

## Tests & Quizzes

### Interim Assessment

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1

#### Part 1 of 1 - Interim Assessment / 50.0 Points

Question 1 of 50

1.0 Points

The following are things to avoid except?

- ✓ A. Using a high amount of formal style of writing
- ✓ B. 'Over the top' superlatives
- ✓ C. Jargons
- ✓ D. Incomplete comparisons

**Answer Key:** A

Question 2 of 50

1.0 Points

Marketing department of a business organization carries out researches related to?

- ✓ A. Product
- ✓ B. All the above
- ✓ C. Promotion
- ✓ D. Pricing

**Answer Key:** B

Question 3 of 50

1.0 Points

Pick the odd one out?

- ✓ A. Lacks rigor
- ✓ B. conclusion
- ✓ C. Systems design and modelling

- ☒ D. Implementation

**Answer Key:** A

Question 4 of 50

1.0 Points

A subset of the population is called?

- ☒ A. Sampling frame
- ☒ B. Element
- ☒ C. Sampling unit
- ☒ D. Sample

**Answer Key:** D

Question 5 of 50

1.0 Points

Is multiple submissions of work plagiarism?

- ☒ A. no
- ☒ B. yes

**Answer Key:** B

Question 6 of 50

1.0 Points

Biological science and social science fall under what type of research?

- ☒ A. Natural science
- ☒ B. Design science
- ☒ C. Natural science and Design science respectively
- ☒ D. Some aspect of both natural science and design science

**Answer Key:** A

Question 7 of 50

1.0 Points

New ideas can be justified through?

- ✓ A. verifiability
- ✓ B. validity
- ✓ C. generalization
- ✓ D. all of the above

**Answer Key: D**

Question 8 of 50

1.0 Points

Is a supposition or a system of ideas intended to explain something, especially one based on general principles independent of the thing to be explained?

- ✓ A. descriptive
- ✓ B. science
- ✓ C. theory
- ✓ D. fact

**Answer Key: C**

Question 9 of 50

1.0 Points

A set of propositions and statements expressing relationships among constructs are under?

- ✓ A. better theories
- ✓ B. Constructs
- ✓ C. Models
- ✓ D. Methods

**Answer Key: C**

Question 10 of 50

1.0 Points

It is important to validate when using an operational definition?

- ✓ A. true
- ✓ B. false

**Answer Key: A**

Question 11 of 50

1.0 Points

Ontological, Epistemological, Methodological and Heuristic-ology make up the four main basic beliefs.

- ✓ A. False
- ✓ B. True

**Answer Key: A**

Question 12 of 50

1.0 Points

What are the main types of sources for Literature?

- ✓ A. Artificial and Basic sources
- ✓ B. Expensive sources and Inexpensive sources
- ✓ C. Primary and Secondary sources
- ✓ D. AI and ML sources

**Answer Key: C**

Question 13 of 50

1.0 Points

Demonstrated when scores obtained from a new measure are directly related to scores obtained from an established measure of the same variable is referred to as?

- ✓ A. Predictive validity
- ✓ B. Concurrent validity
- ✓ C. Face validity
- ✓ D. Divergent validity

**Answer Key: B**

Question 14 of 50

1.0 Points

Which of the following acts constitute plagiarism?

- ✓ A. All of the above
- ✓ B. Paraphrasing without citation
- ✓ C. Presenting other's work as own three
- ✓ D. Quoting other's work without quotation marks

**Answer Key: A**

Question 15 of 50

1.0 Points

Taking another's work and passing it off as your own is termed as?

- ✓ A. Patent
- ✓ B. Plagiarism
- ✓ C. Copyright
- ✓ D. Trademark

**Answer Key: B**

Question 16 of 50

1.0 Points

The terms basic or fundamental indicates, through theory generation, natural science research often times provides the foundation for design science?

- ✓ A. true
- ✓ B. false

**Answer Key: A**

Question 17 of 50

1.0 Points

The research study must follow a what plan for investigation?

- ✓ A. None of the above
- ✓ B. Parallel
- ✓ C. Replicable
- ✓ D. Sequential

**Answer Key: D**

Question 18 of 50

1.0 Points

Limitations of Design Science research include?

- ☒ A. Risk of solving irrelevant problems
- ☒ B. Lacks rigor
- ☒ C. only a
- ☒ D. both a and b

**Answer Key: D**

Question 19 of 50

1.0 Points

Truth cannot be a fidelity to an original.

- ☒ A. True
- ☒ B. False

**Answer Key: B**

Question 20 of 50

1.0 Points

Which of the following are examples of Tenacity?

- ☒ A. Opposite attracts
- ☒ B. You cannot teach an old dog new tricks
- ☒ C. Witches kill more people during festive occasions
- ☒ D. All of the above

**Answer Key: D**

Question 21 of 50

1.0 Points

In natural science we? c a and b

- ☒ A. none of the above

- ✓ B. Build only
- ✓ C. Discover only

**Answer Key: C**

Question 22 of 50

1.0 Points

Which of the following method is based on superstition?

- ✓ A. Tenacity
- ✓ B. Authority
- ✓ C. Intuition
- ✓ D. Scientific

**Answer Key: A**

Question 23 of 50

1.0 Points

Business research is often a mixture?

- ✓ A. only positivism
- ✓ B. between positivism and interpretivism
- ✓ C. only stratagems
- ✓ D. between positivism and stratagems

**Answer Key: B**

Question 24 of 50

1.0 Points

What research deals with practical problems?

- ✓ A. applied
- ✓ B. Basic
- ✓ C. experimental
- ✓ D. exploratory

**Answer Key: A**

Question 25 of 50

1.0 Points

Participant response rate is highest in a?

- ☒ A. Telephone survey
- ☒ B. Mail survey
- ☒ C. Web-based
- ☒ D. Schedule

**Answer Key: D**

Question 26 of 50

1.0 Points

Design science produces artifacts which are mainly of how many types?

- ☒ A. 3
- ☒ B. 2
- ☒ C. 1
- ☒ D. 4

**Answer Key: D**

Question 27 of 50

1.0 Points

Census data is an example of the primary data source.

- ☒ A. True
- ☒ B. False

**Answer Key: B**

Question 28 of 50

1.0 Points

Principles of effective conference presentation include?

- ☒ A. Imitate excellent speakers
- ☒ B. Stand up



- ☒ C. Move around
- ☒ D. All the above

**Answer Key: D**

Question 29 of 50

1.0 Points

Relies on information from an expert falls under?

- ☒ A. Intuition
- ☒ B. Authority
- ☒ C. Scientific
- ☒ D. Tenacity

**Answer Key: B**

Question 30 of 50

1.0 Points

How many main basic beliefs are there?

- ☒ A. 4
- ☒ B. 2
- ☒ C. 3
- ☒ D. 5

**Answer Key: A**

Question 31 of 50

1.0 Points

A formal document that presents the research objectives, design of achieving these objectives, and the expected outcomes/deliverables of the study is called?

- ☒ A. Research proposal
- ☒ B. Research report
- ☒ C. Research design
- ☒ D. Research hypothesis

**Answer Key: A**

Question 32 of 50

1.0 Points

Changing the pitch of your voice is under which Voice Quality?

- ✓ A. Volume
- ✓ B. Tone
- ✓ C. Speed
- ✓ D. None of the above

**Answer Key: B**

Question 33 of 50

1.0 Points

Pick the odd one out?

