

Bata Naswi Delivery Service



After a long time of analyzing Botswana and see what it might need and what it already have ,we have come to note that people are facing problems on transferring goods from one city to another and for that we have sat down and discussed about how to overcome these problems.

Focusing on delivery system

After a powerful research we found out that we have Botswana post tracking system and it only covers things that are bought online from sites like amazon , wish and E bay. These systems are the only ones registered to transfer products from other counties to Botswana.

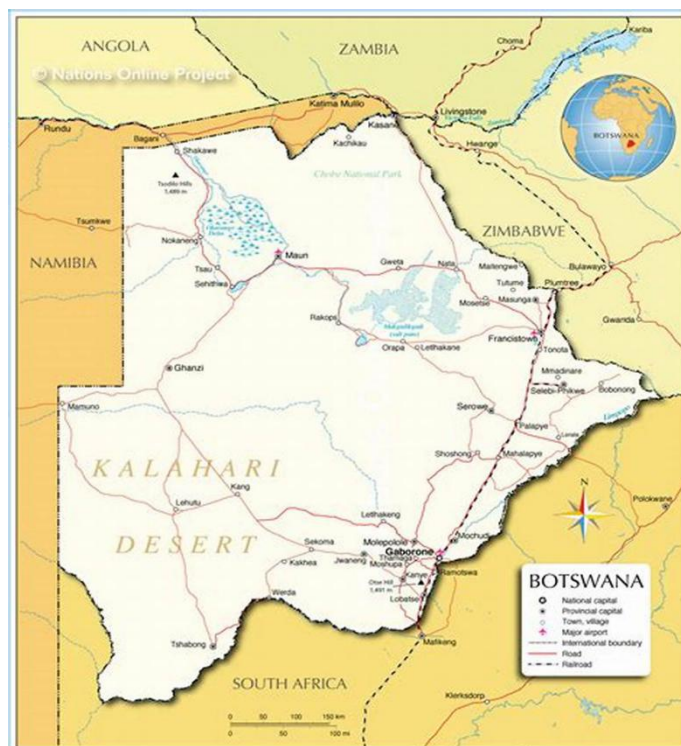
Current problems:

- 1) Goods are being delayed in warehouses(goods are only allowed to stay in warehouse for less than 3 days).
- 2) Tight schedule for people to collect goods due to pandemic break out.
- 3) Some people stay very far from the main warehouses.

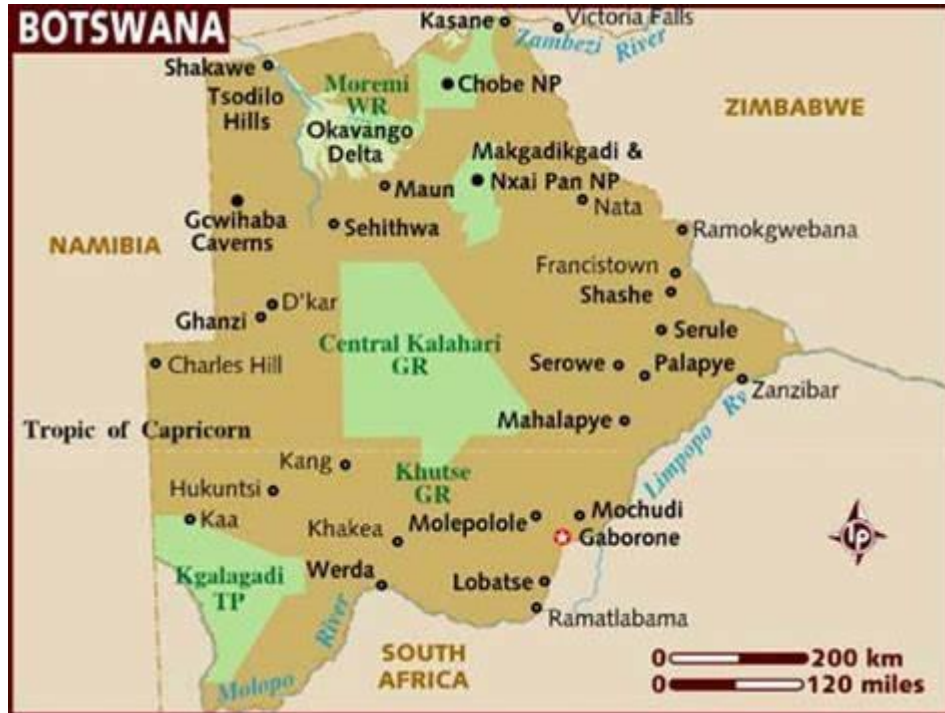
The solution to the problems mentioned above:

- i. We then decided to do a local and global delivery system that will be helpful to the growth of Botswana's economy by 70% because of the following facts.
- ii. People will no longer need to visit warehouse or to send someone with their goods to another city because we are there to help with this system.
- iii. The system will increase the rate of employment by approximately 60% since we will need all sort of people with their abilities to take party .
- iv. We will seek high security for safe delivery and during the long run of the system.
- v. Goods will be in safe hands since the company will be backed up by insurance company and the government.

