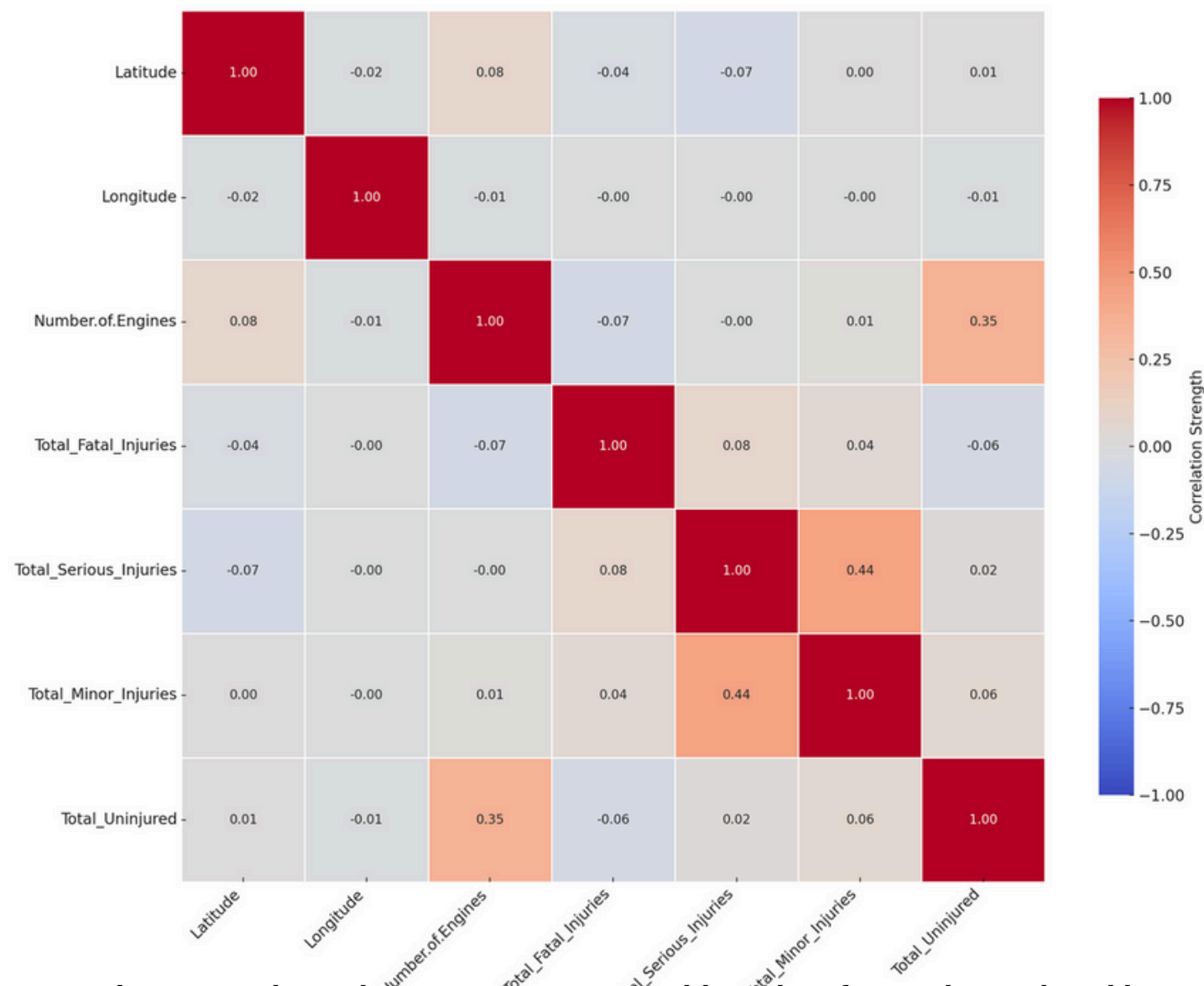
Data Analysis Approach

How We Analyzed Aviation Risk

- Descriptive Statistics
 - Compared accident/fatality rates across aircraft types
 - Calculated key metrics: mean, median, and fatality-per-accident ratios
- Data Aggregation
 - Grouped by aircraft model and usage type (commercial vs. private)
 - Focused on high-risk clusters
- Trend Analysis
 - Identified temporal patterns in accidents
 - Flagged outliers needing investigation