- ✓ A. Design research
- ✓ B. Epistemological
- ✓ C. Methodological
- ✓ D. Axiological

**Answer Key: A**

Question 34 of 50

1.0 Points

A hypothesis is a “what” about the predicted relationships among events or variables?

- ✓ A. Prediction
- ✓ B. Statement
- ✓ C. None of the above
- ✓ D. Conclusion

**Answer Key: B**

Question 35 of 50

1.0 Points

Following are paradigms except?

- ✓ A. Critical research
- ✓ B. None of the above
- ✓ C. Interpretive research
- ✓ D. Design research

**Answer Key:** B

Question 36 of 50

1.0 Points

Do not make up or create literature, instead?

- ✓ A. find it
- ✓ B. double it
- ✓ C. conclude on it
- ✓ D. all of the above

**Answer Key:** A

Question 37 of 50

1.0 Points

True plagiarism is quite bluntly, stealing.

- ✓ A. False
- ✓ B. True

**Answer Key:** B

Question 38 of 50

1.0 Points

Pick the odd one out?

- ✓ A. Institutional Approval
- ✓ B. Record Keeping
- ✓ C. Nonpublication of data
- ✓ D. Debriefing

**Answer Key: C**

Question 39 of 50

1.0 Points

How many steps are conference presentation?

- ✓ A. 7 steps
- ✓ B. 6 steps
- ✓ C. 8 steps
- ✓ D. 5 steps

**Answer Key: D**

Question 40 of 50

1.0 Points

IS paradigms are classified into?

- ✓ A. 5
- ✓ B. 2
- ✓ C. 3
- ✓ D. 4

**Answer Key: B**

Question 41 of 50

1.0 Points

Deviation from expectations, both quantitative and qualitative fall under which process?

- ✓ A. Suggestion
- ✓ B. Evaluation
- ✓ C. Awareness of Problem
- ✓ D. Development

**Answer Key: B**

Question 42 of 50

1.0 Points

Observation is a direct method of collecting?

- ✓ A. published data
- ✓ B. Secondary data
- ✓ C. Primary data
- ✓ D. both

**Answer Key: C**

Question 43 of 50

1.0 Points

Which of the following can be considered as plagiarism?

- ✓ A. all of the above
- ✓ B. Taking a section of someone's and referencing the author
- ✓ C. Writing an original work and referencing it as another's work
- ✓ D. Copying word from another's work and pretending it yours

**Answer Key: D**

Question 44 of 50

1.0 Points

Which statement can be considered tentative?

- ✓ A. Excessive television viewing may be a contributing cause of some cases of reading problems in childhood
- ✗ B. Television viewing causes reading problems in childhood

**Answer Key: A**

Question 45 of 50

1.0 Points

Information which is accepted as true based on a hunch can be said to fall under?

- ✓ A. Tenacity
- ✓ B. Authority
- ✓ C. Scientific

- ✓ D. Intuition

**Answer Key:** D

Question 46 of 50

1.0 Points

The research method which focuses on establishing causal relationships with controls among variables – independent, moderator and dependent, is called?

- ✓ A. Experimental method
- ✓ B. Case study method
- ✓ C. Ex post facto method
- ✓ D. Survey method

**Answer Key:** A

Question 47 of 50

1.0 Points

Plagiarism is taking another's work and passing it off as your own?

- ✓ A. false
- ✗ B. true

**Answer Key:** A

Question 48 of 50

1.0 Points

Which lets people in the back row see your face and hear you better?

- ✓ A. Make eye contact your audience
- ✓ B. Talk, instead of reading
- ✓ C. Don't only look at one side of the room
- ✓ D. Stand up

**Answer Key:** D

Question 49 of 50

1.0 Points

The most cost-effective questionnaire administration method is through?

- ✓ A. Web-based
- ✓ B. Mail survey
- ✓ C. Schedule
- ✓ D. Telephone survey

**Answer Key:** A

Question 50 of 50

1.0 Points

Experimental researchers are aimed to?

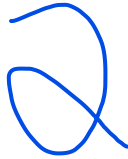
- ✓ A. describe variables
- ✓ B. establish association between variables
- ✓ C. study the application of theory
- ✓ D. study trend analysis

**Answer Key:** B

## Tests & Quizzes

### Interim Assessment

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#### Part 1 of 1 - Interim Assessment / 50.0 Points

Question 1 of 50

1.0 Points

Which of the following phrases will enhance clearness and power of convincing?

- ✓ A. Phrases for emphasis
- ✓ B. Phrases for transition
- ✓ C. All of the above
- ✓ D. Phrases for counterpoint

**Answer Key: C**

Question 2 of 50

1.0 Points

A hypothesis is a “what” about the predicted relationships among events or variables?

- ✗ A. Prediction
- ✓ B. Conclusion
- ✓ C. None of the above
- ✓ D. Statement

**Answer Key: D**

Question 3 of 50

1.0 Points

Research can be said to be all the following except?

- ✓ A. None of the above.
- ✓ B. Gathering data relevant to a particular field.
- ✓ C. Knowledge that allows prediction of the behavior of some aspect of the phenomenon.



- ✓ D. A set of behavior of some entity that is found interesting by a research community.

**Answer Key:** B

Question 4 of 50

1.0 Points

A research report focuses on your proposals for further developments in the field?

- ✓ A. False
- ✓ B. True

**Answer Key:** B

Question 5 of 50

1.0 Points

A conjecture is a proven proposition?

- ✓ A. True
- ✓ B. False

**Answer Key:** B

Question 6 of 50

1.0 Points

Which of the method is based on the habits of superstition?

- ✓ A. Method of Tenacity
- ✓ B. All of the above
- ✓ C. Method of Empirical
- ✓ D. Method of Roots Seeking

**Answer Key:** A

Question 7 of 50

1.0 Points

Reality is objective and can be measured irrespectively of the research instrument employed is Positivist research.

- ✓ A. True

- ✓ B. False

**Answer Key: A**

Question 8 of 50

1.0 Points

“Linus Pauling (Noble Prize Winner) claimed vitamin C could cure common cold” is an example of?

- ✓ A. Scientific Method
- ✓ B. Authority Method
- ✓ C. Intuition Method
- ✓ D. Method of Empirical

**Answer Key: B**

Question 9 of 50

1.0 Points

Pick the odd one out?

- ✓ A. Lacks rigor
- ✓ B. Systems design and modelling
- ✓ C. Implementation
- ✓ D. conclusion

**Answer Key: A**

Question 10 of 50

1.0 Points

Many facts are available through observation is derived from which method?

- ✓ A. Tenacity
- ✓ B. Scientific
- ✓ C. Empirical
- ✓ D. Authority

**Answer Key: C**

## Question 11 of 50

1.0 Points

New ideas can be justified through except?

- ☒ A. Good research
- ☒ B. verifiability
- ☒ C. Validity
- ☒ D. Generalisability

**Answer Key:** A

## Question 12 of 50

1.0 Points

The terms basic or fundamental indicates, through theory generation, natural science research often times provides the foundation for design science?

- ☒ A. false
- ☒ B. true

**Answer Key:** B

## Question 13 of 50

1.0 Points

As a researcher you gain control over the what of your study?

- ☒ A. Deduction
- ☒ B. Findings
- ☒ C. Participants
- ☒ D. Field

**Answer Key:** C

## Question 14 of 50

1.0 Points

To establish validity, you must demonstrate that the measurement procedure is measuring what it claims to measure?

