

BASE REQUIREMENT OF _____ WEBSITE

- We have designed the outlook pages (end user) for the website using our knowledge and understanding of how people are going to use it in Africa Zimbabwe.
 - We tried our best to make the outlook so simple mostly for the pages which are highly valuable to them so as to us .
 - People in Africa likes simple website with straight forward images since some of them have lack of technology ideas.
 - These designs are only on the front end part and for the back end part we didn't give limitation so as for our site to gain more security and the type of clients we are targeting are not interested in the knowledge of how the site was built but they are mostly interested on how the site works and how they can benefit from it so as us.
-
- Since this site will be divided into two , the one for the sellers (suppliers) and the one for the buyers , we only designed the buyers site which is going to work only in Africa and the suppliers site will or can be create as for the developer's idea suiting the understanding of Chinese on how to use online platforms.
 - If other suppliers from any part of Africa wants to use our suppliers site to sell their products through us , they are forced to study how to use our site to sell their products through us , but for the buyers its our duty to create the site according to their knowledge and how they are going to use it.
 - If it comes to color combination of the site we have many factors to consider therefore we are going to use white as our main theme and some coloring to provide a colorful website.
 - We used some colors during designing and the developers are allowed to change them to according to their understanding but they have to keep the site outlooks almost or exactly to the designed so as to make it easy for people in Africa to use.

logo

name

Buyers protection statement to gain trust from buyers in this market

Sample protection video

Continue/next

logo

name

Ways of payments statements

Sample ways of payments available video

Continue/next

logo

name

Statements illustrating how the buyers are going to buy from this site

Sample video

Continue/next

back

Company name

logo

Create account

Advertising video

name

surname

email

id

Phone number

Create password

repeat password

Show password

Create your account

Terms and conditions

Already have account , sign in

Advantages of buying
on AJA AFRICA site
(sliders)

Sign in / Login

back

Company name

logo

Sign in / Login

Advertising video

Your privacy is safe and secure with us

Email/ phone number

password



Show password

Forgot password

Sign in / Login

Terms and conditions

Create a new account

Advantages of buying
on ---- site
(sliders)