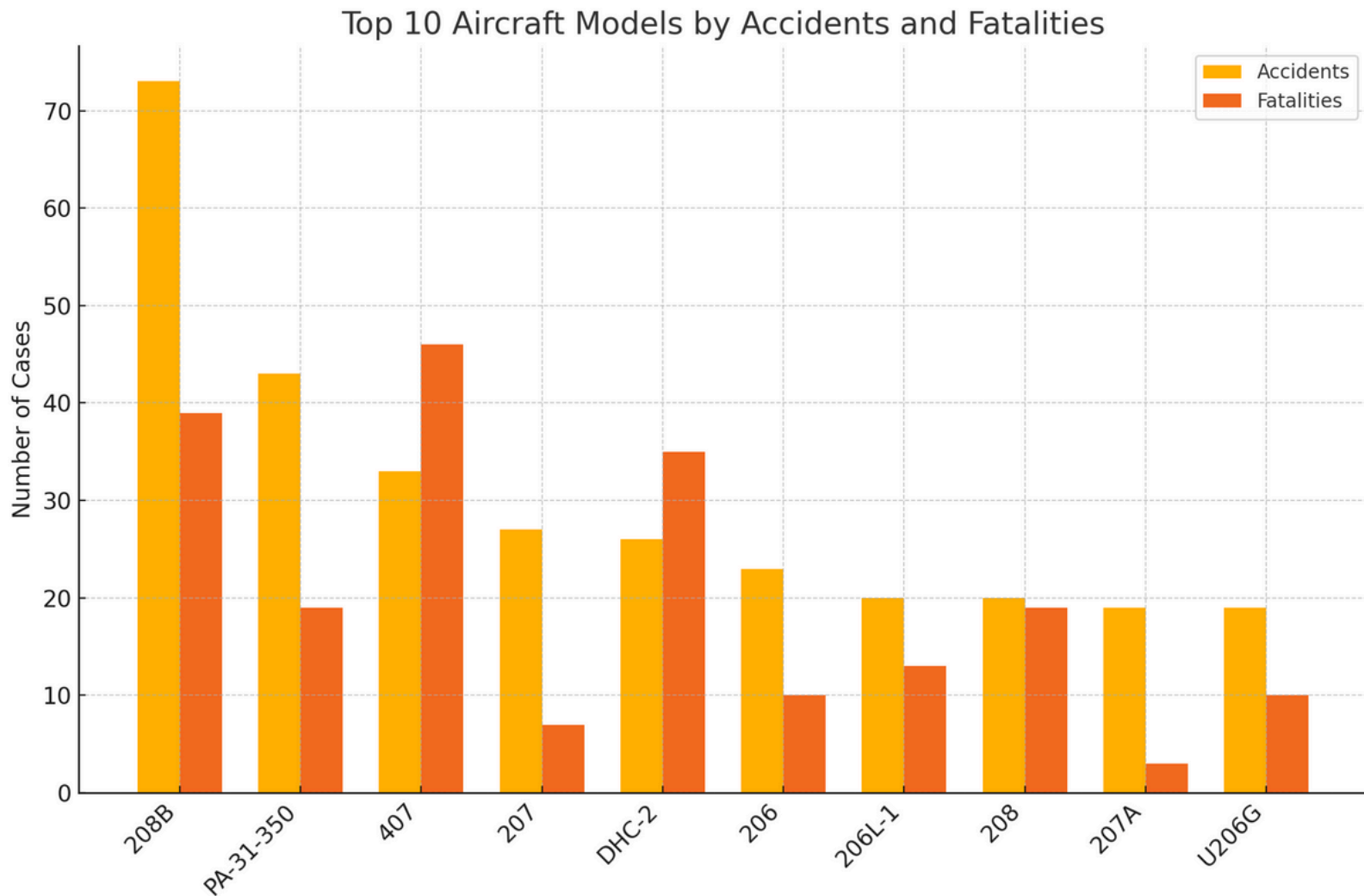


Feature Correlation Heatmap



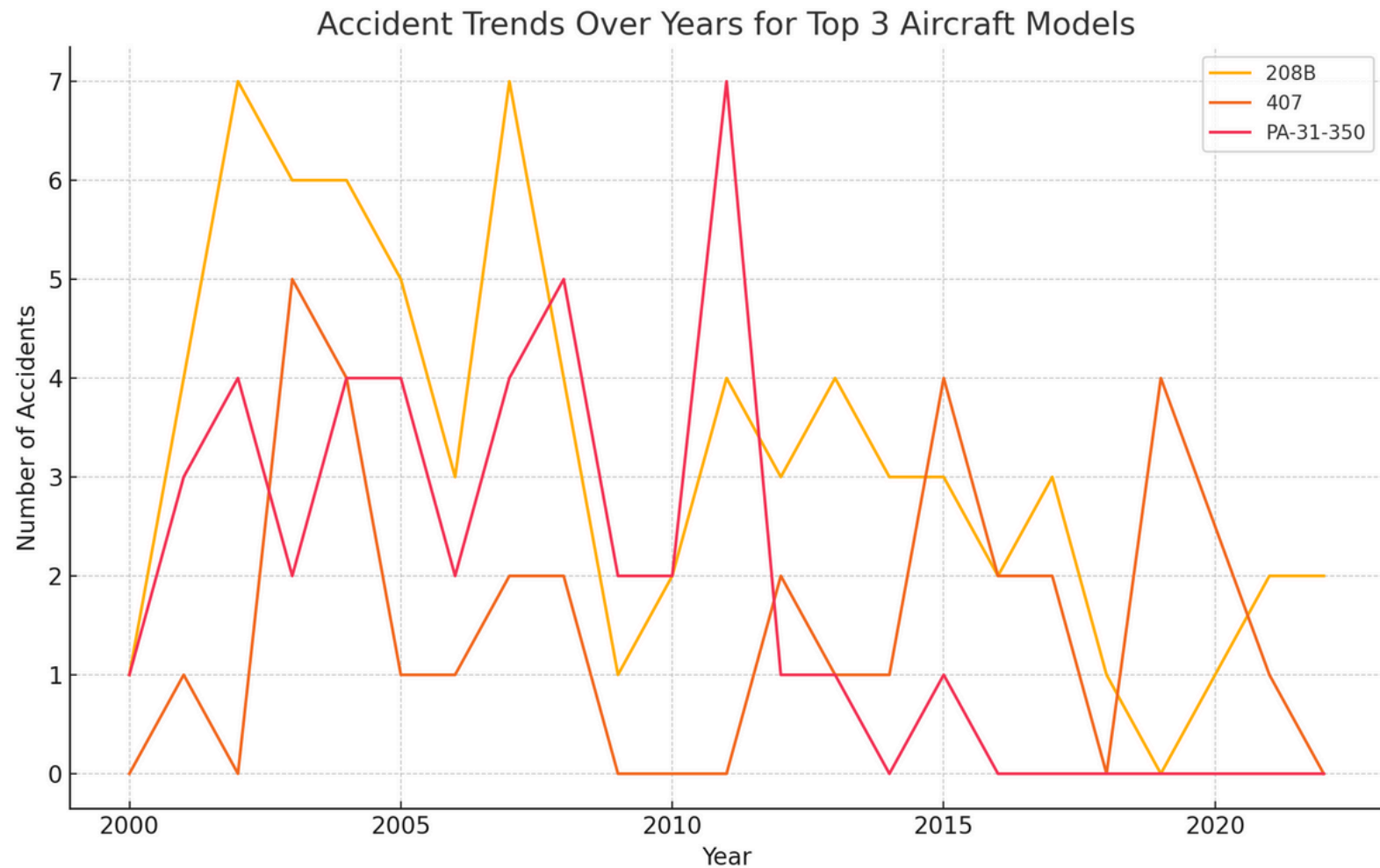
Insight: Heatmap shows correlation between aviation variables, identifying relationships like injuries and number of engines