- ☒ A. true
- ☒ B. false

**Answer Key: A**

Question 15 of 50

1.0 Points



Deductive and Inductive research approaches can also be unknown as?

- ✓ A. positivism and interpretivism respectively
- ✓ B. research approaches in some fields
- ✓ C. interpretivism and positivism respectively
- ✓ D. none of the above

**Answer Key: A**

Question 16 of 50

1.0 Points

The most cost-effective questionnaire administration method is through?

- ✓ A. Mail survey
- ✓ B. Web-based
- ✓ C. Schedule
- ✓ D. Telephone survey

**Answer Key: B**

Question 17 of 50

1.0 Points

What research deals with practical problems?

- ✓ A. Basic
- ✓ B. exploratory
- ✓ C. experimental
- ✓ D. applied

**Answer Key: D**

Question 18 of 50

1.0 Points

Entity-relationship model is an example of?

- ✓ A. Constructs
- ✓ B. Methods
- ✓ C. Models
- ✓ D. Better theories

**Answer Key:** A

Question 19 of 50

1.0 Points

The research method which focuses on establishing causal relationships with controls among variables – independent, moderator and dependent, is called?

- ✓ A. Experimental method
- ✓ B. Survey method
- ✓ C. Ex post facto method
- ✓ D. Case study method

**Answer Key:** A

Question 20 of 50

1.0 Points

Applications, Justification and Limits to generalizations fall within?

- ✓ A. Methodology
- ✓ B. Literature
- ✓ C. Synopsis
- ✓ D. Discussion

**Answer Key:** D

Question 21 of 50

1.0 Points

Plagiarism where writer changes a few words in the original text of another is known as?

- ✓ A. Paraphrasing

- ✓ B. Word switch
- ✓ C. None of these
- ✓ D. Direct copying

**Answer Key: B**

Question 22 of 50

1.0 Points

Is multiple submissions of work plagiarism?

- ✓ A. no
- ✓ B. yes

**Answer Key: B**

Question 23 of 50

1.0 Points

IS stands for?

- ✓ A. Information System
- ✓ B. Internal system
- ✓ C. International System
- ✓ D. Interchange system

**Answer Key: A**

Question 24 of 50

1.0 Points

Choose the odd one?

- ✓ A. It is not the same as the construct itself
- ✓ B. In self-reporting interviews, the interviewer's communications skills will affect the response
- ✓ C. It measures external manifestations
- ✓ D. They may include components that are not part of the construct being measured

**Answer Key: B**

## Question 25 of 50

1.0 Points

A concept that is not directly observable is known to be?

- ☒ A. Hypothesis
- ☒ B. Concept
- ☒ C. Theory
- ☒ D. Construct

**Answer Key:** D

## Question 26 of 50

1.0 Points

Believe is a state of mind in which a person speculates or presupposes to be true?

- ☒ A. True
- ☒ B. False

**Answer Key:** A

## Question 27 of 50

1.0 Points

A procedure for measuring and defining a construct?

- ☒ A. Constructs.
- ☒ B. Operational definition.
- ☒ C. Procedure.
- ☒ D. Observable procedure.

**Answer Key:** B

## Question 28 of 50

1.0 Points

Activities considered appropriate to the production of understanding and artefacts are?

- ☒ A. scientific tools and mechanisms
- ☒ B. research methods and techniques
- ☒ C. experiments and hypothesis building

- ✓ D. research methods and experiments

**Answer Key: B**

Question 29 of 50

1.0 Points

Unless instructed otherwise, figure and graphs titles should be placed at their bottoms.

- ✓ A. True
- ✓ B. False

**Answer Key: A**

Question 30 of 50

1.0 Points

Ethical considerations cover all aspect of research but they are not fore-grounded when the subject of the research are humans or animals.

- ✓ A. False
- ✓ B. True

**Answer Key: A**

Question 31 of 50

1.0 Points

Phrases for transition include the following except?

- ✓ A. Ultimately
- ✓ B. Then
- ✓ C. Admittedly
- ✓ D. For this reason

**Answer Key: B**

Question 32 of 50

1.0 Points

✗ Essays have the which sections?

- ✓ A. Main text



- ✓ B. Preliminaries
- ✓ C. End matter
- ✓ D. all of the above

**Answer Key: D**

Question 33 of 50

1.0 Points

natural science is also called?

- ✓ A. natural science
- ✓ B. none of the options
- ✓ C. a or b
- ✓ D. behavior science

**Answer Key: D**

Question 34 of 50

1.0 Points

How would you measure IQ is an example of?

- ✓ A. Scales of Measurements
- ✓ B. None of the above
- ✓ C. Operational Definition
- ✓ D. Validity & Reliability of Measurement

**Answer Key: C**

Question 35 of 50

1.0 Points

Deviation from expectations, both quantitative and qualitative fall under which process?

- ✓ A. Development
- ✓ B. Evaluation
- ✓ C. Awareness of Problem
- ✓ D. Suggestion

**Answer Key: B**

Question 36 of 50

1.0 Points

Which of these is not a step in the problem identification process?

- ✓ A. Discussion with subject experts
- ✓ B. Theoretical foundation and modeling
- ✓ C. Management decision making
- ✓ D. Review of exiting literature

**Answer Key: C**

Question 37 of 50

1.0 Points

Participant's observation is a part of?

- ✓ A. Mathematical research
- ✓ B. Ethnographic research
- ✓ C. Mentalist Theory of language
- ✓ D. Philosophical research

**Answer Key: B**

Question 38 of 50

1.0 Points

In natural science we? c a and b

- ✓ A. none of the above
- ✓ B. Build only
- ✓ C. Discover only

**Answer Key: C**

Question 39 of 50

1.0 Points

The following are things to avoid except?

- ✓ A. Incomplete comparisons
- ✓ B. 'Over the top' superlatives
- ✓ C. Using a high amount of formal style of writing
- ✓ D. Jargons

**Answer Key: C**

Question 40 of 50

1.0 Points

Pick the odd one out?

- ✓ A. Axiological
- ✓ B. Methodological
- ✓ C. Design research
- ✓ D. Epistemological

**Answer Key: C**

Question 41 of 50

1.0 Points

All measurement procedures contain an element of and the amount of error determines the of the measurements?

- ✓ A. truth, originality
- ✓ B. error, reliability
- ✓ C. faith, error
- ✓ D. doctrine, truth

**Answer Key: B**

Question 42 of 50

1.0 Points

Information which is accepted as true based on a hunch can be said to fall under?

- ✓ A. Tenacity
- ✓ B. Intuition
- ✓ C. Scientific

- ✓ D. Authority

**Answer Key: B**

Question 43 of 50

1.0 Points

The objective of design science is to develop technology-based solutions to important business problem is known as?

- ✓ A. Design as an Artefact
- ✓ B. Design Evaluation
- ✓ C. Design Relevance
- ✓ D. Research Contribution

**Answer Key: C**

Question 44 of 50

1.0 Points

Behavior science is also called?

- ✓ A. design science
- ✓ B. a or b
- ✓ C. none of the options
- ✓ D. natural science

**Answer Key: D**

Question 45 of 50

1.0 Points

What are those conditions where a research problem is not viable?

- ✓ A. It has utility and relevance
- ✓ B. It can be researched
- ✓ C. It contains dependent and independent variables
- ✓ D. It is new and adds something to knowledge

**Answer Key: C**

## Question 46 of 50

1.0 Points

Every research study always begins with a hypothesis.

