

# Let's create greater **Embodied Carbon awareness.**

The Carbon-ML Ecosystem collaborative, extensible, seamlessly integrating schemas and taxonomies, defining a global language for carbon.

<CarML> Carbon Messaging Language open-source, technology-agnostic, flexible standard for product and service CO2e information.



# Track and trace C02e for any product or service at any point along the supply chain



### Consumer Goods

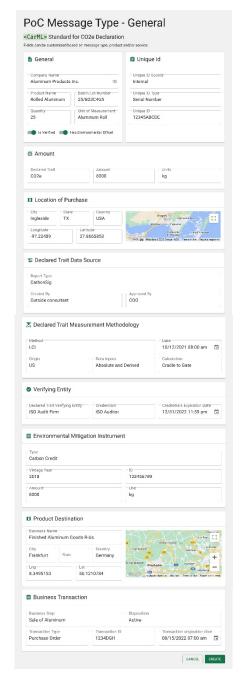
Supporting consumer goods would allow the "labelling" of approximately 100 million consumer products out of the box and be seamlessly integrated with existing inventory supply chains. Procurement managers can compare based on Carbon quality. Informed consumers can



## Financial Markets

take action.

Supporting investment decisions by providing easier, more accurate tracking of embodied C02e in companies products and services.





## International

**Trade** Supporting international trade, customs and border agents, policies such as the EU Carbon Border Adjustment Mechanism (CBAM).

More accurate and standardized assessment of reporting of embodied carbon in products in line with customs carbon border policies.



#### Regulatory

Providing better C02e data means cleaner procurement choices from suppliers and reduced scope 1, 2 & 3 upstream carbon.

Legislation, regulations and enforcement of Carbon policies like "buy clean" become manageable.