

# BASE REQUIREMENT OF \_\_\_\_\_ WEBSITE

- We have designed the outlook pages (end user) for the website using our knowledge and understanding of how people are going to use it in Africa Zimbabwe.
  - We tried our best to make the outlook so simple mostly for the pages which are highly valuable to them so as to us .
  - People in Africa likes simple website with straight forward images since some of them have lack of technology ideas.
  - These designs are only on the front end part and for the back end part we didn't give limitation so as for our site to gain more security and the type of clients we are targeting are not interested in the knowledge of how the site was built but the are mostly interested on how the site works and how they can benefit from it so as us.
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- Since this site will be divided into two , the one for the sellers (suppliers) and the one for the buyers , we only designed the buyers site which is going to work only in Africa and the suppliers site will or can be create as for the developer's idea suiting the understanding of Chinese on how to use online platforms.
  - If other suppliers from any part of Africa wants to use our suppliers site to sell their products through us , they are forced to study how to use our site to sell their products through us , but for the buyers its our duty to create the site according to their knowledge and how they are going to us it.
  - If it comes to color combination of the site we have many factors to consider therefore we are going to use white as our main theme and some coloring to provide a colorful website.
  - We used some colors during designing and the developers are allowed to change them to according to their understanding but they have to keep the site outlooks almost or exactly to the designed so as to make it easy for people in Africa to use.

The image shows a startup page layout with a blue background. At the top, there is a light blue header bar containing a white rounded rectangle for a logo and a white rounded rectangle for a name. Below the header, there is a gray rounded rectangle for a buyers protection statement. Underneath that is a large orange rectangle for a sample protection video. At the bottom, there is a light blue rounded button labeled 'Continue/next'.

logo

name

Buyers protection statement to gain trust from buyers in this market

Sample protection video

Continue/next

The slide features a dark blue background. At the top, a light blue horizontal bar contains two white rounded rectangles: the left one is labeled 'logo' and the right one is labeled 'name'. Below this bar is a grey rounded rectangle labeled 'Ways of payments statements'. Underneath the grey rectangle is a large orange rectangle labeled 'Sample ways of payments available video'. At the bottom center, there is a light blue rounded button labeled 'Continue/next'.

logo

name

Ways of payments statements

Sample ways of payments available video

Continue/next

The slide is set against a dark blue background. At the top, a light blue horizontal bar contains a white rounded rectangle on the left labeled 'logo' and a white rounded rectangle on the right labeled 'name'. Below this bar is a grey rounded rectangle containing the text 'Statements illustrating how the buyers are going to buy from this site'. Underneath the grey rectangle is a large orange rectangle labeled 'Sample video'. At the bottom of the slide is a light blue rounded rectangle labeled 'Continue/next'.

logo

name

Statements illustrating how the buyers are going to buy from this site

Sample video

Continue/next

back

Company name

logo

Create account

Advertising video

name

surname

email

id

Phone number

Create password

repeat password

Show password

Create your account

Terms and conditions

Already have account , sign in

Advantages of buying  
on AJA AFRICA site  
(sliders)