So the country is capable to take on several number of projects and on the big 10 projects the one which we can take using fast track method is home delivery system.



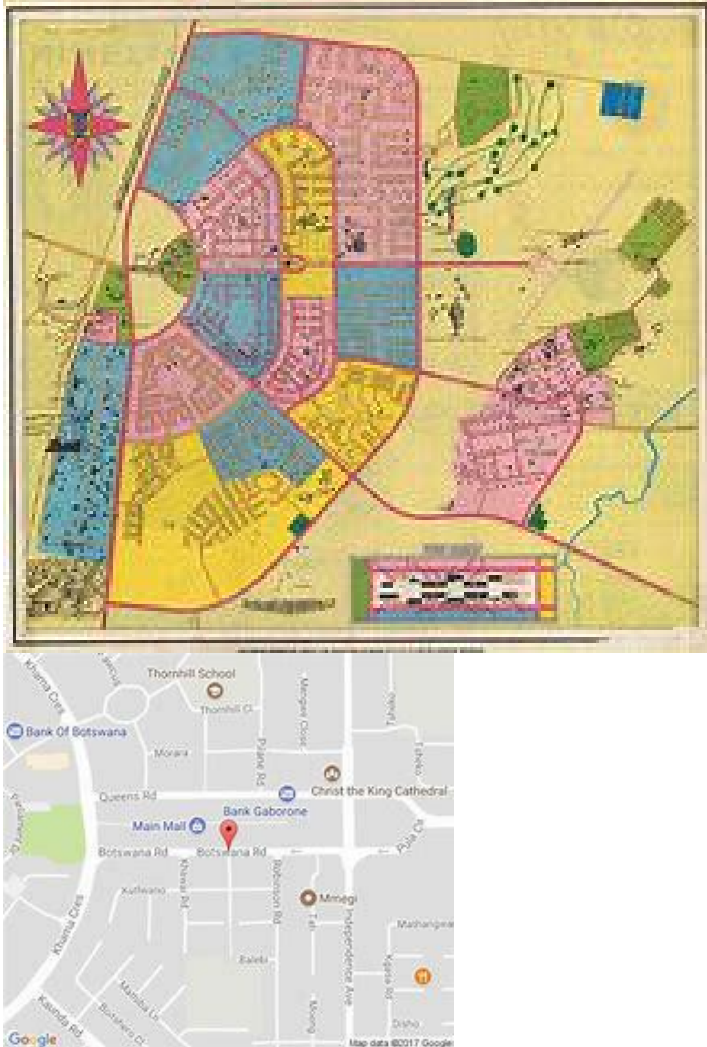
For start we can use the capital city and we then expand to other cities with the idea to put offices in every city to make it easier and secure for local people to send goods from one city to another and to also to send goods around the same city.



The capital city of Botswana is designed like this , that means we can use the regime formation to counter the plan for home delivery.



Using the color co-ordinated map of the Capital city we can see that we can put our offices in the center of the city and our warehouse closer to airport in the range (1-7 km) since the plan will also work for international goods delivery.



Requirements:

- For this project to start running we need offices in almost every city close to Gaborone then we expand according to the trust which we will gain from the people after a certain amount of time(approximately 3 months),
- While expanding out, we also increase the number of offices in many local areas so that people in those areas will be able to buy online then send their goods with us.

Basic Requirements for the company to start running:

- 1. license from the government, authorization papers,**

Sample:

<div></div>	<div>COMPANY NAME</div>
<div>AUTHORIZATION LETTER</div>	
To:	Recipient Recipient Company Recipient Address
Re: Member:	
We hereby authorize [REDACTED NAME] to share the User ID, name and e-mail address listed in your grant offer on our behalf. For your official distribution, this letter is providing for 12 Page of 40 0000 00-xxx. (Our bank account number is 000-000000-000)	
Thank you very much.	
Sincerely yours,	
Name of the signatory <div>_____ Position</div>	Name of the witness <div>_____ Position</div>
<div>Stamp of the issuing company</div>	

- ## 2. We need a website to track our goods



- ### 3. We need vehicles to deliver the goods:

They are several kinds of vehicles required but the main ones are the following:

a. TRUCKS

We need trucks for long range deliveries and with hope we have the projects will be powerful in a period of 6 months.



b. VANS

Sometimes we will have small packages for long ranges and we need vans to deliver those goods:



c. SMALL FUEL SAVER CARS

For local delivery we can use small cars to deliver with the help of bikers which will be delivering door to door:



d. BIKES

We also need bikers for fast and reliable delivery in the local cities.



