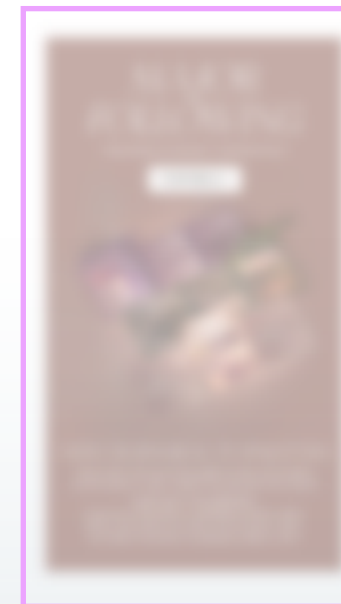


## CUT THROUGH THE CLUTTER

The internet is a busy, buzzy place. Our production team works to create banner ads that help brands stand out from the crowd and drive real results.

[BOOK A MEETING](#)[GET A QUOTE](#)

## WE ARE DIGITAL DESIGNERS

■ We've mastered the ins and outs of digital production to design, animate, and code ad banners for industry trailblazers.

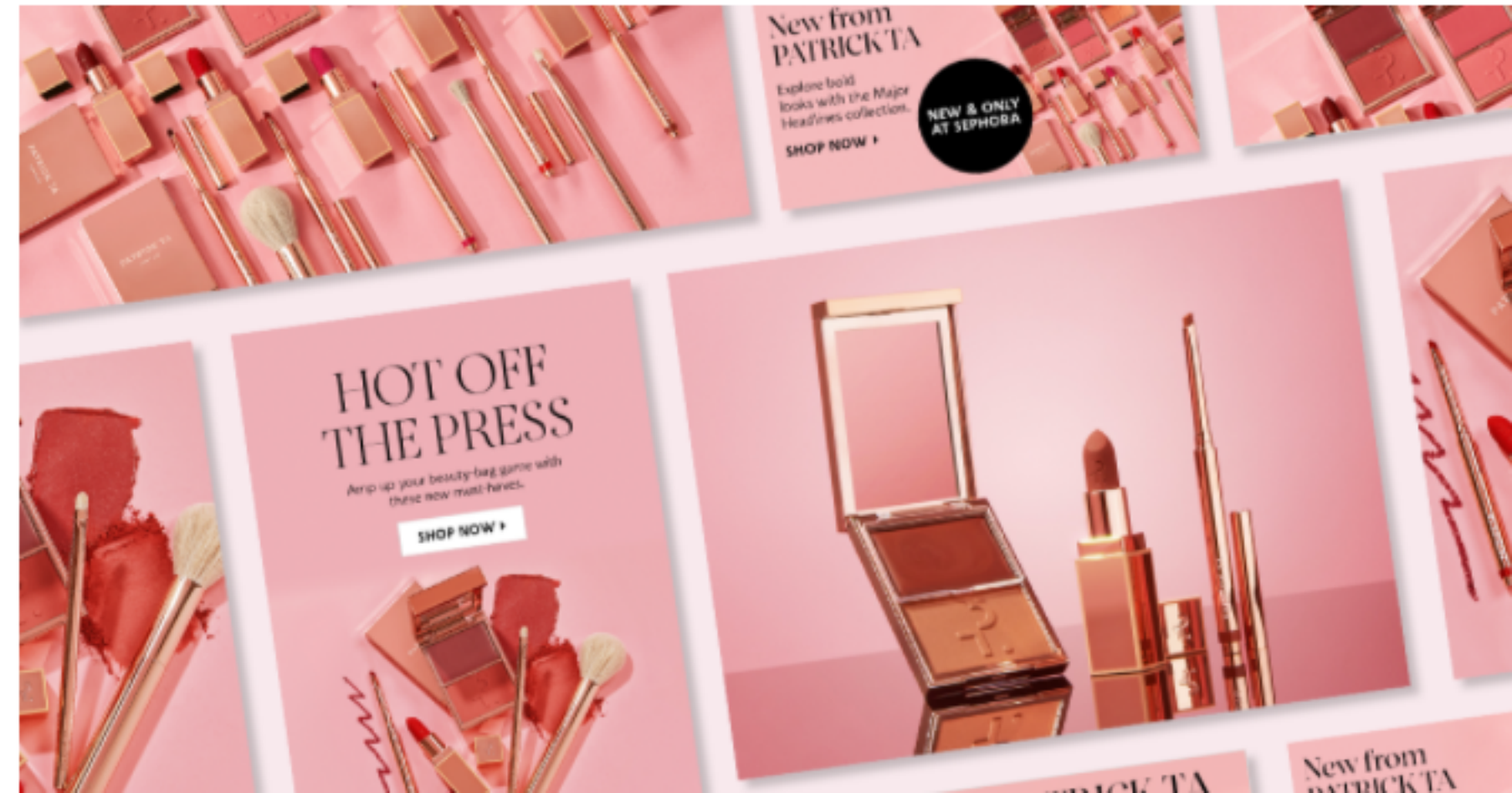
### ■ SEPHORA

#### CASE STUDY #1

Client: A multinational retailer of beauty and self-care products that carries thousands of brands, including their own private label.

