

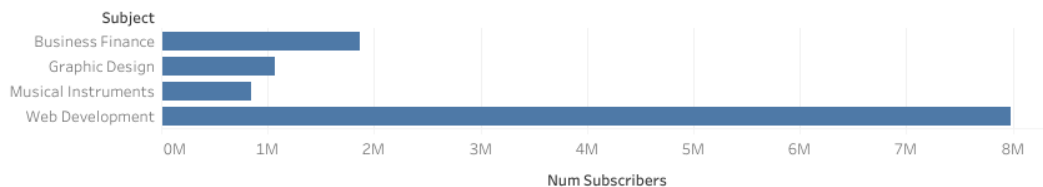
DATA ANALYSIS REPORT

QUESTION ONE. WHAT ARE THE NUMBERS OF SUBSCRIBERS IN EACH SUBJECT?

WE TEND TO FIND OUT THE NUMBERS OF SUBSCRIBERS IN EACH SUBJECT.

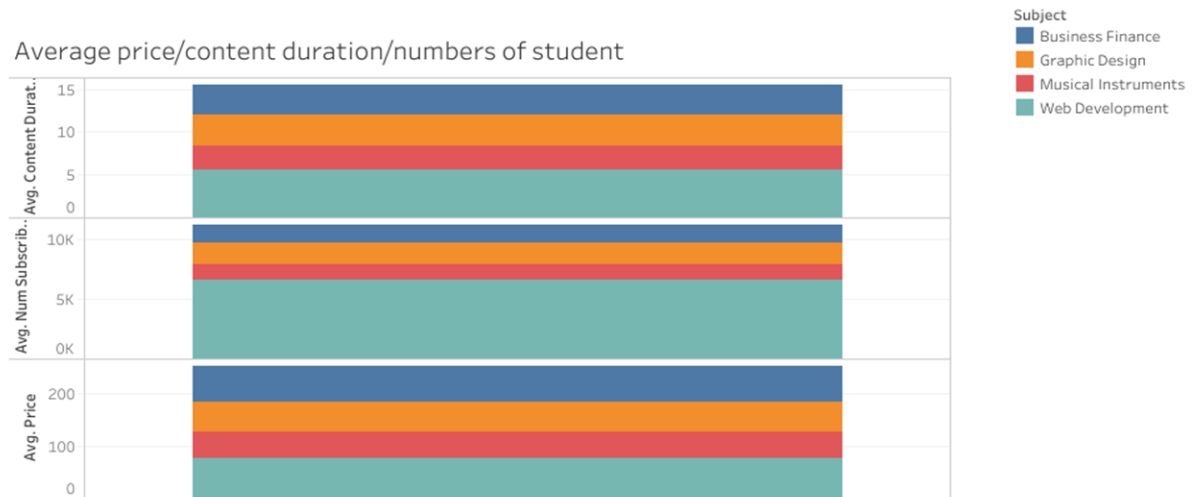
ACCORDING TO THE VISUALIZATION ABOVE, WE CAN SEE THAT WEB DEVELOPMENT HAS HIGHEST NUMBER OF SUBSCRIBERS. ACCORDING TO THE VISUALIZATION ABOVE, WE CAN SEE THAT WEB DEVELOPMENT HAS HIGHEST NUMBER OF SUBSCRIBERS.

The total number of subscribers in each subject



ACCORDING TO THE VISUALIZATION ABOVE, WE CAN SEE THAT WEB DEVELOPMENT HAS HIGHEST NUMBER OF SUBSCRIBERS.

QUESTION 2: HOW DOES THE AVERAGE CONTENT DURATION/PRICE/NUMBER OF STUDENT VARY ACROSS SUBJECT?



THE VISUALIZATION ABOVE INDICATE HOW AVERAGE PRICE/STUDENTS/CONTENT DURATION VARIES ACROSS SUBJECTS.

QUESTION 3: HOW MANY COURSES ARE FREE AND PAID FOR EACH SUBJECT?

WE INTEND TO FIND OUT THE NUMBERS OF COURSES THAT ARE FREE AND PAID FOR EACH SUBJECT.

Courses that are free and paid for each subject



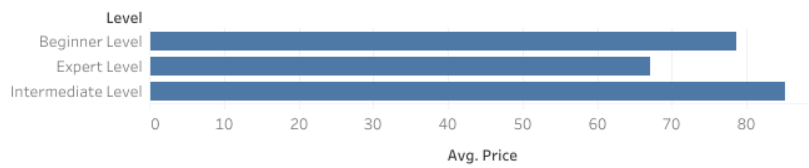
Subject

- Business Finance
- Graphic Design
- Musical Instruments
- Web Development

FROM THE VISUALIZATION ABOVE, WE CAN SEE THAT WEB DEVELOPMENT AND BUSINESS FINANCE HAVE THE HIGHEST NUMBER OF FREE AND PAID SUBJECT.