- ✓ A. True
- ✓ B. False

**Answer Key: B**

## Question 47 of 50

1.0 Points

Following are paradigms except?

- ✓ A. None of the above
- ✓ B. Design research
- ✓ C. Critical research
- ✓ D. Interpretive research

**Answer Key: A**

## Question 48 of 50

1.0 Points

An effective presentation will?

- ✓ A. brief
- ✓ B. concise
- ✓ C. be logic
- ✓ D. all of the above

**Answer Key: D**

## Question 49 of 50

1.0 Points

Which among the following is NOT related to qualitative research?


- ✓ A. Discourse analysis
- ✓ B. Case study
- ✓ C. Survey method

- ✓ D. Thematic analysis

**Answer Key: C**

Question 50 of 50

1.0 Points

 An unscientific form of validity demonstrated when a measure superficially appears to measure what it claims to measure?

- ✓ A. face validity
- ✓ B. Construct validity
- ✓ C. concurrent validity
- ✓ D. Predictive validity

**Answer Key: A**

## Tests & Quizzes

### Interim Assessment

[Return to Assessment List](#)

3

#### Part 1 of 1 - Interim Assessment / 50.0 Points

Question 1 of 50

1.0 Points

Through theory generation, natural science research oftentimes provides the foundation for design science.

- ☒ A. False
- ☒ B. True

**Answer Key:** B

Question 2 of 50

1.0 Points

Marketing department of a business organization carries out researches related to?

- ☒ A. Pricing
- ☒ B. All the above
- ☒ C. Product
- ☒ D. Promotion

**Answer Key:** B

Question 3 of 50

1.0 Points

Is multiple submissions of work plagiarism?

- ☒ A. no
- ☒ B. yes

**Answer Key:** B

## Question 4 of 50

1.0 Points

What are the common forms of plagiarism?

- ✓ A. All of these
- ✓ B. Word switch
- ✓ C. Self-plagiarism
- ✓ D. Direct copying

**Answer Key:** A

## Question 5 of 50

1.0 Points

Scientific Method is composed of?

- ✓ A. Evaluating the Prediction
- ✓ B. All of the above
- ✓ C. Observation
- ✓ D. Hypothesis

**Answer Key:** B

## Question 6 of 50

1.0 Points

Research can be said to be all the following except?

- ✓ A. A set of behavior of some entity that is found interesting by a research community.
- ✓ B. Knowledge that allows prediction of the behavior of some aspect of the phenomenon.
- ✓ C. None of the above.
- ✓ D. Gathering data relevant to a particular field.

**Answer Key:** D

## Question 7 of 50

1.0 Points

A belief's intensity can be reduced or increased by the information that we share in the research community.

- ✓ A. False



- ✓ B. True

**Answer Key: B**

Question 8 of 50

1.0 Points

Pick the odd one out?

- ✓ A. Axiological
- ✓ B. Epistemological
- ✓ C. Design research
- ✓ D. Methodological

**Answer Key: C**

Question 9 of 50

1.0 Points

Intuition can be defined as?

- ✓ A. Belief unsupported by objective evidence
- ✓ B. All of the above
- ✓ C. No rational justification
- ✓ D. Information accepted on the basis of a hunch or "gut feeling"

**Answer Key: B**

Question 10 of 50

1.0 Points

Is a supposition or a system of ideas intended to explain something, especially one based on general principles independent of the thing to be explained?

- ✓ A. fact
- ✓ B. science
- ✓ C. theory
- ✓ D. descriptive

**Answer Key: C**

## Question 11 of 50

1.0 Points

PowerPoint presentation should?

- ✓ A. show relationships
- ✓ B. all of the above
- ✓ C. clarify ideas
- ✓ D. emphasize key points

**Answer Key: B**

## Question 12 of 50

1.0 Points

Awareness of Problem may come from which of the following sources

- ✓ A. new or existing need to resolve an organizational problem
- ✓ B. all of the above
- ✓ C. new challenges in the use of technology in some industry
- ✓ D. new developments in technology

**Answer Key: B**

## Question 13 of 50

1.0 Points

The objective of design science is to develop technology-based solutions to important business problem is known as?

- ✓ A. Design Evaluation
- ✓ B. Research Contribution
- ✓ C. Design Relevance
- ✓ D. Design as an Artefact

**Answer Key: C**

## Question 14 of 50

1.0 Points

Biological science and social science fall under what type of research?

- ✓ A. Natural science and Design science respectively
- ✓ B. Natural science
- ✓ C. Design science
- ✓ D. Some aspect of both natural science and design science

**Answer Key:** B

Question 15 of 50

1.0 Points

Which plagiarism software among the following is a commercial software?

- ✓ A. Turnitin
- ✓ B. Copyleaks
- ✓ C. PlagTrack
- ✓ D. Viper

**Answer Key:** A

Question 16 of 50

1.0 Points

Which of the following are examples of Tenacity?

- ✓ A. Opposite attracts
- ✓ B. All of the above
- ✓ C. You cannot teach an old dog new tricks
- ✓ D. Witches kill more people during festive occasions

**Answer Key:** B

Question 17 of 50

1.0 Points

A concept that is not directly observable is known to be?

- ✓ A. Concept
- ✓ B. Construct
- ✓ C. Hypothesis

- ✓ D. Theory

**Answer Key: B**

Question 18 of 50

1.0 Points

Which of the following is predicated on researcher's skilled selection and application of appropriate theories and methods for constructing and evaluating the artifacts?

- ✓ A. DSR
- ✓ B. rigor cycle
- ✓ C. relevance cycle
- ✓ D. design cycle

**Answer Key: B**

Question 19 of 50

1.0 Points

A study to analyze the profile of the supporters of Anna Hazare would need a cross-sectional research design.

- ✓ A. False
- ✓ B. True

**Answer Key: B**

Question 20 of 50

1.0 Points

Which of the following can be considered as plagiarism?

- ✓ A. Copying word from another's work and pretending it yours
- ✓ B. Taking a section of someone's and referencing the author
- ✓ C. Writing an original work and referencing it as another's work
- ✓ D. all of the above

**Answer Key: A**

Question 21 of 50

1.0 Points

Celebrity endorsement is a disadvantage of Authority method?

- ✓ A. True
- ✓ B. False

**Answer Key:** A

Question 22 of 50

1.0 Points

Which lets people in the back row see your face and hear you better?

- ✓ A. Stand up
- ✓ B. Don't only look at one side of the room
- ✓ C. Make eye contact your audience
- ✓ D. Talk, instead of reading

**Answer Key:** A

Question 23 of 50

1.0 Points

What are the main types of sources for Literature?

- ✓ A. Primary and Secondary sources
- ✓ B. AI and ML sources
- ✓ C. Expensive sources and Inexpensive sources
- ✓ D. Artificial and Basic sources

**Answer Key:** A

Question 24 of 50

1.0 Points

The most cost-effective questionnaire administration method is through?

- ✓ A. Telephone survey
- ✓ B. Schedule
- ✓ C. Web-based
- ✓ D. Mail survey

**Answer Key: C**

Question 25 of 50

1.0 Points

Reality is objective and can be measured irrespective of the research instrument employed is Positivist research.

- ☒ A. False
- ☒ B. True

**Answer Key: B**

Question 26 of 50

1.0 Points

Belief, attention is given to the exploration of the nature of knowledge and thus issues such as what does knowledge depend on?

