

Week 9

## Anomaly detection

Era of anomaly detection

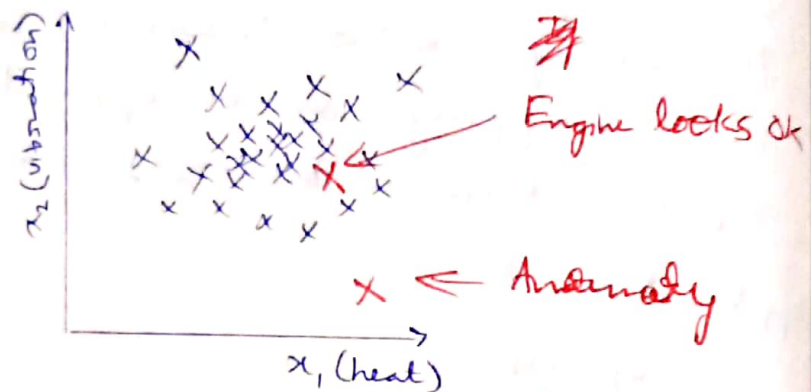
Aircraft engine features:

$x_1$  = heat generated

$x_2$  = vibration intensity

Dataset:  $\{x^{(1)}, x^{(2)}, \dots, x^{(n)}\}$

New engine:  $x_{\text{test}}$

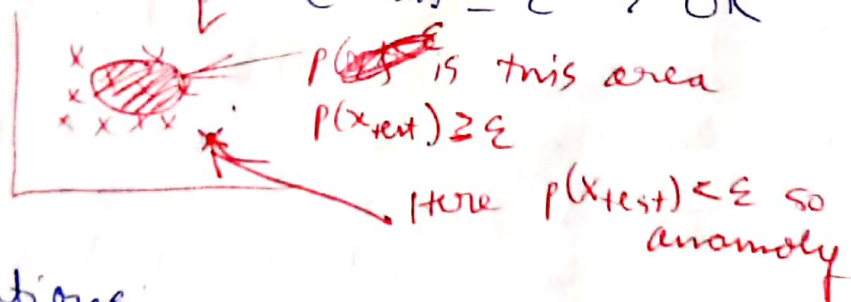


$x_{\text{test}}$  is the new engine that needs to be tested

Density estimation:

We build a model that gives prediction  $p(x)$  and if  $p(x_{\text{test}}) < \epsilon \rightarrow$  flag as anomaly

$p(x_{\text{test}}) \geq \epsilon \rightarrow$  OK



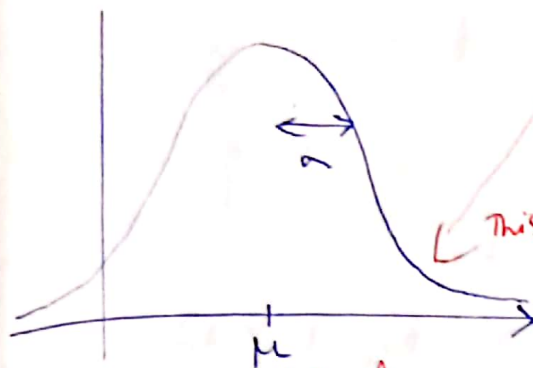
Applications:

- Fraud detection -  $x^{(i)}$  is features of user's activity (logins, typing speed, etc). A fraud will show abnormal behavior. ( $p(x) < \epsilon$ )
- Manufacturing
- Monitoring computers in a data center

# Gaussian (Normal) distribution

Say  $x \in \mathbb{R}$ , If  $x$  is a distributed Gaussian with mean  $\mu$ , variance  $\sigma^2$

probability of  $x$  parameterised by  $\mu$  &  $\sigma^2$



$$p(x; \mu, \sigma^2)$$

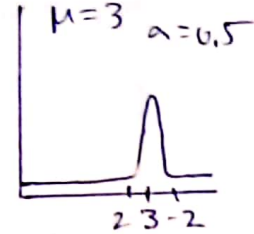
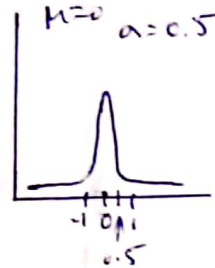
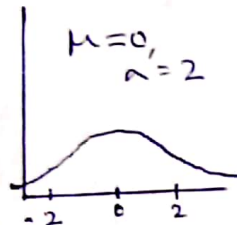
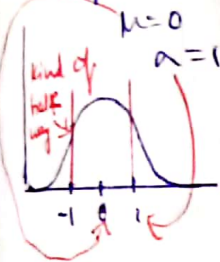
$$= \frac{1}{\sqrt{2\pi} \sigma} \exp\left(-\frac{(x-\mu)^2}{2\sigma^2}\right)$$