Sign in / Login

back

Company name

logo

Sign in / Login

Advertising video

**Your privacy is safe and secure with us**

Email/ phone number

password



Show password

Forgot password

Sign in / Login

Terms and conditions

Create a new account

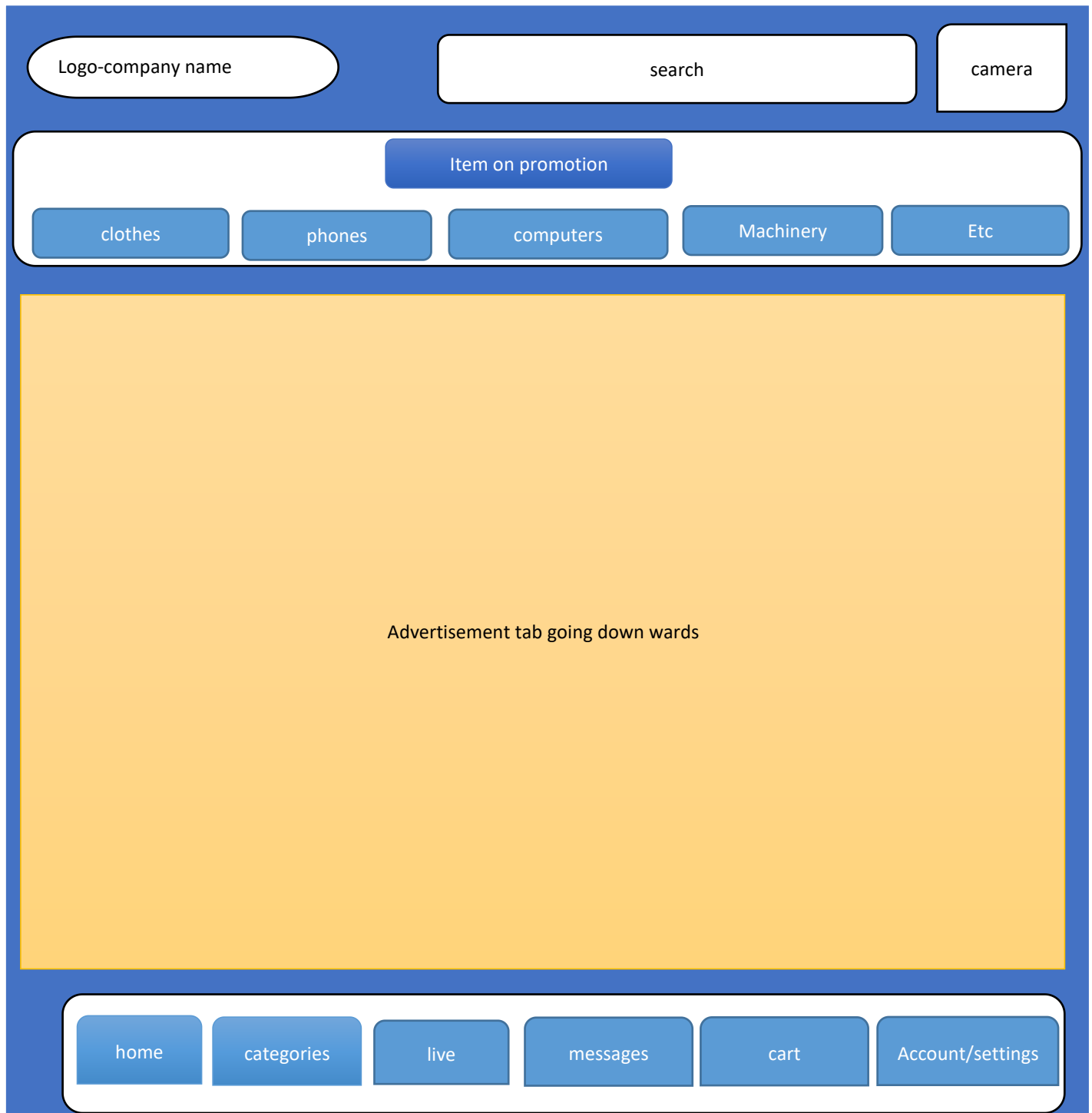
Advantages of buying  
on ---- site  
(sliders)

Home page:

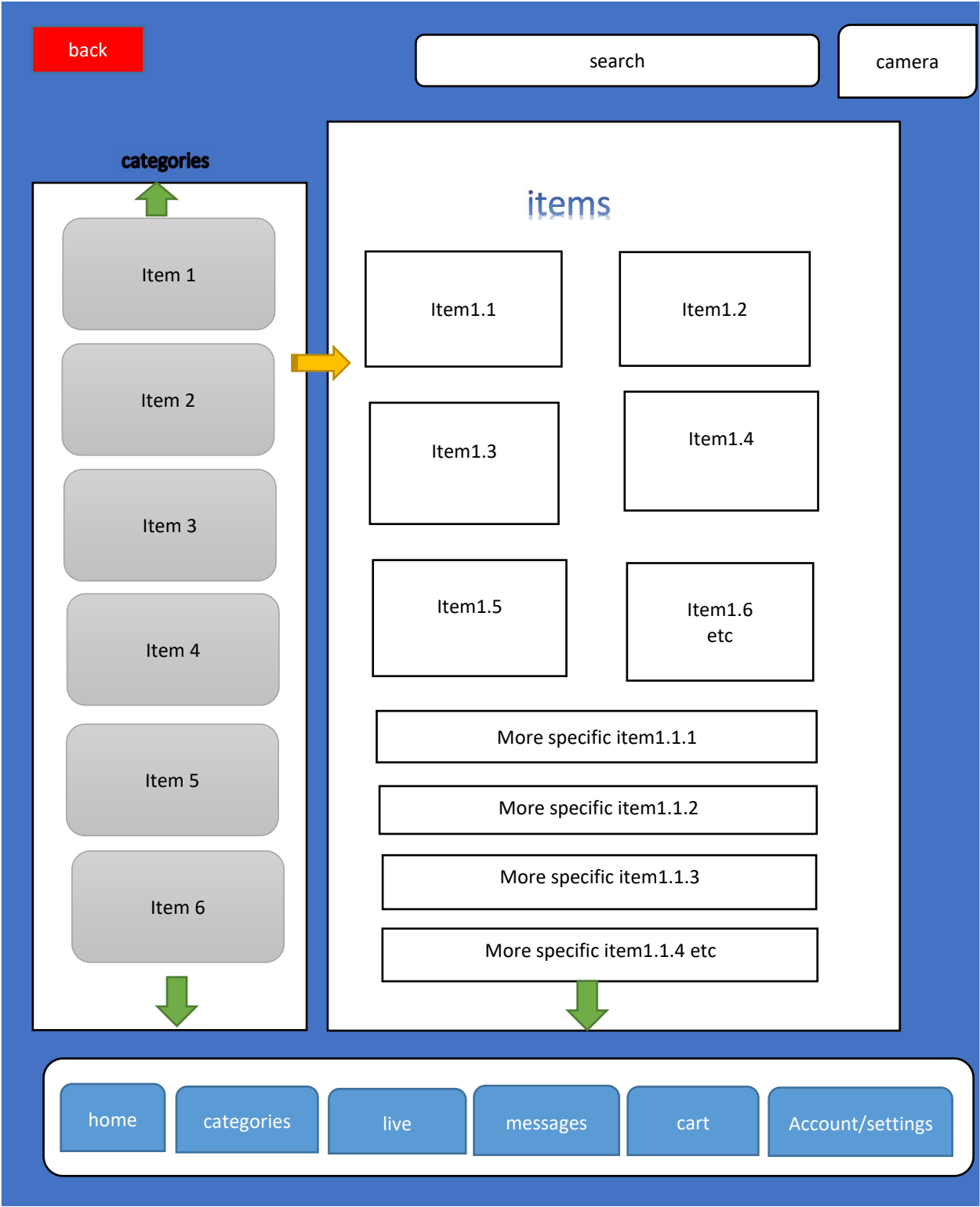
Live - for online advertisement.

Messages - to store all the messages between buyer and supplier.

Cart - store buyers favorites items.