- ☒ A. Axiological
- ☒ B. Epistemological
- ☒ C. Methodological
- ☒ D. Ontological

**Answer Key: B**

Question 27 of 50

1.0 Points

Using operational definitions include which of the following?

- ☒ A. do not define your own operational definitions
- ☒ B. all of the above
- ☒ C. consult previous research
- ☒ D. validity and reliability

**Answer Key: B**

Question 28 of 50

1.0 Points

Introductions should normally be about what percentage of the entire research document?

- ✓ A. 30 %
- ✓ B. 5%
- ✓ C. 10. 5 %
- ✓ D. 10 %

**Answer Key:** D

Question 29 of 50

1.0 Points

Plagiarism where writer changes a few words in the original text of another is known as?

- ✓ A. None of these
- ✗ B. Paraphrasing
- ✓ C. Word switch
- ✓ D. Direct copying

**Answer Key:** C

Question 30 of 50

1.0 Points

Sampling is advantageous as it?

- ✓ A. Helps in saving research expenditure
- ✓ B. Saves time
- ✓ C. Increases accuracy
- ✓ D. A and B

**Answer Key:** D

Question 31 of 50

1.0 Points

Pick the odd one out?

- ✓ A. Record Keeping
- ✓ B. Institutional Approval
- ✓ C. Debriefing

- ✓ D. Nonpublication of data

**Answer Key:** D

Question 32 of 50

1.0 Points

Results are between what to what number of slides?

- ✓ A. four, six
- ✓ B. one two
- ✓ C. zero, one
- ✓ D. zero, three

**Answer Key:** A

Question 33 of 50

1.0 Points

How many types of measuring scales are there?

- ✓ A. 4
- ✓ B. 6
- ✓ C. 5
- ✓ D. 3

**Answer Key:** A

Question 34 of 50

1.0 Points

The research that is especially carried out to test and validate the study hypotheses is termed?

- ✓ A. Fundamental research
- ✓ B. Conclusive research
- ✓ C. Applied research
- ✓ D. Exploratory research

**Answer Key:** B



## Question 35 of 50

1.0 Points

Which of the following method is based on superstition?

- ☒ A. Tenacity
- ☒ B. Intuition
- ☒ C. Scientific
- ☒ D. Authority

**Answer Key:** A

## Question 36 of 50

1.0 Points

Which of the following is based on the belief that reality exists?

- ☒ A. Inductive
- ☒ B. Deductive
- ☒ C. Positivism
- ☒ D. Realism

**Answer Key:** D

## Question 37 of 50

1.0 Points

Many facts are available through observation is derived from which method?

- ☒ A. Authority
- ☒ B. Scientific
- ☒ C. Tenacity
- ☒ D. Empirical

**Answer Key:** D

## Question 38 of 50

1.0 Points

Characteristics of design science include?

- ☒ A. It is the science of the artificial

- ✓ B. It has its roots in engineering
- ✓ C. It ends in the creation of artifacts
- ✓ D. all of the above

**Answer Key:** D

Question 39 of 50

1.0 Points

“Linus Pauling (Noble Prize Winner) claimed vitamin C could cure common cold” is an example of?

- ✓ A. Authority Method
- ✓ B. Intuition Method
- ✓ C. Method of Empirical
- ✓ D. Scientific Method

**Answer Key:** A

Question 40 of 50

1.0 Points

Believe is a state of mind in which a person speculates or presupposes to be true?

- ✓ A. True
- ✓ B. False

**Answer Key:** A

Question 41 of 50

1.0 Points

According to criteria that are always implicit but made explicit in the proposal is under evaluation?

- ✓ A. true
- ✓ B. false

**Answer Key:** A

Question 42 of 50

1.0 Points

What is a rounding off, possibly by summarizing what has been said or drawing a logical conclusion from it?

- ✓ A. Concluding Sentence
- ✓ B. Topic Sentence
- ✓ C. Main idea
- ✓ D. Supporting Sentence

**Answer Key:** A

Question 43 of 50

1.0 Points

An effective presentation will?

- ✓ A. concise
- ✓ B. brief
- ✓ C. all of the above
- ✓ D. be logic

**Answer Key:** C

Question 44 of 50

1.0 Points

Constructs, Models, Instantiations, Evaluate and Unstable Requirements and Constraints fall under?

- ✓ A. Design is a Process
- ✓ B. Design Thinking
- ✓ C. Deign is a Wicked Problem
- ✓ D. Design is an Artifact

**Answer Key:** B

Question 45 of 50

1.0 Points

Which of the following phrases will enhance clearness and power of convincing?

- ✓ A. All of the above

- ✓ B. Phrases for transition
- ✓ C. Phrases for emphasis
- ✓ D. Phrases for counterpoint

**Answer Key:** A

Question 46 of 50

1.0 Points

Information which is accepted as true based on a hunch can be said to fall under?

- ✓ A. Scientific
- ✓ B. Intuition
- ✓ C. Authority
- ✓ D. Tenacity

**Answer Key:** B

Question 47 of 50

1.0 Points

Pick the odd one out?

- ✓ A. Rational
- ✓ B. Objectivity
- ✓ C. Empirical
- ✓ D. Tenacity

**Answer Key:** B

Question 48 of 50

1.0 Points

The deep-seated beliefs that people hold about the research world is?

- ✓ A. All of the above
- ✓ B. Basic belief.
- ✓ C. Ontological
- ✓ D. Belief

**Answer Key: B**

Question 49 of 50

1.0 Points

In natural science we? c a and b

- ✓ A. Discover only
- ✓ B. none of the above
- ✓ C. Build only

**Answer Key: A**

Question 50 of 50

1.0 Points

Which of the following is not the method of Research?

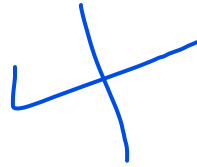
- ✓ A. Survey
- ✓ B. Observation
- ✓ C. Historical
- ✓ D. Philosophical

**Answer Key: B**

## Tests & Quizzes

### Interim Assessment

[Return to Assessment List](#)



#### Part 1 of 1 - Interim Assessment / 50.0 Points

Question 1 of 50

1.0 Points

The statement the earth is the center of the universe is said to be scientific?

- ✓ A. False
- ✓ B. Probably
- ✓ C. I don't know
- ✓ D. True

**Answer Key:** A

Question 2 of 50

1.0 Points

Applications, Justification and Limits to generalizations fall within?

- ✓ A. Literature
- ✓ B. Discussion
- ✓ C. Methodology
- ✓ D. Synopsis

**Answer Key:** B

Question 3 of 50

1.0 Points

IS paradigms are classified into?

- ✓ A. 5
- ✓ B. 3
- ✓ C. 2

- ✗ D. 4

**Answer Key: C**

Question 4 of 50

1.0 Points

Quantitative research is also called the?

- ✓ A. Structured approach
- ✗ B. Ethnographic approach
- ✓ C. Descriptive approach
- ✓ D. Unstructured approach

**Answer Key: A**

Question 5 of 50

1.0 Points

How many types of measuring scales are there?

- ✓ A. 4
- ✓ B. 6
- ✓ C. 5
- ✓ D. 3

**Answer Key: A**

Question 6 of 50

1.0 Points

Constructs, Models, Instantiations, Evaluate and Unstable Requirements and Constraints fall under?