This curve

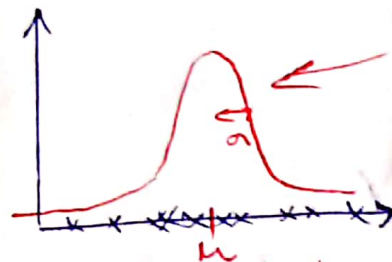
$$x \sim \mathcal{N}(\mu, \sigma^2)$$

distributed as  $\mu$  is mean  $\sigma^2$  is variance  $\sigma$  is standard deviation

examples



Parameter estimation: Lets say we suspect that  $x^{(i)} \sim \mathcal{N}(\mu, \sigma^2)$  - the data was gaussian



Parameter estimation

Given my data set I want to estimate the values  $\mu$  &  $\sigma^2$ .

$$\mu = \frac{1}{m} \sum_{i=1}^m x^{(i)} \quad \sigma^2 = \frac{1}{m} \sum_{i=1}^m (x^{(i)} - \mu)^2$$

## Algorithm

Given training set:  $\{x^{(1)}, \dots, x^{(m)}\}$ , each example's  $x \in \mathbb{R}^n$

where  $x_1 \sim \mathcal{N}(\mu_1, \sigma_1^2)$ ,  $x_2 \sim \mathcal{N}(\mu_2, \sigma_2^2)$ ,  $x_3 \sim \mathcal{N}(\mu_3, \sigma_3^2)$

$$\therefore p(x) = p(x_1; \mu_1, \sigma_1^2) \cdot p(x_2; \mu_2, \sigma_2^2) \cdot p(x_3; \mu_3, \sigma_3^2) \dots p(x_n; \mu_n, \sigma_n^2)$$

$\Pi$ -product  $\rightarrow \prod_{i=1}^n p(x_i; \mu_i, \sigma_i^2)$

This is like  $\Sigma$  (summation) but used for product

## Anomaly detection algorithm

1. Choose features  $x_i$  that you think might be indicative of anomalous examples.
2. Fit parameters  $\mu_1, \dots, \mu_n, \sigma_1^2, \dots, \sigma_n^2$

$$\mu_j = \frac{1}{m} \sum_{i=1}^m x_j^{(i)}$$

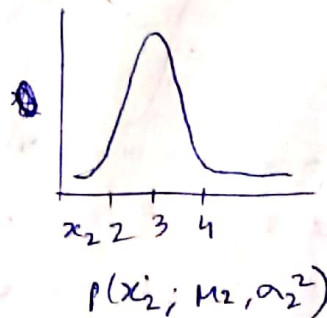
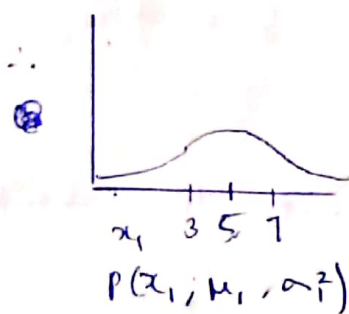
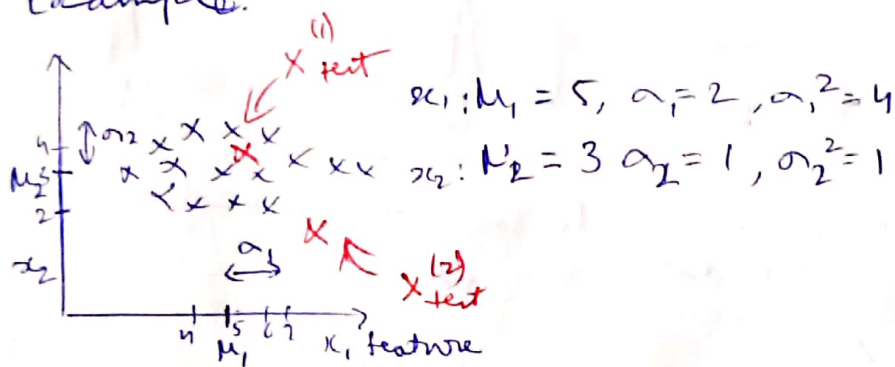
$$\sigma_1^2 = \frac{1}{m} \sum_{i=1}^m (x_1^{(i)} - \mu_1)^2$$

3. Given new example  $x$ , compute  $p(x)$ :

$$p(x) = \prod_{j=1}^n p(x_j; \mu_j, \sigma_j^2) = \prod_{j=1}^n \frac{1}{\sqrt{2\pi}\sigma_j} \exp\left(-\frac{(x_j - \mu_j)^2}{2\sigma_j^2}\right)$$

Anomaly if  $p(x) < \epsilon$

example:

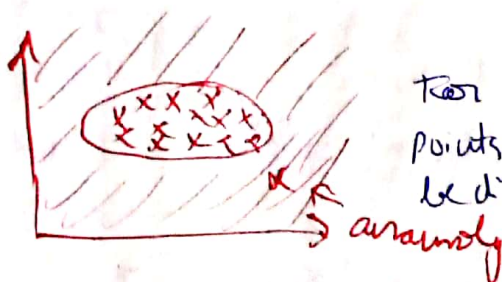
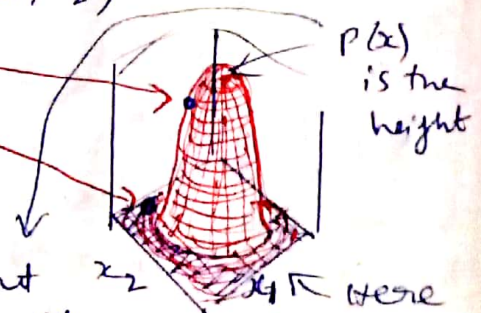


$$\therefore p(x) = p(x_1; \mu_1, \sigma_1^2) \times p(x_2; \mu_2, \sigma_2^2)$$

$$\epsilon = 0.02$$

$$p(x^{(1)}_{test}) = 0.0426 \geq \epsilon$$

$$p(x^{(2)}_{test}) = 0.0021 < \epsilon$$



Two different points height will be different

low probability  
So anomaly



## Building an anomaly detection system

We need a number (like accuracy) to evaluate the performance of our learning algorithm. We have discussed this before. If we make a change (ex: increase features) we can see its result on the number to decide whether the change helped or not.

Evaluating anomaly detection system:

- Assume we have some labelled data, of anomalous & non-anomalous samples ( $y=0$  if normal,  $y=1$  if anomalous)
- Training set:  $x^{(1)}, x^{(2)}, \dots, x^{(m)}$  (assume normal samples / not anomalous)
- Cross validation set:  $(x_{cv}^{(1)}, y_{cv}^{(1)}), \dots, (x_{cv}^{(m_{cv})}, y_{cv}^{(m_{cv})})$
- Test set:  $(x_{test}^{(1)}, y_{test}^{(1)}), \dots, (x_{test}^{(m_{test})}, y_{test}^{(m_{test})})$

Ex: Aircraft engine

Let's say there are

→ 10000 good (normal) engines

→ 20 flawed ~~engines~~ engines (anomalous)

Training set: 6000 good engines ( $y=0$ )  
 $\mu_1, \sigma_1^2, \dots, \mu_n, \sigma_n^2$   $p(x) = p(x_1; \mu_1, \sigma_1^2) \dots p(x_n; \mu_n, \sigma_n^2)$

CV: 2000 good engines ( $y=0$ ), 10 anomalous ( $y=1$ )

Test: 2000 good engines ( $y=0$ ), 10 anomalous ( $y=1$ )

Algorithm evaluation:

→ Fit model  $p(x)$  on training set  $\{x^{(1)}, \dots, x^{(m)}\}$

→ on a cross validation / test example  $x$ , predict

$$y = \begin{cases} 1 & \text{if } p(x) < \epsilon \text{ (anomaly)} \\ 0 & \text{if } p(x) \geq \epsilon \text{ (normal)} \end{cases}$$

→ Since the data is skewed (only 20  $y=1$  examples) we use  $F_1$ -score

→ We can use CV set to choose parameter  $\epsilon$

## Anomaly Detection

- Very small no. of +ve examples ( $y=1$ ). Exa: 0-20
- Large no. of -ve ( $y=0$ ) examples (we fit  $p(x)$  on this)
- <sup>use if</sup> There are many "types" of anomalies and the model can't learn all of them (Exa: In aircraft engine many things can go wrong) - It is better to group the OK engines and flag everything else as bad rather than trying to learn what bad engines are

### Applications

- Fraud detection
- Manufacturing
- Monitoring machines in a data centre

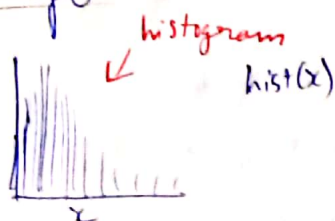
## Supervised Learning

- Large no. of +ve & -ve examples
- Use if there are enough ~~the~~ +ve examples for the algorithm to get a sense of what the examples are like

### Applications

- Email

If your data is non-gaussian (non-gaussian features)



Then transform the data by trying the following:

$$x_1 \leftarrow \log(x_1), \quad x_2 \leftarrow \log(x_2 + 1),$$

$$x_3 \leftarrow \sqrt{x_3} \text{ or } x_3^{1/2}, \quad x_n \leftarrow x_n^{1/3}$$

and see if ~~the~~ it becomes gaussian

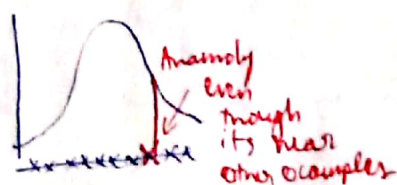
## Error analysis for anomaly detection

We want  $p(x)$  large for normal examples  $x$

$p(x)$  small for anomalous examples  $x$

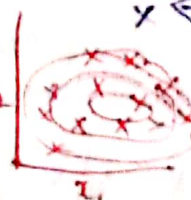
Most common problem:

$p(x)$  is comparable (say, both large) for normal & anomalous examples



So we find a new feature  $x_2$

→





choosing ~~features~~ what features to use;

choose features that might take unusually large or small values in the event of an anomaly.