Accidents and Fatalities by Aircraft



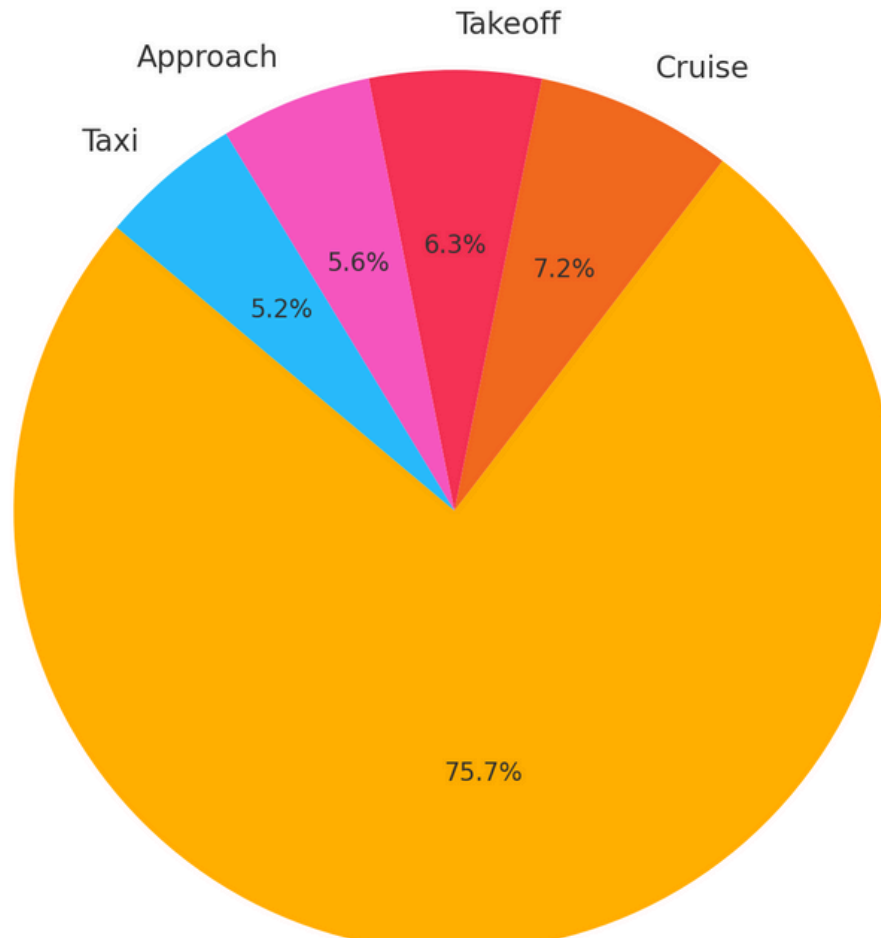
Insight: Grouped bar chart shows which aircraft models have the highest accident and fatality rates, highlighting high-