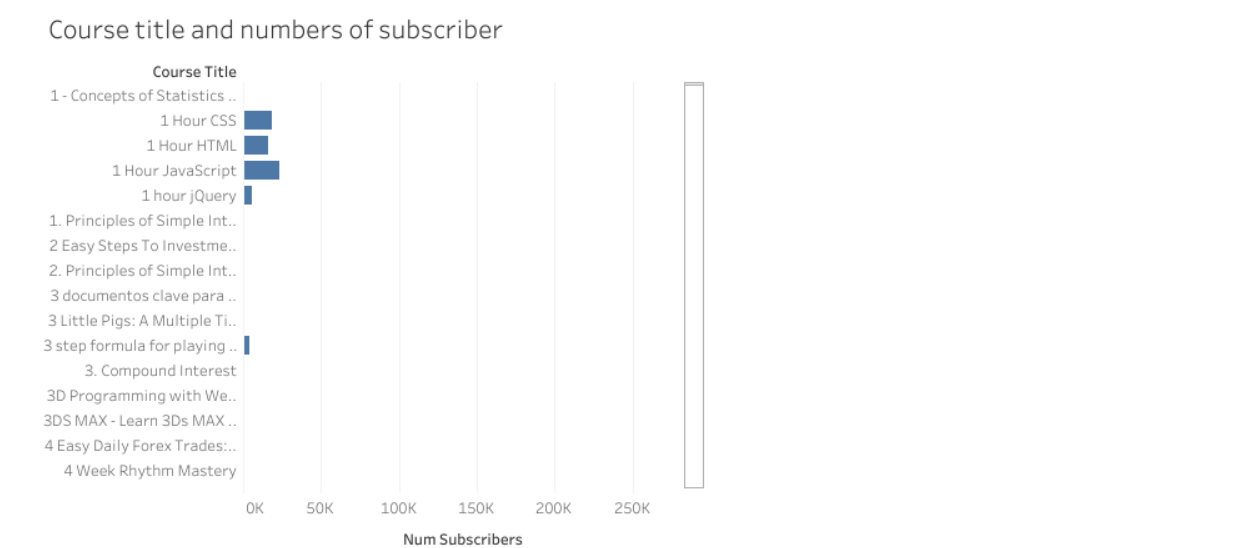
QUESTION 4: WHAT IS THE AVERAGE PRICE OF WEB DEVELOPMENT COURSES AT DIFFERENT LEVELS?

Average price of web development at different level



FROM THE VISUALIZATION ABOVE WE CAN SEE THAT INTERMEDIATE HAS HIGHEST AVERAGE PRICE.

QUESTION 5: HOW MANY SUBSCRIBERS DOES EACH OF THE FIRST TWENTY COURSES HAS?

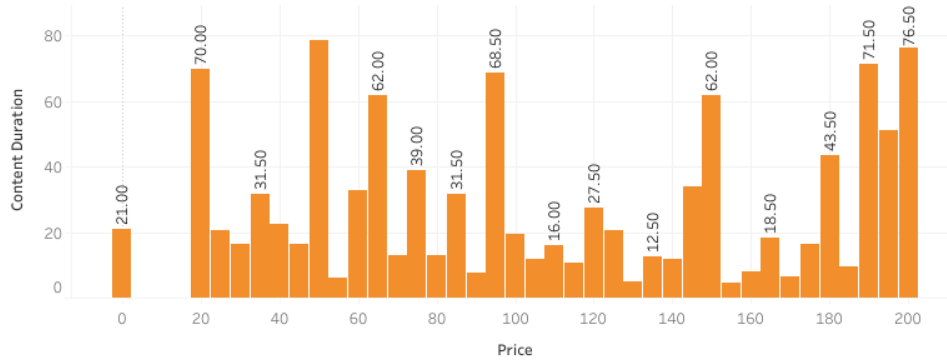


FROM THE ILLUSTRATION ABOVE WE CAN FIND TOTAL SUBSCRIBERS OF FIRST TWENTY COURSES.

QUESTION 6: DOES CONTENT DURATION IMPACT THE PRICE OF THE COURSE?

WE INTEND TO FIN OUT WETHER THE CONTENT DURATION IMPACT THE PRICE OF THE COURSES.

The impact of content duration on price



THE ILLUSTRATION ABOVE CLEARLY SHOWS THAT THE PRICE DOES NOT HAVE MUCH IMPACT ON THE CONTENT DURATION.