Ex: Monitoring computers in a data centre

Given  $x_1$  - memory use of computer

$x_2$  - no. of disk accesses/sec

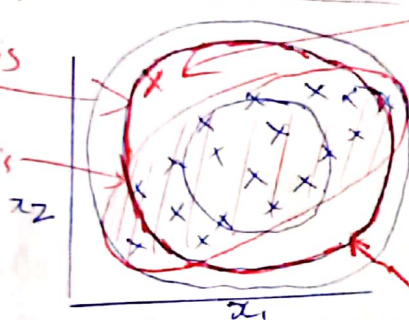
$x_3$  - cpu load  $x_n$  - network traffic

Then we can use  $x_5 = \frac{\text{cpu load}}{\text{network traffic}}$  - if this is high its abnormal since cpu load or network traffic

To choose new features automatically } This can automatically capture correlation between different features  
Multivariate gaussian distribution

but we get this

we need this



This is an actual anomaly. But anomaly detection will say its OK since it considers every thing here (in that circle) to be OK.

$x \in \mathbb{R}^n$ . Don't model  $p(x_1)$ ,  $p(x_2)$ , ..., etc separately.

Model  $p(x)$  all in one go.

Parameters:  $\mu \in \mathbb{R}^n$ ,  $\Sigma \in \mathbb{R}^{n \times n}$  (covariance matrix)

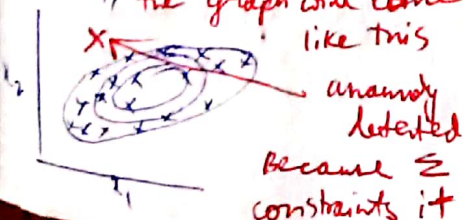
$$p(x; \mu, \Sigma) = \frac{1}{(2\pi)^{n/2} |\Sigma|^{1/2}} \exp\left(-\frac{1}{2}(x-\mu)^T \Sigma^{-1} (x-\mu)\right)$$

$$\mu = \frac{1}{n} \sum_{i=1}^m x^{(i)} \quad \Sigma = \frac{1}{n} \sum_{i=1}^m (x^{(i)} - \mu)(x^{(i)} - \mu)^T$$

Anomaly detection with the multivariate gaussian.

1. Fit model  $p(x)$  by setting
2. Given a new example  $x$ , compute  
Flag an anomaly if  $p(x) < \epsilon$

Then, the graph will come like this



anomaly detected because  $\Sigma$  constraints it

But this is computationally expensive ~~if you set size~~ <sup>no. of</sup> features  
And  $m > n$  (In original model even if  $m$  is small it works)

# Recommender System - Predicting movie ratings

User rates movies using 0-5 stars. The system predicts the star rating for the movies a user hasn't watched

Movie	Alice(1)	Bob(2)	Carol(3)	Dave(4)
Love at Last	5	5	0	0
Romance Forum	5	? 4.5	? 0	0
Like puppies of love	? 5	4	0	? 0
Nonstop car chase	0	0	5	4
Swords Vs Karate	0	0	5	? 4

These are predictions

$n_u$  - no. of users  $n_m$  - no. of movies

$r(i, j)$  - 1 if user  $j$  has rated movie  $i$ , else 0

$y(i, j)$  - rating given by user  $j$  to movie  $i$  (defined only if  $r(i, j) = 1$ )

## Content based recommender systems

$n_u = 4$   $n_m = 5$

Movie	$\theta^{(1)}$ Alice(1)	$\theta^{(2)}$ Bob(2)	$\theta^{(3)}$ Carol(3)	$\theta^{(4)}$ Dave(4)	$x_1$ (romance)	$x_2$ (action)
$x^{(1)}$ Love at last	5	5	0	0	0.9	0
$x^{(2)}$ Romance Forum	5	?	?	0	1.0	0.01
$x^{(3)}$ Like puppies of love	? 4.95	4	0	?	0.99	0
$x^{(4)}$ Nonstop car chase	0	0	5	4	0.1	1.0
$x^{(5)}$ Swords Vs karate	0	0	5	?	0	0.9