Accident Trends Over Years for Top 3



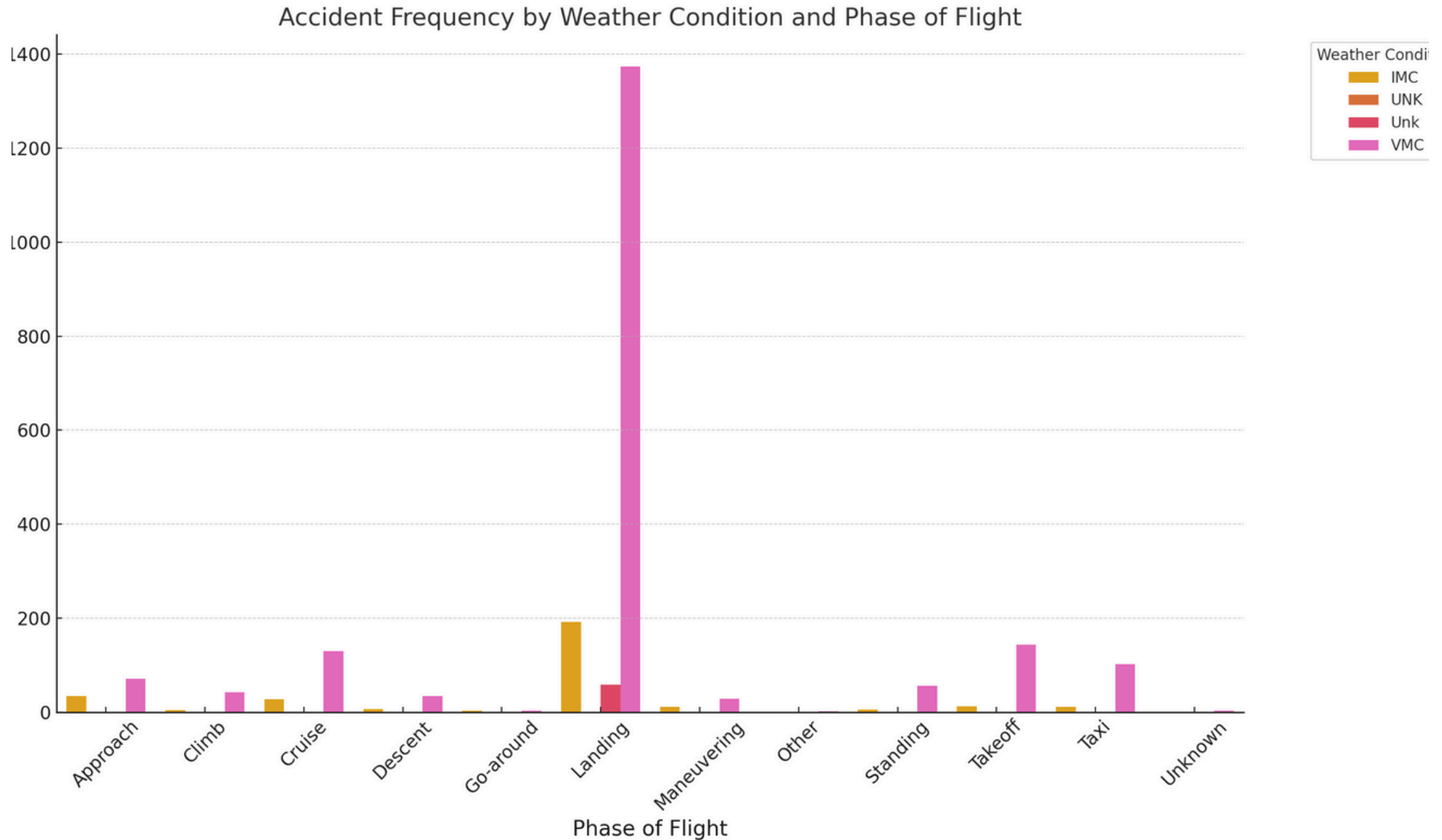
Insight: Line chart shows accident trends over time for top aircraft models, revealing any increasing or decreasing patterns.

Distribution of Accident Phases



Insight: Pie chart shows the distribution of accident phases, indicating which flight phases are most dangerous.

Accident Frequency by Weather



Insight: Weather condition and flight phase impact accident frequency, highlighting critical weather risks during differ

Business Recommendations Based on Aircraft Risk Analysis



1. **Aircraft Model Risk:**?Avoid purchasing high-accident aircraft models; prioritize models with lower accident rates and improving safety trends.
2. **Feature Correlation:**?Prioritize acquisition of larger, multi-engine aircraft to lower fatality risks during operations.
3. **Weather and Phase Risk:**?Invest in planes equipped with advanced avionics, automatic landing systems, and weather navigation technologies to mitigate weather-related risks

Next Steps



Data & Analysis Enhancements

- Integrate maintenance and pilot experience data for deeper risk insights
- Expand dataset to include international and newer aircraft models

Advanced Modeling & Monitoring

- Develop predictive models to forecast accident risk per aircraft type
- Establish real-time dashboards for continuous safety monitoring

Operational & Business Actions

- Prioritize maintenance and training on high-risk aircraft and flight phases
- Use risk scores to guide aircraft acquisition and fleet management decisions

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ANY QUESTIONS?

THANK YOU

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