#### ■ THEIR CHALLENGE

Because of Sephora's global market and omnichannel mix, they produce a large number of campaigns and assets every single day. They needed to find an extension of their team that understood their brand and vision ■ d could produce collateral in record turnaround time—just 24 hours!





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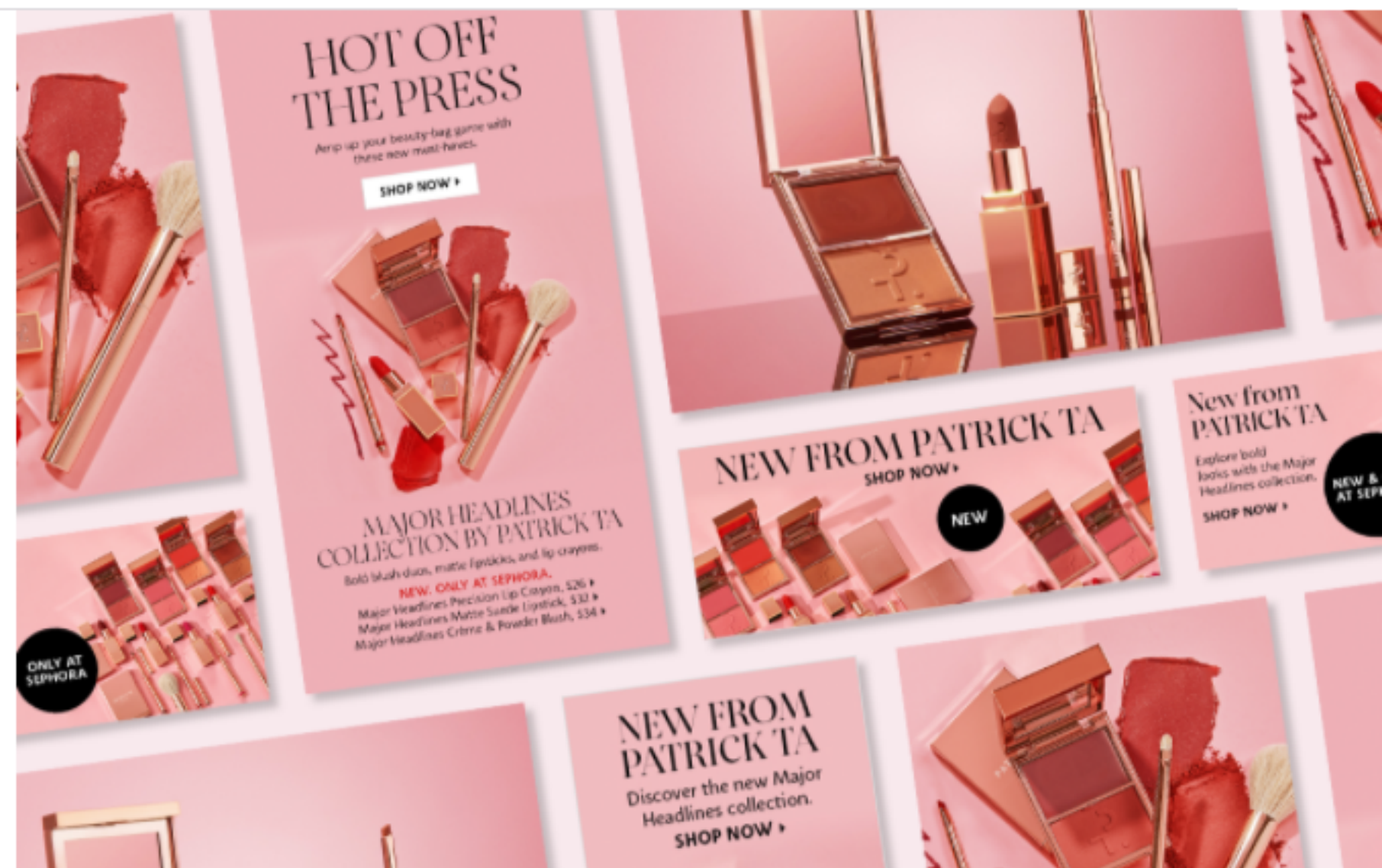
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## OUR SOLUTION

