

David Farnando

UX/UI Designer

Profile

I'm a UX/UI Designer passionate about technology and visual design, focused on creating intuitive and visually engaging digital experiences. I specialize in user-centered design, with expertise in web and mobile interfaces, wireframing, prototyping, and testing to ensure seamless user journeys.

Skills

- Wireframing
- User Research
- User Interface Design
- Information Architecture
- Prototyping
- Market Research
- Heuristic Evaluation
- Adobe Suite
- Affinity Designer
- Figma
- HTML & CSS

Language

- Indonesian, **Native**
- English, **Advance**



Work Experience

UX/UI Designer, Trove Skin

2023

I have been collaborating with the founder of Trove Skin to develop a design for a skin analysis feature powered by Artificial Intelligence, which is planned to be implemented across several skincare brands in Indonesia

Freelance UX/UI Designer

2018 - Present

I have been a freelancer on the platform "Upwork" since 2018 until present. Most of my previous works were on market research and UX/UI designs.

Marketing Assistant, Bali Culinary Pastry School

2019- 2020

I worked directly with the school director as a marketing assistant with some responsibilities that cover the area of partnership with other companies, market research and digital marketing to increase leads and convert them into an admission.

Search Engine Evaluator, Lionbridge

2015- 2017

I worked remotely as an independent contractor for Lionbridge with some responsibilities like evaluating the accuracy of search engine algorithm.

Education

Udacity, User Experience Nanodegree

June 2021 - August 2021

Bali Culinary Pastry School, Chef Certificate Program

2017 - 2018