$$x^{(1)} = \begin{bmatrix} 1 \\ 0.9 \\ 0 \end{bmatrix} \text{ we set } x_0 = 1$$

we set parameters that define how much romance action a movie has

For each user  $j$ , learn a parameter  $\theta^{(j)} \in \mathbb{R}^3$

Predict user  $j$  as rating movie  $i$  with  $(\theta^{(j)})^T x^{(i)}$  stars

For example:  $x^{(3)} = \begin{bmatrix} 1 \\ 0.99 \\ 0 \end{bmatrix}$   $\theta^{(1)} = \begin{bmatrix} 0 \\ 5 \\ 0 \end{bmatrix}$  ← After training we get this

$$\therefore (\theta^{(1)})^T x^{(3)} = 5 \times 0.99 = 4.95$$



## Problem Formulation

$r(i, j) = 1$  if user  $j$  has rated movie  $i$  (0 otherwise)

$y^{(i, j)}$  = rating by user  $j$  on movie  $i$  (if defined)

$\theta^{(j)}$  = parameter vector for user  $j$

$x^{(i)}$  = feature vector for movie  $i$

For user  $j$ , movie  $i$ , predicted rating:  $(\theta^{(j)})^T x^{(i)}$

$m^{(j)}$  = no. of movies rated by user  $j$

To learn  $\theta^{(j)}$ ,

$$\min_{\theta^{(j)}} \frac{1}{2m^{(j)}} \sum_{i: r(i, j)=1} ((\theta^{(j)})^T x^{(i)} - y^{(i, j)})^2 + \frac{\lambda}{2m^{(j)}} \sum_{k=1}^n (\theta_k^{(j)})^2$$

we remove  $m^{(j)}$  since we multiply the equation by a constant  $m^{(j)}$

To learn  $\theta^{(j)}$  (parameter for user  $j$ ):

$$\min_{\theta^{(j)}} \frac{1}{2} \sum_{i: r(i, j)=1} ((\theta^{(j)})^T x^{(i)} - y^{(i, j)})^2 + \frac{\lambda}{2} \sum_{k=1}^n (\theta_k^{(j)})^2$$

To learn  $\theta^{(1)}, \theta^{(2)}, \dots, \theta^{(n_u)}$ ,

$$\min_{\theta^{(1)}, \dots, \theta^{(n_u)}} \frac{1}{2} \sum_{j=1}^{n_u} \sum_{i: r(i, j)=1} ((\theta^{(j)})^T x^{(i)} - y^{(i, j)})^2 + \frac{\lambda}{2} \sum_{j=1}^{n_u} \sum_{k=1}^n (\theta_k^{(j)})^2$$

$J(\theta^{(1)}, \dots, \theta^{(n_u)})$  - optimization algorithm

Gradient descent update:

$$\theta_k^{(j)} := \theta_k^{(j)} - \alpha \sum_{i: r(i, j)=1} ((\theta^{(j)})^T x^{(i)} - y^{(i, j)}) x_k^{(i)} \quad (\text{for } k=0)$$

$$\theta_k^{(j)} := \theta_k^{(j)} - \alpha \left( \sum_{i: r(i, j)=1} ((\theta^{(j)})^T x^{(i)} - y^{(i, j)}) x_k^{(i)} + \lambda \theta_k^{(j)} \right) \quad (\text{for } k \neq 0)$$

This is nothing but  $\frac{\partial}{\partial \theta_k^{(j)}} J(\theta^{(1)}, \dots, \theta^{(n_u)})$



## Collaborative Filtering

Before we were given  $x^{(1)}, \dots, x^{(nm)}$  (and movie ratings)  
↓ we estimated  $\theta^{(1)}, \dots, \theta^{(nm)}$

Now we are given  $\theta^{(1)}, \dots, \theta^{(nm)}$   
↓ we estimate  $x^{(1)}, \dots, x^{(nm)}$

∴ we can first given  $\theta$ , find  $x$ , then find  $\theta$ , then find  $x$   
↓ refine our parameters

→ Given  $\theta^{(1)}, \dots, \theta^{(nm)}$  to learn  $x^{(1)}, \dots, x^{(nm)}$

$$\min_{x^{(1)}, \dots, x^{(nm)}} \frac{1}{2} \sum_{i=1}^{nm} \sum_{j: r(i,j)=1} ((\theta^{(i,j)})^T x^{(i)} - y^{(i,j)})^2 + \frac{\lambda}{2} \sum_{i=1}^{nm} \sum_{k=1}^n (x_k^{(i)})^2$$

It's called collaborative since users collaborated to rate the movies & help the algorithm predict better.