- ✓ A. Design Thinking
- ✗ B. Design is an Artifact
- ✓ C. Design is a Process
- ✓ D. Design is a Wicked Problem

**Answer Key: A**

## Question 7 of 50

1.0 Points

Pick the odd one out?

- ✓ A. Rational
- ✓ B. Objectivity
- ✓ C. Empirical
- ✓ D. Tenacity

**Answer Key:** B

## Question 8 of 50

1.0 Points

Which of these is not a step in the problem identification process?

- ✓ A. Management decision making
- ✓ B. Theoretical foundation and modeling
- ✓ C. Review of exiting literature
- ✓ D. Discussion with subject experts

**Answer Key:** A

## Question 9 of 50

1.0 Points

Taking another's work and passing it off as your own is termed as?

- ✓ A. Plagiarism
- ✓ B. Copyright
- ✓ C. Trademark
- ✓ D. Patent

**Answer Key:** A

## Question 10 of 50

1.0 Points

Participant's observation is a part of?

- ✓ A. Mentalist Theory of language



- ✓ B. Ethnographic research
- ✓ C. Mathematical research
- ✓ D. Philosophical research

**Answer Key: B**

Question 11 of 50

1.0 Points


Plagiarism is taking another's work and passing it off as your own?

- ✓ A. false
- ✗ B. true

**Answer Key: A**

Question 12 of 50

1.0 Points

 Which researcher who is an expert in menopause, aging and metabolism has been barred for life from receiving any U.S. research funding?

- ✓ A. Walter DeNino
- ✓ B. Choi, Gyoojae
- ✓ C. M. Satel
- ✓ D. Eric Poehlman

**Answer Key: D**

Question 13 of 50

1.0 Points

As a researcher you gain control over the what of your study?

- ✓ A. Findings
- ✓ B. Deduction
- ✓ C. Participants
- ✓ D. Field

**Answer Key: C**

## Question 14 of 50

1.0 Points

Intuition can be defined as?

- ✓ A. Belief unsupported by objective evidence
- ✗ B. Information accepted on the basis of a hunch or “gut feeling”
- ✓ C. No rational justification
- ✓ D. All of the above

**Answer Key:** D

## Question 15 of 50

1.0 Points

In natural science we? c a and b

- ✓ A. Discover only
- ✓ B. Build only
- ✓ C. none of the above

**Answer Key:** A

## Question 16 of 50

1.0 Points

In design science we? c a and b

- ✓ A. Build only
- ✓ B. none of the above
- ✓ C. Discover only

**Answer Key:** A

## Question 17 of 50

1.0 Points

New ideas can be justified through except?

- ✓ A. Validity
- ✓ B. Good research
- ✓ C. verifiability

- ✓ D. Generalisability

**Answer Key: B**

Question 18 of 50

1.0 Points

It is not important to validate when using an operational definition.

- ✓ A. False
- ✓ B. True

**Answer Key: A**

Question 19 of 50

1.0 Points

Using a timing tool in a presentation doesn't affect the timing issue in a presentation?

- ✓ A. false
- ✓ B. true

**Answer Key: A**

Question 20 of 50

1.0 Points

How many areas of scientific dishonesty are there?

- ✓ A. 8
- ✓ B. 7
- ✓ C. 9
- ✓ D. 11

**Answer Key: B**

Question 21 of 50

1.0 Points

Natural science research can also be called?

- ✓ A. Basic research
- ✓ B. All of the above

- ✓ C. Pure research
- ✗ D. Fundamental research

**Answer Key: B**

Question 22 of 50

1.0 Points

PowerPoint presentation should?

- ✓ A. clarify ideas
- ✓ B. all of the above
- ✓ C. emphasize key points
- ✓ D. show relationships

**Answer Key: B**

Question 23 of 50

1.0 Points

Reality is objective and can be measured irrespective of the research instrument employed is Positivist research.

- ✓ A. True
- ✓ B. False

**Answer Key: A**

Question 24 of 50

1.0 Points

One need not to give a reference for stating that President John F. Kennedy was assassinated in 1963 is due to?

- ✓ A. Ethical Issues
- ✓ B. Common Knowledge
- ✓ C. Plagiarism
- ✓ D. Conspiracies

**Answer Key: B**

## Question 25 of 50

1.0 Points

Which among the following is NOT related to qualitative research?

- ✓ A. Discourse analysis
- ✓ B. Case study
- ✓ C. Survey method
- ✓ D. Thematic analysis

**Answer Key: C**

## Question 26 of 50

1.0 Points

Awareness of Problem may come from which of the following sources

- ✓ A. new challenges in the use of technology in some industry
- ✓ B. new developments in technology
- ✓ C. all of the above
- ✓ D. new or existing need to resolve an organizational problem

**Answer Key: C**

## Question 27 of 50

1.0 Points

Deviation from expectations, both quantitative and qualitative fall under which process?

- ✓ A. Evaluation
- ✓ B. Awareness of Problem
- ✓ C. Development
- ✓ D. Suggestion

**Answer Key: A**

## Question 28 of 50

1.0 Points

Academic writing can be informal?

- ✓ A. false

- ✓ B. true

**Answer Key:** A

Question 29 of 50

1.0 Points

Participant response rate is highest in a?

- ✓ A. Schedule
- ✓ B. Mail survey
- ✓ C. Telephone survey
- ✓ D. Web-based

**Answer Key:** A

Question 30 of 50

1.0 Points

Which of these is not a step in the problem identification process?

- ✓ A. Management decision making
- ✓ B. Discussion with subject experts
- ✓ C. Theoretical foundation and model building
- ✓ D. Review of existing literature

**Answer Key:** A

Question 31 of 50

1.0 Points

Every research study always begins with a hypothesis.

- ✓ A. False
- ✓ B. True

**Answer Key:** A

Question 32 of 50

1.0 Points

Business research is often a mixture?

- ✓ A. between positivism and stratagems
- ✓ B. between positivism and interpretivism
- ✓ C. only positivism
- ✓ D. only stratagems

**Answer Key: B**

Question 33 of 50

1.0 Points

Deductive and Inductive research approaches can also be unknown as?

- ✓ A. positivism and interpretivism respectively
- ✓ B. interpretivism and positivism respectively
- ✓ C. research approaches in some fields
- ✓ D. none of the above

**Answer Key: A**

Question 34 of 50

1.0 Points

An effective presentation will?

- ✓ A. Brief
- ✓ B. Be logic
- ✓ C. All of the above
- ✓ D. Persuade audience

**Answer Key: C**

Question 35 of 50

1.0 Points

Choose the odd one?

- ✓ A. It measures external manifestations
- ✓ B. In self-reporting interviews, the interviewer's communications skills will affect the response
- ✓ C. They may include components that are not part of the construct being measured

- ✓ D. It is not the same as the construct itself

**Answer Key: B**

Question 36 of 50

1.0 Points

Behavior science is also called?

- ✓ A. design science
- ✓ B. none of the options
- ✓ C. a or b
- ✓ D. natural science

**Answer Key: D**

Question 37 of 50

1.0 Points

To establish validity, you must demonstrate that the measurement procedure is measuring what it claims to measure?

- ✓ A. false
- ✓ B. true

**Answer Key: B**

Question 38 of 50

1.0 Points

Characteristics of design science include?

- ✓ A. all of the above
- ✓ B. It ends in the creation of artifacts
- ✓ C. It has its roots in engineering
- ✓ D. It is the science of the artificial

**Answer Key: A**

Question 39 of 50

1.0 Points



Scientific Method is composed of?