Logo-company name

search

camera

Item on promotion

clothes

phones

computers

Machinery

Etc

Advertisement tab going down wards

home

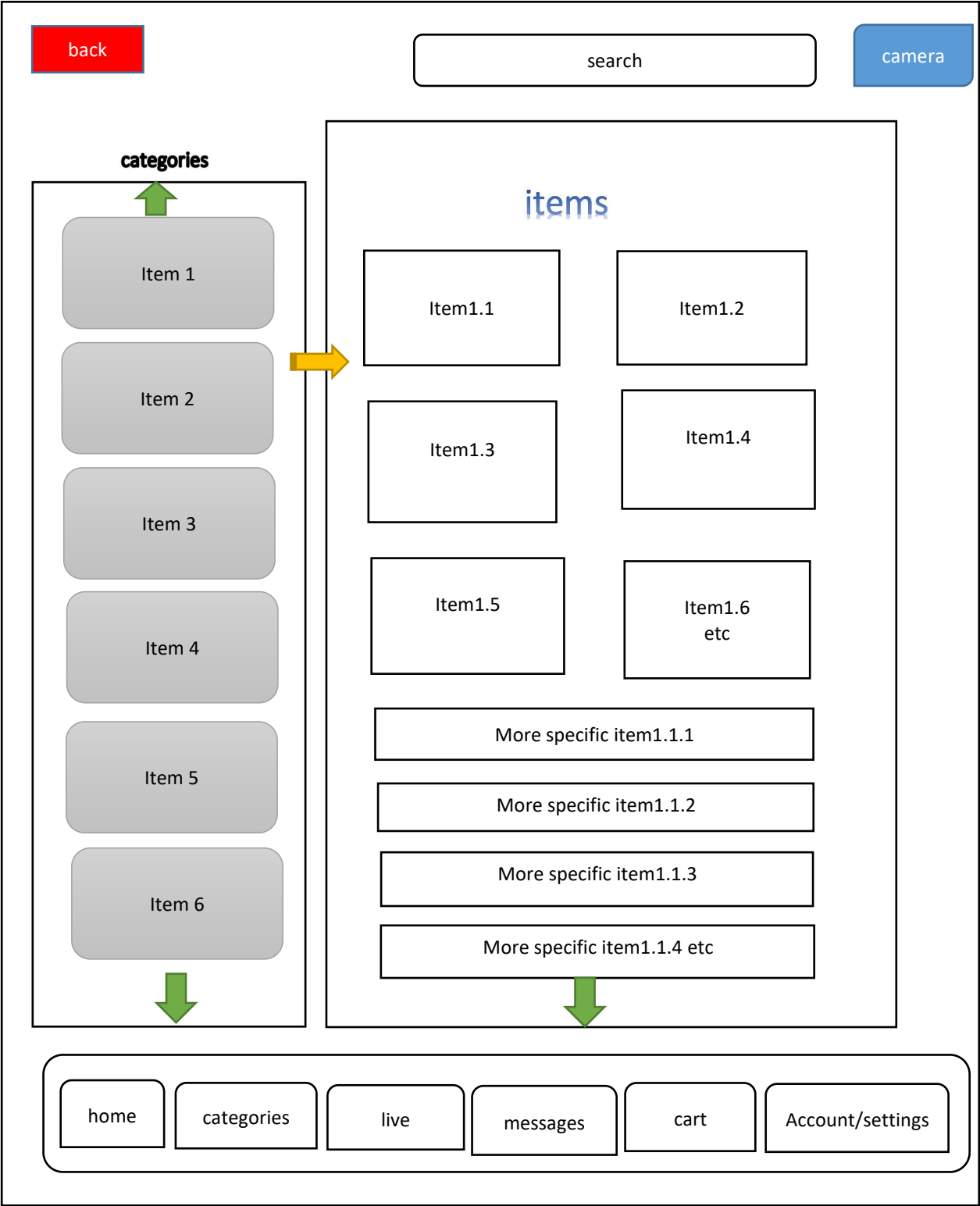
categories

live

messages

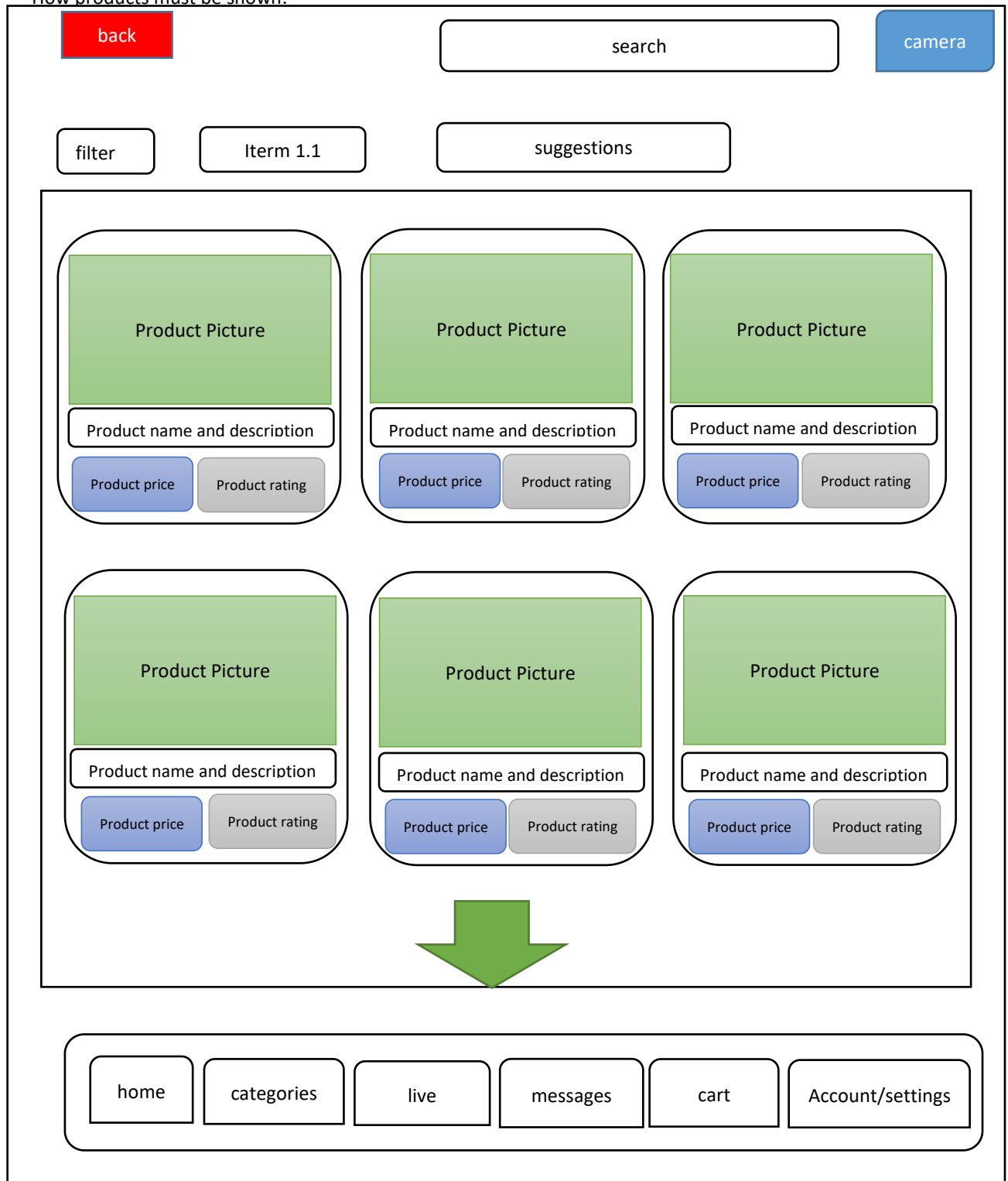
cart

Account/settings



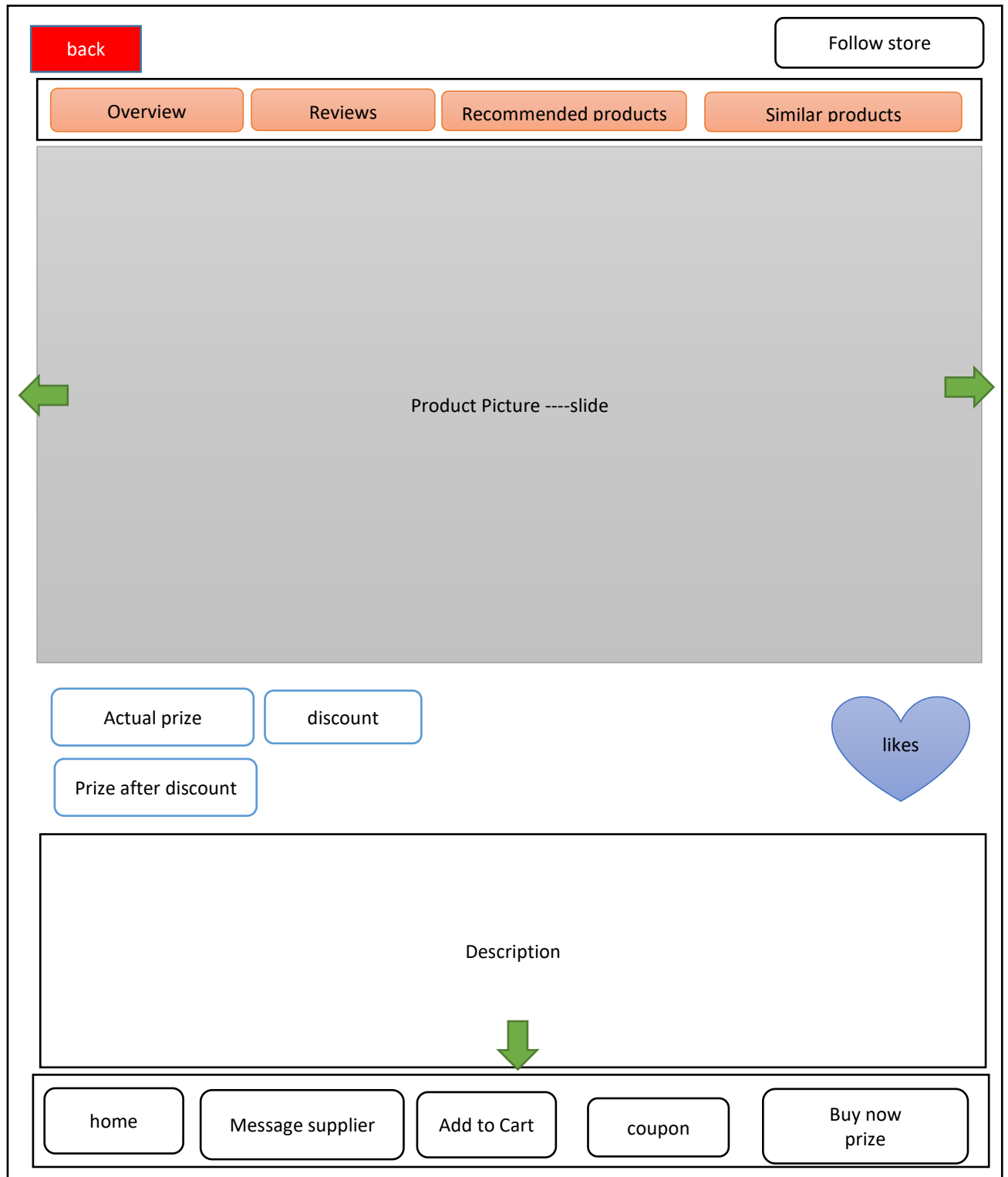
Item 1.1 selected

How products must be shown:



Clicking one product

How must it be shown:



Click on -- Buy now:

Now the buyer will be directed to the page which shows payment methods and transport cost and total prize of the prize and approximate time for the product arrival.

back

Confirm order

Address

Store name and description

Product picture

Product name and description

Prize

quantity

Shipping cost

Approximate delivery time

Confirmation cost

| | |
|---------------|------------|
| Product cost | cost |
| Shipping cost | cost |
| discount | - cost |
| total cost | Total-cost |

Terms and conditions

Total-cost

Confirm Now

Clicking Confirm Now:

After clicking confirm now its either the system will use the master card information which is already registered in the system , the system allows the users to register at most 3 master cards and the system must give the user permission to choice which card to use to finish the transaction.

About the design of this page it will be fine if it is done by the developers since the procedure is almost the same in all the current websites.

Account/settings page

User photo

Username

gender

Country/
region

settings

liked

budget

Not paid

Waiting for
shipment

shipped

Waiting to be
received

All items
which have
been received

advertising

home

categories

live

messages

cart

Account/settings

These are the main pages which the users in Africa needs and about other pages like settings its fine to let the developer handle them since they are are the same with other system and people in Africa are familiar with them.