We set up a team of agile, adaptable digital designers to establish a custom, streamlined workflow in line with Sephora's suite of templates.

We currently output a consistent, high-volume stream of assets for everything from brand launches to loyalty emails to social content.



24-HOUR

TURNAROUND TIME

17,014

TOTAL ASSETS (2020)

1,200

TOTAL ANIMATED ASSETS (2020)

## DELIVERABLES

Design, Animation, Coding, Copywriting, Proofreading





## CASE STUDY #2

Client: A multinational beauty company that develops, markets, and distributes cosmetics and fragrances. They currently own over 75 brands.

## THEIR CHALLENGE

Coty produced a stunning, high-production video to celebrate the Year of the Ox and their signature fragrance, CK One. They needed a team to strategize and carry out an efficient adaptation of the existing video content into eye-catching digital ads in various sizes and formats.

## OUR SOLUTION

We resized stills and created animated GIFs, producing a cohesive array of assets across both desktop and mobile display ads that remained faithful to the overall Calvin Klein brand aesthetic as well as past display ads.

## DELIVERABLES

Design, Animation, Coding

4 DAYS

12

12



FROM KICKOFF TO HANDOFF

STATIC ADS

ANIMATED ADS

VIEW PRO

Case Studies Compatability Testimonials Benefits [Book A Meeting](#)

# OPTIMIZE PERFORMANCE WITH THE LATEST INDUSTRY TOOLS

Our ads are compatible with...



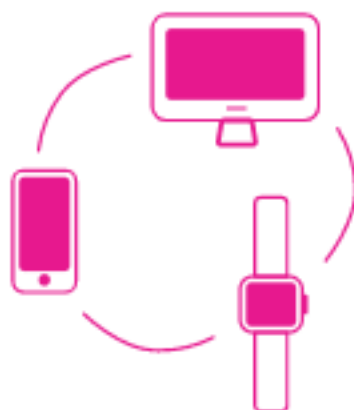
100+ AD NETWORKS & IAB GUIDELINES

Get the most out of your ads and reach.



PLATFORMS & LATEST BROWSERS

Discover the most up-to-date, relevant ways to share your ads.



SMART & IOT DEVICES

Engage with your audience across devices.



CLICK-TAG TECHNOLOGY

Evaluate your campaign's effectiveness—and make changes as needed.

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Case Studies

Compatability

Testimonials

Benefits

Book A Meeting

TRUSTED BY INDUSTRY PROS

“Thank you x 1,000,000!!!!  
Seriously so grateful  
for your team!”

— Mad Nicolaus, Delivery Manager

SEPHORA



THE VIEW PRO DIFFERENCE

## THE VIEW PRO DIFFERENCE

Take your content production to the next level  
with a trusted partner—start to finish.