- ✓ A. Hypothesis
- ✓ B. Evaluating the Prediction
- ✓ C. All of the above
- ✓ D. Observation

**Answer Key: C**

Question 40 of 50

1.0 Points

The purpose of doing research is?

- ✓ A. To identify problem
- ✓ B. Both A and B
- ✓ C. To find the solution
- ✓ D. None of these

**Answer Key: B**

Question 41 of 50

1.0 Points

Pick the odd one out?

- ✓ A. Pretend you have a 20-minute talk
- ✓ B. Create curiosity
- ✓ C. Involve the audience
- ✓ D. Use a story

**Answer Key: A**

Question 42 of 50

1.0 Points

Which of the following are examples of Tenacity?

- ✓ A. Opposite attracts
- ✓ B. Witches kill more people during festive occasions

- ✓ C. All of the above
- ✓ D. You cannot teach an old dog new tricks

**Answer Key: C**

Question 43 of 50

1.0 Points

Through theory generation, natural science research oftentimes provides the foundation for design science.

- ✓ A. False
- ✓ B. True

**Answer Key: B**

Question 44 of 50

1.0 Points

Ontological, Epistemological, Methodological and Heuristic-ology make up the four main basic beliefs.

- ✓ A. False
- ✗ B. True

**Answer Key: A**

Question 45 of 50

1.0 Points

Which plagiarism software among the following is a commercial software?

- ✓ A. Copyleaks
- ✓ B. Viper
- ✓ C. Turnitin
- ✓ D. PlagTrack

**Answer Key: C**

Question 46 of 50

1.0 Points

Results are between what to what number of slides?

- ✓ A. zero, three
- ✓ B. four, six
- ✓ C. one two
- ✓ D. zero, one

**Answer Key: B**

Question 47 of 50

1.0 Points

 How many steps are conference presentation?

- ✓ A. 7 steps
- ✓ B. 8 steps
- ✓ C. 6 steps
- ✓ D. 5 steps

**Answer Key: D**

Question 48 of 50

1.0 Points

According to criteria that are always implicit but made explicit in the proposal is under evaluation?

- ✓ A. true
- ✓ B. false

**Answer Key: A**

Question 49 of 50

1.0 Points

Do not make up or create literature, instead?

- ✓ A. double it
- ✓ B. all of the above
- ✓ C. conclude on it
- ✓ D. find it

**Answer Key: D**

Question 50 of 50

1.0 Points

Pick the odd one out?

- ✓ A. Contents
- ✓ B. Abstract
- ✓ C. Introduction
- ✗ D. Title page

**Answer Key: C**

## Tests & Quizzes

### Interim Assessment

[Return to Assessment List](#)

5

#### Part 1 of 1 - Interim Assessment / 50.0 Points

Question 1 of 50

1.0 Points

Pick the odd one out?

- ✓ A. Empirical
- ✓ B. Objectivity
- ✓ C. Tenacity
- ✓ D. Rational

**Answer Key: B**

Question 2 of 50

1.0 Points

Ethical considerations cover all aspect of research but they are not fore-grounded when the subject of the research are humans or animals.

- ✓ A. False
- ✓ B. True

**Answer Key: A**

Question 3 of 50

1.0 Points


Is multiple submissions of work plagiarism?

- ✓ A. yes
- ✓ B. no

**Answer Key: A**

## Question 4 of 50

1.0 Points



What is a rounding off, possibly by summarizing what has been said or drawing a logical conclusion from it?

- ✓ A. Supporting Sentence
- ✓ B. Concluding Sentence
- ✓ C. Topic Sentence
- ✓ D. Main idea

**Answer Key: B**

## Question 5 of 50

1.0 Points

An effective presentation will?

- ✓ A. Be logic
- ✓ B. All of the above
- ✓ C. Persuade audience
- ✓ D. Brief

**Answer Key: B**

## Question 6 of 50

1.0 Points

Truth cannot be a fidelity to an original.

- ✓ A. False
- ✓ B. True

**Answer Key: A**

## Question 7 of 50

1.0 Points

PowerPoint presentation should?

- ✓ A. all of the above
- ✓ B. show relationships
- ✓ C. emphasize key points

- ✓ D. clarify ideas

**Answer Key:** A

Question 8 of 50

1.0 Points

The purpose of doing research is?

- ✓ A. Both A and B
- ✓ B. To identify problem
- ✓ C. None of these
- ✗ D. To find the solution

**Answer Key:** A

Question 9 of 50

1.0 Points

A conjecture is a proven proposition?

- ✓ A. True
- ✓ B. False

**Answer Key:** B

Question 10 of 50

1.0 Points

Principles of effective conference presentation include?

- ✓ A. Imitate excellent speakers
- ✓ B. Stand up
- ✓ C. All the above
- ✓ D. Move around

**Answer Key:** C

Question 11 of 50

1.0 Points

Which of the following are ways in which a person can acquire knowledge or discover answers to questions?

- ✓ A. Tenacity, Rational and Learning
- ✓ B. Techniques, Observations and Learning
- ✓ C. Empirical, Scientific and Intuition
- ✓ D. Tenacity, Techniques and Observations

**Answer Key: C**

Question 12 of 50

1.0 Points

 An effective presentation will?

- ✓ A. all of the above
- ✓ B. brief
- ✓ C. concise
- ✓ D. be logic

**Answer Key: A**

Question 13 of 50

1.0 Points

 The research that is especially carried out to test and validate the study hypotheses is termed?

- ✓ A. Conclusive research
- ✓ B. Exploratory research
- ✓ C. Fundamental research
- ✓ D. Applied research

**Answer Key: A**

Question 14 of 50

1.0 Points

 Constructs can be observed and measured directly?

- ✓ A. a and b



- ✓ B. cannot be
- ✓ C. true
- ✓ D. any

**Answer Key: B**

Question 15 of 50

1.0 Points

A formal document that presents the research objectives, design of achieving these objectives, and the expected outcomes/deliverables of the study is called?

- ✓ A. Research hypothesis
- ✓ B. Research report
- ✓ C. Research proposal
- ✗ D. Research design

**Answer Key: C**

Question 16 of 50

1.0 Points

The terms basic or fundamental indicates, through theory generation, natural science research often times provides the foundation for design science?

- ✓ A. false
- ✓ B. true

**Answer Key: B**

Question 17 of 50

1.0 Points

Which of the following phrases will enhance clearness and power of convincing?

- ✓ A. All of the above
- ✓ B. Phrases for transition
- ✓ C. Phrases for counterpoint
- ✓ D. Phrases for emphasis

**Answer Key: A**

Question 18 of 50

1.0 Points


Belief deals with set of guidelines that facilitates the generation of the desired knowledge and understanding?

- ✓ A. Epistemological
- ✓ B. Ontological
- ✓ C. Axiological
- ✓ D. Methodological

**Answer Key: D**

Question 19 of 50

1.0 Points

 A Research Report or Thesis gives a detailed account of a defined area of research with?

- ✓ A. a clear, logical exposition of the stages you have gone through in order to address the research question – creating new techniques, solutions and results on the way
- ✓ B. sufficient background information on what was known earlier, to orientate the general, interested reader
- ✓ C. all the above
- ✓ D. a clear statement of the 'research question' or problem and the related aims and objectives

**Answer Key: C**

Question 20 of 50

1.0 Points

Taking another's work and passing it off as your own is termed as?

