

Maximiliano Hernandez

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Education:

University of California San Diego (UCSD)

Bachelor of Arts, Interdisciplinary Computing and the Arts

Graduation date: June 2025

Experience:

Graphic Design Intern, UC San Diego - John Muir College

August 2024 - June 2025

- Created and iterated digital and print media to elevate Muir College's brand and foster campus community engagement.
- Managed and updated the college's weekly newsletter and digital signage, ensuring timely and visually cohesive promotion of events.
- Developed branding and marketing collateral for Muir's annual concert, *Muir Stock*, increasing student participation through compelling visual storytelling.

Student Intern, UC San Diego - Qualcomm Institute

January 2025 - June 2025

- Co-developed an immersive VR experience illustrating the immune response to COVID-19, aimed at educating diverse audiences.
- Modeled and textured 3D assets in Blender and integrated them into Unreal Engine with applied weight painting and animation.
- Built interactive VR environments and contributed to asset animation and system optimization within Unreal Engine's toolset.

Machine Designer, American Dream Casino

March 2025 - May 2025

- Conceptualized and built a fully functional slot machine prototype, integrating hardware and visual elements for an engaging user interface.
- Designed circuitry and wired input mechanisms, including responsive button arrays and lighting features.
- Collaborated on mechanical layout and fabrication, aligning gameplay interaction with visual aesthetics.

Server, UC San Diego - Saltaire Catering

May 2024 - February 2025

- Prepared supplies for different catering events, set up food and drink stations to accommodate large numbers of guests.
- Monitored and maintained food and drink stations throughout events, ensuring consistent presentation, availability, and guest satisfaction.
- Communicated with clients to ensure events ran smoothly and exactly as the client intended.
- Worked with others for post-event breakdown and cleaning, including washing dishes and returning equipment.

Stagehand, UC San Diego - Music Crew

November 2023 - June 2024

- Set up and operated audio, lighting and staging equipment for live performances at Mandeville Auditorium and Conrad Prebys Music Center.
- Collaborated with event coordinator and performers to meet technical requirements and provide real-time support during shows.
- Restored venues to pre-event condition, ensuring readiness for subsequent programming.

Vice President of Academics, Multicultural Greek Council (MGC)

January 2023 - August 2023

- Spearheaded campus-wide academic initiatives, including peer-led study sessions during final week to support student achievement.
- Conducted academic performance review across MGC chapters, promoting accountability and academic excellence.
- Designed and implemented a competitive scholarship program, overseeing outreach, application evaluation, and award distribution.