### Algorithm

Instead of going back & forth, we have an algorithm that minimizes both  $x^{(1)}, \dots, x^{(nm)}$  &  $\theta^{(1)}, \dots, \theta^{(nm)}$  ~~together~~ simultaneously

$$\min_{\substack{x^{(1)}, \dots, x^{(nm)} \\ \theta^{(1)}, \dots, \theta^{(nm)}}} J(x^{(1)}, \dots, x^{(nm)}, \theta^{(1)}, \dots, \theta^{(nm)}) = \frac{1}{2} \sum_{(i,j): r(i,j)=1} ((\theta^{(i,j)})^T x^{(i)} - y^{(i,j)})^2 + \frac{\lambda}{2} \sum_{i=1}^{nm} \sum_{k=1}^n (x_k^{(i)})^2 + \frac{\lambda}{2} \sum_{i=1}^{nm} \sum_{j=1}^{n_m} (\theta_k^{(i,j)})^2$$

1. Initialize  $x^{(1)}, \dots, x^{(nm)}, \theta^{(1)}, \dots, \theta^{(nm)}$  to small random values.
2. Minimize  $J(x^{(1)}, \dots, x^{(nm)}, \theta^{(1)}, \dots, \theta^{(nm)})$  using gradient descent (or an advanced optimization algorithm). E.g. for every  $i=1, \dots, nm, j=1, \dots, n_m$   
 $x_k^{(i)} = x_k^{(i)} - \alpha \left( \sum_{j: r(i,j)=1} ((\theta^{(i,j)})^T x^{(i)} - y^{(i,j)}) \theta_k^{(i,j)} + \lambda x_k^{(i)} \right)$   
 $\theta_k^{(i,j)} = \theta_k^{(i,j)} - \alpha \left( \sum_{i: r(i,j)=1} ((\theta^{(i,j)})^T x^{(i)} - y^{(i,j)}) x_k^{(i)} + \lambda \theta_k^{(i,j)} \right)$
3. For a user with parameters  $\theta$  and a movie  $x$  (learned) feature  $x$ , predict a star rating of  $\theta^T x$ .

# Vectorization - Low Rank Matrix Factorization

$$Y = \begin{bmatrix} 5 & 5 & 0 & 0 \\ 5 & ? & ? & 0 \\ ? & 4 & 0 & ? \\ 0 & 0 & 5 & 4 \\ 0 & 0 & 5 & 0 \end{bmatrix}$$

$$X = \begin{bmatrix} - (x^{(1)})^T - \\ - (x^{(2)})^T - \\ - (x^{(nm)})^T - \end{bmatrix}$$

Predicted ratings:

$$\begin{bmatrix} (\theta^{(1)})^T (x^{(1)}) & (\theta^{(2)})^T (x^{(1)}) & \dots & (\theta^{(nm)})^T (x^{(1)}) \\ (\theta^{(1)})^T (x^{(2)}) & (\theta^{(2)})^T (x^{(2)}) & \dots & (\theta^{(nm)})^T (x^{(2)}) \\ \vdots & \vdots & \ddots & \vdots \\ (\theta^{(1)})^T (x^{(nm)}) & (\theta^{(2)})^T (x^{(nm)}) & \dots & (\theta^{(nm)})^T (x^{(nm)}) \end{bmatrix}$$

$$H = \begin{bmatrix} - (\theta^{(1)})^T - \\ - (\theta^{(2)})^T - \\ - (\theta^{(nm)})^T - \end{bmatrix}$$

This can be found by:  $X H^T$

For each product (movie in this case), we learn a feature vector  $x^{(i)} \in \mathbb{R}^n$ ,

$x_1 = \text{romance}, x_2 = \text{action}, x_3 = \text{comedy} \dots$

The model learns these features. In actual, we may not be able to categorise it like romance, etc by looking at it - we won't know what it'll be but it'll be something that the algorithm would have found in a pattern.

How to find movies  $j$  related to movie  $i$ ?

Choose the movie that minimise  $\|x^{(i)} - x^{(j)}\|$

## Mean Normalization

If a user has not ~~predicted~~ <sup>rated</sup> any movie, we will end up predicting 0 for all movies. Instead we do mean normalization <sup>rated</sup> any movie

user who hasn't <sup>rated</sup> any movie

Then all this will become 0

$$Y = \begin{bmatrix} 5 & 5 & 0 & 0 \\ 5 & ? & ? & 0 \\ ? & 4 & 0 & ? \\ 0 & 0 & 5 & 4 \\ 0 & 0 & 5 & 0 \end{bmatrix} \rightarrow \mu = \begin{bmatrix} 2.5 \\ 2.5 \\ 2.25 \\ 2.25 \end{bmatrix} \rightarrow Y = \begin{bmatrix} 2.5 & 2.5 & -2.5 & -2.5 \\ 2.5 & ? & ? & -2.5 \\ ? & 2 & -2 & ? \\ -2.25 & -2.25 & 2.75 & 1.75 \\ -1.25 & -1.25 & 3.75 & -1.25 \end{bmatrix}$$