PREMIUM AESTHETICS



HIGH-VOLUME  
PRODUCTION



SUPERFAST  
TURNAROUND TIME



REAL-TIME PROJECT  
STATUS



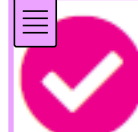
 DEVICE-FRIENDLY ADS



CERTIFIED &  
EXPERIENCED TEAM



NON-DISCLOSURE  
AGREEMENT








 RESPONSIVE SUPPORT



## BOOK A MEETING

Select the date and time that best works for your schedule.

	First Name		Last Name						
	<input type="text"/>		<input type="text"/>						
	Email*		Phone						
	<input type="text"/>		<input type="text"/>						
	▼ 2021 ▼		(GMT-11:00) Midway Island, Samoa ▼						
	Mon	Tue	Wed	Thu	Fri	Sat	Sun		
	1	2	3	4	5	6	7	<input type="text" value="17:26"/>	<input type="text" value="17:29"/>
	8	9	10	11	12	13	14	<input type="text" value="18:26"/>	<input type="text" value="2:30p-3:00p"/>
	15	16	17	18	19	20	21	<input type="text" value="3:00p-3:30p"/>	<input type="text" value="3:30p-4:00p"/>
	22	23	24	25	26	27	28	<input type="text" value="4:00p-4:30p"/>	<input type="text" value="4:30p-5:00p"/>
	29	30	31					<input type="text" value="5:00p-5:30p"/>	<input type="text" value="6:00p-6:30p"/>
									

SUBMIT

\*Business email preferred.

VIEW PRO

QUOTE CALCULATOR

Inner Type

2

3

4

5

Storyboards

Design Support

Quantity

Quote

LET'S GET YOUR QUOTE READY.  
WHAT TYPE OF BANNERS DO YOU NEED?

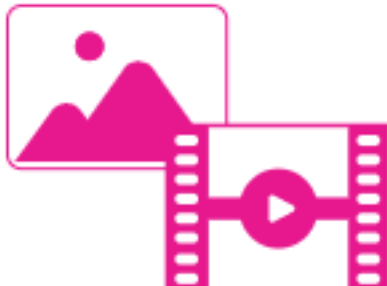
We create **static** and **animated** ad banners. Static banners offer quick turnaround and are ideal for a smaller budget while animated ads are highly engaging and cut through the clutter.



ANIMATED



STATIC



BOTH

VIEW PRO

QUOTE CALCULATOR

- 1  
Banner Type
- 2  
Storyboards
- 3  
Design Support
- 4  
Quantity
- 5  
Quote

## DO YOU NEED A STORYBOARD?

📄 We require a **storyboard** for animated banners, but it's not essential for static assets. By creating a storyboard ahead of time, you can establish messaging and visuals before animation begins.



YES, CREATE A STORYBOARD FOR ME



VIEW PRO

QUOTE CALCULATOR

- 1  
Banner Type
- 2  
Storyboards
- 3  
Design Support
- 4  
Quantity
- 5  
Quote

## DO YOU NEED DESIGN SUPPORT?

📄 tellar aesthetics with pixel perfect quality help your brand **stand out** from the crowd. We can follow templates, work from scratch with your assets, or resize existing design for additional banners.



YES, I NEED DESIGN


VIEW PRO

QUOTE CALCULATOR

- 1  
Banner Type
- 2  
Storyboards
- 3  
Design Support
- 4  
Quantity
- 5  
Quote


HOW MANY BANNERS DO YOU NEED?

Select the **number of banners** you would like to build.  
Each of the following options include one creative layout with multiple sizes (e.g., 300x250, 728x90, 120x600, 300x600).




1–5

BANNERS




6–10

BANNERS



11–20

BANNERS



21–50

BANNERS

VIEW PRO

QUOTE CALCULATOR

📄

TO SEND YOUR QUOTE, WE NEED TO GET A LITTLE MORE INFORMATION FROM YOU.