- ✓ A. Trademark
- ✓ B. Patent
- ✓ C. Plagiarism
- ✓ D. Copyright

**Answer Key: C**

## Question 21 of 50

1.0 Points


The research study must follow a what plan for investigation?

- ✓ A. Replicable
- ✓ B. None of the above
- ✓ C. Sequential
- ✓ D. Parallel

**Answer Key: C**

## Question 22 of 50

1.0 Points


 Research is only “what” enquiry into the system of knowledge to disapprove or approve or to arrive at new conclusion for the betterment of existing system?

- ✓ A. none of the above
- ✓ B. Systematic
- ✓ C. general
- ✓ D. computerized

**Answer Key: B**

## Question 23 of 50

1.0 Points

 The research method which focuses on establishing causal relationships with controls among variables – independent, moderator and dependent, is called?

- ✓ A. Ex post facto method
- ✓ B. Experimental method
- ✓ C. Case study method
- ✓ D. Survey method

**Answer Key: B**

## Question 24 of 50

1.0 Points

New ideas can be justified through except?

- ✓ A. verifiability
- ✓ B. Validity
- ✓ C. Generalisability
- ✓ D. Good research

**Answer Key: D**

Question 25 of 50

1.0 Points

Essay and reports are the same?

- ✓ A. false
- ✓ B. true

**Answer Key: A**

Question 26 of 50

1.0 Points

Data analysis can be explained as?

- ✓ A. problem identification and iteration
- ✓ B. research questions and hypothesis formulation
- ✓ C. data collection
- ✓ D. identification of previously unidentified patterns or ideas

**Answer Key: D**

Question 27 of 50

1.0 Points

Pick the odd one out?

- ✓ A. Epistemological
- ✓ B. Design research
- ✓ C. Methodological
- ✓ D. Axiological

**Answer Key: B**

Question 28 of 50

1.0 Points

What are the common forms of plagiarism?

- ✓ A. Self-plagiarism
- ✓ B. All of these
- ✓ C. Direct copying
- ✓ D. Word switch

**Answer Key: B**

Question 29 of 50

1.0 Points

Pick the odd one out?

- ✓ A. Nonpublication of data
- ✓ B. Institutional Approval
- ✓ C. Record Keeping
- ✓ D. Debriefing

**Answer Key: A**

Question 30 of 50

1.0 Points

What are the common reasons of plagiarism in student assignments?

Desire to get a good grade.

Fear of failing.

Procrastination or poor time management.

Disinterest in the assignment.

Belief they will not get caught.

**Model Short Answer:** Academic Pressure LosslessPoor Writing SkillsBoth a and bNone of the above

Question 31 of 50

1.0 Points

A procedure for measuring and defining a construct?

- ✓ A. Procedure.
- ✓ B. Operational definition.
- ✓ C. Observable procedure.
- ✓ D. Constructs.

**Answer Key: B**


Question 32 of 50

1.0 Points

The Three Cycles of Design Science Research include?

- ✓ A. None of the above
- ✓ B. Design Science Cycle, Natural Science Cycle, Quantitative Science Cycle
- ✓ C. Design Science Cycle, Natural Science Cycle, Information System Cycle
- ✓ D. Relevance Cycle, Design Cycle, Rigor Cycle

**Answer Key: D**

 Question 33 of 50

1.0 Points

The Publication Manual of the American Psychological Association (2001). and the Chicago Manual of Style (1993). are?

- ✓ A. Well known works on research
- ✓ B. Management journals
- ✓ C. Publishing journals
- ✓ D. Referencing style guides in management

**Answer Key: D**

Question 34 of 50

1.0 Points

Is a supposition or a system of ideas intended to explain something, especially one based on general principles independent of the thing to be explained?

- ✓ A. fact
- ✓ B. science

- ✓ C. theory
- ✓ D. descriptive

**Answer Key: C**

Question 35 of 50

1.0 Points

~~✗~~ Activities considered appropriate to the production of understanding and artefacts are?

- ✓ A. scientific tools and mechanisms
- ✓ B. research methods and techniques
- ✓ C. research methods and experiments
- ✓ D. experiments and hypothesis building

**Answer Key: B**

Question 36 of 50

1.0 Points

~~✗~~ A theory explains and predict about a?

- ✓ A. None of the above
- ✓ B. Principles
- ✓ C. Phenomenon
- ✓ D. Conclusion

**Answer Key: C**

Question 37 of 50

1.0 Points

Observation is a direct method of collecting?

- ✗ A. published data
- ✓ B. both
- ✓ C. Secondary data
- ✓ D. Primary data

**Answer Key: D**

Question 38 of 50

1.0 Points

Creation started with a God particle is said to be theological?

- ✓ A. False
- ✗ B. True

**Answer Key: A**

Question 39 of 50

1.0 Points

In Academic writing there are no exaggerations?

- ✓ A. true
- ✓ B. false

**Answer Key: A**

Question 40 of 50

1.0 Points

Do not make up or create literature, instead?

- ✓ A. double it
- ✓ B. conclude on it
- ✗ C. all of the above
- ✓ D. find it

**Answer Key: D**

Question 41 of 50

1.0 Points

Which of the method is based on the habits of superstition?

- ✓ A. All of the above
- ✓ B. Method of Tenacity
- ✓ C. Method of Roots Seeking
- ✓ D. Method of Empirical



**Answer Key: B**

Question 42 of 50

1.0 Points

 Design science produces artifacts which are mainly of how many types?

- ☒ A. 4
- ☐ B. 3
- ☒ C. 1
- ☒ D. 2

**Answer Key: A**

Question 43 of 50

1.0 Points

Using a timing tool in a presentation doesn't affect the timing issue in a presentation?

- ☒ A. false
- ☒ B. true

**Answer Key: A**

Question 44 of 50

1.0 Points

Celebrity endorsement is a disadvantage of Authority method?

- ☒ A. True
- ☒ B. False

**Answer Key: A**

Question 45 of 50

1.0 Points

How would you measure IQ is an example of?

- ☒ A. None of the above
- ☐ B. Validity & Reliability of Measurement
- ☒ C. Operational Definition

- ✓ D. Scales of Measurements

**Answer Key: C**

Question 46 of 50

1.0 Points

Results are between what to what number of slides?

- ✓ A. zero, three
- ✓ B. zero, one
- ✗ C. one two
- ✓ D. four, six

**Answer Key: D**

Question 47 of 50

1.0 Points

The terms basic or fundamental indicates, through theory generation natural, science research doesn't provide the foundation for design science?

- ✓ A. false
- ✗ B. true

**Answer Key: A**

Question 48 of 50

1.0 Points


Which of the following is based on the belief that reality exists?

- ✓ A. Inductive
- ✓ B. Realism
- ✓ C. Deductive
- ✗ D. Positivism

**Answer Key: B**


Question 49 of 50

1.0 Points

 When categories are not related in any systematic manner, they are placed under what scale?

- ☒ A. The Ordinal Scale
- ☒ B. The Nominal Scale
- ☒ C. The Social Scale
- ☒ D. The Interval Scale

**Answer Key: B**

 Question 50 of 50

1.0 Points

The statement the earth is the center of the universe is said to be scientific?

- ☒ A. True
- ☒ B. False
- ☒ C. Probably
- ☒ D. I don't know

**Answer Key: B**