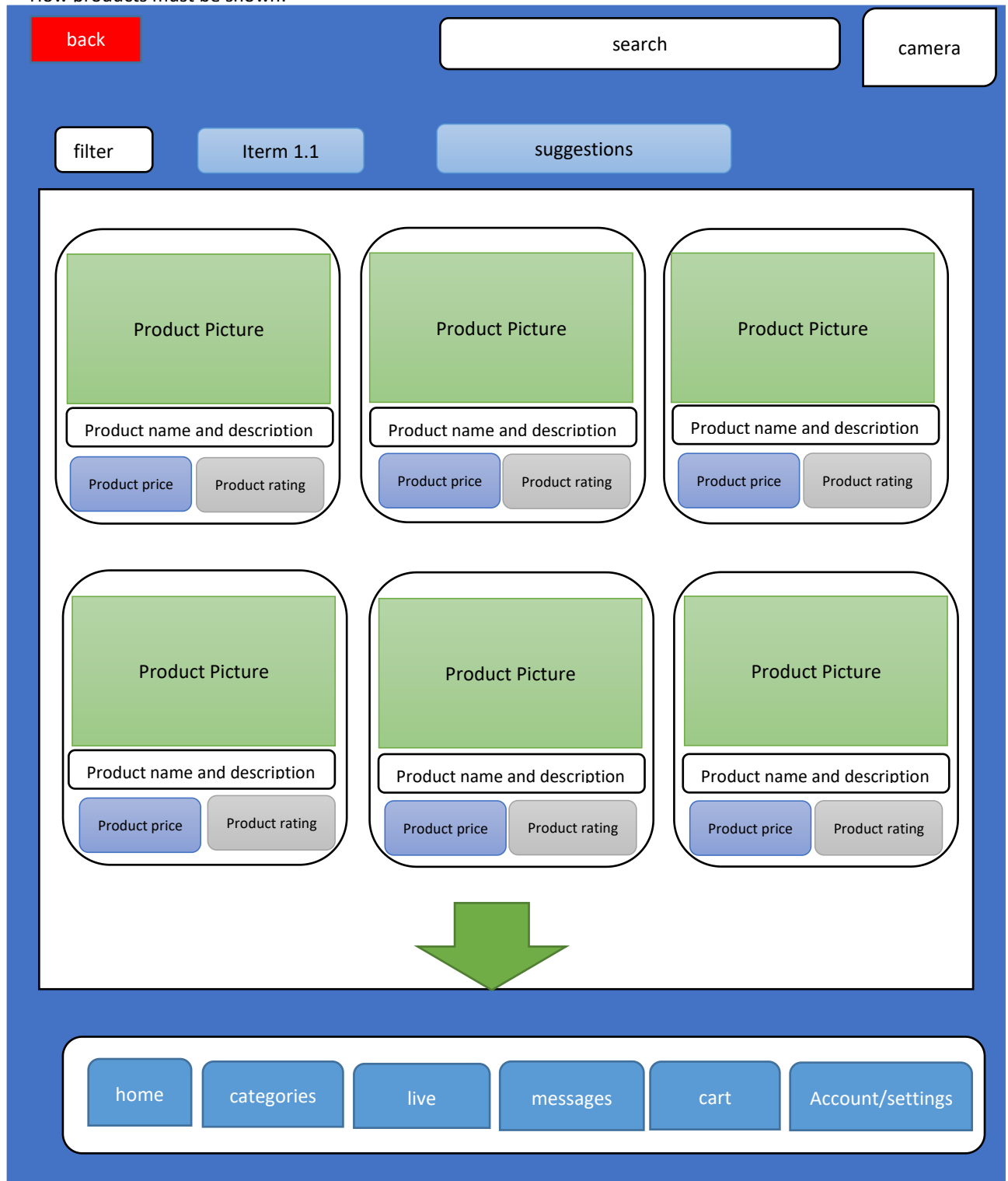
Categories page:



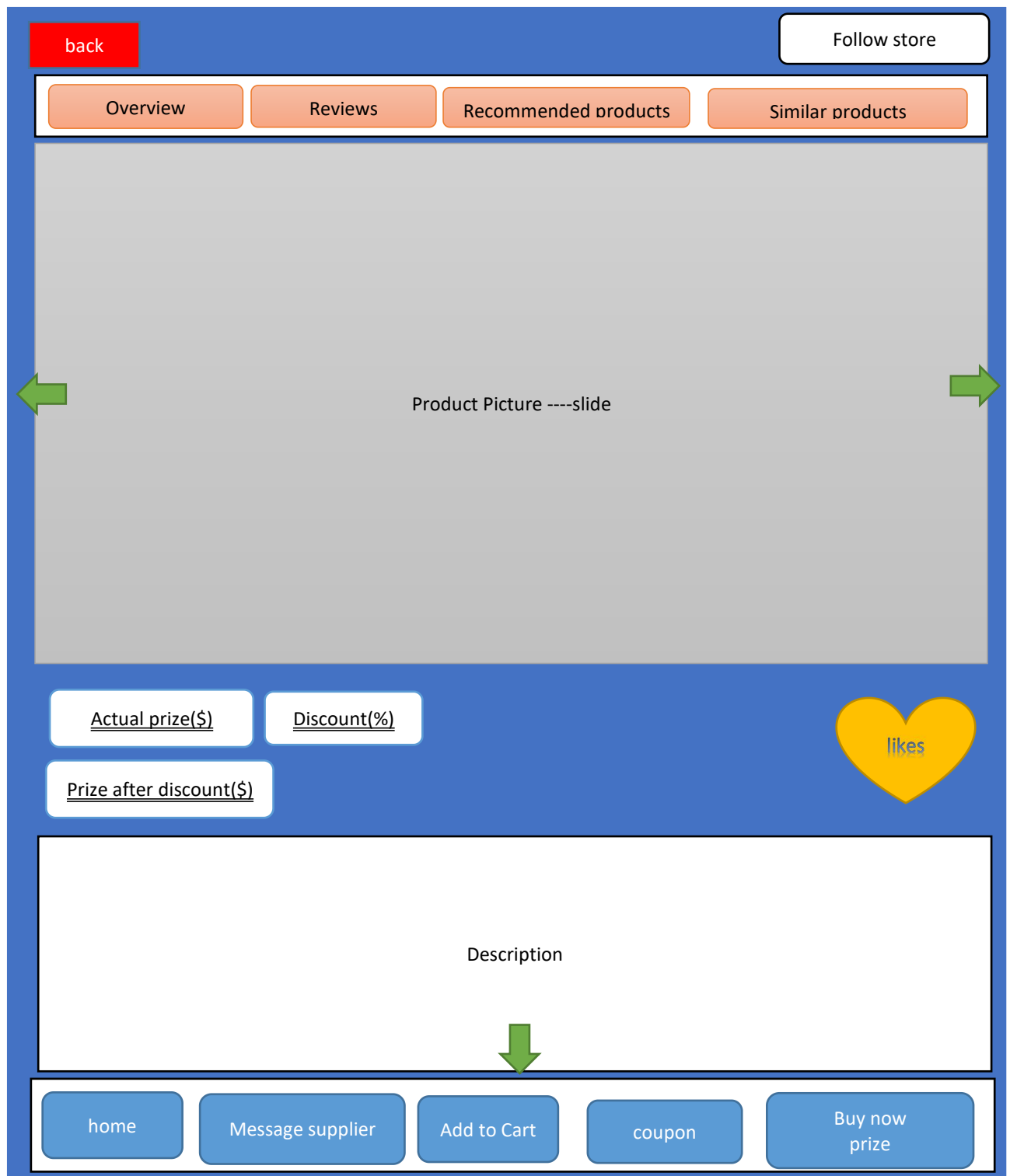


Item 1.1 selected

How products must be shown:



Clicking one product:  
Coupons - to attract more buyers.



Click on -- Buy now:

Now the buyer will be directed to the page which shows payment methods and transport cost and total prize of the prize and approximate time for the product arrival.

[back](#)

Confirm order

Address

Store name and description

Product picture

Product name and description

Prize

quantity

Shipping cost

Approximate delivery time

Confirmation cost

Product cost	cost
Shipping cost	cost
discount	- cost
total cost	Total-cost

Choose payment card if necessary else confirm.

Terms and conditions

Total-cost

Confirm Now

Clicking Confirm Now:

After clicking confirm now its either the system will use the master card information which is already registered in the system or the buyer will select another one from those saved in the system.

The system allows the users to register at most 5 master cards and the system must give the user permission to choice which card to use to finish the transaction.

Account/settings page:

User photo

Username

gender

Country/  
region

settings

Item liked

Item on budget

Not paid

Waiting for  
shipment

shipped

Waiting to be  
received

All items  
which have  
been received

advertising

home

categories

live

messages

cart

Account/settings

Clicking Settings:

back

settings

Manage Profile

Manage Address

Manage payments methods

Manage Currency \$

Manage Notification Settings

Suggestions and rating

Legal and Terms

Terms of License and Use

Version 0.0.0.1

Signout/logout

home

categories

live

messages

cart

Account/settings

Clicking on Manage Profile:

back

Manage Profile

Your Photo

picture

Name

Surname

Gender

Date Of Birth

Occupation

Favorites

status

Continue

home

categories

live

messages

cart

Account/settings

Clicking on Manage Address:

back

My Address's

Edit current Address

Add A New Address

home

categories

live

messages

cart

Account/settings



Adding A New Address:

back

Add Adress

Delete

Name

Surname

Phone Number

Country,Province,City,State,Road name,House number

Add another address if possible

Continue

home

categories

live

messages

cart

Account/settings

Manage Payment methods:

back

Add A New Master card

Delete

Credit or Debit Card Number

Security Code(CVV)

Expiry Date(MM/YYYY)

Zip/Postal Code

Number of card registered

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Continue

home

categories

live

messages

cart

Account/settings

These are the main pages which the users in Africa needs and about other pages like live,messages, cart its fine to let the developer handle them since they are the same with other system and people in Africa are familiar with them.