For user  $i$ , on movie  $i$  predict:

$$\rightarrow (\theta^{(i)})^T (x^{(i)}) + \mu_i$$

Since for user 5,

$$g^{(5)} = \begin{bmatrix} 0 \\ 0 \end{bmatrix}$$

$$(\theta^{(5)})^T (x^{(i)}) + \mu_i$$

This will be 0

So instead of predicting 0, it'll predict  $\mu_i$  (1.25 in this case)



## Gaussian distribution example

$$\rightarrow \mu = 0, \sigma = 1$$

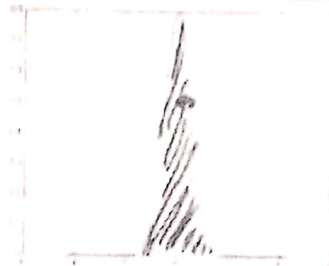


$$\rightarrow \mu = 0, \sigma = 2$$

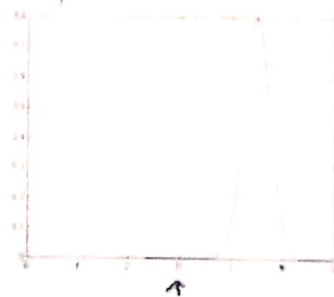


$$\rightarrow \mu = 0, \sigma = 0.5$$

$$\sigma^2 = 0.25$$



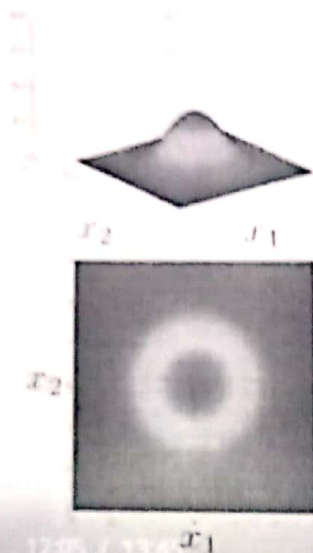
$$\rightarrow \mu = 3, \sigma = 0.5$$



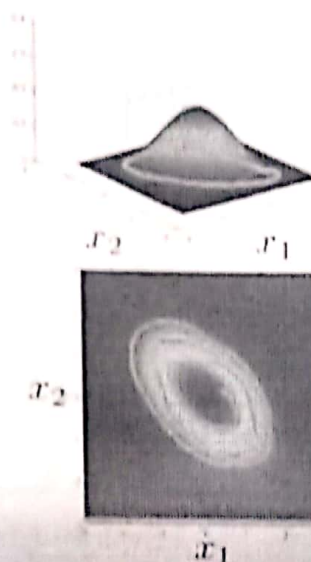
Andrew Ng

## Multivariate Gaussian (Normal) examples

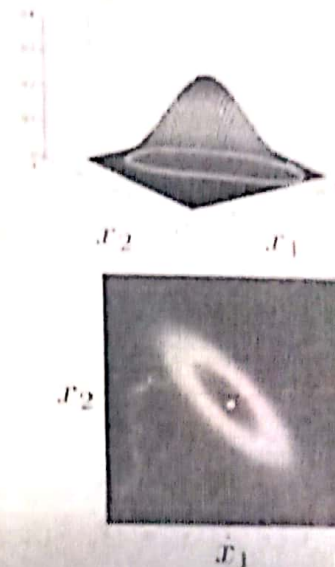
$$\mu = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \quad \Sigma = \begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$$



$$\mu = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \quad \Sigma = \begin{bmatrix} 1 & 0.5 \\ 0.5 & 1 \end{bmatrix}$$

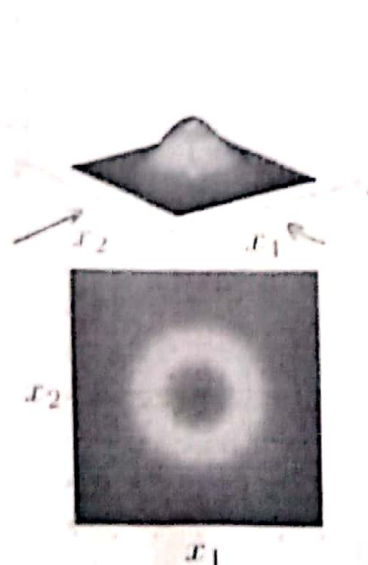


$$\mu = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \quad \Sigma = \begin{bmatrix} 1 & 0.8 \\ 0.8 & 1 \end{bmatrix}$$