📄

First Name

Last Name

Email\*

Phone

Tell us about your project

📄

Start typing

SUBMIT

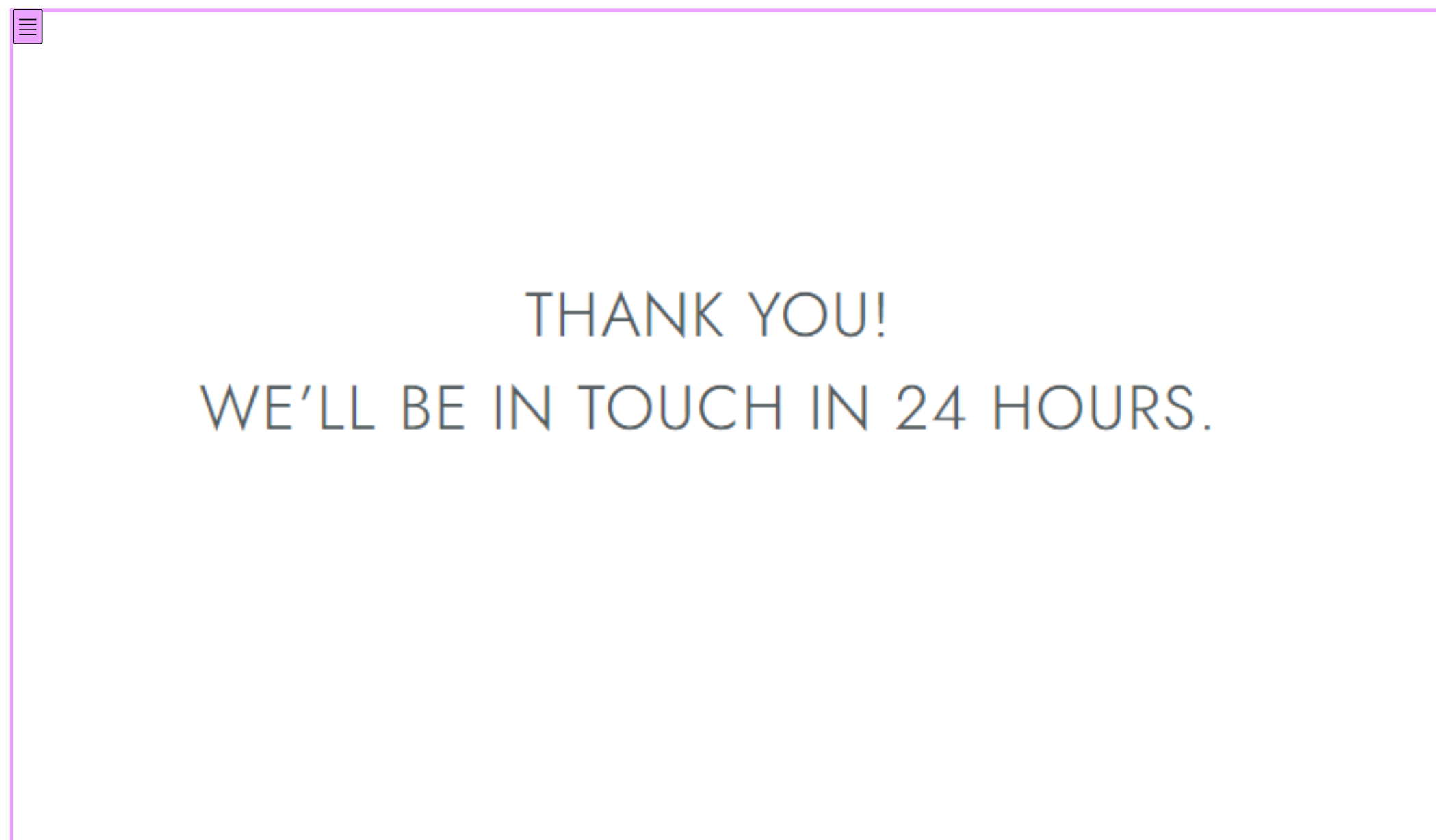
📄

Business email preferred.



VIEW PRO

QUOTE CALCULATOR





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