Delivery Procedure

- In the office the goods will be checked for dangerous products which are not allowed like drugs and many more ,they will not be tolerated
- We need cameras in every office for security.
- Tracking system for our vehicles.
- Qualified and talented people to work in different fields on the long run of the system.
- Our customers will get a tracking code so that they can track there goods all the way

High Speed Priority

Question and answer

Question 0

How long will it take to implement the system?

- ❖ If the government permits and our funds are ready it will be developed and start running in less than 2 months.

Question 1

What can we do to increase the power of our system?

- ✓ We can upgrade our website to support online buying.
- ✓ it will be connected to the delivery system.

Question 2

What can we do to increase the power of our system?

- ✓ We can go for international delivery system from countries like China and America.

Question 3

Will this be helpful to our local people?

- ✓ Local companies and people will be able to buy products from other countries through online and their goods are delivered door to door with us.
- ✓ We will also be employing local people

Question 4

Will people accept this system?

- ✓ Yes, people will accept the system because it will be registered by government and the goods will be secured therefore we will earn trust.we will also broadcast system to advertise it (to let people know).

35 CITIES TO BE COVERED FIRST

We need to make sure that the system will cover the whole country in short time but we will start with the first 35 cities below:

1. Gaborone
2. Kanye
3. Palapye
4. Ghanzi
5. Francistown
6. Molepolole
7. Maun
8. Hukuntsi
9. Letlhakane

35. Selibe Phikwe

➤ **Botswana have about 82 Cities , The system will cover all of them during the upgrade:**

Gaborone, Francistown, Molepolole, Serowe, Selibe Phikwe, Maun, Kanye, Mahalapye, Mogoditshane, Mochudi, Lobatse, Palapye, Ramotswa, Moshupa, Tlokweng, Bobonong, Thamaga, Letlhakane, Tonota, Mmadinare, Jwaneng, Tutume, Gabane, Shoshong, Ghanzi, Letlhakeng, Orapa, Kopong, Mmopane, Kasane, Shakawe, Lentsweletau, Molapowabojang, Gumare, Tshabong, Lerala, Mmathethe, Gweta, Mathangwane, Mmankgodi, Maitengwe, Rakops, Dukwi, Mopipi, Etsha, Otse, Sefophe, Sehithwa, Nata, Tumasera/Seleka, Moiyabana, Lotlhakane, Metsimotlhaba, Bokaa, Tati Siding, Tsetsebjwe, Hukuntsi, Kang, Maunatlala, Tobane, Nkange, Ramokgonami, Sebina, Oodi, Kumakwane, Manyana, Toteng, Shorobe, Mandunyane, Thabala, Lecheng, Shashe-Mooke, Khudumelapye, Ranaka, Marobela, Masunga, Malolwane, Borolong, Nokaneng, Chadibe, Seronga, Mookane

BUDGET

Offices:

	quantity	Rent	Total
Number of Offices required	35	35 * 1000	P35 000
Other services	Water & electricity	1000 * 35	P35 000
Total			P70 000

Vehicles:

Type	quantity	prize	Actual prize
scooter	105	(15 000 -25 000) * 105	P2 100 000
Vans	40	(100 000 -200 000) * 40	P6 000 000
Small cars/ fuel saver	50	30 000 * 50	P1 500 000
Trucks	10	120 000 * 10	P1 200 000
Other services			P100 000
Total			P10 900 000

Workers:

type	quantity	Salary per month	
Office workers	37	3500 * 37	P129 500
Truck drivers	12	8 000 * 12	P96 000
Van drivers	42	3 000 * 42	P126 000
System control	4	6 000 * 4	P24 000
Bikers	107	3 000 * 107	P321 000
Other services			P50 000
Total per year			P746 500 * 12

System:

type	quantity	cost	
Delivery website System	1	20 000	P20 000
Company cellphones	50	2 000 * 50	P100 000
Maintenance	Twice a year(emergency)	10 000	P10 000
cameras	35 sets	500 * 35	P17500
GPS	190	190 * 190	P36 100
Computers	40 - (Storage 2T)	5 000 * 40	P200 000
Total			P393 600

Advertising

type	cost	
Botswana News	3 000	P3 000
Botswana Radio	2 500	P2 500
Fliers (20 000)	1.5	P30 000
Total		P35 500

Total cost

Offices	P70 000	
Vehicles	P10 900 000	
Workers	P6 958 000	
System	P393 600	
advertising	P35 500	
Total Cost	P18 357 100	
Amount required		P19 000 000

➤ The estimate amount we need for everything is **P19 000 000**

HOW THE COMPANY IS GOING TO EARN MONEY

People send goods with us and they pay a flexible fee.