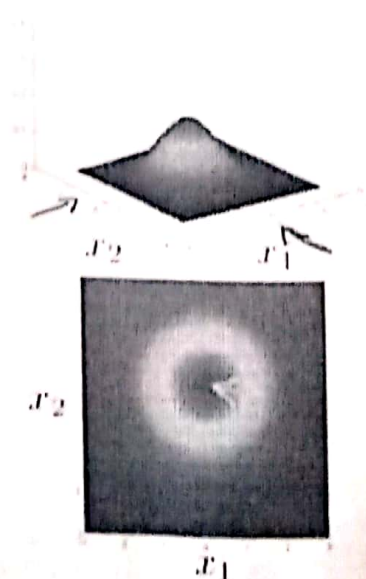


## Multivariate Gaussian (Normal) examples

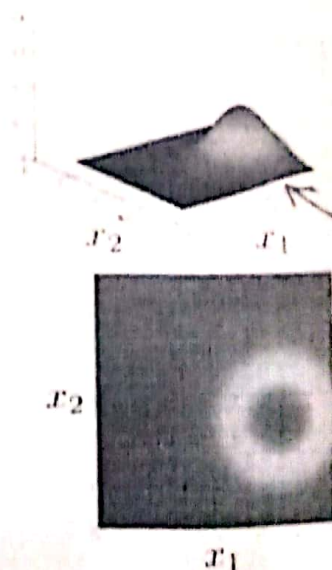
$$\mu = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \quad \Sigma = \begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$$



$$\mu = \begin{bmatrix} 0 \\ 0.5 \end{bmatrix} \quad \Sigma = \begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$$



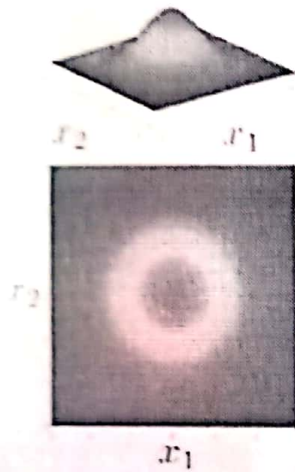
$$\mu = \begin{bmatrix} 1.5 \\ -0.5 \end{bmatrix} \quad \Sigma = \begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$$



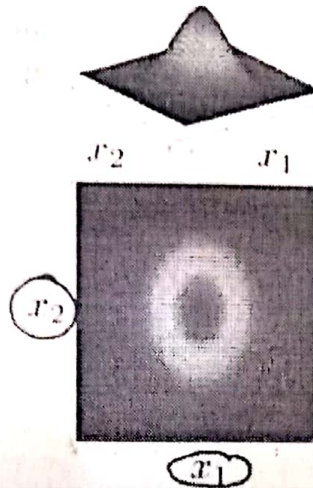


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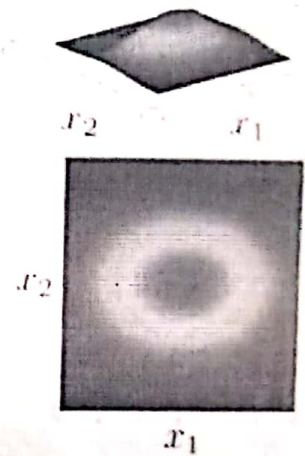
$$\mu = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \quad \Sigma = \begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$$



$$\mu = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \quad \Sigma = \begin{bmatrix} 0.6 & 0 \\ 0 & 1 \end{bmatrix}$$



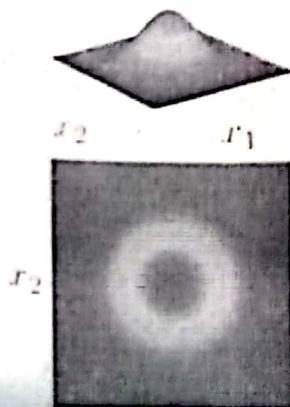
$$\mu = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \quad \Sigma = \begin{bmatrix} 2 & 0 \\ 0 & 1 \end{bmatrix}$$



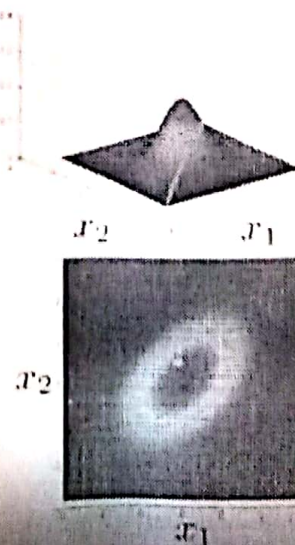
Andrew Ng

## Multivariate Gaussian (Normal) examples

$$\mu = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \quad \Sigma = \begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}$$



$$\mu = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \quad \Sigma = \begin{bmatrix} 1 & 0.5 \\ 0.5 & 1 \end{bmatrix}$$



$$\mu = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \quad \Sigma = \begin{bmatrix} 1 & 0.8 \\ 0.8 & 1 \end{bmatrix}$$

